

PRESS RELEASE

18 November 2019



Avida International is pleased to announce that Patrick Woods has been appointed Head of Commercial Development based in the UK. Commenting on the appointment Bart Heenk, Managing Director of Avida International UK said: “We are delighted that Patrick has joined our team. Having spent many years in the European financial industry he brings a wealth of commercial expertise and experience to Avida. We are confident that this knowledge will help us further improve the client-focused nature of our business.”

Having commenced his career lecturing in Economics at the Dundalk Institute of Technology Business School, Patrick joined Standard Life’s Irish investment team in Edinburgh in the mid-1990s, initially as Economist and Equities analyst. Over the subsequent decade he went on to manage multi-asset portfolios joining the organisation’s global asset allocation committee. Following a period where he was responsible for the management of Standard Life Investments Irish business, he was tasked with establishing the organisation in Europe. He achieved considerable success, with the firm becoming a leading asset manager in the Dutch institutional marketplace. More recently, he has been responsible for the management and development of key relationships incorporating clients in North America and Scandinavia.

Patrick Woods commented: “I am thrilled to become a member of a team the calibre of Avida International. I have known the organisation since its inception and have long admired their independent thinking and the benefit this has delivered for their customers. When the opportunity arose to join the company, I didn’t have to think twice, and I look forward to playing my role in providing tailor-made solutions for clients.”

**Avida International Organisational
Performance & Governance Ltd**

40 Queen Anne Street
London W1G 9EL
T +44 203 637 5759
Companies House 8731995

Avida International BV

Barbara Strozilaan 201
1083 HN Amsterdam
T + 31 20 737 1047
KvK 20115066

Avida International GmbH

Theresienstraße 1
80333 München
T + 49 89 205 008 5020
HRB 246240

About Avida International

Avida International was founded in 2006. We are independent specialists in investment governance and client servicing with offices in Amsterdam, London and Munich. We help providers of investment management services and their institutional clients in getting the best out of their organisations. To date, we have advised over 70 major pension funds and institutional clients with assets of over EUR 500bn.

Avida's team is a unique combination of high calibre and seasoned professionals, all of whom have leadership and operational experience in the asset management, pensions and insurance industries.

For more information

Please contact Bart Heenk on +44 203 637 5759, bartheenk@avida-int.com

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