NUITEQ® and 5dakika deliver custom info points to Turkish municipalities

SUMMARY

Online governing systems are now actively used in everyday life in Turkey. Citizens are able to access public and municipal services online, through web portals and mobile applications. In such an environment, municipalities also provide comprehensive local public services.

5dakika's TOUCH Furniture Municipal Info Stations project was launched in order to bring these kinds of services to each municipality currently providing access through self-contained touch screen units.

The municipality administrations from Turkey had already been working with online services. They were looking for an alternative way to provide these services to local residents in public locations. The main objective was to promote these services and to accommodate those without mobile access. NUITEQ's partner, 5dakika was approached because they were offering a unique alternative solution.

CHALLENGE

In Turkey, each municipality organizes its own project separately and decides on where and how to provide these services. They can choose to use it in administrative buildings, outdoors, shopping zones or even wedding facilities. The services given to each station differ accordingly. Therefore, they were in need of a highly flexible solution that could be easily customized to fit the needs of each municipality.

5dakika provided professional content management and software solutions for these projects working with NUITEQ® and using the Snowflake software. They customized the turnkey Snowflake applications for each municipality, such as the PDF viewer and Media apps. 5dakika also included custom built applications in order to include services such as zoning plans, building licenses, announcements, and wedding schedules.

Although the Municipal Info Stations have some common services, every project was unique because of local circumstances and needs. User interfaces were always uniquely designed in line with the identity of each municipality.

"Snowflake's administrative system has the advantage to easily customize the design of the user interface. Using these tools and combining them with physical surroundings, furniture, hardware and spatial design instruments, we could adopt a holistic approach to all the projects. The end result: all-in-one, easy to use and functional touch screen information stations."

**says Zeynep Karagöz,
Project Coordinator at 5dakkika.**

Examples of municipalities that used the Municipal Info Stations that were customized by 5dakika using the Snowflake software:
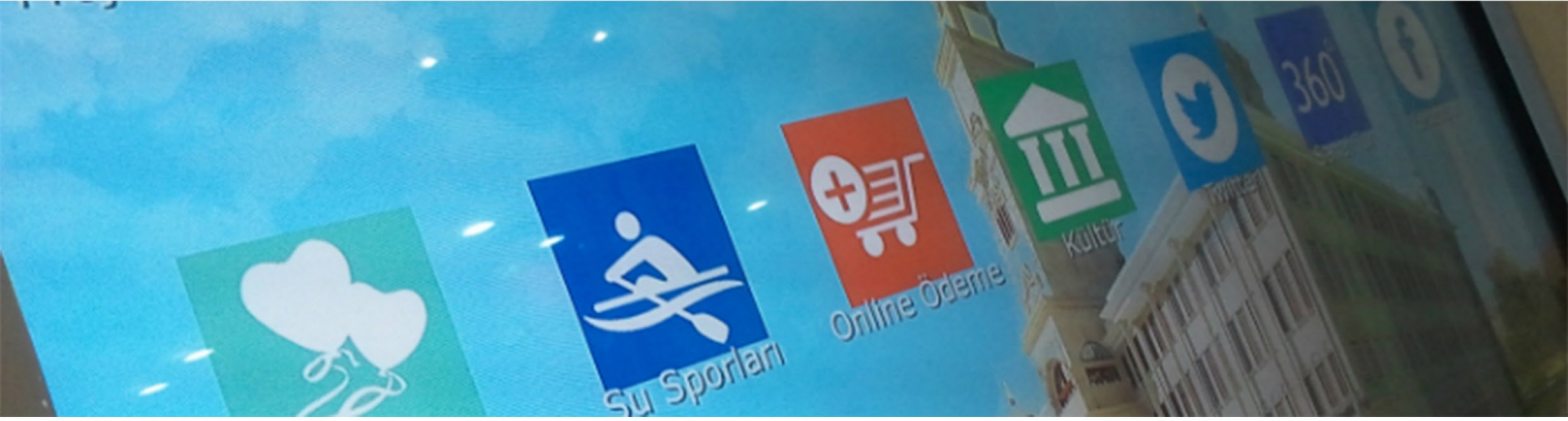İstanbul region: Kağıthane, Ümraniye, Ataşehir, Kadıköy, Yalova, Büyükçekmece
Ankara region: Çankaya
Anatolia region: Balıkesir Karesi, Manisa Yunus Emre, Aksaray

"The main advantage of the Snowflake touch screen software has been the simply managed and customizable administrative panel. The simplicity of the local execution of updating and changing content has been important reasons to choose Snowflake.", adds Zeynep Karagöz.

These projects have strengthened the relationship between 5dakika and Turkish local municipalities. Through Working with Snowflake, new demands and project ideas were considered, paving the way to work on new projects.

For NUITEQ®, the collaboration with 5dakika is a continuous one. According to Zeynep Karagöz, 5dakika Project Coordinator:

"The easy and fast setup options, customization abilities make Snowflake our first choice in software selection. We also have to mention the fast and reliable support system from NUITEQ®. All the team – Harry, Brian, Johan, Sharath especially – has given us the fastest responses when needed.”

ABOUT 5DAKIKA

5dakika is a team that always seeks to innovate. From ideas they create projects using different disciplines. Combining virtual and the real world, the company's aim is to create projects that make a difference.

For more information, visit http://www.5dakika.com.

ABOUT NUITEQ®

NUITEQ® is a world leader in collaborative touchscreen software that enables natural interaction. The company is re-imagining and redefining education, meeting room & entertainment technology. Its software suite of collaborative apps helps to attract audiences, engage them and leave memorable impressions. The Snowflake software is used in over 70 countries. NUITEQ's vision is to empower educators, business professionals and companies in their day-to-day work through the use of touchscreen technology.

For more information, visit www.nuiteq.com.

MEDIA ENQUIRIES

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