

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5957/-112.0114

| At Home Phoenix<br>Phoenix, AZ 85028         | 1 mi radius      |      | 3 mi radius       |       | 5 mi radius       |      |
|--|------------------|------|-------------------|-------|-------------------|------|
| <b>Population</b>                            |                  |      |                   |       |                   |      |
| Estimated Population (2024)                  | 13,868           |      | 97,610            |       | 278,257           |      |
| Projected Population (2029)                  | 14,347           |      | 98,042            |       | 278,979           |      |
| Census Population (2020)                     | 14,115           |      | 98,738            |       | 278,317           |      |
| Census Population (2010)                     | 13,225           |      | 93,277            |       | 261,570           |      |
| Projected Annual Growth (2024-2029)          | 478              | 0.7% | 432               | -     | 722               | -    |
| Historical Annual Growth (2020-2024)         | -247             | -    | -1,127            | -0.3% | -59               | -    |
| Historical Annual Growth (2010-2020)         | 890              | 0.7% | 5,461             | 0.6%  | 16,746            | 0.6% |
| Estimated Population Density (2024)          | 4,417 <i>psm</i> |      | 3,454 <i>psm</i>  |       | 3,544 <i>psm</i>  |      |
| Trade Area Size                              | 3.1 <i>sq mi</i> |      | 28.3 <i>sq mi</i> |       | 78.5 <i>sq mi</i> |      |
| <b>Households</b>                            |                  |      |                   |       |                   |      |
| Estimated Households (2024)                  | 6,072            |      | 41,870            |       | 119,535           |      |
| Projected Households (2029)                  | 6,402            |      | 42,419            |       | 120,649           |      |
| Census Households (2020)                     | 5,868            |      | 41,082            |       | 117,607           |      |
| Census Households (2010)                     | 5,476            |      | 38,366            |       | 108,756           |      |
| Projected Annual Growth (2024-2029)          | 330              | 1.1% | 549               | 0.3%  | 1,114             | 0.2% |
| Historical Annual Change (2010-2024)         | 597              | 0.8% | 3,505             | 0.7%  | 10,779            | 0.7% |
| <b>Average Household Income</b>              |                  |      |                   |       |                   |      |
| Estimated Average Household Income (2024)    | \$114,142        |      | \$129,884         |       | \$142,073         |      |
| Projected Average Household Income (2029)    | \$117,807        |      | \$135,562         |       | \$149,220         |      |
| Census Average Household Income (2010)       | \$67,481         |      | \$73,927          |       | \$77,984          |      |
| Census Average Household Income (2000)       | \$62,659         |      | \$68,091          |       | \$73,625          |      |
| Projected Annual Change (2024-2029)          | \$3,665          | 0.6% | \$5,678           | 0.9%  | \$7,147           | 1.0% |
| Historical Annual Change (2000-2024)         | \$51,483         | 3.4% | \$61,792          | 3.8%  | \$68,448          | 3.9% |
| <b>Median Household Income</b>               |                  |      |                   |       |                   |      |
| Estimated Median Household Income (2024)     | \$88,421         |      | \$93,669          |       | \$99,581          |      |
| Projected Median Household Income (2029)     | \$88,856         |      | \$95,840          |       | \$102,481         |      |
| Census Median Household Income (2010)        | \$57,243         |      | \$57,983          |       | \$59,439          |      |
| Census Median Household Income (2000)        | \$52,069         |      | \$54,493          |       | \$58,212          |      |
| Projected Annual Change (2024-2029)          | \$435            | -    | \$2,172           | 0.5%  | \$2,900           | 0.6% |
| Historical Annual Change (2000-2024)         | \$36,352         | 2.9% | \$39,175          | 3.0%  | \$41,369          | 3.0% |
| <b>Per Capita Income</b>                     |                  |      |                   |       |                   |      |
| Estimated Per Capita Income (2024)           | \$50,346         |      | \$55,849          |       | \$61,149          |      |
| Projected Per Capita Income (2029)           | \$52,926         |      | \$58,786          |       | \$64,649          |      |
| Census Per Capita Income (2010)              | \$27,930         |      | \$30,409          |       | \$32,426          |      |
| Census Per Capita Income (2000)              | \$23,978         |      | \$26,519          |       | \$29,019          |      |
| Projected Annual Change (2024-2029)          | \$2,580          | 1.0% | \$2,937           | 1.1%  | \$3,500           | 1.1% |
| Historical Annual Change (2000-2024)         | \$26,368         | 4.6% | \$29,330          | 4.6%  | \$32,130          | 4.6% |
| Estimated Average Household Net Worth (2024) | \$1.02 M         |      | \$1.06 M          |       | \$1.13 M          |      |

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| At Home Phoenix                               |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---|--|-------------|-------|-------------|-------|-------------|-------|
| Phoenix, AZ 85028                             |  |             |       |             |       |             |       |
| <b>Race and Ethnicity</b>                     |  |             |       |             |       |             |       |
| Total Population (2024)                       |  | 13,868      |       | 97,610      |       | 278,257     |       |
| White (2024)                                  |  | 10,489      | 75.6% | 67,957      | 69.6% | 190,139     | 68.3% |
| Black or African American (2024)              |  | 437         | 3.1%  | 3,780       | 3.9%  | 12,917      | 4.6%  |
| American Indian or Alaska Native (2024)       |  | 132         | 1.0%  | 1,239       | 1.3%  | 3,554       | 1.3%  |
| Asian (2024)                                  |  | 403         | 2.9%  | 3,815       | 3.9%  | 15,223      | 5.5%  |
| Hawaiian or Pacific Islander (2024)           |  | 28          | 0.2%  | 174         | 0.2%  | 395         | 0.1%  |
| Other Race (2024)                             |  | 892         | 6.4%  | 9,812       | 10.1% | 24,645      | 8.9%  |
| Two or More Races (2024)                      |  | 1,487       | 10.7% | 10,833      | 11.1% | 31,385      | 11.3% |
| Population < 18 (2024)                        |  | 2,610       | 18.8% | 19,284      | 19.8% | 56,359      | 20.3% |
| White Not Hispanic                            |  | 1,455       | 55.7% | 9,079       | 47.1% | 26,065      | 46.2% |
| Black or African American                     |  | 86          | 3.3%  | 877         | 4.5%  | 3,123       | 5.5%  |
| Asian   |  | 48          | 1.8%  | 622         | 3.2%  | 3,139       | 5.6%  |
| Other Race Not Hispanic                       |  | 206         | 7.9%  | 1,359       | 7.0%  | 3,942       | 7.0%  |
| Hispanic                                      |  | 816         | 31.3% | 7,346       | 38.1% | 20,090      | 35.6% |
| Not Hispanic or Latino Population (2024)      |  | 10,975      | 79.1% | 72,496      | 74.3% | 209,944     | 75.4% |
| Not Hispanic White                            |  | 9,536       | 86.9% | 61,080      | 84.3% | 170,981     | 81.4% |
| Not Hispanic Black or African American        |  | 427         | 3.9%  | 3,617       | 5.0%  | 12,441      | 5.9%  |
| Not Hispanic American Indian or Alaska Native |  | 91          | 0.8%  | 714         | 1.0%  | 2,031       | 1.0%  |
| Not Hispanic Asian                            |  | 390         | 3.6%  | 3,726       | 5.1%  | 14,976      | 7.1%  |
| Not Hispanic Hawaiian or Pacific Islander     |  | 19          | 0.2%  | 112         | 0.2%  | 260         | 0.1%  |
| Not Hispanic Other Race                       |  | 24          | 0.2%  | 286         | 0.4%  | 826         | 0.4%  |
| Not Hispanic Two or More Races                |  | 489         | 4.5%  | 2,962       | 4.1%  | 8,428       | 4.0%  |
| Hispanic or Latino Population (2024)          |  | 2,893       | 20.9% | 25,114      | 25.7% | 68,314      | 24.6% |
| Hispanic White                                |  | 953         | 33.0% | 6,877       | 27.4% | 19,159      | 28.0% |
| Hispanic Black or African American            |  | 10          | 0.3%  | 163         | 0.6%  | 476         | 0.7%  |
| Hispanic American Indian or Alaska Native     |  | 42          | 1.4%  | 525         | 2.1%  | 1,523       | 2.2%  |
| Hispanic Asian                                |  | 13          | 0.5%  | 90          | 0.4%  | 246         | 0.4%  |
| Hispanic Hawaiian or Pacific Islander         |  | 9           | 0.3%  | 62          | 0.2%  | 135         | 0.2%  |
| Hispanic Other Race                           |  | 868         | 30.0% | 9,526       | 37.9% | 23,818      | 34.9% |
| Hispanic Two or More Races                    |  | 998         | 34.5% | 7,871       | 31.3% | 22,957      | 33.6% |
| Not Hispanic or Latino Population (2020)      |  | 12,099      | 85.7% | 77,150      | 78.1% | 221,182     | 79.5% |
| Hispanic or Latino Population (2020)          |  | 2,016       | 14.3% | 21,588      | 21.9% | 57,135      | 20.5% |
| Not Hispanic or Latino Population (2010)      |  | 11,574      | 87.5% | 74,441      | 79.8% | 212,204     | 81.1% |
| Hispanic or Latino Population (2010)          |  | 1,651       | 12.5% | 18,836      | 20.2% | 49,367      | 18.9% |
| Not Hispanic or Latino Population (2029)      |  | 10,810      | 75.3% | 70,310      | 71.7% | 203,101     | 72.8% |
| Hispanic or Latino Population (2029)          |  | 3,536       | 24.7% | 27,732      | 28.3% | 75,879      | 27.2% |
| Projected Annual Growth (2024-2029)           |  | 644         | 4.4%  | 2,618       | 2.1%  | 7,565       | 2.2%  |
| Historical Annual Growth (2010-2020)          |  | 365         | 2.2%  | 2,752       | 1.5%  | 7,769       | 1.6%  |

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|---------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Phoenix, AZ 85028                     |  |             |       |             |       |             |       |
| <b>Total Age Distribution (2024)</b>  |  |             |       |             |       |             |       |
| Total Population                      |  | 13,868      |       | 97,610      |       | 278,257     |       |
| Age Under 5 Years                     |  | 688         | 5.0%  | 4,969       | 5.1%  | 15,010      | 5.4%  |
| Age 5 to 9 Years                      |  | 705         | 5.1%  | 5,328       | 5.5%  | 15,765      | 5.7%  |
| Age 10 to 14 Years                    |  | 736         | 5.3%  | 5,465       | 5.6%  | 15,668      | 5.6%  |
| Age 15 to 19 Years                    |  | 732         | 5.3%  | 5,582       | 5.7%  | 15,657      | 5.6%  |
| Age 20 to 24 Years                    |  | 666         | 4.8%  | 5,253       | 5.4%  | 14,881      | 5.3%  |
| Age 25 to 29 Years                    |  | 876         | 6.3%  | 6,315       | 6.5%  | 18,397      | 6.6%  |
| Age 30 to 34 Years                    |  | 1,029       | 7.4%  | 6,975       | 7.1%  | 20,458      | 7.4%  |
| Age 35 to 39 Years                    |  | 1,004       | 7.2%  | 6,665       | 6.8%  | 19,356      | 7.0%  |
| Age 40 to 44 Years                    |  | 961         | 6.9%  | 6,405       | 6.6%  | 18,162      | 6.5%  |
| Age 45 to 49 Years                    |  | 884         | 6.4%  | 5,936       | 6.1%  | 16,616      | 6.0%  |
| Age 50 to 54 Years                    |  | 962         | 6.9%  | 6,624       | 6.8%  | 18,569      | 6.7%  |
| Age 55 to 59 Years                    |  | 955         | 6.9%  | 6,638       | 6.8%  | 18,534      | 6.7%  |
| Age 60 to 64 Years                    |  | 946         | 6.8%  | 6,868       | 7.0%  | 19,055      | 6.8%  |
| Age 65 to 69 Years                    |  | 795         | 5.7%  | 5,862       | 6.0%  | 16,533      | 5.9%  |
| Age 70 to 74 Years                    |  | 737         | 5.3%  | 5,044       | 5.2%  | 13,671      | 4.9%  |
| Age 75 to 79 Years                    |  | 560         | 4.0%  | 3,735       | 3.8%  | 10,315      | 3.7%  |
| Age 80 to 84 Years                    |  | 350         | 2.5%  | 2,177       | 2.2%  | 6,178       | 2.2%  |
| Age 85 Years or Over                  |  | 284         | 2.0%  | 1,768       | 1.8%  | 5,433       | 2.0%  |
| Median Age                            |  | 41.9        |       | 41.6        |       | 41.0        |       |
| Age 19 Years or Less                  |  | 2,859       | 20.6% | 21,345      | 21.9% | 62,100      | 22.3% |
| Age 20 to 64 Years                    |  | 8,283       | 59.7% | 57,680      | 59.1% | 164,027     | 58.9% |
| Age 65 Years or Over                  |  | 2,726       | 19.7% | 18,585      | 19.0% | 52,130      | 18.7% |
| <b>Female Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Female Population                     |  | 6,819       | 49.2% | 48,868      | 50.1% | 140,423     | 50.5% |
| Age Under 5 Years                     |  | 326         | 4.8%  | 2,459       | 5.0%  | 7,384       | 5.3%  |
| Age 5 to 9 Years                      |  | 328         | 4.8%  | 2,522       | 5.2%  | 7,702       | 5.5%  |
| Age 10 to 14 Years                    |  | 349         | 5.1%  | 2,604       | 5.3%  | 7,485       | 5.3%  |
| Age 15 to 19 Years                    |  | 334         | 4.9%  | 2,631       | 5.4%  | 7,490       | 5.3%  |
| Age 20 to 24 Years                    |  | 324         | 4.7%  | 2,578       | 5.3%  | 7,409       | 5.3%  |
| Age 25 to 29 Years                    |  | 424         | 6.2%  | 3,142       | 6.4%  | 9,222       | 6.6%  |
| Age 30 to 34 Years                    |  | 534         | 7.8%  | 3,447       | 7.1%  | 10,252      | 7.3%  |
| Age 35 to 39 Years                    |  | 489         | 7.2%  | 3,293       | 6.7%  | 9,534       | 6.8%  |
| Age 40 to 44 Years                    |  | 454         | 6.7%  | 3,181       | 6.5%  | 8,926       | 6.4%  |
| Age 45 to 49 Years                    |  | 428         | 6.3%  | 2,942       | 6.0%  | 8,312       | 5.9%  |
| Age 50 to 54 Years                    |  | 477         | 7.0%  | 3,317       | 6.8%  | 9,467       | 6.7%  |
| Age 55 to 59 Years                    |  | 477         | 7.0%  | 3,366       | 6.9%  | 9,455       | 6.7%  |
| Age 60 to 64 Years                    |  | 495         | 7.3%  | 3,600       | 7.4%  | 9,883       | 7.0%  |
| Age 65 to 69 Years                    |  | 391         | 5.7%  | 3,031       | 6.2%  | 8,724       | 6.2%  |
| Age 70 to 74 Years                    |  | 384         | 5.6%  | 2,734       | 5.6%  | 7,425       | 5.3%  |
| Age 75 to 79 Years                    |  | 283         | 4.2%  | 1,990       | 4.1%  | 5,598       | 4.0%  |
| Age 80 to 84 Years                    |  | 184         | 2.7%  | 1,172       | 2.4%  | 3,394       | 2.4%  |
| Age 85 Years or Over                  |  | 138         | 2.0%  | 858         | 1.8%  | 2,761       | 2.0%  |
| Female Median Age                     |  | 42.5        |       | 42.5        |       | 41.8        |       |
| Age 19 Years or Less                  |  | 1,338       | 19.6% | 10,216      | 20.9% | 30,062      | 21.4% |
| Age 20 to 64 Years                    |  | 4,101       | 60.1% | 28,867      | 59.1% | 82,460      | 58.7% |
| Age 65 Years or Over                  |  | 1,380       | 20.2% | 9,785       | 20.0% | 27,901      | 19.9% |

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|-------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Phoenix, AZ 85028                   |  |             |       |             |       |             |       |
| <b>Male Age Distribution (2024)</b> |  |             |       |             |       |             |       |
| Male Population                     |  | 7,049       | 50.8% | 48,743      | 49.9% | 137,834     | 49.5% |
| Age Under 5 Years                   |  | 361         | 5.1%  | 2,510       | 5.2%  | 7,626       | 5.5%  |
| Age 5 to 9 Years                    |  | 377         | 5.3%  | 2,806       | 5.8%  | 8,063       | 5.8%  |
| Age 10 to 14 Years                  |  | 387         | 5.5%  | 2,862       | 5.9%  | 8,183       | 5.9%  |
| Age 15 to 19 Years                  |  | 397         | 5.6%  | 2,951       | 6.1%  | 8,167       | 5.9%  |
| Age 20 to 24 Years                  |  | 343         | 4.9%  | 2,675       | 5.5%  | 7,472       | 5.4%  |
| Age 25 to 29 Years                  |  | 452         | 6.4%  | 3,173       | 6.5%  | 9,175       | 6.7%  |
| Age 30 to 34 Years                  |  | 495         | 7.0%  | 3,528       | 7.2%  | 10,206      | 7.4%  |
| Age 35 to 39 Years                  |  | 514         | 7.3%  | 3,372       | 6.9%  | 9,822       | 7.1%  |
| Age 40 to 44 Years                  |  | 507         | 7.2%  | 3,223       | 6.6%  | 9,236       | 6.7%  |
| Age 45 to 49 Years                  |  | 456         | 6.5%  | 2,994       | 6.1%  | 8,304       | 6.0%  |
| Age 50 to 54 Years                  |  | 486         | 6.9%  | 3,306       | 6.8%  | 9,103       | 6.6%  |
| Age 55 to 59 Years                  |  | 478         | 6.8%  | 3,272       | 6.7%  | 9,078       | 6.6%  |
| Age 60 to 64 Years                  |  | 451         | 6.4%  | 3,269       | 6.7%  | 9,172       | 6.7%  |
| Age 65 to 69 Years                  |  | 403         | 5.7%  | 2,831       | 5.8%  | 7,809       | 5.7%  |
| Age 70 to 74 Years                  |  | 353         | 5.0%  | 2,310       | 4.7%  | 6,246       | 4.5%  |
| Age 75 to 79 Years                  |  | 276         | 3.9%  | 1,745       | 3.6%  | 4,717       | 3.4%  |
| Age 80 to 84 Years                  |  | 167         | 2.4%  | 1,005       | 2.1%  | 2,784       | 2.0%  |
| Age 85 Years or Over                |  | 146         | 2.1%  | 909         | 1.9%  | 2,672       | 1.9%  |
| Male Median Age                     |  | 41.3        |       | 40.6        |       | 40.1        |       |
| Age 19 Years or Less                |  | 1,522       | 21.6% | 11,129      | 22.8% | 32,038      | 23.2% |
| Age 20 to 64 Years                  |  | 4,182       | 59.3% | 28,813      | 59.1% | 81,567      | 59.2% |
| Age 65 Years or Over                |  | 1,345       | 19.1% | 8,801       | 18.1% | 24,229      | 17.6% |
| <b>Males per 100 Females (2024)</b> |  |             |       |             |       |             |       |
| Overall Comparison                  |  | 103         |       | 100         |       | 98          |       |
| Age Under 5 Years                   |  | 111         | 52.5% | 102         | 50.5% | 103         | 50.8% |
| Age 5 to 9 Years                    |  | 115         | 53.5% | 111         | 52.7% | 105         | 51.1% |
| Age 10 to 14 Years                  |  | 111         | 52.5% | 110         | 52.4% | 109         | 52.2% |
| Age 15 to 19 Years                  |  | 119         | 54.3% | 112         | 52.9% | 109         | 52.2% |
| Age 20 to 24 Years                  |  | 106         | 51.4% | 104         | 50.9% | 101         | 50.2% |
| Age 25 to 29 Years                  |  | 107         | 51.6% | 101         | 50.2% | 99          | 49.9% |
| Age 30 to 34 Years                  |  | 93          | 48.1% | 102         | 50.6% | 100         | 49.9% |
| Age 35 to 39 Years                  |  | 105         | 51.2% | 102         | 50.6% | 103         | 50.7% |
| Age 40 to 44 Years                  |  | 112         | 52.8% | 101         | 50.3% | 103         | 50.9% |
| Age 45 to 49 Years                  |  | 107         | 51.6% | 102         | 50.4% | 100         | 50.0% |
| Age 50 to 54 Years                  |  | 102         | 50.5% | 100         | 49.9% | 96          | 49.0% |
| Age 55 to 59 Years                  |  | 100         | 50.1% | 97          | 49.3% | 96          | 49.0% |
| Age 60 to 64 Years                  |  | 91          | 47.7% | 91          | 47.6% | 93          | 48.1% |
| Age 65 to 69 Years                  |  | 103         | 50.8% | 93          | 48.3% | 90          | 47.2% |
| Age 70 to 74 Years                  |  | 92          | 47.8% | 84          | 45.8% | 84          | 45.7% |
| Age 75 to 79 Years                  |  | 98          | 49.4% | 88          | 46.7% | 84          | 45.7% |
| Age 80 to 84 Years                  |  | 91          | 47.6% | 86          | 46.2% | 82          | 45.1% |
| Age 85 Years or Over                |  | 106         | 51.4% | 106         | 51.4% | 97          | 49.2% |
| Age 19 Years or Less                |  | 114         | 53.2% | 109         | 52.1% | 107         | 51.6% |
| Age 20 to 39 Years                  |  | 102         | 50.5% | 102         | 50.6% | 101         | 50.2% |
| Age 40 to 64 Years                  |  | 102         | 50.5% | 98          | 49.5% | 98          | 49.4% |
| Age 65 Years or Over                |  | 97          | 49.4% | 90          | 47.4% | 87          | 46.5% |

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| <b>Household Type (2024)</b>                 |             |       |             |       |             |       |
| Total Households                             | 6,072       |       | 41,870      |       | 119,535     |       |
| Households with Children                     | 1,340       | 22.1% | 9,792       | 23.4% | 28,056      | 23.5% |
| Average Household Size                       | 2.2         |       | 2.3         |       | 2.3         |       |
| Household Density per Square Mile            | 1,934       |       | 1,482       |       | 1,523       |       |
| Population Family                            | 9,743       | 70.3% | 70,044      | 71.8% | 197,072     | 70.8% |
| Population Non-Family                        | 3,778       | 27.2% | 26,385      | 27.0% | 78,160      | 28.1% |
| Population Group Quarters                    | 347         | 2.5%  | 1,181       | 1.2%  | 3,025       | 1.1%  |
| Family Households                            | 3,129       | 51.5% | 22,194      | 53.0% | 62,015      | 51.9% |
| Married Couple Households                    | 2,216       | 70.8% | 15,439      | 69.6% | 43,777      | 70.6% |
| Other Family Households with Children        | 912         | 29.2% | 6,755       | 30.4% | 18,238      | 29.4% |
| Family Households with Children              | 1,338       | 42.8% | 9,772       | 44.0% | 28,005      | 45.2% |
| Married Couple with Children                 | 958         | 71.6% | 6,589       | 67.4% | 19,179      | 68.5% |
| Other Family Households with Children        | 380         | 28.4% | 3,183       | 32.6% | 8,825       | 31.5% |
| Family Households No Children                | 1,790       | 57.2% | 12,422      | 56.0% | 34,010      | 54.8% |
| Married Couple No Children                   | 1,258       | 70.3% | 8,850       | 71.2% | 24,598      | 72.3% |
| Other Family Households No Children          | 532         | 29.7% | 3,572       | 28.8% | 9,412       | 27.7% |
| Non-Family Households                        | 2,943       | 48.5% | 19,677      | 47.0% | 57,520      | 48.1% |
| Non-Family Households with Children          | 2           | -     | 20          | 0.1%  | 51          | -     |
| Non-Family Households No Children            | 2,941       | 99.9% | 19,657      | 99.9% | 57,469      | 99.9% |
| Average Family Household Size                | 3.1         |       | 3.2         |       | 3.2         |       |
| Average Family Income                        | \$148,266   |       | \$161,593   |       | \$177,052   |       |
| Median Family Income                         | \$115,198   |       | \$120,151   |       | \$126,640   |       |
| Average Non-Family Household Size            | 1.3         |       | 1.3         |       | 1.4         |       |
| <b>Marital Status (2024)</b>                 |             |       |             |       |             |       |
| Population Age 15 Years or Over              | 11,741      |       | 81,848      |       | 231,814     |       |
| Never Married                                | 3,595       | 30.6% | 25,661      | 31.4% | 71,174      | 30.7% |
| Currently Married                            | 5,153       | 43.9% | 36,859      | 45.0% | 107,234     | 46.3% |
| Previously Married                           | 2,993       | 25.5% | 19,327      | 23.6% | 53,406      | 23.0% |
| Separated                                    | 488         | 16.3% | 3,009       | 15.6% | 8,510       | 15.9% |
| Widowed                                      | 473         | 15.8% | 3,833       | 19.8% | 10,959      | 20.5% |
| Divorced                                     | 2,033       | 67.9% | 12,485      | 64.6% | 33,938      | 63.5% |
| <b>Educational Attainment (2024)</b>         |             |       |             |       |             |       |
| Adult Population Age 25 Years or Over        | 10,343      |       | 71,012      |       | 201,276     |       |
| Elementary (Grade Level 0 to 8)              | 255         | 2.5%  | 2,753       | 3.9%  | 7,093       | 3.5%  |
| Some High School (Grade Level 9 to 11)       | 453         | 4.4%  | 3,870       | 5.4%  | 9,603       | 4.8%  |
| High School Graduate                         | 1,868       | 18.1% | 13,909      | 19.6% | 37,940      | 18.8% |
| Some College                                 | 2,666       | 25.8% | 14,784      | 20.8% | 41,387      | 20.6% |
| Associate Degree Only                        | 854         | 8.3%  | 6,343       | 8.9%  | 17,620      | 8.8%  |
| Bachelor Degree Only                         | 2,560       | 24.7% | 17,745      | 25.0% | 52,715      | 26.2% |
| Graduate Degree                              | 1,687       | 16.3% | 11,608      | 16.3% | 34,919      | 17.3% |
| Any College (Some College or Higher)         | 7,767       | 75.1% | 50,480      | 71.1% | 146,641     | 72.9% |
| College Degree + (Bachelor Degree or Higher) | 4,246       | 41.1% | 29,353      | 41.3% | 87,634      | 43.5% |

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# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5957/-112.0114

| At Home Phoenix                                | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| Phoenix, AZ 85028                              |             |       |             |       |             |       |
| <b>Housing</b>                                 |             |       |             |       |             |       |
| Total Housing Units (2024)                     | 6,529       |       | 45,350      |       | 129,767     |       |
| Total Housing Units (2020)                     | 5,926       |       | 43,593      |       | 125,209     |       |
| Historical Annual Growth (2020-2024)           | 603         | -     | 1,757       | -     | 4,558       | -     |
| Housing Units Occupied (2024)                  | 6,072       | 93.0% | 41,870      | 92.3% | 119,535     | 92.1% |
| Housing Units Owner-Occupied                   | 4,065       | 66.9% | 26,850      | 64.1% | 73,165      | 61.2% |
| Housing Units Renter-Occupied                  | 2,007       | 33.1% | 15,020      | 35.9% | 46,370      | 38.8% |
| Housing Units Vacant (2024)                    | 457         | 7.0%  | 3,480       | 7.7%  | 10,231      | 7.9%  |
| <b>Household Size (2024)</b>                   |             |       |             |       |             |       |
| Total Households                               | 6,072       |       | 41,870      |       | 119,535     |       |
| 1 Person Households                            | 2,456       | 40.5% | 16,629      | 39.7% | 48,650      | 40.7% |
| 2 Person Households                            | 2,330       | 38.4% | 16,186      | 38.7% | 45,341      | 37.9% |
| 3 Person Households                            | 621         | 10.2% | 4,063       | 9.7%  | 11,532      | 9.6%  |
| 4 Person Households                            | 380         | 6.3%  | 2,676       | 6.4%  | 7,870       | 6.6%  |
| 5 Person Households                            | 180         | 3.0%  | 1,345       | 3.2%  | 3,675       | 3.1%  |
| 6 Person Households                            | 71          | 1.2%  | 636         | 1.5%  | 1,593       | 1.3%  |
| 7 or More Person Households                    | 35          | 0.6%  | 336         | 0.8%  | 874         | 0.7%  |
| <b>Household Income Distribution (2024)</b>    |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 720         | 11.9% | 5,980       | 14.3% | 19,440      | 16.3% |
| HH Income \$150,000 to \$199,999               | 686         | 11.3% | 4,337       | 10.4% | 12,093      | 10.1% |
| HH Income \$125,000 to \$149,999               | 395         | 6.5%  | 3,103       | 7.4%  | 8,985       | 7.5%  |
| HH Income \$100,000 to \$124,999               | 714         | 11.8% | 4,540       | 10.8% | 12,971      | 10.9% |
| HH Income \$75,000 to \$99,999                 | 922         | 15.2% | 5,547       | 13.2% | 15,538      | 13.0% |
| HH Income \$50,000 to \$74,999                 | 954         | 15.7% | 6,396       | 15.3% | 18,524      | 15.5% |
| HH Income \$35,000 to \$49,999                 | 450         | 7.4%  | 4,034       | 9.6%  | 11,029      | 9.2%  |
| HH Income \$25,000 to \$34,999                 | 388         | 6.4%  | 2,541       | 6.1%  | 6,938       | 5.8%  |
| HH Income \$15,000 to \$24,999                 | 306         | 5.0%  | 2,224       | 5.3%  | 6,011       | 5.0%  |
| HH Income \$10,000 to \$14,999                 | 257         | 4.2%  | 1,107       | 2.6%  | 2,617       | 2.2%  |
| HH Income Under \$10,000                       | 282         | 4.6%  | 2,059       | 4.9%  | 5,389       | 4.5%  |
| <b>Household Vehicles (2024)</b>               |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 227         | 3.7%  | 1,871       | 4.5%  | 5,997       | 5.0%  |
| Households 1 Vehicle Available                 | 2,207       | 36.3% | 15,228      | 36.4% | 44,651      | 37.4% |
| Households 2 Vehicles Available                | 2,247       | 37.0% | 15,788      | 37.7% | 44,997      | 37.6% |
| Households 3 or More Vehicles Available        | 1,391       | 22.9% | 8,983       | 21.5% | 23,890      | 20.0% |
| Total Vehicles Available                       | 11,687      |       | 77,735      |       | 215,733     |       |
| Average Vehicles per Household                 | 1.9         |       | 1.9         |       | 1.8         |       |
| Owner-Occupied Household Vehicles              | 8,366       | 71.6% | 54,838      | 70.5% | 147,625     | 68.4% |
| Average Vehicles per Owner-Occupied Household  | 2.1         |       | 2.0         |       | 2.0         |       |
| Renter-Occupied Household Vehicles             | 3,321       | 28.4% | 22,897      | 29.5% | 68,107      | 31.6% |
| Average Vehicles per Renter-Occupied Household | 1.7         |       | 1.5         |       | 1.5         |       |
| <b>Travel Time (2024)</b>                      |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 7,847       |       | 50,798      |       | 147,180     |       |
| Travel to Work in 14 Minutes or Less           | 1,506       | 19.2% | 8,401       | 16.5% | 24,272      | 16.5% |
| Travel to Work in 15 to 29 Minutes             | 2,405       | 30.7% | 17,163      | 33.8% | 50,582      | 34.4% |
| Travel to Work in 30 to 59 Minutes             | 1,745       | 22.2% | 11,415      | 22.5% | 32,357      | 22.0% |
| Travel to Work in 60 Minutes or More           | 131         | 1.7%  | 1,008       | 2.0%  | 3,339       | 2.3%  |
| Work at Home                                   | 2,059       | 26.2% | 12,811      | 25.2% | 36,630      | 24.9% |
| Average Minutes Travel to Work                 | 20.6        |       | 21.9        |       | 22.0        |       |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5957/-112.0114

| At Home Phoenix<br>Phoenix, AZ 85028           | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2024)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 7,847       |       | 50,798      |       | 147,180     |       |
| Drive to Work Alone                            | 4,811       | 61.3% | 31,257      | 61.5% | 91,000      | 61.8% |
| Drive to Work in Carpool                       | 588         | 7.5%  | 4,152       | 8.2%  | 12,114      | 8.2%  |
| Travel to Work by Public Transportation        | 94          | 1.2%  | 573         | 1.1%  | 1,919       | 1.3%  |
| Drive to Work on Motorcycle                    | 11          | 0.1%  | 62          | 0.1%  | 264         | 0.2%  |
| Bicycle to Work                                | 62          | 0.8%  | 174         | 0.3%  | 546         | 0.4%  |
| Walk to Work                                   | 129         | 1.6%  | 821         | 1.6%  | 2,348       | 1.6%  |
| Other Means                                    | 93          | 1.2%  | 947         | 1.9%  | 2,359       | 1.6%  |
| Work at Home                                   | 2,059       | 26.2% | 12,811      | 25.2% | 36,630      | 24.9% |
| <b>Daytime Demographics (2024)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 672         |       | 5,435       |       | 14,872      |       |
| Total Employees                                | 2,707       |       | 30,763      |       | 87,327      |       |
| Company Headquarter Businesses                 | 19          | 2.8%  | 133         | 2.5%  | 347         | 2.3%  |
| Company Headquarter Employees                  | 119         | 4.4%  | 3,960       | 12.9% | 8,594       | 9.8%  |
| Employee Population per Business               | 4.0 to 1    |       | 5.7 to 1    |       | 5.9 to 1    |       |
| Residential Population per Business            | 20.6 to 1   |       | 18.0 to 1   |       | 18.7 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 6,120       |       | 57,224      |       | 161,581     |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2024)   | 11,594      |       | 80,634      |       | 228,530     |       |
| Labor Force Total Males (2024)                 | 5,835       | 50.3% | 39,918      | 49.5% | 112,200     | 49.1% |
| Male Civilian Employed                         | 4,177       | 71.6% | 28,330      | 71.0% | 81,073      | 72.3% |
| Male Civilian Unemployed                       | 122         | 2.1%  | 853         | 2.1%  | 2,542       | 2.3%  |
| Males in Armed Forces                          | 10          | 0.2%  | 67          | 0.2%  | 126         | 0.1%  |
| Males Not in Labor Force                       | 1,526       | 26.2% | 10,668      | 26.7% | 28,459      | 25.4% |
| Labor Force Total Females (2024)               | 5,758       | 49.7% | 40,715      | 50.5% | 116,330     | 50.9% |
| Female Civilian Employed                       | 3,994       | 69.4% | 25,775      | 63.3% | 73,077      | 62.8% |
| Female Civilian Unemployed                     | 167         | 2.9%  | 917         | 2.3%  | 2,253       | 1.9%  |
| Females in Armed Forces                        | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     | 1,598       | 27.7% | 14,023      | 34.4% | 41,000      | 35.2% |
| Unemployment Rate                              | 289         | 2.5%  | 1,770       | 2.2%  | 4,795       | 2.1%  |
| <b>Occupation (2024)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 7,847       |       | 50,798      |       | 147,180     |       |
| Occupation Total Males                         | 4,006       | 51.0% | 26,735      | 52.6% | 77,659      | 52.8% |
| Occupation Total Females                       | 3,841       | 49.0% | 24,063      | 47.4% | 69,521      | 47.2% |
| Management, Business, Financial Operations     | 1,806       | 23.0% | 10,404      | 20.5% | 32,371      | 22.0% |
| Professional, Related                          | 1,915       | 24.4% | 12,279      | 24.2% | 36,729      | 25.0% |
| Service  | 1,135       | 14.5% | 8,267       | 16.3% | 23,130      | 15.7% |
| Sales, Office                                  | 1,741       | 22.2% | 11,675      | 23.0% | 33,098      | 22.5% |
| Farming, Fishing, Forestry                     | 17          | 0.2%  | 74          | 0.1%  | 138         | -     |
| Construction, Extraction, Maintenance          | 424         | 5.4%  | 3,756       | 7.4%  | 9,414       | 6.4%  |
| Production, Transport, Material Moving         | 808         | 10.3% | 4,342       | 8.5%  | 12,300      | 8.4%  |
| White Collar Workers                           | 5,462       | 69.6% | 34,359      | 67.6% | 102,197     | 69.4% |
| Blue Collar Workers                            | 2,384       | 30.4% | 16,439      | 32.4% | 44,983      | 30.6% |

# Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.5957/-112.0114

| At Home Phoenix                    |  | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| Phoenix, AZ 85028                  |  |             |       |             |       |             |       |
| <b>Units In Structure (2024)</b>   |  |             |       |             |       |             |       |
| Total Units                        |  | 6,072       |       | 41,870      |       | 119,535     |       |
| 1 Detached Unit                    |  | 4,538       | 74.7% | 26,654      | 63.7% | 71,532      | 59.8% |
| 1 Attached Unit                    |  | 178         | 2.9%  | 2,195       | 5.2%  | 6,284       | 5.3%  |
| 2 Units                            |  | 17          | 0.3%  | 575         | 1.4%  | 1,558       | 1.3%  |
| 3 to 4 Units                       |  | 78          | 1.3%  | 1,903       | 4.5%  | 5,873       | 4.9%  |
| 5 to 9 Units                       |  | 231         | 3.8%  | 1,365       | 3.3%  | 5,611       | 4.7%  |
| 10 to 19 Units                     |  | 342         | 5.6%  | 2,298       | 5.5%  | 7,040       | 5.9%  |
| 20 to 49 Units                     |  | 72          | 1.2%  | 1,023       | 2.4%  | 3,261       | 2.7%  |
| 50 or More Units                   |  | 584         | 9.6%  | 4,265       | 10.2% | 13,717      | 11.5% |
| Mobile Home or Trailer             |  | 29          | 0.5%  | 1,523       | 3.6%  | 4,554       | 3.8%  |
| Other Structure                    |  | 2           | -     | 69          | 0.2%  | 105         | -     |
| <b>Homes Built By Year (2024)</b>  |  |             |       |             |       |             |       |
| Homes Built 2020 or later          |  | 115         | 1.8%  | 870         | 1.9%  | 2,446       | 1.9%  |
| Homes Built 2010 to 2019           |  | 289         | 4.4%  | 2,517       | 5.5%  | 8,454       | 6.5%  |
| Homes Built 2000 to 2009           |  | 295         | 4.5%  | 3,254       | 7.2%  | 11,485      | 8.9%  |
| Homes Built 1990 to 1999           |  | 328         | 5.0%  | 4,671       | 10.3% | 19,229      | 14.8% |
| Homes Built 1980 to 1989           |  | 961         | 14.7% | 11,178      | 24.6% | 31,109      | 24.0% |
| Homes Built 1970 to 1979           |  | 2,686       | 41.1% | 13,567      | 29.9% | 29,638      | 22.8% |
| Homes Built 1960 to 1969           |  | 1,095       | 16.8% | 3,891       | 8.6%  | 8,428       | 6.5%  |
| Homes Built 1950 to 1959           |  | 212         | 3.2%  | 1,314       | 2.9%  | 6,489       | 5.0%  |
| Homes Built 1940 to 1949           |  | 21          | 0.3%  | 283         | 0.6%  | 1,327       | 1.0%  |
| Homes Built Before 1939            |  | 72          | 1.1%  | 327         | 0.7%  | 929         | 0.7%  |
| Median Age of Homes                |  | 46.1 yrs    |       | 41.4 yrs    |       | 39.9 yrs    |       |
| <b>Home Values (2024)</b>          |  |             |       |             |       |             |       |
| Owner Specified Housing Units      |  | 4,065       |       | 26,850      |       | 73,165      |       |
| Home Values \$1,000,000 or More    |  | 124         | 3.1%  | 1,969       | 7.3%  | 7,221       | 9.9%  |
| Home Values \$750,000 to \$999,999 |  | 237         | 5.8%  | 2,719       | 10.1% | 9,078       | 12.4% |
| Home Values \$500,000 to \$749,999 |  | 991         | 24.4% | 7,919       | 29.5% | 21,899      | 29.9% |
| Home Values \$400,000 to \$499,999 |  | 1,264       | 31.1% | 5,636       | 21.0% | 13,283      | 18.2% |
| Home Values \$300,000 to \$399,999 |  | 894         | 22.0% | 4,362       | 16.2% | 10,808      | 14.8% |
| Home Values \$250,000 to \$299,999 |  | 186         | 4.6%  | 1,177       | 4.4%  | 2,893       | 4.0%  |
| Home Values \$200,000 to \$249,999 |  | 119         | 2.9%  | 861         | 3.2%  | 2,287       | 3.1%  |
| Home Values \$175,000 to \$199,999 |  | 24          | 0.6%  | 191         | 0.7%  | 468         | 0.6%  |
| Home Values \$150,000 to \$174,999 |  | 29          | 0.7%  | 231         | 0.9%  | 498         | 0.7%  |
| Home Values \$125,000 to \$149,999 |  | 24          | 0.6%  | 120         | 0.4%  | 267         | 0.4%  |
| Home Values \$100,000 to \$124,999 |  | 11          | 0.3%  | 243         | 0.9%  | 650         | 0.9%  |
| Home Values \$90,000 to \$99,999   |  | 2           | -     | 39          | 0.1%  | 109         | 0.1%  |
| Home Values \$80,000 to \$89,999   |  | 4           | 0.1%  | 35          | 0.1%  | 177         | 0.2%  |
| Home Values \$70,000 to \$79,999   |  | 4           | 0.1%  | 33          | 0.1%  | 268         | 0.4%  |
| Home Values \$60,000 to \$69,999   |  | 7           | 0.2%  | 177         | 0.7%  | 396         | 0.5%  |
| Home Values \$50,000 to \$59,999   |  | 30          | 0.7%  | 136         | 0.5%  | 370         | 0.5%  |
| Home Values \$35,000 to \$49,999   |  | 22          | 0.5%  | 254         | 0.9%  | 767         | 1.0%  |
| Home Values \$25,000 to \$34,999   |  | 19          | 0.5%  | 167         | 0.6%  | 397         | 0.5%  |
| Home Values \$10,000 to \$24,999   |  | 14          | 0.3%  | 254         | 0.9%  | 657         | 0.9%  |
| Home Values Under \$10,000         |  | 59          | 1.5%  | 327         | 1.2%  | 671         | 0.9%  |
| Owner-Occupied Median Home Value   |  | \$441,527   |       | \$521,116   |       | \$585,884   |       |
| Renter-Occupied Median Rent        |  | \$1,440     |       | \$1,392     |       | \$1,408     |       |



# Complete Profile

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Lat/Lon: 33.5957/-112.0114

| At Home Phoenix<br>Phoenix, AZ 85028                 | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|--|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2024)</b>      |               |               |               |
| Total Household Expenditure                          | \$453.66 M    | \$3.46 B      | \$10.71 B     |
| Total Non-Retail Expenditure                         | \$240.34 M    | \$1.84 B      | \$5.7 B       |
| Total Retail Expenditure                             | \$213.32 M    | \$1.62 B      | \$5.01 B      |
| Apparel  | \$16.1 M      | \$123.42 M    | \$382.72 M    |
| Contributions  | \$15.5 M      | \$120.77 M    | \$378.73 M    |
| Education  | \$14.54 M     | \$114.84 M    | \$362.54 M    |
| Entertainment  | \$26.14 M     | \$200.15 M    | \$620.74 M    |
| Food and Beverages                                   | \$66.08 M     | \$501.81 M    | \$1.55 B      |
| Furnishings and Equipment                            | \$16.19 M     | \$123.95 M    | \$384.07 M    |
| Gifts  | \$11.57 M     | \$91.91 M     | \$290.29 M    |
| Health Care  | \$37.77 M     | \$285.17 M    | \$877.45 M    |
| Household Operations                                 | \$18.06 M     | \$138.65 M    | \$430.78 M    |
| Miscellaneous Expenses                               | \$8.64 M      | \$66.17 M     | \$205.09 M    |
| Personal Care  | \$6.1 M       | \$46.47 M     | \$143.63 M    |
| Personal Insurance                                   | \$3.32 M      | \$25.68 M     | \$80.11 M     |
| Reading  | \$1 M         | \$7.69 M      | \$23.87 M     |
| Shelter  | \$95.62 M     | \$730.34 M    | \$2.26 B      |
| Tobacco  | \$2.53 M      | \$18.73 M     | \$56.7 M      |
| Transportation                                       | \$82.16 M     | \$624.18 M    | \$1.92 B      |
| Utilities  | \$32.34 M     | \$243.38 M    | \$746.04 M    |
| <b>Monthly Household Consumer Expenditure (2024)</b> |               |               |               |
| Total Household Expenditure                          | \$6,226       | \$6,893       | \$7,469       |
| Total Non-Retail Expenditure                         | \$3,298 53.0% | \$3,661 53.1% | \$3,974 53.2% |
| Total Retail Expenditures                            | \$2,928 47.0% | \$3,232 46.9% | \$3,495 46.8% |
| Apparel  | \$221 3.5%    | \$246 3.6%    | \$267 3.6%    |
| Contributions  | \$213 3.4%    | \$240 3.5%    | \$264 3.5%    |
| Education  | \$200 3.2%    | \$229 3.3%    | \$253 3.4%    |
| Entertainment  | \$359 5.8%    | \$398 5.8%    | \$433 5.8%    |
| Food and Beverages                                   | \$907 14.6%   | \$999 14.5%   | \$1,078 14.4% |
| Furnishings and Equipment                            | \$222 3.6%    | \$247 3.6%    | \$268 3.6%    |
| Gifts  | \$159 2.5%    | \$183 2.7%    | \$202 2.7%    |
| Health Care  | \$518 8.3%    | \$568 8.2%    | \$612 8.2%    |
| Household Operations                                 | \$248 4.0%    | \$276 4.0%    | \$300 4.0%    |
| Miscellaneous Expenses                               | \$119 1.9%    | \$132 1.9%    | \$143 1.9%    |
| Personal Care  | \$84 1.3%     | \$92 1.3%     | \$100 1.3%    |
| Personal Insurance                                   | \$46 0.7%     | \$51 0.7%     | \$56 0.7%     |
| Reading  | \$14 0.2%     | \$15 0.2%     | \$17 0.2%     |
| Shelter  | \$1,312 21.1% | \$1,454 21.1% | \$1,576 21.1% |
| Tobacco  | \$35 0.6%     | \$37 0.5%     | \$40 0.5%     |
| Transportation                                       | \$1,128 18.1% | \$1,242 18.0% | \$1,341 18.0% |
| Utilities  | \$444 7.1%    | \$484 7.0%    | \$520 7.0%    |