

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3872/-91.0619

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,538		68,897		168,651	
Projected Population (2028)	4,225		67,107		164,883	
Census Population (2020)	5,208		68,869		169,881	
Census Population (2010)	4,252		65,671		162,098	
Projected Annual Growth (2023-2028)	-313	-1.4%	-1,790	-0.5%	-3,768	-0.4%
Historical Annual Growth (2020-2023)	-670	-	28	-	-1,231	-0.2%
Historical Annual Growth (2010-2020)	956	2.2%	3,198	0.5%	7,783	0.5%
Estimated Population Density (2023)	1,445 <i>psm</i>		2,438 <i>psm</i>		2,148 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	2,003		30,978		73,095	
Projected Households (2028)	1,887		30,488		72,193	
Census Households (2020)	2,206		30,855		72,948	
Census Households (2010)	1,760		28,716		67,709	
Projected Annual Growth (2023-2028)	-116	-1.2%	-490	-0.3%	-903	-0.2%
Historical Annual Change (2010-2023)	243	1.1%	2,263	0.6%	5,386	0.6%
Average Household Income						
Estimated Average Household Income (2023)	\$113,406		\$122,196		\$128,940	
Projected Average Household Income (2028)	\$129,797		\$135,037		\$142,909	
Census Average Household Income (2010)	\$85,717		\$78,628		\$84,351	
Census Average Household Income (2000)	\$58,444		\$64,968		\$68,170	
Projected Annual Change (2023-2028)	\$16,391	2.9%	\$12,841	2.1%	\$13,969	2.2%
Historical Annual Change (2000-2023)	\$54,962	4.1%	\$57,228	3.8%	\$60,770	3.9%
Median Household Income						
Estimated Median Household Income (2023)	\$111,138		\$89,856		\$95,155	
Projected Median Household Income (2028)	\$110,866		\$90,821		\$96,650	
Census Median Household Income (2010)	\$73,279		\$63,697		\$66,399	
Census Median Household Income (2000)	\$47,215		\$53,962		\$55,273	
Projected Annual Change (2023-2028)	-\$272	-	\$965	0.2%	\$1,495	0.3%
Historical Annual Change (2000-2023)	\$63,923	5.9%	\$35,894	2.9%	\$39,882	3.1%
Per Capita Income						
Estimated Per Capita Income (2023)	\$50,099		\$55,050		\$55,970	
Projected Per Capita Income (2028)	\$58,010		\$61,460		\$62,659	
Census Per Capita Income (2010)	\$35,416		\$34,374		\$35,227	
Census Per Capita Income (2000)	\$23,175		\$27,168		\$27,612	
Projected Annual Change (2023-2028)	\$7,911	3.2%	\$6,410	2.3%	\$6,689	2.4%
Historical Annual Change (2000-2023)	\$26,924	5.1%	\$27,882	4.5%	\$28,358	4.5%
Estimated Average Household Net Worth (2023)	\$639,442		\$603,768		\$653,992	

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Siegen Plaza		1 mi radius		3 mi radius		5 mi radius	
Baton Rouge, LA 70809							
Race and Ethnicity							
Total Population (2023)		4,538		68,897		168,651	
White (2023)		2,448	53.9%	38,010	55.2%	91,182	54.1%
Black or African American (2023)		1,477	32.6%	22,643	32.9%	56,983	33.8%
American Indian or Alaska Native (2023)		7	0.2%	123	0.2%	327	0.2%
Asian (2023)		279	6.1%	3,592	5.2%	9,099	5.4%
Hawaiian or Pacific Islander (2023)		-	-	14	-	25	-
Other Race (2023)		132	2.9%	1,584	2.3%	4,241	2.5%
Two or More Races (2023)		195	4.3%	2,930	4.3%	6,795	4.0%
Population < 18 (2023)		968	21.3%	14,268	20.7%	36,052	21.4%
White Not Hispanic		512	52.9%	7,638	53.5%	18,550	51.5%
Black or African American		303	31.3%	4,670	32.7%	12,414	34.4%
Asian		47	4.8%	647	4.5%	1,770	4.9%
Other Race Not Hispanic		25	2.6%	452	3.2%	1,107	3.1%
Hispanic		80	8.3%	861	6.0%	2,211	6.1%
Not Hispanic or Latino Population (2023)		4,176	92.0%	64,388	93.5%	157,523	93.4%
Not Hispanic White		2,375	56.9%	37,208	57.8%	89,248	56.7%
Not Hispanic Black or African American		1,446	34.6%	22,368	34.7%	56,213	35.7%
Not Hispanic American Indian or Alaska Native		5	0.1%	68	0.1%	155	-
Not Hispanic Asian		278	6.6%	3,550	5.5%	9,007	5.7%
Not Hispanic Hawaiian or Pacific Islander		-	-	10	-	16	-
Not Hispanic Other Race		9	0.2%	114	0.2%	299	0.2%
Not Hispanic Two or More Races		62	1.5%	1,071	1.7%	2,585	1.6%
Hispanic or Latino Population (2023)		362	8.0%	4,509	6.5%	11,127	6.6%
Hispanic White		72	20.0%	802	17.8%	1,934	17.4%
Hispanic Black or African American		32	8.7%	276	6.1%	770	6.9%
Hispanic American Indian or Alaska Native		2	0.5%	54	1.2%	171	1.5%
Hispanic Asian		1	0.4%	43	0.9%	92	0.8%
Hispanic Hawaiian or Pacific Islander		-	-	4	-	9	-
Hispanic Other Race		122	33.8%	1,471	32.6%	3,941	35.4%
Hispanic Two or More Races		133	36.7%	1,859	41.2%	4,210	37.8%
Not Hispanic or Latino Population (2020)		4,642	89.1%	62,664	91.0%	154,445	90.9%
Hispanic or Latino Population (2020)		567	10.9%	6,205	9.0%	15,437	9.1%
Not Hispanic or Latino Population (2010)		4,090	96.2%	62,156	94.6%	153,849	94.9%
Hispanic or Latino Population (2010)		162	3.8%	3,515	5.4%	8,249	5.1%
Not Hispanic or Latino Population (2028)		3,881	91.8%	62,667	93.4%	153,798	93.3%
Hispanic or Latino Population (2028)		345	8.2%	4,440	6.6%	11,085	6.7%
Projected Annual Growth (2023-2028)		-17	-0.9%	-69	-0.3%	-42	-
Historical Annual Growth (2010-2020)		404	24.9%	2,690	7.7%	7,187	8.7%

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Siegen Plaza		1 mi radius		3 mi radius		5 mi radius	
Baton Rouge, LA 70809							
Total Age Distribution (2023)							
Total Population		4,538		68,897		168,651	
Age Under 5 Years		329	7.3%	4,121	6.0%	10,215	6.1%
Age 5 to 9 Years		271	6.0%	4,161	6.0%	10,190	6.0%
Age 10 to 14 Years		235	5.2%	3,796	5.5%	9,891	5.9%
Age 15 to 19 Years		211	4.7%	3,288	4.8%	8,624	5.1%
Age 20 to 24 Years		520	11.5%	6,922	10.0%	17,055	10.1%
Age 25 to 29 Years		429	9.5%	5,880	8.5%	13,659	8.1%
Age 30 to 34 Years		353	7.8%	4,925	7.1%	12,122	7.2%
Age 35 to 39 Years		348	7.7%	4,549	6.6%	11,334	6.7%
Age 40 to 44 Years		362	8.0%	4,396	6.4%	10,876	6.4%
Age 45 to 49 Years		222	4.9%	3,612	5.2%	8,923	5.3%
Age 50 to 54 Years		239	5.3%	3,716	5.4%	9,001	5.3%
Age 55 to 59 Years		261	5.7%	4,206	6.1%	9,734	5.8%
Age 60 to 64 Years		232	5.1%	4,272	6.2%	10,026	5.9%
Age 65 to 69 Years		199	4.4%	3,678	5.3%	9,071	5.4%
Age 70 to 74 Years		132	2.9%	2,918	4.2%	7,336	4.4%
Age 75 to 79 Years		108	2.4%	2,019	2.9%	4,944	2.9%
Age 80 to 84 Years		47	1.0%	1,180	1.7%	2,867	1.7%
Age 85 Years or Over		40	0.9%	1,259	1.8%	2,781	1.6%
Median Age		33.3		36.3		36.2	
Age 19 Years or Less		1,047	23.1%	15,366	22.3%	38,921	23.1%
Age 20 to 64 Years		2,965	65.3%	42,476	61.7%	102,731	60.9%
Age 65 Years or Over		525	11.6%	11,055	16.0%	26,998	16.0%
Female Age Distribution (2023)							
Female Population		2,460	54.2%	36,409	52.8%	87,999	52.2%
Age Under 5 Years		163	6.6%	2,048	5.6%	5,017	5.7%
Age 5 to 9 Years		141	5.7%	2,059	5.7%	5,084	5.8%
Age 10 to 14 Years		131	5.3%	1,906	5.2%	4,829	5.5%
Age 15 to 19 Years		115	4.7%	1,656	4.5%	4,268	4.8%
Age 20 to 24 Years		305	12.4%	3,735	10.3%	8,954	10.2%
Age 25 to 29 Years		227	9.2%	3,017	8.3%	6,937	7.9%
Age 30 to 34 Years		182	7.4%	2,500	6.9%	6,174	7.0%
Age 35 to 39 Years		185	7.5%	2,312	6.3%	5,703	6.5%
Age 40 to 44 Years		203	8.2%	2,299	6.3%	5,721	6.5%
Age 45 to 49 Years		113	4.6%	1,886	5.2%	4,622	5.3%
Age 50 to 54 Years		129	5.2%	1,948	5.4%	4,724	5.4%
Age 55 to 59 Years		136	5.5%	2,229	6.1%	5,171	5.9%
Age 60 to 64 Years		125	5.1%	2,363	6.5%	5,451	6.2%
Age 65 to 69 Years		122	4.9%	2,049	5.6%	4,925	5.6%
Age 70 to 74 Years		70	2.9%	1,624	4.5%	4,043	4.6%
Age 75 to 79 Years		57	2.3%	1,164	3.2%	2,750	3.1%
Age 80 to 84 Years		27	1.1%	736	2.0%	1,757	2.0%
Age 85 Years or Over		26	1.1%	881	2.4%	1,871	2.1%
Female Median Age		33.4		37.6		37.5	
Age 19 Years or Less		550	22.4%	7,669	21.1%	19,197	21.8%
Age 20 to 64 Years		1,606	65.3%	22,288	61.2%	53,456	60.7%
Age 65 Years or Over		303	12.3%	6,452	17.7%	15,346	17.4%

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Baton Rouge, LA 70809							
Male Age Distribution (2023)							
Male Population		2,078	45.8%	32,488	47.2%	80,652	47.8%
Age Under 5 Years		166	8.0%	2,074	6.4%	5,199	6.4%
Age 5 to 9 Years		130	6.3%	2,102	6.5%	5,107	6.3%
Age 10 to 14 Years		104	5.0%	1,890	5.8%	5,063	6.3%
Age 15 to 19 Years		97	4.7%	1,632	5.0%	4,356	5.4%
Age 20 to 24 Years		214	10.3%	3,186	9.8%	8,101	10.0%
Age 25 to 29 Years		202	9.7%	2,863	8.8%	6,722	8.3%
Age 30 to 34 Years		171	8.2%	2,425	7.5%	5,948	7.4%
Age 35 to 39 Years		163	7.8%	2,237	6.9%	5,631	7.0%
Age 40 to 44 Years		159	7.6%	2,097	6.5%	5,155	6.4%
Age 45 to 49 Years		108	5.2%	1,726	5.3%	4,302	5.3%
Age 50 to 54 Years		110	5.3%	1,768	5.4%	4,277	5.3%
Age 55 to 59 Years		124	6.0%	1,977	6.1%	4,564	5.7%
Age 60 to 64 Years		107	5.2%	1,909	5.9%	4,575	5.7%
Age 65 to 69 Years		78	3.7%	1,629	5.0%	4,145	5.1%
Age 70 to 74 Years		61	2.9%	1,295	4.0%	3,293	4.1%
Age 75 to 79 Years		51	2.4%	856	2.6%	2,194	2.7%
Age 80 to 84 Years		20	0.9%	444	1.4%	1,110	1.4%
Age 85 Years or Over		13	0.6%	379	1.2%	911	1.1%
Male Median Age		33.1		35.0		35.0	
Age 19 Years or Less		497	23.9%	7,698	23.7%	19,724	24.5%
Age 20 to 64 Years		1,359	65.4%	20,188	62.1%	49,275	61.1%
Age 65 Years or Over		223	10.7%	4,603	14.2%	11,653	14.4%
Males per 100 Females (2023)							
Overall Comparison		84		89		92	
Age Under 5 Years		101	50.4%	101	50.3%	104	50.9%
Age 5 to 9 Years		92	47.9%	102	50.5%	100	50.1%
Age 10 to 14 Years		80	44.3%	99	49.8%	105	51.2%
Age 15 to 19 Years		84	45.8%	99	49.6%	102	50.5%
Age 20 to 24 Years		70	41.3%	85	46.0%	90	47.5%
Age 25 to 29 Years		89	47.1%	95	48.7%	97	49.2%
Age 30 to 34 Years		94	48.4%	97	49.2%	96	49.1%
Age 35 to 39 Years		88	46.7%	97	49.2%	99	49.7%
Age 40 to 44 Years		78	43.9%	91	47.7%	90	47.4%
Age 45 to 49 Years		96	48.9%	92	47.8%	93	48.2%
Age 50 to 54 Years		85	46.1%	91	47.6%	91	47.5%
Age 55 to 59 Years		91	47.8%	89	47.0%	88	46.9%
Age 60 to 64 Years		86	46.2%	81	44.7%	84	45.6%
Age 65 to 69 Years		64	39.0%	80	44.3%	84	45.7%
Age 70 to 74 Years		87	46.4%	80	44.4%	81	44.9%
Age 75 to 79 Years		89	47.0%	74	42.4%	80	44.4%
Age 80 to 84 Years		72	41.9%	60	37.6%	63	38.7%
Age 85 Years or Over		51	33.8%	43	30.1%	49	32.7%
Age 19 Years or Less		90	47.4%	100	50.1%	103	50.7%
Age 20 to 39 Years		83	45.4%	93	48.1%	95	48.7%
Age 40 to 64 Years		86	46.3%	88	46.9%	89	47.1%
Age 65 Years or Over		74	42.4%	71	41.6%	76	43.2%

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Siegen Plaza		1 mi radius		3 mi radius		5 mi radius	
Baton Rouge, LA 70809							
Household Type (2023)							
Total Households		2,003		30,978		73,095	
Households with Children		620	30.9%	8,541	27.6%	21,048	28.8%
Average Household Size		2.3		2.2		2.3	
Household Density per Square Mile		638		1,096		931	
Population Family		3,559	78.4%	51,582	74.9%	129,282	76.7%
Population Non-Family		966	21.3%	16,415	23.8%	37,689	22.3%
Population Group Quarters		13	0.3%	900	1.3%	1,680	1.0%
Family Households		1,243	62.1%	17,521	56.6%	43,339	59.3%
Married Couple Households		826	66.5%	12,097	69.0%	29,189	67.3%
Other Family Households with Children		417	33.5%	5,423	31.0%	14,151	32.7%
Family Households with Children		607	48.8%	8,477	48.4%	20,819	48.0%
Married Couple with Children		377	62.2%	5,775	68.1%	13,673	65.7%
Other Family Households with Children		230	37.8%	2,702	31.9%	7,147	34.3%
Family Households No Children		637	51.2%	9,044	51.6%	22,520	52.0%
Married Couple No Children		449	70.6%	6,323	69.9%	15,516	68.9%
Other Family Households No Children		187	29.4%	2,721	30.1%	7,004	31.1%
Non-Family Households		760	37.9%	13,458	43.4%	29,756	40.7%
Non-Family Households with Children		13	1.7%	64	0.5%	228	0.8%
Non-Family Households No Children		747	98.3%	13,393	99.5%	29,528	99.2%
Average Family Household Size		2.9		2.9		3.0	
Average Family Income		\$135,621		\$162,117		\$163,062	
Median Family Income		\$120,985		\$125,107		\$124,263	
Average Non-Family Household Size		1.3		1.2		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		3,702		56,819		138,354	
Never Married		1,212	32.7%	20,520	36.1%	52,368	37.9%
Currently Married		1,647	44.5%	24,691	43.5%	60,151	43.5%
Previously Married		843	22.8%	11,607	20.4%	25,834	18.7%
Separated		141	16.8%	2,196	18.9%	5,237	20.3%
Widowed		183	21.7%	3,366	29.0%	6,787	26.3%
Divorced		519	61.6%	6,045	52.1%	13,809	53.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		2,971		46,609		112,674	
Elementary (Grade Level 0 to 8)		46	1.6%	1,114	2.4%	2,642	2.3%
Some High School (Grade Level 9 to 11)		68	2.3%	1,383	3.0%	3,604	3.2%
High School Graduate		467	15.7%	8,565	18.4%	21,775	19.3%
Some College		595	20.0%	10,259	22.0%	23,137	20.5%
Associate Degree Only		146	4.9%	3,038	6.5%	6,586	5.8%
Bachelor Degree Only		1,053	35.4%	13,495	29.0%	32,702	29.0%
Graduate Degree		597	20.1%	8,754	18.8%	22,229	19.7%
Any College (Some College or Higher)		2,390	80.4%	35,547	76.3%	84,654	75.1%
College Degree + (Bachelor Degree or Higher)		1,649	55.5%	22,250	47.7%	54,931	48.8%

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Housing						
Total Housing Units (2023)	2,206		34,851		82,835	
Total Housing Units (2020)	2,426		34,090		81,031	
Historical Annual Growth (2020-2023)	-221	-	761	-	1,804	-
Housing Units Occupied (2023)	2,003	90.8%	30,978	88.9%	73,095	88.2%
Housing Units Owner-Occupied	1,135	56.7%	17,968	58.0%	42,693	58.4%
Housing Units Renter-Occupied	868	43.3%	13,010	42.0%	30,402	41.6%
Housing Units Vacant (2023)	203	9.2%	3,873	11.1%	9,740	11.8%
Household Size (2023)						
Total Households	2,003		30,978		73,095	
1 Person Households	618	30.8%	11,153	36.0%	23,648	32.4%
2 Person Households	804	40.1%	10,736	34.7%	25,738	35.2%
3 Person Households	258	12.9%	4,308	13.9%	10,929	15.0%
4 Person Households	206	10.3%	2,953	9.5%	7,473	10.2%
5 Person Households	81	4.0%	1,233	4.0%	3,446	4.7%
6 Person Households	23	1.1%	415	1.3%	1,236	1.7%
7 or More Person Households	14	0.7%	181	0.6%	625	0.9%
Household Income Distribution (2023)						
HH Income \$200,000 or More	283	14.1%	4,475	14.4%	11,960	16.4%
HH Income \$150,000 to \$199,999	436	21.8%	3,427	11.1%	7,420	10.2%
HH Income \$125,000 to \$149,999	113	5.6%	2,001	6.5%	4,742	6.5%
HH Income \$100,000 to \$124,999	180	9.0%	2,746	8.9%	6,675	9.1%
HH Income \$75,000 to \$99,999	208	10.4%	3,516	11.4%	8,253	11.3%
HH Income \$50,000 to \$74,999	308	15.4%	5,164	16.7%	11,677	16.0%
HH Income \$35,000 to \$49,999	185	9.2%	3,152	10.2%	7,801	10.7%
HH Income \$25,000 to \$34,999	64	3.2%	2,583	8.3%	5,109	7.0%
HH Income \$15,000 to \$24,999	138	6.9%	2,045	6.6%	4,333	5.9%
HH Income \$10,000 to \$14,999	46	2.3%	617	2.0%	1,617	2.2%
HH Income Under \$10,000	42	2.1%	1,251	4.0%	3,508	4.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	100	5.0%	1,888	6.1%	4,662	6.4%
Households 1 Vehicle Available	865	43.2%	12,748	41.2%	28,116	38.5%
Households 2 Vehicles Available	716	35.7%	11,980	38.7%	29,140	39.9%
Households 3 or More Vehicles Available	322	16.1%	4,362	14.1%	11,178	15.3%
Total Vehicles Available	3,338		50,943		123,328	
Average Vehicles per Household	1.7		1.6		1.7	
Owner-Occupied Household Vehicles	2,209	66.2%	34,346	67.4%	84,306	68.4%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	1,129	33.8%	16,597	32.6%	39,022	31.6%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,640		38,256		93,984	
Travel to Work in 14 Minutes or Less	444	16.8%	7,515	19.6%	17,420	18.5%
Travel to Work in 15 to 29 Minutes	1,078	40.8%	14,108	36.9%	35,816	38.1%
Travel to Work in 30 to 59 Minutes	687	26.0%	8,313	21.7%	20,782	22.1%
Travel to Work in 60 Minutes or More	155	5.9%	2,288	6.0%	5,121	5.4%
Work at Home	276	10.4%	6,031	15.8%	14,845	15.8%
Average Minutes Travel to Work	23.8		21.4		21.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3872/-91.0619

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,640		38,256		93,984	
Drive to Work Alone	2,050	77.6%	28,883	75.5%	71,263	75.8%
Drive to Work in Carpool	234	8.9%	2,797	7.3%	6,452	6.9%
Travel to Work by Public Transportation	70	2.7%	248	0.6%	653	0.7%
Drive to Work on Motorcycle	-	-	-	-	1	-
Bicycle to Work	3	0.1%	66	0.2%	251	0.3%
Walk to Work	4	0.1%	64	0.2%	173	0.2%
Other Means	3	0.1%	167	0.4%	345	0.4%
Work at Home	276	10.4%	6,031	15.8%	14,845	15.8%
Daytime Demographics (2023)						
Total Businesses	774		6,590		11,783	
Total Employees	10,393		73,245		123,214	
Company Headquarter Businesses	43	5.6%	288	4.4%	465	3.9%
Company Headquarter Employees	2,712	26.1%	16,746	22.9%	29,386	23.8%
Employee Population per Business	13.4 to 1		11.1 to 1		10.5 to 1	
Residential Population per Business	5.9 to 1		10.5 to 1		14.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,402		90,956		165,377	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,649		56,072		136,407	
Labor Force Total Males (2023)	1,651	45.2%	26,033	46.4%	64,265	47.1%
Male Civilian Employed	1,233	74.7%	19,629	75.4%	48,154	74.9%
Male Civilian Unemployed	29	1.8%	389	1.5%	958	1.5%
Males in Armed Forces	-	-	47	0.2%	154	0.2%
Males Not in Labor Force	389	23.6%	5,967	22.9%	15,001	23.3%
Labor Force Total Females (2023)	1,998	54.8%	30,039	53.6%	72,142	52.9%
Female Civilian Employed	1,408	70.4%	18,627	62.0%	45,830	63.5%
Female Civilian Unemployed	21	1.1%	366	1.2%	936	1.3%
Females in Armed Forces	-	-	58	0.2%	106	0.1%
Females Not in Labor Force	569	28.5%	10,989	36.6%	25,269	35.0%
Unemployment Rate	51	1.4%	755	1.3%	1,894	1.4%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,640		38,256		93,984	
Occupation Total Males	1,233	46.7%	19,629	51.3%	48,154	51.2%
Occupation Total Females	1,408	53.3%	18,627	48.7%	45,830	48.8%
Management, Business, Financial Operations	572	-	7,154	18.7%	17,944	19.1%
Professional, Related	898	34.0%	11,686	30.5%	28,250	30.1%
Service	286	10.8%	4,816	12.6%	12,843	13.7%
Sales, Office	518	19.6%	8,227	21.5%	19,722	21.0%
Farming, Fishing, Forestry	-	-	57	0.1%	210	0.2%
Construction, Extraction, Maintenance	137	5.2%	2,633	6.9%	6,087	6.5%
Production, Transport, Material Moving	230	8.7%	3,681	9.6%	8,928	9.5%
White Collar Workers	1,987	75.3%	27,068	70.8%	65,916	70.1%
Blue Collar Workers	653	24.7%	11,188	29.2%	28,068	29.9%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.3872/-91.0619

Siegen Plaza Baton Rouge, LA 70809	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	2,003		30,978		73,095	
1 Detached Unit	1,129	56.3%	18,729	60.5%	45,568	62.3%
1 Attached Unit	47	2.4%	1,112	3.6%	2,408	3.3%
2 Units	53	2.7%	806	2.6%	1,857	2.5%
3 to 4 Units	79	3.9%	1,850	6.0%	4,515	6.2%
5 to 9 Units	78	3.9%	1,879	6.1%	4,408	6.0%
10 to 19 Units	143	7.1%	2,558	8.3%	5,282	7.2%
20 to 49 Units	110	5.5%	1,438	4.6%	3,928	5.4%
50 or More Units	309	15.4%	2,140	6.9%	4,170	5.7%
Mobile Home or Trailer	54	2.7%	448	1.4%	917	1.3%
Other Structure	-	-	19	-	42	-
Homes Built By Year (2023)						
Homes Built 2014 or later	8	0.4%	189	0.5%	618	0.7%
Homes Built 2010 to 2013	476	21.6%	4,035	11.6%	9,896	11.9%
Homes Built 2000 to 2009	368	16.7%	3,564	10.2%	8,964	10.8%
Homes Built 1990 to 1999	322	14.6%	5,134	14.7%	11,066	13.4%
Homes Built 1980 to 1989	175	7.9%	6,023	17.3%	13,553	16.4%
Homes Built 1970 to 1979	319	14.5%	6,545	18.8%	14,580	17.6%
Homes Built 1960 to 1969	236	10.7%	3,364	9.7%	8,725	10.5%
Homes Built 1950 to 1959	58	2.6%	1,261	3.6%	3,551	4.3%
Homes Built 1940 to 1949	18	0.8%	418	1.2%	1,089	1.3%
Homes Built Before 1939	23	1.1%	445	1.3%	1,053	1.3%
Median Age of Homes	33.2 yrs		38.7 yrs		38.8 yrs	
Home Values (2023)						
Owner Specified Housing Units	1,135		17,968		42,693	
Home Values \$1,000,000 or More	4	0.3%	370	2.1%	917	2.1%
Home Values \$750,000 to \$999,999	7	0.6%	285	1.6%	1,096	2.6%
Home Values \$500,000 to \$749,999	128	11.3%	1,580	8.8%	3,579	8.4%
Home Values \$400,000 to \$499,999	45	4.0%	976	5.4%	2,907	6.8%
Home Values \$300,000 to \$399,999	395	34.8%	3,272	18.2%	6,969	16.3%
Home Values \$250,000 to \$299,999	172	15.2%	2,661	14.8%	5,716	13.4%
Home Values \$200,000 to \$249,999	90	7.9%	3,153	17.5%	7,620	17.8%
Home Values \$175,000 to \$199,999	63	5.5%	1,829	10.2%	4,686	11.0%
Home Values \$150,000 to \$174,999	113	10.0%	1,864	10.4%	4,601	10.8%
Home Values \$125,000 to \$149,999	16	1.5%	587	3.3%	1,481	3.5%
Home Values \$100,000 to \$124,999	6	0.5%	495	2.8%	929	2.2%
Home Values \$90,000 to \$99,999	12	1.1%	75	0.4%	252	0.6%
Home Values \$80,000 to \$89,999	7	0.7%	192	1.1%	720	1.7%
Home Values \$70,000 to \$79,999	3	0.2%	98	0.5%	234	0.5%
Home Values \$60,000 to \$69,999	2	0.2%	89	0.5%	213	0.5%
Home Values \$50,000 to \$59,999	-	-	28	0.2%	63	0.1%
Home Values \$35,000 to \$49,999	10	0.9%	100	0.6%	174	0.4%
Home Values \$25,000 to \$34,999	7	0.6%	80	0.4%	142	0.3%
Home Values \$10,000 to \$24,999	52	4.6%	170	0.9%	280	0.7%
Home Values Under \$10,000	2	0.2%	64	0.4%	113	0.3%
Owner-Occupied Median Home Value	\$293,574		\$278,072		\$276,464	
Renter-Occupied Median Rent	\$917		\$911		\$899	

Complete Profile

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Siegen Plaza Baton Rouge, LA 70809	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$149.87 M	\$2.5 B	\$6.14 B
Total Non-Retail Expenditure	\$79.75 M	\$1.33 B	\$3.27 B
Total Retail Expenditure	\$70.13 M	\$1.17 B	\$2.87 B
Apparel	\$5.44 M	\$89.32 M	\$220.33 M
Contributions	\$5.21 M	\$86.1 M	\$214.64 M
Education	\$5.23 M	\$83.04 M	\$209.05 M
Entertainment	\$8.74 M	\$143.44 M	\$354.09 M
Food and Beverages	\$21.67 M	\$362.44 M	\$888.47 M
Furnishings and Equipment	\$5.41 M	\$88.83 M	\$219.02 M
Gifts	\$3.89 M	\$65.96 M	\$165.8 M
Health Care	\$12.08 M	\$204.98 M	\$500.59 M
Household Operations	\$6.03 M	\$99.79 M	\$246.31 M
Miscellaneous Expenses	\$2.86 M	\$47.61 M	\$117.05 M
Personal Care	\$2.01 M	\$33.46 M	\$82.17 M
Personal Insurance	\$1.13 M	\$18.31 M	\$45.54 M
Reading	\$331.89 K	\$5.52 M	\$13.59 M
Shelter	\$31.76 M	\$527.93 M	\$1.3 B
Tobacco	\$768.65 K	\$13.72 M	\$32.91 M
Transportation	\$26.98 M	\$449.08 M	\$1.1 B
Utilities	\$10.31 M	\$176.29 M	\$428.97 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$6,235	\$6,714	\$6,996
Total Non-Retail Expenditure	\$3,318 53.2%	\$3,569 53.2%	\$3,724 53.2%
Total Retail Expenditures	\$2,917 46.8%	\$3,145 46.8%	\$3,273 46.8%
Apparel	\$226 3.6%	\$240 3.6%	\$251 3.6%
Contributions	\$217 3.5%	\$232 3.4%	\$245 3.5%
Education	\$218 3.5%	\$223 3.3%	\$238 3.4%
Entertainment	\$364 5.8%	\$386 5.7%	\$404 5.8%
Food and Beverages	\$901 14.5%	\$975 14.5%	\$1,013 14.5%
Furnishings and Equipment	\$225 3.6%	\$239 3.6%	\$250 3.6%
Gifts	\$162 2.6%	\$177 2.6%	\$189 2.7%
Health Care	\$503 8.1%	\$551 8.2%	\$571 8.2%
Household Operations	\$251 4.0%	\$268 4.0%	\$281 4.0%
Miscellaneous Expenses	\$119 1.9%	\$128 1.9%	\$133 1.9%
Personal Care	\$84 1.3%	\$90 1.3%	\$94 1.3%
Personal Insurance	\$47 0.8%	\$49 0.7%	\$52 0.7%
Reading	\$14 0.2%	\$15 0.2%	\$15 0.2%
Shelter	\$1,321 21.2%	\$1,420 21.2%	\$1,479 21.1%
Tobacco	\$32 0.5%	\$37 0.5%	\$38 0.5%
Transportation	\$1,122 18.0%	\$1,208 18.0%	\$1,255 17.9%
Utilities	\$429 6.9%	\$474 7.1%	\$489 7.0%