

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 45.003/-93.1633

HarMar Mall		1 mi radius		3 mi radius		5 mi radius	
Roseville, MN 55113							
Population							
Estimated Population (2022)		10,003		89,683		373,250	
Projected Population (2027)		10,060		91,974		386,711	
Census Population (2020)		10,134		91,478		378,622	
Census Population (2010)		9,675		86,372		336,810	
Projected Annual Growth (2022-2027)		57	0.1%	2,291	0.5%	13,461	0.7%
Historical Annual Growth (2020-2022)		-131	-	-1,795	-1.0%	-5,373	-0.7%
Historical Annual Growth (2010-2020)		458	0.5%	5,106	0.6%	41,812	1.2%
Estimated Population Density (2022)		3,186	psm	3,172	psm	4,754	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2022)		4,379		37,951		150,499	
Projected Households (2027)		4,427		39,085		156,734	
Census Households (2020)		4,423		38,662		152,650	
Census Households (2010)		4,262		36,628		135,905	
Projected Annual Growth (2022-2027)		47	0.2%	1,134	0.6%	6,235	0.8%
Historical Annual Change (2010-2022)		118	0.2%	1,322	0.3%	14,594	0.9%
Average Household Income							
Estimated Average Household Income (2022)		\$104,089		\$97,803		\$88,828	
Projected Average Household Income (2027)		\$132,361		\$119,575		\$105,887	
Census Average Household Income (2010)		\$72,169		\$66,243		\$61,351	
Census Average Household Income (2000)		\$64,399		\$57,537		\$52,535	
Projected Annual Change (2022-2027)		\$28,273	5.4%	\$21,772	4.5%	\$17,059	3.8%
Historical Annual Change (2000-2022)		\$39,690	2.8%	\$40,266	3.2%	\$36,294	3.1%
Median Household Income							
Estimated Median Household Income (2022)		\$78,285		\$76,671		\$70,211	
Projected Median Household Income (2027)		\$94,287		\$92,482		\$84,065	
Census Median Household Income (2010)		\$58,571		\$52,488		\$47,231	
Census Median Household Income (2000)		\$52,541		\$47,370		\$42,070	
Projected Annual Change (2022-2027)		\$16,003	4.1%	\$15,810	4.1%	\$13,854	3.9%
Historical Annual Change (2000-2022)		\$25,744	2.2%	\$29,301	2.8%	\$28,142	3.0%
Per Capita Income							
Estimated Per Capita Income (2022)		\$45,675		\$41,697		\$36,327	
Projected Per Capita Income (2027)		\$58,341		\$51,116		\$43,409	
Census Per Capita Income (2010)		\$31,784		\$28,098		\$24,760	
Census Per Capita Income (2000)		\$28,141		\$24,193		\$21,261	
Projected Annual Change (2022-2027)		\$12,666	5.5%	\$9,419	4.5%	\$7,082	3.9%
Historical Annual Change (2000-2022)		\$17,534	2.8%	\$17,503	3.3%	\$15,066	3.2%
Estimated Average Household Net Worth (2022)		\$584,050		\$540,404		\$517,018	

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HarMar Mall Roseville, MN 55113	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2022)	10,003		89,683		373,250	
White (2022)	7,003	70.0%	59,184	66.0%	214,285	57.4%
Black or African American (2022)	1,165	11.6%	9,498	10.6%	53,835	14.4%
American Indian or Alaska Native (2022)	49	0.5%	603	0.7%	3,041	0.8%
Asian (2022)	856	8.6%	11,994	13.4%	63,462	17.0%
Hawaiian or Pacific Islander (2022)	8	-	35	-	176	-
Other Race (2022)	127	1.3%	2,080	2.3%	12,487	3.3%
Two or More Races (2022)	795	7.9%	6,290	7.0%	25,963	7.0%
Population < 18 (2022)	1,936 19.4%		16,712 18.6%		71,370 19.1%	
White Not Hispanic	1,105	57.1%	8,276	49.5%	26,187	36.7%
Black or African American	348	18.0%	2,727	16.3%	17,731	24.8%
Asian	147	7.6%	2,494	14.9%	12,757	17.9%
Other Race Not Hispanic	199	10.3%	1,815	10.9%	7,165	10.0%
Hispanic	137	7.1%	1,401	8.4%	7,530	10.6%
Not Hispanic or Latino Population (2022)	9,449 94.5%		84,169 93.9%		344,135 92.2%	
Not Hispanic White	6,892	72.9%	57,694	68.5%	206,172	59.9%
Not Hispanic Black or African American	1,053	11.1%	8,859	10.5%	50,889	14.8%
Not Hispanic American Indian or Alaska Native	43	0.5%	461	0.5%	2,142	0.6%
Not Hispanic Asian	840	8.9%	11,441	13.6%	61,503	17.9%
Not Hispanic Hawaiian or Pacific Islander	3	-	18	-	136	-
Not Hispanic Other Race	75	0.8%	1,140	1.4%	5,656	1.6%
Not Hispanic Two or More Races	543	5.7%	4,557	5.4%	17,638	5.1%
Hispanic or Latino Population (2022)	554 5.5%		5,513 6.1%		29,114 7.8%	
Hispanic White	111	20.0%	1,490	27.0%	8,114	27.9%
Hispanic Black or African American	112	20.2%	639	11.6%	2,946	10.1%
Hispanic American Indian or Alaska Native	6	1.1%	143	2.6%	899	3.1%
Hispanic Asian	17	3.0%	553	10.0%	1,960	6.7%
Hispanic Hawaiian or Pacific Islander	5	1.0%	17	0.3%	40	0.1%
Hispanic Other Race	51	9.3%	940	17.0%	6,831	23.5%
Hispanic Two or More Races	252	45.5%	1,733	31.4%	8,325	28.6%
Not Hispanic or Latino Population (2020)	9,613 94.9%		86,318 94.4%		351,916 92.9%	
Hispanic or Latino Population (2020)	521	5.1%	5,160	5.6%	26,706	7.1%
Not Hispanic or Latino Population (2010)	9,266 95.8%		82,192 95.2%		315,624 93.7%	
Hispanic or Latino Population (2010)	410	4.2%	4,180	4.8%	21,186	6.3%
Not Hispanic or Latino Population (2027)	9,506 94.5%		86,379 93.9%		356,771 92.3%	
Hispanic or Latino Population (2027)	555	5.5%	5,595	6.1%	29,940	7.7%
Projected Annual Growth (2022-2027)	1	-	81	0.3%	825	0.6%
Historical Annual Growth (2010-2020)	111	2.7%	980	2.3%	5,520	2.6%

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HarMar Mall Roseville, MN 55113		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2022)							
Total Population		10,003		89,683		373,250	
Age Under 5 Years		493	4.9%	4,750	5.3%	21,044	5.6%
Age 5 to 9 Years		527	5.3%	4,694	5.2%	19,729	5.3%
Age 10 to 14 Years		569	5.7%	4,471	5.0%	18,788	5.0%
Age 15 to 19 Years		492	4.9%	5,230	5.8%	29,120	7.8%
Age 20 to 24 Years		640	6.4%	7,866	8.8%	45,674	12.2%
Age 25 to 29 Years		755	7.5%	7,565	8.4%	33,005	8.8%
Age 30 to 34 Years		655	6.5%	6,752	7.5%	27,794	7.4%
Age 35 to 39 Years		580	5.8%	5,510	6.1%	22,555	6.0%
Age 40 to 44 Years		574	5.7%	5,085	5.7%	20,238	5.4%
Age 45 to 49 Years		584	5.8%	4,703	5.2%	18,375	4.9%
Age 50 to 54 Years		687	6.9%	5,416	6.0%	20,713	5.5%
Age 55 to 59 Years		711	7.1%	5,699	6.4%	22,186	5.9%
Age 60 to 64 Years		681	6.8%	5,584	6.2%	21,338	5.7%
Age 65 to 69 Years		566	5.7%	4,563	5.1%	16,532	4.4%
Age 70 to 74 Years		578	5.8%	4,088	4.6%	13,744	3.7%
Age 75 to 79 Years		384	3.8%	2,860	3.2%	9,182	2.5%
Age 80 to 84 Years		243	2.4%	2,148	2.4%	6,376	1.7%
Age 85 Years or Over		283	2.8%	2,698	3.0%	6,856	1.8%
Median Age		41.6		38.5		34.1	
Age 19 Years or Less		2,082	20.8%	19,146	21.3%	88,682	23.8%
Age 20 to 64 Years		5,867	58.6%	54,180	60.4%	231,879	62.1%
Age 65 Years or Over		2,055	20.5%	16,357	18.2%	52,689	14.1%
Female Age Distribution (2022)							
Female Population		5,166	51.6%	46,417	51.8%	188,740	50.6%
Age Under 5 Years		261	5.0%	2,373	5.1%	10,328	5.5%
Age 5 to 9 Years		276	5.3%	2,254	4.9%	9,654	5.1%
Age 10 to 14 Years		287	5.6%	2,207	4.8%	9,288	4.9%
Age 15 to 19 Years		244	4.7%	2,638	5.7%	14,515	7.7%
Age 20 to 24 Years		342	6.6%	4,076	8.8%	22,801	12.1%
Age 25 to 29 Years		386	7.5%	3,849	8.3%	16,409	8.7%
Age 30 to 34 Years		315	6.1%	3,309	7.1%	13,482	7.1%
Age 35 to 39 Years		287	5.6%	2,706	5.8%	10,991	5.8%
Age 40 to 44 Years		281	5.4%	2,502	5.4%	9,916	5.3%
Age 45 to 49 Years		308	6.0%	2,429	5.2%	9,062	4.8%
Age 50 to 54 Years		335	6.5%	2,790	6.0%	10,402	5.5%
Age 55 to 59 Years		372	7.2%	2,946	6.3%	11,349	6.0%
Age 60 to 64 Years		354	6.8%	2,927	6.3%	11,088	5.9%
Age 65 to 69 Years		311	6.0%	2,487	5.4%	8,630	4.6%
Age 70 to 74 Years		304	5.9%	2,263	4.9%	7,526	4.0%
Age 75 to 79 Years		199	3.8%	1,592	3.4%	5,173	2.7%
Age 80 to 84 Years		138	2.7%	1,300	2.8%	3,713	2.0%
Age 85 Years or Over		167	3.2%	1,772	3.8%	4,410	2.3%
Female Median Age		42.4		39.9		35.2	
Age 19 Years or Less		1,067	20.7%	9,471	20.4%	43,785	23.2%
Age 20 to 64 Years		2,980	57.7%	27,533	59.3%	115,501	61.2%
Age 65 Years or Over		1,119	21.7%	9,413	20.3%	29,454	15.6%

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Male Age Distribution (2022)							
Male Population	4,837	48.4%	43,266	48.2%	184,510	49.4%	
Age Under 5 Years	232	4.8%	2,378	5.5%	10,716	5.8%	
Age 5 to 9 Years	252	5.2%	2,440	5.6%	10,075	5.5%	
Age 10 to 14 Years	283	5.8%	2,264	5.2%	9,501	5.1%	
Age 15 to 19 Years	248	5.1%	2,592	6.0%	14,605	7.9%	
Age 20 to 24 Years	298	6.2%	3,790	8.8%	22,873	12.4%	
Age 25 to 29 Years	369	7.6%	3,716	8.6%	16,596	9.0%	
Age 30 to 34 Years	340	7.0%	3,443	8.0%	14,312	7.8%	
Age 35 to 39 Years	293	6.1%	2,805	6.5%	11,564	6.3%	
Age 40 to 44 Years	293	6.1%	2,583	6.0%	10,322	5.6%	
Age 45 to 49 Years	276	5.7%	2,274	5.3%	9,313	5.0%	
Age 50 to 54 Years	352	7.3%	2,627	6.1%	10,311	5.6%	
Age 55 to 59 Years	339	7.0%	2,752	6.4%	10,837	5.9%	
Age 60 to 64 Years	327	6.8%	2,657	6.1%	10,250	5.6%	
Age 65 to 69 Years	256	5.3%	2,076	4.8%	7,902	4.3%	
Age 70 to 74 Years	274	5.7%	1,826	4.2%	6,217	3.4%	
Age 75 to 79 Years	186	3.8%	1,268	2.9%	4,008	2.2%	
Age 80 to 84 Years	105	2.2%	849	2.0%	2,663	1.4%	
Age 85 Years or Over	116	2.4%	926	2.1%	2,445	1.3%	
Male Median Age	40.8		37.2		33.2		
Age 19 Years or Less	1,014	21.0%	9,674	22.4%	44,897	24.3%	
Age 20 to 64 Years	2,886	59.7%	26,647	61.6%	116,377	63.1%	
Age 65 Years or Over	936	19.3%	6,945	16.1%	23,235	12.6%	
Males per 100 Females (2022)							
Overall Comparison	94		93		98		
Age Under 5 Years	89	47.1%	100	50.1%	104	50.9%	
Age 5 to 9 Years	91	47.8%	108	52.0%	104	51.1%	
Age 10 to 14 Years	99	49.6%	103	50.6%	102	50.6%	
Age 15 to 19 Years	101	50.4%	98	49.6%	101	50.2%	
Age 20 to 24 Years	87	46.5%	93	48.2%	100	50.1%	
Age 25 to 29 Years	96	48.9%	97	49.1%	101	50.3%	
Age 30 to 34 Years	108	51.9%	104	51.0%	106	51.5%	
Age 35 to 39 Years	102	50.5%	104	50.9%	105	51.3%	
Age 40 to 44 Years	104	51.0%	103	50.8%	104	51.0%	
Age 45 to 49 Years	89	47.2%	94	48.4%	103	50.7%	
Age 50 to 54 Years	105	51.2%	94	48.5%	99	49.8%	
Age 55 to 59 Years	91	47.7%	93	48.3%	95	48.8%	
Age 60 to 64 Years	93	48.1%	91	47.6%	92	48.0%	
Age 65 to 69 Years	82	45.1%	83	45.5%	92	47.8%	
Age 70 to 74 Years	90	47.3%	81	44.7%	83	45.2%	
Age 75 to 79 Years	93	48.3%	80	44.4%	77	43.7%	
Age 80 to 84 Years	76	43.3%	65	39.5%	72	41.8%	
Age 85 Years or Over	69	40.9%	52	34.3%	55	35.7%	
Age 19 Years or Less	95	48.7%	102	50.5%	103	50.6%	
Age 20 to 39 Years	98	49.4%	99	49.7%	103	50.6%	
Age 40 to 64 Years	96	49.0%	95	48.7%	98	49.6%	
Age 65 Years or Over	84	45.5%	74	42.5%	79	44.1%	

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HarMar Mall Roseville, MN 55113	1 mi radius		3 mi radius		5 mi radius	
Household Type (2022)						
Total Households	4,379		37,951		150,499	
Households with Children	1,067	24.4%	9,085	23.9%	35,045	23.3%
Average Household Size	2.3		2.3		2.3	
Household Density per Square Mile	1,395		1,342		1,917	
Population Family	7,771	77.7%	63,821	71.2%	243,756	65.3%
Population Non-Family	2,151	21.5%	22,645	25.2%	107,490	28.8%
Population Group Quarters	82	0.8%	3,217	3.6%	22,003	5.9%
Family Households	2,647	60.4%	21,013	55.4%	76,306	50.7%
Married Couple Households	2,082	78.7%	15,930	75.8%	49,154	64.4%
Other Family Households with Children	565	21.3%	5,083	24.2%	27,152	35.6%
Family Households with Children	1,067	40.3%	9,074	43.2%	34,962	45.8%
Married Couple with Children	815	76.4%	6,319	69.6%	20,793	59.5%
Other Family Households with Children	252	23.6%	2,755	30.4%	14,168	40.5%
Family Households No Children	1,581	59.7%	11,939	56.8%	41,344	54.2%
Married Couple No Children	1,267	80.2%	9,611	80.5%	28,361	68.6%
Other Family Households No Children	313	19.8%	2,327	19.5%	12,983	31.4%
Non-Family Households	1,732	39.6%	16,938	44.6%	74,193	49.3%
Non-Family Households with Children	-	-	11	-	84	0.1%
Non-Family Households No Children	1,731	100.0%	16,927	99.9%	74,109	99.9%
Average Family Household Size	2.9		3.0		3.2	
Average Family Income	\$132,906		\$126,411		\$116,370	
Median Family Income	\$110,404		\$102,668		\$97,596	
Average Non-Family Household Size	1.2		1.3		1.4	
Marital Status (2022)						
Population Age 15 Years or Over	8,413		75,767		313,688	
Never Married	2,951	35.1%	29,131	38.4%	152,233	48.5%
Currently Married	3,927	46.7%	32,056	42.3%	104,345	33.3%
Previously Married	1,535	18.2%	14,580	19.2%	57,109	18.2%
Separated	227	14.8%	2,610	17.9%	11,964	20.9%
Widowed	463	30.1%	4,338	29.8%	12,528	21.9%
Divorced	845	55.1%	7,631	52.3%	32,617	57.1%
Educational Attainment (2022)						
Adult Population Age 25 Years or Over	7,281		62,671		238,893	
Elementary (Grade Level 0 to 8)	190	2.6%	2,186	3.5%	11,620	4.9%
Some High School (Grade Level 9 to 11)	218	3.0%	1,500	2.4%	8,949	3.7%
High School Graduate	1,158	15.9%	10,942	17.5%	43,110	18.0%
Some College	1,032	14.2%	9,278	14.8%	38,658	16.2%
Associate Degree Only	606	8.3%	4,914	7.8%	18,594	7.8%
Bachelor Degree Only	2,433	33.4%	18,626	29.7%	68,906	28.8%
Graduate Degree	1,645	22.6%	15,227	24.3%	49,056	20.5%
Any College (Some College or Higher)	5,715	78.5%	48,044	76.7%	175,214	73.3%
College Degree + (Bachelor Degree or Higher)	4,078	56.0%	33,853	54.0%	117,962	49.4%

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Housing						
Total Housing Units (2022)	4,588		39,306		157,598	
Total Housing Units (2020)	4,632		39,996		159,569	
Historical Annual Growth (2020-2022)	-43	-	-690	-	-1,971	-
Housing Units Occupied (2022)	4,379	95.4%	37,951	96.6%	150,499	95.5%
Housing Units Owner-Occupied	2,953	67.4%	22,569	59.5%	74,546	49.5%
Housing Units Renter-Occupied	1,426	32.6%	15,381	40.5%	75,953	50.5%
Housing Units Vacant (2022)	209	4.6%	1,355	3.4%	7,100	4.5%
Household Size (2022)						
Total Households	4,379		37,951		150,499	
1 Person Households	1,407	32.1%	13,236	34.9%	54,460	36.2%
2 Person Households	1,627	37.2%	13,153	34.7%	49,355	32.8%
3 Person Households	620	14.2%	5,234	13.8%	19,658	13.1%
4 Person Households	479	10.9%	3,961	10.4%	15,163	10.1%
5 Person Households	176	4.0%	1,602	4.2%	6,775	4.5%
6 Person Households	49	1.1%	503	1.3%	2,712	1.8%
7 or More Person Households	22	0.5%	262	0.7%	2,376	1.6%
Household Income Distribution (2022)						
HH Income \$200,000 or More	378	8.6%	3,082	8.1%	12,255	8.1%
HH Income \$150,000 to \$199,999	487	11.1%	3,095	8.2%	10,433	6.9%
HH Income \$125,000 to \$149,999	327	7.5%	3,019	8.0%	9,604	6.4%
HH Income \$100,000 to \$124,999	425	9.7%	3,716	9.8%	13,186	8.8%
HH Income \$75,000 to \$99,999	709	16.2%	6,160	16.2%	21,489	14.3%
HH Income \$50,000 to \$74,999	736	16.8%	6,772	17.8%	26,644	17.7%
HH Income \$35,000 to \$49,999	525	12.0%	4,148	10.9%	16,844	11.2%
HH Income \$25,000 to \$34,999	316	7.2%	2,817	7.4%	11,880	7.9%
HH Income \$15,000 to \$24,999	286	6.5%	2,250	5.9%	10,190	6.8%
HH Income \$10,000 to \$14,999	70	1.6%	982	2.6%	7,066	4.7%
HH Income Under \$10,000	120	2.7%	1,910	5.0%	10,907	7.2%
Household Vehicles (2022)						
Households 0 Vehicles Available	299	6.8%	3,424	9.0%	21,620	14.4%
Households 1 Vehicle Available	1,597	36.5%	14,976	39.5%	59,369	39.4%
Households 2 Vehicles Available	1,852	42.3%	14,440	38.0%	50,460	33.5%
Households 3 or More Vehicles Available	631	14.4%	5,111	13.5%	19,051	12.7%
Total Vehicles Available	7,367		61,041		224,760	
Average Vehicles per Household	1.7		1.6		1.5	
Owner-Occupied Household Vehicles	5,671	77.0%	43,057	70.5%	139,948	62.3%
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9	
Renter-Occupied Household Vehicles	1,696	23.0%	17,984	29.5%	84,812	37.7%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.1	
Travel Time (2022)						
Worker Base Age 16 years or Over	5,543		48,770		199,497	
Travel to Work in 14 Minutes or Less	1,415	25.5%	10,533	21.6%	45,077	22.6%
Travel to Work in 15 to 29 Minutes	2,516	45.4%	21,751	44.6%	86,511	43.4%
Travel to Work in 30 to 59 Minutes	1,138	20.5%	11,552	23.7%	48,605	24.4%
Travel to Work in 60 Minutes or More	90	1.6%	1,986	4.1%	7,814	3.9%
Work at Home	383	6.9%	2,947	6.0%	11,491	5.8%
Average Minutes Travel to Work	19.1		21.4		21.2	

Complete Profile

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HarMar Mall Roseville, MN 55113	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2022)						
Worker Base Age 16 years or Over	5,543		48,770		199,497	
Drive to Work Alone	4,172	75.3%	34,400	70.5%	134,670	67.5%
Drive to Work in Carpool	506	9.1%	4,677	9.6%	17,442	8.7%
Travel to Work by Public Transportation	281	5.1%	4,264	8.7%	19,966	10.0%
Drive to Work on Motorcycle	1	-	79	0.2%	236	0.1%
Bicycle to Work	39	0.7%	682	1.4%	3,874	1.9%
Walk to Work	151	2.7%	1,514	3.1%	10,557	5.3%
Other Means	9	0.2%	207	0.4%	1,262	0.6%
Work at Home	383	6.9%	2,947	6.0%	11,491	5.8%
Daytime Demographics (2022)						
Total Businesses	639		4,420		16,279	
Total Employees	8,185		74,794		246,608	
Company Headquarter Businesses	25	3.9%	244	5.5%	839	5.2%
Company Headquarter Employees	1,018	12.4%	17,808	23.8%	50,435	20.5%
Employee Population per Business	12.8 to 1		16.9 to 1		15.1 to 1	
Residential Population per Business	15.6 to 1		20.3 to 1		22.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	10,934		100,832		356,593	
Labor Force						
Labor Population Age 16 Years or Over (2022)	8,310		74,865		309,793	
Labor Force Total Males (2022)	4,009	48.2%	35,689	47.7%	152,180	49.1%
Male Civilian Employed	2,752	68.7%	24,646	69.1%	101,251	66.5%
Male Civilian Unemployed	49	1.2%	766	2.1%	4,005	2.6%
Males in Armed Forces	18	0.5%	24	-	278	0.2%
Males Not in Labor Force	1,189	29.6%	10,252	28.7%	46,646	30.7%
Labor Force Total Females (2022)	4,302	51.8%	39,176	52.3%	157,612	50.9%
Female Civilian Employed	2,790	64.9%	24,123	61.6%	98,247	62.3%
Female Civilian Unemployed	65	1.5%	826	2.1%	3,790	2.4%
Females in Armed Forces	-	-	32	-	32	-
Females Not in Labor Force	1,447	33.6%	14,194	36.2%	55,544	35.2%
Unemployment Rate	114	1.4%	1,592	2.1%	7,795	2.5%
Occupation (2022)						
Occupation Population Age 16 Years or Over	5,543		48,770		199,497	
Occupation Total Males	2,752	49.7%	24,646	50.5%	101,251	50.8%
Occupation Total Females	2,790	50.3%	24,123	49.5%	98,247	49.2%
Management, Business, Financial Operations	772	-	8,266	16.9%	32,077	16.1%
Professional, Related	1,948	35.1%	17,327	35.5%	64,009	32.1%
Service	1,076	19.4%	7,546	15.5%	35,322	17.7%
Sales, Office	867	15.6%	8,107	16.6%	36,958	18.5%
Farming, Fishing, Forestry	-	-	22	-	252	0.1%
Construction, Extraction, Maintenance	170	3.1%	2,271	4.7%	7,980	4.0%
Production, Transport, Material Moving	711	12.8%	5,231	10.7%	22,899	11.5%
White Collar Workers	3,586	64.7%	33,700	69.1%	133,045	66.7%
Blue Collar Workers	1,957	35.3%	15,070	30.9%	66,452	33.3%

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HarMar Mall		1 mi radius		3 mi radius		5 mi radius	
Roseville, MN 55113							
Units In Structure (2022)							
Total Units		4,379		37,951		150,499	
1 Detached Unit		2,768	63.2%	20,887	55.0%	65,152	43.3%
1 Attached Unit		130	3.0%	1,950	5.1%	8,862	5.9%
2 Units		35	0.8%	1,014	2.7%	9,449	6.3%
3 to 4 Units		45	1.0%	827	2.2%	4,988	3.3%
5 to 9 Units		55	1.2%	1,121	3.0%	5,710	3.8%
10 to 19 Units		541	12.4%	2,781	7.3%	11,479	7.6%
20 to 49 Units		305	7.0%	4,116	10.8%	15,238	10.1%
50 or More Units		469	10.7%	4,957	13.1%	27,723	18.4%
Mobile Home or Trailer		29	0.7%	271	0.7%	1,835	1.2%
Other Structure		2	-	28	-	62	-
Homes Built By Year (2022)							
Homes Built 2014 or later		6	0.1%	363	0.9%	5,755	3.7%
Homes Built 2010 to 2013		34	0.8%	390	1.0%	3,315	2.1%
Homes Built 2000 to 2009		240	5.2%	1,636	4.2%	8,379	5.3%
Homes Built 1990 to 1999		177	3.9%	2,457	6.3%	8,942	5.7%
Homes Built 1980 to 1989		366	8.0%	3,458	8.8%	13,483	8.6%
Homes Built 1970 to 1979		646	14.1%	5,971	15.2%	21,188	13.4%
Homes Built 1960 to 1969		537	11.7%	5,687	14.5%	18,160	11.5%
Homes Built 1950 to 1959		1,479	32.2%	7,307	18.6%	18,218	11.6%
Homes Built 1940 to 1949		601	13.1%	3,158	8.0%	8,616	5.5%
Homes Built Before 1939		292	6.4%	7,523	19.1%	44,442	28.2%
Median Age of Homes		51.5	yrs	52.1	yrs	52.3	yrs
Home Values (2022)							
Owner Specified Housing Units		2,953		22,569		74,546	
Home Values \$1,000,000 or More		13	0.4%	258	1.1%	992	1.3%
Home Values \$750,000 to \$999,999		38	1.3%	160	0.7%	1,210	1.6%
Home Values \$500,000 to \$749,999		43	1.5%	843	3.7%	4,631	6.2%
Home Values \$400,000 to \$499,999		195	6.6%	1,308	5.8%	5,992	8.0%
Home Values \$300,000 to \$399,999		1,002	33.9%	4,988	22.1%	14,872	19.9%
Home Values \$250,000 to \$299,999		662	22.4%	5,263	23.3%	13,647	18.3%
Home Values \$200,000 to \$249,999		718	24.3%	5,055	22.4%	14,691	19.7%
Home Values \$175,000 to \$199,999		94	3.2%	1,716	7.6%	5,721	7.7%
Home Values \$150,000 to \$174,999		43	1.5%	1,136	5.0%	4,468	6.0%
Home Values \$125,000 to \$149,999		31	1.0%	526	2.3%	2,329	3.1%
Home Values \$100,000 to \$124,999		33	1.1%	459	2.0%	2,223	3.0%
Home Values \$90,000 to \$99,999		4	0.1%	178	0.8%	559	0.7%
Home Values \$80,000 to \$89,999		1	-	136	0.6%	626	0.8%
Home Values \$70,000 to \$79,999		4	0.1%	123	0.5%	421	0.6%
Home Values \$60,000 to \$69,999		4	0.1%	50	0.2%	222	0.3%
Home Values \$50,000 to \$59,999		12	0.4%	52	0.2%	281	0.4%
Home Values \$35,000 to \$49,999		32	1.1%	45	0.2%	149	0.2%
Home Values \$25,000 to \$34,999		2	-	68	0.3%	480	0.6%
Home Values \$10,000 to \$24,999		9	0.3%	118	0.5%	526	0.7%
Home Values Under \$10,000		13	0.4%	87	0.4%	506	0.7%
Owner-Occupied Median Home Value		\$288,584		\$270,469		\$278,727	
Renter-Occupied Median Rent		\$1,026		\$1,024		\$978	

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HarMar Mall Roseville, MN 55113	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2022)						
Total Household Expenditure	\$317.9 M		\$2.62 B		\$9.64 B	
Total Non-Retail Expenditure	\$168.04 M		\$1.38 B		\$5.11 B	
Total Retail Expenditure	\$149.85 M		\$1.23 B		\$4.53 B	
Apparel	\$11.25 M		\$92.6 M		\$341.85 M	
Contributions	\$10.63 M		\$86.6 M		\$316.51 M	
Education	\$9.82 M		\$80.17 M		\$298.53 M	
Entertainment	\$18.18 M		\$148.84 M		\$545.07 M	
Food and Beverages	\$46.52 M		\$384.57 M		\$1.42 B	
Furnishings and Equipment	\$11.3 M		\$92.58 M		\$338.76 M	
Gifts	\$7.95 M		\$65.58 M		\$241.76 M	
Health Care	\$26.79 M		\$220.4 M		\$806.32 M	
Household Operations	\$12.59 M		\$103.21 M		\$378.62 M	
Miscellaneous Expenses	\$6.05 M		\$49.71 M		\$182.49 M	
Personal Care	\$4.28 M		\$35.25 M		\$129.55 M	
Personal Insurance	\$2.3 M		\$18.61 M		\$67.5 M	
Reading	\$701.7 K		\$5.75 M		\$21.06 M	
Shelter	\$66.83 M		\$552.6 M		\$2.05 B	
Tobacco	\$1.83 M		\$15.42 M		\$58.07 M	
Transportation	\$57.86 M		\$476.13 M		\$1.74 B	
Utilities	\$23.02 M		\$190.77 M		\$705.14 M	
Monthly Household Consumer Expenditure (2022)						
Total Household Expenditure	\$6,049		\$5,750		\$5,340	
Total Non-Retail Expenditure	\$3,198	52.9%	\$3,041	52.9%	\$2,829	53.0%
Total Retail Expenditures	\$2,851	47.1%	\$2,710	47.1%	\$2,510	47.0%
Apparel	\$214	3.5%	\$203	3.5%	\$189	3.5%
Contributions	\$202	3.3%	\$190	3.3%	\$175	3.3%
Education	\$187	3.1%	\$176	3.1%	\$165	3.1%
Entertainment	\$346	5.7%	\$327	5.7%	\$302	5.7%
Food and Beverages	\$885	14.6%	\$844	14.7%	\$786	14.7%
Furnishings and Equipment	\$215	3.6%	\$203	3.5%	\$188	3.5%
Gifts	\$151	2.5%	\$144	2.5%	\$134	2.5%
Health Care	\$510	8.4%	\$484	8.4%	\$446	8.4%
Household Operations	\$240	4.0%	\$227	3.9%	\$210	3.9%
Miscellaneous Expenses	\$115	1.9%	\$109	1.9%	\$101	1.9%
Personal Care	\$81	1.3%	\$77	1.3%	\$72	1.3%
Personal Insurance	\$44	0.7%	\$41	0.7%	\$37	0.7%
Reading	\$13	0.2%	\$13	0.2%	\$12	0.2%
Shelter	\$1,272	21.0%	\$1,213	21.1%	\$1,135	21.2%
Tobacco	\$35	0.6%	\$34	0.6%	\$32	0.6%
Transportation	\$1,101	18.2%	\$1,046	18.2%	\$966	18.1%
Utilities	\$438	7.2%	\$419	7.3%	\$390	7.3%