

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9702/-94.6061

Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2022)	8,486		89,262		230,222	
Projected Population (2027)	8,622		90,544		233,863	
Census Population (2020)	8,411		89,012		229,353	
Census Population (2010)	8,362		85,473		220,566	
Projected Annual Growth (2022-2027)	136	0.3%	1,282	0.3%	3,641	0.3%
Historical Annual Growth (2020-2022)	75	-	250	0.1%	869	0.2%
Historical Annual Growth (2010-2020)	49	-	3,539	0.4%	8,787	0.4%
Estimated Population Density (2022)	2,703 <i>psm</i>		3,159 <i>psm</i>		2,932 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2022)	4,043		40,876		103,583	
Projected Households (2027)	4,106		41,592		105,829	
Census Households (2020)	3,993		40,479		102,472	
Census Households (2010)	3,894		38,846		97,775	
Projected Annual Growth (2022-2027)	63	0.3%	716	0.4%	2,245	0.4%
Historical Annual Change (2010-2022)	150	0.3%	2,030	0.4%	5,808	0.5%
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$140,738		\$123,224		\$114,996	
Projected Average Household Income (2027)	\$186,625		\$150,031		\$137,298	
Census Average Household Income (2010)	\$82,225		\$83,133		\$80,008	
Census Average Household Income (2000)	\$59,587		\$70,036		\$68,697	
Projected Annual Change (2022-2027)	\$45,887	6.5%	\$26,807	4.4%	\$22,301	3.9%
Historical Annual Change (2000-2022)	\$81,151	6.2%	\$53,188	3.5%	\$46,300	3.1%
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$93,900		\$91,057		\$85,510	
Projected Median Household Income (2027)	\$111,396		\$107,287		\$100,265	
Census Median Household Income (2010)	\$68,116		\$66,278		\$62,293	
Census Median Household Income (2000)	\$51,692		\$56,847		\$54,865	
Projected Annual Change (2022-2027)	\$17,497	3.7%	\$16,230	3.6%	\$14,755	3.5%
Historical Annual Change (2000-2022)	\$42,207	3.7%	\$34,210	2.7%	\$30,645	2.5%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$67,132		\$56,502		\$51,878	
Projected Per Capita Income (2027)	\$88,955		\$68,991		\$62,266	
Census Per Capita Income (2010)	\$38,271		\$37,782		\$35,468	
Census Per Capita Income (2000)	\$28,028		\$31,107		\$29,767	
Projected Annual Change (2022-2027)	\$21,823	6.5%	\$12,489	4.4%	\$10,388	4.0%
Historical Annual Change (2000-2022)	\$39,104	6.3%	\$25,395	3.7%	\$22,111	3.4%
Estimated Average Household Net Worth (2022)	\$672,828		\$704,324		\$633,487	

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Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2022)	8,486		89,262		230,222	
White (2022)	7,162	84.4%	69,156	77.5%	168,150	73.0%
Black or African American (2022)	578	6.8%	12,965	14.5%	37,293	16.2%
American Indian or Alaska Native (2022)	16	0.2%	221	0.2%	617	0.3%
Asian (2022)	160	1.9%	1,567	1.8%	7,499	3.3%
Hawaiian or Pacific Islander (2022)	4	-	29	-	94	-
Other Race (2022)	172	2.0%	1,633	1.8%	5,038	2.2%
Two or More Races (2022)	395	4.7%	3,692	4.1%	11,533	5.0%
Population < 18 (2022)	1,496 17.6%		17,414 19.5%		43,705 19.0%	
White Not Hispanic	1,123	75.1%	11,910	68.4%	26,965	61.7%
Black or African American	124	8.3%	3,200	18.4%	9,423	21.6%
Asian	14	0.9%	172	1.0%	696	1.6%
Other Race Not Hispanic	118	7.9%	983	5.6%	2,501	5.7%
Hispanic	117	7.8%	1,148	6.6%	4,120	9.4%
Not Hispanic or Latino Population (2022)	8,034 94.7%		84,652 94.8%		214,752 93.3%	
Not Hispanic White	6,946	86.5%	67,120	79.3%	162,068	75.5%
Not Hispanic Black or African American	558	7.0%	12,483	14.7%	35,767	16.7%
Not Hispanic American Indian or Alaska Native	11	0.1%	156	0.2%	407	0.2%
Not Hispanic Asian	158	2.0%	1,550	1.8%	7,308	3.4%
Not Hispanic Hawaiian or Pacific Islander	4	-	26	-	73	-
Not Hispanic Other Race	92	1.1%	815	1.0%	1,904	0.9%
Not Hispanic Two or More Races	265	3.3%	2,502	3.0%	7,225	3.4%
Hispanic or Latino Population (2022)	452 5.3%		4,610 5.2%		15,470 6.7%	
Hispanic White	216	47.8%	2,035	44.1%	6,082	39.3%
Hispanic Black or African American	19	4.3%	482	10.5%	1,525	9.9%
Hispanic American Indian or Alaska Native	5	1.1%	65	1.4%	210	1.4%
Hispanic Asian	2	0.4%	17	0.4%	190	1.2%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	21	0.1%
Hispanic Other Race	80	17.6%	819	17.8%	3,134	20.3%
Hispanic Two or More Races	130	28.7%	1,190	25.8%	4,308	27.8%
Not Hispanic or Latino Population (2020)	7,921 94.2%		84,108 94.5%		212,737 92.8%	
Hispanic or Latino Population (2020)	490 5.8%		4,904 5.5%		16,616 7.2%	
Not Hispanic or Latino Population (2010)	7,958 95.2%		81,860 95.8%		208,772 94.7%	
Hispanic or Latino Population (2010)	403 4.8%		3,612 4.2%		11,794 5.3%	
Not Hispanic or Latino Population (2027)	8,165 94.7%		85,848 94.8%		218,092 93.3%	
Hispanic or Latino Population (2027)	457 5.3%		4,697 5.2%		15,772 6.7%	
Projected Annual Growth (2022-2027)	5 0.2%		86 0.4%		302 0.4%	
Historical Annual Growth (2010-2020)	86 2.1%		1,292 3.6%		4,822 4.1%	

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Ward Parkway Center Kansas City, MO 64114		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2022)</b>							
Total Population		8,486		89,262		230,222	
Age Under 5 Years		426	5.0%	4,902	5.5%	12,090	5.3%
Age 5 to 9 Years		440	5.2%	4,822	5.4%	11,788	5.1%
Age 10 to 14 Years		406	4.8%	4,704	5.3%	12,065	5.2%
Age 15 to 19 Years		357	4.2%	4,345	4.9%	12,762	5.5%
Age 20 to 24 Years		320	3.8%	3,956	4.4%	13,977	6.1%
Age 25 to 29 Years		669	7.9%	6,521	7.3%	17,841	7.7%
Age 30 to 34 Years		733	8.6%	6,571	7.4%	16,319	7.1%
Age 35 to 39 Years		608	7.2%	5,889	6.6%	14,324	6.2%
Age 40 to 44 Years		568	6.7%	5,312	6.0%	13,000	5.6%
Age 45 to 49 Years		479	5.6%	4,931	5.5%	12,230	5.3%
Age 50 to 54 Years		534	6.3%	5,489	6.1%	13,857	6.0%
Age 55 to 59 Years		591	7.0%	6,340	7.1%	16,053	7.0%
Age 60 to 64 Years		553	6.5%	6,392	7.2%	16,103	7.0%
Age 65 to 69 Years		462	5.4%	5,383	6.0%	14,334	6.2%
Age 70 to 74 Years		514	6.1%	4,948	5.5%	12,568	5.5%
Age 75 to 79 Years		323	3.8%	3,481	3.9%	8,564	3.7%
Age 80 to 84 Years		264	3.1%	2,403	2.7%	5,829	2.5%
Age 85 Years or Over		239	2.8%	2,873	3.2%	6,521	2.8%
Median Age		41.5		42.3		41.1	
Age 19 Years or Less		1,629	19.2%	18,772	21.0%	48,705	21.2%
Age 20 to 64 Years		5,055	59.6%	51,401	57.6%	133,702	58.1%
Age 65 Years or Over		1,802	21.2%	19,089	21.4%	47,815	20.8%
<b>Female Age Distribution (2022)</b>							
Female Population		4,322	50.9%	46,891	52.5%	120,421	52.3%
Age Under 5 Years		202	4.7%	2,441	5.2%	6,005	5.0%
Age 5 to 9 Years		211	4.9%	2,393	5.1%	5,851	4.9%
Age 10 to 14 Years		177	4.1%	2,323	5.0%	5,977	5.0%
Age 15 to 19 Years		175	4.1%	2,118	4.5%	6,379	5.3%
Age 20 to 24 Years		159	3.7%	2,080	4.4%	7,248	6.0%
Age 25 to 29 Years		323	7.5%	3,288	7.0%	8,969	7.4%
Age 30 to 34 Years		375	8.7%	3,288	7.0%	8,110	6.7%
Age 35 to 39 Years		300	6.9%	2,984	6.4%	7,205	6.0%
Age 40 to 44 Years		267	6.2%	2,721	5.8%	6,615	5.5%
Age 45 to 49 Years		235	5.4%	2,597	5.5%	6,367	5.3%
Age 50 to 54 Years		283	6.6%	2,887	6.2%	7,265	6.0%
Age 55 to 59 Years		305	7.0%	3,348	7.1%	8,523	7.1%
Age 60 to 64 Years		301	7.0%	3,453	7.4%	8,640	7.2%
Age 65 to 69 Years		238	5.5%	2,930	6.2%	7,817	6.5%
Age 70 to 74 Years		279	6.5%	2,885	6.2%	7,094	5.9%
Age 75 to 79 Years		194	4.5%	1,937	4.1%	4,854	4.0%
Age 80 to 84 Years		150	3.5%	1,377	2.9%	3,334	2.8%
Age 85 Years or Over		149	3.5%	1,842	3.9%	4,168	3.5%
Female Median Age		43.1		44.1		42.8	
Age 19 Years or Less		765	17.7%	9,274	19.8%	24,212	20.1%
Age 20 to 64 Years		2,547	58.9%	26,645	56.8%	68,942	57.3%
Age 65 Years or Over		1,010	23.4%	10,971	23.4%	27,267	22.6%

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<b>Male Age Distribution (2022)</b>						
Male Population	4,164	49.1%	42,371	47.5%	109,801	47.7%
Age Under 5 Years	224	5.4%	2,461	5.8%	6,085	5.5%
Age 5 to 9 Years	230	5.5%	2,429	5.7%	5,937	5.4%
Age 10 to 14 Years	229	5.5%	2,382	5.6%	6,088	5.5%
Age 15 to 19 Years	181	4.4%	2,227	5.3%	6,383	5.8%
Age 20 to 24 Years	161	3.9%	1,876	4.4%	6,728	6.1%
Age 25 to 29 Years	346	8.3%	3,233	7.6%	8,872	8.1%
Age 30 to 34 Years	358	8.6%	3,284	7.7%	8,209	7.5%
Age 35 to 39 Years	308	7.4%	2,906	6.9%	7,119	6.5%
Age 40 to 44 Years	301	7.2%	2,591	6.1%	6,384	5.8%
Age 45 to 49 Years	244	5.9%	2,334	5.5%	5,863	5.3%
Age 50 to 54 Years	251	6.0%	2,602	6.1%	6,592	6.0%
Age 55 to 59 Years	287	6.9%	2,992	7.1%	7,530	6.9%
Age 60 to 64 Years	252	6.0%	2,939	6.9%	7,463	6.8%
Age 65 to 69 Years	224	5.4%	2,453	5.8%	6,517	5.9%
Age 70 to 74 Years	235	5.6%	2,063	4.9%	5,473	5.0%
Age 75 to 79 Years	129	3.1%	1,544	3.6%	3,710	3.4%
Age 80 to 84 Years	114	2.7%	1,026	2.4%	2,494	2.3%
Age 85 Years or Over	90	2.2%	1,031	2.4%	2,353	2.1%
Male Median Age	40.0		40.5		39.4	
Age 19 Years or Less	864	20.7%	9,498	22.4%	24,493	22.3%
Age 20 to 64 Years	2,507	60.2%	24,756	58.4%	64,761	59.0%
Age 65 Years or Over	793	19.0%	8,117	19.2%	20,547	18.7%
<b>Males per 100 Females (2022)</b>						
Overall Comparison	96		90		91	
Age Under 5 Years	111	52.5%	101	50.2%	101	50.3%
Age 5 to 9 Years	109	52.2%	102	50.4%	101	50.4%
Age 10 to 14 Years	130	56.5%	103	50.6%	102	50.5%
Age 15 to 19 Years	103	50.8%	105	51.2%	100	50.0%
Age 20 to 24 Years	102	50.4%	90	47.4%	93	48.1%
Age 25 to 29 Years	107	51.7%	98	49.6%	99	49.7%
Age 30 to 34 Years	95	48.8%	100	50.0%	101	50.3%
Age 35 to 39 Years	103	50.7%	97	49.3%	99	49.7%
Age 40 to 44 Years	113	53.0%	95	48.8%	97	49.1%
Age 45 to 49 Years	104	50.9%	90	47.3%	92	47.9%
Age 50 to 54 Years	89	47.0%	90	47.4%	91	47.6%
Age 55 to 59 Years	94	48.5%	89	47.2%	88	46.9%
Age 60 to 64 Years	84	45.6%	85	46.0%	86	46.3%
Age 65 to 69 Years	94	48.6%	84	45.6%	83	45.5%
Age 70 to 74 Years	84	45.7%	72	41.7%	77	43.6%
Age 75 to 79 Years	67	40.0%	80	44.4%	76	43.3%
Age 80 to 84 Years	76	43.2%	75	42.7%	75	42.8%
Age 85 Years or Over	60	37.6%	56	35.9%	56	36.1%
Age 19 Years or Less	113	53.0%	102	50.6%	101	50.3%
Age 20 to 39 Years	101	50.3%	97	49.3%	98	49.5%
Age 40 to 64 Years	96	49.0%	90	47.3%	90	47.5%
Age 65 Years or Over	78	44.0%	74	42.5%	75	43.0%

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Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2022)</b>						
Total Households	4,043		40,876		103,583	
Households with Children	864	21.4%	9,774	23.9%	24,868	24.0%
Average Household Size	2.1		2.2		2.2	
Household Density per Square Mile	1,288		1,446		1,319	
Population Family	5,988	70.6%	66,978	75.0%	169,682	73.7%
Population Non-Family	2,434	28.7%	21,440	24.0%	55,980	24.3%
Population Group Quarters	64	0.8%	844	0.9%	4,560	2.0%
Family Households	2,109	52.2%	23,326	57.1%	58,484	56.5%
Married Couple Households	1,680	79.6%	16,929	72.6%	41,293	70.6%
Other Family Households with Children	429	20.4%	6,397	27.4%	17,191	29.4%
Family Households with Children	863	40.9%	9,763	41.9%	24,824	42.4%
Married Couple with Children	650	75.3%	6,270	64.2%	15,230	61.3%
Other Family Households with Children	213	24.7%	3,493	35.8%	9,595	38.7%
Family Households No Children	1,246	59.1%	13,563	58.1%	33,659	57.6%
Married Couple No Children	1,030	82.7%	10,659	78.6%	26,063	77.4%
Other Family Households No Children	216	17.3%	2,904	21.4%	7,596	22.6%
Non-Family Households	1,934	47.8%	17,550	42.9%	45,100	43.5%
Non-Family Households with Children	1	-	12	-	43	-
Non-Family Households No Children	1,933	99.9%	17,538	99.9%	45,056	99.9%
Average Family Household Size	2.8		2.9		2.9	
Average Family Income	\$189,408		\$158,862		\$149,410	
Median Family Income	\$122,218		\$123,313		\$116,128	
Average Non-Family Household Size	1.3		1.2		1.2	
<b>Marital Status (2022)</b>						
Population Age 15 Years or Over	7,214		74,835		194,280	
Never Married	2,247	31.1%	23,469	31.4%	66,096	34.0%
Currently Married	3,786	52.5%	37,624	50.3%	90,878	46.8%
Previously Married	1,181	16.4%	13,741	18.4%	37,306	19.2%
Separated	77	6.5%	1,683	12.2%	5,854	15.7%
Widowed	301	25.4%	3,898	28.4%	10,090	27.0%
Divorced	804	68.1%	8,161	59.4%	21,362	57.3%
<b>Educational Attainment (2022)</b>						
Adult Population Age 25 Years or Over	6,537		66,534		167,541	
Elementary (Grade Level 0 to 8)	93	1.4%	721	1.1%	2,282	1.4%
Some High School (Grade Level 9 to 11)	82	1.3%	1,475	2.2%	4,532	2.7%
High School Graduate	766	11.7%	8,955	13.5%	26,367	15.7%
Some College	1,189	18.2%	11,242	16.9%	30,005	17.9%
Associate Degree Only	529	8.1%	3,724	5.6%	10,219	6.1%
Bachelor Degree Only	2,361	36.1%	23,696	35.6%	55,646	33.2%
Graduate Degree	1,517	23.2%	16,722	25.1%	38,490	23.0%
Any College (Some College or Higher)	5,596	85.6%	55,383	83.2%	134,360	80.2%
College Degree + (Bachelor Degree or Higher)	3,878	59.3%	40,417	60.7%	94,136	56.2%

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<b>Housing</b>						
Total Housing Units (2022)	4,253		44,036		112,651	
Total Housing Units (2020)	4,176		43,542		111,220	
Historical Annual Growth (2020-2022)	77	-	494	-	1,431	-
Housing Units Occupied (2022)	4,043	95.1%	40,876	92.8%	103,583	92.0%
Housing Units Owner-Occupied	3,311	81.9%	27,660	67.7%	67,033	64.7%
Housing Units Renter-Occupied	732	18.1%	13,216	32.3%	36,551	35.3%
Housing Units Vacant (2022)	209	4.9%	3,160	7.2%	9,067	8.0%
<b>Household Size (2022)</b>						
Total Households	4,043		40,876		103,583	
1 Person Households	1,541	38.1%	14,342	35.1%	36,833	35.6%
2 Person Households	1,503	37.2%	15,085	36.9%	37,647	36.3%
3 Person Households	472	11.7%	5,473	13.4%	13,775	13.3%
4 Person Households	332	8.2%	3,792	9.3%	9,521	9.2%
5 Person Households	137	3.4%	1,546	3.8%	3,907	3.8%
6 Person Households	47	1.2%	496	1.2%	1,418	1.4%
7 or More Person Households	11	0.3%	141	0.3%	482	0.5%
<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	479	11.9%	5,557	13.6%	12,199	11.8%
HH Income \$150,000 to \$199,999	380	9.4%	3,243	7.9%	7,174	6.9%
HH Income \$125,000 to \$149,999	436	10.8%	3,061	7.5%	7,557	7.3%
HH Income \$100,000 to \$124,999	475	11.7%	4,126	10.1%	10,238	9.9%
HH Income \$75,000 to \$99,999	576	14.2%	5,885	14.4%	15,122	14.6%
HH Income \$50,000 to \$74,999	697	17.2%	7,130	17.4%	18,612	18.0%
HH Income \$35,000 to \$49,999	386	9.6%	4,339	10.6%	11,039	10.7%
HH Income \$25,000 to \$34,999	276	6.8%	2,850	7.0%	7,524	7.3%
HH Income \$15,000 to \$24,999	216	5.4%	2,022	4.9%	5,736	5.5%
HH Income \$10,000 to \$14,999	49	1.2%	1,180	2.9%	3,823	3.7%
HH Income Under \$10,000	73	1.8%	1,484	3.6%	4,560	4.4%
<b>Household Vehicles (2022)</b>						
Households 0 Vehicles Available	117	2.9%	2,076	5.1%	5,867	5.7%
Households 1 Vehicle Available	1,609	39.8%	15,019	36.7%	39,391	38.0%
Households 2 Vehicles Available	1,827	45.2%	17,037	41.7%	41,517	40.1%
Households 3 or More Vehicles Available	490	12.1%	6,743	16.5%	16,809	16.2%
Total Vehicles Available	6,851		71,411		178,921	
Average Vehicles per Household	1.7		1.7		1.7	
Owner-Occupied Household Vehicles	5,795	84.6%	54,042	75.7%	130,429	72.9%
Average Vehicles per Owner-Occupied Household	1.8		2.0		1.9	
Renter-Occupied Household Vehicles	1,056	15.4%	17,369	24.3%	48,493	27.1%
Average Vehicles per Renter-Occupied Household	1.4		1.3		1.3	
<b>Travel Time (2022)</b>						
Worker Base Age 16 years or Over	5,087		50,015		128,633	
Travel to Work in 14 Minutes or Less	891	17.5%	9,505	19.0%	26,853	20.9%
Travel to Work in 15 to 29 Minutes	2,175	42.8%	19,482	39.0%	48,444	37.7%
Travel to Work in 30 to 59 Minutes	536	10.5%	5,750	11.5%	14,744	11.5%
Travel to Work in 60 Minutes or More	184	3.6%	984	2.0%	2,429	1.9%
Work at Home	1,301	25.6%	14,293	28.6%	36,162	28.1%
Average Minutes Travel to Work	20.4		19.3		18.8	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9702/-94.6061

Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2022)</b>						
Worker Base Age 16 years or Over	5,087		50,015		128,633	
Drive to Work Alone	3,357	66.0%	31,839	63.7%	81,812	63.6%
Drive to Work in Carpool	270	5.3%	2,451	4.9%	6,585	5.1%
Travel to Work by Public Transportation	36	0.7%	331	0.7%	773	0.6%
Drive to Work on Motorcycle	3	-	37	-	93	-
Bicycle to Work	5	-	53	0.1%	157	0.1%
Walk to Work	77	1.5%	584	1.2%	1,761	1.4%
Other Means	37	0.7%	427	0.9%	1,291	1.0%
Work at Home	1,301	25.6%	14,293	28.6%	36,162	28.1%
<b>Daytime Demographics (2022)</b>						
Total Businesses	684		3,819		11,375	
Total Employees	9,564		46,536		170,397	
Company Headquarter Businesses	39	5.7%	157	4.1%	600	5.3%
Company Headquarter Employees	2,167	22.7%	4,915	10.6%	34,437	20.2%
Employee Population per Business	14.0 to 1		12.2 to 1		15.0 to 1	
Residential Population per Business	12.4 to 1		23.4 to 1		20.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,607		70,309		233,327	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2022)	7,138		73,796		191,683	
Labor Force Total Males (2022)	3,446	48.3%	34,578	46.9%	90,394	47.2%
Male Civilian Employed	2,677	77.7%	24,923	72.1%	64,628	71.5%
Male Civilian Unemployed	32	0.9%	668	1.9%	1,759	1.9%
Males in Armed Forces	9	0.3%	9	-	90	0.1%
Males Not in Labor Force	728	21.1%	8,978	26.0%	23,918	26.5%
Labor Force Total Females (2022)	3,692	51.7%	39,218	53.1%	101,288	52.8%
Female Civilian Employed	2,410	65.3%	25,091	64.0%	64,005	63.2%
Female Civilian Unemployed	43	1.2%	716	1.8%	1,799	1.8%
Females in Armed Forces	-	-	-	-	28	-
Females Not in Labor Force	1,240	33.6%	13,410	34.2%	35,455	35.0%
Unemployment Rate	75	1.1%	1,384	1.9%	3,558	1.9%
<b>Occupation (2022)</b>						
Occupation Population Age 16 Years or Over	5,087		50,015		128,633	
Occupation Total Males	2,677	52.6%	24,923	49.8%	64,628	50.2%
Occupation Total Females	2,410	47.4%	25,091	50.2%	64,005	49.8%
Management, Business, Financial Operations	1,198	23.6%	11,938	23.9%	29,563	23.0%
Professional, Related	1,688	33.2%	15,784	31.6%	39,841	31.0%
Service	589	11.6%	5,592	11.2%	15,356	11.9%
Sales, Office	978	19.2%	10,713	21.4%	27,203	21.1%
Farming, Fishing, Forestry	4	-	82	0.2%	209	0.2%
Construction, Extraction, Maintenance	201	3.9%	1,779	3.6%	5,249	4.1%
Production, Transport, Material Moving	428	8.4%	4,126	8.2%	11,213	8.7%
White Collar Workers	3,865	76.0%	38,435	76.8%	96,607	75.1%
Blue Collar Workers	1,222	24.0%	11,579	23.2%	32,026	24.9%

# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.9702/-94.6061

Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2022)</b>						
Total Units	4,043		40,876		103,583	
1 Detached Unit	3,542	87.6%	30,271	74.1%	72,685	70.2%
1 Attached Unit	150	3.7%	2,078	5.1%	5,857	5.7%
2 Units	37	0.9%	641	1.6%	1,640	1.6%
3 to 4 Units	49	1.2%	1,428	3.5%	4,684	4.5%
5 to 9 Units	46	1.1%	1,600	3.9%	5,167	5.0%
10 to 19 Units	64	1.6%	1,473	3.6%	4,307	4.2%
20 to 49 Units	44	1.1%	995	2.4%	2,779	2.7%
50 or More Units	90	2.2%	2,148	5.3%	5,911	5.7%
Mobile Home or Trailer	16	0.4%	214	0.5%	495	0.5%
Other Structure	5	0.1%	27	-	59	-
<b>Homes Built By Year (2022)</b>						
Homes Built 2020 or later	3	-	22	-	81	-
Homes Built 2010 to 2019	351	8.2%	4,092	9.3%	11,226	10.0%
Homes Built 2000 to 2009	362	8.5%	4,101	9.3%	11,359	10.1%
Homes Built 1990 to 1999	349	8.2%	3,787	8.6%	10,238	9.1%
Homes Built 1980 to 1989	345	8.1%	4,124	9.4%	11,713	10.4%
Homes Built 1970 to 1979	465	10.9%	5,178	11.8%	13,388	11.9%
Homes Built 1960 to 1969	463	10.9%	5,335	12.1%	13,098	11.6%
Homes Built 1950 to 1959	955	22.5%	7,043	16.0%	15,688	13.9%
Homes Built 1940 to 1949	345	8.1%	2,319	5.3%	5,328	4.7%
Homes Built Before 1939	406	9.6%	4,876	11.1%	11,465	10.2%
Median Age of Homes	53.7	yrs	51.3	yrs	49.5	yrs
<b>Home Values (2022)</b>						
Owner Specified Housing Units	3,311		27,660		67,033	
Home Values \$1,000,000 or More	62	1.9%	721	2.6%	2,082	3.1%
Home Values \$750,000 to \$999,999	126	3.8%	1,330	4.8%	2,991	4.5%
Home Values \$500,000 to \$749,999	372	11.2%	3,347	12.1%	7,663	11.4%
Home Values \$400,000 to \$499,999	338	10.2%	3,337	12.1%	7,994	11.9%
Home Values \$300,000 to \$399,999	451	13.6%	5,621	20.3%	13,241	19.8%
Home Values \$250,000 to \$299,999	297	9.0%	3,141	11.4%	7,834	11.7%
Home Values \$200,000 to \$249,999	418	12.6%	3,583	13.0%	8,882	13.2%
Home Values \$175,000 to \$199,999	260	7.8%	1,326	4.8%	3,510	5.2%
Home Values \$150,000 to \$174,999	325	9.8%	1,540	5.6%	3,920	5.8%
Home Values \$125,000 to \$149,999	222	6.7%	961	3.5%	2,203	3.3%
Home Values \$100,000 to \$124,999	207	6.3%	915	3.3%	2,039	3.0%
Home Values \$90,000 to \$99,999	40	1.2%	274	1.0%	571	0.9%
Home Values \$80,000 to \$89,999	48	1.4%	295	1.1%	740	1.1%
Home Values \$70,000 to \$79,999	21	0.6%	120	0.4%	315	0.5%
Home Values \$60,000 to \$69,999	26	0.8%	264	1.0%	595	0.9%
Home Values \$50,000 to \$59,999	31	0.9%	239	0.9%	566	0.8%
Home Values \$35,000 to \$49,999	14	0.4%	152	0.6%	505	0.8%
Home Values \$25,000 to \$34,999	16	0.5%	161	0.6%	499	0.7%
Home Values \$10,000 to \$24,999	25	0.7%	184	0.7%	490	0.7%
Home Values Under \$10,000	11	0.3%	150	0.5%	393	0.6%
Owner-Occupied Median Home Value	\$279,945		\$335,933		\$331,423	
Renter-Occupied Median Rent	\$1,015		\$942		\$958	



# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
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Lat/Lon: 38.9702/-94.6061

Ward Parkway Center Kansas City, MO 64114	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$366.72 M		\$3.33 B		\$8.02 B	
Total Non-Retail Expenditure	\$193.9 M		\$1.77 B		\$4.25 B	
Total Retail Expenditure	\$172.82 M		\$1.57 B		\$3.77 B	
Apparel	\$13 M		\$118.42 M		\$284.38 M	
Contributions	\$12.69 M		\$115.91 M		\$276.27 M	
Education	\$11.73 M		\$108.47 M		\$257.66 M	
Entertainment	\$21.21 M		\$192.1 M		\$460.31 M	
Food and Beverages	\$53.25 M		\$483.62 M		\$1.17 B	
Furnishings and Equipment	\$13.18 M		\$119.04 M		\$285.36 M	
Gifts	\$9.63 M		\$88.71 M		\$211.54 M	
Health Care	\$30.69 M		\$277.12 M		\$669.21 M	
Household Operations	\$14.7 M		\$133.5 M		\$320.14 M	
Miscellaneous Expenses	\$7.03 M		\$63.66 M		\$152.91 M	
Personal Care	\$4.94 M		\$44.73 M		\$107.66 M	
Personal Insurance	\$2.74 M		\$24.7 M		\$58.79 M	
Reading	\$816.06 K		\$7.41 M		\$17.79 M	
Shelter	\$76.46 M		\$699.84 M		\$1.69 B	
Tobacco	\$1.97 M		\$18.2 M		\$44.85 M	
Transportation	\$66.69 M		\$602.05 M		\$1.45 B	
Utilities	\$25.99 M		\$236.08 M		\$572.82 M	
<b>Monthly Household Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$7,558		\$6,796		\$6,455	
Total Non-Retail Expenditure	\$3,996	52.9%	\$3,605	53.0%	\$3,423	53.0%
Total Retail Expenditures	\$3,562	47.1%	\$3,191	47.0%	\$3,032	47.0%
Apparel	\$268	3.5%	\$241	3.6%	\$229	3.5%
Contributions	\$262	3.5%	\$236	3.5%	\$222	3.4%
Education	\$242	3.2%	\$221	3.3%	\$207	3.2%
Entertainment	\$437	5.8%	\$392	5.8%	\$370	5.7%
Food and Beverages	\$1,097	14.5%	\$986	14.5%	\$939	14.5%
Furnishings and Equipment	\$272	3.6%	\$243	3.6%	\$230	3.6%
Gifts	\$198	2.6%	\$181	2.7%	\$170	2.6%
Health Care	\$632	8.4%	\$565	8.3%	\$538	8.3%
Household Operations	\$303	4.0%	\$272	4.0%	\$258	4.0%
Miscellaneous Expenses	\$145	1.9%	\$130	1.9%	\$123	1.9%
Personal Care	\$102	1.3%	\$91	1.3%	\$87	1.3%
Personal Insurance	\$56	0.7%	\$50	0.7%	\$47	0.7%
Reading	\$17	0.2%	\$15	0.2%	\$14	0.2%
Shelter	\$1,576	20.9%	\$1,427	21.0%	\$1,357	21.0%
Tobacco	\$41	0.5%	\$37	0.5%	\$36	0.6%
Transportation	\$1,374	18.2%	\$1,227	18.1%	\$1,166	18.1%
Utilities	\$536	7.1%	\$481	7.1%	\$461	7.1%