

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2022)		6,931		35,508		38,625	
Projected Population (2027)		7,187		36,620		39,848	
Census Population (2020)		7,056		35,356		38,147	
Census Population (2010)		6,328		32,210		34,726	
Projected Annual Growth (2022-2027)		256	0.7%	1,112	0.6%	1,222	0.6%
Historical Annual Growth (2020-2022)		-125	-	152	0.2%	478	0.6%
Historical Annual Growth (2010-2020)		728	1.2%	3,146	1.0%	3,420	1.0%
Estimated Population Density (2022)		2,207	psm	1,256	psm	492	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>							
Estimated Households (2022)		2,865		14,141		15,316	
Projected Households (2027)		2,956		14,535		15,749	
Census Households (2020)		2,910		14,002		15,046	
Census Households (2010)		2,571		12,666		13,633	
Projected Annual Growth (2022-2027)		91	0.6%	394	0.6%	432	0.6%
Historical Annual Change (2010-2022)		294	1.0%	1,476	1.0%	1,684	1.0%
<b>Average Household Income</b>							
Estimated Average Household Income (2022)		\$99,457		\$77,851		\$79,139	
Projected Average Household Income (2027)		\$121,467		\$92,199		\$93,471	
Census Average Household Income (2010)		\$71,821		\$56,456		\$57,393	
Census Average Household Income (2000)		\$55,355		\$44,834		\$45,351	
Projected Annual Change (2022-2027)		\$22,010	4.4%	\$14,347	3.7%	\$14,332	3.6%
Historical Annual Change (2000-2022)		\$44,102	3.6%	\$33,017	3.3%	\$33,788	3.4%
<b>Median Household Income</b>							
Estimated Median Household Income (2022)		\$80,623		\$65,978		\$67,731	
Projected Median Household Income (2027)		\$96,969		\$79,685		\$81,650	
Census Median Household Income (2010)		\$62,549		\$48,740		\$49,338	
Census Median Household Income (2000)		\$48,334		\$37,628		\$37,955	
Projected Annual Change (2022-2027)		\$16,346	4.1%	\$13,707	4.2%	\$13,919	4.1%
Historical Annual Change (2000-2022)		\$32,290	3.0%	\$28,350	3.4%	\$29,776	3.6%
<b>Per Capita Income</b>							
Estimated Per Capita Income (2022)		\$41,258		\$31,501		\$31,876	
Projected Per Capita Income (2027)		\$50,099		\$37,077		\$37,421	
Census Per Capita Income (2010)		\$29,183		\$22,200		\$22,531	
Census Per Capita Income (2000)		\$21,010		\$16,888		\$17,037	
Projected Annual Change (2022-2027)		\$8,840	4.3%	\$5,576	3.5%	\$5,545	3.5%
Historical Annual Change (2000-2022)		\$20,249	4.4%	\$14,613	3.9%	\$14,839	4.0%
Estimated Average Household Net Worth (2022)		\$466,083		\$356,641		\$373,803	

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Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2022)		6,931		35,508		38,625	
White (2022)		6,267	90.4%	29,496	83.1%	32,311	83.7%
Black or African American (2022)		58	0.8%	700	2.0%	793	2.1%
American Indian or Alaska Native (2022)		22	0.3%	145	0.4%	158	0.4%
Asian (2022)		117	1.7%	2,125	6.0%	2,141	5.5%
Hawaiian or Pacific Islander (2022)		3	-	18	-	18	-
Other Race (2022)		252	3.6%	1,930	5.4%	2,037	5.3%
Two or More Races (2022)		213	3.1%	1,094	3.1%	1,166	3.0%
Population < 18 (2022)		1,640	23.7%	8,042	22.6%	8,871	23.0%
White Not Hispanic		1,343	81.9%	6,095	75.8%	6,786	76.5%
Black or African American		13	0.8%	161	2.0%	190	2.1%
Asian		26	1.6%	119	1.5%	124	1.4%
Other Race Not Hispanic		61	3.7%	368	4.6%	394	4.4%
Hispanic		197	12.0%	1,299	16.2%	1,377	15.5%
Not Hispanic or Latino Population (2022)		6,368	91.9%	31,918	89.9%	34,825	90.2%
Not Hispanic White		5,848	91.8%	26,941	84.4%	29,611	85.0%
Not Hispanic Black or African American		52	0.8%	669	2.1%	757	2.2%
Not Hispanic American Indian or Alaska Native		17	0.3%	111	0.3%	122	0.4%
Not Hispanic Asian		111	1.7%	2,105	6.6%	2,121	6.1%
Not Hispanic Hawaiian or Pacific Islander		2	-	17	-	17	-
Not Hispanic Other Race		184	2.9%	1,292	4.0%	1,365	3.9%
Not Hispanic Two or More Races		154	2.4%	783	2.5%	832	2.4%
Hispanic or Latino Population (2022)		563	8.1%	3,590	10.1%	3,800	9.8%
Hispanic White		419	74.4%	2,555	71.2%	2,700	71.1%
Hispanic Black or African American		5	1.0%	31	0.9%	36	0.9%
Hispanic American Indian or Alaska Native		5	0.8%	33	0.9%	36	0.9%
Hispanic Asian		6	1.1%	20	0.6%	20	0.5%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	1	-
Hispanic Other Race		68	12.2%	637	17.8%	673	17.7%
Hispanic Two or More Races		59	10.5%	311	8.7%	334	8.8%
Not Hispanic or Latino Population (2020)		6,619	93.8%	31,669	89.6%	34,301	89.9%
Hispanic or Latino Population (2020)		437	6.2%	3,687	10.4%	3,846	10.1%
Not Hispanic or Latino Population (2010)		6,147	97.1%	29,902	92.8%	32,311	93.0%
Hispanic or Latino Population (2010)		181	2.9%	2,307	7.2%	2,416	7.0%
Not Hispanic or Latino Population (2027)		6,611	92.0%	32,913	89.9%	35,918	90.1%
Hispanic or Latino Population (2027)		576	8.0%	3,706	10.1%	3,930	9.9%
Projected Annual Growth (2022-2027)		13	0.5%	117	0.6%	130	0.7%
Historical Annual Growth (2010-2020)		256	14.1%	1,380	6.0%	1,430	5.9%

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Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2022)</b>							
Total Population		6,931		35,508		38,625	
Age Under 5 Years		427	6.2%	2,296	6.5%	2,458	6.4%
Age 5 to 9 Years		466	6.7%	2,322	6.5%	2,553	6.6%
Age 10 to 14 Years		469	6.8%	2,155	6.1%	2,391	6.2%
Age 15 to 19 Years		426	6.1%	2,887	8.1%	3,161	8.2%
Age 20 to 24 Years		488	7.0%	4,712	13.3%	4,877	12.6%
Age 25 to 29 Years		417	6.0%	2,716	7.6%	2,870	7.4%
Age 30 to 34 Years		393	5.7%	2,211	6.2%	2,384	6.2%
Age 35 to 39 Years		450	6.5%	2,244	6.3%	2,459	6.4%
Age 40 to 44 Years		423	6.1%	2,024	5.7%	2,249	5.8%
Age 45 to 49 Years		351	5.1%	1,598	4.5%	1,783	4.6%
Age 50 to 54 Years		372	5.4%	1,608	4.5%	1,807	4.7%
Age 55 to 59 Years		412	6.0%	1,695	4.8%	1,893	4.9%
Age 60 to 64 Years		456	6.6%	1,865	5.3%	2,071	5.4%
Age 65 to 69 Years		424	6.1%	1,603	4.5%	1,778	4.6%
Age 70 to 74 Years		340	4.9%	1,309	3.7%	1,442	3.7%
Age 75 to 79 Years		245	3.5%	845	2.4%	931	2.4%
Age 80 to 84 Years		177	2.6%	626	1.8%	677	1.8%
Age 85 Years or Over		197	2.8%	792	2.2%	840	2.2%
Median Age		38.7		32.4		32.9	
Age 19 Years or Less		1,787	25.8%	9,659	27.2%	10,564	27.3%
Age 20 to 64 Years		3,762	54.3%	20,674	58.2%	22,393	58.0%
Age 65 Years or Over		1,382	19.9%	5,175	14.6%	5,668	14.7%
<b>Female Age Distribution (2022)</b>							
Female Population		3,530	50.9%	17,855	50.3%	19,356	50.1%
Age Under 5 Years		205	5.8%	1,113	6.2%	1,187	6.1%
Age 5 to 9 Years		220	6.2%	1,087	6.1%	1,206	6.2%
Age 10 to 14 Years		241	6.8%	1,014	5.7%	1,116	5.8%
Age 15 to 19 Years		200	5.7%	1,455	8.1%	1,560	8.1%
Age 20 to 24 Years		234	6.6%	2,335	13.1%	2,414	12.5%
Age 25 to 29 Years		204	5.8%	1,315	7.4%	1,397	7.2%
Age 30 to 34 Years		206	5.8%	1,091	6.1%	1,170	6.0%
Age 35 to 39 Years		207	5.9%	1,057	5.9%	1,167	6.0%
Age 40 to 44 Years		213	6.0%	987	5.5%	1,095	5.7%
Age 45 to 49 Years		181	5.1%	785	4.4%	873	4.5%
Age 50 to 54 Years		191	5.4%	801	4.5%	896	4.6%
Age 55 to 59 Years		212	6.0%	884	4.9%	986	5.1%
Age 60 to 64 Years		246	7.0%	986	5.5%	1,087	5.6%
Age 65 to 69 Years		225	6.4%	849	4.8%	937	4.8%
Age 70 to 74 Years		181	5.1%	700	3.9%	763	3.9%
Age 75 to 79 Years		134	3.8%	479	2.7%	524	2.7%
Age 80 to 84 Years		108	3.1%	394	2.2%	422	2.2%
Age 85 Years or Over		123	3.5%	525	2.9%	556	2.9%
Female Median Age		40.7		33.9		34.3	
Age 19 Years or Less		866	24.5%	4,669	26.1%	5,069	26.2%
Age 20 to 64 Years		1,893	53.6%	10,240	57.3%	11,085	57.3%
Age 65 Years or Over		770	21.8%	2,947	16.5%	3,202	16.5%

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<b>Male Age Distribution (2022)</b>							
Male Population	3,401	49.1%	17,653	49.7%	19,269	49.9%	
Age Under 5 Years	222	6.5%	1,183	6.7%	1,271	6.6%	
Age 5 to 9 Years	245	7.2%	1,234	7.0%	1,348	7.0%	
Age 10 to 14 Years	228	6.7%	1,141	6.5%	1,275	6.6%	
Age 15 to 19 Years	225	6.6%	1,432	8.1%	1,601	8.3%	
Age 20 to 24 Years	254	7.5%	2,377	13.5%	2,463	12.8%	
Age 25 to 29 Years	213	6.3%	1,401	7.9%	1,474	7.6%	
Age 30 to 34 Years	187	5.5%	1,119	6.3%	1,214	6.3%	
Age 35 to 39 Years	243	7.1%	1,188	6.7%	1,292	6.7%	
Age 40 to 44 Years	210	6.2%	1,038	5.9%	1,154	6.0%	
Age 45 to 49 Years	170	5.0%	813	4.6%	910	4.7%	
Age 50 to 54 Years	182	5.3%	808	4.6%	911	4.7%	
Age 55 to 59 Years	200	5.9%	812	4.6%	907	4.7%	
Age 60 to 64 Years	210	6.2%	880	5.0%	985	5.1%	
Age 65 to 69 Years	199	5.8%	755	4.3%	841	4.4%	
Age 70 to 74 Years	160	4.7%	609	3.4%	679	3.5%	
Age 75 to 79 Years	111	3.3%	365	2.1%	407	2.1%	
Age 80 to 84 Years	69	2.0%	232	1.3%	255	1.3%	
Age 85 Years or Over	73	2.2%	267	1.5%	283	1.5%	
Male Median Age	36.8		31.2		31.6		
Age 19 Years or Less	921	27.1%	4,990	28.3%	5,495	28.5%	
Age 20 to 64 Years	1,868	54.9%	10,434	59.1%	11,308	58.7%	
Age 65 Years or Over	612	18.0%	2,228	12.6%	2,466	12.8%	
<b>Males per 100 Females (2022)</b>							
Overall Comparison	96		99		100		
Age Under 5 Years	108	51.9%	106	51.5%	107	51.7%	
Age 5 to 9 Years	112	52.7%	114	53.2%	112	52.8%	
Age 10 to 14 Years	95	48.6%	113	53.0%	114	53.3%	
Age 15 to 19 Years	113	53.0%	98	49.6%	103	50.7%	
Age 20 to 24 Years	108	52.0%	102	50.4%	102	50.5%	
Age 25 to 29 Years	104	51.0%	107	51.6%	106	51.3%	
Age 30 to 34 Years	91	47.5%	103	50.6%	104	50.9%	
Age 35 to 39 Years	117	54.0%	112	52.9%	111	52.5%	
Age 40 to 44 Years	99	49.7%	105	51.3%	105	51.3%	
Age 45 to 49 Years	94	48.5%	104	50.9%	104	51.0%	
Age 50 to 54 Years	95	48.8%	101	50.2%	102	50.4%	
Age 55 to 59 Years	94	48.6%	92	47.9%	92	47.9%	
Age 60 to 64 Years	86	46.1%	89	47.2%	91	47.5%	
Age 65 to 69 Years	89	47.0%	89	47.1%	90	47.3%	
Age 70 to 74 Years	88	46.9%	87	46.5%	89	47.1%	
Age 75 to 79 Years	83	45.4%	76	43.2%	78	43.7%	
Age 80 to 84 Years	64	39.1%	59	37.1%	60	37.7%	
Age 85 Years or Over	59	37.3%	51	33.8%	51	33.8%	
Age 19 Years or Less	106	51.5%	107	51.7%	108	52.0%	
Age 20 to 39 Years	105	51.3%	105	51.2%	105	51.2%	
Age 40 to 64 Years	93	48.3%	98	49.5%	99	49.6%	
Age 65 Years or Over	79	44.3%	76	43.1%	77	43.5%	

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Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2022)</b>							
Total Households		2,865		14,141		15,316	
Households with Children		838	29.3%	4,164	29.4%	4,566	29.8%
Average Household Size		2.4		2.3		2.4	
Household Density per Square Mile		912		500		195	
Population Family		5,760	83.1%	25,649	72.2%	28,271	73.2%
Population Non-Family		1,068	15.4%	7,530	21.2%	7,934	20.5%
Population Group Quarters		103	1.5%	2,329	6.6%	2,419	6.3%
Family Households		1,997	69.7%	8,658	61.2%	9,526	62.2%
Married Couple Households		1,684	84.3%	6,526	75.4%	7,278	76.4%
Other Family Households with Children		313	15.7%	2,132	24.6%	2,248	23.6%
Family Households with Children		837	41.9%	4,153	48.0%	4,554	47.8%
Married Couple with Children		685	81.9%	2,881	69.4%	3,207	70.4%
Other Family Households with Children		152	18.1%	1,271	30.6%	1,346	29.6%
Family Households No Children		1,160	58.1%	4,505	52.0%	4,972	52.2%
Married Couple No Children		998	86.1%	3,645	80.9%	4,071	81.9%
Other Family Households No Children		161	13.9%	861	19.1%	901	18.1%
Non-Family Households		868	30.3%	5,483	38.8%	5,791	37.8%
Non-Family Households with Children		1	0.1%	12	0.2%	13	0.2%
Non-Family Households No Children		867	99.9%	5,472	99.8%	5,778	99.8%
Average Family Household Size		2.9		3.0		3.0	
Average Family Income		\$115,466		\$98,697		\$100,286	
Median Family Income		\$100,000		\$87,357		\$89,250	
Average Non-Family Household Size		1.2		1.4		1.4	
<b>Marital Status (2022)</b>							
Population Age 15 Years or Over		5,570		28,736		31,222	
Never Married		1,608	28.9%	11,110	38.7%	11,785	37.7%
Currently Married		2,909	52.2%	12,149	42.3%	13,586	43.5%
Previously Married		1,053	18.9%	5,477	19.1%	5,851	18.7%
Separated		87	8.2%	690	12.6%	716	12.2%
Widowed		444	42.1%	1,621	29.6%	1,789	30.6%
Divorced		523	49.6%	3,166	57.8%	3,345	57.2%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		4,656		21,137		23,185	
Elementary (Grade Level 0 to 8)		125	2.7%	612	2.9%	646	2.8%
Some High School (Grade Level 9 to 11)		90	1.9%	817	3.9%	892	3.8%
High School Graduate		957	20.5%	4,990	23.6%	5,483	23.7%
Some College		831	17.8%	4,758	22.5%	5,173	22.3%
Associate Degree Only		405	8.7%	1,829	8.7%	2,034	8.8%
Bachelor Degree Only		1,299	27.9%	5,201	24.6%	5,686	24.5%
Graduate Degree		949	20.4%	2,931	13.9%	3,270	14.1%
Any College (Some College or Higher)		3,484	74.8%	14,719	69.6%	16,163	69.7%
College Degree + (Bachelor Degree or Higher)		2,247	48.3%	8,132	38.5%	8,956	38.6%

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<b>Housing</b>						
Total Housing Units (2022)	3,109		15,246		16,508	
Total Housing Units (2020)	3,076		14,885		15,992	
Historical Annual Growth (2020-2022)	33	-	360	-	516	-
Housing Units Occupied (2022)	2,865	92.2%	14,141	92.8%	15,316	92.8%
Housing Units Owner-Occupied	2,146	74.9%	8,683	61.4%	9,647	63.0%
Housing Units Renter-Occupied	719	25.1%	5,458	38.6%	5,670	37.0%
Housing Units Vacant (2022)	244	7.8%	1,104	7.2%	1,192	7.2%
<b>Household Size (2022)</b>						
Total Households	2,865		14,141		15,316	
1 Person Households	729	25.4%	4,148	29.3%	4,396	28.7%
2 Person Households	1,204	42.0%	5,420	38.3%	5,900	38.5%
3 Person Households	386	13.5%	1,989	14.1%	2,151	14.0%
4 Person Households	343	12.0%	1,598	11.3%	1,766	11.5%
5 Person Households	139	4.8%	666	4.7%	741	4.8%
6 Person Households	54	1.9%	239	1.7%	268	1.7%
7 or More Person Households	10	0.4%	80	0.6%	95	0.6%
<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	175	6.1%	525	3.7%	626	4.1%
HH Income \$150,000 to \$199,999	217	7.6%	905	6.4%	1,053	6.9%
HH Income \$125,000 to \$149,999	251	8.7%	976	6.9%	1,077	7.0%
HH Income \$100,000 to \$124,999	460	16.1%	1,513	10.7%	1,642	10.7%
HH Income \$75,000 to \$99,999	435	15.2%	2,143	15.2%	2,335	15.2%
HH Income \$50,000 to \$74,999	437	15.2%	2,596	18.4%	2,773	18.1%
HH Income \$35,000 to \$49,999	300	10.5%	1,634	11.6%	1,710	11.2%
HH Income \$25,000 to \$34,999	184	6.4%	1,187	8.4%	1,245	8.1%
HH Income \$15,000 to \$24,999	114	4.0%	1,173	8.3%	1,265	8.3%
HH Income \$10,000 to \$14,999	76	2.6%	519	3.7%	581	3.8%
HH Income Under \$10,000	217	7.6%	969	6.8%	1,008	6.6%
<b>Household Vehicles (2022)</b>						
Households 0 Vehicles Available	186	6.5%	806	5.7%	827	5.4%
Households 1 Vehicle Available	810	28.3%	4,290	30.3%	4,535	29.6%
Households 2 Vehicles Available	1,150	40.1%	5,743	40.6%	6,153	40.2%
Households 3 or More Vehicles Available	720	25.1%	3,304	23.4%	3,801	24.8%
Total Vehicles Available	5,499		26,887		29,775	
Average Vehicles per Household	1.9		1.9		1.9	
Owner-Occupied Household Vehicles	4,583	83.3%	18,424	68.5%	20,914	70.2%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	916	16.7%	8,463	31.5%	8,861	29.8%
Average Vehicles per Renter-Occupied Household	1.3		1.6		1.6	
<b>Travel Time (2022)</b>						
Worker Base Age 16 years or Over	3,787		19,692		21,446	
Travel to Work in 14 Minutes or Less	2,524	66.6%	14,119	71.7%	14,922	69.6%
Travel to Work in 15 to 29 Minutes	517	13.6%	2,614	13.3%	3,182	14.8%
Travel to Work in 30 to 59 Minutes	304	8.0%	1,434	7.3%	1,630	7.6%
Travel to Work in 60 Minutes or More	115	3.0%	655	3.3%	755	3.5%
Work at Home	327	8.6%	870	4.4%	957	4.5%
Average Minutes Travel to Work	10.9		10.6		10.9	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2022)</b>							
Worker Base Age 16 years or Over		3,787		19,692		21,446	
Drive to Work Alone		3,086	81.5%	16,479	83.7%	17,974	83.8%
Drive to Work in Carpool		305	8.1%	1,618	8.2%	1,744	8.1%
Travel to Work by Public Transportation		11	0.3%	66	0.3%	67	0.3%
Drive to Work on Motorcycle		-	-	10	-	10	-
Bicycle to Work		18	0.5%	131	0.7%	134	0.6%
Walk to Work		34	0.9%	356	1.8%	385	1.8%
Other Means		5	0.1%	163	0.8%	175	0.8%
Work at Home		327	8.6%	870	4.4%	957	4.5%
<b>Daytime Demographics (2022)</b>							
Total Businesses		502		1,512		1,674	
Total Employees		7,364		19,225		22,143	
Company Headquarter Businesses		10	2.0%	49	3.2%	54	3.2%
Company Headquarter Employees		261	3.5%	1,277	6.6%	1,967	8.9%
Employee Population per Business		14.7	to 1	12.7	to 1	13.2	to 1
Residential Population per Business		13.8	to 1	23.5	to 1	23.1	to 1
Adj. Daytime Demographics Age 16 Years or Over		8,997		27,715		31,301	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2022)		5,468		28,305		30,727	
Labor Force Total Males (2022)		2,658	48.6%	13,867	49.0%	15,110	49.2%
Male Civilian Employed		1,891	71.2%	10,119	73.0%	11,078	73.3%
Male Civilian Unemployed		36	1.3%	264	1.9%	280	1.9%
Males in Armed Forces		49	1.8%	123	0.9%	123	0.8%
Males Not in Labor Force		682	25.7%	3,362	24.2%	3,629	24.0%
Labor Force Total Females (2022)		2,811	51.4%	14,438	51.0%	15,617	50.8%
Female Civilian Employed		1,896	67.4%	9,573	66.3%	10,368	66.4%
Female Civilian Unemployed		15	0.5%	157	1.1%	171	1.1%
Females in Armed Forces		-	-	-	-	-	-
Females Not in Labor Force		901	32.0%	4,708	32.6%	5,078	32.5%
Unemployment Rate		50	0.9%	421	1.5%	450	1.5%
<b>Occupation (2022)</b>							
Occupation Population Age 16 Years or Over		3,787		19,692		21,446	
Occupation Total Males		1,891	49.9%	10,119	51.4%	11,078	51.7%
Occupation Total Females		1,896	50.1%	9,573	48.6%	10,368	48.3%
Management, Business, Financial Operations		568	15.0%	2,342	11.9%	2,642	12.3%
Professional, Related		1,220	32.2%	4,505	22.9%	4,949	23.1%
Service		458	12.1%	3,253	16.5%	3,500	16.3%
Sales, Office		930	24.6%	5,070	25.7%	5,433	25.3%
Farming, Fishing, Forestry		11	0.3%	193	1.0%	233	1.1%
Construction, Extraction, Maintenance		181	4.8%	1,143	5.8%	1,266	5.9%
Production, Transport, Material Moving		419	11.1%	3,186	16.2%	3,423	16.0%
White Collar Workers		2,718	71.8%	11,917	60.5%	13,024	60.7%
Blue Collar Workers		1,069	28.2%	7,775	39.5%	8,422	39.3%



# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2022)</b>							
Total Units		2,865		14,141		15,316	
1 Detached Unit		2,120	74.0%	8,862	62.7%	9,789	63.9%
1 Attached Unit		174	6.1%	914	6.5%	985	6.4%
2 Units		70	2.4%	434	3.1%	445	2.9%
3 to 4 Units		34	1.2%	723	5.1%	741	4.8%
5 to 9 Units		49	1.7%	712	5.0%	738	4.8%
10 to 19 Units		134	4.7%	623	4.4%	637	4.2%
20 to 49 Units		132	4.6%	579	4.1%	601	3.9%
50 or More Units		120	4.2%	428	3.0%	430	2.8%
Mobile Home or Trailer		30	1.1%	864	6.1%	949	6.2%
Other Structure		-	-	2	-	2	-
<b>Homes Built By Year (2022)</b>							
Homes Built 2020 or later		104	3.3%	398	2.6%	423	2.6%
Homes Built 2010 to 2019		107	3.4%	452	3.0%	510	3.1%
Homes Built 2000 to 2009		234	7.5%	1,807	11.9%	2,032	12.3%
Homes Built 1990 to 1999		560	18.0%	2,113	13.9%	2,368	14.3%
Homes Built 1980 to 1989		282	9.1%	1,773	11.6%	1,912	11.6%
Homes Built 1970 to 1979		810	26.1%	3,383	22.2%	3,601	21.8%
Homes Built 1960 to 1969		425	13.7%	1,270	8.3%	1,321	8.0%
Homes Built 1950 to 1959		188	6.0%	900	5.9%	931	5.6%
Homes Built 1940 to 1949		43	1.4%	467	3.1%	519	3.1%
Homes Built Before 1939		111	3.6%	1,578	10.4%	1,700	10.3%
Median Age of Homes		44.2	yrs	46.9	yrs	46.6	yrs
<b>Home Values (2022)</b>							
Owner Specified Housing Units		2,146		8,683		9,647	
Home Values \$1,000,000 or More		-	-	49	0.6%	64	0.7%
Home Values \$750,000 to \$999,999		8	0.4%	70	0.8%	78	0.8%
Home Values \$500,000 to \$749,999		70	3.3%	206	2.4%	287	3.0%
Home Values \$400,000 to \$499,999		66	3.1%	304	3.5%	386	4.0%
Home Values \$300,000 to \$399,999		216	10.1%	948	10.9%	1,146	11.9%
Home Values \$250,000 to \$299,999		156	7.3%	897	10.3%	1,043	10.8%
Home Values \$200,000 to \$249,999		564	26.3%	1,777	20.5%	1,941	20.1%
Home Values \$175,000 to \$199,999		494	23.0%	1,141	13.1%	1,193	12.4%
Home Values \$150,000 to \$174,999		330	15.4%	1,263	14.5%	1,329	13.8%
Home Values \$125,000 to \$149,999		118	5.5%	548	6.3%	595	6.2%
Home Values \$100,000 to \$124,999		58	2.7%	411	4.7%	428	4.4%
Home Values \$90,000 to \$99,999		36	1.7%	252	2.9%	261	2.7%
Home Values \$80,000 to \$89,999		-	-	111	1.3%	133	1.4%
Home Values \$70,000 to \$79,999		12	0.6%	53	0.6%	56	0.6%
Home Values \$60,000 to \$69,999		10	0.5%	38	0.4%	43	0.4%
Home Values \$50,000 to \$59,999		2	-	15	0.2%	17	0.2%
Home Values \$35,000 to \$49,999		-	-	48	0.6%	50	0.5%
Home Values \$25,000 to \$34,999		2	-	70	0.8%	100	1.0%
Home Values \$10,000 to \$24,999		3	0.1%	256	3.0%	266	2.8%
Home Values Under \$10,000		-	-	225	2.6%	231	2.4%
Owner-Occupied Median Home Value		\$211,203		\$205,024		\$211,710	
Renter-Occupied Median Rent		\$783		\$681		\$682	



# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 40.7206/-99.0863

Kearney Shopping Center Kearney, NE 68847		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2022)</b>				
Total Household Expenditure		\$202.61 M	\$833.37 M	\$913.32 M
Total Non-Retail Expenditure		\$106.62 M	\$438.92 M	\$481.08 M
Total Retail Expenditure		\$95.99 M	\$394.45 M	\$432.24 M
Apparel		\$7.12 M	\$29.21 M	\$32.05 M
Contributions		\$6.6 M	\$26.47 M	\$29.15 M
Education		\$6 M	\$24.07 M	\$26.57 M
Entertainment		\$11.54 M	\$46.83 M	\$51.44 M
Food and Beverages		\$29.88 M	\$123.52 M	\$135.22 M
Furnishings and Equipment		\$7.18 M	\$29.16 M	\$32.02 M
Gifts		\$4.91 M	\$19.81 M	\$21.79 M
Health Care		\$17.27 M	\$71.04 M	\$77.75 M
Household Operations		\$7.95 M	\$32.37 M	\$35.54 M
Miscellaneous Expenses		\$3.84 M	\$15.67 M	\$17.18 M
Personal Care		\$2.73 M	\$11.2 M	\$12.28 M
Personal Insurance		\$1.44 M	\$5.72 M	\$6.31 M
Reading		\$444.05 K	\$1.81 M	\$1.98 M
Shelter		\$42.46 M	\$176.3 M	\$193.05 M
Tobacco		\$1.21 M	\$5.24 M	\$5.69 M
Transportation		\$37.15 M	\$152.66 M	\$167.27 M
Utilities		\$14.89 M	\$62.27 M	\$68.02 M
<b>Monthly Household Consumer Expenditure (2022)</b>				
Total Household Expenditure		\$5,893	\$4,911	\$4,969
Total Non-Retail Expenditure		\$3,101 52.6%	\$2,586 52.7%	\$2,617 52.7%
Total Retail Expenditures		\$2,792 47.4%	\$2,324 47.3%	\$2,352 47.3%
Apparel		\$207 3.5%	\$172 3.5%	\$174 3.5%
Contributions		\$192 3.3%	\$156 3.2%	\$159 3.2%
Education		\$174 3.0%	\$142 2.9%	\$145 2.9%
Entertainment		\$336 5.7%	\$276 5.6%	\$280 5.6%
Food and Beverages		\$869 14.7%	\$728 14.8%	\$736 14.8%
Furnishings and Equipment		\$209 3.5%	\$172 3.5%	\$174 3.5%
Gifts		\$143 2.4%	\$117 2.4%	\$119 2.4%
Health Care		\$502 8.5%	\$419 8.5%	\$423 8.5%
Household Operations		\$231 3.9%	\$191 3.9%	\$193 3.9%
Miscellaneous Expenses		\$112 1.9%	\$92 1.9%	\$93 1.9%
Personal Care		\$79 1.3%	\$66 1.3%	\$67 1.3%
Personal Insurance		\$42 0.7%	\$34 0.7%	\$34 0.7%
Reading		\$13 0.2%	\$11 0.2%	\$11 0.2%
Shelter		\$1,235 21.0%	\$1,039 21.2%	\$1,050 21.1%
Tobacco		\$35 0.6%	\$31 0.6%	\$31 0.6%
Transportation		\$1,081 18.3%	\$900 18.3%	\$910 18.3%
Utilities		\$433 7.4%	\$367 7.5%	\$370 7.4%