

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3059/-106.7768

<b>Loretto Towne Centre</b> <b>Las Cruces, NM 88001</b>	<b>1 mi radius</b>	<b>3 mi radius</b>	<b>5 mi radius</b>
<b>Population</b>			
Estimated Population (2023)	9,991	80,837	115,511
Projected Population (2028)	10,068	82,006	117,973
Census Population (2020)	9,812	79,550	114,117
Census Population (2010)	10,029	78,764	108,829
Projected Annual Growth (2023-2028)	78 0.2%	1,169 0.3%	2,462 0.4%
Historical Annual Growth (2020-2023)	179 -	1,287 0.5%	1,394 0.4%
Historical Annual Growth (2010-2020)	-218 -0.2%	785 -	5,288 0.5%
Estimated Population Density (2023)	3,182 <i>psm</i>	2,859 <i>psm</i>	1,471 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2023)	4,542	33,730	47,852
Projected Households (2028)	4,544	33,899	48,412
Census Households (2020)	4,415	32,744	46,636
Census Households (2010)	4,286	31,630	43,543
Projected Annual Growth (2023-2028)	2 -	169 0.1%	560 0.2%
Historical Annual Change (2010-2023)	257 0.5%	2,100 0.5%	4,310 0.8%
<b>Average Household Income</b>			
Estimated Average Household Income (2023)	\$45,056	\$64,836	\$78,415
Projected Average Household Income (2028)	\$43,370	\$64,250	\$78,429
Census Average Household Income (2010)	\$30,354	\$42,784	\$49,003
Census Average Household Income (2000)	\$31,640	\$37,083	\$41,473
Projected Annual Change (2023-2028)	-\$1,686 -0.7%	-\$586 -0.2%	\$14 -
Historical Annual Change (2000-2023)	\$13,417 1.8%	\$27,753 3.3%	\$36,941 3.9%
<b>Median Household Income</b>			
Estimated Median Household Income (2023)	\$33,959	\$47,934	\$59,192
Projected Median Household Income (2028)	\$28,957	\$43,536	\$56,037
Census Median Household Income (2010)	\$23,705	\$34,439	\$39,085
Census Median Household Income (2000)	\$22,896	\$29,623	\$32,691
Projected Annual Change (2023-2028)	-\$5,002 -2.9%	-\$4,398 -1.8%	-\$3,155 -1.1%
Historical Annual Change (2000-2023)	\$11,063 2.1%	\$18,312 2.7%	\$26,501 3.5%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2023)	\$20,603	\$27,422	\$32,768
Projected Per Capita Income (2028)	\$19,691	\$26,922	\$32,462
Census Per Capita Income (2010)	\$12,971	\$17,181	\$19,607
Census Per Capita Income (2000)	\$12,560	\$14,211	\$15,740
Projected Annual Change (2023-2028)	-\$912 -0.9%	-\$500 -0.4%	-\$306 -0.2%
Historical Annual Change (2000-2023)	\$8,044 2.8%	\$13,211 4.0%	\$17,028 4.7%
Estimated Average Household Net Worth (2023)	\$358,054	\$442,579	\$563,971

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<b>Loretto Towne Centre Las Cruces, NM 88001</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2023)	9,991		80,837		115,511	
White (2023)	4,960	49.6%	39,839	49.3%	58,452	50.6%
Black or African American (2023)	298	3.0%	3,195	4.0%	4,310	3.7%
American Indian or Alaska Native (2023)	332	3.3%	1,866	2.3%	2,415	2.1%
Asian (2023)	78	0.8%	3,894	4.8%	4,680	4.1%
Hawaiian or Pacific Islander (2023)	12	0.1%	69	-	112	-
Other Race (2023)	1,922	19.2%	13,627	16.9%	18,308	15.8%
Two or More Races (2023)	2,389	23.9%	18,346	22.7%	27,234	23.6%
Population < 18 (2023)	2,135 21.4%		17,494 21.6%		25,543 22.1%	
White Not Hispanic	258	12.1%	2,654	15.2%	4,385	17.2%
Black or African American	54	2.5%	649	3.7%	887	3.5%
Asian	17	0.8%	250	1.4%	461	1.8%
Other Race Not Hispanic	43	2.0%	448	2.6%	669	2.6%
Hispanic	1,764	82.6%	13,493	77.1%	19,141	74.9%
Not Hispanic or Latino Population (2023)	2,844 28.5%		29,799 36.9%		44,086 38.2%	
Not Hispanic White	2,336	82.2%	21,666	72.7%	33,568	76.1%
Not Hispanic Black or African American	221	7.8%	2,600	8.7%	3,526	8.0%
Not Hispanic American Indian or Alaska Native	84	3.0%	454	1.5%	587	1.3%
Not Hispanic Asian	69	2.4%	3,792	12.7%	4,526	10.3%
Not Hispanic Hawaiian or Pacific Islander	6	0.2%	26	-	41	-
Not Hispanic Other Race	23	0.8%	199	0.7%	276	0.6%
Not Hispanic Two or More Races	105	3.7%	1,062	3.6%	1,562	3.5%
Hispanic or Latino Population (2023)	7,147 71.5%		51,038 63.1%		71,425 61.8%	
Hispanic White	2,624	36.7%	18,173	35.6%	24,884	34.8%
Hispanic Black or African American	77	1.1%	595	1.2%	784	1.1%
Hispanic American Indian or Alaska Native	247	3.5%	1,412	2.8%	1,828	2.6%
Hispanic Asian	9	0.1%	102	0.2%	154	0.2%
Hispanic Hawaiian or Pacific Islander	6	-	43	-	70	-
Hispanic Other Race	1,899	26.6%	13,428	26.3%	18,032	25.2%
Hispanic Two or More Races	2,284	32.0%	17,284	33.9%	25,673	35.9%
Not Hispanic or Latino Population (2020)	2,924 29.8%		30,387 38.2%		46,668 40.9%	
Hispanic or Latino Population (2020)	6,888 70.2%		49,163 61.8%		67,449 59.1%	
Not Hispanic or Latino Population (2010)	2,874 28.7%		31,829 40.4%		47,625 43.8%	
Hispanic or Latino Population (2010)	7,155 71.3%		46,935 59.6%		61,204 56.2%	
Not Hispanic or Latino Population (2028)	2,831 28.1%		30,123 36.7%		45,035 38.2%	
Hispanic or Latino Population (2028)	7,238 71.9%		51,883 63.3%		72,938 61.8%	
Projected Annual Growth (2023-2028)	91	0.3%	845	0.3%	1,513	0.4%
Historical Annual Growth (2010-2020)	-267	-0.4%	2,228	0.5%	6,245	1.0%

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Loretto Towne Centre Las Cruces, NM 88001		1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2023)</b>							
Total Population		9,991		80,837		115,511	
Age Under 5 Years		594	5.9%	4,670	5.8%	6,573	5.7%
Age 5 to 9 Years		584	5.8%	4,785	5.9%	7,016	6.1%
Age 10 to 14 Years		566	5.7%	5,010	6.2%	7,494	6.5%
Age 15 to 19 Years		666	6.7%	7,385	9.1%	9,622	8.3%
Age 20 to 24 Years		1,122	11.2%	11,210	13.9%	14,032	12.1%
Age 25 to 29 Years		763	7.6%	6,600	8.2%	8,982	7.8%
Age 30 to 34 Years		549	5.5%	4,710	5.8%	6,886	6.0%
Age 35 to 39 Years		546	5.5%	4,119	5.1%	6,458	5.6%
Age 40 to 44 Years		489	4.9%	3,750	4.6%	5,787	5.0%
Age 45 to 49 Years		491	4.9%	3,498	4.3%	5,253	4.5%
Age 50 to 54 Years		524	5.2%	3,477	4.3%	5,233	4.5%
Age 55 to 59 Years		532	5.3%	3,607	4.5%	5,599	4.8%
Age 60 to 64 Years		576	5.8%	3,873	4.8%	6,051	5.2%
Age 65 to 69 Years		532	5.3%	3,817	4.7%	5,938	5.1%
Age 70 to 74 Years		516	5.2%	3,746	4.6%	5,632	4.9%
Age 75 to 79 Years		380	3.8%	2,745	3.4%	3,879	3.4%
Age 80 to 84 Years		286	2.9%	1,921	2.4%	2,591	2.2%
Age 85 Years or Over		273	2.7%	1,913	2.4%	2,485	2.2%
Median Age		35.6		32.7		34.2	
Age 19 Years or Less		2,409	24.1%	21,850	27.0%	30,705	26.6%
Age 20 to 64 Years		5,594	56.0%	44,845	55.5%	64,281	55.6%
Age 65 Years or Over		1,988	19.9%	14,142	17.5%	20,525	17.8%
<b>Female Age Distribution (2023)</b>							
Female Population		5,174	51.8%	41,503	51.3%	59,013	51.1%
Age Under 5 Years		299	5.8%	2,264	5.5%	3,208	5.4%
Age 5 to 9 Years		313	6.0%	2,398	5.8%	3,473	5.9%
Age 10 to 14 Years		276	5.3%	2,468	5.9%	3,667	6.2%
Age 15 to 19 Years		323	6.3%	3,665	8.8%	4,760	8.1%
Age 20 to 24 Years		602	11.6%	5,668	13.7%	7,086	12.0%
Age 25 to 29 Years		375	7.2%	3,133	7.5%	4,291	7.3%
Age 30 to 34 Years		264	5.1%	2,278	5.5%	3,359	5.7%
Age 35 to 39 Years		284	5.5%	2,008	4.8%	3,137	5.3%
Age 40 to 44 Years		228	4.4%	1,866	4.5%	2,856	4.8%
Age 45 to 49 Years		253	4.9%	1,845	4.4%	2,783	4.7%
Age 50 to 54 Years		251	4.9%	1,827	4.4%	2,735	4.6%
Age 55 to 59 Years		268	5.2%	1,905	4.6%	2,964	5.0%
Age 60 to 64 Years		324	6.3%	2,170	5.2%	3,332	5.6%
Age 65 to 69 Years		267	5.2%	2,023	4.9%	3,186	5.4%
Age 70 to 74 Years		289	5.6%	2,141	5.2%	3,092	5.2%
Age 75 to 79 Years		216	4.2%	1,546	3.7%	2,132	3.6%
Age 80 to 84 Years		173	3.3%	1,118	2.7%	1,448	2.5%
Age 85 Years or Over		169	3.3%	1,182	2.8%	1,503	2.5%
Female Median Age		36.6		34.3		35.6	
Age 19 Years or Less		1,210	23.4%	10,795	26.0%	15,108	25.6%
Age 20 to 64 Years		2,849	55.1%	22,699	54.7%	32,543	55.1%
Age 65 Years or Over		1,114	21.5%	8,010	19.3%	11,361	19.3%

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Loretto Towne Centre Las Cruces, NM 88001		1 mi radius		3 mi radius		5 mi radius	
<b>Male Age Distribution (2023)</b>							
Male Population	4,817	48.2%	39,334	48.7%	56,498	48.9%	
Age Under 5 Years	295	6.1%	2,406	6.1%	3,365	6.0%	
Age 5 to 9 Years	271	5.6%	2,387	6.1%	3,543	6.3%	
Age 10 to 14 Years	290	6.0%	2,542	6.5%	3,827	6.8%	
Age 15 to 19 Years	342	7.1%	3,720	9.5%	4,862	8.6%	
Age 20 to 24 Years	520	10.8%	5,542	14.1%	6,946	12.3%	
Age 25 to 29 Years	389	8.1%	3,468	8.8%	4,690	8.3%	
Age 30 to 34 Years	285	5.9%	2,432	6.2%	3,527	6.2%	
Age 35 to 39 Years	262	5.4%	2,111	5.4%	3,321	5.9%	
Age 40 to 44 Years	262	5.4%	1,885	4.8%	2,930	5.2%	
Age 45 to 49 Years	238	5.0%	1,653	4.2%	2,471	4.4%	
Age 50 to 54 Years	273	5.7%	1,650	4.2%	2,498	4.4%	
Age 55 to 59 Years	264	5.5%	1,703	4.3%	2,635	4.7%	
Age 60 to 64 Years	252	5.2%	1,703	4.3%	2,719	4.8%	
Age 65 to 69 Years	264	5.5%	1,793	4.6%	2,752	4.9%	
Age 70 to 74 Years	227	4.7%	1,606	4.1%	2,541	4.5%	
Age 75 to 79 Years	164	3.4%	1,199	3.0%	1,747	3.1%	
Age 80 to 84 Years	114	2.4%	803	2.0%	1,143	2.0%	
Age 85 Years or Over	104	2.2%	731	1.9%	981	1.7%	
Male Median Age	34.7		31.2		32.8		
Age 19 Years or Less	1,198	24.9%	11,055	28.1%	15,597	27.6%	
Age 20 to 64 Years	2,745	57.0%	22,146	56.3%	31,738	56.2%	
Age 65 Years or Over	873	18.1%	6,132	15.6%	9,164	16.2%	
<b>Males per 100 Females (2023)</b>							
Overall Comparison	93		95		96		
Age Under 5 Years	99	49.7%	106	51.5%	105	51.2%	
Age 5 to 9 Years	87	46.4%	100	49.9%	102	50.5%	
Age 10 to 14 Years	105	51.3%	103	50.7%	104	51.1%	
Age 15 to 19 Years	106	51.4%	101	50.4%	102	50.5%	
Age 20 to 24 Years	86	46.4%	98	49.4%	98	49.5%	
Age 25 to 29 Years	104	50.9%	111	52.5%	109	52.2%	
Age 30 to 34 Years	108	51.9%	107	51.6%	105	51.2%	
Age 35 to 39 Years	92	47.9%	105	51.3%	106	51.4%	
Age 40 to 44 Years	115	53.5%	101	50.3%	103	50.6%	
Age 45 to 49 Years	94	48.5%	90	47.3%	89	47.0%	
Age 50 to 54 Years	109	52.1%	90	47.5%	91	47.7%	
Age 55 to 59 Years	98	49.6%	89	47.2%	89	47.1%	
Age 60 to 64 Years	78	43.8%	79	44.0%	82	44.9%	
Age 65 to 69 Years	99	49.7%	89	47.0%	86	46.3%	
Age 70 to 74 Years	79	44.0%	75	42.9%	82	45.1%	
Age 75 to 79 Years	76	43.1%	78	43.7%	82	45.0%	
Age 80 to 84 Years	66	39.7%	72	41.8%	79	44.1%	
Age 85 Years or Over	61	38.1%	62	38.2%	65	39.5%	
Age 19 Years or Less	99	49.8%	102	50.6%	103	50.8%	
Age 20 to 39 Years	95	48.8%	104	50.9%	103	50.8%	
Age 40 to 64 Years	97	49.3%	89	47.2%	90	47.5%	
Age 65 Years or Over	78	43.9%	77	43.4%	81	44.6%	

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Loretto Towne Centre Las Cruces, NM 88001		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2023)</b>							
Total Households		4,542		33,730		47,852	
Households with Children		1,210	26.6%	9,556	28.3%	13,413	28.0%
Average Household Size		2.2		2.3		2.3	
Household Density per Square Mile		1,447		1,193		610	
Population Family		7,010	70.2%	57,554	71.2%	86,590	75.0%
Population Non-Family		2,896	29.0%	19,688	24.4%	25,121	21.7%
Population Group Quarters		85	0.9%	3,595	4.4%	3,800	3.3%
Family Households		2,263	49.8%	18,762	55.6%	28,556	59.7%
Married Couple Households		1,062	46.9%	11,046	58.9%	17,365	60.8%
Other Family Households with Children		1,202	53.1%	7,716	41.1%	11,192	39.2%
Family Households with Children		1,209	53.4%	9,536	50.8%	13,389	46.9%
Married Couple with Children		466	38.6%	4,658	48.9%	7,190	53.7%
Other Family Households with Children		742	61.4%	4,878	51.1%	6,199	46.3%
Family Households No Children		1,055	46.6%	9,226	49.2%	15,167	53.1%
Married Couple No Children		595	56.4%	6,388	69.2%	10,175	67.1%
Other Family Households No Children		459	43.6%	2,839	30.8%	4,992	32.9%
Non-Family Households		2,279	50.2%	14,968	44.4%	19,296	40.3%
Non-Family Households with Children		1	-	20	0.1%	24	0.1%
Non-Family Households No Children		2,278	100.0%	14,948	99.9%	19,272	99.9%
Average Family Household Size		3.1		3.1		3.0	
Average Family Income		\$46,701		\$76,075		\$94,210	
Median Family Income		\$40,856		\$58,667		\$74,827	
Average Non-Family Household Size		1.3		1.3		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		8,248		66,372		94,428	
Never Married		4,121	50.0%	31,935	48.1%	40,813	43.2%
Currently Married		1,840	22.3%	20,363	30.7%	34,440	36.5%
Previously Married		2,287	27.7%	14,074	21.2%	19,175	20.3%
Separated		284	12.4%	2,622	18.6%	3,427	17.9%
Widowed		796	34.8%	4,027	28.6%	5,409	28.2%
Divorced		1,207	52.8%	7,425	52.8%	10,339	53.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		6,460		47,777		70,774	
Elementary (Grade Level 0 to 8)		614	9.5%	3,063	6.4%	4,010	5.7%
Some High School (Grade Level 9 to 11)		468	7.2%	3,447	7.2%	4,706	6.6%
High School Graduate		1,871	29.0%	10,760	22.5%	15,076	21.3%
Some College		1,320	20.4%	10,535	22.1%	15,421	21.8%
Associate Degree Only		472	7.3%	4,094	8.6%	6,318	8.9%
Bachelor Degree Only		861	13.3%	8,362	17.5%	14,072	19.9%
Graduate Degree		854	13.2%	7,517	15.7%	11,170	15.8%
Any College (Some College or Higher)		3,507	54.3%	30,507	63.9%	46,982	66.4%
College Degree + (Bachelor Degree or Higher)		1,715	26.5%	15,878	33.2%	25,242	35.7%

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<b>Housing</b>							
Total Housing Units (2023)		4,955		36,827		52,261	
Total Housing Units (2020)		4,818		35,707		50,890	
Historical Annual Growth (2020-2023)		137	-	1,120	-	1,371	-
Housing Units Occupied (2023)		4,542	91.7%	33,730	91.6%	47,852	91.6%
Housing Units Owner-Occupied		1,902	41.9%	16,756	49.7%	27,836	58.2%
Housing Units Renter-Occupied		2,641	58.1%	16,974	50.3%	20,016	41.8%
Housing Units Vacant (2023)		413	8.3%	3,097	8.4%	4,408	8.4%
<b>Household Size (2023)</b>							
Total Households		4,542		33,730		47,852	
1 Person Households		1,926	42.4%	11,714	34.7%	15,197	31.8%
2 Person Households		1,410	31.0%	11,461	34.0%	17,251	36.1%
3 Person Households		588	12.9%	4,838	14.3%	6,875	14.4%
4 Person Households		347	7.6%	3,280	9.7%	4,976	10.4%
5 Person Households		165	3.6%	1,607	4.8%	2,377	5.0%
6 Person Households		65	1.4%	576	1.7%	835	1.7%
7 or More Person Households		41	0.9%	254	0.8%	340	0.7%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		99	2.2%	1,124	3.3%	2,469	5.2%
HH Income \$150,000 to \$199,999		142	3.1%	1,365	4.0%	2,509	5.2%
HH Income \$125,000 to \$149,999		171	3.8%	1,550	4.6%	3,452	7.2%
HH Income \$100,000 to \$124,999		164	3.6%	1,824	5.4%	3,699	7.7%
HH Income \$75,000 to \$99,999		251	5.5%	3,218	9.5%	4,714	9.9%
HH Income \$50,000 to \$74,999		689	15.2%	5,640	16.7%	7,399	15.5%
HH Income \$35,000 to \$49,999		514	11.3%	3,988	11.8%	5,375	11.2%
HH Income \$25,000 to \$34,999		546	12.0%	3,832	11.4%	4,660	9.7%
HH Income \$15,000 to \$24,999		793	17.5%	4,399	13.0%	5,498	11.5%
HH Income \$10,000 to \$14,999		501	11.0%	2,629	7.8%	2,927	6.1%
HH Income Under \$10,000		674	14.8%	4,162	12.3%	5,150	10.8%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		592	13.0%	2,857	8.5%	3,205	6.7%
Households 1 Vehicle Available		1,945	42.8%	12,863	38.1%	16,582	34.7%
Households 2 Vehicles Available		1,285	28.3%	10,164	30.1%	16,082	33.6%
Households 3 or More Vehicles Available		720	15.9%	7,846	23.3%	11,985	25.0%
Total Vehicles Available		6,860		60,084		90,410	
Average Vehicles per Household		1.5		1.8		1.9	
Owner-Occupied Household Vehicles		3,483	50.8%	35,536	59.1%	60,836	67.3%
Average Vehicles per Owner-Occupied Household		1.8		2.1		2.2	
Renter-Occupied Household Vehicles		3,377	49.2%	24,547	40.9%	29,574	32.7%
Average Vehicles per Renter-Occupied Household		1.3		1.4		1.5	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		4,001		35,002		50,833	
Travel to Work in 14 Minutes or Less		1,786	44.6%	14,631	41.8%	19,454	38.3%
Travel to Work in 15 to 29 Minutes		1,331	33.3%	12,491	35.7%	18,828	37.0%
Travel to Work in 30 to 59 Minutes		491	12.3%	3,491	10.0%	5,165	10.2%
Travel to Work in 60 Minutes or More		61	1.5%	1,814	5.2%	2,923	5.7%
Work at Home		332	8.3%	2,575	7.4%	4,463	8.8%
Average Minutes Travel to Work		14.4		14.9		15.8	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3059/-106.7768

<b>Loretto Towne Centre</b>		<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Las Cruces, NM 88001</b>							
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		4,001		35,002		50,833	
Drive to Work Alone		2,920	73.0%	25,954	74.1%	37,365	73.5%
Drive to Work in Carpool		421	10.5%	4,071	11.6%	6,218	12.2%
Travel to Work by Public Transportation		42	1.1%	232	0.7%	241	0.5%
Drive to Work on Motorcycle		-	-	13	-	76	0.1%
Bicycle to Work		99	2.5%	657	1.9%	842	1.7%
Walk to Work		85	2.1%	975	2.8%	1,025	2.0%
Other Means		104	2.6%	525	1.5%	604	1.2%
Work at Home		332	8.3%	2,575	7.4%	4,463	8.8%
<b>Daytime Demographics (2023)</b>							
Total Businesses		1,323		4,303		5,382	
Total Employees		10,222		38,732		47,391	
Company Headquarter Businesses		48	3.6%	148	3.4%	166	3.1%
Company Headquarter Employees		1,037	10.1%	3,135	8.1%	3,392	7.2%
Employee Population per Business		7.7	to 1	9.0	to 1	8.8	to 1
Residential Population per Business		7.6	to 1	18.8	to 1	21.5	to 1
Adj. Daytime Demographics Age 16 Years or Over		14,338		68,872		89,203	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		8,117		65,378		92,969	
Labor Force Total Males (2023)		3,886	47.9%	31,470	48.1%	45,004	48.4%
Male Civilian Employed		2,026	52.1%	17,434	55.4%	25,699	57.1%
Male Civilian Unemployed		173	4.4%	1,032	3.3%	1,310	2.9%
Males in Armed Forces		-	-	229	0.7%	284	0.6%
Males Not in Labor Force		1,687	43.4%	12,774	40.6%	17,712	39.4%
Labor Force Total Females (2023)		4,231	52.1%	33,908	51.9%	47,965	51.6%
Female Civilian Employed		1,975	46.7%	17,575	51.8%	25,141	52.4%
Female Civilian Unemployed		202	4.8%	900	2.7%	1,321	2.8%
Females in Armed Forces		-	-	-	-	35	-
Females Not in Labor Force		2,054	48.5%	15,434	45.5%	21,469	44.8%
Unemployment Rate		375	4.6%	1,932	3.0%	2,631	2.8%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		4,001		35,002		50,833	
Occupation Total Males		2,026	50.6%	17,427	49.8%	25,692	50.5%
Occupation Total Females		1,975	49.4%	17,575	50.2%	25,141	49.5%
Management, Business, Financial Operations		504	12.6%	4,709	13.5%	7,347	14.5%
Professional, Related		963	24.1%	9,274	26.5%	13,785	27.1%
Service		943	23.6%	7,324	20.9%	10,569	20.8%
Sales, Office		825	20.6%	7,064	20.2%	9,943	19.6%
Farming, Fishing, Forestry		20	0.5%	275	0.8%	329	0.6%
Construction, Extraction, Maintenance		398	9.9%	3,500	10.0%	4,653	9.2%
Production, Transport, Material Moving		347	8.7%	2,856	8.2%	4,208	8.3%
White Collar Workers		2,293	57.3%	21,047	60.1%	31,074	61.1%
Blue Collar Workers		1,708	42.7%	13,955	39.9%	19,759	38.9%

# Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3059/-106.7768

Loretto Towne Centre		1 mi radius		3 mi radius		5 mi radius	
Las Cruces, NM 88001							
<b>Units In Structure (2023)</b>							
Total Units		4,542		33,730		47,852	
1 Detached Unit		2,306	50.8%	17,800	52.8%	28,457	59.5%
1 Attached Unit		191	4.2%	1,826	5.4%	2,458	5.1%
2 Units		658	14.5%	1,883	5.6%	1,977	4.1%
3 to 4 Units		295	6.5%	2,656	7.9%	3,153	6.6%
5 to 9 Units		157	3.5%	1,320	3.9%	1,616	3.4%
10 to 19 Units		384	8.5%	2,263	6.7%	2,451	5.1%
20 to 49 Units		124	2.7%	1,285	3.8%	1,319	2.8%
50 or More Units		90	2.0%	1,303	3.9%	1,542	3.2%
Mobile Home or Trailer		338	7.4%	3,387	10.0%	4,861	10.2%
Other Structure		-	-	7	-	19	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2020 or later		9	0.2%	89	0.2%	729	1.4%
Homes Built 2010 to 2019		301	6.1%	2,552	6.9%	4,673	8.9%
Homes Built 2000 to 2009		559	11.3%	5,712	15.5%	9,893	18.9%
Homes Built 1990 to 1999		539	10.9%	4,632	12.6%	6,986	13.4%
Homes Built 1980 to 1989		552	11.1%	5,951	16.2%	7,925	15.2%
Homes Built 1970 to 1979		886	17.9%	6,925	18.8%	8,939	17.1%
Homes Built 1960 to 1969		457	9.2%	3,364	9.1%	3,791	7.3%
Homes Built 1950 to 1959		715	14.4%	3,077	8.4%	3,299	6.3%
Homes Built 1940 to 1949		155	3.1%	570	1.5%	627	1.2%
Homes Built Before 1939		369	7.5%	859	2.3%	990	1.9%
Median Age of Homes		48.4	yrs	41.6	yrs	38.0	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		1,902		16,756		27,836	
Home Values \$1,000,000 or More		-	-	68	0.4%	126	0.5%
Home Values \$750,000 to \$999,999		8	0.4%	166	1.0%	390	1.4%
Home Values \$500,000 to \$749,999		35	1.8%	697	4.2%	1,422	5.1%
Home Values \$400,000 to \$499,999		38	2.0%	443	2.6%	1,239	4.5%
Home Values \$300,000 to \$399,999		109	5.8%	1,121	6.7%	2,830	10.2%
Home Values \$250,000 to \$299,999		145	7.6%	1,384	8.3%	3,108	11.2%
Home Values \$200,000 to \$249,999		325	17.1%	2,641	15.8%	4,650	16.7%
Home Values \$175,000 to \$199,999		59	3.1%	1,652	9.9%	2,410	8.7%
Home Values \$150,000 to \$174,999		240	12.6%	2,049	12.2%	2,919	10.5%
Home Values \$125,000 to \$149,999		222	11.7%	1,596	9.5%	2,260	8.1%
Home Values \$100,000 to \$124,999		282	14.8%	1,559	9.3%	1,922	6.9%
Home Values \$90,000 to \$99,999		36	1.9%	205	1.2%	267	1.0%
Home Values \$80,000 to \$89,999		22	1.1%	216	1.3%	247	0.9%
Home Values \$70,000 to \$79,999		67	3.5%	258	1.5%	315	1.1%
Home Values \$60,000 to \$69,999		21	1.1%	188	1.1%	248	0.9%
Home Values \$50,000 to \$59,999		34	1.8%	142	0.8%	197	0.7%
Home Values \$35,000 to \$49,999		30	1.6%	287	1.7%	363	1.3%
Home Values \$25,000 to \$34,999		108	5.7%	437	2.6%	526	1.9%
Home Values \$10,000 to \$24,999		53	2.8%	682	4.1%	915	3.3%
Home Values Under \$10,000		65	3.4%	964	5.8%	1,481	5.3%
Owner-Occupied Median Home Value		\$159,565		\$177,310		\$208,328	
Renter-Occupied Median Rent		\$571		\$674		\$691	



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Lat/Lon: 32.3059/-106.7768

Loretto Towne Centre Las Cruces, NM 88001		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$184.66 M	\$1.73 B	\$2.79 B
Total Non-Retail Expenditure		\$98.22 M	\$916.8 M	\$1.48 B
Total Retail Expenditure		\$86.45 M	\$814.97 M	\$1.32 B
Apparel		\$6.37 M	\$60.25 M	\$97.75 M
Contributions		\$5.71 M	\$54.41 M	\$90.27 M
Education		\$5.24 M	\$49.76 M	\$83.16 M
Entertainment		\$10.01 M	\$95.51 M	\$156.44 M
Food and Beverages		\$27.6 M	\$257.66 M	\$412.91 M
Furnishings and Equipment		\$6.22 M	\$59.42 M	\$97.31 M
Gifts		\$4.31 M	\$40.99 M	\$68.2 M
Health Care		\$15.94 M	\$148.58 M	\$237.75 M
Household Operations		\$7.13 M	\$67.12 M	\$109.27 M
Miscellaneous Expenses		\$3.46 M	\$32.46 M	\$52.67 M
Personal Care		\$2.47 M	\$23.21 M	\$37.51 M
Personal Insurance		\$1.18 M	\$11.47 M	\$19.25 M
Reading		\$400.34 K	\$3.76 M	\$6.1 M
Shelter		\$40 M	\$370.57 M	\$592.98 M
Tobacco		\$1.32 M	\$11.64 M	\$17.62 M
Transportation		\$32.87 M	\$312.57 M	\$506.19 M
Utilities		\$14.42 M	\$132.39 M	\$208.7 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$3,388	\$4,279	\$4,866
Total Non-Retail Expenditure		\$1,802 53.2%	\$2,265 52.9%	\$2,573 52.9%
Total Retail Expenditures		\$1,586 46.8%	\$2,013 47.1%	\$2,293 47.1%
Apparel		\$117 3.5%	\$149 3.5%	\$170 3.5%
Contributions		\$105 3.1%	\$134 3.1%	\$157 3.2%
Education		\$96 2.8%	\$123 2.9%	\$145 3.0%
Entertainment		\$184 5.4%	\$236 5.5%	\$272 5.6%
Food and Beverages		\$506 14.9%	\$637 14.9%	\$719 14.8%
Furnishings and Equipment		\$114 3.4%	\$147 3.4%	\$169 3.5%
Gifts		\$79 2.3%	\$101 2.4%	\$119 2.4%
Health Care		\$293 8.6%	\$367 8.6%	\$414 8.5%
Household Operations		\$131 3.9%	\$166 3.9%	\$190 3.9%
Miscellaneous Expenses		\$63 1.9%	\$80 1.9%	\$92 1.9%
Personal Care		\$45 1.3%	\$57 1.3%	\$65 1.3%
Personal Insurance		\$22 0.6%	\$28 0.7%	\$34 0.7%
Reading		\$7 0.2%	\$9 0.2%	\$11 0.2%
Shelter		\$734 21.7%	\$916 21.4%	\$1,033 21.2%
Tobacco		\$24 0.7%	\$29 0.7%	\$31 0.6%
Transportation		\$603 17.8%	\$772 18.0%	\$882 18.1%
Utilities		\$265 7.8%	\$327 7.6%	\$363 7.5%