

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3059/-106.7768

RFULL9

Loretto Towne Centre		1 mi radius		3 mi radius		5 mi radius	
505 S Main St in Las Cruces, NM 88001							
Population							
Estimated Population (2019)	9,917		78,909		112,071		
Projected Population (2024)	10,427		81,490		115,761		
Census Population (2010)	9,991		78,787		108,811		
Census Population (2000)	9,817		69,712		90,370		
Projected Annual Growth (2019-2024)	510	1.0%	2,580	0.7%	3,690	0.7%	
Historical Annual Growth (2010-2019)	-74	-	122	-	3,259	0.3%	
Historical Annual Growth (2000-2010)	174	0.2%	9,075	1.3%	18,441	2.0%	
Estimated Population Density (2019)	3,158	psm	2,791	psm	1,427	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2019)	4,518		33,757		47,939		
Projected Households (2024)	4,799		35,241		50,042		
Census Households (2010)	4,264		31,593		43,556		
Census Households (2000)	3,966		26,665		34,323		
Projected Annual Growth (2019-2024)	281	1.2%	1,485	0.9%	2,103	0.9%	
Historical Annual Change (2000-2019)	552	0.7%	7,092	1.4%	13,616	2.1%	
Average Household Income							
Estimated Average Household Income (2019)	\$41,977		\$49,797		\$60,038		
Projected Average Household Income (2024)	\$46,913		\$56,250		\$67,837		
Census Average Household Income (2010)	\$30,151		\$42,909		\$49,197		
Census Average Household Income (2000)	\$31,631		\$37,125		\$41,549		
Projected Annual Change (2019-2024)	\$4,936	2.4%	\$6,454	2.6%	\$7,799	2.6%	
Historical Annual Change (2000-2019)	\$10,346	1.7%	\$12,672	1.8%	\$18,489	2.3%	
Median Household Income							
Estimated Median Household Income (2019)	\$31,553		\$42,009		\$48,739		
Projected Median Household Income (2024)	\$36,310		\$48,793		\$56,739		
Census Median Household Income (2010)	\$23,503		\$34,549		\$39,185		
Census Median Household Income (2000)	\$22,791		\$29,640		\$32,708		
Projected Annual Change (2019-2024)	\$4,757	3.0%	\$6,784	3.2%	\$8,000	3.3%	
Historical Annual Change (2000-2019)	\$8,762	2.0%	\$12,369	2.2%	\$16,031	2.6%	
Per Capita Income							
Estimated Per Capita Income (2019)	\$19,579		\$21,620		\$25,931		
Projected Per Capita Income (2024)	\$22,024		\$24,633		\$29,566		
Census Per Capita Income (2010)	\$12,868		\$17,206		\$19,693		
Census Per Capita Income (2000)	\$12,508		\$14,189		\$15,750		
Projected Annual Change (2019-2024)	\$2,445	2.5%	\$3,014	2.8%	\$3,636	2.8%	
Historical Annual Change (2000-2019)	\$7,072	3.0%	\$7,430	2.8%	\$10,180	3.4%	
Estimated Average Household Net Worth (2019)	\$281,160		\$398,937		\$527,579		

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Loretto Towne Centre

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1 mi radius 3 mi radius 5 mi radius

Race and Ethnicity

Total Population (2019)	9,917		78,909		112,071	
White (2019)	6,535	65.9%	56,536	71.6%	82,450	73.6%
Black or African American (2019)	356	3.6%	2,739	3.5%	3,570	3.2%
American Indian or Alaska Native (2019)	229	2.3%	1,506	1.9%	1,947	1.7%
Asian (2019)	79	0.8%	1,851	2.3%	2,460	2.2%
Hawaiian or Pacific Islander (2019)	6	-	79	-	116	0.1%
Other Race (2019)	2,287	23.1%	13,284	16.8%	17,335	15.5%
Two or More Races (2019)	426	4.3%	2,914	3.7%	4,193	3.7%
Population < 18 (2019)	2,039	20.6%	16,512	20.9%	23,940	21.4%
White Not Hispanic	244	11.9%	2,903	17.6%	4,838	20.2%
Black or African American	83	4.1%	581	3.5%	772	3.2%
Asian	14	0.7%	313	1.9%	457	1.9%
Other Race Not Hispanic	61	3.0%	515	3.1%	747	3.1%
Hispanic	1,637	80.3%	12,199	73.9%	17,126	71.5%
Not Hispanic or Latino Population (2019)	2,694	27.2%	30,216	38.3%	45,797	40.9%
Not Hispanic White	2,167	80.4%	24,551	81.3%	38,357	83.8%
Not Hispanic Black or African American	253	9.4%	2,095	6.9%	2,694	5.9%
Not Hispanic American Indian or Alaska Native	95	3.5%	781	2.6%	996	2.2%
Not Hispanic Asian	57	2.1%	1,663	5.5%	2,164	4.7%
Not Hispanic Hawaiian or Pacific Islander	5	0.2%	56	0.2%	79	0.2%
Not Hispanic Other Race	9	0.3%	99	0.3%	126	0.3%
Not Hispanic Two or More Races	109	4.0%	971	3.2%	1,381	3.0%
Hispanic or Latino Population (2019)	7,223	72.8%	48,693	61.7%	66,273	59.1%
Hispanic White	4,368	60.5%	31,985	65.7%	44,093	66.5%
Hispanic Black or African American	103	1.4%	644	1.3%	875	1.3%
Hispanic American Indian or Alaska Native	134	1.9%	724	1.5%	951	1.4%
Hispanic Asian	22	0.3%	188	0.4%	296	0.4%
Hispanic Hawaiian or Pacific Islander	1	-	23	-	37	-
Hispanic Other Race	2,278	31.5%	13,185	27.1%	17,209	26.0%
Hispanic Two or More Races	317	4.4%	1,943	4.0%	2,812	4.2%
Not Hispanic or Latino Population (2010)	2,862	28.6%	31,765	40.3%	47,673	43.8%
Hispanic or Latino Population (2010)	7,129	71.4%	47,022	59.7%	61,138	56.2%
Not Hispanic or Latino Population (2000)	2,938	29.9%	31,664	45.4%	43,009	47.6%
Hispanic or Latino Population (2000)	6,879	70.1%	38,048	54.6%	47,361	52.4%
Not Hispanic or Latino Population (2024)	2,790	26.8%	31,035	38.1%	46,882	40.5%
Hispanic or Latino Population (2024)	7,637	73.2%	50,454	61.9%	68,879	59.5%
Projected Annual Growth (2019-2024)	414	-	1,761	-	2,605	-
Historical Annual Growth (2000-2010)	250	0.4%	8,974	2.4%	13,777	2.9%

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Loretto Towne Centre

505 S Main St in Las Cruces, NM 88001

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,917		78,909		112,071	
Age Under 5 Years	601	6.1%	4,820	6.1%	6,793	6.1%
Age 5 to 9 Years	572	5.8%	4,647	5.9%	6,745	6.0%
Age 10 to 14 Years	531	5.3%	4,502	5.7%	6,684	6.0%
Age 15 to 19 Years	643	6.5%	6,356	8.1%	8,417	7.5%
Age 20 to 24 Years	1,074	10.8%	10,307	13.1%	12,826	11.4%
Age 25 to 29 Years	850	8.6%	7,222	9.2%	9,667	8.6%
Age 30 to 34 Years	585	5.9%	4,896	6.2%	6,870	6.1%
Age 35 to 39 Years	566	5.7%	4,227	5.4%	6,251	5.6%
Age 40 to 44 Years	496	5.0%	3,714	4.7%	5,467	4.9%
Age 45 to 49 Years	510	5.1%	3,563	4.5%	5,247	4.7%
Age 50 to 54 Years	520	5.2%	3,487	4.4%	5,217	4.7%
Age 55 to 59 Years	563	5.7%	3,787	4.8%	5,871	5.2%
Age 60 to 64 Years	553	5.6%	3,792	4.8%	5,906	5.3%
Age 65 to 69 Years	483	4.9%	3,584	4.5%	5,617	5.0%
Age 70 to 74 Years	459	4.6%	3,479	4.4%	5,271	4.7%
Age 75 to 79 Years	358	3.6%	2,628	3.3%	3,837	3.4%
Age 80 to 84 Years	268	2.7%	1,941	2.5%	2,701	2.4%
Age 85 Years or Over	285	2.9%	1,956	2.5%	2,685	2.4%
Median Age	35.3		33.1		34.6	
Age 19 Years or Less	2,347	23.7%	20,326	25.8%	28,638	25.6%
Age 20 to 64 Years	5,716	57.6%	44,995	57.0%	63,321	56.5%
Age 65 Years or Over	1,853	18.7%	13,589	17.2%	20,111	17.9%

Female Age Distribution (2019)

Female Population	5,093	51.4%	40,467	51.3%	57,370	51.2%
Age Under 5 Years	305	6.0%	2,404	5.9%	3,404	5.9%
Age 5 to 9 Years	297	5.8%	2,306	5.7%	3,327	5.8%
Age 10 to 14 Years	264	5.2%	2,208	5.5%	3,263	5.7%
Age 15 to 19 Years	313	6.2%	3,182	7.9%	4,207	7.3%
Age 20 to 24 Years	559	11.0%	5,110	12.6%	6,334	11.0%
Age 25 to 29 Years	431	8.5%	3,468	8.6%	4,661	8.1%
Age 30 to 34 Years	284	5.6%	2,391	5.9%	3,368	5.9%
Age 35 to 39 Years	307	6.0%	2,194	5.4%	3,240	5.6%
Age 40 to 44 Years	247	4.8%	1,961	4.8%	2,886	5.0%
Age 45 to 49 Years	256	5.0%	1,836	4.5%	2,711	4.7%
Age 50 to 54 Years	253	5.0%	1,795	4.4%	2,695	4.7%
Age 55 to 59 Years	271	5.3%	1,959	4.8%	3,070	5.4%
Age 60 to 64 Years	293	5.8%	2,022	5.0%	3,095	5.4%
Age 65 to 69 Years	241	4.7%	1,912	4.7%	3,002	5.2%
Age 70 to 74 Years	248	4.9%	1,905	4.7%	2,807	4.9%
Age 75 to 79 Years	190	3.7%	1,434	3.5%	2,063	3.6%
Age 80 to 84 Years	154	3.0%	1,135	2.8%	1,539	2.7%
Age 85 Years or Over	178	3.5%	1,246	3.1%	1,697	3.0%
Female Median Age	35.8		34.5		35.9	
Age 19 Years or Less	1,180	23.2%	10,100	25.0%	14,201	24.8%
Age 20 to 64 Years	2,901	57.0%	22,736	56.2%	32,061	55.9%
Age 65 Years or Over	1,012	19.9%	7,632	18.9%	11,107	19.4%

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1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2019)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,824 48.6%	38,442 48.7%	54,701 48.8%
Age Under 5 Years	296 6.1%	2,416 6.3%	3,389 6.2%
Age 5 to 9 Years	275 5.7%	2,342 6.1%	3,417 6.2%
Age 10 to 14 Years	266 5.5%	2,294 6.0%	3,420 6.3%
Age 15 to 19 Years	330 6.8%	3,174 8.3%	4,209 7.7%
Age 20 to 24 Years	515 10.7%	5,196 13.5%	6,492 11.9%
Age 25 to 29 Years	419 8.7%	3,755 9.8%	5,006 9.2%
Age 30 to 34 Years	302 6.3%	2,505 6.5%	3,502 6.4%
Age 35 to 39 Years	258 5.4%	2,033 5.3%	3,010 5.5%
Age 40 to 44 Years	249 5.2%	1,753 4.6%	2,580 4.7%
Age 45 to 49 Years	254 5.3%	1,728 4.5%	2,536 4.6%
Age 50 to 54 Years	267 5.5%	1,692 4.4%	2,523 4.6%
Age 55 to 59 Years	292 6.0%	1,828 4.8%	2,801 5.1%
Age 60 to 64 Years	260 5.4%	1,769 4.6%	2,811 5.1%
Age 65 to 69 Years	242 5.0%	1,672 4.3%	2,615 4.8%
Age 70 to 74 Years	212 4.4%	1,574 4.1%	2,464 4.5%
Age 75 to 79 Years	168 3.5%	1,195 3.1%	1,774 3.2%
Age 80 to 84 Years	113 2.4%	806 2.1%	1,162 2.1%
Age 85 Years or Over	107 2.2%	710 1.8%	989 1.8%
Male Median Age	34.8	31.7	33.3
Age 19 Years or Less	1,167 24.2%	10,226 26.6%	14,437 26.4%
Age 20 to 64 Years	2,815 58.4%	22,259 57.9%	31,260 57.1%
Age 65 Years or Over	842 17.5%	5,957 15.5%	9,004 16.5%

Males per 100 Females (2019)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	97 49.2%	101 50.1%	100 49.9%
Age 5 to 9 Years	92 48.0%	102 50.4%	103 50.7%
Age 10 to 14 Years	101 50.2%	104 51.0%	105 51.0%
Age 15 to 19 Years	105 51.3%	100 49.9%	100 50.0%
Age 20 to 24 Years	92 48.0%	102 50.4%	102 50.6%
Age 25 to 29 Years	97 49.2%	108 52.0%	107 51.8%
Age 30 to 34 Years	106 51.5%	105 51.2%	104 51.0%
Age 35 to 39 Years	84 45.7%	93 48.1%	93 48.2%
Age 40 to 44 Years	101 50.2%	89 47.2%	89 47.2%
Age 45 to 49 Years	99 49.8%	94 48.5%	94 48.3%
Age 50 to 54 Years	105 51.3%	94 48.5%	94 48.4%
Age 55 to 59 Years	108 51.8%	93 48.3%	91 47.7%
Age 60 to 64 Years	89 47.0%	87 46.7%	91 47.6%
Age 65 to 69 Years	101 50.1%	87 46.7%	87 46.6%
Age 70 to 74 Years	85 46.0%	83 45.2%	88 46.7%
Age 75 to 79 Years	88 46.8%	83 45.5%	86 46.2%
Age 80 to 84 Years	73 42.3%	71 41.5%	76 43.0%
Age 85 Years or Over	60 37.5%	57 36.3%	58 36.8%
Age 19 Years or Less	99 49.7%	101 50.3%	102 50.4%
Age 20 to 39 Years	94 48.6%	102 50.6%	102 50.6%
Age 40 to 64 Years	100 50.0%	92 47.8%	92 47.8%
Age 65 Years or Over	83 45.4%	78 43.8%	81 44.8%

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1 mi radius 3 mi radius 5 mi radius

Household Type (2019)

Total Households	4,518		33,757		47,939	
Households with Children	1,174	26.0%	9,459	28.0%	13,682	28.5%
Average Household Size	2.1		2.2		2.3	
Household Density per Square Mile	1,439		1,194		611	
Population Family	6,888	69.5%	56,314	71.4%	83,212	74.2%
Population Non-Family	2,713	27.4%	19,411	24.6%	25,405	22.7%
Population Group Quarters	316	3.2%	3,184	4.0%	3,454	3.1%
Family Households	2,235	49.5%	18,564	55.0%	27,838	58.1%
Married Couple Households	1,110	49.7%	11,127	59.9%	18,171	65.3%
Other Family Households with Children	1,125	50.3%	7,437	40.1%	9,667	34.7%
Family Households with Children	1,163	52.0%	9,360	50.4%	13,542	48.6%
Married Couple with Children	465	40.0%	4,503	48.1%	7,214	53.3%
Other Family Households with Children	698	60.0%	4,857	51.9%	6,327	46.7%
Family Households No Children	1,072	48.0%	9,204	49.6%	14,296	51.4%
Married Couple No Children	645	60.1%	6,624	72.0%	10,957	76.6%
Other Family Households No Children	427	39.9%	2,580	28.0%	3,340	23.4%
Non-Family Households	2,283	50.5%	15,193	45.0%	20,101	41.9%
Non-Family Households with Children	11	0.5%	99	0.7%	140	0.7%
Non-Family Households No Children	2,272	99.5%	15,094	99.3%	19,961	99.3%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$56,920		\$65,082		\$79,142	
Median Family Income	\$48,724		\$55,519		\$64,985	
Average Non-Family Household Size	1.2		1.3		1.3	

Marital Status (2019)

Population Age 15 Years or Over	8,213		64,940		91,849	
Never Married	3,575	43.5%	29,039	44.7%	37,381	40.7%
Currently Married	2,129	25.9%	20,192	31.1%	33,487	36.5%
Previously Married	2,510	30.6%	15,709	24.2%	20,981	22.8%
Separated	383	15.3%	2,540	16.2%	3,440	16.4%
Widowed	557	22.2%	3,978	25.3%	5,569	26.5%
Divorced	1,570	62.5%	9,191	58.5%	11,973	57.1%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	6,496		48,276		70,607	
Elementary (Grade Level 0 to 8)	672	10.3%	3,286	6.8%	4,094	5.8%
Some High School (Grade Level 9 to 11)	800	12.3%	4,061	8.4%	5,444	7.7%
High School Graduate	2,055	31.6%	10,732	22.2%	14,877	21.1%
Some College	1,158	17.8%	11,942	24.7%	16,848	23.9%
Associate Degree Only	376	5.8%	3,951	8.2%	5,732	8.1%
Bachelor Degree Only	854	13.1%	8,639	17.9%	13,842	19.6%
Graduate Degree	580	8.9%	5,664	11.7%	9,770	13.8%
Any College (Some College or Higher)	2,968	45.7%	30,197	62.6%	46,192	65.4%
College Degree + (Bachelor Degree or Higher)	1,433	22.1%	14,304	29.6%	23,612	33.4%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2019)	4,901		35,975		51,152	
Total Housing Units (2010)	4,644		33,472		46,663	
Historical Annual Growth (2010-2019)	257	0.6%	2,503	0.8%	4,489	1.1%
Housing Units Occupied (2019)	4,518 92.2%		33,757 93.8%		47,939 93.7%	
Housing Units Owner-Occupied	1,900	42.0%	16,761	49.7%	27,180	56.7%
Housing Units Renter-Occupied	2,618	58.0%	16,996	50.3%	20,759	43.3%
Housing Units Vacant (2019)	383 7.8%		2,218 6.2%		3,213 6.3%	

Household Size (2019)

Total Households	4,518		33,757		47,939	
1 Person Households	1,915	42.4%	11,964	35.4%	15,995	33.4%
2 Person Households	1,280	28.3%	11,146	33.0%	16,928	35.3%
3 Person Households	600	13.3%	4,639	13.7%	6,401	13.4%
4 Person Households	382	8.5%	3,339	9.9%	4,809	10.0%
5 Person Households	205	4.5%	1,668	4.9%	2,408	5.0%
6 Person Households	75	1.7%	625	1.9%	897	1.9%
7 or More Person Households	62	1.4%	376	1.1%	501	1.0%

Household Income Distribution (2019)

HH Income \$200,000 or More	44	1.0%	636	1.9%	1,639	3.4%
HH Income \$150,000 to \$199,999	61	1.3%	1,101	3.3%	2,168	4.5%
HH Income \$125,000 to \$149,999	103	2.3%	970	2.9%	1,900	4.0%
HH Income \$100,000 to \$124,999	114	2.5%	1,687	5.0%	2,850	5.9%
HH Income \$75,000 to \$99,999	391	8.6%	3,343	9.9%	5,085	10.6%
HH Income \$50,000 to \$74,999	683	15.1%	5,548	16.4%	8,020	16.7%
HH Income \$35,000 to \$49,999	553	12.2%	4,989	14.8%	6,997	14.6%
HH Income \$25,000 to \$34,999	527	11.7%	3,913	11.6%	5,124	10.7%
HH Income \$15,000 to \$24,999	860	19.0%	4,920	14.6%	5,985	12.5%
HH Income \$10,000 to \$14,999	526	11.6%	2,224	6.6%	2,717	5.7%
HH Income Under \$10,000	656	14.5%	4,426	13.1%	5,453	11.4%

Household Vehicles (2019)

Households 0 Vehicles Available	610	13.5%	2,775	8.2%	3,289	6.9%
Households 1 Vehicle Available	1,908	42.2%	12,408	36.8%	16,278	34.0%
Households 2 Vehicles Available	1,088	24.1%	11,191	33.2%	17,597	36.7%
Households 3 or More Vehicles Available	912	20.2%	7,384	21.9%	10,775	22.5%
Total Vehicles Available	7,162		60,059		88,410	
Average Vehicles per Household	1.6		1.8		1.8	
Owner-Occupied Household Vehicles	3,685	51.5%	35,908	59.8%	58,451	66.1%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.2	
Renter-Occupied Household Vehicles	3,477	48.5%	24,151	40.2%	29,959	33.9%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4	

Travel Time (2019)

Worker Base Age 16 years or Over	4,270		33,901		47,979	
Travel to Work in 14 Minutes or Less	1,793	42.0%	14,752	43.5%	19,568	40.8%
Travel to Work in 15 to 29 Minutes	1,504	35.2%	12,162	35.9%	18,061	37.6%
Travel to Work in 30 to 59 Minutes	732	17.2%	4,518	13.3%	6,512	13.6%
Travel to Work in 60 Minutes or More	212	5.0%	1,885	5.6%	2,689	5.6%
Work at Home	206	4.8%	1,380	4.1%	2,294	4.8%
Average Minutes Travel to Work	15.5		15.6		16.0	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 32.3059/-106.7768

RFULL9

Loretto Towne Centre

505 S Main St in Las Cruces, NM 88001

1 mi radius 3 mi radius 5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	4,270		33,901		47,979	
Drive to Work Alone	3,056	71.6%	24,937	73.6%	35,828	74.7%
Drive to Work in Carpool	618	14.5%	4,684	13.8%	6,505	13.6%
Travel to Work by Public Transportation	76	1.8%	622	1.8%	702	1.5%
Drive to Work on Motorcycle	6	0.1%	78	0.2%	119	0.2%
Bicycle to Work	161	3.8%	1,156	3.4%	1,301	2.7%
Walk to Work	89	2.1%	724	2.1%	800	1.7%
Other Means	59	1.4%	320	0.9%	431	0.9%
Work at Home	206	4.8%	1,380	4.1%	2,294	4.8%

Daytime Demographics (2019)

Total Businesses	1,392		4,409		5,006	
Total Employees	11,118		53,758		59,958	
Company Headquarter Businesses	6	0.4%	17	0.4%	20	0.4%
Company Headquarter Employees	157	1.4%	9,043	16.8%	9,408	15.7%
Employee Population per Business	8.0	to 1	12.2	to 1	12.0	to 1
Residential Population per Business	7.1	to 1	17.9	to 1	22.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	14,760		83,000		101,177	

Labor Force

Labor Population Age 16 Years or Over (2019)	8,102		64,143		90,688	
Labor Force Total Males (2019)	3,922	48.4%	30,962	48.3%	43,860	48.4%
Male Civilian Employed	2,206	56.2%	17,407	56.2%	24,705	56.3%
Male Civilian Unemployed	182	4.6%	1,225	4.0%	1,432	3.3%
Males in Armed Forces	-	-	105	0.3%	204	0.5%
Males Not in Labor Force	1,534	39.1%	12,225	39.5%	17,520	39.9%
Labor Force Total Females (2019)	4,179	51.6%	33,181	51.7%	46,828	51.6%
Female Civilian Employed	2,253	53.9%	17,377	52.4%	24,546	52.4%
Female Civilian Unemployed	76	1.8%	944	2.8%	1,113	2.4%
Females in Armed Forces	-	-	13	-	14	-
Females Not in Labor Force	1,850	44.3%	14,847	44.7%	21,155	45.2%
Unemployment Rate	258	3.2%	2,170	3.4%	2,545	2.8%

Occupation (2019)

Occupation Population Age 16 Years or Over	4,460		34,783		49,251	
Occupation Total Males	2,206	49.5%	17,407	50.0%	24,705	50.2%
Occupation Total Females	2,253	50.5%	17,377	50.0%	24,546	49.8%
Management, Business, Financial Operations	302	6.8%	3,348	9.6%	5,430	11.0%
Professional, Related	967	21.7%	9,153	26.3%	13,248	26.9%
Service	1,443	32.4%	10,089	29.0%	13,355	27.1%
Sales, Office	1,018	22.8%	7,948	22.8%	11,246	22.8%
Farming, Fishing, Forestry	15	0.3%	168	0.5%	288	0.6%
Construction, Extraction, Maintenance	365	8.2%	2,034	5.8%	2,886	5.9%
Production, Transport, Material Moving	350	7.8%	2,044	5.9%	2,799	5.7%
White Collar Workers	2,287	51.3%	20,449	58.8%	29,924	60.8%
Blue Collar Workers	2,173	48.7%	14,335	41.2%	19,327	39.2%

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Loretto Towne Centre

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1 mi radius 3 mi radius 5 mi radius

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,264		31,593		43,556	
1 Detached Unit	2,235	52.4%	17,591	55.7%	27,193	62.4%
1 Attached Unit	245	5.7%	1,148	3.6%	1,737	4.0%
2 Units	434	10.2%	1,598	5.1%	1,716	3.9%
3 to 4 Units	306	7.2%	2,639	8.4%	3,105	7.1%
5 to 9 Units	321	7.5%	2,333	7.4%	3,164	7.3%
10 to 19 Units	372	8.7%	2,020	6.4%	2,297	5.3%
20 to 49 Units	145	3.4%	947	3.0%	1,035	2.4%
50 or More Units	102	2.4%	839	2.7%	1,067	2.5%
Mobile Home or Trailer	359	8.4%	4,640	14.7%	6,622	15.2%
Other Structure	-	-	1	-	3	-

Homes Built By Year (2019)

Homes Built 2014 or later	83	1.7%	744	2.1%	1,430	2.8%
Homes Built 2010 to 2013	86	1.8%	1,141	3.2%	2,307	4.5%
Homes Built 2000 to 2009	336	6.8%	3,897	10.8%	7,722	15.1%
Homes Built 1990 to 1999	543	11.1%	5,276	14.7%	8,227	16.1%
Homes Built 1980 to 1989	462	9.4%	6,285	17.5%	9,210	18.0%
Homes Built 1970 to 1979	676	13.8%	5,867	16.3%	7,375	14.4%
Homes Built 1960 to 1969	424	8.6%	3,680	10.2%	4,119	8.1%
Homes Built 1950 to 1959	1,106	22.6%	4,762	13.2%	5,081	9.9%
Homes Built 1940 to 1949	441	9.0%	1,185	3.3%	1,323	2.6%
Homes Built Before 1939	360	7.4%	922	2.6%	1,146	2.2%
Median Age of Homes	45.8 yrs		36.7 yrs		33.2 yrs	

Home Values (2019)

Owner Specified Housing Units	1,796		15,520		24,388	
Home Values \$1,000,000 or More	-	-	1	-	2	-
Home Values \$750,000 to \$999,999	1	-	39	0.3%	113	0.5%
Home Values \$500,000 to \$749,999	22	1.2%	210	1.4%	552	2.3%
Home Values \$400,000 to \$499,999	28	1.6%	308	2.0%	999	4.1%
Home Values \$300,000 to \$399,999	76	4.2%	718	4.6%	1,978	8.1%
Home Values \$250,000 to \$299,999	48	2.7%	757	4.9%	1,938	7.9%
Home Values \$200,000 to \$249,999	120	6.7%	1,637	10.5%	3,228	13.2%
Home Values \$175,000 to \$199,999	76	4.2%	1,674	10.8%	2,852	11.7%
Home Values \$150,000 to \$174,999	196	10.9%	1,962	12.6%	3,015	12.4%
Home Values \$125,000 to \$149,999	266	14.8%	2,318	14.9%	3,523	14.4%
Home Values \$100,000 to \$124,999	365	20.3%	2,983	19.2%	3,629	14.9%
Home Values \$90,000 to \$99,999	132	7.4%	729	4.7%	855	3.5%
Home Values \$80,000 to \$89,999	106	5.9%	577	3.7%	789	3.2%
Home Values \$70,000 to \$79,999	110	6.2%	596	3.8%	686	2.8%
Home Values \$60,000 to \$69,999	78	4.3%	419	2.7%	594	2.4%
Home Values \$50,000 to \$59,999	90	5.0%	221	1.4%	253	1.0%
Home Values \$35,000 to \$49,999	89	5.0%	349	2.2%	437	1.8%
Home Values \$25,000 to \$34,999	21	1.2%	90	0.6%	118	0.5%
Home Values \$10,000 to \$24,999	55	3.1%	583	3.8%	769	3.2%
Home Values Under \$10,000	21	1.1%	592	3.8%	850	3.5%
Owner-Occupied Median Home Value	\$117,080		\$140,616		\$166,980	
Renter-Occupied Median Rent	\$515		\$611		\$643	

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Loretto Towne Centre

505 S Main St in Las Cruces, NM 88001

Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$175.36 M	\$1.46 B	\$2.35 B
Total Non-Retail Expenditure	\$93.13 M	\$773.43 M	\$1.24 B
Total Retail Expenditure	\$82.22 M	\$688.99 M	\$1.11 B
Apparel	\$6.03 M	\$50.64 M	\$81.6 M
Contributions	\$5.31 M	\$45.15 M	\$74.33 M
Education	\$4.77 M	\$40.35 M	\$66.73 M
Entertainment	\$9.42 M	\$80.03 M	\$130.11 M
Food and Beverages	\$26.37 M	\$218.52 M	\$348.41 M
Furnishings and Equipment	\$5.86 M	\$49.77 M	\$80.9 M
Gifts	\$3.96 M	\$33.58 M	\$55.37 M
Health Care	\$15.27 M	\$126.5 M	\$201.82 M
Household Operations	\$6.72 M	\$56.35 M	\$91.15 M
Miscellaneous Expenses	\$3.26 M	\$27.36 M	\$44.12 M
Personal Care	\$2.34 M	\$19.56 M	\$31.41 M
Personal Insurance	\$1.09 M	\$9.48 M	\$15.74 M
Reading	\$378 K	\$3.17 M	\$5.11 M
Shelter	\$38.04 M	\$313.68 M	\$499.84 M
Tobacco	\$1.3 M	\$10.2 M	\$15.55 M
Transportation	\$31.28 M	\$264.46 M	\$425.39 M
Utilities	\$13.95 M	\$113.62 M	\$178.9 M

Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Household Expenditure	\$3,234	\$3,610	\$4,079
Total Non-Retail Expenditure	\$1,718 53.1%	\$1,909 52.9%	\$2,156 52.9%
Total Retail Expenditures	\$1,517 46.9%	\$1,701 47.1%	\$1,923 47.1%
Apparel	\$111 3.4%	\$125 3.5%	\$142 3.5%
Contributions	\$98 3.0%	\$111 3.1%	\$129 3.2%
Education	\$88 2.7%	\$100 2.8%	\$116 2.8%
Entertainment	\$174 5.4%	\$198 5.5%	\$226 5.5%
Food and Beverages	\$486 15.0%	\$539 14.9%	\$606 14.8%
Furnishings and Equipment	\$108 3.3%	\$123 3.4%	\$141 3.4%
Gifts	\$73 2.3%	\$83 2.3%	\$96 2.4%
Health Care	\$282 8.7%	\$312 8.7%	\$351 8.6%
Household Operations	\$124 3.8%	\$139 3.9%	\$158 3.9%
Miscellaneous Expenses	\$60 1.9%	\$68 1.9%	\$77 1.9%
Personal Care	\$43 1.3%	\$48 1.3%	\$55 1.3%
Personal Insurance	\$20 0.6%	\$23 0.6%	\$27 0.7%
Reading	\$7 0.2%	\$8 0.2%	\$9 0.2%
Shelter	\$702 21.7%	\$774 21.4%	\$869 21.3%
Tobacco	\$24 0.7%	\$25 0.7%	\$27 0.7%
Transportation	\$577 17.8%	\$653 18.1%	\$739 18.1%
Utilities	\$257 8.0%	\$280 7.8%	\$311 7.6%

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