

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.3171/-106.7429

RFULL9

Las Cruces Office Max	1 mi radius		3 mi radius		5 mi radius	
Las Cruces, NM						
Population						
Estimated Population (2020)	9,672		67,709		113,800	
Projected Population (2025)	9,873		69,451		116,475	
Census Population (2010)	9,689		65,705		107,917	
Census Population (2000)	8,362		54,879		87,041	
Projected Annual Growth (2020-2025)	201	0.4%	1,742	0.5%	2,675	0.5%
Historical Annual Growth (2010-2020)	-17	-	2,004	0.3%	5,883	0.5%
Historical Annual Growth (2000-2010)	1,327	1.6%	10,826	2.0%	20,876	2.4%
Estimated Population Density (2020)	3,080 <i>psm</i>		2,395 <i>psm</i>		1,449 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2020)	4,522		29,404		47,353	
Projected Households (2025)	4,710		30,795		49,483	
Census Households (2010)	4,358		27,449		43,174	
Census Households (2000)	3,641		21,587		33,213	
Projected Annual Growth (2020-2025)	188	0.8%	1,391	0.9%	2,130	0.9%
Historical Annual Change (2000-2020)	882	1.2%	7,817	1.8%	14,140	2.1%
Average Household Income						
Estimated Average Household Income (2020)	\$59,787		\$59,181		\$63,574	
Projected Average Household Income (2025)	\$65,533		\$64,642		\$69,896	
Census Average Household Income (2010)	\$45,394		\$45,523		\$49,018	
Census Average Household Income (2000)	\$37,758		\$36,884		\$40,596	
Projected Annual Change (2020-2025)	\$5,746	1.9%	\$5,461	1.8%	\$6,322	2.0%
Historical Annual Change (2000-2020)	\$22,029	2.9%	\$22,297	3.0%	\$22,977	2.8%
Median Household Income						
Estimated Median Household Income (2020)	\$45,803		\$46,591		\$51,017	
Projected Median Household Income (2025)	\$53,441		\$54,310		\$59,499	
Census Median Household Income (2010)	\$40,634		\$37,425		\$39,530	
Census Median Household Income (2000)	\$31,794		\$29,786		\$32,443	
Projected Annual Change (2020-2025)	\$7,637	3.3%	\$7,719	3.3%	\$8,481	3.3%
Historical Annual Change (2000-2020)	\$14,009	2.2%	\$16,805	2.8%	\$18,574	2.9%
Per Capita Income						
Estimated Per Capita Income (2020)	\$27,986		\$25,925		\$26,688	
Projected Per Capita Income (2025)	\$31,297		\$28,882		\$29,923	
Census Per Capita Income (2010)	\$20,417		\$19,018		\$19,611	
Census Per Capita Income (2000)	\$16,676		\$14,472		\$15,418	
Projected Annual Change (2020-2025)	\$3,312	2.4%	\$2,957	2.3%	\$3,236	2.4%
Historical Annual Change (2000-2020)	\$11,309	3.4%	\$11,453	4.0%	\$11,270	3.7%
Estimated Average Household Net Worth (2020)	\$417,518		\$515,106		\$553,778	

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Las Cruces Office Max

Las Cruces, NM

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius	
Total Population (2020)	9,672		67,709		113,800	
White (2020)	6,823	70.5%	48,691	71.9%	83,569	73.4%
Black or African American (2020)	426	4.4%	2,658	3.9%	3,829	3.4%
American Indian or Alaska Native (2020)	176	1.8%	1,265	1.9%	1,964	1.7%
Asian (2020)	257	2.7%	1,887	2.8%	2,457	2.2%
Hawaiian or Pacific Islander (2020)	6	-	88	0.1%	128	0.1%
Other Race (2020)	1,638	16.9%	10,457	15.4%	17,582	15.4%
Two or More Races (2020)	346	3.6%	2,665	3.9%	4,270	3.8%
Population < 18 (2020)	1,886	19.5%	13,410	19.8%	24,305	21.4%
White Not Hispanic	348	18.4%	2,682	20.0%	4,861	20.0%
Black or African American	94	5.0%	546	4.1%	823	3.4%
Asian	47	2.5%	326	2.4%	438	1.8%
Other Race Not Hispanic	58	3.1%	451	3.4%	726	3.0%
Hispanic	1,338	71.0%	9,404	70.1%	17,457	71.8%
Not Hispanic or Latino Population (2020)	3,990	41.3%	28,583	42.2%	46,113	40.5%
Not Hispanic White	3,221	80.7%	23,161	81.0%	38,528	83.6%
Not Hispanic Black or African American	328	8.2%	2,031	7.1%	2,859	6.2%
Not Hispanic American Indian or Alaska Native	95	2.4%	660	2.3%	984	2.1%
Not Hispanic Asian	220	5.5%	1,685	5.9%	2,145	4.7%
Not Hispanic Hawaiian or Pacific Islander	4	-	61	0.2%	90	0.2%
Not Hispanic Other Race	2	-	46	0.2%	82	0.2%
Not Hispanic Two or More Races	121	3.0%	940	3.3%	1,426	3.1%
Hispanic or Latino Population (2020)	5,682	58.7%	39,126	57.8%	67,687	59.5%
Hispanic White	3,602	63.4%	25,530	65.2%	45,042	66.5%
Hispanic Black or African American	99	1.7%	627	1.6%	970	1.4%
Hispanic American Indian or Alaska Native	81	1.4%	604	1.5%	980	1.4%
Hispanic Asian	37	0.7%	203	0.5%	312	0.5%
Hispanic Hawaiian or Pacific Islander	2	-	27	-	38	-
Hispanic Other Race	1,636	28.8%	10,411	26.6%	17,500	25.9%
Hispanic Two or More Races	224	3.9%	1,725	4.4%	2,845	4.2%
Not Hispanic or Latino Population (2010)	4,345	44.8%	29,595	45.0%	47,217	43.8%
Hispanic or Latino Population (2010)	5,344	55.2%	36,109	55.0%	60,700	56.2%
Not Hispanic or Latino Population (2000)	4,414	52.8%	26,401	48.1%	41,403	47.6%
Hispanic or Latino Population (2000)	3,948	47.2%	28,477	51.9%	45,638	52.4%
Not Hispanic or Latino Population (2025)	4,039	40.9%	29,075	41.9%	46,642	40.0%
Hispanic or Latino Population (2025)	5,834	59.1%	40,376	58.1%	69,832	60.0%
Projected Annual Growth (2020-2025)	152	-	1,250	-	2,145	-
Historical Annual Growth (2000-2010)	1,396	3.5%	7,632	2.7%	15,062	3.3%

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RFULL9

Las Cruces Office Max

Las Cruces, NM

Total Age Distribution (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	9,672		67,709		113,800	
Age Under 5 Years	553	5.7%	3,937	5.8%	6,814	6.0%
Age 5 to 9 Years	556	5.8%	3,808	5.6%	6,838	6.0%
Age 10 to 14 Years	496	5.1%	3,642	5.4%	6,858	6.0%
Age 15 to 19 Years	655	6.8%	5,164	7.6%	8,562	7.5%
Age 20 to 24 Years	1,469	15.2%	8,966	13.2%	12,975	11.4%
Age 25 to 29 Years	1,038	10.7%	6,304	9.3%	10,025	8.8%
Age 30 to 34 Years	657	6.8%	4,250	6.3%	7,207	6.3%
Age 35 to 39 Years	542	5.6%	3,583	5.3%	6,445	5.7%
Age 40 to 44 Years	451	4.7%	3,250	4.8%	5,718	5.0%
Age 45 to 49 Years	387	4.0%	2,985	4.4%	5,270	4.6%
Age 50 to 54 Years	402	4.2%	2,873	4.2%	5,141	4.5%
Age 55 to 59 Years	420	4.3%	3,119	4.6%	5,762	5.1%
Age 60 to 64 Years	421	4.4%	3,314	4.9%	5,810	5.1%
Age 65 to 69 Years	395	4.1%	3,180	4.7%	5,611	4.9%
Age 70 to 74 Years	410	4.2%	3,126	4.6%	5,376	4.7%
Age 75 to 79 Years	321	3.3%	2,437	3.6%	3,933	3.5%
Age 80 to 84 Years	246	2.5%	1,846	2.7%	2,729	2.4%
Age 85 Years or Over	252	2.6%	1,926	2.8%	2,727	2.4%
Median Age	30.4		33.8		34.3	
Age 19 Years or Less	2,261	23.4%	16,551	24.4%	29,072	25.5%
Age 20 to 64 Years	5,787	59.8%	38,643	57.1%	64,353	56.5%
Age 65 Years or Over	1,624	16.8%	12,515	18.5%	20,376	17.9%

Female Age Distribution (2020)

Female Population	5,090	52.6%	34,935	51.6%	58,412	51.3%
Age Under 5 Years	271	5.3%	1,948	5.6%	3,381	5.8%
Age 5 to 9 Years	276	5.4%	1,861	5.3%	3,321	5.7%
Age 10 to 14 Years	253	5.0%	1,822	5.2%	3,364	5.8%
Age 15 to 19 Years	335	6.6%	2,609	7.5%	4,261	7.3%
Age 20 to 24 Years	767	15.1%	4,489	12.8%	6,462	11.1%
Age 25 to 29 Years	501	9.8%	3,038	8.7%	4,879	8.4%
Age 30 to 34 Years	315	6.2%	2,091	6.0%	3,587	6.1%
Age 35 to 39 Years	272	5.3%	1,846	5.3%	3,329	5.7%
Age 40 to 44 Years	254	5.0%	1,706	4.9%	3,019	5.2%
Age 45 to 49 Years	208	4.1%	1,571	4.5%	2,751	4.7%
Age 50 to 54 Years	212	4.2%	1,505	4.3%	2,700	4.6%
Age 55 to 59 Years	227	4.5%	1,650	4.7%	3,019	5.2%
Age 60 to 64 Years	247	4.9%	1,755	5.0%	3,057	5.2%
Age 65 to 69 Years	211	4.2%	1,649	4.7%	2,964	5.1%
Age 70 to 74 Years	219	4.3%	1,677	4.8%	2,862	4.9%
Age 75 to 79 Years	196	3.9%	1,361	3.9%	2,143	3.7%
Age 80 to 84 Years	150	2.9%	1,107	3.2%	1,578	2.7%
Age 85 Years or Over	177	3.5%	1,250	3.6%	1,733	3.0%
Female Median Age	31.7		35.3		35.7	
Age 19 Years or Less	1,135	22.3%	8,240	23.6%	14,327	24.5%
Age 20 to 64 Years	3,002	59.0%	19,652	56.3%	32,805	56.2%
Age 65 Years or Over	953	18.7%	7,044	20.2%	11,281	19.3%

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Las Cruces Office Max

Las Cruces, NM

1 mi radius 3 mi radius 5 mi radius

Male Age Distribution (2020)

Male Population	4,582	47.4%	32,774	48.4%	55,388	48.7%
Age Under 5 Years	282	6.2%	1,990	6.1%	3,433	6.2%
Age 5 to 9 Years	280	6.1%	1,947	5.9%	3,518	6.4%
Age 10 to 14 Years	244	5.3%	1,819	5.6%	3,494	6.3%
Age 15 to 19 Years	320	7.0%	2,556	7.8%	4,301	7.8%
Age 20 to 24 Years	702	15.3%	4,477	13.7%	6,513	11.8%
Age 25 to 29 Years	536	11.7%	3,266	10.0%	5,145	9.3%
Age 30 to 34 Years	342	7.5%	2,160	6.6%	3,619	6.5%
Age 35 to 39 Years	270	5.9%	1,736	5.3%	3,117	5.6%
Age 40 to 44 Years	197	4.3%	1,543	4.7%	2,699	4.9%
Age 45 to 49 Years	179	3.9%	1,414	4.3%	2,519	4.5%
Age 50 to 54 Years	191	4.2%	1,367	4.2%	2,440	4.4%
Age 55 to 59 Years	194	4.2%	1,469	4.5%	2,743	5.0%
Age 60 to 64 Years	174	3.8%	1,559	4.8%	2,753	5.0%
Age 65 to 69 Years	183	4.0%	1,531	4.7%	2,647	4.8%
Age 70 to 74 Years	192	4.2%	1,450	4.4%	2,514	4.5%
Age 75 to 79 Years	125	2.7%	1,076	3.3%	1,789	3.2%
Age 80 to 84 Years	96	2.1%	739	2.3%	1,151	2.1%
Age 85 Years or Over	75	1.6%	676	2.1%	994	1.8%
Male Median Age	29.2		32.3		32.9	
Age 19 Years or Less	1,126	24.6%	8,311	25.4%	14,745	26.6%
Age 20 to 64 Years	2,785	60.8%	18,991	57.9%	31,548	57.0%
Age 65 Years or Over	671	14.6%	5,472	16.7%	9,095	16.4%

Males per 100 Females (2020)

Overall Comparison						
Age Under 5 Years	104	51.0%	102	50.5%	102	50.4%
Age 5 to 9 Years	101	50.3%	105	51.1%	106	51.4%
Age 10 to 14 Years	96	49.1%	100	50.0%	104	50.0%
Age 15 to 19 Years	95	48.8%	98	49.5%	101	50.2%
Age 20 to 24 Years	92	47.8%	100	49.9%	101	50.2%
Age 25 to 29 Years	107	51.7%	108	51.8%	105	51.3%
Age 30 to 34 Years	109	52.1%	103	50.8%	101	50.2%
Age 35 to 39 Years	99	49.8%	94	48.5%	94	48.4%
Age 40 to 44 Years	78	43.8%	90	47.5%	89	47.2%
Age 45 to 49 Years	86	46.3%	90	47.4%	92	47.8%
Age 50 to 54 Years	90	47.4%	91	47.6%	90	47.5%
Age 55 to 59 Years	85	46.0%	89	47.1%	91	47.6%
Age 60 to 64 Years	70	41.3%	89	47.0%	90	47.4%
Age 65 to 69 Years	87	46.5%	93	48.2%	89	47.2%
Age 70 to 74 Years	88	46.7%	86	46.4%	88	46.8%
Age 75 to 79 Years	63	38.8%	79	44.2%	83	45.5%
Age 80 to 84 Years	64	39.1%	67	40.0%	73	42.2%
Age 85 Years or Over	42	29.8%	54	35.1%	57	36.5%
Age 19 Years or Less	99	49.8%	101	50.2%	103	50.7%
Age 20 to 39 Years	100	49.9%	102	50.4%	101	50.2%
Age 40 to 64 Years	81	44.9%	90	47.3%	90	47.5%
Age 65 Years or Over	70	41.3%	78	43.7%	81	44.6%

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Las Cruces Office Max

Las Cruces, NM

Household Type (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Households	4,522		29,404		47,353	
Households with Children	1,126	24.9%	7,740	26.3%	13,881	29.3%
Average Household Size	2.1		2.2		2.3	
Household Density per Square Mile	1,440		1,040		603	
Population Family	6,632	68.6%	48,195	71.2%	85,961	75.5%
Population Non-Family	3,000	31.0%	17,334	25.6%	24,553	21.6%
Population Group Quarters	41	0.4%	2,181	3.2%	3,286	2.9%
Family Households	2,248	49.7%	16,054	54.6%	28,230	59.6%
Married Couple Households	1,329	59.1%	10,202	63.6%	18,681	66.2%
Other Family Households with Children	920	40.9%	5,851	36.4%	9,548	33.8%
Family Households with Children	1,107	49.3%	7,648	47.6%	13,736	48.7%
Married Couple with Children	504	45.5%	3,941	51.5%	7,509	54.7%
Other Family Households with Children	604	54.5%	3,707	48.5%	6,227	45.3%
Family Households No Children	1,141	50.7%	8,405	52.4%	14,494	51.3%
Married Couple No Children	825	72.3%	6,261	74.5%	11,173	77.1%
Other Family Households No Children	316	27.7%	2,145	25.5%	3,321	22.9%
Non-Family Households	2,274	50.3%	13,350	45.4%	19,123	40.4%
Non-Family Households with Children	19	0.8%	91	0.7%	145	0.8%
Non-Family Households No Children	2,255	99.2%	13,259	99.3%	18,979	99.2%
Average Family Household Size	2.9		3.0		3.0	
Average Family Income	\$80,449		\$78,356		\$82,100	
Median Family Income	\$60,045		\$64,064		\$67,917	
Average Non-Family Household Size	1.3		1.3		1.3	

Marital Status (2020)

Population Age 15 Years or Over	8,066		56,322		93,290	
Never Married	3,186	39.5%	24,787	44.0%	37,951	40.7%
Currently Married	3,038	37.7%	19,308	34.3%	36,450	39.1%
Previously Married	1,843	22.8%	12,226	21.7%	18,889	20.2%
Separated	479	26.0%	2,782	22.8%	4,500	23.8%
Widowed	480	26.1%	3,147	25.7%	4,907	26.0%
Divorced	883	47.9%	6,297	51.5%	9,482	50.2%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	5,942		42,192		71,754	
Elementary (Grade Level 0 to 8)	335	5.6%	2,291	5.4%	3,998	5.6%
Some High School (Grade Level 9 to 11)	377	6.3%	2,794	6.6%	4,983	6.9%
High School Graduate	1,061	17.9%	9,142	21.7%	15,371	21.4%
Some College	1,543	26.0%	10,046	23.8%	17,145	23.9%
Associate Degree Only	491	8.3%	3,629	8.6%	6,033	8.4%
Bachelor Degree Only	1,306	22.0%	8,092	19.2%	14,289	19.9%
Graduate Degree	829	13.9%	6,197	14.7%	9,934	13.8%
Any College (Some College or Higher)	4,169	70.2%	27,965	66.3%	47,401	66.1%
College Degree + (Bachelor Degree or Higher)	2,135	35.9%	14,290	33.9%	24,223	33.8%

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Housing

	1 mi radius		3 mi radius		5 mi radius	
Total Housing Units (2020)	4,966		32,511		52,323	
Total Housing Units (2010)	4,546		29,326		46,526	
Historical Annual Growth (2010-2020)	419	0.9%	3,185	1.1%	5,797	1.2%
Housing Units Occupied (2020)	4,522 91.1%		29,404 90.4%		47,353 90.5%	
Housing Units Owner-Occupied	1,663	36.8%	14,096	47.9%	27,094	57.2%
Housing Units Renter-Occupied	2,859	63.2%	15,308	52.1%	20,259	42.8%
Housing Units Vacant (2020)	444 8.9%		3,107 9.6%		4,970 9.5%	

Household Size (2020)

Total Households	4,522		29,404		47,353	
1 Person Households	1,703	37.7%	10,356	35.2%	14,978	31.6%
2 Person Households	1,533	33.9%	9,931	33.8%	16,412	34.7%
3 Person Households	633	14.0%	4,074	13.9%	6,802	14.4%
4 Person Households	387	8.6%	2,877	9.8%	5,083	10.7%
5 Person Households	170	3.8%	1,385	4.7%	2,581	5.5%
6 Person Households	66	1.5%	500	1.7%	964	2.0%
7 or More Person Households	29	0.6%	281	1.0%	533	1.1%

Household Income Distribution (2020)

HH Income \$200,000 or More	114	2.5%	1,139	3.9%	1,940	4.1%
HH Income \$150,000 to \$199,999	84	1.9%	986	3.4%	1,813	3.8%
HH Income \$125,000 to \$149,999	192	4.3%	1,092	3.7%	2,020	4.3%
HH Income \$100,000 to \$124,999	297	6.6%	1,768	6.0%	3,624	7.7%
HH Income \$75,000 to \$99,999	506	11.2%	2,776	9.4%	5,002	10.6%
HH Income \$50,000 to \$74,999	713	15.8%	4,561	15.5%	7,908	16.7%
HH Income \$35,000 to \$49,999	686	15.2%	4,281	14.6%	6,311	13.3%
HH Income \$25,000 to \$34,999	571	12.6%	3,341	11.4%	5,258	11.1%
HH Income \$15,000 to \$24,999	512	11.3%	3,572	12.1%	5,192	11.0%
HH Income \$10,000 to \$14,999	312	6.9%	1,913	6.5%	2,736	5.8%
HH Income Under \$10,000	536	11.9%	3,977	13.5%	5,549	11.7%

Household Vehicles (2020)

Households 0 Vehicles Available	421	9.3%	2,653	9.0%	3,372	7.1%
Households 1 Vehicle Available	1,846	40.8%	10,890	37.0%	15,629	33.0%
Households 2 Vehicles Available	1,563	34.6%	10,054	34.2%	17,597	37.2%
Households 3 or More Vehicles Available	692	15.3%	5,808	19.8%	10,754	22.7%
Total Vehicles Available	7,393		51,053		88,228	
Average Vehicles per Household	1.6		1.7		1.9	
Owner-Occupied Household Vehicles	3,702	50.1%	30,281	59.3%	59,081	67.0%
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.2	
Renter-Occupied Household Vehicles	3,691	49.9%	20,772	40.7%	29,147	33.0%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4	

Travel Time (2020)

Worker Base Age 16 years or Over	3,823		27,452		45,773	
Travel to Work in 14 Minutes or Less	1,972	51.6%	11,165	40.7%	17,272	37.7%
Travel to Work in 15 to 29 Minutes	1,413	37.0%	11,284	41.1%	19,937	43.6%
Travel to Work in 30 to 59 Minutes	479	12.5%	3,692	13.4%	6,276	13.7%
Travel to Work in 60 Minutes or More	238	6.2%	1,547	5.6%	2,494	5.4%
Work at Home	77	2.0%	833	3.0%	1,378	3.0%
Average Minutes Travel to Work	14.4		15.7		16.1	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 32.3171/-106.7429

RFULL9

Las Cruces Office Max

Las Cruces, NM

Transportation To Work (2020)

	1 mi radius		3 mi radius		5 mi radius	
Worker Base Age 16 years or Over	3,823		27,452		45,773	
Drive to Work Alone	3,048	79.7%	21,353	77.8%	36,920	80.7%
Drive to Work in Carpool	623	16.3%	3,116	11.4%	4,811	10.5%
Travel to Work by Public Transportation	3	-	474	1.7%	553	1.2%
Drive to Work on Motorcycle	2	-	18	-	31	-
Bicycle to Work	2	-	42	0.2%	57	0.1%
Walk to Work	66	1.7%	1,485	5.4%	1,808	3.9%
Other Means	2	-	131	0.5%	216	0.5%
Work at Home	77	2.0%	833	3.0%	1,378	3.0%

Daytime Demographics (2020)

Total Businesses	743		3,138		4,257	
Total Employees	7,999		35,271		46,162	
Company Headquarter Businesses	36	4.9%	136	4.3%	177	4.1%
Company Headquarter Employees	486	6.1%	2,640	7.5%	3,499	7.6%
Employee Population per Business	10.8 to 1		11.2 to 1		10.8 to 1	
Residential Population per Business	13.0 to 1		21.6 to 1		26.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	11,667		62,020		90,378	

Labor Force

Labor Population Age 16 Years or Over (2020)	7,978		55,666		92,089	
Labor Force Total Males (2020)	3,729		26,660		44,307	
Male Civilian Employed	2,064	55.4%	14,188	53.2%	23,849	53.8%
Male Civilian Unemployed	206	5.5%	1,626	6.1%	2,430	5.5%
Males in Armed Forces	124	3.3%	343	1.3%	435	1.0%
Males Not in Labor Force	1,335	35.8%	10,503	39.4%	17,594	39.7%
Labor Force Total Females (2020)	4,249		29,006		47,781	
Female Civilian Employed	2,122	49.9%	14,371	49.5%	23,571	49.3%
Female Civilian Unemployed	181	4.3%	1,060	3.7%	2,011	4.2%
Females in Armed Forces	-	-	15	-	19	-
Females Not in Labor Force	1,945	45.8%	13,560	46.8%	22,181	46.4%
Unemployment Rate	387		2,686		4,440	

Occupation (2020)

Occupation Population Age 16 Years or Over	4,186		28,559		47,420	
Occupation Total Males	2,064		14,188		23,849	
Occupation Total Females	2,122		14,371		23,571	
Management, Business, Financial Operations	534	12.8%	3,448	12.1%	5,900	12.4%
Professional, Related	1,030	24.6%	7,513	26.3%	12,248	25.8%
Service	1,274	30.4%	6,989	24.5%	11,271	23.8%
Sales, Office	913	21.8%	7,013	24.6%	11,429	24.1%
Farming, Fishing, Forestry	19	0.4%	156	0.5%	331	0.7%
Construction, Extraction, Maintenance	225	5.4%	1,614	5.7%	3,203	6.8%
Production, Transport, Material Moving	191	4.6%	1,827	6.4%	3,038	6.4%
White Collar Workers	2,478		17,973		29,577	
Blue Collar Workers	1,708		10,586		17,843	

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Las Cruces Office Max

Las Cruces, NM

Units In Structure (2020)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,358		27,449		43,174	
1 Detached Unit	1,970	45.2%	15,603	56.8%	26,818	62.1%
1 Attached Unit	334	7.7%	1,389	5.1%	2,188	5.1%
2 Units	88	2.0%	779	2.8%	999	2.3%
3 to 4 Units	666	15.3%	3,271	11.9%	4,025	9.3%
5 to 9 Units	279	6.4%	1,483	5.4%	1,721	4.0%
10 to 19 Units	443	10.2%	1,902	6.9%	2,099	4.9%
20 to 49 Units	285	6.5%	1,191	4.3%	1,321	3.1%
50 or More Units	219	5.0%	1,068	3.9%	1,228	2.8%
Mobile Home or Trailer	235	5.4%	2,712	9.9%	6,937	16.1%
Other Structure	2	-	8	-	17	-

Homes Built By Year (2020)

Homes Built 2014 or later	56	1.1%	684	2.1%	1,421	2.7%
Homes Built 2010 to 2013	103	2.1%	635	2.0%	1,304	2.5%
Homes Built 2000 to 2009	867	17.5%	5,927	18.2%	10,929	20.9%
Homes Built 1990 to 1999	802	16.1%	4,025	12.4%	6,369	12.2%
Homes Built 1980 to 1989	1,103	22.2%	4,865	15.0%	8,861	16.9%
Homes Built 1970 to 1979	987	19.9%	5,225	16.1%	7,562	14.5%
Homes Built 1960 to 1969	230	4.6%	2,857	8.8%	3,901	7.5%
Homes Built 1950 to 1959	177	3.6%	2,909	8.9%	3,561	6.8%
Homes Built 1940 to 1949	128	2.6%	1,071	3.3%	1,568	3.0%
Homes Built Before 1939	68	1.4%	1,205	3.7%	1,877	3.6%
Median Age of Homes	30.4 yrs		34.3 yrs		32.2 yrs	

Home Values (2020)

Owner Specified Housing Units	1,663		14,096		27,094	
Home Values \$1,000,000 or More	-	-	38	0.3%	83	0.3%
Home Values \$750,000 to \$999,999	1	-	41	0.3%	73	0.3%
Home Values \$500,000 to \$749,999	7	0.4%	167	1.2%	355	1.3%
Home Values \$400,000 to \$499,999	74	4.5%	544	3.9%	940	3.5%
Home Values \$300,000 to \$399,999	83	5.0%	1,072	7.6%	1,945	7.2%
Home Values \$250,000 to \$299,999	82	4.9%	913	6.5%	1,517	5.6%
Home Values \$200,000 to \$249,999	135	8.1%	1,445	10.3%	2,928	10.8%
Home Values \$175,000 to \$199,999	187	11.3%	1,271	9.0%	2,790	10.3%
Home Values \$150,000 to \$174,999	354	21.3%	1,789	12.7%	3,950	14.6%
Home Values \$125,000 to \$149,999	218	13.1%	1,426	10.1%	3,048	11.2%
Home Values \$100,000 to \$124,999	331	19.9%	1,617	11.5%	2,471	9.1%
Home Values \$90,000 to \$99,999	45	2.7%	611	4.3%	862	3.2%
Home Values \$80,000 to \$89,999	16	0.9%	390	2.8%	600	2.2%
Home Values \$70,000 to \$79,999	55	3.3%	659	4.7%	906	3.3%
Home Values \$60,000 to \$69,999	33	2.0%	402	2.9%	677	2.5%
Home Values \$50,000 to \$59,999	5	0.3%	278	2.0%	455	1.7%
Home Values \$35,000 to \$49,999	9	0.6%	304	2.2%	516	1.9%
Home Values \$25,000 to \$34,999	10	0.6%	90	0.6%	202	0.7%
Home Values \$10,000 to \$24,999	8	0.5%	362	2.6%	1,109	4.1%
Home Values Under \$10,000	8	0.5%	676	4.8%	1,668	6.2%
Owner-Occupied Median Home Value	\$147,064		\$137,084		\$137,027	
Renter-Occupied Median Rent	\$634		\$642		\$651	

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Las Cruces Office Max	1 mi radius	3 mi radius	5 mi radius
Las Cruces, NM			
Total Annual Consumer Expenditure (2020)			
Total Household Expenditure	\$220.93 M	\$1.43 B	\$2.41 B
Total Non-Retail Expenditure	\$116.9 M	\$754.88 M	\$1.27 B
Total Retail Expenditure	\$104.03 M	\$670.7 M	\$1.14 B
Apparel	\$7.66 M	\$49.64 M	\$84.09 M
Contributions	\$6.81 M	\$44.91 M	\$76.55 M
Education	\$6.09 M	\$40.9 M	\$69.14 M
Entertainment	\$12.05 M	\$78.6 M	\$134.03 M
Food and Beverages	\$33.03 M	\$212.05 M	\$358.35 M
Furnishings and Equipment	\$7.51 M	\$48.86 M	\$83.28 M
Gifts	\$5.17 M	\$33.81 M	\$57.28 M
Health Care	\$19 M	\$122.12 M	\$206.98 M
Household Operations	\$8.48 M	\$55.25 M	\$93.76 M
Miscellaneous Expenses	\$4.12 M	\$26.73 M	\$45.3 M
Personal Care	\$2.96 M	\$19.08 M	\$32.31 M
Personal Insurance	\$1.42 M	\$9.43 M	\$16.24 M
Reading	\$476.92 K	\$3.1 M	\$5.24 M
Shelter	\$47.56 M	\$305.33 M	\$513.41 M
Tobacco	\$1.54 M	\$9.6 M	\$15.88 M
Transportation	\$39.98 M	\$257.26 M	\$437.86 M
Utilities	\$17.08 M	\$108.92 M	\$183.37 M
Monthly Household Consumer Expenditure (2020)			
Total Household Expenditure	\$4,071	\$4,040	\$4,247
Total Non-Retail Expenditure	\$2,154 52.9%	\$2,139 53.0%	\$2,244 52.8%
Total Retail Expenditures	\$1,917 47.1%	\$1,901 47.0%	\$2,003 47.2%
Apparel	\$141 3.5%	\$141 3.5%	\$148 3.5%
Contributions	\$125 3.1%	\$127 3.2%	\$135 3.2%
Education	\$112 2.8%	\$116 2.9%	\$122 2.9%
Entertainment	\$222 5.5%	\$223 5.5%	\$236 5.6%
Food and Beverages	\$609 15.0%	\$601 14.9%	\$631 14.9%
Furnishings and Equipment	\$138 3.4%	\$138 3.4%	\$147 3.5%
Gifts	\$95 2.3%	\$96 2.4%	\$101 2.4%
Health Care	\$350 8.6%	\$346 8.6%	\$364 8.6%
Household Operations	\$156 3.8%	\$157 3.9%	\$165 3.9%
Miscellaneous Expenses	\$76 1.9%	\$76 1.9%	\$80 1.9%
Personal Care	\$55 1.3%	\$54 1.3%	\$57 1.3%
Personal Insurance	\$26 0.6%	\$27 0.7%	\$29 0.7%
Reading	\$9 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$876 21.5%	\$865 21.4%	\$904 21.3%
Tobacco	\$28 0.7%	\$27 0.7%	\$28 0.7%
Transportation	\$737 18.1%	\$729 18.0%	\$771 18.1%
Utilities	\$315 7.7%	\$309 7.6%	\$323 7.6%

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