

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2021)	11,572		57,038		91,911	
Projected Population (2026)	11,524		57,820		93,794	
Census Population (2010)	11,335		54,165		85,306	
Census Population (2000)	12,134		52,661		78,962	
Projected Annual Growth (2021-2026)	-48	-	782	0.3%	1,883	0.4%
Historical Annual Growth (2010-2021)	237	0.2%	2,873	0.5%	6,605	0.7%
Historical Annual Growth (2000-2010)	-799	-0.7%	1,504	0.3%	6,344	0.8%
Estimated Population Density (2021)	3,685 psm		2,018 psm		1,171 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2021)	5,103		27,317		41,846	
Projected Households (2026)	5,177		28,059		43,286	
Census Households (2010)	4,900		25,513		38,103	
Census Households (2000)	4,690		22,822		33,405	
Projected Annual Growth (2021-2026)	74	0.3%	743	0.5%	1,440	0.7%
Historical Annual Change (2000-2021)	413	0.4%	4,495	0.9%	8,441	1.2%
Average Household Income						
Estimated Average Household Income (2021)	\$66,492		\$77,755		\$89,039	
Projected Average Household Income (2026)	\$77,144		\$89,263		\$102,068	
Census Average Household Income (2010)	\$48,229		\$62,329		\$71,994	
Census Average Household Income (2000)	\$45,321		\$53,460		\$56,798	
Projected Annual Change (2021-2026)	\$10,653	3.2%	\$11,508	3.0%	\$13,029	2.9%
Historical Annual Change (2000-2021)	\$21,171	2.2%	\$24,295	2.2%	\$32,242	2.7%
Median Household Income						
Estimated Median Household Income (2021)	\$58,798		\$64,024		\$69,440	
Projected Median Household Income (2026)	\$68,909		\$74,427		\$80,606	
Census Median Household Income (2010)	\$38,989		\$46,874		\$52,805	
Census Median Household Income (2000)	\$37,958		\$42,062		\$43,955	
Projected Annual Change (2021-2026)	\$10,112	3.4%	\$10,403	3.2%	\$11,166	3.2%
Historical Annual Change (2000-2021)	\$20,840	2.6%	\$21,962	2.5%	\$25,485	2.8%
Per Capita Income						
Estimated Per Capita Income (2021)	\$29,588		\$37,404		\$40,701	
Projected Per Capita Income (2026)	\$34,925		\$43,481		\$47,263	
Census Per Capita Income (2010)	\$20,851		\$29,358		\$32,157	
Census Per Capita Income (2000)	\$17,735		\$23,077		\$23,924	
Projected Annual Change (2021-2026)	\$5,336	3.6%	\$6,077	3.2%	\$6,562	3.2%
Historical Annual Change (2000-2021)	\$11,853	3.2%	\$14,327	3.0%	\$16,777	3.3%
Estimated Average Household Net Worth (2021)	\$526,032		\$726,828		\$870,446	

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College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2021)	11,572		57,038		91,911	
White (2021)	8,408	72.7%	43,688	76.6%	69,625	75.8%
Black or African American (2021)	197	1.7%	952	1.7%	1,431	1.6%
American Indian or Alaska Native (2021)	270	2.3%	1,096	1.9%	1,776	1.9%
Asian (2021)	174	1.5%	940	1.6%	1,610	1.8%
Hawaiian or Pacific Islander (2021)	11	-	41	-	69	-
Other Race (2021)	2,060	17.8%	8,080	14.2%	13,961	15.2%
Two or More Races (2021)	453	3.9%	2,241	3.9%	3,440	3.7%
Population < 18 (2021)	1,993 17.2%		8,817 15.5%		15,323 16.7%	
White Not Hispanic	297	14.9%	1,929	21.9%	2,978	19.4%
Black or African American	53	2.7%	231	2.6%	367	2.4%
Asian	29	1.4%	135	1.5%	210	1.4%
Other Race Not Hispanic	80	4.0%	412	4.7%	673	4.4%
Hispanic	1,533	76.9%	6,110	69.3%	11,095	72.4%
Not Hispanic or Latino Population (2021)	4,402 38.0%		27,548 48.3%		43,535 47.4%	
Not Hispanic White	3,739	84.9%	24,273	88.1%	38,342	88.1%
Not Hispanic Black or African American	135	3.1%	743	2.7%	1,052	2.4%
Not Hispanic American Indian or Alaska Native	161	3.7%	666	2.4%	1,109	2.5%
Not Hispanic Asian	163	3.7%	866	3.1%	1,513	3.5%
Not Hispanic Hawaiian or Pacific Islander	7	0.2%	20	-	37	-
Not Hispanic Other Race	46	1.0%	218	0.8%	327	0.8%
Not Hispanic Two or More Races	152	3.5%	762	2.8%	1,155	2.7%
Hispanic or Latino Population (2021)	7,170 62.0%		29,490 51.7%		48,376 52.6%	
Hispanic White	4,670	65.1%	19,416	65.8%	31,284	64.7%
Hispanic Black or African American	61	0.9%	209	0.7%	379	0.8%
Hispanic American Indian or Alaska Native	109	1.5%	430	1.5%	667	1.4%
Hispanic Asian	11	0.2%	74	0.3%	97	0.2%
Hispanic Hawaiian or Pacific Islander	4	-	21	-	32	-
Hispanic Other Race	2,015	28.1%	7,862	26.7%	13,633	28.2%
Hispanic Two or More Races	301	4.2%	1,478	5.0%	2,284	4.7%
Not Hispanic or Latino Population (2010)	4,333 38.2%		26,480 48.9%		40,584 47.6%	
Hispanic or Latino Population (2010)	7,002 61.8%		27,686 51.1%		44,722 52.4%	
Not Hispanic or Latino Population (2000)	4,763 39.3%		25,507 48.4%		38,173 48.3%	
Hispanic or Latino Population (2000)	7,371 60.7%		27,154 51.6%		40,789 51.7%	
Not Hispanic or Latino Population (2026)	4,327 37.5%		27,364 47.3%		43,553 46.4%	
Hispanic or Latino Population (2026)	7,197 62.5%		30,456 52.7%		50,241 53.6%	
Projected Annual Growth (2021-2026)	27 -		966 -		1,865 -	
Historical Annual Growth (2000-2010)	-369 -0.5%		532 0.2%		3,933 1.0%	

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College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2021)						
Total Population	11,572		57,038		91,911	
Age Under 5 Years	567	4.9%	2,273	4.0%	3,898	4.2%
Age 5 to 9 Years	526	4.5%	2,327	4.1%	4,053	4.4%
Age 10 to 14 Years	555	4.8%	2,611	4.6%	4,571	5.0%
Age 15 to 19 Years	627	5.4%	2,688	4.7%	4,771	5.2%
Age 20 to 24 Years	788	6.8%	2,985	5.2%	5,104	5.6%
Age 25 to 29 Years	739	6.4%	3,198	5.6%	5,267	5.7%
Age 30 to 34 Years	714	6.2%	3,247	5.7%	5,274	5.7%
Age 35 to 39 Years	755	6.5%	3,285	5.8%	5,262	5.7%
Age 40 to 44 Years	667	5.8%	3,118	5.5%	5,128	5.6%
Age 45 to 49 Years	617	5.3%	3,109	5.5%	4,964	5.4%
Age 50 to 54 Years	682	5.9%	3,410	6.0%	5,340	5.8%
Age 55 to 59 Years	764	6.6%	4,016	7.0%	6,186	6.7%
Age 60 to 64 Years	851	7.4%	4,506	7.9%	6,907	7.5%
Age 65 to 69 Years	828	7.2%	4,643	8.1%	7,483	8.1%
Age 70 to 74 Years	771	6.7%	4,450	7.8%	7,153	7.8%
Age 75 to 79 Years	501	4.3%	3,128	5.5%	4,880	5.3%
Age 80 to 84 Years	319	2.8%	1,972	3.5%	2,897	3.2%
Age 85 Years or Over	302	2.6%	2,072	3.6%	2,774	3.0%
Median Age	43.5		48.3		46.8	
Age 19 Years or Less	2,275	19.7%	9,899	17.4%	17,292	18.8%
Age 20 to 64 Years	6,577	56.8%	30,874	54.1%	49,431	53.8%
Age 65 Years or Over	2,721	23.5%	16,265	28.5%	25,187	27.4%
Female Age Distribution (2021)						
Female Population	5,990	51.8%	30,106	52.8%	48,127	52.4%
Age Under 5 Years	286	4.8%	1,134	3.8%	1,962	4.1%
Age 5 to 9 Years	263	4.4%	1,170	3.9%	2,037	4.2%
Age 10 to 14 Years	263	4.4%	1,271	4.2%	2,214	4.6%
Age 15 to 19 Years	330	5.5%	1,340	4.5%	2,360	4.9%
Age 20 to 24 Years	381	6.4%	1,468	4.9%	2,471	5.1%
Age 25 to 29 Years	313	5.2%	1,518	5.0%	2,549	5.3%
Age 30 to 34 Years	340	5.7%	1,618	5.4%	2,631	5.5%
Age 35 to 39 Years	362	6.0%	1,616	5.4%	2,600	5.4%
Age 40 to 44 Years	316	5.3%	1,558	5.2%	2,594	5.4%
Age 45 to 49 Years	307	5.1%	1,588	5.3%	2,539	5.3%
Age 50 to 54 Years	361	6.0%	1,791	5.9%	2,835	5.9%
Age 55 to 59 Years	402	6.7%	2,129	7.1%	3,302	6.9%
Age 60 to 64 Years	447	7.5%	2,398	8.0%	3,668	7.6%
Age 65 to 69 Years	464	7.7%	2,550	8.5%	4,113	8.5%
Age 70 to 74 Years	441	7.4%	2,547	8.5%	3,980	8.3%
Age 75 to 79 Years	301	5.0%	1,820	6.0%	2,725	5.7%
Age 80 to 84 Years	196	3.3%	1,198	4.0%	1,697	3.5%
Age 85 Years or Over	215	3.6%	1,391	4.6%	1,848	3.8%
Female Median Age	46.3		50.6		48.7	
Age 19 Years or Less	1,143	19.1%	4,916	16.3%	8,574	17.8%
Age 20 to 64 Years	3,229	53.9%	15,684	52.1%	25,190	52.3%
Age 65 Years or Over	1,617	27.0%	9,506	31.6%	14,363	29.8%

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Male Age Distribution (2021)							
Male Population	5,582	48.2%	26,932	47.2%	43,784	47.6%	
Age Under 5 Years	280	5.0%	1,139	4.2%	1,936	4.4%	
Age 5 to 9 Years	262	4.7%	1,157	4.3%	2,016	4.6%	
Age 10 to 14 Years	292	5.2%	1,340	5.0%	2,356	5.4%	
Age 15 to 19 Years	297	5.3%	1,347	5.0%	2,410	5.5%	
Age 20 to 24 Years	407	7.3%	1,517	5.6%	2,634	6.0%	
Age 25 to 29 Years	427	7.6%	1,680	6.2%	2,717	6.2%	
Age 30 to 34 Years	374	6.7%	1,629	6.0%	2,643	6.0%	
Age 35 to 39 Years	392	7.0%	1,669	6.2%	2,662	6.1%	
Age 40 to 44 Years	351	6.3%	1,560	5.8%	2,533	5.8%	
Age 45 to 49 Years	309	5.5%	1,521	5.6%	2,425	5.5%	
Age 50 to 54 Years	321	5.8%	1,620	6.0%	2,505	5.7%	
Age 55 to 59 Years	362	6.5%	1,887	7.0%	2,884	6.6%	
Age 60 to 64 Years	403	7.2%	2,108	7.8%	3,239	7.4%	
Age 65 to 69 Years	364	6.5%	2,093	7.8%	3,370	7.7%	
Age 70 to 74 Years	329	5.9%	1,903	7.1%	3,173	7.2%	
Age 75 to 79 Years	200	3.6%	1,308	4.9%	2,155	4.9%	
Age 80 to 84 Years	123	2.2%	774	2.9%	1,200	2.7%	
Age 85 Years or Over	87	1.6%	681	2.5%	926	2.1%	
Male Median Age	40.6		45.7		44.6		
Age 19 Years or Less	1,132	20.3%	4,983	18.5%	8,718	19.9%	
Age 20 to 64 Years	3,347	60.0%	15,189	56.4%	24,241	55.4%	
Age 65 Years or Over	1,104	19.8%	6,759	25.1%	10,824	24.7%	
Males per 100 Females (2021)							
Overall Comparison	93		89		91		
Age Under 5 Years	98	49.5%	100	50.1%	99	49.7%	
Age 5 to 9 Years	99	49.9%	99	49.7%	99	49.7%	
Age 10 to 14 Years	111	52.5%	105	51.3%	106	51.3%	
Age 15 to 19 Years	90	47.4%	101	50.1%	102	50.5%	
Age 20 to 24 Years	107	51.7%	103	50.8%	107	51.6%	
Age 25 to 29 Years	136	57.7%	111	52.5%	107	51.6%	
Age 30 to 34 Years	110	52.4%	101	50.2%	100	50.1%	
Age 35 to 39 Years	108	52.0%	103	50.8%	102	50.6%	
Age 40 to 44 Years	111	52.6%	100	50.0%	98	49.4%	
Age 45 to 49 Years	101	50.2%	96	48.9%	95	48.8%	
Age 50 to 54 Years	89	47.1%	90	47.5%	88	46.9%	
Age 55 to 59 Years	90	47.4%	89	47.0%	87	46.6%	
Age 60 to 64 Years	90	47.4%	88	46.8%	88	46.9%	
Age 65 to 69 Years	78	44.0%	82	45.1%	82	45.0%	
Age 70 to 74 Years	75	42.7%	75	42.8%	80	44.4%	
Age 75 to 79 Years	67	39.9%	72	41.8%	79	44.2%	
Age 80 to 84 Years	63	38.7%	65	39.3%	71	41.4%	
Age 85 Years or Over	40	28.7%	49	32.9%	50	33.4%	
Age 19 Years or Less	99	49.7%	101	50.3%	102	50.4%	
Age 20 to 39 Years	115	53.4%	104	51.1%	104	51.0%	
Age 40 to 64 Years	95	48.8%	92	47.9%	91	47.6%	
Age 65 Years or Over	68	40.6%	71	41.6%	75	43.0%	

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College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Household Type (2021)						
Total Households	5,103		27,317		41,846	
Households with Children	1,204	23.6%	5,472	20.0%	9,310	22.2%
Average Household Size	2.2		2.1		2.2	
Household Density per Square Mile	1,625		967		533	
Population Family	8,253	71.3%	39,463	69.2%	66,601	72.5%
Population Non-Family	3,056	26.4%	16,725	29.3%	23,796	25.9%
Population Group Quarters	263	2.3%	850	1.5%	1,514	1.6%
Family Households	2,671	52.3%	13,354	48.9%	22,077	52.8%
Married Couple Households	1,550	58.0%	8,796	65.9%	15,140	68.6%
Other Family Households with Children	1,121	42.0%	4,558	34.1%	6,937	31.4%
Family Households with Children	1,190	44.6%	5,420	40.6%	9,231	41.8%
Married Couple with Children	561	47.1%	2,890	53.3%	5,151	55.8%
Other Family Households with Children	629	52.9%	2,530	46.7%	4,080	44.2%
Family Households No Children	1,481	55.4%	7,934	59.4%	12,846	58.2%
Married Couple No Children	989	66.8%	5,907	74.4%	9,989	77.8%
Other Family Households No Children	491	33.2%	2,028	25.6%	2,857	22.2%
Non-Family Households	2,432	47.7%	13,962	51.1%	19,769	47.2%
Non-Family Households with Children	14	0.6%	52	0.4%	79	0.4%
Non-Family Households No Children	2,418	99.4%	13,910	99.6%	19,690	99.6%
Average Family Household Size	3.1		3.0		3.0	
Average Family Income	\$77,902		\$103,290		\$117,423	
Median Family Income	\$67,687		\$81,805		\$86,999	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	9,924		49,827		79,390	
Never Married	3,603	36.3%	16,909	33.9%	26,798	33.8%
Currently Married	3,115	31.4%	17,534	35.2%	29,956	37.7%
Previously Married	3,206	32.3%	15,383	30.9%	22,635	28.5%
Separated	403	12.6%	2,265	14.7%	3,497	15.4%
Widowed	697	21.7%	3,475	22.6%	5,039	22.3%
Divorced	2,107	65.7%	9,644	62.7%	14,099	62.3%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	8,509		44,154		69,515	
Elementary (Grade Level 0 to 8)	576	6.8%	2,517	5.7%	4,220	6.1%
Some High School (Grade Level 9 to 11)	370	4.4%	2,156	4.9%	3,422	4.9%
High School Graduate	2,349	27.6%	9,321	21.1%	14,763	21.2%
Some College	1,760	20.7%	8,303	18.8%	12,372	17.8%
Associate Degree Only	559	6.6%	2,574	5.8%	4,092	5.9%
Bachelor Degree Only	1,612	18.9%	9,652	21.9%	15,013	21.6%
Graduate Degree	1,283	15.1%	9,632	21.8%	15,632	22.5%
Any College (Some College or Higher)	5,214	61.3%	30,160	68.3%	47,110	67.8%
College Degree + (Bachelor Degree or Higher)	2,895	34.0%	19,284	43.7%	30,646	44.1%

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Housing						
Total Housing Units (2021)	5,361		29,732		46,640	
Total Housing Units (2010)	5,267		28,549		44,134	
Historical Annual Growth (2010-2021)	94	0.2%	1,183	0.4%	2,506	0.5%
Housing Units Occupied (2021)	5,103	95.2%	27,317	91.9%	41,846	89.7%
Housing Units Owner-Occupied	2,764	54.2%	16,052	58.8%	26,488	63.3%
Housing Units Renter-Occupied	2,339	45.8%	11,264	41.2%	15,359	36.7%
Housing Units Vacant (2021)	258	4.8%	2,415	8.1%	4,793	10.3%
Household Size (2021)						
Total Households	5,103		27,317		41,846	
1 Person Households	1,925	37.7%	11,644	42.6%	16,398	39.2%
2 Person Households	1,592	31.2%	8,550	31.3%	13,546	32.4%
3 Person Households	743	14.6%	3,396	12.4%	5,301	12.7%
4 Person Households	458	9.0%	2,165	7.9%	3,629	8.7%
5 Person Households	221	4.3%	950	3.5%	1,789	4.3%
6 Person Households	103	2.0%	370	1.4%	702	1.7%
7 or More Person Households	61	1.2%	241	0.9%	482	1.2%
Household Income Distribution (2021)						
HH Income \$200,000 or More	150	2.9%	1,671	6.1%	3,564	8.5%
HH Income \$150,000 to \$199,999	211	4.1%	1,427	5.2%	2,430	5.8%
HH Income \$125,000 to \$149,999	278	5.4%	1,564	5.7%	2,589	6.2%
HH Income \$100,000 to \$124,999	417	8.2%	2,350	8.6%	3,506	8.4%
HH Income \$75,000 to \$99,999	622	12.2%	3,757	13.8%	5,517	13.2%
HH Income \$50,000 to \$74,999	1,211	23.7%	5,476	20.0%	8,248	19.7%
HH Income \$35,000 to \$49,999	613	12.0%	3,367	12.3%	5,245	12.5%
HH Income \$25,000 to \$34,999	582	11.4%	2,870	10.5%	4,003	9.6%
HH Income \$15,000 to \$24,999	474	9.3%	2,175	8.0%	2,895	6.9%
HH Income \$10,000 to \$14,999	156	3.0%	1,079	4.0%	1,464	3.5%
HH Income Under \$10,000	389	7.6%	1,581	5.8%	2,385	5.7%
Household Vehicles (2021)						
Households 0 Vehicles Available	265	5.2%	1,580	5.8%	2,067	4.9%
Households 1 Vehicle Available	2,199	43.1%	11,298	41.4%	16,060	38.4%
Households 2 Vehicles Available	1,751	34.3%	9,210	33.7%	14,730	35.2%
Households 3 or More Vehicles Available	887	17.4%	5,229	19.1%	8,989	21.5%
Total Vehicles Available	8,725		47,730		76,641	
Average Vehicles per Household	1.7		1.7		1.8	
Owner-Occupied Household Vehicles	5,295	60.7%	32,243	67.6%	54,470	71.1%
Average Vehicles per Owner-Occupied Household	1.9		2.0		2.1	
Renter-Occupied Household Vehicles	3,431	39.3%	15,488	32.4%	22,171	28.9%
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4	
Travel Time (2021)						
Worker Base Age 16 years or Over	4,983		24,680		39,758	
Travel to Work in 14 Minutes or Less	2,019	40.5%	8,788	35.6%	12,733	32.0%
Travel to Work in 15 to 29 Minutes	2,468	49.5%	11,143	45.2%	17,367	43.7%
Travel to Work in 30 to 59 Minutes	356	7.1%	2,666	10.8%	5,102	12.8%
Travel to Work in 60 Minutes or More	253	5.1%	950	3.8%	1,636	4.1%
Work at Home	291	5.8%	2,020	8.2%	3,510	8.8%
Average Minutes Travel to Work	15.5		16.1		17.0	

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2021)						
Worker Base Age 16 years or Over	4,983		24,680		39,758	
Drive to Work Alone	3,781	75.9%	18,541	75.1%	29,774	74.9%
Drive to Work in Carpool	583	11.7%	2,616	10.6%	4,253	10.7%
Travel to Work by Public Transportation	173	3.5%	642	2.6%	1,002	2.5%
Drive to Work on Motorcycle	-	-	17	-	28	-
Bicycle to Work	43	0.9%	194	0.8%	223	0.6%
Walk to Work	100	2.0%	550	2.2%	774	1.9%
Other Means	10	0.2%	98	0.4%	194	0.5%
Work at Home	291	5.8%	2,020	8.2%	3,510	8.8%
Daytime Demographics (2021)						
Total Businesses	1,083		5,650		6,758	
Total Employees	8,673		51,853		62,728	
Company Headquarter Businesses	44	4.1%	239	4.2%	278	4.1%
Company Headquarter Employees	735	8.5%	5,541	10.7%	6,388	10.2%
Employee Population per Business	8.0 to 1		9.2 to 1		9.3 to 1	
Residential Population per Business	10.7 to 1		10.1 to 1		13.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,048		75,387		100,730	
Labor Force						
Labor Population Age 16 Years or Over (2021)	9,818		49,297		78,450	
Labor Force Total Males (2021)	4,696	47.8%	23,027	46.7%	37,001	47.2%
Male Civilian Employed	2,766	58.9%	12,873	55.9%	20,459	55.3%
Male Civilian Unemployed	366	7.8%	1,492	6.5%	2,355	6.4%
Males in Armed Forces	7	0.1%	22	-	46	0.1%
Males Not in Labor Force	1,556	33.1%	8,640	37.5%	14,141	38.2%
Labor Force Total Females (2021)	5,122	52.2%	26,270	53.3%	41,450	52.8%
Female Civilian Employed	2,670	52.1%	12,868	49.0%	19,944	48.1%
Female Civilian Unemployed	285	5.6%	989	3.8%	1,612	3.9%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	2,167	42.3%	12,413	47.3%	19,894	48.0%
Unemployment Rate	652	6.6%	2,480	5.0%	3,967	5.1%
Occupation (2021)						
Occupation Population Age 16 Years or Over	5,436		25,741		40,402	
Occupation Total Males	2,766	50.9%	12,873	50.0%	20,459	50.6%
Occupation Total Females	2,670	49.1%	12,868	50.0%	19,944	49.4%
Management, Business, Financial Operations	757	-	4,193	16.3%	6,809	16.9%
Professional, Related	1,126	20.7%	7,193	27.9%	10,965	27.1%
Service	1,454	26.8%	5,699	22.1%	9,009	22.3%
Sales, Office	952	17.5%	4,349	16.9%	7,096	17.6%
Farming, Fishing, Forestry	-	-	16	-	25	-
Construction, Extraction, Maintenance	545	10.0%	2,082	8.1%	3,268	8.1%
Production, Transport, Material Moving	601	11.1%	2,208	8.6%	3,230	8.0%
White Collar Workers	2,834	52.1%	15,735	61.1%	24,870	61.6%
Blue Collar Workers	2,601	47.9%	10,005	38.9%	15,532	38.4%

Complete Profile

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Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2021)						
Total Units	4,900		25,513		38,103	
1 Detached Unit	3,226	65.8%	16,417	64.3%	25,598	67.2%
1 Attached Unit	444	9.1%	2,593	10.2%	3,819	10.0%
2 Units	103	2.1%	628	2.5%	807	2.1%
3 to 4 Units	226	4.6%	1,168	4.6%	1,527	4.0%
5 to 9 Units	232	4.7%	1,141	4.5%	1,486	3.9%
10 to 19 Units	279	5.7%	1,158	4.5%	1,609	4.2%
20 to 49 Units	191	3.9%	697	2.7%	847	2.2%
50 or More Units	78	1.6%	527	2.1%	701	1.8%
Mobile Home or Trailer	322	6.6%	2,963	11.6%	5,419	14.2%
Other Structure	3	-	24	-	33	-
Homes Built By Year (2021)						
Homes Built 2014 or later	225	4.2%	1,053	3.5%	1,938	4.2%
Homes Built 2010 to 2013	112	2.1%	766	2.6%	1,217	2.6%
Homes Built 2000 to 2009	548	10.2%	3,573	12.0%	6,655	14.3%
Homes Built 1990 to 1999	740	13.8%	4,993	16.8%	8,607	18.5%
Homes Built 1980 to 1989	961	17.9%	5,395	18.1%	8,285	17.8%
Homes Built 1970 to 1979	688	12.8%	3,851	13.0%	5,369	11.5%
Homes Built 1960 to 1969	640	11.9%	2,394	8.1%	3,037	6.5%
Homes Built 1950 to 1959	836	15.6%	2,766	9.3%	3,454	7.4%
Homes Built 1940 to 1949	236	4.4%	940	3.2%	1,153	2.5%
Homes Built Before 1939	118	2.2%	1,585	5.3%	2,132	4.6%
Median Age of Homes	37.2 yrs		35.2 yrs		32.5 yrs	
Home Values (2021)						
Owner Specified Housing Units	2,764		16,052		26,488	
Home Values \$1,000,000 or More	81	2.9%	522	3.3%	1,814	6.8%
Home Values \$750,000 to \$999,999	52	1.9%	692	4.3%	1,810	6.8%
Home Values \$500,000 to \$749,999	97	3.5%	1,877	11.7%	3,661	13.8%
Home Values \$400,000 to \$499,999	279	10.1%	2,080	13.0%	3,087	11.7%
Home Values \$300,000 to \$399,999	419	15.2%	3,212	20.0%	4,304	16.3%
Home Values \$250,000 to \$299,999	520	18.8%	2,228	13.9%	3,004	11.3%
Home Values \$200,000 to \$249,999	511	18.5%	2,031	12.7%	3,012	11.4%
Home Values \$175,000 to \$199,999	269	9.7%	706	4.4%	1,144	4.3%
Home Values \$150,000 to \$174,999	141	5.1%	492	3.1%	750	2.8%
Home Values \$125,000 to \$149,999	91	3.3%	300	1.9%	410	1.5%
Home Values \$100,000 to \$124,999	74	2.7%	455	2.8%	739	2.8%
Home Values \$90,000 to \$99,999	89	3.2%	192	1.2%	235	0.9%
Home Values \$80,000 to \$89,999	18	0.7%	81	0.5%	111	0.4%
Home Values \$70,000 to \$79,999	19	0.7%	180	1.1%	239	0.9%
Home Values \$60,000 to \$69,999	-	-	4	-	6	-
Home Values \$50,000 to \$59,999	30	1.1%	120	0.7%	155	0.6%
Home Values \$35,000 to \$49,999	2	-	109	0.7%	171	0.6%
Home Values \$25,000 to \$34,999	30	1.1%	278	1.7%	459	1.7%
Home Values \$10,000 to \$24,999	34	1.2%	425	2.6%	1,192	4.5%
Home Values Under \$10,000	6	0.2%	68	0.4%	188	0.7%
Owner-Occupied Median Home Value	\$242,147		\$312,234		\$350,617	
Renter-Occupied Median Rent	\$888		\$956		\$1,015	

Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2021)			
Total Household Expenditure	\$270.15 M	\$1.61 B	\$2.7 B
Total Non-Retail Expenditure	\$142.5 M	\$851.44 M	\$1.43 B
Total Retail Expenditure	\$127.65 M	\$757.89 M	\$1.27 B
Apparel	\$9.34 M	\$55.87 M	\$94.16 M
Contributions	\$8.56 M	\$52.79 M	\$90.4 M
Education	\$7.4 M	\$46.26 M	\$80.67 M
Entertainment	\$14.98 M	\$90.14 M	\$152.36 M
Food and Beverages	\$40.1 M	\$237.03 M	\$395.03 M
Furnishings and Equipment	\$9.34 M	\$56.08 M	\$94.66 M
Gifts	\$6.39 M	\$39.52 M	\$68.14 M
Health Care	\$23.48 M	\$138.81 M	\$230.39 M
Household Operations	\$10.5 M	\$63.23 M	\$106.7 M
Miscellaneous Expenses	\$5.12 M	\$30.61 M	\$51.39 M
Personal Care	\$3.63 M	\$21.61 M	\$36.18 M
Personal Insurance	\$1.81 M	\$11.13 M	\$19.1 M
Reading	\$591.97 K	\$3.57 M	\$5.99 M
Shelter	\$57.16 M	\$340.2 M	\$568.25 M
Tobacco	\$1.78 M	\$10.11 M	\$16.23 M
Transportation	\$49.33 M	\$291.79 M	\$487.93 M
Utilities	\$20.65 M	\$120.59 M	\$198.75 M
Monthly Household Consumer Expenditure (2021)			
Total Household Expenditure	\$4,412	\$4,909	\$5,370
Total Non-Retail Expenditure	\$2,327 52.7%	\$2,597 52.9%	\$2,844 53.0%
Total Retail Expenditures	\$2,085 47.3%	\$2,312 47.1%	\$2,526 47.0%
Apparel	\$152 3.5%	\$170 3.5%	\$188 3.5%
Contributions	\$140 3.2%	\$161 3.3%	\$180 3.4%
Education	\$121 2.7%	\$141 2.9%	\$161 3.0%
Entertainment	\$245 5.5%	\$275 5.6%	\$303 5.7%
Food and Beverages	\$655 14.8%	\$723 14.7%	\$787 14.7%
Furnishings and Equipment	\$152 3.5%	\$171 3.5%	\$189 3.5%
Gifts	\$104 2.4%	\$121 2.5%	\$136 2.5%
Health Care	\$383 8.7%	\$423 8.6%	\$459 8.5%
Household Operations	\$171 3.9%	\$193 3.9%	\$212 4.0%
Miscellaneous Expenses	\$84 1.9%	\$93 1.9%	\$102 1.9%
Personal Care	\$59 1.3%	\$66 1.3%	\$72 1.3%
Personal Insurance	\$30 0.7%	\$34 0.7%	\$38 0.7%
Reading	\$10 0.2%	\$11 0.2%	\$12 0.2%
Shelter	\$933 21.2%	\$1,038 21.1%	\$1,132 21.1%
Tobacco	\$29 0.7%	\$31 0.6%	\$32 0.6%
Transportation	\$805 18.3%	\$890 18.1%	\$972 18.1%
Utilities	\$337 7.6%	\$368 7.5%	\$396 7.4%