

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM 87505	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	11,612		58,723		94,583	
Projected Population (2028)	11,422		58,336		94,366	
Census Population (2020)	11,399		58,526		93,860	
Census Population (2010)	10,859		54,526		85,865	
Projected Annual Growth (2023-2028)	-190	-0.3%	-387	-0.1%	-217	-
Historical Annual Growth (2020-2023)	213	-	197	0.1%	723	0.3%
Historical Annual Growth (2010-2020)	540	0.5%	4,000	0.7%	7,995	0.9%
Estimated Population Density (2023)	3,698 <i>psm</i>		2,078 <i>psm</i>		1,205 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	5,242		28,663		43,697	
Projected Households (2028)	5,339		29,488		45,138	
Census Households (2020)	5,081		28,210		42,837	
Census Households (2010)	4,675		25,721		38,255	
Projected Annual Growth (2023-2028)	96	0.4%	825	0.6%	1,441	0.7%
Historical Annual Change (2010-2023)	567	0.9%	2,942	0.9%	5,441	1.1%
Average Household Income						
Estimated Average Household Income (2023)	\$69,058		\$99,126		\$110,983	
Projected Average Household Income (2028)	\$67,367		\$98,888		\$111,667	
Census Average Household Income (2010)	\$47,612		\$62,338		\$71,863	
Census Average Household Income (2000)	\$44,897		\$53,313		\$56,683	
Projected Annual Change (2023-2028)	-\$1,691	-0.5%	-\$238	-	\$683	0.1%
Historical Annual Change (2000-2023)	\$24,161	2.3%	\$45,814	3.7%	\$54,300	4.2%
Median Household Income						
Estimated Median Household Income (2023)	\$58,026		\$73,222		\$79,857	
Projected Median Household Income (2028)	\$53,015		\$68,854		\$76,169	
Census Median Household Income (2010)	\$38,507		\$47,184		\$52,918	
Census Median Household Income (2000)	\$37,698		\$41,974		\$43,833	
Projected Annual Change (2023-2028)	-\$5,010	-1.7%	-\$4,368	-1.2%	-\$3,688	-0.9%
Historical Annual Change (2000-2023)	\$20,327	2.3%	\$31,248	3.2%	\$36,024	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$31,356		\$48,573		\$51,473	
Projected Per Capita Income (2028)	\$31,670		\$50,177		\$53,614	
Census Per Capita Income (2010)	\$20,500		\$29,404		\$32,018	
Census Per Capita Income (2000)	\$17,459		\$23,079		\$23,845	
Projected Annual Change (2023-2028)	\$314	0.2%	\$1,604	0.7%	\$2,141	0.8%
Historical Annual Change (2000-2023)	\$13,896	3.5%	\$25,494	4.8%	\$27,628	5.0%
Estimated Average Household Net Worth (2023)	\$605,533		\$872,976		\$1.01 M	

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Race and Ethnicity							
Total Population (2023)		11,612		58,723		94,583	
White (2023)		6,489	55.9%	34,915	59.5%	54,369	57.5%
Black or African American (2023)		283	2.4%	1,095	1.9%	1,779	1.9%
American Indian or Alaska Native (2023)		319	2.7%	1,367	2.3%	2,099	2.2%
Asian (2023)		251	2.2%	1,176	2.0%	2,172	2.3%
Hawaiian or Pacific Islander (2023)		10	-	42	-	67	-
Other Race (2023)		1,832	15.8%	7,527	12.8%	13,413	14.2%
Two or More Races (2023)		2,428	20.9%	12,600	21.5%	20,684	21.9%
Population < 18 (2023)		2,045	17.6%	9,262	15.8%	15,849	16.8%
White Not Hispanic		432	21.1%	2,061	22.3%	3,124	19.7%
Black or African American		72	3.5%	230	2.5%	299	1.9%
Asian		34	1.7%	170	1.8%	254	1.6%
Other Race Not Hispanic		101	5.0%	435	4.7%	642	4.0%
Hispanic		1,405	68.7%	6,367	68.7%	11,532	72.8%
Not Hispanic or Latino Population (2023)		5,350	46.1%	29,561	50.3%	46,441	49.1%
Not Hispanic White		4,459	83.4%	25,487	86.2%	39,775	85.6%
Not Hispanic Black or African American		237	4.4%	924	3.1%	1,544	3.3%
Not Hispanic American Indian or Alaska Native		148	2.8%	597	2.0%	907	2.0%
Not Hispanic Asian		236	4.4%	1,135	3.8%	2,094	4.5%
Not Hispanic Hawaiian or Pacific Islander		5	-	19	-	28	-
Not Hispanic Other Race		36	0.7%	255	0.9%	424	0.9%
Not Hispanic Two or More Races		229	4.3%	1,145	3.9%	1,670	3.6%
Hispanic or Latino Population (2023)		6,262	53.9%	29,161	49.7%	48,142	50.9%
Hispanic White		2,030	32.4%	9,429	32.3%	14,594	30.3%
Hispanic Black or African American		46	0.7%	172	0.6%	235	0.5%
Hispanic American Indian or Alaska Native		171	2.7%	770	2.6%	1,193	2.5%
Hispanic Asian		15	0.2%	41	0.1%	79	0.2%
Hispanic Hawaiian or Pacific Islander		5	-	23	-	39	-
Hispanic Other Race		1,796	28.7%	7,272	24.9%	12,989	27.0%
Hispanic Two or More Races		2,199	35.1%	11,455	39.3%	19,014	39.5%
Not Hispanic or Latino Population (2020)		5,303	46.5%	31,293	53.5%	47,632	50.7%
Hispanic or Latino Population (2020)		6,096	53.5%	27,232	46.5%	46,229	49.3%
Not Hispanic or Latino Population (2010)		4,103	37.8%	26,732	49.0%	40,719	47.4%
Hispanic or Latino Population (2010)		6,755	62.2%	27,794	51.0%	45,146	52.6%
Not Hispanic or Latino Population (2028)		5,308	46.5%	29,230	50.1%	46,187	48.9%
Hispanic or Latino Population (2028)		6,114	53.5%	29,106	49.9%	48,178	51.1%
Projected Annual Growth (2023-2028)		-148	-0.5%	-56	-	36	-
Historical Annual Growth (2010-2020)		-659	-1.0%	-562	-0.2%	1,083	0.2%

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Santa Fe, NM 87505							
Total Age Distribution (2023)							
Total Population		11,612		58,723		94,583	
Age Under 5 Years		565	4.9%	2,226	3.8%	3,779	4.0%
Age 5 to 9 Years		524	4.5%	2,415	4.1%	4,081	4.3%
Age 10 to 14 Years		565	4.9%	2,823	4.8%	4,834	5.1%
Age 15 to 19 Years		636	5.5%	2,848	4.8%	5,003	5.3%
Age 20 to 24 Years		679	5.8%	2,862	4.9%	4,988	5.3%
Age 25 to 29 Years		700	6.0%	3,167	5.4%	5,291	5.6%
Age 30 to 34 Years		709	6.1%	3,402	5.8%	5,605	5.9%
Age 35 to 39 Years		775	6.7%	3,546	6.0%	5,741	6.1%
Age 40 to 44 Years		667	5.7%	3,210	5.5%	5,340	5.6%
Age 45 to 49 Years		598	5.1%	3,095	5.3%	4,976	5.3%
Age 50 to 54 Years		687	5.9%	3,483	5.9%	5,474	5.8%
Age 55 to 59 Years		759	6.5%	4,034	6.9%	6,261	6.6%
Age 60 to 64 Years		885	7.6%	4,755	8.1%	7,299	7.7%
Age 65 to 69 Years		892	7.7%	4,844	8.2%	7,807	8.3%
Age 70 to 74 Years		875	7.5%	4,928	8.4%	7,812	8.3%
Age 75 to 79 Years		529	4.6%	3,296	5.6%	5,089	5.4%
Age 80 to 84 Years		308	2.7%	1,968	3.4%	2,810	3.0%
Age 85 Years or Over		259	2.2%	1,822	3.1%	2,393	2.5%
Median Age		44.3		48.4		46.8	
Age 19 Years or Less		2,290	19.7%	10,312	17.6%	17,696	18.7%
Age 20 to 64 Years		6,459	55.6%	31,553	53.7%	50,977	53.9%
Age 65 Years or Over		2,862	24.6%	16,858	28.7%	25,910	27.4%
Female Age Distribution (2023)							
Female Population		5,998	51.7%	30,764	52.4%	49,092	51.9%
Age Under 5 Years		275	4.6%	1,085	3.5%	1,834	3.7%
Age 5 to 9 Years		257	4.3%	1,169	3.8%	1,969	4.0%
Age 10 to 14 Years		275	4.6%	1,407	4.6%	2,407	4.9%
Age 15 to 19 Years		335	5.6%	1,461	4.8%	2,539	5.2%
Age 20 to 24 Years		340	5.7%	1,427	4.6%	2,421	4.9%
Age 25 to 29 Years		315	5.3%	1,562	5.1%	2,626	5.3%
Age 30 to 34 Years		339	5.7%	1,679	5.5%	2,778	5.7%
Age 35 to 39 Years		373	6.2%	1,717	5.6%	2,795	5.7%
Age 40 to 44 Years		317	5.3%	1,563	5.1%	2,621	5.3%
Age 45 to 49 Years		289	4.8%	1,551	5.0%	2,511	5.1%
Age 50 to 54 Years		350	5.8%	1,747	5.7%	2,781	5.7%
Age 55 to 59 Years		395	6.6%	2,126	6.9%	3,327	6.8%
Age 60 to 64 Years		481	8.0%	2,590	8.4%	3,989	8.1%
Age 65 to 69 Years		502	8.4%	2,704	8.8%	4,345	8.9%
Age 70 to 74 Years		495	8.2%	2,749	8.9%	4,265	8.7%
Age 75 to 79 Years		306	5.1%	1,910	6.2%	2,827	5.8%
Age 80 to 84 Years		177	2.9%	1,144	3.7%	1,556	3.2%
Age 85 Years or Over		178	3.0%	1,172	3.8%	1,501	3.1%
Female Median Age		46.8		50.5		48.5	
Age 19 Years or Less		1,142	19.0%	5,123	16.7%	8,749	17.8%
Age 20 to 64 Years		3,199	53.3%	15,963	51.9%	25,849	52.7%
Age 65 Years or Over		1,657	27.6%	9,679	31.5%	14,494	29.5%

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Male Age Distribution (2023)							
Male Population		5,614	48.3%	27,959	47.6%	45,491	48.1%
Age Under 5 Years		290	5.2%	1,141	4.1%	1,945	4.3%
Age 5 to 9 Years		267	4.8%	1,246	4.5%	2,112	4.6%
Age 10 to 14 Years		290	5.2%	1,416	5.1%	2,427	5.3%
Age 15 to 19 Years		301	5.4%	1,386	5.0%	2,463	5.4%
Age 20 to 24 Years		340	6.1%	1,435	5.1%	2,568	5.6%
Age 25 to 29 Years		384	6.8%	1,605	5.7%	2,665	5.9%
Age 30 to 34 Years		370	6.6%	1,722	6.2%	2,827	6.2%
Age 35 to 39 Years		401	7.1%	1,829	6.5%	2,946	6.5%
Age 40 to 44 Years		351	6.2%	1,647	5.9%	2,719	6.0%
Age 45 to 49 Years		309	5.5%	1,544	5.5%	2,465	5.4%
Age 50 to 54 Years		337	6.0%	1,736	6.2%	2,694	5.9%
Age 55 to 59 Years		364	6.5%	1,908	6.8%	2,934	6.5%
Age 60 to 64 Years		404	7.2%	2,165	7.7%	3,310	7.3%
Age 65 to 69 Years		390	6.9%	2,140	7.7%	3,462	7.6%
Age 70 to 74 Years		380	6.8%	2,179	7.8%	3,548	7.8%
Age 75 to 79 Years		223	4.0%	1,386	5.0%	2,261	5.0%
Age 80 to 84 Years		132	2.3%	824	2.9%	1,253	2.8%
Age 85 Years or Over		81	1.4%	650	2.3%	892	2.0%
Male Median Age		42.0		46.2		45.0	
Age 19 Years or Less		1,148	20.5%	5,189	18.6%	8,947	19.7%
Age 20 to 64 Years		3,260	58.1%	15,590	55.8%	25,128	55.2%
Age 65 Years or Over		1,205	21.5%	7,180	25.7%	11,416	25.1%
Males per 100 Females (2023)							
Overall Comparison		94		91		93	
Age Under 5 Years		106	51.4%	105	51.2%	106	51.5%
Age 5 to 9 Years		104	51.0%	107	51.6%	107	51.8%
Age 10 to 14 Years		105	51.3%	101	50.2%	101	50.2%
Age 15 to 19 Years		90	47.4%	95	48.7%	97	49.2%
Age 20 to 24 Years		100	50.0%	101	50.1%	106	51.5%
Age 25 to 29 Years		122	54.9%	103	50.7%	101	50.4%
Age 30 to 34 Years		109	52.2%	103	50.6%	102	50.4%
Age 35 to 39 Years		108	51.8%	106	51.6%	105	51.3%
Age 40 to 44 Years		111	52.6%	105	51.3%	104	50.9%
Age 45 to 49 Years		107	51.6%	99	49.9%	98	49.5%
Age 50 to 54 Years		96	49.1%	99	49.8%	97	49.2%
Age 55 to 59 Years		92	48.0%	90	47.3%	88	46.9%
Age 60 to 64 Years		84	45.6%	84	45.5%	83	45.3%
Age 65 to 69 Years		78	43.7%	79	44.2%	80	44.3%
Age 70 to 74 Years		77	43.4%	79	44.2%	83	45.4%
Age 75 to 79 Years		73	42.1%	73	42.0%	80	44.4%
Age 80 to 84 Years		75	42.7%	72	41.9%	81	44.6%
Age 85 Years or Over		46	31.3%	56	35.7%	59	37.3%
Age 19 Years or Less		101	50.1%	101	50.3%	102	50.6%
Age 20 to 39 Years		109	52.2%	103	50.8%	104	50.9%
Age 40 to 64 Years		96	49.1%	94	48.4%	93	48.1%
Age 65 Years or Over		73	42.1%	74	42.6%	79	44.1%

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College Plaza		1 mi radius		3 mi radius		5 mi radius	
Santa Fe, NM 87505							
Household Type (2023)							
Total Households		5,242		28,663		43,697	
Households with Children		1,217	23.2%	5,727	20.0%	9,842	22.5%
Average Household Size		2.2		2.0		2.1	
Household Density per Square Mile		1,670		1,014		557	
Population Family		8,160	70.3%	39,500	67.3%	67,388	71.2%
Population Non-Family		3,302	28.4%	18,307	31.2%	25,582	27.0%
Population Group Quarters		150	1.3%	916	1.6%	1,613	1.7%
Family Households		2,680	51.1%	13,612	47.5%	22,740	52.0%
Married Couple Households		1,563	58.3%	8,836	64.9%	15,345	67.5%
Other Family Households with Children		1,116	41.7%	4,777	35.1%	7,396	32.5%
Family Households with Children		1,214	45.3%	5,722	42.0%	9,833	43.2%
Married Couple with Children		607	50.0%	3,082	53.9%	5,538	56.3%
Other Family Households with Children		607	50.0%	2,639	46.1%	4,296	43.7%
Family Households No Children		1,466	54.7%	7,891	58.0%	12,907	56.8%
Married Couple No Children		957	65.3%	5,753	72.9%	9,807	76.0%
Other Family Households No Children		509	34.7%	2,138	27.1%	3,100	24.0%
Non-Family Households		2,563	48.9%	15,051	52.5%	20,957	48.0%
Non-Family Households with Children		3	0.1%	6	-	8	-
Non-Family Households No Children		2,560	99.9%	15,045	100.0%	20,948	100.0%
Average Family Household Size		3.0		2.9		3.0	
Average Family Income		\$77,742		\$130,674		\$146,480	
Median Family Income		\$72,500		\$99,350		\$109,747	
Average Non-Family Household Size		1.3		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		9,958		51,259		81,890	
Never Married		3,611	36.3%	17,366	33.9%	27,010	33.0%
Currently Married		3,431	34.5%	20,076	39.2%	34,422	42.0%
Previously Married		2,916	29.3%	13,818	27.0%	20,458	25.0%
Separated		347	11.9%	2,046	14.8%	3,507	17.1%
Widowed		423	14.5%	3,042	22.0%	4,308	21.1%
Divorced		2,146	73.6%	8,729	63.2%	12,643	61.8%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		8,642		45,549		71,898	
Elementary (Grade Level 0 to 8)		515	6.0%	1,951	4.3%	3,480	4.8%
Some High School (Grade Level 9 to 11)		383	4.4%	1,843	4.0%	3,148	4.4%
High School Graduate		1,985	23.0%	9,172	20.1%	14,939	20.8%
Some College		1,907	22.1%	8,572	18.8%	12,804	17.8%
Associate Degree Only		856	9.9%	3,624	8.0%	5,495	7.6%
Bachelor Degree Only		1,620	18.7%	9,578	21.0%	14,482	20.1%
Graduate Degree		1,377	15.9%	10,809	23.7%	17,551	24.4%
Any College (Some College or Higher)		5,760	66.6%	32,583	71.5%	50,332	70.0%
College Degree + (Bachelor Degree or Higher)		2,997	34.7%	20,388	44.8%	32,033	44.6%

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Housing						
Total Housing Units (2023)	5,556		31,740		49,440	
Total Housing Units (2020)	5,348		31,112		48,309	
Historical Annual Growth (2020-2023)	208	-	628	-	1,132	-
Housing Units Occupied (2023)	5,242	94.4%	28,663	90.3%	43,697	88.4%
Housing Units Owner-Occupied	2,966	56.6%	16,487	57.5%	27,018	61.8%
Housing Units Renter-Occupied	2,276	43.4%	12,176	42.5%	16,679	38.2%
Housing Units Vacant (2023)	313	5.6%	3,076	9.7%	5,743	11.6%
Household Size (2023)						
Total Households	5,242		28,663		43,697	
1 Person Households	2,086	39.8%	12,631	44.1%	17,413	39.8%
2 Person Households	1,713	32.7%	9,291	32.4%	14,865	34.0%
3 Person Households	696	13.3%	3,271	11.4%	5,114	11.7%
4 Person Households	419	8.0%	2,084	7.3%	3,577	8.2%
5 Person Households	205	3.9%	903	3.1%	1,735	4.0%
6 Person Households	87	1.7%	335	1.2%	649	1.5%
7 or More Person Households	37	0.7%	150	0.5%	344	0.8%
Household Income Distribution (2023)						
HH Income \$200,000 or More	322	6.1%	3,095	10.8%	5,882	13.5%
HH Income \$150,000 to \$199,999	253	4.8%	2,154	7.5%	3,475	8.0%
HH Income \$125,000 to \$149,999	266	5.1%	1,770	6.2%	2,691	6.2%
HH Income \$100,000 to \$124,999	413	7.9%	2,434	8.5%	3,576	8.2%
HH Income \$75,000 to \$99,999	553	10.5%	3,663	12.8%	5,463	12.5%
HH Income \$50,000 to \$74,999	928	17.7%	4,640	16.2%	7,024	16.1%
HH Income \$35,000 to \$49,999	727	13.9%	3,192	11.1%	4,794	11.0%
HH Income \$25,000 to \$34,999	707	13.5%	2,835	9.9%	3,981	9.1%
HH Income \$15,000 to \$24,999	491	9.4%	2,273	7.9%	3,318	7.6%
HH Income \$10,000 to \$14,999	212	4.0%	1,085	3.8%	1,410	3.2%
HH Income Under \$10,000	371	7.1%	1,523	5.3%	2,081	4.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	248	4.7%	1,603	5.6%	2,086	4.8%
Households 1 Vehicle Available	2,372	45.2%	12,380	43.2%	17,218	39.4%
Households 2 Vehicles Available	1,663	31.7%	9,500	33.1%	15,413	35.3%
Households 3 or More Vehicles Available	959	18.3%	5,181	18.1%	8,979	20.5%
Total Vehicles Available	8,911		48,864		78,285	
Average Vehicles per Household	1.7		1.7		1.8	
Owner-Occupied Household Vehicles	5,735	64.4%	32,086	65.7%	54,205	69.2%
Average Vehicles per Owner-Occupied Household	1.9		1.9		2.0	
Renter-Occupied Household Vehicles	3,176	35.6%	16,778	34.3%	24,080	30.8%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,660		28,402		45,093	
Travel to Work in 14 Minutes or Less	1,814	32.1%	9,332	32.9%	13,810	30.6%
Travel to Work in 15 to 29 Minutes	1,818	32.1%	8,408	29.6%	13,951	30.9%
Travel to Work in 30 to 59 Minutes	755	13.3%	4,085	14.4%	7,286	16.2%
Travel to Work in 60 Minutes or More	337	6.0%	1,310	4.6%	2,192	4.9%
Work at Home	935	16.5%	5,266	18.5%	7,855	17.4%
Average Minutes Travel to Work	17.1		16.4		17.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM 87505	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,660		28,402		45,093	
Drive to Work Alone	4,085	72.2%	19,748	69.5%	31,658	70.2%
Drive to Work in Carpool	421	7.4%	2,106	7.4%	3,671	8.1%
Travel to Work by Public Transportation	49	0.9%	253	0.9%	466	1.0%
Drive to Work on Motorcycle	2	-	34	0.1%	46	0.1%
Bicycle to Work	42	0.7%	220	0.8%	299	0.7%
Walk to Work	90	1.6%	582	2.0%	797	1.8%
Other Means	36	0.6%	193	0.7%	300	0.7%
Work at Home	935	16.5%	5,266	18.5%	7,855	17.4%
Daytime Demographics (2023)						
Total Businesses	1,355		7,152		8,983	
Total Employees	9,832		56,479		69,326	
Company Headquarter Businesses	39	2.9%	204	2.8%	246	2.7%
Company Headquarter Employees	1,018	10.4%	7,142	12.6%	8,045	11.6%
Employee Population per Business	7.3 to 1		7.9 to 1		7.7 to 1	
Residential Population per Business	8.6 to 1		8.2 to 1		10.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	13,934		78,624		104,940	
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,835		50,670		80,873	
Labor Force Total Males (2023)	4,711	47.9%	23,883	47.1%	38,525	47.6%
Male Civilian Employed	2,858	60.7%	14,145	59.2%	22,837	59.3%
Male Civilian Unemployed	97	2.1%	514	2.2%	730	1.9%
Males in Armed Forces	73	1.6%	122	0.5%	159	0.4%
Males Not in Labor Force	1,682	35.7%	9,101	38.1%	14,799	38.4%
Labor Force Total Females (2023)	5,125	52.1%	26,787	52.9%	42,348	52.4%
Female Civilian Employed	2,802	54.7%	14,258	53.2%	22,263	52.6%
Female Civilian Unemployed	48	0.9%	527	2.0%	691	1.6%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	2,274	44.4%	12,002	44.8%	19,393	45.8%
Unemployment Rate	145	1.5%	1,041	2.1%	1,421	1.8%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,660		28,402		45,093	
Occupation Total Males	2,858	50.5%	14,144	49.8%	22,833	50.6%
Occupation Total Females	2,802	49.5%	14,257	50.2%	22,260	49.4%
Management, Business, Financial Operations	1,211	-	6,178	21.8%	9,874	21.9%
Professional, Related	1,624	28.7%	9,174	32.3%	14,336	31.8%
Service	1,000	17.7%	4,555	16.0%	7,400	16.4%
Sales, Office	791	14.0%	4,383	15.4%	6,981	15.5%
Farming, Fishing, Forestry	-	-	45	0.2%	65	0.1%
Construction, Extraction, Maintenance	357	6.3%	1,610	5.7%	2,689	6.0%
Production, Transport, Material Moving	676	11.9%	2,458	8.7%	3,749	8.3%
White Collar Workers	3,627	64.1%	19,734	69.5%	31,191	69.2%
Blue Collar Workers	2,033	35.9%	8,667	30.5%	13,902	30.8%

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College Plaza Santa Fe, NM 87505	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	5,242		28,663		43,697	
1 Detached Unit	2,929	55.9%	15,016	52.4%	23,837	54.6%
1 Attached Unit	509	9.7%	3,519	12.3%	5,174	11.8%
2 Units	149	2.8%	1,005	3.5%	1,430	3.3%
3 to 4 Units	280	5.3%	1,503	5.2%	1,912	4.4%
5 to 9 Units	286	5.4%	1,343	4.7%	1,759	4.0%
10 to 19 Units	379	7.2%	1,669	5.8%	2,141	4.9%
20 to 49 Units	382	7.3%	1,716	6.0%	2,115	4.8%
50 or More Units	148	2.8%	964	3.4%	1,243	2.8%
Mobile Home or Trailer	175	3.3%	1,886	6.6%	4,032	9.2%
Other Structure	4	-	42	0.1%	53	0.1%
Homes Built By Year (2023)						
Homes Built 2020 or later	20	0.4%	126	0.4%	195	0.4%
Homes Built 2010 to 2019	305	5.5%	1,731	5.5%	3,354	6.8%
Homes Built 2000 to 2009	661	11.9%	4,384	13.8%	7,981	16.1%
Homes Built 1990 to 1999	538	9.7%	3,714	11.7%	6,402	12.9%
Homes Built 1980 to 1989	1,046	18.8%	6,619	20.9%	10,136	20.5%
Homes Built 1970 to 1979	899	16.2%	4,736	14.9%	6,236	12.6%
Homes Built 1960 to 1969	720	13.0%	2,559	8.1%	3,214	6.5%
Homes Built 1950 to 1959	701	12.6%	2,478	7.8%	3,002	6.1%
Homes Built 1940 to 1949	255	4.6%	1,118	3.5%	1,441	2.9%
Homes Built Before 1939	98	1.8%	1,199	3.8%	1,735	3.5%
Median Age of Homes	45.9 yrs		43.3 yrs		40.7 yrs	
Home Values (2023)						
Owner Specified Housing Units	2,966		16,487		27,018	
Home Values \$1,000,000 or More	109	3.7%	780	4.7%	2,301	8.5%
Home Values \$750,000 to \$999,999	110	3.7%	1,458	8.8%	2,748	10.2%
Home Values \$500,000 to \$749,999	269	9.1%	2,683	16.3%	4,575	16.9%
Home Values \$400,000 to \$499,999	343	11.6%	1,969	11.9%	2,944	10.9%
Home Values \$300,000 to \$399,999	773	26.0%	3,974	24.1%	5,366	19.9%
Home Values \$250,000 to \$299,999	412	13.9%	1,679	10.2%	2,414	8.9%
Home Values \$200,000 to \$249,999	415	14.0%	1,300	7.9%	2,052	7.6%
Home Values \$175,000 to \$199,999	181	6.1%	516	3.1%	762	2.8%
Home Values \$150,000 to \$174,999	92	3.1%	393	2.4%	609	2.3%
Home Values \$125,000 to \$149,999	30	1.0%	290	1.8%	465	1.7%
Home Values \$100,000 to \$124,999	57	1.9%	310	1.9%	444	1.6%
Home Values \$90,000 to \$99,999	7	0.2%	20	0.1%	23	-
Home Values \$80,000 to \$89,999	13	0.4%	50	0.3%	70	0.3%
Home Values \$70,000 to \$79,999	5	0.2%	30	0.2%	47	0.2%
Home Values \$60,000 to \$69,999	-	-	-	-	-	-
Home Values \$50,000 to \$59,999	8	0.3%	50	0.3%	77	0.3%
Home Values \$35,000 to \$49,999	7	0.2%	93	0.6%	151	0.6%
Home Values \$25,000 to \$34,999	41	1.4%	206	1.2%	358	1.3%
Home Values \$10,000 to \$24,999	62	2.1%	389	2.4%	992	3.7%
Home Values Under \$10,000	34	1.2%	299	1.8%	620	2.3%
Owner-Occupied Median Home Value	\$310,364		\$400,153		\$436,840	
Renter-Occupied Median Rent	\$943		\$994		\$996	

Complete Profile

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Lat/Lon: 35.6604/-105.9779

College Plaza Santa Fe, NM 87505	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$284.64 M		\$2 B		\$3.3 B	
Total Non-Retail Expenditure	\$150.71 M		\$1.06 B		\$1.76 B	
Total Retail Expenditure	\$133.93 M		\$938.88 M		\$1.55 B	
Apparel	\$9.89 M		\$70.32 M		\$116.5 M	
Contributions	\$9.27 M		\$68.23 M		\$114.69 M	
Education	\$8.18 M		\$62.13 M		\$105.68 M	
Entertainment	\$15.86 M		\$113.6 M		\$188.67 M	
Food and Beverages	\$42.01 M		\$292.28 M		\$479.72 M	
Furnishings and Equipment	\$9.86 M		\$70.48 M		\$116.88 M	
Gifts	\$6.94 M		\$51.53 M		\$87.17 M	
Health Care	\$24.53 M		\$169.4 M		\$277.22 M	
Household Operations	\$11.18 M		\$79.7 M		\$132.27 M	
Miscellaneous Expenses	\$5.41 M		\$38.26 M		\$63.14 M	
Personal Care	\$3.82 M		\$26.9 M		\$44.29 M	
Personal Insurance	\$1.95 M		\$14.33 M		\$24.1 M	
Reading	\$628.44 K		\$4.47 M		\$7.39 M	
Shelter	\$60.33 M		\$423.66 M		\$696.79 M	
Tobacco	\$1.83 M		\$11.76 M		\$18.7 M	
Transportation	\$51.47 M		\$360.04 M		\$592.71 M	
Utilities	\$21.49 M		\$145.7 M		\$237.01 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$4,525		\$5,823		\$6,299	
Total Non-Retail Expenditure	\$2,396	52.9%	\$3,093	53.1%	\$3,349	53.2%
Total Retail Expenditures	\$2,129	47.1%	\$2,730	46.9%	\$2,950	46.8%
Apparel	\$157	3.5%	\$204	3.5%	\$222	3.5%
Contributions	\$147	3.3%	\$198	3.4%	\$219	3.5%
Education	\$130	2.9%	\$181	3.1%	\$202	3.2%
Entertainment	\$252	5.6%	\$330	5.7%	\$360	5.7%
Food and Beverages	\$668	14.8%	\$850	14.6%	\$915	14.5%
Furnishings and Equipment	\$157	3.5%	\$205	3.5%	\$223	3.5%
Gifts	\$110	2.4%	\$150	2.6%	\$166	2.6%
Health Care	\$390	8.6%	\$493	8.5%	\$529	8.4%
Household Operations	\$178	3.9%	\$232	4.0%	\$252	4.0%
Miscellaneous Expenses	\$86	1.9%	\$111	1.9%	\$120	1.9%
Personal Care	\$61	1.3%	\$78	1.3%	\$84	1.3%
Personal Insurance	\$31	0.7%	\$42	0.7%	\$46	0.7%
Reading	\$10	0.2%	\$13	0.2%	\$14	0.2%
Shelter	\$959	21.2%	\$1,232	21.2%	\$1,329	21.1%
Tobacco	\$29	0.6%	\$34	0.6%	\$36	0.6%
Transportation	\$818	18.1%	\$1,047	18.0%	\$1,130	17.9%
Utilities	\$342	7.5%	\$424	7.3%	\$452	7.2%