

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.6922/-105.9516

RFULL9

DeVargas Center N Guadalupe St @ Paseo De Peralta in Santa Fe, NM 87501	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	8,578		37,198		65,730	
Projected Population (2024)	8,734		37,797		66,509	
Census Population (2010)	8,153		35,797		62,754	
Census Population (2000)	9,063		37,526		62,177	
Projected Annual Growth (2019-2024)	156	0.4%	599	0.3%	779	0.2%
Historical Annual Growth (2010-2019)	425	0.6%	1,401	0.4%	2,976	0.5%
Historical Annual Growth (2000-2010)	-910	-1.0%	-1,729	-0.5%	578	-
Estimated Population Density (2019)	2,732	psm	1,316	psm	837	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2019)	4,953		19,851		33,287	
Projected Households (2024)	5,107		20,451		34,151	
Census Households (2010)	4,525		18,349		30,554	
Census Households (2000)	4,591		17,676		27,923	
Projected Annual Growth (2019-2024)	154	0.6%	600	0.6%	865	0.5%
Historical Annual Change (2000-2019)	362	0.4%	2,176	0.6%	5,364	1.0%
Average Household Income						
Estimated Average Household Income (2019)	\$67,791		\$87,887		\$87,338	
Projected Average Household Income (2024)	\$76,595		\$101,437		\$101,620	
Census Average Household Income (2010)	\$60,375		\$77,909		\$77,430	
Census Average Household Income (2000)	\$51,615		\$58,695		\$60,839	
Projected Annual Change (2019-2024)	\$8,804	2.6%	\$13,550	3.1%	\$14,281	3.3%
Historical Annual Change (2000-2019)	\$16,176	1.6%	\$29,192	2.6%	\$26,499	2.3%
Median Household Income						
Estimated Median Household Income (2019)	\$53,994		\$69,094		\$68,922	
Projected Median Household Income (2024)	\$62,689		\$79,285		\$79,411	
Census Median Household Income (2010)	\$43,803		\$52,843		\$55,156	
Census Median Household Income (2000)	\$38,409		\$42,893		\$45,883	
Projected Annual Change (2019-2024)	\$8,694	3.2%	\$10,191	2.9%	\$10,489	3.0%
Historical Annual Change (2000-2019)	\$15,585	2.1%	\$26,201	3.2%	\$23,040	2.6%
Per Capita Income						
Estimated Per Capita Income (2019)	\$39,451		\$47,117		\$44,387	
Projected Per Capita Income (2024)	\$45,091		\$55,096		\$52,336	
Census Per Capita Income (2010)	\$33,511		\$39,935		\$37,700	
Census Per Capita Income (2000)	\$25,844		\$27,494		\$27,210	
Projected Annual Change (2019-2024)	\$5,641	2.9%	\$7,979	3.4%	\$7,949	3.6%
Historical Annual Change (2000-2019)	\$13,606	2.8%	\$19,623	3.8%	\$17,178	3.3%
Estimated Average Household Net Worth (2019)	\$687,047		\$900,868		\$869,915	

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DeVargas Center

N Guadalupe St @ Paseo De Peralta in Santa Fe, NM 87501

1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2019)	8,578		37,198		65,730	
White (2019)	7,065	82.4%	30,610	82.3%	52,472	79.8%
Black or African American (2019)	118	1.4%	503	1.4%	933	1.4%
American Indian or Alaska Native (2019)	140	1.6%	617	1.7%	1,158	1.8%
Asian (2019)	148	1.7%	665	1.8%	1,196	1.8%
Hawaiian or Pacific Islander (2019)	9	0.1%	24	-	46	-
Other Race (2019)	731	8.5%	3,433	9.2%	7,576	11.5%
Two or More Races (2019)	367	4.3%	1,346	3.6%	2,350	3.6%
Population < 18 (2019)	955	11.1%	4,588	12.3%	9,180	14.0%
White Not Hispanic	348	36.4%	1,512	33.0%	2,494	27.2%
Black or African American	20	2.0%	99	2.2%	194	2.1%
Asian	16	1.7%	90	2.0%	168	1.8%
Other Race Not Hispanic	53	5.5%	216	4.7%	456	5.0%
Hispanic	519	54.3%	2,670	58.2%	5,869	63.9%
Not Hispanic or Latino Population (2019)	5,186	60.5%	22,389	60.2%	36,644	55.7%
Not Hispanic White	4,681	90.2%	20,317	90.7%	32,927	89.9%
Not Hispanic Black or African American	92	1.8%	397	1.8%	733	2.0%
Not Hispanic American Indian or Alaska Native	109	2.1%	406	1.8%	754	2.1%
Not Hispanic Asian	128	2.5%	607	2.7%	1,105	3.0%
Not Hispanic Hawaiian or Pacific Islander	3	-	11	-	25	-
Not Hispanic Other Race	25	0.5%	128	0.6%	218	0.6%
Not Hispanic Two or More Races	149	2.9%	522	2.3%	884	2.4%
Hispanic or Latino Population (2019)	3,392	39.5%	14,809	39.8%	29,086	44.3%
Hispanic White	2,384	70.3%	10,292	69.5%	19,545	67.2%
Hispanic Black or African American	26	0.8%	107	0.7%	200	0.7%
Hispanic American Indian or Alaska Native	31	0.9%	212	1.4%	403	1.4%
Hispanic Asian	20	0.6%	57	0.4%	91	0.3%
Hispanic Hawaiian or Pacific Islander	6	0.2%	13	-	21	-
Hispanic Other Race	706	20.8%	3,305	22.3%	7,359	25.3%
Hispanic Two or More Races	218	6.4%	824	5.6%	1,466	5.0%
Not Hispanic or Latino Population (2010)	5,233	64.2%	21,909	61.2%	35,631	56.8%
Hispanic or Latino Population (2010)	2,920	35.8%	13,888	38.8%	27,123	43.2%
Not Hispanic or Latino Population (2000)	5,141	56.7%	21,571	57.5%	34,418	55.4%
Hispanic or Latino Population (2000)	3,922	43.3%	15,955	42.5%	27,759	44.6%
Not Hispanic or Latino Population (2024)	5,223	59.8%	22,453	59.4%	36,516	54.9%
Hispanic or Latino Population (2024)	3,510	40.2%	15,345	40.6%	29,993	45.1%
Projected Annual Growth (2019-2024)	119	-	535	-	908	-
Historical Annual Growth (2000-2010)	-1,003	-2.6%	-2,067	-1.3%	-636	-0.2%

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DeVargas Center

N Guadalupe St @ Paseo De Peralta in Santa Fe, NM 87501

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	8,578		37,198		65,730	
Age Under 5 Years	256	3.0%	1,239	3.3%	2,327	3.5%
Age 5 to 9 Years	244	2.8%	1,194	3.2%	2,441	3.7%
Age 10 to 14 Years	284	3.3%	1,333	3.6%	2,735	4.2%
Age 15 to 19 Years	277	3.2%	1,367	3.7%	2,864	4.4%
Age 20 to 24 Years	382	4.4%	1,635	4.4%	3,118	4.7%
Age 25 to 29 Years	508	5.9%	1,938	5.2%	3,392	5.2%
Age 30 to 34 Years	510	5.9%	1,940	5.2%	3,390	5.2%
Age 35 to 39 Years	463	5.4%	1,905	5.1%	3,443	5.2%
Age 40 to 44 Years	433	5.0%	1,811	4.9%	3,263	5.0%
Age 45 to 49 Years	501	5.8%	1,918	5.2%	3,510	5.3%
Age 50 to 54 Years	554	6.5%	2,196	5.9%	3,923	6.0%
Age 55 to 59 Years	672	7.8%	2,808	7.5%	5,020	7.6%
Age 60 to 64 Years	770	9.0%	3,293	8.9%	5,760	8.8%
Age 65 to 69 Years	823	9.6%	3,761	10.1%	6,346	9.7%
Age 70 to 74 Years	652	7.6%	3,392	9.1%	5,679	8.6%
Age 75 to 79 Years	531	6.2%	2,431	6.5%	3,914	6.0%
Age 80 to 84 Years	354	4.1%	1,487	4.0%	2,312	3.5%
Age 85 Years or Over	363	4.2%	1,548	4.2%	2,294	3.5%
Median Age	52.5		52.8		50.9	
Age 19 Years or Less	1,062	12.4%	5,133	13.8%	10,366	15.8%
Age 20 to 64 Years	4,793	55.9%	19,446	52.3%	34,819	53.0%
Age 65 Years or Over	2,723	31.7%	12,619	33.9%	20,545	31.3%

Female Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	4,556	53.1%	19,787	53.2%	34,708	52.8%
Age Under 5 Years	114	2.5%	628	3.2%	1,174	3.4%
Age 5 to 9 Years	127	2.8%	603	3.0%	1,230	3.5%
Age 10 to 14 Years	137	3.0%	649	3.3%	1,339	3.9%
Age 15 to 19 Years	142	3.1%	689	3.5%	1,444	4.2%
Age 20 to 24 Years	206	4.5%	851	4.3%	1,550	4.5%
Age 25 to 29 Years	263	5.8%	930	4.7%	1,605	4.6%
Age 30 to 34 Years	246	5.4%	949	4.8%	1,685	4.9%
Age 35 to 39 Years	206	4.5%	926	4.7%	1,693	4.9%
Age 40 to 44 Years	205	4.5%	899	4.5%	1,633	4.7%
Age 45 to 49 Years	245	5.4%	953	4.8%	1,789	5.2%
Age 50 to 54 Years	281	6.2%	1,145	5.8%	2,066	6.0%
Age 55 to 59 Years	357	7.8%	1,486	7.5%	2,665	7.7%
Age 60 to 64 Years	422	9.3%	1,799	9.1%	3,109	9.0%
Age 65 to 69 Years	459	10.1%	2,076	10.5%	3,492	10.1%
Age 70 to 74 Years	373	8.2%	1,905	9.6%	3,140	9.0%
Age 75 to 79 Years	302	6.6%	1,365	6.9%	2,194	6.3%
Age 80 to 84 Years	227	5.0%	885	4.5%	1,373	4.0%
Age 85 Years or Over	241	5.3%	1,048	5.3%	1,528	4.4%
Female Median Age	54.8		54.8		52.8	
Age 19 Years or Less	521	11.4%	2,569	13.0%	5,188	14.9%
Age 20 to 64 Years	2,433	53.4%	9,938	50.2%	17,793	51.3%
Age 65 Years or Over	1,602	35.2%	7,280	36.8%	11,726	33.8%

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1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,022 46.9%	17,411 46.8%	31,022 47.2%
Age Under 5 Years	142 3.5%	611 3.5%	1,153 3.7%
Age 5 to 9 Years	117 2.9%	591 3.4%	1,210 3.9%
Age 10 to 14 Years	147 3.7%	684 3.9%	1,396 4.5%
Age 15 to 19 Years	135 3.4%	678 3.9%	1,420 4.6%
Age 20 to 24 Years	175 4.4%	784 4.5%	1,569 5.1%
Age 25 to 29 Years	245 6.1%	1,008 5.8%	1,786 5.8%
Age 30 to 34 Years	264 6.6%	991 5.7%	1,706 5.5%
Age 35 to 39 Years	257 6.4%	979 5.6%	1,750 5.6%
Age 40 to 44 Years	228 5.7%	912 5.2%	1,630 5.3%
Age 45 to 49 Years	256 6.4%	966 5.5%	1,721 5.5%
Age 50 to 54 Years	274 6.8%	1,051 6.0%	1,857 6.0%
Age 55 to 59 Years	314 7.8%	1,323 7.6%	2,355 7.6%
Age 60 to 64 Years	348 8.6%	1,494 8.6%	2,651 8.5%
Age 65 to 69 Years	364 9.1%	1,685 9.7%	2,854 9.2%
Age 70 to 74 Years	279 6.9%	1,487 8.5%	2,540 8.2%
Age 75 to 79 Years	229 5.7%	1,066 6.1%	1,719 5.5%
Age 80 to 84 Years	126 3.1%	602 3.5%	939 3.0%
Age 85 Years or Over	122 3.0%	500 2.9%	766 2.5%
Male Median Age	49.8	50.5	48.7
Age 19 Years or Less	541 13.5%	2,564 14.7%	5,178 16.7%
Age 20 to 64 Years	2,360 58.7%	9,507 54.6%	17,025 54.9%
Age 65 Years or Over	1,120 27.9%	5,340 30.7%	8,819 28.4%

Males per 100 Females (2019)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	124 55.3%	97 49.3%	98 49.5%
Age 5 to 9 Years	92 48.0%	98 49.5%	98 49.6%
Age 10 to 14 Years	107 51.7%	105 51.3%	104 51.3%
Age 15 to 19 Years	95 48.7%	99 49.6%	98 49.6%
Age 20 to 24 Years	85 45.9%	92 47.9%	101 50.3%
Age 25 to 29 Years	93 48.2%	108 52.0%	111 52.7%
Age 30 to 34 Years	108 51.8%	104 51.1%	101 50.3%
Age 35 to 39 Years	124 55.4%	106 51.4%	103 50.8%
Age 40 to 44 Years	111 52.6%	101 50.3%	100 50.0%
Age 45 to 49 Years	104 51.0%	101 50.3%	96 49.0%
Age 50 to 54 Years	98 49.4%	92 47.9%	90 47.3%
Age 55 to 59 Years	88 46.8%	89 47.1%	88 46.9%
Age 60 to 64 Years	82 45.2%	83 45.4%	85 46.0%
Age 65 to 69 Years	79 44.2%	81 44.8%	82 45.0%
Age 70 to 74 Years	75 42.8%	78 43.8%	81 44.7%
Age 75 to 79 Years	76 43.2%	78 43.8%	78 43.9%
Age 80 to 84 Years	55 35.7%	68 40.5%	68 40.6%
Age 85 Years or Over	50 33.6%	48 32.3%	50 33.4%
Age 19 Years or Less	104 51.0%	100 50.0%	100 50.0%
Age 20 to 39 Years	102 50.5%	103 50.7%	104 51.0%
Age 40 to 64 Years	94 48.4%	91 47.8%	91 47.6%
Age 65 Years or Over	70 41.1%	73 42.3%	75 42.9%

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Household Type (2019)

Total Households	4,953		19,851		33,287	
Households with Children	545	11.0%	2,805	14.1%	5,630	16.9%
Average Household Size	1.7		1.8		1.9	
Household Density per Square Mile	1,577		702		424	
Population Family	4,697	54.8%	23,081	62.1%	43,882	66.8%
Population Non-Family	3,694	43.1%	13,364	35.9%	20,717	31.5%
Population Group Quarters	187	2.2%	753	2.0%	1,132	1.7%
Family Households	1,777	35.9%	8,505	42.8%	15,754	47.3%
Married Couple Households	1,152	64.8%	5,900	69.4%	11,105	70.5%
Other Family Households with Children	625	35.2%	2,604	30.6%	4,649	29.5%
Family Households with Children	540	30.4%	2,780	32.7%	5,575	35.4%
Married Couple with Children	235	43.5%	1,434	51.6%	3,057	54.8%
Other Family Households with Children	305	56.5%	1,346	48.4%	2,518	45.2%
Family Households No Children	1,237	69.6%	5,725	67.3%	10,179	64.6%
Married Couple No Children	917	74.1%	4,467	78.0%	8,048	79.1%
Other Family Households No Children	321	25.9%	1,259	22.0%	2,131	20.9%
Non-Family Households	3,176	64.1%	11,347	57.2%	17,533	52.7%
Non-Family Households with Children	5	0.1%	26	0.2%	55	0.3%
Non-Family Households No Children	3,171	99.9%	11,321	99.8%	17,478	99.7%
Average Family Household Size	2.6		2.7		2.8	
Average Family Income	\$104,944		\$132,230		\$124,696	
Median Family Income	\$86,453		\$97,537		\$94,373	
Average Non-Family Household Size	1.2		1.2		1.2	

Marital Status (2019)

Population Age 15 Years or Over	7,794		33,432		58,228	
Never Married	2,900	37.2%	10,814	32.3%	18,815	32.3%
Currently Married	2,220	28.5%	12,377	37.0%	22,677	38.9%
Previously Married	2,674	34.3%	10,241	30.6%	16,736	28.7%
Separated	232	8.7%	1,296	12.7%	2,063	12.3%
Widowed	540	20.2%	2,216	21.6%	3,878	23.2%
Divorced	1,903	71.2%	6,729	65.7%	10,794	64.5%

Educational Attainment (2019)

Adult Population Age 25 Years or Over	7,135		30,430		52,246	
Elementary (Grade Level 0 to 8)	121	1.7%	1,034	3.4%	2,074	4.0%
Some High School (Grade Level 9 to 11)	241	3.4%	1,126	3.7%	1,971	3.8%
High School Graduate	1,431	20.1%	5,354	17.6%	9,886	18.9%
Some College	1,315	18.4%	5,239	17.2%	9,403	18.0%
Associate Degree Only	397	5.6%	1,559	5.1%	2,813	5.4%
Bachelor Degree Only	1,808	25.3%	7,705	25.3%	12,660	24.2%
Graduate Degree	1,822	25.5%	8,414	27.7%	13,439	25.7%
Any College (Some College or Higher)	5,342	74.9%	22,917	75.3%	38,314	73.3%
College Degree + (Bachelor Degree or Higher)	3,630	50.9%	16,119	53.0%	26,098	50.0%

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Housing

Total Housing Units (2019)	5,621		22,767		37,225	
Total Housing Units (2010)	5,498		22,419		36,252	
Historical Annual Growth (2010-2019)	122	0.2%	348	0.2%	974	0.3%
Housing Units Occupied (2019)	4,953	88.1%	19,851	87.2%	33,287	89.4%
Housing Units Owner-Occupied	2,592	52.3%	11,287	56.9%	20,131	60.5%
Housing Units Renter-Occupied	2,361	47.7%	8,564	43.1%	13,156	39.5%
Housing Units Vacant (2019)	667	11.9%	2,916	12.8%	3,939	10.6%

Household Size (2019)

Total Households	4,953		19,851		33,287	
1 Person Households	2,721	54.9%	9,603	48.4%	14,798	44.5%
2 Person Households	1,500	30.3%	6,566	33.1%	11,293	33.9%
3 Person Households	398	8.0%	1,903	9.6%	3,549	10.7%
4 Person Households	229	4.6%	1,112	5.6%	2,210	6.6%
5 Person Households	71	1.4%	415	2.1%	891	2.7%
6 Person Households	24	0.5%	158	0.8%	340	1.0%
7 or More Person Households	11	0.2%	95	0.5%	206	0.6%

Household Income Distribution (2019)

HH Income \$200,000 or More	266	5.4%	1,675	8.4%	2,601	7.8%
HH Income \$150,000 to \$199,999	291	5.9%	1,483	7.5%	2,517	7.6%
HH Income \$125,000 to \$149,999	276	5.6%	1,264	6.4%	2,016	6.1%
HH Income \$100,000 to \$124,999	293	5.9%	1,493	7.5%	2,418	7.3%
HH Income \$75,000 to \$99,999	606	12.2%	2,383	12.0%	4,252	12.8%
HH Income \$50,000 to \$74,999	1,002	20.2%	3,697	18.6%	6,357	19.1%
HH Income \$35,000 to \$49,999	558	11.3%	2,483	12.5%	4,137	12.4%
HH Income \$25,000 to \$34,999	457	9.2%	1,570	7.9%	2,842	8.5%
HH Income \$15,000 to \$24,999	620	12.5%	1,874	9.4%	3,052	9.2%
HH Income \$10,000 to \$14,999	190	3.8%	718	3.6%	1,170	3.5%
HH Income Under \$10,000	393	7.9%	1,211	6.1%	1,925	5.8%

Household Vehicles (2019)

Households 0 Vehicles Available	323	6.5%	1,076	5.4%	1,696	5.1%
Households 1 Vehicle Available	2,569	51.9%	8,878	44.7%	13,708	41.2%
Households 2 Vehicles Available	1,369	27.6%	6,708	33.8%	11,772	35.4%
Households 3 or More Vehicles Available	693	14.0%	3,190	16.1%	6,110	18.4%
Total Vehicles Available	7,594		33,210		58,388	
Average Vehicles per Household	1.5		1.7		1.8	
Owner-Occupied Household Vehicles	4,698	61.9%	21,781	65.6%	40,336	69.1%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.0	
Renter-Occupied Household Vehicles	2,896	38.1%	11,430	34.4%	18,052	30.9%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.4	

Travel Time (2019)

Worker Base Age 16 years or Over	4,191		18,052		31,490	
Travel to Work in 14 Minutes or Less	1,597	38.1%	6,794	37.6%	11,177	35.5%
Travel to Work in 15 to 29 Minutes	1,901	45.4%	7,147	39.6%	13,392	42.5%
Travel to Work in 30 to 59 Minutes	414	9.9%	1,777	9.8%	3,309	10.5%
Travel to Work in 60 Minutes or More	169	4.0%	554	3.1%	1,114	3.5%
Work at Home	352	8.4%	1,730	9.6%	2,602	8.3%
Average Minutes Travel to Work	16.3		15.7		16.2	

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COMPLETE PROFILE

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Lat/Lon: 35.6922/-105.9516

RFULL9

DeVargas Center

N Guadalupe St @ Paseo De Peralta in Santa Fe, NM 87501

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	4,191		18,052		31,490	
Drive to Work Alone	2,951	70.4%	13,004	72.0%	23,683	75.2%
Drive to Work in Carpool	421	10.1%	1,546	8.6%	2,817	8.9%
Travel to Work by Public Transportation	110	2.6%	479	2.7%	688	2.2%
Drive to Work on Motorcycle	1	-	47	0.3%	57	0.2%
Bicycle to Work	69	1.6%	223	1.2%	340	1.1%
Walk to Work	233	5.6%	814	4.5%	1,035	3.3%
Other Means	54	1.3%	211	1.2%	269	0.9%
Work at Home	352	8.4%	1,730	9.6%	2,602	8.3%

Daytime Demographics (2019)

Total Businesses	2,056		5,648		7,322	
Total Employees	18,879		53,912		69,000	
Company Headquarter Businesses	31	1.5%	88	1.6%	96	1.3%
Company Headquarter Employees	1,086	5.8%	7,109	13.2%	7,335	10.6%
Employee Population per Business	9.2 to 1		9.5 to 1		9.4 to 1	
Residential Population per Business	4.2 to 1		6.6 to 1		9.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	22,144		69,061		95,086	

Labor Force

Labor Population Age 16 Years or Over (2019)	7,740		33,158		57,669	
Labor Force Total Males (2019)	3,590	46.4%	15,385	46.4%	26,978	46.8%
Male Civilian Employed	2,137	59.5%	8,845	57.5%	16,016	59.4%
Male Civilian Unemployed	75	2.1%	400	2.6%	597	2.2%
Males in Armed Forces	7	0.2%	29	0.2%	42	0.2%
Males Not in Labor Force	1,371	38.2%	6,110	39.7%	10,323	38.3%
Labor Force Total Females (2019)	4,150	53.6%	17,773	53.6%	30,691	53.2%
Female Civilian Employed	2,331	56.2%	9,134	51.4%	15,525	50.6%
Female Civilian Unemployed	78	1.9%	268	1.5%	467	1.5%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,741	41.9%	8,371	47.1%	14,699	47.9%
Unemployment Rate	153	2.0%	668	2.0%	1,064	1.8%

Occupation (2019)

Occupation Population Age 16 Years or Over	4,468		17,980		31,541	
Occupation Total Males	2,137	47.8%	8,845	49.2%	16,016	50.8%
Occupation Total Females	2,331	52.2%	9,134	50.8%	15,525	49.2%
Management, Business, Financial Operations	716	16.0%	3,106	17.3%	5,579	17.7%
Professional, Related	1,702	38.1%	6,226	34.6%	10,053	31.9%
Service	753	16.9%	3,332	18.5%	5,856	18.6%
Sales, Office	952	21.3%	3,766	20.9%	7,061	22.4%
Farming, Fishing, Forestry	10	0.2%	58	0.3%	115	0.4%
Construction, Extraction, Maintenance	160	3.6%	841	4.7%	1,586	5.0%
Production, Transport, Material Moving	175	3.9%	652	3.6%	1,291	4.1%
White Collar Workers	3,370	75.4%	13,097	72.8%	22,693	71.9%
Blue Collar Workers	1,098	24.6%	4,883	27.2%	8,848	28.1%

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1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Units	4,525		18,349		30,554	
1 Detached Unit	2,952	65.2%	12,653	69.0%	20,861	68.3%
1 Attached Unit	489	10.8%	1,668	9.1%	3,192	10.4%
2 Units	235	5.2%	726	4.0%	902	3.0%
3 to 4 Units	487	10.8%	1,403	7.6%	2,123	6.9%
5 to 9 Units	266	5.9%	771	4.2%	1,244	4.1%
10 to 19 Units	88	1.9%	575	3.1%	796	2.6%
20 to 49 Units	57	1.3%	583	3.2%	1,130	3.7%
50 or More Units	144	3.2%	721	3.9%	1,312	4.3%
Mobile Home or Trailer	236	5.2%	750	4.1%	1,726	5.7%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2019)

Homes Built 2014 or later	73	1.3%	302	1.3%	449	1.2%
Homes Built 2010 to 2013	220	3.9%	431	1.9%	955	2.6%
Homes Built 2000 to 2009	554	9.9%	2,767	12.2%	5,374	14.4%
Homes Built 1990 to 1999	504	9.0%	2,750	12.1%	5,264	14.1%
Homes Built 1980 to 1989	471	8.4%	2,788	12.2%	5,309	14.3%
Homes Built 1970 to 1979	524	9.3%	2,631	11.6%	5,273	14.2%
Homes Built 1960 to 1969	506	9.0%	2,001	8.8%	3,536	9.5%
Homes Built 1950 to 1959	931	16.6%	2,733	12.0%	3,261	8.8%
Homes Built 1940 to 1949	550	9.8%	1,568	6.9%	1,785	4.8%
Homes Built Before 1939	621	11.0%	1,881	8.3%	2,079	5.6%
Median Age of Homes	46.6	yrs	41.1	yrs	37.0	yrs

Home Values (2019)

Owner Specified Housing Units	2,395		10,502		18,817	
Home Values \$1,000,000 or More	69	2.9%	688	6.6%	1,003	5.3%
Home Values \$750,000 to \$999,999	43	1.8%	654	6.2%	1,025	5.4%
Home Values \$500,000 to \$749,999	272	11.4%	1,873	17.8%	2,903	15.4%
Home Values \$400,000 to \$499,999	404	16.9%	1,250	11.9%	1,945	10.3%
Home Values \$300,000 to \$399,999	829	34.6%	2,205	21.0%	3,813	20.3%
Home Values \$250,000 to \$299,999	281	11.7%	1,046	10.0%	2,108	11.2%
Home Values \$200,000 to \$249,999	315	13.2%	1,230	11.7%	2,505	13.3%
Home Values \$175,000 to \$199,999	79	3.3%	448	4.3%	1,129	6.0%
Home Values \$150,000 to \$174,999	111	4.6%	492	4.7%	954	5.1%
Home Values \$125,000 to \$149,999	19	0.8%	105	1.0%	393	2.1%
Home Values \$100,000 to \$124,999	59	2.5%	183	1.7%	361	1.9%
Home Values \$90,000 to \$99,999	7	0.3%	69	0.7%	106	0.6%
Home Values \$80,000 to \$89,999	11	0.4%	23	0.2%	56	0.3%
Home Values \$70,000 to \$79,999	22	0.9%	67	0.6%	128	0.7%
Home Values \$60,000 to \$69,999	8	0.3%	27	0.3%	42	0.2%
Home Values \$50,000 to \$59,999	11	0.5%	32	0.3%	48	0.3%
Home Values \$35,000 to \$49,999	9	0.4%	51	0.5%	145	0.8%
Home Values \$25,000 to \$34,999	3	0.1%	23	0.2%	49	0.3%
Home Values \$10,000 to \$24,999	9	0.4%	72	0.7%	218	1.2%
Home Values Under \$10,000	11	0.4%	78	0.7%	189	1.0%
Owner-Occupied Median Home Value	\$347,569		\$460,698		\$420,902	
Renter-Occupied Median Rent	\$916		\$948		\$951	

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1 mi radius

3 mi radius

5 mi radius

Total Annual Consumer Expenditure (2019)

Total Household Expenditure	\$266.73 M	\$1.26 B	\$2.1 B
Total Non-Retail Expenditure	\$141.62 M	\$669.56 M	\$1.11 B
Total Retail Expenditure	\$125.11 M	\$591.43 M	\$986.4 M
Apparel	\$9.21 M	\$43.96 M	\$73.22 M
Contributions	\$8.73 M	\$42.73 M	\$70.83 M
Education	\$7.64 M	\$38.21 M	\$63.2 M
Entertainment	\$14.82 M	\$71.3 M	\$118.8 M
Food and Beverages	\$39.31 M	\$184.18 M	\$307.07 M
Furnishings and Equipment	\$9.23 M	\$44.31 M	\$73.84 M
Gifts	\$6.5 M	\$32.05 M	\$52.96 M
Health Care	\$23.09 M	\$107.72 M	\$179.66 M
Household Operations	\$10.49 M	\$50.11 M	\$83.31 M
Miscellaneous Expenses	\$5.09 M	\$24.15 M	\$40.15 M
Personal Care	\$3.59 M	\$16.94 M	\$28.21 M
Personal Insurance	\$1.81 M	\$8.96 M	\$14.93 M
Reading	\$594.43 K	\$2.83 M	\$4.7 M
Shelter	\$56.81 M	\$266.65 M	\$443.46 M
Tobacco	\$1.73 M	\$7.53 M	\$12.58 M
Transportation	\$47.92 M	\$226.84 M	\$378.86 M
Utilities	\$20.17 M	\$92.5 M	\$154.42 M

Monthly Household Consumer Expenditure (2019)

Total Household Expenditure	\$4,487	\$5,293	\$5,258
Total Non-Retail Expenditure	\$2,383 53.1%	\$2,811 53.1%	\$2,788 53.0%
Total Retail Expenditures	\$2,105 46.9%	\$2,483 46.9%	\$2,469 47.0%
Apparel	\$155 3.5%	\$185 3.5%	\$183 3.5%
Contributions	\$147 3.3%	\$179 3.4%	\$177 3.4%
Education	\$129 2.9%	\$160 3.0%	\$158 3.0%
Entertainment	\$249 5.6%	\$299 5.7%	\$297 5.7%
Food and Beverages	\$661 14.7%	\$773 14.6%	\$769 14.6%
Furnishings and Equipment	\$155 3.5%	\$186 3.5%	\$185 3.5%
Gifts	\$109 2.4%	\$135 2.5%	\$133 2.5%
Health Care	\$388 8.7%	\$452 8.5%	\$450 8.6%
Household Operations	\$176 3.9%	\$210 4.0%	\$209 4.0%
Miscellaneous Expenses	\$86 1.9%	\$101 1.9%	\$101 1.9%
Personal Care	\$60 1.3%	\$71 1.3%	\$71 1.3%
Personal Insurance	\$30 0.7%	\$38 0.7%	\$37 0.7%
Reading	\$10 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$956 21.3%	\$1,119 21.1%	\$1,110 21.1%
Tobacco	\$29 0.6%	\$32 0.6%	\$32 0.6%
Transportation	\$806 18.0%	\$952 18.0%	\$948 18.0%
Utilities	\$339 7.6%	\$388 7.3%	\$387 7.4%

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