

COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.0981/-103.1866

RFULL9

Rushmore Crossing	5 mi radius		10 mi radius		25 mi radius	
Rapid City, SD 57701						
Population						
Estimated Population (2020)	72,650		116,027		134,633	
Projected Population (2025)	77,838		123,864		143,807	
Census Population (2010)	63,338		100,434		117,331	
Census Population (2000)	56,442		89,183		103,171	
Projected Annual Growth (2020-2025)	5,188	1.4%	7,837	1.4%	9,174	1.4%
Historical Annual Growth (2010-2020)	9,312	1.5%	15,593	1.6%	17,302	1.5%
Historical Annual Growth (2000-2010)	6,896	1.2%	11,251	1.3%	14,160	1.4%
Estimated Population Density (2020)	925 <i>psm</i>		370 <i>psm</i>		69 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		1,963.3 <i>sq mi</i>	
Households						
Estimated Households (2020)	30,172		47,564		55,342	
Projected Households (2025)	31,987		50,489		58,881	
Census Households (2010)	25,868		40,390		47,212	
Census Households (2000)	22,174		34,118		39,478	
Projected Annual Growth (2020-2025)	1,815	1.2%	2,925	1.2%	3,539	1.3%
Historical Annual Change (2000-2020)	7,998	1.8%	13,446	2.0%	15,864	2.0%
Average Household Income						
Estimated Average Household Income (2020)	\$62,101		\$72,324		\$75,024	
Projected Average Household Income (2025)	\$67,217		\$79,489		\$82,620	
Census Average Household Income (2010)	\$50,432		\$61,504		\$62,571	
Census Average Household Income (2000)	\$40,834		\$47,198		\$47,987	
Projected Annual Change (2020-2025)	\$5,116	1.6%	\$7,165	2.0%	\$7,596	2.0%
Historical Annual Change (2000-2020)	\$21,267	2.6%	\$25,126	2.7%	\$27,038	2.8%
Median Household Income						
Estimated Median Household Income (2020)	\$53,481		\$61,865		\$63,452	
Projected Median Household Income (2025)	\$62,008		\$71,586		\$73,569	
Census Median Household Income (2010)	\$43,118		\$49,852		\$50,783	
Census Median Household Income (2000)	\$34,418		\$38,958		\$39,518	
Projected Annual Change (2020-2025)	\$8,527	3.2%	\$9,721	3.1%	\$10,117	3.2%
Historical Annual Change (2000-2020)	\$19,063	2.8%	\$22,907	2.9%	\$23,935	3.0%
Per Capita Income						
Estimated Per Capita Income (2020)	\$26,123		\$29,998		\$31,161	
Projected Per Capita Income (2025)	\$27,932		\$32,729		\$34,130	
Census Per Capita Income (2010)	\$20,597		\$24,734		\$25,177	
Census Per Capita Income (2000)	\$15,989		\$18,081		\$18,377	
Projected Annual Change (2020-2025)	\$1,809	1.4%	\$2,731	1.8%	\$2,968	1.9%
Historical Annual Change (2000-2020)	\$10,133	3.2%	\$11,917	3.3%	\$12,784	3.5%
Estimated Average Household Net Worth (2020)	\$368,417		\$473,676		\$492,668	

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Rushmore Crossing

Rapid City, SD 57701

Race and Ethnicity

	5 mi radius		10 mi radius		25 mi radius	
Total Population (2020)	72,650		116,027		134,633	
White (2020)	56,411	77.6%	94,429	81.4%	111,417	82.8%
Black or African American (2020)	1,260	1.7%	2,176	1.9%	2,345	1.7%
American Indian or Alaska Native (2020)	5,680	7.8%	6,820	5.9%	7,227	5.4%
Asian (2020)	1,075	1.5%	1,645	1.4%	1,777	1.3%
Hawaiian or Pacific Islander (2020)	52	-	89	-	95	-
Other Race (2020)	1,214	1.7%	1,746	1.5%	2,001	1.5%
Two or More Races (2020)	6,957	9.6%	9,122	7.9%	9,770	7.3%
Population < 18 (2020)	16,639	22.9%	26,530	22.9%	30,081	22.3%
White Not Hispanic	9,944	59.8%	17,385	65.5%	20,162	67.0%
Black or African American	281	1.7%	484	1.8%	527	1.8%
Asian	186	1.1%	298	1.1%	321	1.1%
Other Race Not Hispanic	4,381	26.3%	5,674	21.4%	6,031	20.0%
Hispanic	1,846	11.1%	2,689	10.1%	3,040	10.1%
Not Hispanic or Latino Population (2020)	68,321	94.0%	109,591	94.5%	127,278	94.5%
Not Hispanic White	54,802	80.2%	91,674	83.7%	108,121	84.9%
Not Hispanic Black or African American	1,220	1.8%	2,099	1.9%	2,265	1.8%
Not Hispanic American Indian or Alaska Native	5,257	7.7%	6,294	5.7%	6,667	5.2%
Not Hispanic Asian	1,065	1.6%	1,626	1.5%	1,756	1.4%
Not Hispanic Hawaiian or Pacific Islander	52	-	86	-	92	-
Not Hispanic Other Race	140	0.2%	191	0.2%	204	0.2%
Not Hispanic Two or More Races	5,785	8.5%	7,620	7.0%	8,173	6.4%
Hispanic or Latino Population (2020)	4,329	6.0%	6,436	5.5%	7,355	5.5%
Hispanic White	1,609	37.2%	2,754	42.8%	3,296	44.8%
Hispanic Black or African American	40	0.9%	77	1.2%	80	1.1%
Hispanic American Indian or Alaska Native	423	9.8%	526	8.2%	561	7.6%
Hispanic Asian	10	0.2%	19	0.3%	21	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	3	-	3	-
Hispanic Other Race	1,074	24.8%	1,554	24.2%	1,797	24.4%
Hispanic Two or More Races	1,172	27.1%	1,502	23.3%	1,597	21.7%
Not Hispanic or Latino Population (2010)	60,553	95.6%	96,366	95.9%	112,697	96.1%
Hispanic or Latino Population (2010)	2,785	4.4%	4,068	4.1%	4,634	3.9%
Not Hispanic or Latino Population (2000)	54,698	96.9%	86,725	97.2%	100,447	97.4%
Hispanic or Latino Population (2000)	1,744	3.1%	2,458	2.8%	2,724	2.6%
Not Hispanic or Latino Population (2025)	73,006	93.8%	116,668	94.2%	135,576	94.3%
Hispanic or Latino Population (2025)	4,832	6.2%	7,196	5.8%	8,231	5.7%
Projected Annual Growth (2020-2025)	504	-	760	-	875	-
Historical Annual Growth (2000-2010)	1,040	6.0%	1,610	6.6%	1,911	7.0%

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RFULL9

Rushmore Crossing

Rapid City, SD 57701

Total Age Distribution (2020)

	5 mi radius		10 mi radius		25 mi radius	
Total Population	72,650		116,027		134,633	
Age Under 5 Years	5,085	7.0%	7,565	6.5%	8,344	6.2%
Age 5 to 9 Years	4,756	6.5%	7,591	6.5%	8,594	6.4%
Age 10 to 14 Years	4,483	6.2%	7,529	6.5%	8,652	6.4%
Age 15 to 19 Years	4,465	6.1%	7,025	6.1%	8,049	6.0%
Age 20 to 24 Years	5,073	7.0%	7,686	6.6%	8,441	6.3%
Age 25 to 29 Years	5,520	7.6%	8,252	7.1%	9,040	6.7%
Age 30 to 34 Years	5,293	7.3%	8,116	7.0%	9,072	6.7%
Age 35 to 39 Years	4,696	6.5%	7,612	6.6%	8,692	6.5%
Age 40 to 44 Years	3,890	5.4%	6,502	5.6%	7,608	5.7%
Age 45 to 49 Years	3,611	5.0%	5,920	5.1%	7,029	5.2%
Age 50 to 54 Years	3,736	5.1%	6,073	5.2%	7,308	5.4%
Age 55 to 59 Years	4,348	6.0%	7,358	6.3%	8,967	6.7%
Age 60 to 64 Years	4,713	6.5%	8,030	6.9%	9,917	7.4%
Age 65 to 69 Years	4,286	5.9%	7,329	6.3%	9,066	6.7%
Age 70 to 74 Years	3,463	4.8%	5,578	4.8%	6,757	5.0%
Age 75 to 79 Years	2,143	3.0%	3,353	2.9%	4,007	3.0%
Age 80 to 84 Years	1,382	1.9%	2,062	1.8%	2,371	1.8%
Age 85 Years or Over	1,707	2.4%	2,446	2.1%	2,720	2.0%
Median Age	36.5		37.7		39.0	
Age 19 Years or Less	18,789	25.9%	29,709	25.6%	33,638	25.0%
Age 20 to 64 Years	40,879	56.3%	65,550	56.5%	76,074	56.5%
Age 65 Years or Over	12,982	17.9%	20,768	17.9%	24,921	18.5%

Female Age Distribution (2020)

Female Population	36,098	49.7%	57,461	49.5%	66,453	49.4%
Age Under 5 Years	2,462	6.8%	3,695	6.4%	4,073	6.1%
Age 5 to 9 Years	2,271	6.3%	3,613	6.3%	4,096	6.2%
Age 10 to 14 Years	2,149	6.0%	3,558	6.2%	4,099	6.2%
Age 15 to 19 Years	2,084	5.8%	3,302	5.7%	3,796	5.7%
Age 20 to 24 Years	2,313	6.4%	3,480	6.1%	3,815	5.7%
Age 25 to 29 Years	2,681	7.4%	4,060	7.1%	4,439	6.7%
Age 30 to 34 Years	2,584	7.2%	3,971	6.9%	4,440	6.7%
Age 35 to 39 Years	2,367	6.6%	3,856	6.7%	4,390	6.6%
Age 40 to 44 Years	1,848	5.1%	3,146	5.5%	3,699	5.6%
Age 45 to 49 Years	1,732	4.8%	2,893	5.0%	3,470	5.2%
Age 50 to 54 Years	1,869	5.2%	3,065	5.3%	3,674	5.5%
Age 55 to 59 Years	2,174	6.0%	3,663	6.4%	4,447	6.7%
Age 60 to 64 Years	2,304	6.4%	3,891	6.8%	4,772	7.2%
Age 65 to 69 Years	2,295	6.4%	3,775	6.6%	4,564	6.9%
Age 70 to 74 Years	1,895	5.3%	2,953	5.1%	3,515	5.3%
Age 75 to 79 Years	1,137	3.1%	1,773	3.1%	2,090	3.1%
Age 80 to 84 Years	805	2.2%	1,172	2.0%	1,315	2.0%
Age 85 Years or Over	1,129	3.1%	1,596	2.8%	1,757	2.6%
Female Median Age	38.1		38.9		40.0	
Age 19 Years or Less	8,967	24.8%	14,168	24.7%	16,064	24.2%
Age 20 to 64 Years	19,870	55.0%	32,024	55.7%	37,147	55.9%
Age 65 Years or Over	7,261	20.1%	11,269	19.6%	13,242	19.9%

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RFULL9

Rushmore Crossing

Rapid City, SD 57701

5 mi radius 10 mi radius 25 mi radius

Male Age Distribution (2020)

	5 mi radius		10 mi radius		25 mi radius	
Male Population	36,552	50.3%	58,566	50.5%	68,180	50.6%
Age Under 5 Years	2,624	7.2%	3,870	6.6%	4,270	6.3%
Age 5 to 9 Years	2,484	6.8%	3,978	6.8%	4,497	6.6%
Age 10 to 14 Years	2,334	6.4%	3,971	6.8%	4,554	6.7%
Age 15 to 19 Years	2,381	6.5%	3,723	6.4%	4,253	6.2%
Age 20 to 24 Years	2,759	7.5%	4,206	7.2%	4,626	6.8%
Age 25 to 29 Years	2,839	7.8%	4,192	7.2%	4,601	6.7%
Age 30 to 34 Years	2,709	7.4%	4,146	7.1%	4,633	6.8%
Age 35 to 39 Years	2,329	6.4%	3,756	6.4%	4,301	6.3%
Age 40 to 44 Years	2,042	5.6%	3,357	5.7%	3,909	5.7%
Age 45 to 49 Years	1,879	5.1%	3,027	5.2%	3,558	5.2%
Age 50 to 54 Years	1,868	5.1%	3,008	5.1%	3,634	5.3%
Age 55 to 59 Years	2,174	5.9%	3,695	6.3%	4,520	6.6%
Age 60 to 64 Years	2,409	6.6%	4,139	7.1%	5,146	7.5%
Age 65 to 69 Years	1,991	5.4%	3,554	6.1%	4,502	6.6%
Age 70 to 74 Years	1,568	4.3%	2,625	4.5%	3,242	4.8%
Age 75 to 79 Years	1,007	2.8%	1,579	2.7%	1,917	2.8%
Age 80 to 84 Years	577	1.6%	890	1.5%	1,056	1.5%
Age 85 Years or Over	578	1.6%	850	1.5%	963	1.4%
Male Median Age	35.1		36.6		38.1	
Age 19 Years or Less	9,823	26.9%	15,542	26.5%	17,574	25.8%
Age 20 to 64 Years	21,008	57.5%	33,526	57.2%	38,927	57.1%
Age 65 Years or Over	5,721	15.7%	9,498	16.2%	11,679	17.1%

Males per 100 Females (2020)

	5 mi radius		10 mi radius		25 mi radius	
Overall Comparison						
Age Under 5 Years	107	51.6%	105	51.2%	105	51.2%
Age 5 to 9 Years	109	52.2%	110	52.4%	110	52.3%
Age 10 to 14 Years	109	52.1%	112	52.7%	111	52.7%
Age 15 to 19 Years	114	53.3%	113	53.0%	112	52.8%
Age 20 to 24 Years	119	54.4%	121	54.7%	121	54.8%
Age 25 to 29 Years	106	51.4%	103	50.8%	104	50.9%
Age 30 to 34 Years	105	51.2%	104	51.1%	104	51.1%
Age 35 to 39 Years	98	49.6%	97	49.3%	98	49.5%
Age 40 to 44 Years	110	52.5%	107	51.6%	106	51.4%
Age 45 to 49 Years	109	52.0%	105	51.1%	103	50.6%
Age 50 to 54 Years	100	50.0%	98	49.5%	99	49.7%
Age 55 to 59 Years	100	50.0%	101	50.2%	102	50.4%
Age 60 to 64 Years	105	51.1%	106	51.5%	108	51.9%
Age 65 to 69 Years	87	46.5%	94	48.5%	99	49.7%
Age 70 to 74 Years	83	45.3%	89	47.1%	92	48.0%
Age 75 to 79 Years	89	47.0%	89	47.1%	92	47.8%
Age 80 to 84 Years	72	41.8%	76	43.1%	80	44.5%
Age 85 Years or Over	51	33.9%	53	34.8%	55	35.4%
Age 19 Years or Less	110	52.3%	110	52.3%	109	52.2%
Age 20 to 39 Years	107	51.7%	106	51.5%	106	51.5%
Age 40 to 64 Years	104	51.1%	103	50.8%	104	50.9%
Age 65 Years or Over	79	44.1%	84	45.7%	88	46.9%

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RFULL9

Rushmore Crossing

Rapid City, SD 57701

Household Type (2020)

	5 mi radius		10 mi radius		25 mi radius	
Total Households	30,172		47,564		55,342	
Households with Children	8,838	29.3%	14,128	29.7%	16,087	29.1%
Average Household Size	2.3		2.4		2.4	
Household Density per Square Mile	384		151		28	
Population Family	54,440	74.9%	90,492	78.0%	106,187	78.9%
Population Non-Family	15,810	21.8%	22,487	19.4%	25,160	18.7%
Population Group Quarters	2,400	3.3%	3,048	2.6%	3,287	2.4%
Family Households	17,625	58.4%	29,661	62.4%	35,247	63.7%
Married Couple Households	11,628	66.0%	21,250	71.6%	26,129	74.1%
Other Family Households with Children	5,997	34.0%	8,411	28.4%	9,118	25.9%
Family Households with Children	8,682	49.3%	13,912	46.9%	15,846	45.0%
Married Couple with Children	4,409	50.8%	7,941	57.1%	9,409	59.4%
Other Family Households with Children	4,273	49.2%	5,971	42.9%	6,437	40.6%
Family Households No Children	8,943	50.7%	15,749	53.1%	19,401	55.0%
Married Couple No Children	7,219	80.7%	13,309	84.5%	16,721	86.2%
Other Family Households No Children	1,724	19.3%	2,440	15.5%	2,681	13.8%
Non-Family Households	12,547	41.6%	17,903	37.6%	20,095	36.3%
Non-Family Households with Children	156	1.2%	217	1.2%	241	1.2%
Non-Family Households No Children	12,391	98.8%	17,687	98.8%	19,854	98.8%
Average Family Household Size	3.1		3.1		3.0	
Average Family Income	\$77,590		\$90,644		\$93,660	
Median Family Income	\$68,135		\$78,448		\$79,702	
Average Non-Family Household Size	1.3		1.3		1.3	

Marital Status (2020)

Population Age 15 Years or Over	58,326		93,342		109,043	
Never Married	22,421	38.4%	32,369	34.7%	35,785	32.8%
Currently Married	21,600	37.0%	40,914	43.8%	50,707	46.5%
Previously Married	14,304	24.5%	20,059	21.5%	22,552	20.7%
Separated	1,833	12.8%	2,661	13.3%	2,953	13.1%
Widowed	3,563	24.9%	5,131	25.6%	5,854	26.0%
Divorced	8,908	62.3%	12,268	61.2%	13,745	60.9%

Educational Attainment (2020)

Adult Population Age 25 Years or Over	48,788		78,631		92,554	
Elementary (Grade Level 0 to 8)	890	1.8%	1,175	1.5%	1,383	1.5%
Some High School (Grade Level 9 to 11)	2,725	5.6%	3,391	4.3%	3,881	4.2%
High School Graduate	15,238	31.2%	22,028	28.0%	26,091	28.2%
Some College	11,447	23.5%	18,038	22.9%	20,974	22.7%
Associate Degree Only	5,821	11.9%	9,579	12.2%	11,271	12.2%
Bachelor Degree Only	8,490	17.4%	16,103	20.5%	19,107	20.6%
Graduate Degree	4,176	8.6%	8,317	10.6%	9,847	10.6%
Any College (Some College or Higher)	29,935	61.4%	52,037	66.2%	61,199	66.1%
College Degree + (Bachelor Degree or Higher)	12,667	26.0%	24,420	31.1%	28,954	31.3%

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Rushmore Crossing	5 mi radius		10 mi radius		25 mi radius	
Rapid City, SD 57701						
Housing						
Total Housing Units (2020)	31,215		49,234		58,493	
Total Housing Units (2010)	27,565		42,943		51,449	
Historical Annual Growth (2010-2020)	3,650	1.3%	6,291	1.5%	7,044	1.4%
Housing Units Occupied (2020)	30,172	96.7%	47,564	96.6%	55,342	94.6%
Housing Units Owner-Occupied	17,431	57.8%	30,051	63.2%	36,596	66.1%
Housing Units Renter-Occupied	12,741	42.2%	17,513	36.8%	18,746	33.9%
Housing Units Vacant (2020)	1,043	3.3%	1,670	3.4%	3,151	5.4%
Household Size (2020)						
Total Households	30,172		47,564		55,342	
1 Person Households	10,194	33.8%	14,489	30.5%	16,255	29.4%
2 Person Households	9,862	32.7%	16,834	35.4%	20,509	37.1%
3 Person Households	4,368	14.5%	6,825	14.3%	7,757	14.0%
4 Person Households	3,314	11.0%	5,495	11.6%	6,309	11.4%
5 Person Households	1,537	5.1%	2,533	5.3%	2,924	5.3%
6 Person Households	573	1.9%	914	1.9%	1,047	1.9%
7 or More Person Households	325	1.1%	474	1.0%	542	1.0%
Household Income Distribution (2020)						
HH Income \$200,000 or More	861	2.9%	2,200	4.6%	2,712	4.9%
HH Income \$150,000 to \$199,999	896	3.0%	1,993	4.2%	2,463	4.5%
HH Income \$125,000 to \$149,999	1,358	4.5%	2,642	5.6%	3,223	5.8%
HH Income \$100,000 to \$124,999	2,344	7.8%	4,180	8.8%	5,036	9.1%
HH Income \$75,000 to \$99,999	3,611	12.0%	6,388	13.4%	7,623	13.8%
HH Income \$50,000 to \$74,999	7,125	23.6%	10,947	23.0%	12,669	22.9%
HH Income \$35,000 to \$49,999	4,179	13.8%	6,144	12.9%	7,107	12.8%
HH Income \$25,000 to \$34,999	3,448	11.4%	4,914	10.3%	5,422	9.8%
HH Income \$15,000 to \$24,999	2,834	9.4%	3,879	8.2%	4,312	7.8%
HH Income \$10,000 to \$14,999	1,711	5.7%	2,097	4.4%	2,365	4.3%
HH Income Under \$10,000	1,805	6.0%	2,180	4.6%	2,409	4.4%
Household Vehicles (2020)						
Households 0 Vehicles Available	2,314	7.7%	2,715	5.7%	2,826	5.1%
Households 1 Vehicle Available	10,618	35.2%	14,853	31.2%	16,275	29.4%
Households 2 Vehicles Available	10,868	36.0%	17,563	36.9%	20,325	36.7%
Households 3 or More Vehicles Available	6,371	21.1%	12,432	26.1%	15,915	28.8%
Total Vehicles Available	54,385		93,480		112,949	
Average Vehicles per Household	1.8		2.0		2.0	
Owner-Occupied Household Vehicles	38,205	70.2%	70,119	75.0%	87,416	77.4%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.4	
Renter-Occupied Household Vehicles	16,180	29.8%	23,360	25.0%	25,534	22.6%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4	
Travel Time (2020)						
Worker Base Age 16 years or Over	36,679		58,637		68,179	
Travel to Work in 14 Minutes or Less	15,748	42.9%	22,588	38.5%	24,404	35.8%
Travel to Work in 15 to 29 Minutes	16,056	43.8%	26,829	45.8%	30,765	45.1%
Travel to Work in 30 to 59 Minutes	2,693	7.3%	5,364	9.1%	8,183	12.0%
Travel to Work in 60 Minutes or More	879	2.4%	1,289	2.2%	1,809	2.7%
Work at Home	1,481	4.0%	2,439	4.2%	3,117	4.6%
Average Minutes Travel to Work	15.2		16.0		17.2	

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COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

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Lat/Lon: 44.0981/-103.1866

RFULL9

	5 mi radius		10 mi radius		25 mi radius	
Rushmore Crossing						
Rapid City, SD 57701						
Transportation To Work (2020)						
Worker Base Age 16 years or Over	36,679		58,637		68,179	
Drive to Work Alone	30,190	82.3%	49,159	83.8%	56,649	83.1%
Drive to Work in Carpool	3,534	9.6%	5,242	8.9%	6,202	9.1%
Travel to Work by Public Transportation	206	0.6%	241	0.4%	256	0.4%
Drive to Work on Motorcycle	122	0.3%	172	0.3%	201	0.3%
Bicycle to Work	141	0.4%	147	0.3%	170	0.2%
Walk to Work	929	2.5%	1,127	1.9%	1,454	2.1%
Other Means	77	0.2%	108	0.2%	130	0.2%
Work at Home	1,481	4.0%	2,439	4.2%	3,117	4.6%
Daytime Demographics (2020)						
Total Businesses	4,220		5,531		6,311	
Total Employees	44,563		54,105		58,530	
Company Headquarter Businesses	230	5.5%	274	5.0%	298	4.7%
Company Headquarter Employees	6,744	15.1%	7,648	14.1%	7,897	13.5%
Employee Population per Business	10.6 to 1		9.8 to 1		9.3 to 1	
Residential Population per Business	17.2 to 1		21.0 to 1		21.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	64,611		85,275		95,280	
Labor Force						
Labor Population Age 16 Years or Over (2020)	57,557		92,074		107,576	
Labor Force Total Males (2020)	28,704	49.9%	46,093	50.1%	54,112	50.3%
Male Civilian Employed	19,193	66.9%	30,334	65.8%	35,800	66.2%
Male Civilian Unemployed	763	2.7%	1,318	2.9%	1,532	2.8%
Males in Armed Forces	610	2.1%	1,996	4.3%	2,109	3.9%
Males Not in Labor Force	8,139	28.4%	12,445	27.0%	14,670	27.1%
Labor Force Total Females (2020)	28,853	50.1%	45,981	49.9%	53,464	49.7%
Female Civilian Employed	17,656	61.2%	28,202	61.3%	32,527	60.8%
Female Civilian Unemployed	870	3.0%	1,261	2.7%	1,466	2.7%
Females in Armed Forces	51	0.2%	371	0.8%	389	0.7%
Females Not in Labor Force	10,276	35.6%	16,147	35.1%	19,082	35.7%
Unemployment Rate	1,633	2.8%	2,579	2.8%	2,998	2.8%
Occupation (2020)						
Occupation Population Age 16 Years or Over	36,849		58,536		68,328	
Occupation Total Males	19,193	52.1%	30,334	51.8%	35,800	52.4%
Occupation Total Females	17,656	47.9%	28,202	48.2%	32,527	47.6%
Management, Business, Financial Operations	3,747	10.2%	6,735	11.5%	8,321	12.2%
Professional, Related	7,000	19.0%	11,831	20.2%	13,913	20.4%
Service	10,392	28.2%	15,025	25.7%	16,917	24.8%
Sales, Office	7,840	21.3%	13,034	22.3%	14,888	21.8%
Farming, Fishing, Forestry	65	0.2%	151	0.3%	324	0.5%
Construction, Extraction, Maintenance	2,970	8.1%	4,745	8.1%	5,850	8.6%
Production, Transport, Material Moving	4,836	13.1%	7,015	12.0%	8,114	11.9%
White Collar Workers	18,587	50.4%	31,600	54.0%	37,122	54.3%
Blue Collar Workers	18,262	49.6%	26,937	46.0%	31,206	45.7%

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Rushmore Crossing

Rapid City, SD 57701

5 mi radius 10 mi radius 25 mi radius

Units In Structure (2020)

	5 mi radius	10 mi radius	25 mi radius
Total Units	25,868	40,390	47,212
1 Detached Unit	17,305 66.9%	28,913 71.6%	34,633 73.4%
1 Attached Unit	1,740 6.7%	3,456 8.6%	3,841 8.1%
2 Units	436 1.7%	560 1.4%	586 1.2%
3 to 4 Units	2,002 7.7%	2,594 6.4%	2,676 5.7%
5 to 9 Units	1,809 7.0%	2,155 5.3%	2,270 4.8%
10 to 19 Units	1,150 4.4%	1,735 4.3%	1,780 3.8%
20 to 49 Units	1,520 5.9%	2,072 5.1%	2,123 4.5%
50 or More Units	1,136 4.4%	1,478 3.7%	1,494 3.2%
Mobile Home or Trailer	3,072 11.9%	4,595 11.4%	5,934 12.6%
Other Structure	4 -	5 -	5 -

Homes Built By Year (2020)

Homes Built 2014 or later	1,438 4.6%	2,720 5.5%	2,969 5.1%
Homes Built 2010 to 2013	1,143 3.7%	1,947 4.0%	2,371 4.1%
Homes Built 2000 to 2009	4,502 14.4%	7,943 16.1%	9,573 16.4%
Homes Built 1990 to 1999	4,686 15.0%	7,386 15.0%	8,883 15.2%
Homes Built 1980 to 1989	3,710 11.9%	5,997 12.2%	7,069 12.1%
Homes Built 1970 to 1979	5,046 16.2%	8,620 17.5%	10,058 17.2%
Homes Built 1960 to 1969	2,095 6.7%	2,977 6.0%	3,334 5.7%
Homes Built 1950 to 1959	3,994 12.8%	5,214 10.6%	5,543 9.5%
Homes Built 1940 to 1949	1,517 4.9%	2,044 4.2%	2,264 3.9%
Homes Built Before 1939	2,041 6.5%	2,716 5.5%	3,280 5.6%
Median Age of Homes	37.0 yrs	34.8 yrs	34.4 yrs

Home Values (2020)

Owner Specified Housing Units	17,431	30,051	36,596
Home Values \$1,000,000 or More	69 0.4%	209 0.7%	294 0.8%
Home Values \$750,000 to \$999,999	80 0.5%	245 0.8%	379 1.0%
Home Values \$500,000 to \$749,999	304 1.7%	971 3.2%	1,428 3.9%
Home Values \$400,000 to \$499,999	632 3.6%	1,755 5.8%	2,348 6.4%
Home Values \$300,000 to \$399,999	1,503 8.6%	3,714 12.4%	5,079 13.9%
Home Values \$250,000 to \$299,999	1,015 5.8%	2,325 7.7%	2,946 8.1%
Home Values \$200,000 to \$249,999	2,500 14.3%	4,779 15.9%	5,735 15.7%
Home Values \$175,000 to \$199,999	2,042 11.7%	3,192 10.6%	3,514 9.6%
Home Values \$150,000 to \$174,999	2,854 16.4%	4,133 13.8%	4,656 12.7%
Home Values \$125,000 to \$149,999	1,646 9.4%	2,320 7.7%	2,637 7.2%
Home Values \$100,000 to \$124,999	1,555 8.9%	1,987 6.6%	2,250 6.1%
Home Values \$90,000 to \$99,999	347 2.0%	433 1.4%	477 1.3%
Home Values \$80,000 to \$89,999	154 0.9%	220 0.7%	306 0.8%
Home Values \$70,000 to \$79,999	449 2.6%	567 1.9%	647 1.8%
Home Values \$60,000 to \$69,999	232 1.3%	326 1.1%	400 1.1%
Home Values \$50,000 to \$59,999	356 2.0%	558 1.9%	680 1.9%
Home Values \$35,000 to \$49,999	129 0.7%	217 0.7%	346 0.9%
Home Values \$25,000 to \$34,999	420 2.4%	479 1.6%	568 1.6%
Home Values \$10,000 to \$24,999	666 3.8%	823 2.7%	992 2.7%
Home Values Under \$10,000	479 2.7%	797 2.7%	914 2.5%
Owner-Occupied Median Home Value	\$153,879	\$178,223	\$185,164
Renter-Occupied Median Rent	\$706	\$754	\$750

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RFULL9

Rushmore Crossing

Rapid City, SD 57701

5 mi radius 10 mi radius 25 mi radius

Total Annual Consumer Expenditure (2020)

Total Household Expenditure	\$1.52 B	\$2.66 B	\$3.17 B
Total Non-Retail Expenditure	\$801.53 M	\$1.4 B	\$1.67 B
Total Retail Expenditure	\$719.29 M	\$1.26 B	\$1.5 B
Apparel	\$52.7 M	\$92.53 M	\$110.46 M
Contributions	\$47.53 M	\$84.88 M	\$101.88 M
Education	\$41.35 M	\$74.5 M	\$89.22 M
Entertainment	\$84.13 M	\$148.72 M	\$178.08 M
Food and Beverages	\$226.4 M	\$393.55 M	\$469.38 M
Furnishings and Equipment	\$52.39 M	\$92.56 M	\$110.83 M
Gifts	\$35.65 M	\$63.76 M	\$76.41 M
Health Care	\$131.85 M	\$228.91 M	\$273.5 M
Household Operations	\$58.81 M	\$103.41 M	\$123.66 M
Miscellaneous Expenses	\$28.6 M	\$50.09 M	\$59.87 M
Personal Care	\$20.37 M	\$35.62 M	\$42.54 M
Personal Insurance	\$10.1 M	\$18.18 M	\$21.88 M
Reading	\$3.3 M	\$5.79 M	\$6.93 M
Shelter	\$322.56 M	\$560.66 M	\$668.27 M
Tobacco	\$10.17 M	\$16.97 M	\$20.07 M
Transportation	\$278.04 M	\$486.95 M	\$581.92 M
Utilities	\$116.86 M	\$200.59 M	\$238.82 M

Monthly Household Consumer Expenditure (2020)

Total Household Expenditure	\$4,200	\$4,656	\$4,779
Total Non-Retail Expenditure	\$2,214 52.7%	\$2,453 52.7%	\$2,516 52.7%
Total Retail Expenditures	\$1,987 47.3%	\$2,204 47.3%	\$2,263 47.3%
Apparel	\$146 3.5%	\$162 3.5%	\$166 3.5%
Contributions	\$131 3.1%	\$149 3.2%	\$153 3.2%
Education	\$114 2.7%	\$131 2.8%	\$134 2.8%
Entertainment	\$232 5.5%	\$261 5.6%	\$268 5.6%
Food and Beverages	\$625 14.9%	\$690 14.8%	\$707 14.8%
Furnishings and Equipment	\$145 3.4%	\$162 3.5%	\$167 3.5%
Gifts	\$98 2.3%	\$112 2.4%	\$115 2.4%
Health Care	\$364 8.7%	\$401 8.6%	\$412 8.6%
Household Operations	\$162 3.9%	\$181 3.9%	\$186 3.9%
Miscellaneous Expenses	\$79 1.9%	\$88 1.9%	\$90 1.9%
Personal Care	\$56 1.3%	\$62 1.3%	\$64 1.3%
Personal Insurance	\$28 0.7%	\$32 0.7%	\$33 0.7%
Reading	\$9 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$891 21.2%	\$982 21.1%	\$1,006 21.1%
Tobacco	\$28 0.7%	\$30 0.6%	\$30 0.6%
Transportation	\$768 18.3%	\$853 18.3%	\$876 18.3%
Utilities	\$323 7.7%	\$351 7.5%	\$360 7.5%

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