

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.1181/-89.9096

<b>Poplar Commons Memphis, TN 38117</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Population</b>						
Estimated Population (2022)	5,541		86,528		226,906	
Projected Population (2027)	5,598		85,946		225,974	
Census Population (2020)	5,576		87,170		229,090	
Census Population (2010)	5,487		87,797		235,580	
Projected Annual Growth (2022-2027)	57	0.2%	-583	-0.1%	-932	-
Historical Annual Growth (2020-2022)	-35	-	-642	-0.4%	-2,184	-0.5%
Historical Annual Growth (2010-2020)	89	0.2%	-627	-	-6,490	-0.3%
Estimated Population Density (2022)	1,765 <i>psm</i>		3,061 <i>psm</i>		2,890 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2022)	2,705		38,825		92,639	
Projected Households (2027)	2,674		38,220		91,222	
Census Households (2020)	2,716		38,928		93,149	
Census Households (2010)	2,588		37,266		91,780	
Projected Annual Growth (2022-2027)	-31	-0.2%	-606	-0.3%	-1,418	-0.3%
Historical Annual Change (2010-2022)	117	0.4%	1,559	0.3%	859	-
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$186,941		\$104,174		\$84,358	
Projected Average Household Income (2027)	\$222,331		\$132,264		\$106,999	
Census Average Household Income (2010)	\$133,359		\$72,666		\$60,827	
Census Average Household Income (2000)	\$102,635		\$60,769		\$52,281	
Projected Annual Change (2022-2027)	\$35,390	3.8%	\$28,090	5.4%	\$22,642	5.4%
Historical Annual Change (2000-2022)	\$84,307	3.7%	\$43,405	3.2%	\$32,077	2.8%
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$114,336		\$74,539		\$60,755	
Projected Median Household Income (2027)	\$122,917		\$85,793		\$70,984	
Census Median Household Income (2010)	\$89,387		\$52,849		\$45,316	
Census Median Household Income (2000)	\$64,895		\$45,258		\$39,884	
Projected Annual Change (2022-2027)	\$8,581	1.5%	\$11,254	3.0%	\$10,230	3.4%
Historical Annual Change (2000-2022)	\$49,441	3.5%	\$29,281	2.9%	\$20,871	2.4%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$91,276		\$46,827		\$34,758	
Projected Per Capita Income (2027)	\$106,216		\$58,902		\$43,513	
Census Per Capita Income (2010)	\$62,893		\$30,844		\$23,697	
Census Per Capita Income (2000)	\$48,074		\$26,502		\$20,928	
Projected Annual Change (2022-2027)	\$14,940	3.3%	\$12,075	5.2%	\$8,754	5.0%
Historical Annual Change (2000-2022)	\$43,202	4.1%	\$20,325	3.5%	\$13,830	3.0%
Estimated Average Household Net Worth (2022)	\$1.16 M		\$584,420		\$439,519	

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Poplar Commons Memphis, TN 38117		1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2022)		5,541		86,528		226,906	
White (2022)		4,695	84.7%	50,311	58.1%	87,377	38.5%
Black or African American (2022)		483	8.7%	24,792	28.7%	107,796	47.5%
American Indian or Alaska Native (2022)		4	-	239	0.3%	777	0.3%
Asian (2022)		171	3.1%	2,929	3.4%	6,057	2.7%
Hawaiian or Pacific Islander (2022)		-	-	31	-	61	-
Other Race (2022)		103	1.9%	4,211	4.9%	11,242	5.0%
Two or More Races (2022)		84	1.5%	4,016	4.6%	13,597	6.0%
Population < 18 (2022)		985	17.8%	18,647	21.6%	54,907	24.2%
White Not Hispanic		826	83.8%	8,042	43.1%	13,387	24.4%
Black or African American		60	6.1%	6,154	33.0%	28,040	51.1%
Asian		37	3.7%	371	2.0%	772	1.4%
Other Race Not Hispanic		32	3.2%	710	3.8%	1,538	2.8%
Hispanic		31	3.2%	3,370	18.1%	11,170	20.3%
Not Hispanic or Latino Population (2022)		5,408	97.6%	78,328	90.5%	200,668	88.4%
Not Hispanic White		4,610	85.3%	48,408	61.8%	83,501	41.6%
Not Hispanic Black or African American		473	8.7%	23,188	29.6%	100,402	50.0%
Not Hispanic American Indian or Alaska Native		3	-	165	0.2%	524	0.3%
Not Hispanic Asian		168	3.1%	2,859	3.6%	5,809	2.9%
Not Hispanic Hawaiian or Pacific Islander		-	-	30	-	60	-
Not Hispanic Other Race		80	1.5%	1,496	1.9%	3,137	1.6%
Not Hispanic Two or More Races		72	1.3%	2,181	2.8%	7,236	3.6%
Hispanic or Latino Population (2022)		133	2.4%	8,200	9.5%	26,238	11.6%
Hispanic White		85	63.8%	1,903	23.2%	3,876	14.8%
Hispanic Black or African American		10	7.5%	1,603	19.6%	7,395	28.2%
Hispanic American Indian or Alaska Native		-	-	74	0.9%	253	1.0%
Hispanic Asian		3	2.2%	70	0.9%	248	0.9%
Hispanic Hawaiian or Pacific Islander		-	-	1	-	1	-
Hispanic Other Race		23	17.1%	2,715	33.1%	8,105	30.9%
Hispanic Two or More Races		12	9.1%	1,835	22.4%	6,361	24.2%
Not Hispanic or Latino Population (2020)		5,437	97.5%	76,792	88.1%	194,813	85.0%
Hispanic or Latino Population (2020)		139	2.5%	10,378	11.9%	34,277	15.0%
Not Hispanic or Latino Population (2010)		5,413	98.6%	81,502	92.8%	212,945	90.4%
Hispanic or Latino Population (2010)		74	1.4%	6,295	7.2%	22,636	9.6%
Not Hispanic or Latino Population (2027)		5,454	97.4%	77,835	90.6%	199,956	88.5%
Hispanic or Latino Population (2027)		143	2.6%	8,111	9.4%	26,018	11.5%
Projected Annual Growth (2022-2027)		10	1.5%	-89	-0.2%	-220	-0.2%
Historical Annual Growth (2010-2020)		65	8.7%	4,083	6.5%	11,641	5.1%

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Poplar Commons						
Memphis, TN 38117						
	1 mi radius		3 mi radius		5 mi radius	
<b>Total Age Distribution (2022)</b>						
Total Population	5,541		86,528		226,906	
Age Under 5 Years	256	4.6%	5,597	6.5%	16,085	7.1%
Age 5 to 9 Years	279	5.0%	5,145	5.9%	15,106	6.7%
Age 10 to 14 Years	291	5.2%	5,063	5.9%	15,044	6.6%
Age 15 to 19 Years	245	4.4%	4,936	5.7%	14,418	6.4%
Age 20 to 24 Years	193	3.5%	6,114	7.1%	16,899	7.4%
Age 25 to 29 Years	288	5.2%	7,212	8.3%	18,750	8.3%
Age 30 to 34 Years	301	5.4%	6,756	7.8%	17,289	7.6%
Age 35 to 39 Years	340	6.1%	5,537	6.4%	14,247	6.3%
Age 40 to 44 Years	336	6.1%	4,926	5.7%	13,117	5.8%
Age 45 to 49 Years	295	5.3%	4,493	5.2%	12,261	5.4%
Age 50 to 54 Years	330	6.0%	5,062	5.8%	12,990	5.7%
Age 55 to 59 Years	371	6.7%	5,328	6.2%	13,254	5.8%
Age 60 to 64 Years	445	8.0%	5,197	6.0%	12,866	5.7%
Age 65 to 69 Years	420	7.6%	4,474	5.2%	11,176	4.9%
Age 70 to 74 Years	402	7.2%	3,866	4.5%	9,448	4.2%
Age 75 to 79 Years	267	4.8%	2,660	3.1%	5,994	2.6%
Age 80 to 84 Years	240	4.3%	2,051	2.4%	4,024	1.8%
Age 85 Years or Over	244	4.4%	2,111	2.4%	3,937	1.7%
Median Age	47.9		37.0		35.2	
Age 19 Years or Less	1,070	19.3%	20,741	24.0%	60,653	26.7%
Age 20 to 64 Years	2,898	52.3%	50,624	58.5%	131,673	58.0%
Age 65 Years or Over	1,573	28.4%	15,163	17.5%	34,580	15.2%
<b>Female Age Distribution (2022)</b>						
Female Population	2,956	53.3%	44,956	52.0%	118,626	52.3%
Age Under 5 Years	116	3.9%	2,745	6.1%	7,843	6.6%
Age 5 to 9 Years	143	4.9%	2,551	5.7%	7,419	6.3%
Age 10 to 14 Years	137	4.6%	2,436	5.4%	7,306	6.2%
Age 15 to 19 Years	129	4.4%	2,470	5.5%	7,135	6.0%
Age 20 to 24 Years	97	3.3%	2,967	6.6%	8,612	7.3%
Age 25 to 29 Years	144	4.9%	3,606	8.0%	9,599	8.1%
Age 30 to 34 Years	163	5.5%	3,367	7.5%	8,797	7.4%
Age 35 to 39 Years	171	5.8%	2,757	6.1%	7,256	6.1%
Age 40 to 44 Years	166	5.6%	2,462	5.5%	6,767	5.7%
Age 45 to 49 Years	145	4.9%	2,296	5.1%	6,462	5.4%
Age 50 to 54 Years	167	5.6%	2,632	5.9%	6,836	5.8%
Age 55 to 59 Years	198	6.7%	2,797	6.2%	7,033	5.9%
Age 60 to 64 Years	229	7.8%	2,850	6.3%	7,078	6.0%
Age 65 to 69 Years	231	7.8%	2,525	5.6%	6,380	5.4%
Age 70 to 74 Years	238	8.0%	2,253	5.0%	5,471	4.6%
Age 75 to 79 Years	158	5.3%	1,579	3.5%	3,524	3.0%
Age 80 to 84 Years	155	5.2%	1,243	2.8%	2,430	2.0%
Age 85 Years or Over	169	5.7%	1,418	3.2%	2,678	2.3%
Female Median Age	51.1		39.0		37.1	
Age 19 Years or Less	526	17.8%	10,202	22.7%	29,703	25.0%
Age 20 to 64 Years	1,480	50.1%	25,735	57.2%	68,440	57.7%
Age 65 Years or Over	950	32.1%	9,019	20.1%	20,483	17.3%

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Poplar Commons		1 mi radius		3 mi radius		5 mi radius	
Memphis, TN 38117							
<b>Male Age Distribution (2022)</b>							
Male Population		2,585	46.7%	41,572	48.0%	108,280	47.7%
Age Under 5 Years		139	5.4%	2,852	6.9%	8,241	7.6%
Age 5 to 9 Years		136	5.3%	2,594	6.2%	7,688	7.1%
Age 10 to 14 Years		154	5.9%	2,628	6.3%	7,738	7.1%
Age 15 to 19 Years		116	4.5%	2,466	5.9%	7,283	6.7%
Age 20 to 24 Years		96	3.7%	3,147	7.6%	8,287	7.7%
Age 25 to 29 Years		144	5.6%	3,605	8.7%	9,151	8.5%
Age 30 to 34 Years		138	5.3%	3,390	8.2%	8,492	7.8%
Age 35 to 39 Years		169	6.5%	2,779	6.7%	6,992	6.5%
Age 40 to 44 Years		170	6.6%	2,464	5.9%	6,350	5.9%
Age 45 to 49 Years		149	5.8%	2,197	5.3%	5,800	5.4%
Age 50 to 54 Years		164	6.3%	2,429	5.8%	6,154	5.7%
Age 55 to 59 Years		173	6.7%	2,531	6.1%	6,221	5.7%
Age 60 to 64 Years		216	8.3%	2,347	5.6%	5,788	5.3%
Age 65 to 69 Years		189	7.3%	1,949	4.7%	4,797	4.4%
Age 70 to 74 Years		164	6.3%	1,613	3.9%	3,977	3.7%
Age 75 to 79 Years		109	4.2%	1,081	2.6%	2,470	2.3%
Age 80 to 84 Years		86	3.3%	808	1.9%	1,594	1.5%
Age 85 Years or Over		75	2.9%	693	1.7%	1,259	1.2%
Male Median Age		44.9		35.1		33.4	
Age 19 Years or Less		544	21.0%	10,539	25.4%	30,950	28.6%
Age 20 to 64 Years		1,418	54.9%	24,889	59.9%	63,233	58.4%
Age 65 Years or Over		623	24.1%	6,143	14.8%	14,097	13.0%
<b>Males per 100 Females (2022)</b>							
Overall Comparison		87		92		91	
Age Under 5 Years		120	54.5%	104	50.9%	105	51.2%
Age 5 to 9 Years		95	48.6%	102	50.4%	104	50.9%
Age 10 to 14 Years		112	52.9%	108	51.9%	106	51.4%
Age 15 to 19 Years		89	47.2%	100	50.0%	102	50.5%
Age 20 to 24 Years		99	49.8%	106	51.5%	96	49.0%
Age 25 to 29 Years		100	50.0%	100	50.0%	95	48.8%
Age 30 to 34 Years		85	45.8%	101	50.2%	97	49.1%
Age 35 to 39 Years		99	49.8%	101	50.2%	96	49.1%
Age 40 to 44 Years		103	50.6%	100	50.0%	94	48.4%
Age 45 to 49 Years		103	50.7%	96	48.9%	90	47.3%
Age 50 to 54 Years		98	49.5%	92	48.0%	90	47.4%
Age 55 to 59 Years		87	46.6%	90	47.5%	88	46.9%
Age 60 to 64 Years		94	48.5%	82	45.2%	82	45.0%
Age 65 to 69 Years		82	45.0%	77	43.6%	75	42.9%
Age 70 to 74 Years		69	40.8%	72	41.7%	73	42.1%
Age 75 to 79 Years		69	40.9%	68	40.6%	70	41.2%
Age 80 to 84 Years		56	35.7%	65	39.4%	66	39.6%
Age 85 Years or Over		45	30.9%	49	32.8%	47	32.0%
Age 19 Years or Less		103	50.8%	103	50.8%	104	51.0%
Age 20 to 39 Years		95	48.8%	102	50.4%	96	49.0%
Age 40 to 64 Years		96	49.0%	92	47.9%	89	47.0%
Age 65 Years or Over		66	39.6%	68	40.5%	69	40.8%

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Poplar Commons Memphis, TN 38117		1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2022)</b>							
Total Households		2,705		38,825		92,639	
Households with Children		560	20.7%	9,861	25.4%	27,606	29.8%
Average Household Size		2.0		2.2		2.4	
Household Density per Square Mile		861		1,373		1,180	
Population Family		4,173	75.3%	62,955	72.8%	170,836	75.3%
Population Non-Family		1,359	24.5%	22,437	25.9%	50,096	22.1%
Population Group Quarters		10	0.2%	1,136	1.3%	5,974	2.6%
Family Households		1,477	54.6%	20,974	54.0%	53,342	57.6%
Married Couple Households		1,247	84.4%	13,037	62.2%	27,775	52.1%
Other Family Households with Children		231	15.6%	7,937	37.8%	25,567	47.9%
Family Households with Children		559	37.8%	9,841	46.9%	27,538	51.6%
Married Couple with Children		465	83.2%	5,475	55.6%	12,247	44.5%
Other Family Households with Children		94	16.8%	4,367	44.4%	15,291	55.5%
Family Households No Children		918	62.2%	11,133	53.1%	25,804	48.4%
Married Couple No Children		781	85.1%	7,563	67.9%	15,528	60.2%
Other Family Households No Children		137	14.9%	3,570	32.1%	10,275	39.8%
Non-Family Households		1,228	45.4%	17,851	46.0%	39,297	42.4%
Non-Family Households with Children		-	-	20	0.1%	68	0.2%
Non-Family Households No Children		1,227	100.0%	17,831	99.9%	39,229	99.8%
Average Family Household Size		2.8		3.0		3.2	
Average Family Income		\$293,850		\$145,461		\$106,947	
Median Family Income		\$198,348		\$105,480		\$80,219	
Average Non-Family Household Size		1.1		1.3		1.3	
<b>Marital Status (2022)</b>							
Population Age 15 Years or Over		4,716		70,723		180,671	
Never Married		1,055	22.4%	28,818	40.7%	81,782	45.3%
Currently Married		2,662	56.4%	28,013	39.6%	58,975	32.6%
Previously Married		999	21.2%	13,891	19.6%	39,914	22.1%
Separated		127	12.7%	2,758	19.9%	10,479	26.3%
Widowed		481	48.2%	4,218	30.4%	10,614	26.6%
Divorced		391	39.1%	6,916	49.8%	18,821	47.2%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		4,278		59,673		149,354	
Elementary (Grade Level 0 to 8)		52	1.2%	2,423	4.1%	8,933	6.0%
Some High School (Grade Level 9 to 11)		147	3.4%	3,257	5.5%	11,099	7.4%
High School Graduate		363	8.5%	12,128	20.3%	39,514	26.5%
Some College		786	18.4%	11,226	18.8%	30,702	20.6%
Associate Degree Only		127	3.0%	2,811	4.7%	7,643	5.1%
Bachelor Degree Only		1,453	34.0%	15,498	26.0%	28,698	19.2%
Graduate Degree		1,350	31.5%	12,330	20.7%	22,766	15.2%
Any College (Some College or Higher)		3,716	86.9%	41,865	70.2%	89,808	60.1%
College Degree + (Bachelor Degree or Higher)		2,803	65.5%	27,828	46.6%	51,463	34.5%

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<b>Housing</b>							
Total Housing Units (2022)		2,821		41,828		103,820	
Total Housing Units (2020)		2,809		41,657		103,846	
Historical Annual Growth (2020-2022)		12	-	171	-	-26	-
Housing Units Occupied (2022)		2,705	95.9%	38,825	92.8%	92,639	89.2%
Housing Units Owner-Occupied		2,194	81.1%	23,470	60.5%	49,330	53.2%
Housing Units Renter-Occupied		511	18.9%	15,355	39.5%	43,309	46.8%
Housing Units Vacant (2022)		116	4.1%	3,002	7.2%	11,181	10.8%
<b>Household Size (2022)</b>							
Total Households		2,705		38,825		92,639	
1 Person Households		1,113	41.2%	14,661	37.8%	32,337	34.9%
2 Person Households		889	32.9%	12,739	32.8%	28,947	31.2%
3 Person Households		321	11.9%	5,450	14.0%	13,694	14.8%
4 Person Households		255	9.4%	3,516	9.1%	9,306	10.0%
5 Person Households		102	3.8%	1,582	4.1%	4,919	5.3%
6 Person Households		21	0.8%	551	1.4%	2,066	2.2%
7 or More Person Households		4	0.1%	327	0.8%	1,371	1.5%
<b>Household Income Distribution (2022)</b>							
HH Income \$200,000 or More		730	27.0%	4,142	10.7%	6,633	7.2%
HH Income \$150,000 to \$199,999		135	5.0%	1,873	4.8%	3,363	3.6%
HH Income \$125,000 to \$149,999		145	5.4%	2,073	5.3%	3,751	4.0%
HH Income \$100,000 to \$124,999		212	7.8%	3,394	8.7%	6,426	6.9%
HH Income \$75,000 to \$99,999		323	11.9%	4,376	11.3%	9,565	10.3%
HH Income \$50,000 to \$74,999		530	19.6%	6,870	17.7%	16,341	17.6%
HH Income \$35,000 to \$49,999		179	6.6%	4,658	12.0%	12,168	13.1%
HH Income \$25,000 to \$34,999		144	5.3%	3,592	9.3%	10,929	11.8%
HH Income \$15,000 to \$24,999		101	3.7%	3,250	8.4%	9,560	10.3%
HH Income \$10,000 to \$14,999		79	2.9%	1,577	4.1%	5,351	5.8%
HH Income Under \$10,000		127	4.7%	3,021	7.8%	8,551	9.2%
<b>Household Vehicles (2022)</b>							
Households 0 Vehicles Available		128	4.7%	3,215	8.3%	8,813	9.5%
Households 1 Vehicle Available		923	34.1%	15,051	38.8%	39,269	42.4%
Households 2 Vehicles Available		1,060	39.2%	13,865	35.7%	30,201	32.6%
Households 3 or More Vehicles Available		594	22.0%	6,695	17.2%	14,356	15.5%
Total Vehicles Available		4,999		65,087		147,921	
Average Vehicles per Household		1.8		1.7		1.6	
Owner-Occupied Household Vehicles		4,449	89.0%	44,414	68.2%	92,565	62.6%
Average Vehicles per Owner-Occupied Household		2.0		1.9		1.9	
Renter-Occupied Household Vehicles		549	11.0%	20,673	31.8%	55,356	37.4%
Average Vehicles per Renter-Occupied Household		1.1		1.3		1.3	
<b>Travel Time (2022)</b>							
Worker Base Age 16 years or Over		2,698		42,948		106,175	
Travel to Work in 14 Minutes or Less		674	25.0%	8,949	20.8%	20,738	19.5%
Travel to Work in 15 to 29 Minutes		1,180	43.7%	19,121	44.5%	47,517	44.8%
Travel to Work in 30 to 59 Minutes		311	11.5%	6,347	14.8%	18,048	17.0%
Travel to Work in 60 Minutes or More		39	1.5%	587	1.4%	1,504	1.4%
Work at Home		494	18.3%	7,943	18.5%	18,368	17.3%
Average Minutes Travel to Work		18.2		19.2		19.9	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.1181/-89.9096

<b>Poplar Commons</b>						
<b>Memphis, TN 38117</b>						
	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Transportation To Work (2022)</b>						
Worker Base Age 16 years or Over	2,698		42,948		106,175	
Drive to Work Alone	1,985	73.6%	30,788	71.7%	77,056	72.6%
Drive to Work in Carpool	144	5.3%	2,978	6.9%	7,607	7.2%
Travel to Work by Public Transportation	11	0.4%	233	0.5%	688	0.6%
Drive to Work on Motorcycle	-	-	-	-	3	-
Bicycle to Work	-	-	30	-	46	-
Walk to Work	32	1.2%	457	1.1%	1,159	1.1%
Other Means	31	1.1%	519	1.2%	1,248	1.2%
Work at Home	494	18.3%	7,943	18.5%	18,368	17.3%
<b>Daytime Demographics (2022)</b>						
Total Businesses	875		5,993		13,811	
Total Employees	7,742		64,017		152,051	
Company Headquarter Businesses	48	5.5%	310	5.2%	692	5.0%
Company Headquarter Employees	772	10.0%	8,725	13.6%	22,940	15.1%
Employee Population per Business	8.9 to 1		10.7 to 1		11.0 to 1	
Residential Population per Business	6.3 to 1		14.4 to 1		16.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,704		90,609		223,279	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2022)	4,660		69,768		177,728	
Labor Force Total Males (2022)	2,135	45.8%	33,014	47.3%	83,122	46.8%
Male Civilian Employed	1,501	70.3%	22,164	67.1%	53,469	64.3%
Male Civilian Unemployed	39	1.8%	1,068	3.2%	3,323	4.0%
Males in Armed Forces	-	-	201	0.6%	269	0.3%
Males Not in Labor Force	595	27.9%	9,581	29.0%	26,060	31.4%
Labor Force Total Females (2022)	2,525	54.2%	36,754	52.7%	94,607	53.2%
Female Civilian Employed	1,197	47.4%	20,785	56.6%	52,706	55.7%
Female Civilian Unemployed	60	2.4%	1,015	2.8%	3,374	3.6%
Females in Armed Forces	-	-	26	-	56	-
Females Not in Labor Force	1,268	50.2%	14,928	40.6%	38,471	40.7%
Unemployment Rate	99	2.1%	2,083	3.0%	6,697	3.8%
<b>Occupation (2022)</b>						
Occupation Population Age 16 Years or Over	2,698		42,948		106,175	
Occupation Total Males	1,501	55.6%	22,164	51.6%	53,469	50.4%
Occupation Total Females	1,197	44.4%	20,785	48.4%	52,706	49.6%
Management, Business, Financial Operations	645	23.9%	7,512	17.5%	15,320	14.4%
Professional, Related	909	33.7%	11,064	25.8%	23,320	22.0%
Service	252	9.3%	6,682	15.6%	18,280	17.2%
Sales, Office	529	19.6%	9,202	21.4%	22,579	21.3%
Farming, Fishing, Forestry	1	-	41	-	117	0.1%
Construction, Extraction, Maintenance	91	3.4%	2,405	5.6%	7,283	6.9%
Production, Transport, Material Moving	270	10.0%	6,042	14.1%	19,276	18.2%
White Collar Workers	2,084	77.2%	27,778	64.7%	61,219	57.7%
Blue Collar Workers	614	22.8%	15,171	35.3%	44,956	42.3%

# Complete Profile

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Lat/Lon: 35.1181/-89.9096

Poplar Commons		1 mi radius		3 mi radius		5 mi radius	
Memphis, TN 38117							
<b>Units In Structure (2022)</b>							
Total Units		2,705		38,825		92,639	
1 Detached Unit		2,044	75.6%	28,894	74.4%	63,046	68.1%
1 Attached Unit		186	6.9%	1,771	4.6%	5,161	5.6%
2 Units		10	0.4%	555	1.4%	1,875	2.0%
3 to 4 Units		42	1.5%	1,538	4.0%	5,603	6.0%
5 to 9 Units		50	1.9%	1,536	4.0%	6,291	6.8%
10 to 19 Units		99	3.7%	1,104	2.8%	3,518	3.8%
20 to 49 Units		22	0.8%	556	1.4%	1,192	1.3%
50 or More Units		245	9.1%	2,604	6.7%	5,109	5.5%
Mobile Home or Trailer		5	0.2%	224	0.6%	745	0.8%
Other Structure		2	-	42	0.1%	99	0.1%
<b>Homes Built By Year (2022)</b>							
Homes Built 2020 or later		3	0.1%	37	-	61	-
Homes Built 2010 to 2019		169	6.0%	2,537	6.1%	5,786	5.6%
Homes Built 2000 to 2009		303	10.7%	3,632	8.7%	8,315	8.0%
Homes Built 1990 to 1999		295	10.5%	4,147	9.9%	10,228	9.9%
Homes Built 1980 to 1989		303	10.7%	4,543	10.9%	11,594	11.2%
Homes Built 1970 to 1979		472	16.7%	5,554	13.3%	15,704	15.1%
Homes Built 1960 to 1969		376	13.3%	4,722	11.3%	11,878	11.4%
Homes Built 1950 to 1959		529	18.8%	9,129	21.8%	17,910	17.3%
Homes Built 1940 to 1949		106	3.7%	2,311	5.5%	5,439	5.2%
Homes Built Before 1939		149	5.3%	2,214	5.3%	5,723	5.5%
Median Age of Homes		49.5	yrs	51.2	yrs	50.7	yrs
<b>Home Values (2022)</b>							
Owner Specified Housing Units		2,194		23,470		49,330	
Home Values \$1,000,000 or More		148	6.8%	870	3.7%	1,317	2.7%
Home Values \$750,000 to \$999,999		238	10.8%	888	3.8%	1,562	3.2%
Home Values \$500,000 to \$749,999		301	13.7%	2,452	10.4%	4,522	9.2%
Home Values \$400,000 to \$499,999		453	20.7%	2,404	10.2%	4,358	8.8%
Home Values \$300,000 to \$399,999		240	10.9%	2,993	12.8%	6,107	12.4%
Home Values \$250,000 to \$299,999		141	6.4%	2,349	10.0%	4,662	9.5%
Home Values \$200,000 to \$249,999		222	10.1%	2,648	11.3%	5,085	10.3%
Home Values \$175,000 to \$199,999		89	4.1%	1,190	5.1%	2,302	4.7%
Home Values \$150,000 to \$174,999		146	6.7%	1,550	6.6%	3,280	6.6%
Home Values \$125,000 to \$149,999		67	3.0%	957	4.1%	2,123	4.3%
Home Values \$100,000 to \$124,999		43	2.0%	1,158	4.9%	2,597	5.3%
Home Values \$90,000 to \$99,999		16	0.7%	405	1.7%	951	1.9%
Home Values \$80,000 to \$89,999		16	0.7%	582	2.5%	1,710	3.5%
Home Values \$70,000 to \$79,999		23	1.0%	643	2.7%	1,845	3.7%
Home Values \$60,000 to \$69,999		10	0.4%	644	2.7%	1,707	3.5%
Home Values \$50,000 to \$59,999		11	0.5%	594	2.5%	1,623	3.3%
Home Values \$35,000 to \$49,999		6	0.3%	418	1.8%	1,200	2.4%
Home Values \$25,000 to \$34,999		8	0.3%	257	1.1%	848	1.7%
Home Values \$10,000 to \$24,999		11	0.5%	349	1.5%	1,155	2.3%
Home Values Under \$10,000		5	0.2%	119	0.5%	378	0.8%
Owner-Occupied Median Home Value		\$409,015		\$269,520		\$235,399	
Renter-Occupied Median Rent		\$1,020		\$842		\$777	



# Complete Profile

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Lat/Lon: 35.1181/-89.9096

Poplar Commons Memphis, TN 38117		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2022)</b>				
Total Household Expenditure		\$305.19 M	\$2.78 B	\$5.67 B
Total Non-Retail Expenditure		\$163.07 M	\$1.48 B	\$3.01 B
Total Retail Expenditure		\$142.12 M	\$1.3 B	\$2.66 B
Apparel		\$10.91 M	\$98.42 M	\$199.84 M
Contributions		\$11.3 M	\$95.55 M	\$188.34 M
Education		\$10.83 M	\$89.67 M	\$175.31 M
Entertainment		\$17.79 M	\$158.5 M	\$318.8 M
Food and Beverages		\$43.61 M	\$404.62 M	\$832.56 M
Furnishings and Equipment		\$10.96 M	\$98.11 M	\$197.53 M
Gifts		\$8.87 M	\$73.52 M	\$144.06 M
Health Care		\$24.93 M	\$231.45 M	\$476.63 M
Household Operations		\$12.48 M	\$110.83 M	\$223.69 M
Miscellaneous Expenses		\$5.87 M	\$52.92 M	\$107.29 M
Personal Care		\$4.07 M	\$37.19 M	\$75.85 M
Personal Insurance		\$2.35 M	\$20.1 M	\$39.59 M
Reading		\$689.26 K	\$6.15 M	\$12.43 M
Shelter		\$63.91 M	\$587.03 M	\$1.2 B
Tobacco		\$1.53 M	\$15.91 M	\$34.76 M
Transportation		\$54.15 M	\$499.02 M	\$1.02 B
Utilities		\$20.95 M	\$199.7 M	\$417.98 M
<b>Monthly Household Consumer Expenditure (2022)</b>				
Total Household Expenditure		\$9,402	\$5,964	\$5,097
Total Non-Retail Expenditure		\$5,024 53.4%	\$3,170 53.1%	\$2,706 53.1%
Total Retail Expenditures		\$4,378 46.6%	\$2,795 46.9%	\$2,391 46.9%
Apparel		\$336 3.6%	\$211 3.5%	\$180 3.5%
Contributions		\$348 3.7%	\$205 3.4%	\$169 3.3%
Education		\$334 3.5%	\$192 3.2%	\$158 3.1%
Entertainment		\$548 5.8%	\$340 5.7%	\$287 5.6%
Food and Beverages		\$1,344 14.3%	\$868 14.6%	\$749 14.7%
Furnishings and Equipment		\$338 3.6%	\$211 3.5%	\$178 3.5%
Gifts		\$273 2.9%	\$158 2.6%	\$130 2.5%
Health Care		\$768 8.2%	\$497 8.3%	\$429 8.4%
Household Operations		\$385 4.1%	\$238 4.0%	\$201 3.9%
Miscellaneous Expenses		\$181 1.9%	\$114 1.9%	\$97 1.9%
Personal Care		\$125 1.3%	\$80 1.3%	\$68 1.3%
Personal Insurance		\$72 0.8%	\$43 0.7%	\$36 0.7%
Reading		\$21 0.2%	\$13 0.2%	\$11 0.2%
Shelter		\$1,969 20.9%	\$1,260 21.1%	\$1,082 21.2%
Tobacco		\$47 0.5%	\$34 0.6%	\$31 0.6%
Transportation		\$1,668 17.7%	\$1,071 18.0%	\$916 18.0%
Utilities		\$645 6.9%	\$429 7.2%	\$376 7.4%