

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park Georgetown, TX	3 mi radius		5 mi radius		10 mi radius	
Population						
Estimated Population (2024)	20,784		68,531		175,670	
Projected Population (2029)	23,205		78,276		212,598	
Census Population (2020)	19,855		62,654		146,587	
Census Population (2010)	16,522		48,643		90,330	
Projected Annual Growth (2024-2029)	2,421	2.3%	9,746	2.8%	36,929	4.2%
Historical Annual Growth (2020-2024)	930	-	5,877	2.3%	29,082	5.0%
Historical Annual Growth (2010-2020)	3,333	2.0%	14,010	2.9%	56,257	6.2%
Estimated Population Density (2024)	735 <i>psm</i>		873 <i>psm</i>		559 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		314.0 <i>sq mi</i>	
Households						
Estimated Households (2024)	8,252		29,122		70,477	
Projected Households (2029)	9,447		34,257		87,331	
Census Households (2020)	7,624		25,200		56,582	
Census Households (2010)	6,168		18,536		33,737	
Projected Annual Growth (2024-2029)	1,195	2.9%	5,135	3.5%	16,854	4.8%
Historical Annual Change (2010-2024)	2,084	2.4%	10,586	4.1%	36,740	7.8%
Average Household Income						
Estimated Average Household Income (2024)	\$118,391		\$117,690		\$126,562	
Projected Average Household Income (2029)	\$108,289		\$104,881		\$107,064	
Census Average Household Income (2010)	\$81,739		\$74,344		\$78,116	
Census Average Household Income (2000)	\$65,684		\$67,968		\$68,703	
Projected Annual Change (2024-2029)	-\$10,103	-1.7%	-\$12,810	-2.2%	-\$19,499	-3.1%
Historical Annual Change (2000-2024)	\$52,707	3.3%	\$49,723	3.0%	\$57,859	3.5%
Median Household Income						
Estimated Median Household Income (2024)	\$98,624		\$96,504		\$107,413	
Projected Median Household Income (2029)	\$98,908		\$97,740		\$109,383	
Census Median Household Income (2010)	\$68,345		\$63,764		\$67,673	
Census Median Household Income (2000)	\$57,485		\$57,750		\$60,110	
Projected Annual Change (2024-2029)	\$284	-	\$1,235	0.3%	\$1,970	0.4%
Historical Annual Change (2000-2024)	\$41,139	3.0%	\$38,754	2.8%	\$47,302	3.3%
Per Capita Income						
Estimated Per Capita Income (2024)	\$47,052		\$50,145		\$50,836	
Projected Per Capita Income (2029)	\$44,128		\$46,016		\$44,029	
Census Per Capita Income (2010)	\$30,498		\$28,314		\$29,159	
Census Per Capita Income (2000)	\$25,750		\$24,071		\$24,281	
Projected Annual Change (2024-2029)	-\$2,924	-1.2%	-\$4,128	-1.6%	-\$6,807	-2.7%
Historical Annual Change (2000-2024)	\$21,302	3.4%	\$26,073	4.5%	\$26,555	4.6%
Estimated Average Household Net Worth (2024)	\$1.03 M		\$1.18 M		\$1.27 M	

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Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Race and Ethnicity							
Total Population (2024)		20,784		68,531		175,670	
White (2024)		14,191	68.3%	46,721	68.2%	114,191	65.0%
Black or African American (2024)		973	4.7%	3,691	5.4%	11,452	6.5%
American Indian or Alaska Native (2024)		147	0.7%	442	0.6%	1,076	0.6%
Asian (2024)		1,591	7.7%	5,228	7.6%	16,144	9.2%
Hawaiian or Pacific Islander (2024)		20	-	58	-	205	0.1%
Other Race (2024)		1,114	5.4%	3,680	5.4%	9,853	5.6%
Two or More Races (2024)		2,748	13.2%	8,710	12.7%	22,749	12.9%
Population < 18 (2024)		4,576	22.0%	15,176	22.1%	40,189	22.9%
White Not Hispanic		2,472	54.0%	8,042	53.0%	20,183	50.2%
Black or African American		234	5.1%	858	5.7%	2,652	6.6%
Asian		416	9.1%	1,283	8.5%	3,681	9.2%
Other Race Not Hispanic		170	3.7%	649	4.3%	1,918	4.8%
Hispanic		1,284	28.1%	4,344	28.6%	11,755	29.2%
Not Hispanic or Latino Population (2024)		15,525	74.7%	51,509	75.2%	132,205	75.3%
Not Hispanic White		12,622	81.3%	41,278	80.1%	101,133	76.5%
Not Hispanic Black or African American		919	5.9%	3,426	6.7%	10,729	8.1%
Not Hispanic American Indian or Alaska Native		35	0.2%	124	0.2%	256	0.2%
Not Hispanic Asian		1,467	9.5%	4,888	9.5%	15,443	11.7%
Not Hispanic Hawaiian or Pacific Islander		9	-	27	-	114	-
Not Hispanic Other Race		40	0.3%	146	0.3%	414	0.3%
Not Hispanic Two or More Races		433	2.8%	1,620	3.1%	4,116	3.1%
Hispanic or Latino Population (2024)		5,260	25.3%	17,022	24.8%	43,465	24.7%
Hispanic White		1,569	29.8%	5,444	32.0%	13,057	30.0%
Hispanic Black or African American		55	1.0%	264	1.6%	724	1.7%
Hispanic American Indian or Alaska Native		112	2.1%	318	1.9%	820	1.9%
Hispanic Asian		124	2.3%	340	2.0%	701	1.6%
Hispanic Hawaiian or Pacific Islander		12	0.2%	32	0.2%	91	0.2%
Hispanic Other Race		1,074	20.4%	3,534	20.8%	9,438	21.7%
Hispanic Two or More Races		2,315	44.0%	7,090	41.7%	18,633	42.9%
Not Hispanic or Latino Population (2020)		15,507	78.1%	48,660	77.7%	111,146	75.8%
Hispanic or Latino Population (2020)		4,348	21.9%	13,994	22.3%	35,441	24.2%
Not Hispanic or Latino Population (2010)		13,198	79.9%	38,183	78.5%	69,971	77.5%
Hispanic or Latino Population (2010)		3,324	20.1%	10,460	21.5%	20,359	22.5%
Not Hispanic or Latino Population (2029)		17,074	73.6%	57,840	73.9%	157,801	74.2%
Hispanic or Latino Population (2029)		6,131	26.4%	20,436	26.1%	54,798	25.8%
Projected Annual Growth (2024-2029)		872	3.3%	3,414	4.0%	11,333	5.2%
Historical Annual Growth (2010-2020)		1,024	3.1%	3,534	3.4%	15,082	7.4%

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Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Total Age Distribution (2024)							
Total Population	20,784		68,531		175,670		
Age Under 5 Years	1,011	4.9%	3,711	5.4%	10,172	5.8%	
Age 5 to 9 Years	1,260	6.1%	4,026	5.9%	11,381	6.5%	
Age 10 to 14 Years	1,334	6.4%	4,207	6.1%	11,207	6.4%	
Age 15 to 19 Years	1,460	7.0%	5,080	7.4%	11,466	6.5%	
Age 20 to 24 Years	1,210	5.8%	4,153	6.1%	10,267	5.8%	
Age 25 to 29 Years	1,210	5.8%	3,789	5.5%	10,772	6.1%	
Age 30 to 34 Years	1,345	6.5%	4,035	5.9%	12,360	7.0%	
Age 35 to 39 Years	1,390	6.7%	4,269	6.2%	13,297	7.6%	
Age 40 to 44 Years	1,420	6.8%	4,127	6.0%	12,397	7.1%	
Age 45 to 49 Years	1,291	6.2%	3,641	5.3%	10,545	6.0%	
Age 50 to 54 Years	1,446	7.0%	3,850	5.6%	10,418	5.9%	
Age 55 to 59 Years	1,265	6.1%	3,556	5.2%	9,039	5.1%	
Age 60 to 64 Years	1,308	6.3%	3,986	5.8%	9,542	5.4%	
Age 65 to 69 Years	1,155	5.6%	4,157	6.1%	9,227	5.3%	
Age 70 to 74 Years	1,012	4.9%	4,098	6.0%	8,902	5.1%	
Age 75 to 79 Years	803	3.9%	3,654	5.3%	7,339	4.2%	
Age 80 to 84 Years	464	2.2%	2,283	3.3%	4,239	2.4%	
Age 85 Years or Over	401	1.9%	1,909	2.8%	3,097	1.8%	
Median Age	40.0		42.4		40.0		
Age 19 Years or Less	5,065	24.4%	17,024	24.8%	44,226	25.2%	
Age 20 to 64 Years	11,885	57.2%	35,406	51.7%	98,639	56.2%	
Age 65 Years or Over	3,835	18.5%	16,101	23.5%	32,804	18.7%	
Female Age Distribution (2024)							
Female Population	10,674	51.4%	34,461	50.3%	88,869	50.6%	
Age Under 5 Years	454	4.3%	1,816	5.3%	5,002	5.6%	
Age 5 to 9 Years	605	5.7%	1,939	5.6%	5,604	6.3%	
Age 10 to 14 Years	643	6.0%	1,932	5.6%	5,289	6.0%	
Age 15 to 19 Years	708	6.6%	2,066	6.0%	5,222	5.9%	
Age 20 to 24 Years	620	5.8%	1,788	5.2%	4,856	5.5%	
Age 25 to 29 Years	617	5.8%	1,830	5.3%	5,345	6.0%	
Age 30 to 34 Years	683	6.4%	2,001	5.8%	6,371	7.2%	
Age 35 to 39 Years	695	6.5%	2,082	6.0%	6,534	7.4%	
Age 40 to 44 Years	736	6.9%	2,089	6.1%	6,211	7.0%	
Age 45 to 49 Years	677	6.3%	1,860	5.4%	5,268	5.9%	
Age 50 to 54 Years	769	7.2%	2,015	5.8%	5,321	6.0%	
Age 55 to 59 Years	664	6.2%	1,859	5.4%	4,715	5.3%	
Age 60 to 64 Years	703	6.6%	2,181	6.3%	5,071	5.7%	
Age 65 to 69 Years	630	5.9%	2,351	6.8%	5,128	5.8%	
Age 70 to 74 Years	565	5.3%	2,328	6.8%	4,955	5.6%	
Age 75 to 79 Years	434	4.1%	2,051	6.0%	4,004	4.5%	
Age 80 to 84 Years	245	2.3%	1,217	3.5%	2,244	2.5%	
Age 85 Years or Over	227	2.1%	1,057	3.1%	1,730	1.9%	
Female Median Age	41.5		44.5		40.8		
Age 19 Years or Less	2,410	22.6%	7,752	22.5%	21,117	23.8%	
Age 20 to 64 Years	6,163	57.7%	17,705	51.4%	49,692	55.9%	
Age 65 Years or Over	2,101	19.7%	9,004	26.1%	18,061	20.3%	

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Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Male Age Distribution (2024)							
Male Population	10,111	48.6%	34,070	49.7%	86,801	49.4%	
Age Under 5 Years	557	5.5%	1,895	5.6%	5,170	6.0%	
Age 5 to 9 Years	655	6.5%	2,087	6.1%	5,777	6.7%	
Age 10 to 14 Years	692	6.8%	2,276	6.7%	5,918	6.8%	
Age 15 to 19 Years	751	7.4%	3,014	8.8%	6,245	7.2%	
Age 20 to 24 Years	590	5.8%	2,365	6.9%	5,411	6.2%	
Age 25 to 29 Years	593	5.9%	1,958	5.7%	5,427	6.3%	
Age 30 to 34 Years	662	6.5%	2,034	6.0%	5,989	6.9%	
Age 35 to 39 Years	695	6.9%	2,187	6.4%	6,764	7.8%	
Age 40 to 44 Years	684	6.8%	2,038	6.0%	6,187	7.1%	
Age 45 to 49 Years	614	6.1%	1,782	5.2%	5,277	6.1%	
Age 50 to 54 Years	677	6.7%	1,835	5.4%	5,097	5.9%	
Age 55 to 59 Years	601	5.9%	1,697	5.0%	4,323	5.0%	
Age 60 to 64 Years	605	6.0%	1,805	5.3%	4,471	5.2%	
Age 65 to 69 Years	524	5.2%	1,806	5.3%	4,099	4.7%	
Age 70 to 74 Years	447	4.4%	1,770	5.2%	3,947	4.5%	
Age 75 to 79 Years	369	3.7%	1,603	4.7%	3,336	3.8%	
Age 80 to 84 Years	219	2.2%	1,066	3.1%	1,995	2.3%	
Age 85 Years or Over	174	1.7%	852	2.5%	1,367	1.6%	
Male Median Age	38.6		39.9		38.6		
Age 19 Years or Less	2,655	26.3%	9,272	27.2%	23,110	26.6%	
Age 20 to 64 Years	5,721	56.6%	17,701	52.0%	48,947	56.4%	
Age 65 Years or Over	1,734	17.2%	7,097	20.8%	14,744	17.0%	
Males per 100 Females (2024)							
Overall Comparison	95		99		98		
Age Under 5 Years	123	55.1%	104	51.1%	103	50.8%	
Age 5 to 9 Years	108	52.0%	108	51.8%	103	50.8%	
Age 10 to 14 Years	108	51.8%	118	54.1%	112	52.8%	
Age 15 to 19 Years	106	51.5%	146	59.3%	120	54.5%	
Age 20 to 24 Years	95	48.8%	132	56.9%	111	52.7%	
Age 25 to 29 Years	96	49.0%	107	51.7%	102	50.4%	
Age 30 to 34 Years	97	49.2%	102	50.4%	94	48.5%	
Age 35 to 39 Years	100	50.0%	105	51.2%	104	50.9%	
Age 40 to 44 Years	93	48.2%	98	49.4%	100	49.9%	
Age 45 to 49 Years	91	47.5%	96	48.9%	100	50.0%	
Age 50 to 54 Years	88	46.8%	91	47.7%	96	48.9%	
Age 55 to 59 Years	91	47.5%	91	47.7%	92	47.8%	
Age 60 to 64 Years	86	46.3%	83	45.3%	88	46.9%	
Age 65 to 69 Years	83	45.4%	77	43.5%	80	44.4%	
Age 70 to 74 Years	79	44.2%	76	43.2%	80	44.3%	
Age 75 to 79 Years	85	46.0%	78	43.9%	83	45.4%	
Age 80 to 84 Years	89	47.2%	88	46.7%	89	47.1%	
Age 85 Years or Over	77	43.5%	81	44.6%	79	44.1%	
Age 19 Years or Less	110	52.4%	120	54.5%	109	52.3%	
Age 20 to 39 Years	97	49.3%	111	52.6%	102	50.5%	
Age 40 to 64 Years	90	47.3%	92	47.8%	95	48.8%	
Age 65 Years or Over	83	45.2%	79	44.1%	82	44.9%	

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Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Household Type (2024)							
Total Households		8,252		29,122		70,477	
Households with Children		2,581	31.3%	6,946	23.8%	21,197	30.1%
Average Household Size		2.5		2.3		2.5	
Household Density per Square Mile		292		371		224	
Population Family		16,723	80.5%	47,997	70.0%	137,134	78.1%
Population Non-Family		3,886	18.7%	18,578	27.1%	36,414	20.7%
Population Group Quarters		175	0.8%	1,956	2.9%	2,122	1.2%
Family Households		5,209	63.1%	14,574	50.0%	42,649	60.5%
Married Couple Households		3,741	71.8%	11,078	76.0%	33,021	77.4%
Other Family Households with Children		1,468	28.2%	3,497	24.0%	9,628	22.6%
Family Households with Children		2,579	49.5%	6,941	47.6%	21,171	49.6%
Married Couple with Children		1,788	69.3%	5,111	73.6%	16,055	75.8%
Other Family Households with Children		791	30.7%	1,830	26.4%	5,116	24.2%
Family Households No Children		2,630	50.5%	7,633	52.4%	21,478	50.4%
Married Couple No Children		1,953	74.3%	5,966	78.2%	16,966	79.0%
Other Family Households No Children		676	25.7%	1,667	21.8%	4,512	21.0%
Non-Family Households		3,043	36.9%	14,547	50.0%	27,828	39.5%
Non-Family Households with Children		2	-	4	-	26	-
Non-Family Households No Children		3,041	100.0%	14,543	100.0%	27,802	99.9%
Average Family Household Size		3.2		3.3		3.2	
Average Family Income		\$151,303		\$176,865		\$167,440	
Median Family Income		\$115,939		\$119,952		\$127,083	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2024)							
Population Age 15 Years or Over		17,179		56,587		142,910	
Never Married		4,809	28.0%	14,857	26.3%	35,545	24.9%
Currently Married		9,296	54.1%	30,309	53.6%	83,075	58.1%
Previously Married		3,074	17.9%	11,421	20.2%	24,290	17.0%
Separated		701	22.8%	1,930	16.9%	4,398	18.1%
Widowed		812	26.4%	4,117	36.0%	6,717	27.7%
Divorced		1,561	50.8%	5,374	47.1%	13,175	54.2%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		14,509		47,354		121,176	
Elementary (Grade Level 0 to 8)		397	2.7%	1,828	3.9%	4,295	3.5%
Some High School (Grade Level 9 to 11)		617	4.3%	1,576	3.3%	3,714	3.1%
High School Graduate		3,648	25.1%	9,811	20.7%	25,128	20.7%
Some College		2,970	20.5%	9,956	21.0%	24,703	20.4%
Associate Degree Only		1,158	8.0%	3,490	7.4%	10,716	8.8%
Bachelor Degree Only		3,807	26.2%	13,055	27.6%	33,169	27.4%
Graduate Degree		1,911	13.2%	7,638	16.1%	19,451	16.1%
Any College (Some College or Higher)		9,847	67.9%	34,140	72.1%	88,039	72.7%
College Degree + (Bachelor Degree or Higher)		5,718	39.4%	20,693	43.7%	52,620	43.4%

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Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Housing							
Total Housing Units (2024)		8,758		31,031		74,806	
Total Housing Units (2020)		8,143		27,105		60,587	
Historical Annual Growth (2020-2024)		614	-	3,926	-	14,219	-
Housing Units Occupied (2024)		8,252 94.2%		29,122 93.8%		70,477 94.2%	
Housing Units Owner-Occupied		4,926 59.7%		19,264 66.1%		49,394 70.1%	
Housing Units Renter-Occupied		3,326 40.3%		9,858 33.9%		21,083 29.9%	
Housing Units Vacant (2024)		506	5.8%	1,910	6.2%	4,330	5.8%
Household Size (2024)							
Total Households		8,252		29,122		70,477	
1 Person Households		2,616	31.7%	13,442	46.2%	25,159	35.7%
2 Person Households		2,953	35.8%	8,582	29.5%	26,425	37.5%
3 Person Households		1,141	13.8%	3,002	10.3%	8,239	11.7%
4 Person Households		890	10.8%	2,356	8.1%	6,156	8.7%
5 Person Households		439	5.3%	1,162	4.0%	2,925	4.2%
6 Person Households		150	1.8%	410	1.4%	1,134	1.6%
7 or More Person Households		62	0.7%	168	0.6%	438	0.6%
Household Income Distribution (2024)							
HH Income \$200,000 or More		1,012	12.3%	3,835	13.2%	11,336	16.1%
HH Income \$150,000 to \$199,999		1,010	12.2%	3,495	12.0%	9,075	12.9%
HH Income \$125,000 to \$149,999		513	6.2%	2,035	7.0%	6,703	9.5%
HH Income \$100,000 to \$124,999		1,197	14.5%	3,513	12.1%	8,738	12.4%
HH Income \$75,000 to \$99,999		1,197	14.5%	4,311	14.8%	9,700	13.8%
HH Income \$50,000 to \$74,999		1,194	14.5%	4,925	16.9%	11,088	15.7%
HH Income \$35,000 to \$49,999		793	9.6%	2,695	9.3%	5,344	7.6%
HH Income \$25,000 to \$34,999		391	4.7%	1,227	4.2%	2,742	3.9%
HH Income \$15,000 to \$24,999		398	4.8%	1,399	4.8%	2,362	3.4%
HH Income \$10,000 to \$14,999		373	4.5%	918	3.2%	1,560	2.2%
HH Income Under \$10,000		173	2.1%	768	2.6%	1,828	2.6%
Household Vehicles (2024)							
Households 0 Vehicles Available		485	5.9%	1,557	5.3%	2,326	3.3%
Households 1 Vehicle Available		2,518	30.5%	11,025	37.9%	23,440	33.3%
Households 2 Vehicles Available		3,459	41.9%	11,653	40.0%	31,256	44.3%
Households 3 or More Vehicles Available		1,791	21.7%	4,887	16.8%	13,454	19.1%
Total Vehicles Available		15,489		50,910		131,763	
Average Vehicles per Household		1.9		1.7		1.9	
Owner-Occupied Household Vehicles		10,610 68.5%		37,374 73.4%		100,101 76.0%	
Average Vehicles per Owner-Occupied Household		2.2		1.9		2.0	
Renter-Occupied Household Vehicles		4,879 31.5%		13,536 26.6%		31,662 24.0%	
Average Vehicles per Renter-Occupied Household		1.5		1.4		1.5	
Travel Time (2024)							
Worker Base Age 16 years or Over		10,561		31,498		87,476	
Travel to Work in 14 Minutes or Less		2,230	21.1%	6,649	21.1%	13,205	15.1%
Travel to Work in 15 to 29 Minutes		2,658	25.2%	7,858	24.9%	21,566	24.7%
Travel to Work in 30 to 59 Minutes		2,796	26.5%	7,719	24.5%	23,646	27.0%
Travel to Work in 60 Minutes or More		746	7.1%	1,880	6.0%	5,791	6.6%
Work at Home		2,131	20.2%	7,390	23.5%	23,269	26.6%
Average Minutes Travel to Work		24.6		23.5		26.3	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park Georgetown, TX		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2024)							
Worker Base Age 16 years or Over		10,561		31,498		87,476	
Drive to Work Alone		7,349	69.6%	20,438	64.9%	54,688	62.5%
Drive to Work in Carpool		751	7.1%	2,388	7.6%	6,632	7.6%
Travel to Work by Public Transportation		26	0.2%	94	0.3%	281	0.3%
Drive to Work on Motorcycle		48	0.5%	113	0.4%	251	0.3%
Bicycle to Work		7	-	27	-	88	0.1%
Walk to Work		84	0.8%	548	1.7%	1,014	1.2%
Other Means		165	1.6%	498	1.6%	1,253	1.4%
Work at Home		2,131	20.2%	7,390	23.5%	23,269	26.6%
Daytime Demographics (2024)							
Total Businesses		1,154		3,131		5,759	
Total Employees		7,817		21,584		40,358	
Company Headquarter Businesses		34	2.9%	84	2.7%	140	2.4%
Company Headquarter Employees		734	9.4%	2,153	10.0%	3,375	8.4%
Employee Population per Business		6.8	to 1	6.9	to 1	7.0	to 1
Residential Population per Business		18.0	to 1	21.9	to 1	30.5	to 1
Adj. Daytime Demographics Age 16 Years or Over		13,906		44,955		92,121	
Labor Force							
Labor Population Age 16 Years or Over (2024)		16,859		55,303		140,124	
Labor Force Total Males (2024)		8,053	47.8%	27,020	48.9%	68,391	48.8%
Male Civilian Employed		5,253	65.2%	16,347	60.5%	45,951	67.2%
Male Civilian Unemployed		272	3.4%	749	2.8%	1,718	2.5%
Males in Armed Forces		187	2.3%	335	1.2%	641	0.9%
Males Not in Labor Force		2,341	29.1%	9,589	35.5%	20,081	29.4%
Labor Force Total Females (2024)		8,806	52.2%	28,283	51.1%	71,733	51.2%
Female Civilian Employed		5,310	60.3%	15,154	53.6%	41,529	57.9%
Female Civilian Unemployed		143	1.6%	472	1.7%	1,550	2.2%
Females in Armed Forces		20	0.2%	96	0.3%	241	0.3%
Females Not in Labor Force		3,333	37.8%	12,561	44.4%	28,414	39.6%
Unemployment Rate		415	2.5%	1,221	2.2%	3,268	2.3%
Occupation (2024)							
Occupation Population Age 16 Years or Over		10,561		31,498		87,476	
Occupation Total Males		5,251	49.7%	16,344	51.9%	45,947	52.5%
Occupation Total Females		5,310	50.3%	15,154	48.1%	41,529	47.5%
Management, Business, Financial Operations		2,244	21.3%	6,766	21.5%	19,403	22.2%
Professional, Related		2,833	26.8%	8,573	27.2%	23,635	27.0%
Service		1,644	15.6%	4,559	14.5%	11,922	13.6%
Sales, Office		2,017	19.1%	6,461	20.5%	19,628	22.4%
Farming, Fishing, Forestry		23	0.2%	39	0.1%	46	-
Construction, Extraction, Maintenance		917	8.7%	2,555	8.1%	6,237	7.1%
Production, Transport, Material Moving		883	8.4%	2,545	8.1%	6,605	7.6%
White Collar Workers		7,094	67.2%	21,800	69.2%	62,666	71.6%
Blue Collar Workers		3,467	32.8%	9,698	30.8%	24,810	28.4%

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park		3 mi radius		5 mi radius		10 mi radius	
Georgetown, TX							
Units In Structure (2024)							
Total Units		8,252		29,122		70,477	
1 Detached Unit		5,507	66.7%	20,523	70.5%	52,582	74.6%
1 Attached Unit		237	2.9%	975	3.3%	1,638	2.3%
2 Units		198	2.4%	483	1.7%	887	1.3%
3 to 4 Units		236	2.9%	709	2.4%	1,454	2.1%
5 to 9 Units		266	3.2%	677	2.3%	1,649	2.3%
10 to 19 Units		604	7.3%	1,552	5.3%	3,329	4.7%
20 to 49 Units		337	4.1%	1,191	4.1%	2,705	3.8%
50 or More Units		612	7.4%	2,308	7.9%	4,447	6.3%
Mobile Home or Trailer		191	2.3%	604	2.1%	1,660	2.4%
Other Structure		63	0.8%	99	0.3%	126	0.2%
Homes Built By Year (2024)							
Homes Built 2020 or later		573	6.5%	2,540	8.2%	8,554	11.4%
Homes Built 2010 to 2019		1,814	20.7%	8,342	26.9%	25,234	33.7%
Homes Built 2000 to 2009		2,248	25.7%	7,492	24.1%	17,422	23.3%
Homes Built 1990 to 1999		1,331	15.2%	4,490	14.5%	8,186	10.9%
Homes Built 1980 to 1989		1,158	13.2%	3,009	9.7%	5,602	7.5%
Homes Built 1970 to 1979		918	10.5%	1,971	6.4%	3,316	4.4%
Homes Built 1960 to 1969		57	0.7%	261	0.8%	493	0.7%
Homes Built 1950 to 1959		35	0.4%	344	1.1%	519	0.7%
Homes Built 1940 to 1949		22	0.3%	196	0.6%	337	0.5%
Homes Built Before 1939		96	1.1%	477	1.5%	815	1.1%
Median Age of Homes		25.8 yrs		23.7 yrs		20.1 yrs	
Home Values (2024)							
Owner Specified Housing Units		4,926		19,264		49,394	
Home Values \$1,000,000 or More		224	4.5%	847	4.4%	2,506	5.1%
Home Values \$750,000 to \$999,999		648	13.2%	1,931	10.0%	5,257	10.6%
Home Values \$500,000 to \$749,999		1,236	25.1%	5,032	26.1%	13,696	27.7%
Home Values \$400,000 to \$499,999		1,017	20.6%	4,572	23.7%	11,099	22.5%
Home Values \$300,000 to \$399,999		870	17.7%	3,939	20.4%	9,474	19.2%
Home Values \$250,000 to \$299,999		333	6.8%	1,232	6.4%	2,902	5.9%
Home Values \$200,000 to \$249,999		288	5.9%	797	4.1%	2,045	4.1%
Home Values \$175,000 to \$199,999		53	1.1%	146	0.8%	511	1.0%
Home Values \$150,000 to \$174,999		52	1.0%	143	0.7%	342	0.7%
Home Values \$125,000 to \$149,999		15	0.3%	52	0.3%	149	0.3%
Home Values \$100,000 to \$124,999		12	0.2%	72	0.4%	205	0.4%
Home Values \$90,000 to \$99,999		-	-	-	-	-	-
Home Values \$80,000 to \$89,999		2	-	10	-	34	-
Home Values \$70,000 to \$79,999		2	-	6	-	19	-
Home Values \$60,000 to \$69,999		11	0.2%	48	0.2%	114	0.2%
Home Values \$50,000 to \$59,999		47	0.9%	104	0.5%	203	0.4%
Home Values \$35,000 to \$49,999		31	0.6%	67	0.3%	175	0.4%
Home Values \$25,000 to \$34,999		29	0.6%	79	0.4%	161	0.3%
Home Values \$10,000 to \$24,999		20	0.4%	55	0.3%	125	0.3%
Home Values Under \$10,000		38	0.8%	130	0.7%	376	0.8%
Owner-Occupied Median Home Value		\$484,029		\$475,380		\$485,699	
Renter-Occupied Median Rent		\$1,361		\$1,453		\$1,483	

Complete Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.6886/-97.6539

Berry Creek Business Park Georgetown, TX		3 mi radius	5 mi radius	10 mi radius
Total Annual Consumer Expenditure (2024)				
Total Household Expenditure		\$648.11 M	\$2.28 B	\$5.85 B
Total Non-Retail Expenditure		\$343.46 M	\$1.21 B	\$3.1 B
Total Retail Expenditure		\$304.65 M	\$1.07 B	\$2.75 B
Apparel		\$23.16 M	\$81.01 M	\$209.01 M
Contributions		\$22.2 M	\$78.96 M	\$204.7 M
Education		\$21.16 M	\$73.85 M	\$195.01 M
Entertainment		\$37.46 M	\$131.65 M	\$339.98 M
Food and Beverages		\$94.31 M	\$331.07 M	\$845.91 M
Furnishings and Equipment		\$23.18 M	\$81.55 M	\$210.59 M
Gifts		\$16.69 M	\$59.24 M	\$155.5 M
Health Care		\$53.5 M	\$189.74 M	\$481.02 M
Household Operations		\$25.82 M	\$91.32 M	\$234.85 M
Miscellaneous Expenses		\$12.34 M	\$43.7 M	\$111.84 M
Personal Care		\$8.71 M	\$30.66 M	\$78.59 M
Personal Insurance		\$4.79 M	\$16.84 M	\$44.01 M
Reading		\$1.43 M	\$5.09 M	\$13 M
Shelter		\$136.66 M	\$480.19 M	\$1.23 B
Tobacco		\$3.53 M	\$12.38 M	\$30.49 M
Transportation		\$117.46 M	\$411.93 M	\$1.06 B
Utilities		\$45.72 M	\$161.42 M	\$407.17 M
Monthly Household Consumer Expenditure (2024)				
Total Household Expenditure		\$6,545	\$6,526	\$6,913
Total Non-Retail Expenditure		\$3,469 53.0%	\$3,463 53.1%	\$3,666 53.0%
Total Retail Expenditures		\$3,077 47.0%	\$3,063 46.9%	\$3,246 47.0%
Apparel		\$234 3.6%	\$232 3.6%	\$247 3.6%
Contributions		\$224 3.4%	\$226 3.5%	\$242 3.5%
Education		\$214 3.3%	\$211 3.2%	\$231 3.3%
Entertainment		\$378 5.8%	\$377 5.8%	\$402 5.8%
Food and Beverages		\$952 14.6%	\$947 14.5%	\$1,000 14.5%
Furnishings and Equipment		\$234 3.6%	\$233 3.6%	\$249 3.6%
Gifts		\$169 2.6%	\$170 2.6%	\$184 2.7%
Health Care		\$540 8.3%	\$543 8.3%	\$569 8.2%
Household Operations		\$261 4.0%	\$261 4.0%	\$278 4.0%
Miscellaneous Expenses		\$125 1.9%	\$125 1.9%	\$132 1.9%
Personal Care		\$88 1.3%	\$88 1.3%	\$93 1.3%
Personal Insurance		\$48 0.7%	\$48 0.7%	\$52 0.8%
Reading		\$14 0.2%	\$15 0.2%	\$15 0.2%
Shelter		\$1,380 21.1%	\$1,374 21.1%	\$1,451 21.0%
Tobacco		\$36 0.5%	\$35 0.5%	\$36 0.5%
Transportation		\$1,186 18.1%	\$1,179 18.1%	\$1,250 18.1%
Utilities		\$462 7.1%	\$462 7.1%	\$481 7.0%