

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,941		122,791		349,974	
Projected Population (2028)	11,307		135,750		384,200	
Census Population (2020)	8,703		115,023		328,596	
Census Population (2010)	5,776		75,533		247,601	
Projected Annual Growth (2023-2028)	1,366	2.7%	12,959	2.1%	34,226	2.0%
Historical Annual Growth (2020-2023)	1,239	-	7,768	2.3%	21,378	2.2%
Historical Annual Growth (2010-2020)	2,926	5.1%	39,491	5.2%	80,995	3.3%
Estimated Population Density (2023)	3,166 <i>psm</i>		4,345 <i>psm</i>		4,458 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	3,502		43,806		127,282	
Projected Households (2028)	4,222		51,186		147,542	
Census Households (2020)	3,079		40,455		117,750	
Census Households (2010)	1,868		25,789		87,994	
Projected Annual Growth (2023-2028)	720	4.1%	7,380	3.4%	20,261	3.2%
Historical Annual Change (2010-2023)	1,634	6.7%	18,017	5.4%	39,287	3.4%
Average Household Income						
Estimated Average Household Income (2023)	\$198,641		\$183,188		\$162,593	
Projected Average Household Income (2028)	\$179,159		\$166,998		\$147,985	
Census Average Household Income (2010)	\$125,931		\$111,715		\$105,234	
Census Average Household Income (2000)	\$71,402		\$106,927		\$96,704	
Projected Annual Change (2023-2028)	-\$19,482	-2.0%	-\$16,190	-1.8%	-\$14,608	-1.8%
Historical Annual Change (2000-2023)	\$127,239	7.7%	\$76,261	3.1%	\$65,888	3.0%
Median Household Income						
Estimated Median Household Income (2023)	\$203,807		\$160,192		\$141,670	
Projected Median Household Income (2028)	\$210,864		\$166,416		\$144,289	
Census Median Household Income (2010)	\$105,694		\$100,355		\$93,032	
Census Median Household Income (2000)	\$69,577		\$97,200		\$86,170	
Projected Annual Change (2023-2028)	\$7,057	0.7%	\$6,224	0.8%	\$2,619	0.4%
Historical Annual Change (2000-2023)	\$134,230	8.4%	\$62,992	2.8%	\$55,499	2.8%
Per Capita Income						
Estimated Per Capita Income (2023)	\$69,976		\$65,353		\$59,146	
Projected Per Capita Income (2028)	\$66,894		\$62,970		\$56,841	
Census Per Capita Income (2010)	\$40,664		\$38,145		\$37,406	
Census Per Capita Income (2000)	\$37,584		\$36,192		\$33,462	
Projected Annual Change (2023-2028)	-\$3,083	-0.9%	-\$2,384	-0.7%	-\$2,304	-0.8%
Historical Annual Change (2000-2023)	\$32,392	3.7%	\$29,162	3.5%	\$25,683	3.3%
Estimated Average Household Net Worth (2023)	\$1.58 M		\$1.21 M		\$1.04 M	

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McKinney Towne Crossing McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	9,941		122,791		349,974	
White (2023)	4,804	48.3%	56,541	46.0%	177,830	50.8%
Black or African American (2023)	926	9.3%	12,649	10.3%	38,978	11.1%
American Indian or Alaska Native (2023)	30	0.3%	390	0.3%	1,381	0.4%
Asian (2023)	3,299	33.2%	41,822	34.1%	94,152	26.9%
Hawaiian or Pacific Islander (2023)	8	-	61	-	186	-
Other Race (2023)	139	1.4%	2,366	1.9%	9,354	2.7%
Two or More Races (2023)	734	7.4%	8,962	7.3%	28,093	8.0%
Population < 18 (2023)	2,782 28.0%		33,517 27.3%		91,681 26.2%	
White Not Hispanic	1,192	42.9%	12,359	36.9%	36,933	40.3%
Black or African American	217	7.8%	3,339	10.0%	10,725	11.7%
Asian	973	35.0%	12,850	38.3%	27,719	30.2%
Other Race Not Hispanic	124	4.5%	1,590	4.7%	4,552	5.0%
Hispanic	276	9.9%	3,379	10.1%	11,751	12.8%
Not Hispanic or Latino Population (2023)	9,048 91.0%		111,445 90.8%		310,806 88.8%	
Not Hispanic White	4,586	50.7%	53,908	48.4%	168,633	54.3%
Not Hispanic Black or African American	906	10.0%	12,385	11.1%	38,235	12.3%
Not Hispanic American Indian or Alaska Native	17	0.2%	212	0.2%	649	0.2%
Not Hispanic Asian	3,297	36.4%	41,748	37.5%	93,907	30.2%
Not Hispanic Hawaiian or Pacific Islander	7	-	49	-	142	-
Not Hispanic Other Race	26	0.3%	254	0.2%	691	0.2%
Not Hispanic Two or More Races	208	2.3%	2,889	2.6%	8,549	2.8%
Hispanic or Latino Population (2023)	893 9.0%		11,346 9.2%		39,168 11.2%	
Hispanic White	218	24.4%	2,632	23.2%	9,197	23.5%
Hispanic Black or African American	20	2.2%	264	2.3%	743	1.9%
Hispanic American Indian or Alaska Native	13	1.5%	178	1.6%	732	1.9%
Hispanic Asian	2	0.2%	74	0.6%	245	0.6%
Hispanic Hawaiian or Pacific Islander	1	0.1%	12	0.1%	44	0.1%
Hispanic Other Race	113	12.7%	2,112	18.6%	8,663	22.1%
Hispanic Two or More Races	526	58.9%	6,074	53.5%	19,544	49.9%
Not Hispanic or Latino Population (2020)	8,058 92.6%		105,128 91.4%		292,616 89.1%	
Hispanic or Latino Population (2020)	645 7.4%		9,895 8.6%		35,979 10.9%	
Not Hispanic or Latino Population (2010)	5,386 93.2%		69,150 91.6%		221,695 89.5%	
Hispanic or Latino Population (2010)	390 6.8%		6,382 8.4%		25,906 10.5%	
Not Hispanic or Latino Population (2028)	10,293 91.0%		123,230 90.8%		341,265 88.8%	
Hispanic or Latino Population (2028)	1,014 9.0%		12,520 9.2%		42,935 11.2%	
Projected Annual Growth (2023-2028)	121 2.7%		1,174 2.1%		3,767 1.9%	
Historical Annual Growth (2010-2020)	255 6.5%		3,513 5.5%		10,073 3.9%	

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McKinney Towne Crossing McKinney, TX 75070		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		9,941		122,791		349,974	
Age Under 5 Years		663	6.7%	7,778	6.3%	21,131	6.0%
Age 5 to 9 Years		877	8.8%	9,948	8.1%	26,137	7.5%
Age 10 to 14 Years		815	8.2%	10,166	8.3%	27,964	8.0%
Age 15 to 19 Years		602	6.1%	7,914	6.4%	23,432	6.7%
Age 20 to 24 Years		435	4.4%	6,218	5.1%	18,502	5.3%
Age 25 to 29 Years		467	4.7%	6,753	5.5%	20,486	5.9%
Age 30 to 34 Years		695	7.0%	8,985	7.3%	24,972	7.1%
Age 35 to 39 Years		1,040	10.5%	12,075	9.8%	31,448	9.0%
Age 40 to 44 Years		1,050	10.6%	12,254	10.0%	32,052	9.2%
Age 45 to 49 Years		873	8.8%	10,474	8.5%	29,153	8.3%
Age 50 to 54 Years		652	6.6%	8,279	6.7%	24,709	7.1%
Age 55 to 59 Years		502	5.1%	6,341	5.2%	20,224	5.8%
Age 60 to 64 Years		405	4.1%	5,142	4.2%	16,287	4.7%
Age 65 to 69 Years		319	3.2%	3,937	3.2%	12,053	3.4%
Age 70 to 74 Years		252	2.5%	3,112	2.5%	9,668	2.8%
Age 75 to 79 Years		154	1.5%	1,821	1.5%	5,912	1.7%
Age 80 to 84 Years		87	0.9%	917	0.7%	3,344	1.0%
Age 85 Years or Over		52	0.5%	676	0.6%	2,501	0.7%
Median Age		35.9		35.6		36.3	
Age 19 Years or Less		2,957	29.7%	35,806	29.2%	98,664	28.2%
Age 20 to 64 Years		6,119	61.6%	76,522	62.3%	217,832	62.2%
Age 65 Years or Over		864	8.7%	10,464	8.5%	33,477	9.6%
Female Age Distribution (2023)							
Female Population		4,921	49.5%	62,055	50.5%	177,569	50.7%
Age Under 5 Years		301	6.1%	3,765	6.1%	10,278	5.8%
Age 5 to 9 Years		412	8.4%	4,926	7.9%	12,969	7.3%
Age 10 to 14 Years		369	7.5%	5,035	8.1%	13,889	7.8%
Age 15 to 19 Years		281	5.7%	3,914	6.3%	11,580	6.5%
Age 20 to 24 Years		219	4.4%	3,120	5.0%	9,390	5.3%
Age 25 to 29 Years		250	5.1%	3,555	5.7%	10,505	5.9%
Age 30 to 34 Years		381	7.8%	4,845	7.8%	13,122	7.4%
Age 35 to 39 Years		538	10.9%	6,275	10.1%	16,231	9.1%
Age 40 to 44 Years		517	10.5%	6,106	9.8%	16,202	9.1%
Age 45 to 49 Years		403	8.2%	5,044	8.1%	14,397	8.1%
Age 50 to 54 Years		303	6.1%	3,916	6.3%	12,039	6.8%
Age 55 to 59 Years		250	5.1%	3,132	5.0%	10,009	5.6%
Age 60 to 64 Years		211	4.3%	2,606	4.2%	8,310	4.7%
Age 65 to 69 Years		179	3.6%	2,195	3.5%	6,600	3.7%
Age 70 to 74 Years		142	2.9%	1,682	2.7%	5,311	3.0%
Age 75 to 79 Years		87	1.8%	1,013	1.6%	3,242	1.8%
Age 80 to 84 Years		45	0.9%	503	0.8%	1,917	1.1%
Age 85 Years or Over		34	0.7%	421	0.7%	1,578	0.9%
Female Median Age		36.3		35.5		36.5	
Age 19 Years or Less		1,363	27.7%	17,641	28.4%	48,715	27.4%
Age 20 to 64 Years		3,072	62.4%	38,600	62.2%	110,206	62.1%
Age 65 Years or Over		486	9.9%	5,814	9.4%	18,648	10.5%

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Male Age Distribution (2023)							
Male Population		5,020	50.5%	60,736	49.5%	172,405	49.3%
Age Under 5 Years		362	7.2%	4,012	6.6%	10,852	6.3%
Age 5 to 9 Years		465	9.3%	5,021	8.3%	13,169	7.6%
Age 10 to 14 Years		446	8.9%	5,131	8.4%	14,076	8.2%
Age 15 to 19 Years		321	6.4%	4,000	6.6%	11,852	6.9%
Age 20 to 24 Years		216	4.3%	3,099	5.1%	9,112	5.3%
Age 25 to 29 Years		217	4.3%	3,198	5.3%	9,980	5.8%
Age 30 to 34 Years		313	6.2%	4,139	6.8%	11,850	6.9%
Age 35 to 39 Years		503	10.0%	5,800	9.5%	15,216	8.8%
Age 40 to 44 Years		533	10.6%	6,148	10.1%	15,850	9.2%
Age 45 to 49 Years		470	9.4%	5,430	8.9%	14,756	8.6%
Age 50 to 54 Years		350	7.0%	4,363	7.2%	12,670	7.3%
Age 55 to 59 Years		252	5.0%	3,209	5.3%	10,215	5.9%
Age 60 to 64 Years		194	3.9%	2,536	4.2%	7,977	4.6%
Age 65 to 69 Years		141	2.8%	1,742	2.9%	5,453	3.2%
Age 70 to 74 Years		110	2.2%	1,430	2.4%	4,356	2.5%
Age 75 to 79 Years		66	1.3%	808	1.3%	2,671	1.5%
Age 80 to 84 Years		42	0.8%	414	0.7%	1,426	0.8%
Age 85 Years or Over		19	0.4%	255	0.4%	923	0.5%
Male Median Age		35.6		35.6		36.1	
Age 19 Years or Less		1,594	31.8%	18,165	29.9%	49,949	29.0%
Age 20 to 64 Years		3,048	60.7%	37,921	62.4%	107,627	62.4%
Age 65 Years or Over		378	7.5%	4,649	7.7%	14,830	8.6%
Males per 100 Females (2023)							
Overall Comparison		102		98		97	
Age Under 5 Years		120	54.6%	107	51.6%	106	51.4%
Age 5 to 9 Years		113	53.1%	102	50.5%	102	50.4%
Age 10 to 14 Years		121	54.7%	102	50.5%	101	50.3%
Age 15 to 19 Years		114	53.3%	102	50.5%	102	50.6%
Age 20 to 24 Years		99	49.7%	99	49.8%	97	49.3%
Age 25 to 29 Years		87	46.5%	90	47.4%	95	48.7%
Age 30 to 34 Years		82	45.1%	85	46.1%	90	47.5%
Age 35 to 39 Years		93	48.3%	92	48.0%	94	48.4%
Age 40 to 44 Years		103	50.8%	101	50.2%	98	49.5%
Age 45 to 49 Years		117	53.8%	108	51.8%	102	50.6%
Age 50 to 54 Years		116	53.6%	111	52.7%	105	51.3%
Age 55 to 59 Years		101	50.1%	102	50.6%	102	50.5%
Age 60 to 64 Years		92	47.9%	97	49.3%	96	49.0%
Age 65 to 69 Years		79	44.1%	79	44.2%	83	45.2%
Age 70 to 74 Years		78	43.8%	85	45.9%	82	45.1%
Age 75 to 79 Years		76	43.1%	80	44.4%	82	45.2%
Age 80 to 84 Years		95	48.6%	82	45.2%	74	42.7%
Age 85 Years or Over		55	35.6%	61	37.8%	59	36.9%
Age 19 Years or Less		117	53.9%	103	50.7%	103	50.6%
Age 20 to 39 Years		90	47.4%	91	47.7%	94	48.4%
Age 40 to 64 Years		107	51.6%	104	51.0%	101	50.2%
Age 65 Years or Over		78	43.7%	80	44.4%	80	44.3%

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McKinney Towne Crossing McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	3,502		43,806		127,282	
Households with Children	1,651	47.1%	20,580	47.0%	55,639	43.7%
Average Household Size	2.8		2.8		2.7	
Household Density per Square Mile	1,115		1,550		1,621	
Population Family	9,040	90.9%	110,921	90.3%	311,533	89.0%
Population Non-Family	901	9.1%	11,851	9.7%	37,776	10.8%
Population Group Quarters	-	-	19	-	665	0.2%
Family Households	2,680	76.5%	33,722	77.0%	95,977	75.4%
Married Couple Households	2,238	83.5%	27,658	82.0%	76,613	79.8%
Other Family Households with Children	442	16.5%	6,064	18.0%	19,364	20.2%
Family Households with Children	1,651	61.6%	20,558	61.0%	55,581	57.9%
Married Couple with Children	1,362	82.5%	16,564	80.6%	43,356	78.0%
Other Family Households with Children	290	17.5%	3,994	19.4%	12,226	22.0%
Family Households No Children	1,029	38.4%	13,164	39.0%	40,396	42.1%
Married Couple No Children	876	85.2%	11,094	84.3%	33,258	82.3%
Other Family Households No Children	153	14.8%	2,070	15.7%	7,138	17.7%
Non-Family Households	822	23.5%	10,084	23.0%	31,304	24.6%
Non-Family Households with Children	-	-	22	0.2%	58	0.2%
Non-Family Households No Children	822	100.0%	10,061	99.8%	31,247	99.8%
Average Family Household Size	3.4		3.3		3.2	
Average Family Income	\$230,943		\$205,858		\$185,210	
Median Family Income	\$234,347		\$186,878		\$165,680	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	7,586		94,900		274,742	
Never Married	1,919	25.3%	22,096	23.3%	67,722	24.6%
Currently Married	4,934	65.0%	60,005	63.2%	167,564	61.0%
Previously Married	733	9.7%	12,798	13.5%	39,456	14.4%
Separated	200	27.3%	2,486	19.4%	7,885	20.0%
Widowed	222	30.2%	2,663	20.8%	8,934	22.6%
Divorced	311	42.4%	7,649	59.8%	22,637	57.4%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	6,549		80,767		232,808	
Elementary (Grade Level 0 to 8)	8	0.1%	1,349	1.7%	4,792	2.1%
Some High School (Grade Level 9 to 11)	57	0.9%	1,396	1.7%	4,334	1.9%
High School Graduate	714	10.9%	7,770	9.6%	25,174	10.8%
Some College	911	13.9%	11,554	14.3%	35,722	15.3%
Associate Degree Only	333	5.1%	4,838	6.0%	15,980	6.9%
Bachelor Degree Only	2,273	34.7%	29,560	36.6%	86,495	37.2%
Graduate Degree	2,254	34.4%	24,300	30.1%	60,310	25.9%
Any College (Some College or Higher)	5,770	88.1%	70,252	87.0%	198,508	85.3%
College Degree + (Bachelor Degree or Higher)	4,527	69.1%	53,860	66.7%	146,805	63.1%

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Housing						
Total Housing Units (2023)	4,233		48,093		135,029	
Total Housing Units (2020)	3,689		44,248		124,620	
Historical Annual Growth (2020-2023)	544	-	3,844	-	10,409	-
Housing Units Occupied (2023)	3,502	82.7%	43,806	91.1%	127,282	94.3%
Housing Units Owner-Occupied	2,356	67.3%	29,179	66.6%	81,515	64.0%
Housing Units Renter-Occupied	1,146	32.7%	14,627	33.4%	45,767	36.0%
Housing Units Vacant (2023)	731	17.3%	4,287	8.9%	7,747	5.7%
Household Size (2023)						
Total Households	3,502		43,806		127,282	
1 Person Households	741	21.2%	8,679	19.8%	26,093	20.5%
2 Person Households	856	24.5%	12,596	28.8%	38,585	30.3%
3 Person Households	608	17.3%	8,691	19.8%	25,205	19.8%
4 Person Households	848	24.2%	9,341	21.3%	24,734	19.4%
5 Person Households	333	9.5%	3,284	7.5%	8,959	7.0%
6 Person Households	93	2.6%	917	2.1%	2,783	2.2%
7 or More Person Households	23	0.7%	297	0.7%	924	0.7%
Household Income Distribution (2023)						
HH Income \$200,000 or More	1,681	48.0%	15,058	34.4%	36,060	28.3%
HH Income \$150,000 to \$199,999	552	15.8%	7,008	16.0%	18,518	14.5%
HH Income \$125,000 to \$149,999	124	3.5%	3,597	8.2%	12,652	9.9%
HH Income \$100,000 to \$124,999	121	3.5%	3,425	7.8%	13,094	10.3%
HH Income \$75,000 to \$99,999	184	5.3%	4,216	9.6%	13,546	10.6%
HH Income \$50,000 to \$74,999	458	13.1%	4,604	10.5%	13,450	10.6%
HH Income \$35,000 to \$49,999	131	3.7%	1,880	4.3%	7,275	5.7%
HH Income \$25,000 to \$34,999	51	1.5%	1,496	3.4%	4,414	3.5%
HH Income \$15,000 to \$24,999	55	1.6%	1,127	2.6%	3,488	2.7%
HH Income \$10,000 to \$14,999	8	0.2%	364	0.8%	1,532	1.2%
HH Income Under \$10,000	136	3.9%	1,030	2.4%	3,252	2.6%
Household Vehicles (2023)						
Households 0 Vehicles Available	18	0.5%	1,049	2.4%	3,500	2.7%
Households 1 Vehicle Available	912	26.1%	12,508	28.6%	37,396	29.4%
Households 2 Vehicles Available	1,654	47.2%	21,805	49.8%	59,627	46.8%
Households 3 or More Vehicles Available	917	26.2%	8,444	19.3%	26,760	21.0%
Total Vehicles Available	7,438		84,661		246,401	
Average Vehicles per Household	2.1		1.9		1.9	
Owner-Occupied Household Vehicles	5,831	78.4%	63,961	75.5%	178,407	72.4%
Average Vehicles per Owner-Occupied Household	2.5		2.2		2.2	
Renter-Occupied Household Vehicles	1,607	21.6%	20,700	24.5%	67,994	27.6%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,784		70,504		197,810	
Travel to Work in 14 Minutes or Less	595	10.3%	7,848	11.1%	25,734	13.0%
Travel to Work in 15 to 29 Minutes	1,275	22.0%	17,730	25.1%	48,762	24.7%
Travel to Work in 30 to 59 Minutes	991	17.1%	14,049	19.9%	42,993	21.7%
Travel to Work in 60 Minutes or More	261	4.5%	2,798	4.0%	7,894	4.0%
Work at Home	2,662	46.0%	28,079	39.8%	72,427	36.6%
Average Minutes Travel to Work	22.5		24.5		24.3	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	5,784		70,504		197,810	
Drive to Work Alone	2,809	48.6%	37,449	53.1%	109,213	55.2%
Drive to Work in Carpool	244	4.2%	3,649	5.2%	11,937	6.0%
Travel to Work by Public Transportation	9	0.2%	178	0.3%	514	0.3%
Drive to Work on Motorcycle	-	-	21	-	99	-
Bicycle to Work	3	-	54	-	191	-
Walk to Work	12	0.2%	168	0.2%	961	0.5%
Other Means	44	0.8%	906	1.3%	2,468	1.2%
Work at Home	2,662	46.0%	28,079	39.8%	72,427	36.6%
Daytime Demographics (2023)						
Total Businesses	580		5,207		17,131	
Total Employees	2,893		25,957		104,958	
Company Headquarter Businesses	11	1.9%	84	1.6%	357	2.1%
Company Headquarter Employees	99	3.4%	1,261	4.9%	9,038	8.6%
Employee Population per Business	5.0 to 1		5.0 to 1		6.1 to 1	
Residential Population per Business	17.1 to 1		23.6 to 1		20.4 to 1	
Adj. Daytime Demographics Age 16 Years or Over	4,543		48,440		176,203	
Labor Force						
Labor Population Age 16 Years or Over (2023)	7,434		92,991		269,191	
Labor Force Total Males (2023)	3,663	49.3%	45,595	49.0%	131,462	48.8%
Male Civilian Employed	3,210	87.6%	38,382	84.2%	106,633	81.1%
Male Civilian Unemployed	84	2.3%	1,018	2.2%	3,595	2.7%
Males in Armed Forces	-	-	4	-	93	-
Males Not in Labor Force	368	10.0%	6,191	13.6%	21,141	16.1%
Labor Force Total Females (2023)	3,771	50.7%	47,397	51.0%	137,730	51.2%
Female Civilian Employed	2,573	68.2%	32,122	67.8%	91,177	66.2%
Female Civilian Unemployed	44	1.2%	996	2.1%	3,592	2.6%
Females in Armed Forces	-	-	-	-	44	-
Females Not in Labor Force	1,154	30.6%	14,279	30.1%	42,917	31.2%
Unemployment Rate	128	1.7%	2,014	2.2%	7,187	2.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,784		70,504		197,810	
Occupation Total Males	3,210	55.5%	38,382	54.4%	106,633	53.9%
Occupation Total Females	2,573	44.5%	32,122	45.6%	91,177	46.1%
Management, Business, Financial Operations	1,878	32.5%	20,748	29.4%	55,172	27.9%
Professional, Related	1,876	32.4%	24,355	34.5%	65,722	33.2%
Service	625	10.8%	6,914	9.8%	21,286	10.8%
Sales, Office	925	16.0%	12,112	17.2%	37,293	18.9%
Farming, Fishing, Forestry	6	0.1%	147	0.2%	404	0.2%
Construction, Extraction, Maintenance	208	3.6%	2,550	3.6%	7,263	3.7%
Production, Transport, Material Moving	266	4.6%	3,678	5.2%	10,671	5.4%
White Collar Workers	4,679	80.9%	57,215	81.2%	158,186	80.0%
Blue Collar Workers	1,105	19.1%	13,288	18.8%	39,623	20.0%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	3,502		43,806		127,282	
1 Detached Unit	2,404	68.7%	30,642	70.0%	88,193	69.3%
1 Attached Unit	81	2.3%	1,574	3.6%	4,080	3.2%
2 Units	23	0.6%	323	0.7%	1,034	0.8%
3 to 4 Units	99	2.8%	955	2.2%	2,720	2.1%
5 to 9 Units	189	5.4%	1,747	4.0%	5,833	4.6%
10 to 19 Units	155	4.4%	2,854	6.5%	7,618	6.0%
20 to 49 Units	140	4.0%	1,384	3.2%	3,819	3.0%
50 or More Units	379	10.8%	3,986	9.1%	12,864	10.1%
Mobile Home or Trailer	30	0.9%	341	0.8%	1,121	0.9%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2023)						
Homes Built 2020 or later	132	3.1%	1,222	2.5%	3,314	2.5%
Homes Built 2010 to 2019	1,184	28.0%	15,246	31.7%	36,598	27.1%
Homes Built 2000 to 2009	1,259	29.8%	12,956	26.9%	35,537	26.3%
Homes Built 1990 to 1999	479	11.3%	8,786	18.3%	28,019	20.8%
Homes Built 1980 to 1989	236	5.6%	3,197	6.6%	14,311	10.6%
Homes Built 1970 to 1979	126	3.0%	1,271	2.6%	5,693	4.2%
Homes Built 1960 to 1969	53	1.3%	616	1.3%	2,283	1.7%
Homes Built 1950 to 1959	25	0.6%	357	0.7%	1,089	0.8%
Homes Built 1940 to 1949	-	-	56	0.1%	107	-
Homes Built Before 1939	8	0.2%	98	0.2%	331	0.2%
Median Age of Homes	20.9 yrs		21.6 yrs		23.8 yrs	
Home Values (2023)						
Owner Specified Housing Units	2,356		29,179		81,515	
Home Values \$1,000,000 or More	37	1.6%	536	1.8%	1,487	1.8%
Home Values \$750,000 to \$999,999	171	7.2%	1,683	5.8%	3,521	4.3%
Home Values \$500,000 to \$749,999	742	31.5%	8,517	29.2%	19,151	23.5%
Home Values \$400,000 to \$499,999	729	30.9%	7,161	24.5%	18,790	23.1%
Home Values \$300,000 to \$399,999	493	20.9%	7,532	25.8%	23,092	28.3%
Home Values \$250,000 to \$299,999	93	4.0%	2,073	7.1%	7,911	9.7%
Home Values \$200,000 to \$249,999	44	1.9%	890	3.0%	4,195	5.1%
Home Values \$175,000 to \$199,999	9	0.4%	168	0.6%	784	1.0%
Home Values \$150,000 to \$174,999	5	0.2%	107	0.4%	499	0.6%
Home Values \$125,000 to \$149,999	4	0.2%	53	0.2%	162	0.2%
Home Values \$100,000 to \$124,999	4	0.2%	82	0.3%	345	0.4%
Home Values \$90,000 to \$99,999	-	-	1	-	4	-
Home Values \$80,000 to \$89,999	2	-	22	-	152	0.2%
Home Values \$70,000 to \$79,999	-	-	17	-	41	-
Home Values \$60,000 to \$69,999	2	-	17	-	88	0.1%
Home Values \$50,000 to \$59,999	2	-	78	0.3%	260	0.3%
Home Values \$35,000 to \$49,999	2	-	15	-	119	0.1%
Home Values \$25,000 to \$34,999	1	-	40	0.1%	169	0.2%
Home Values \$10,000 to \$24,999	3	0.1%	42	0.1%	329	0.4%
Home Values Under \$10,000	13	0.5%	145	0.5%	415	0.5%
Owner-Occupied Median Home Value	\$475,967		\$458,920		\$425,541	
Renter-Occupied Median Rent	\$1,431		\$1,427		\$1,451	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

McKinney Towne Crossing McKinney, TX 75070		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$420.64 M	\$4.88 B	\$12.85 B
Total Non-Retail Expenditure		\$225.69 M	\$2.61 B	\$6.85 B
Total Retail Expenditure		\$194.95 M	\$2.27 B	\$6 B
Apparel		\$15.68 M	\$180.23 M	\$471.52 M
Contributions		\$16.14 M	\$180.59 M	\$465.66 M
Education		\$17.08 M	\$188.24 M	\$478.13 M
Entertainment		\$25.19 M	\$289.49 M	\$757.48 M
Food and Beverages		\$59.39 M	\$695.1 M	\$1.84 B
Furnishings and Equipment		\$15.39 M	\$177.75 M	\$466.32 M
Gifts		\$12.78 M	\$141.77 M	\$364.3 M
Health Care		\$32.05 M	\$379 M	\$1.01 B
Household Operations		\$17.46 M	\$200.08 M	\$522.64 M
Miscellaneous Expenses		\$8.06 M	\$93.31 M	\$245.31 M
Personal Care		\$5.58 M	\$65.11 M	\$171.88 M
Personal Insurance		\$3.42 M	\$38.77 M	\$100.45 M
Reading		\$933.91 K	\$10.77 M	\$28.26 M
Shelter		\$88.5 M	\$1.03 B	\$2.7 B
Tobacco		\$1.76 M	\$22 M	\$60.64 M
Transportation		\$74.3 M	\$869.31 M	\$2.3 B
Utilities		\$26.92 M	\$319.98 M	\$856.75 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$10,009	\$9,280	\$8,411
Total Non-Retail Expenditure		\$5,370 53.7%	\$4,959 53.4%	\$4,482 53.3%
Total Retail Expenditures		\$4,639 46.3%	\$4,321 46.6%	\$3,929 46.7%
Apparel		\$373 3.7%	\$343 3.7%	\$309 3.7%
Contributions		\$384 3.8%	\$344 3.7%	\$305 3.6%
Education		\$406 4.1%	\$358 3.9%	\$313 3.7%
Entertainment		\$599 6.0%	\$551 5.9%	\$496 5.9%
Food and Beverages		\$1,413 14.1%	\$1,322 14.2%	\$1,206 14.3%
Furnishings and Equipment		\$366 3.7%	\$338 3.6%	\$305 3.6%
Gifts		\$304 3.0%	\$270 2.9%	\$239 2.8%
Health Care		\$763 7.6%	\$721 7.8%	\$662 7.9%
Household Operations		\$416 4.2%	\$381 4.1%	\$342 4.1%
Miscellaneous Expenses		\$192 1.9%	\$178 1.9%	\$161 1.9%
Personal Care		\$133 1.3%	\$124 1.3%	\$113 1.3%
Personal Insurance		\$81 0.8%	\$74 0.8%	\$66 0.8%
Reading		\$22 0.2%	\$20 0.2%	\$19 0.2%
Shelter		\$2,106 21.0%	\$1,953 21.0%	\$1,769 21.0%
Tobacco		\$42 0.4%	\$42 0.5%	\$40 0.5%
Transportation		\$1,768 17.7%	\$1,654 17.8%	\$1,508 17.9%
Utilities		\$640 6.4%	\$609 6.6%	\$561 6.7%