

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.127/-96.7292

RFULL9

McKinney Towne Crossing NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	8,236		117,631		338,312	
Projected Population (2024)	9,445		137,672		397,005	
Census Population (2010)	4,985		73,853		249,148	
Census Population (2000)	474		27,642		133,495	
Projected Annual Growth (2019-2024)	1,209	2.9%	20,041	3.4%	58,693	3.5%
Historical Annual Growth (2010-2019)	3,251	4.4%	43,778	4.1%	89,164	2.9%
Historical Annual Growth (2000-2010)	4,511	95.2%	46,211	16.7%	115,654	8.7%
Estimated Population Density (2019)	2,623 <i>psm</i>		4,162 <i>psm</i>		4,309 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2019)	2,805		42,046		123,558	
Projected Households (2024)	3,185		47,664		140,056	
Census Households (2010)	1,638		25,311		88,234	
Census Households (2000)	216		9,422		46,309	
Projected Annual Growth (2019-2024)	380	2.7%	5,618	2.7%	16,498	2.7%
Historical Annual Change (2000-2019)	2,589	63.2%	32,624	18.2%	77,249	8.8%
Average Household Income						
Estimated Average Household Income (2019)	\$158,580		\$137,543		\$132,920	
Projected Average Household Income (2024)	\$162,515		\$143,378		\$139,606	
Census Average Household Income (2010)	\$130,246		\$111,298		\$105,911	
Census Average Household Income (2000)	\$75,952		\$107,316		\$96,666	
Projected Annual Change (2019-2024)	\$3,934	0.5%	\$5,835	0.8%	\$6,687	1.0%
Historical Annual Change (2000-2019)	\$82,629	5.7%	\$30,227	1.5%	\$36,254	2.0%
Median Household Income						
Estimated Median Household Income (2019)	\$137,335		\$125,037		\$114,904	
Projected Median Household Income (2024)	\$162,207		\$145,376		\$133,103	
Census Median Household Income (2010)	\$108,929		\$99,664		\$93,533	
Census Median Household Income (2000)	\$73,083		\$97,513		\$86,440	
Projected Annual Change (2019-2024)	\$24,872	3.6%	\$20,339	3.3%	\$18,199	3.2%
Historical Annual Change (2000-2019)	\$64,251	4.6%	\$27,523	1.5%	\$28,464	1.7%
Per Capita Income						
Estimated Per Capita Income (2019)	\$54,003		\$49,167		\$48,554	
Projected Per Capita Income (2024)	\$54,797		\$49,642		\$49,258	
Census Per Capita Income (2010)	\$42,800		\$38,144		\$37,508	
Census Per Capita Income (2000)	\$37,984		\$36,202		\$33,416	
Projected Annual Change (2019-2024)	\$794	0.3%	\$476	0.2%	\$705	0.3%
Historical Annual Change (2000-2019)	\$16,019	2.2%	\$12,965	1.9%	\$15,138	2.4%
Estimated Average Household Net Worth (2019)	\$1.59 M		\$1.32 M		\$1.15 M	

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McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2019)	8,236		117,631		338,312	
White (2019)	5,501	66.8%	75,518	64.2%	214,259	63.3%
Black or African American (2019)	755	9.2%	10,526	8.9%	33,400	9.9%
American Indian or Alaska Native (2019)	35	0.4%	521	0.4%	1,502	0.4%
Asian (2019)	1,584	19.2%	24,530	20.9%	68,884	20.4%
Hawaiian or Pacific Islander (2019)	5	-	66	-	167	-
Other Race (2019)	127	1.5%	2,653	2.3%	9,277	2.7%
Two or More Races (2019)	229	2.8%	3,817	3.2%	10,823	3.2%
Population < 18 (2019)	2,453	29.8%	33,414	28.4%	91,633	27.1%
White Not Hispanic	1,426	58.1%	17,461	52.3%	45,720	49.9%
Black or African American	220	9.0%	3,071	9.2%	9,501	10.4%
Asian	465	19.0%	7,272	21.8%	19,017	20.8%
Other Race Not Hispanic	120	4.9%	1,684	5.0%	4,540	5.0%
Hispanic	222	9.1%	3,925	11.7%	12,855	14.0%
Not Hispanic or Latino Population (2019)	7,593	92.2%	105,994	90.1%	299,070	88.4%
Not Hispanic White	5,037	66.3%	68,087	64.2%	189,351	63.3%
Not Hispanic Black or African American	745	9.8%	10,139	9.6%	32,103	10.7%
Not Hispanic American Indian or Alaska Native	34	0.5%	474	0.4%	1,268	0.4%
Not Hispanic Asian	1,570	20.7%	24,149	22.8%	67,585	22.6%
Not Hispanic Hawaiian or Pacific Islander	4	-	51	-	137	-
Not Hispanic Other Race	14	0.2%	210	0.2%	646	0.2%
Not Hispanic Two or More Races	188	2.5%	2,884	2.7%	7,979	2.7%
Hispanic or Latino Population (2019)	644	7.8%	11,638	9.9%	39,242	11.6%
Hispanic White	465	72.2%	7,432	63.9%	24,909	63.5%
Hispanic Black or African American	10	1.6%	387	3.3%	1,297	3.3%
Hispanic American Indian or Alaska Native	-	-	46	0.4%	234	0.6%
Hispanic Asian	14	2.2%	381	3.3%	1,299	3.3%
Hispanic Hawaiian or Pacific Islander	-	-	15	0.1%	30	-
Hispanic Other Race	113	17.5%	2,443	21.0%	8,630	22.0%
Hispanic Two or More Races	40	6.3%	933	8.0%	2,844	7.2%
Not Hispanic or Latino Population (2010)	4,648	93.2%	67,665	91.6%	223,292	89.6%
Hispanic or Latino Population (2010)	337	6.8%	6,188	8.4%	25,856	10.4%
Not Hispanic or Latino Population (2000)	435	91.9%	26,207	94.8%	125,065	93.7%
Hispanic or Latino Population (2000)	38	8.1%	1,435	5.2%	8,429	6.3%
Not Hispanic or Latino Population (2024)	8,681	91.9%	123,728	89.9%	350,312	88.2%
Hispanic or Latino Population (2024)	764	8.1%	13,944	10.1%	46,692	11.8%
Projected Annual Growth (2019-2024)	120	-	2,307	-	7,450	-
Historical Annual Growth (2000-2010)	298	77.7%	4,753	33.1%	17,427	20.7%

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RFULL9

McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	8,236		117,631		338,312	
Age Under 5 Years	589	7.2%	7,763	6.6%	21,053	6.2%
Age 5 to 9 Years	774	9.4%	9,613	8.2%	25,609	7.6%
Age 10 to 14 Years	725	8.8%	10,198	8.7%	28,152	8.3%
Age 15 to 19 Years	525	6.4%	8,325	7.1%	24,404	7.2%
Age 20 to 24 Years	346	4.2%	5,743	4.9%	17,939	5.3%
Age 25 to 29 Years	360	4.4%	6,016	5.1%	18,766	5.5%
Age 30 to 34 Years	537	6.5%	7,907	6.7%	22,836	6.8%
Age 35 to 39 Years	805	9.8%	10,466	8.9%	28,579	8.4%
Age 40 to 44 Years	821	10.0%	10,937	9.3%	29,612	8.8%
Age 45 to 49 Years	687	8.3%	9,985	8.5%	28,964	8.6%
Age 50 to 54 Years	479	5.8%	7,611	6.5%	23,061	6.8%
Age 55 to 59 Years	424	5.2%	6,531	5.6%	20,262	6.0%
Age 60 to 64 Years	384	4.7%	5,222	4.4%	15,740	4.7%
Age 65 to 69 Years	303	3.7%	4,220	3.6%	12,118	3.6%
Age 70 to 74 Years	219	2.7%	3,306	2.8%	9,484	2.8%
Age 75 to 79 Years	144	1.8%	2,062	1.8%	5,832	1.7%
Age 80 to 84 Years	70	0.9%	961	0.8%	3,239	1.0%
Age 85 Years or Over	44	0.5%	766	0.7%	2,663	0.8%
Median Age	35.7		35.6		36.1	
Age 19 Years or Less	2,614	31.7%	35,899	30.5%	99,218	29.3%
Age 20 to 64 Years	4,842	58.8%	70,418	59.9%	205,759	60.8%
Age 65 Years or Over	781	9.5%	11,314	9.6%	33,335	9.9%

Female Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	4,210 51.1%		59,968 51.0%		172,832 51.1%	
Age Under 5 Years	276	6.5%	3,796	6.3%	10,266	5.9%
Age 5 to 9 Years	386	9.2%	4,684	7.8%	12,514	7.2%
Age 10 to 14 Years	359	8.5%	5,011	8.4%	13,796	8.0%
Age 15 to 19 Years	272	6.5%	4,023	6.7%	11,734	6.8%
Age 20 to 24 Years	189	4.5%	2,934	4.9%	9,108	5.3%
Age 25 to 29 Years	191	4.5%	3,340	5.6%	10,016	5.8%
Age 30 to 34 Years	312	7.4%	4,420	7.4%	12,507	7.2%
Age 35 to 39 Years	419	10.0%	5,569	9.3%	14,978	8.7%
Age 40 to 44 Years	389	9.2%	5,330	8.9%	14,775	8.5%
Age 45 to 49 Years	319	7.6%	4,879	8.1%	14,553	8.4%
Age 50 to 54 Years	229	5.4%	3,777	6.3%	11,544	6.7%
Age 55 to 59 Years	217	5.2%	3,294	5.5%	10,421	6.0%
Age 60 to 64 Years	222	5.3%	2,807	4.7%	8,470	4.9%
Age 65 to 69 Years	162	3.9%	2,259	3.8%	6,425	3.7%
Age 70 to 74 Years	113	2.7%	1,660	2.8%	4,902	2.8%
Age 75 to 79 Years	84	2.0%	1,144	1.9%	3,203	1.9%
Age 80 to 84 Years	34	0.8%	554	0.9%	1,916	1.1%
Age 85 Years or Over	35	0.8%	487	0.8%	1,705	1.0%
Female Median Age	35.5		35.7		36.4	
Age 19 Years or Less	1,292	30.7%	17,514	29.2%	48,310	28.0%
Age 20 to 64 Years	2,490	59.1%	36,351	60.6%	106,371	61.5%
Age 65 Years or Over	429	10.2%	6,104	10.2%	18,151	10.5%

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NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius	3 mi radius	5 mi radius
Male Population	4,026 48.9%	57,663 49.0%	165,480 48.9%
Age Under 5 Years	313 7.8%	3,967 6.9%	10,787 6.5%
Age 5 to 9 Years	389 9.6%	4,929 8.5%	13,096 7.9%
Age 10 to 14 Years	366 9.1%	5,187 9.0%	14,356 8.7%
Age 15 to 19 Years	254 6.3%	4,303 7.5%	12,670 7.7%
Age 20 to 24 Years	156 3.9%	2,809 4.9%	8,831 5.3%
Age 25 to 29 Years	168 4.2%	2,677 4.6%	8,750 5.3%
Age 30 to 34 Years	225 5.6%	3,487 6.0%	10,329 6.2%
Age 35 to 39 Years	385 9.6%	4,897 8.5%	13,601 8.2%
Age 40 to 44 Years	432 10.7%	5,606 9.7%	14,837 9.0%
Age 45 to 49 Years	368 9.1%	5,106 8.9%	14,411 8.7%
Age 50 to 54 Years	250 6.2%	3,834 6.6%	11,517 7.0%
Age 55 to 59 Years	207 5.1%	3,237 5.6%	9,841 5.9%
Age 60 to 64 Years	161 4.0%	2,415 4.2%	7,270 4.4%
Age 65 to 69 Years	141 3.5%	1,961 3.4%	5,693 3.4%
Age 70 to 74 Years	106 2.6%	1,646 2.9%	4,582 2.8%
Age 75 to 79 Years	60 1.5%	917 1.6%	2,629 1.6%
Age 80 to 84 Years	36 0.9%	407 0.7%	1,323 0.8%
Age 85 Years or Over	9 0.2%	279 0.5%	958 0.6%
Male Median Age	36.0	35.6	35.7
Age 19 Years or Less	1,322 32.8%	18,386 31.9%	50,908 30.8%
Age 20 to 64 Years	2,352 58.4%	34,067 59.1%	99,388 60.1%
Age 65 Years or Over	352 8.7%	5,210 9.0%	15,184 9.2%

Males per 100 Females (2019)

	1 mi radius	3 mi radius	5 mi radius
Overall Comparison			
Age Under 5 Years	114 53.2%	105 51.1%	105 51.2%
Age 5 to 9 Years	101 50.2%	105 51.3%	105 51.1%
Age 10 to 14 Years	102 50.5%	104 50.9%	104 50.9%
Age 15 to 19 Years	93 48.3%	107 51.7%	108 51.9%
Age 20 to 24 Years	83 45.2%	96 48.9%	97 49.2%
Age 25 to 29 Years	88 46.8%	80 44.5%	87 46.6%
Age 30 to 34 Years	72 41.9%	79 44.1%	83 45.2%
Age 35 to 39 Years	92 47.9%	88 46.8%	91 47.6%
Age 40 to 44 Years	111 52.6%	105 51.3%	100 50.1%
Age 45 to 49 Years	115 53.5%	105 51.1%	99 49.8%
Age 50 to 54 Years	109 52.2%	102 50.4%	100 49.9%
Age 55 to 59 Years	95 48.7%	98 49.6%	94 48.6%
Age 60 to 64 Years	73 42.1%	86 46.2%	86 46.2%
Age 65 to 69 Years	87 46.5%	87 46.5%	89 47.0%
Age 70 to 74 Years	94 48.4%	99 49.8%	93 48.3%
Age 75 to 79 Years	71 41.6%	80 44.5%	82 45.1%
Age 80 to 84 Years	107 51.6%	74 42.4%	69 40.8%
Age 85 Years or Over	25 19.8%	57 36.4%	56 36.0%
Age 19 Years or Less	102 50.6%	105 51.2%	105 51.3%
Age 20 to 39 Years	84 45.7%	85 46.0%	89 47.1%
Age 40 to 64 Years	103 50.7%	101 50.1%	97 49.2%
Age 65 Years or Over	82 45.1%	85 46.0%	84 45.6%

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McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2019)						
Total Households	2,805		42,046		123,558	
Households with Children	1,410	50.3%	18,944	45.1%	53,580	43.4%
Average Household Size	2.9		2.8		2.7	
Household Density per Square Mile	893		1,488		1,574	
Population Family	7,445	90.4%	104,650	89.0%	299,411	88.5%
Population Non-Family	791	9.6%	12,906	11.0%	38,381	11.3%
Population Group Quarters	-	-	75	-	520	0.2%
Family Households	2,188	78.0%	31,567	75.1%	91,980	74.4%
Married Couple Households	1,866	85.3%	26,359	83.5%	75,992	82.6%
Other Family Households with Children	321	14.7%	5,209	16.5%	15,988	17.4%
Family Households with Children	1,405	64.2%	18,875	59.8%	53,335	58.0%
Married Couple with Children	1,167	83.0%	15,176	80.4%	42,185	79.1%
Other Family Households with Children	238	17.0%	3,699	19.6%	11,150	20.9%
Family Households No Children	782	35.8%	12,692	40.2%	38,646	42.0%
Married Couple No Children	699	89.4%	11,182	88.1%	33,808	87.5%
Other Family Households No Children	83	10.6%	1,510	11.9%	4,838	12.5%
Non-Family Households	617	22.0%	10,479	24.9%	31,578	25.6%
Non-Family Households with Children	5	0.8%	69	0.7%	246	0.8%
Non-Family Households No Children	612	99.2%	10,409	99.3%	31,332	99.2%
Average Family Household Size	3.4		3.3		3.3	
Average Family Income	\$177,029		\$160,584		\$154,429	
Median Family Income	\$153,925		\$144,299		\$132,540	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2019)						
Population Age 15 Years or Over	6,148		90,057		263,498	
Never Married	1,165	19.0%	21,768	24.2%	66,320	25.2%
Currently Married	4,300	69.9%	56,212	62.4%	156,591	59.4%
Previously Married	683	11.1%	12,077	13.4%	40,587	15.4%
Separated	123	18.0%	2,705	22.4%	8,525	21.0%
Widowed	103	15.1%	2,066	17.1%	8,134	20.0%
Divorced	457	66.9%	7,305	60.5%	23,927	59.0%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	5,277		75,989		221,155	
Elementary (Grade Level 0 to 8)	73	1.4%	1,039	1.4%	3,844	1.7%
Some High School (Grade Level 9 to 11)	44	0.8%	1,021	1.3%	4,414	2.0%
High School Graduate	441	8.4%	6,896	9.1%	24,938	11.3%
Some College	780	14.8%	12,524	16.5%	38,956	17.6%
Associate Degree Only	351	6.7%	4,753	6.3%	16,422	7.4%
Bachelor Degree Only	2,230	42.3%	30,445	40.1%	82,606	37.4%
Graduate Degree	1,359	25.8%	19,311	25.4%	49,974	22.6%
Any College (Some College or Higher)	4,719	89.4%	67,033	88.2%	187,959	85.0%
College Degree + (Bachelor Degree or Higher)	3,588	68.0%	49,756	65.5%	132,580	59.9%

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	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2019)	2,842		42,508		125,052	
Total Housing Units (2010)	1,760		26,989		91,494	
Historical Annual Growth (2010-2019)	1,082	6.8%	15,519	6.4%	33,557	4.1%
Housing Units Occupied (2019)	2,805 98.7%		42,046 98.9%		123,558 98.8%	
Housing Units Owner-Occupied	1,907	68.0%	28,415	67.6%	85,598	69.3%
Housing Units Renter-Occupied	898	32.0%	13,630	32.4%	37,960	30.7%
Housing Units Vacant (2019)	38	1.3%	462	1.1%	1,494	1.2%
Household Size (2019)						
Total Households	2,805		42,046		123,558	
1 Person Households	495	17.7%	8,795	20.9%	26,237	21.2%
2 Person Households	817	29.1%	12,823	30.5%	38,653	31.3%
3 Person Households	483	17.2%	7,547	17.9%	22,337	18.1%
4 Person Households	637	22.7%	8,193	19.5%	22,911	18.5%
5 Person Households	272	9.7%	3,200	7.6%	9,076	7.3%
6 Person Households	79	2.8%	1,023	2.4%	2,982	2.4%
7 or More Person Households	21	0.8%	466	1.1%	1,362	1.1%
Household Income Distribution (2019)						
HH Income \$200,000 or More	751	26.8%	8,396	20.0%	19,937	16.1%
HH Income \$150,000 to \$199,999	517	18.4%	7,471	17.8%	20,118	16.3%
HH Income \$125,000 to \$149,999	310	11.0%	4,691	11.2%	13,554	11.0%
HH Income \$100,000 to \$124,999	297	10.6%	4,652	11.1%	13,932	11.3%
HH Income \$75,000 to \$99,999	294	10.5%	5,504	13.1%	17,155	13.9%
HH Income \$50,000 to \$74,999	338	12.1%	5,341	12.7%	17,420	14.1%
HH Income \$35,000 to \$49,999	147	5.2%	2,574	6.1%	9,207	7.5%
HH Income \$25,000 to \$34,999	53	1.9%	1,176	2.8%	4,711	3.8%
HH Income \$15,000 to \$24,999	42	1.5%	1,093	2.6%	3,502	2.8%
HH Income \$10,000 to \$14,999	20	0.7%	418	1.0%	1,368	1.1%
HH Income Under \$10,000	37	1.3%	731	1.7%	2,654	2.1%
Household Vehicles (2019)						
Households 0 Vehicles Available	31	1.1%	618	1.5%	2,079	1.7%
Households 1 Vehicle Available	594	21.2%	10,180	24.2%	31,509	25.5%
Households 2 Vehicles Available	1,491	53.2%	21,161	50.3%	60,693	49.1%
Households 3 or More Vehicles Available	689	24.6%	10,086	24.0%	29,276	23.7%
Total Vehicles Available	5,876		85,812		250,845	
Average Vehicles per Household	2.1		2.0		2.0	
Owner-Occupied Household Vehicles	4,447	75.7%	63,623	74.1%	190,108	75.8%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	1,428	24.3%	22,189	25.9%	60,737	24.2%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.6	
Travel Time (2019)						
Worker Base Age 16 years or Over	4,467		63,400		182,022	
Travel to Work in 14 Minutes or Less	590	13.2%	8,834	13.9%	28,472	15.6%
Travel to Work in 15 to 29 Minutes	1,324	29.6%	21,388	33.7%	59,062	32.4%
Travel to Work in 30 to 59 Minutes	1,407	31.5%	20,077	31.7%	57,237	31.4%
Travel to Work in 60 Minutes or More	396	8.9%	5,887	9.3%	16,449	9.0%
Work at Home	615	13.8%	7,320	11.5%	20,400	11.2%
Average Minutes Travel to Work	27.9		26.9		26.4	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.127/-96.7292

RFULL9

McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	4,467		63,400		182,022	
Drive to Work Alone	3,564	79.8%	50,903	80.3%	146,028	80.2%
Drive to Work in Carpool	157	3.5%	3,207	5.1%	10,241	5.6%
Travel to Work by Public Transportation	32	0.7%	793	1.3%	2,153	1.2%
Drive to Work on Motorcycle	-	-	41	-	126	-
Bicycle to Work	-	-	3	-	11	-
Walk to Work	21	0.5%	255	0.4%	953	0.5%
Other Means	77	1.7%	878	1.4%	2,108	1.2%
Work at Home	615	13.8%	7,320	11.5%	20,400	11.2%

Daytime Demographics (2019)

Total Businesses	281		2,044		9,565	
Total Employees	2,282		15,862		85,674	
Company Headquarter Businesses	1	0.4%	8	0.4%	41	0.4%
Company Headquarter Employees	9	0.4%	951	6.0%	4,351	5.1%
Employee Population per Business	8.1	to 1	7.8	to 1	9.0	to 1
Residential Population per Business	29.3	to 1	57.6	to 1	35.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,959		40,171		161,403	

Labor Force

Labor Population Age 16 Years or Over (2019)	5,997		87,999		257,635	
Labor Force Total Males (2019)	2,881	48.0%	42,516	48.3%	124,173	48.2%
Male Civilian Employed	2,439	84.7%	35,089	82.5%	98,507	79.3%
Male Civilian Unemployed	24	0.8%	756	1.8%	2,413	1.9%
Males in Armed Forces	2	-	47	0.1%	141	0.1%
Males Not in Labor Force	416	14.5%	6,625	15.6%	23,113	18.6%
Labor Force Total Females (2019)	3,115	52.0%	45,483	51.7%	133,463	51.8%
Female Civilian Employed	1,880	60.3%	28,483	62.6%	83,093	62.3%
Female Civilian Unemployed	47	1.5%	900	2.0%	2,666	2.0%
Females in Armed Forces	-	-	72	0.2%	166	0.1%
Females Not in Labor Force	1,188	38.1%	16,029	35.2%	47,538	35.6%
Unemployment Rate	71	1.2%	1,655	1.9%	5,078	2.0%

Occupation (2019)

Occupation Population Age 16 Years or Over	4,319		63,571		181,600	
Occupation Total Males	2,439	56.5%	35,089	55.2%	98,507	54.2%
Occupation Total Females	1,880	43.5%	28,483	44.8%	83,093	45.8%
Management, Business, Financial Operations	1,345	31.1%	17,780	28.0%	46,665	25.7%
Professional, Related	1,354	31.4%	20,842	32.8%	57,896	31.9%
Service	302	7.0%	5,693	9.0%	18,993	10.5%
Sales, Office	987	22.8%	14,508	22.8%	43,093	23.7%
Farming, Fishing, Forestry	6	0.1%	83	0.1%	107	-
Construction, Extraction, Maintenance	138	3.2%	1,970	3.1%	6,403	3.5%
Production, Transport, Material Moving	188	4.3%	2,696	4.2%	8,443	4.6%
White Collar Workers	3,686	85.3%	53,130	83.6%	147,654	81.3%
Blue Collar Workers	633	14.7%	10,442	16.4%	33,946	18.7%

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McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Units	1,638	25,311	88,234
1 Detached Unit	2,011 122.8%	30,979 122.4%	94,334 106.9%
1 Attached Unit	119 7.2%	1,441 5.7%	3,443 3.9%
2 Units	26 1.6%	356 1.4%	830 0.9%
3 to 4 Units	61 3.7%	769 3.0%	1,856 2.1%
5 to 9 Units	115 7.0%	1,461 5.8%	4,457 5.1%
10 to 19 Units	180 11.0%	2,753 10.9%	6,737 7.6%
20 to 49 Units	52 3.1%	1,568 6.2%	4,301 4.9%
50 or More Units	212 12.9%	2,429 9.6%	6,746 7.6%
Mobile Home or Trailer	27 1.6%	237 0.9%	725 0.8%
Other Structure	3 0.2%	55 0.2%	130 0.1%

Homes Built By Year (2019)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2014 or later	369 13.0%	4,578 10.8%	9,870 7.9%
Homes Built 2010 to 2013	411 14.5%	5,759 13.5%	11,863 9.5%
Homes Built 2000 to 2009	1,453 51.1%	15,678 36.9%	41,102 32.9%
Homes Built 1990 to 1999	314 11.0%	11,044 26.0%	34,536 27.6%
Homes Built 1980 to 1989	186 6.6%	2,894 6.8%	16,505 13.2%
Homes Built 1970 to 1979	27 0.9%	1,061 2.5%	6,054 4.8%
Homes Built 1960 to 1969	18 0.6%	503 1.2%	1,944 1.6%
Homes Built 1950 to 1959	5 0.2%	191 0.4%	738 0.6%
Homes Built 1940 to 1949	12 0.4%	184 0.4%	429 0.3%
Homes Built Before 1939	9 0.3%	154 0.4%	517 0.4%
Median Age of Homes	13.4 yrs	16.3 yrs	18.8 yrs

Home Values (2019)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	1,227	18,804	63,193
Home Values \$1,000,000 or More	4 0.3%	93 0.5%	375 0.6%
Home Values \$750,000 to \$999,999	52 4.3%	397 2.1%	1,293 2.0%
Home Values \$500,000 to \$749,999	356 29.0%	3,997 21.3%	8,866 14.0%
Home Values \$400,000 to \$499,999	664 54.1%	6,400 34.0%	14,648 23.2%
Home Values \$300,000 to \$399,999	493 40.1%	8,156 43.4%	25,966 41.1%
Home Values \$250,000 to \$299,999	176 14.3%	3,927 20.9%	13,645 21.6%
Home Values \$200,000 to \$249,999	56 4.6%	3,137 16.7%	11,216 17.7%
Home Values \$175,000 to \$199,999	25 2.1%	858 4.6%	3,151 5.0%
Home Values \$150,000 to \$174,999	18 1.5%	512 2.7%	2,337 3.7%
Home Values \$125,000 to \$149,999	10 0.8%	202 1.1%	1,082 1.7%
Home Values \$100,000 to \$124,999	7 0.6%	157 0.8%	1,004 1.6%
Home Values \$90,000 to \$99,999	- -	45 0.2%	202 0.3%
Home Values \$80,000 to \$89,999	5 0.4%	30 0.2%	159 0.3%
Home Values \$70,000 to \$79,999	- -	30 0.2%	119 0.2%
Home Values \$60,000 to \$69,999	2 0.1%	18 -	145 0.2%
Home Values \$50,000 to \$59,999	- -	10 -	53 -
Home Values \$35,000 to \$49,999	2 0.2%	23 0.1%	88 0.1%
Home Values \$25,000 to \$34,999	7 0.5%	78 0.4%	227 0.4%
Home Values \$10,000 to \$24,999	- -	68 0.4%	240 0.4%
Home Values Under \$10,000	6 0.5%	107 0.6%	418 0.7%
Owner-Occupied Median Home Value	\$415,229	\$355,564	\$327,660
Renter-Occupied Median Rent	\$1,431	\$1,338	\$1,306

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McKinney Towne Crossing

NEC of Hwy 121 @ Custer Rd in McKinney, TX 75070

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2019)			
Total Household Expenditure	\$272.75 M	\$3.71 B	\$10.65 B
Total Non-Retail Expenditure	\$145.07 M	\$1.97 B	\$5.64 B
Total Retail Expenditure	\$127.69 M	\$1.74 B	\$5.01 B
Apparel	\$10.04 M	\$135.43 M	\$386.11 M
Contributions	\$9.83 M	\$130.28 M	\$367.56 M
Education	\$10.11 M	\$131.23 M	\$364.91 M
Entertainment	\$16.15 M	\$217.99 M	\$621.74 M
Food and Beverages	\$39.13 M	\$536.24 M	\$1.54 B
Furnishings and Equipment	\$9.94 M	\$134.61 M	\$384.56 M
Gifts	\$7.6 M	\$99.72 M	\$279.67 M
Health Care	\$21.42 M	\$296.59 M	\$859.72 M
Household Operations	\$11.08 M	\$149.48 M	\$426.26 M
Miscellaneous Expenses	\$5.2 M	\$70.74 M	\$202.62 M
Personal Care	\$3.65 M	\$49.82 M	\$142.97 M
Personal Insurance	\$2.14 M	\$28.54 M	\$80.74 M
Reading	\$598.53 K	\$8.13 M	\$23.25 M
Shelter	\$57.31 M	\$780.52 M	\$2.24 B
Tobacco	\$1.26 M	\$18.31 M	\$54.5 M
Transportation	\$49.17 M	\$673.08 M	\$1.94 B
Utilities	\$18.12 M	\$252.43 M	\$734.82 M
Monthly Household Consumer Expenditure (2019)			
Total Household Expenditure	\$8,104	\$7,359	\$7,181
Total Non-Retail Expenditure	\$4,310 53.2%	\$3,904 53.0%	\$3,802 52.9%
Total Retail Expenditures	\$3,794 46.8%	\$3,455 47.0%	\$3,379 47.1%
Apparel	\$298 3.7%	\$268 3.6%	\$260 3.6%
Contributions	\$292 3.6%	\$258 3.5%	\$248 3.5%
Education	\$300 3.7%	\$260 3.5%	\$246 3.4%
Entertainment	\$480 5.9%	\$432 5.9%	\$419 5.8%
Food and Beverages	\$1,163 14.3%	\$1,063 14.4%	\$1,041 14.5%
Furnishings and Equipment	\$295 3.6%	\$267 3.6%	\$259 3.6%
Gifts	\$226 2.8%	\$198 2.7%	\$189 2.6%
Health Care	\$636 7.9%	\$588 8.0%	\$580 8.1%
Household Operations	\$329 4.1%	\$296 4.0%	\$287 4.0%
Miscellaneous Expenses	\$155 1.9%	\$140 1.9%	\$137 1.9%
Personal Care	\$108 1.3%	\$99 1.3%	\$96 1.3%
Personal Insurance	\$64 0.8%	\$57 0.8%	\$54 0.8%
Reading	\$18 0.2%	\$16 0.2%	\$16 0.2%
Shelter	\$1,703 21.0%	\$1,547 21.0%	\$1,508 21.0%
Tobacco	\$37 0.5%	\$36 0.5%	\$37 0.5%
Transportation	\$1,461 18.0%	\$1,334 18.1%	\$1,307 18.2%
Utilities	\$538 6.6%	\$500 6.8%	\$496 6.9%

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