

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

| McKinney Towne Crossing | | | | | | |
|--|-------------|-------|-------------|-------|-------------|-------|
| McKinney, TX 75070 | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Population | | | | | | |
| Estimated Population (2023) | 10,795 | | 126,547 | | 347,888 | |
| Projected Population (2028) | 13,155 | | 156,342 | | 411,099 | |
| Census Population (2020) | 8,767 | | 114,822 | | 329,330 | |
| Census Population (2010) | 5,806 | | 75,337 | | 248,333 | |
| Projected Annual Growth (2023-2028) | 2,360 | 4.4% | 29,795 | 4.7% | 63,212 | 3.6% |
| Historical Annual Growth (2020-2023) | 2,028 | - | 11,725 | 3.4% | 18,558 | 1.9% |
| Historical Annual Growth (2010-2020) | 2,961 | 5.1% | 39,485 | 5.2% | 80,998 | 3.3% |
| Estimated Population Density (2023) | 3,438 | psm | 4,478 | psm | 4,431 | psm |
| Trade Area Size | 3.1 | sq mi | 28.3 | sq mi | 78.5 | sq mi |
| Households | | | | | | |
| Estimated Households (2023) | 4,050 | | 45,870 | | 127,305 | |
| Projected Households (2028) | 5,125 | | 57,879 | | 153,758 | |
| Census Households (2020) | 3,098 | | 40,392 | | 118,027 | |
| Census Households (2010) | 1,877 | | 25,726 | | 88,254 | |
| Projected Annual Growth (2023-2028) | 1,075 | 5.3% | 12,009 | 5.2% | 26,453 | 4.2% |
| Historical Annual Change (2010-2023) | 2,174 | 8.9% | 20,143 | 6.0% | 39,051 | 3.4% |
| Average Household Income | | | | | | |
| Estimated Average Household Income (2023) | \$192,916 | | \$178,407 | | \$166,882 | |
| Projected Average Household Income (2028) | \$166,064 | | \$152,804 | | \$149,030 | |
| Census Average Household Income (2010) | \$126,155 | | \$111,694 | | \$105,232 | |
| Census Average Household Income (2000) | \$71,694 | | \$106,879 | | \$96,734 | |
| Projected Annual Change (2023-2028) | -\$26,852 | -2.8% | -\$25,603 | -2.9% | -\$17,852 | -2.1% |
| Historical Annual Change (2000-2023) | \$121,222 | 7.4% | \$71,527 | 2.9% | \$70,148 | 3.2% |
| Median Household Income | | | | | | |
| Estimated Median Household Income (2023) | \$199,321 | | \$161,003 | | \$143,901 | |
| Projected Median Household Income (2028) | \$204,289 | | \$166,522 | | \$148,381 | |
| Census Median Household Income (2010) | \$105,892 | | \$100,322 | | \$93,023 | |
| Census Median Household Income (2000) | \$69,762 | | \$97,201 | | \$86,217 | |
| Projected Annual Change (2023-2028) | \$4,968 | 0.5% | \$5,520 | 0.7% | \$4,480 | 0.6% |
| Historical Annual Change (2000-2023) | \$129,559 | 8.1% | \$63,802 | 2.9% | \$57,684 | 2.9% |
| Per Capita Income | | | | | | |
| Estimated Per Capita Income (2023) | \$72,381 | | \$64,669 | | \$61,081 | |
| Projected Per Capita Income (2028) | \$64,696 | | \$56,570 | | \$55,750 | |
| Census Per Capita Income (2010) | \$40,722 | | \$38,144 | | \$37,405 | |
| Census Per Capita Income (2000) | \$37,598 | | \$36,165 | | \$33,471 | |
| Projected Annual Change (2023-2028) | -\$7,685 | -2.1% | -\$8,099 | -2.5% | -\$5,331 | -1.7% |
| Historical Annual Change (2000-2023) | \$34,783 | 4.0% | \$28,504 | 3.4% | \$27,610 | 3.6% |
| Estimated Average Household Net Worth (2023) | \$1.48 M | | \$1.19 M | | \$1.03 M | |

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Lat/Lon: 33.1276/-96.7313

| McKinney Towne Crossing | | | | | | | |
|---|--------|-------------|---------|-------------|---------|-------------|--|
| McKinney, TX 75070 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Race and Ethnicity | | | | | | | |
| Total Population (2023) | 10,795 | | 126,547 | | 347,888 | | |
| White (2023) | 5,300 | 49.1% | 59,714 | 47.2% | 177,023 | 50.9% | |
| Black or African American (2023) | 1,076 | 10.0% | 13,589 | 10.7% | 39,620 | 11.4% | |
| American Indian or Alaska Native (2023) | 37 | 0.3% | 457 | 0.4% | 1,452 | 0.4% | |
| Asian (2023) | 3,471 | 32.2% | 41,416 | 32.7% | 93,301 | 26.8% | |
| Hawaiian or Pacific Islander (2023) | 7 | - | 64 | - | 181 | - | |
| Other Race (2023) | 157 | 1.5% | 2,414 | 1.9% | 9,222 | 2.7% | |
| Two or More Races (2023) | 748 | 6.9% | 8,894 | 7.0% | 27,089 | 7.8% | |
| Population < 18 (2023) | 2,809 | 26.0% | 32,977 | 26.1% | 86,498 | 24.9% | |
| White Not Hispanic | 1,250 | 44.5% | 13,758 | 41.7% | 39,838 | 46.1% | |
| Black or African American | 285 | 10.1% | 3,697 | 11.2% | 9,763 | 11.3% | |
| Asian | 891 | 31.7% | 11,069 | 33.6% | 23,433 | 27.1% | |
| Other Race Not Hispanic | 133 | 4.7% | 1,474 | 4.5% | 4,223 | 4.9% | |
| Hispanic | 251 | 8.9% | 2,978 | 9.0% | 9,240 | 10.7% | |
| Not Hispanic or Latino Population (2023) | 9,719 | 90.0% | 114,092 | 90.2% | 307,747 | 88.5% | |
| Not Hispanic White | 4,908 | 50.5% | 55,947 | 49.0% | 165,979 | 53.9% | |
| Not Hispanic Black or African American | 1,046 | 10.8% | 13,300 | 11.7% | 38,905 | 12.6% | |
| Not Hispanic American Indian or Alaska Native | 21 | 0.2% | 252 | 0.2% | 688 | 0.2% | |
| Not Hispanic Asian | 3,467 | 35.7% | 41,327 | 36.2% | 93,049 | 30.2% | |
| Not Hispanic Hawaiian or Pacific Islander | 7 | - | 42 | - | 104 | - | |
| Not Hispanic Other Race | 25 | 0.3% | 264 | 0.2% | 689 | 0.2% | |
| Not Hispanic Two or More Races | 244 | 2.5% | 2,960 | 2.6% | 8,332 | 2.7% | |
| Hispanic or Latino Population (2023) | 1,076 | 10.0% | 12,455 | 9.8% | 40,141 | 11.5% | |
| Hispanic White | 392 | 36.4% | 3,767 | 30.2% | 11,044 | 27.5% | |
| Hispanic Black or African American | 29 | 2.7% | 288 | 2.3% | 715 | 1.8% | |
| Hispanic American Indian or Alaska Native | 16 | 1.5% | 205 | 1.6% | 765 | 1.9% | |
| Hispanic Asian | 3 | 0.3% | 89 | 0.7% | 251 | 0.6% | |
| Hispanic Hawaiian or Pacific Islander | - | - | 21 | 0.2% | 77 | 0.2% | |
| Hispanic Other Race | 132 | 12.2% | 2,150 | 17.3% | 8,533 | 21.3% | |
| Hispanic Two or More Races | 504 | 46.8% | 5,934 | 47.6% | 18,757 | 46.7% | |
| Not Hispanic or Latino Population (2020) | 8,091 | 92.3% | 104,527 | 91.0% | 292,485 | 88.8% | |
| Hispanic or Latino Population (2020) | 676 | 7.7% | 10,295 | 9.0% | 36,846 | 11.2% | |
| Not Hispanic or Latino Population (2010) | 5,414 | 93.3% | 68,966 | 91.5% | 222,342 | 89.5% | |
| Hispanic or Latino Population (2010) | 392 | 6.7% | 6,371 | 8.5% | 25,991 | 10.5% | |
| Not Hispanic or Latino Population (2028) | 11,812 | 89.8% | 140,911 | 90.1% | 363,862 | 88.5% | |
| Hispanic or Latino Population (2028) | 1,342 | 10.2% | 15,430 | 9.9% | 47,237 | 11.5% | |
| Projected Annual Growth (2023-2028) | 266 | 4.9% | 2,976 | 4.8% | 7,096 | 3.5% | |
| Historical Annual Growth (2010-2020) | 284 | 7.3% | 3,924 | 6.2% | 10,855 | 4.2% | |

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| McKinney Towne Crossing | | 1 mi radius | | 3 mi radius | | 5 mi radius | | |
|--------------------------------|--------|-------------|--|-------------|-------|-------------|---------|-------|
| McKinney, TX 75070 | | | | | | | | |
| Total Age Distribution (2023) | | | | | | | | |
| Total Population | 10,795 | | | 126,547 | | | 347,888 | |
| Age Under 5 Years | 672 | 6.2% | | 7,591 | 6.0% | | 19,876 | 5.7% |
| Age 5 to 9 Years | 910 | 8.4% | | 10,087 | 8.0% | | 25,355 | 7.3% |
| Age 10 to 14 Years | 803 | 7.4% | | 9,903 | 7.8% | | 26,162 | 7.5% |
| Age 15 to 19 Years | 637 | 5.9% | | 7,771 | 6.1% | | 22,331 | 6.4% |
| Age 20 to 24 Years | 547 | 5.1% | | 6,980 | 5.5% | | 19,952 | 5.7% |
| Age 25 to 29 Years | 579 | 5.4% | | 7,293 | 5.8% | | 21,003 | 6.0% |
| Age 30 to 34 Years | 797 | 7.4% | | 9,555 | 7.6% | | 25,454 | 7.3% |
| Age 35 to 39 Years | 1,096 | 10.1% | | 12,425 | 9.8% | | 31,419 | 9.0% |
| Age 40 to 44 Years | 1,103 | 10.2% | | 12,646 | 10.0% | | 32,238 | 9.3% |
| Age 45 to 49 Years | 899 | 8.3% | | 10,671 | 8.4% | | 28,973 | 8.3% |
| Age 50 to 54 Years | 743 | 6.9% | | 8,786 | 6.9% | | 25,196 | 7.2% |
| Age 55 to 59 Years | 556 | 5.1% | | 6,570 | 5.2% | | 19,961 | 5.7% |
| Age 60 to 64 Years | 483 | 4.5% | | 5,464 | 4.3% | | 16,564 | 4.8% |
| Age 65 to 69 Years | 366 | 3.4% | | 4,170 | 3.3% | | 12,234 | 3.5% |
| Age 70 to 74 Years | 286 | 2.6% | | 3,213 | 2.5% | | 9,491 | 2.7% |
| Age 75 to 79 Years | 190 | 1.8% | | 1,969 | 1.6% | | 6,191 | 1.8% |
| Age 80 to 84 Years | 79 | 0.7% | | 840 | 0.7% | | 3,153 | 0.9% |
| Age 85 Years or Over | 50 | 0.5% | | 612 | 0.5% | | 2,336 | 0.7% |
| Median Age | 36.0 | | | 35.6 | | | 36.4 | |
| Age 19 Years or Less | 3,022 | 28.0% | | 35,351 | 27.9% | | 93,724 | 26.9% |
| Age 20 to 64 Years | 6,802 | 63.0% | | 80,391 | 63.5% | | 220,759 | 63.5% |
| Age 65 Years or Over | 972 | 9.0% | | 10,804 | 8.5% | | 33,405 | 9.6% |
| Female Age Distribution (2023) | | | | | | | | |
| Female Population | 5,276 | 48.9% | | 63,077 | 49.8% | | 174,715 | 50.2% |
| Age Under 5 Years | 291 | 5.5% | | 3,549 | 5.6% | | 9,468 | 5.4% |
| Age 5 to 9 Years | 415 | 7.9% | | 4,812 | 7.6% | | 12,279 | 7.0% |
| Age 10 to 14 Years | 358 | 6.8% | | 4,771 | 7.6% | | 12,730 | 7.3% |
| Age 15 to 19 Years | 270 | 5.1% | | 3,658 | 5.8% | | 10,590 | 6.1% |
| Age 20 to 24 Years | 278 | 5.3% | | 3,454 | 5.5% | | 10,022 | 5.7% |
| Age 25 to 29 Years | 308 | 5.8% | | 3,824 | 6.1% | | 10,729 | 6.1% |
| Age 30 to 34 Years | 424 | 8.0% | | 5,083 | 8.1% | | 13,244 | 7.6% |
| Age 35 to 39 Years | 542 | 10.3% | | 6,366 | 10.1% | | 16,044 | 9.2% |
| Age 40 to 44 Years | 544 | 10.3% | | 6,235 | 9.9% | | 16,126 | 9.2% |
| Age 45 to 49 Years | 425 | 8.1% | | 5,124 | 8.1% | | 14,248 | 8.2% |
| Age 50 to 54 Years | 345 | 6.5% | | 4,142 | 6.6% | | 12,168 | 7.0% |
| Age 55 to 59 Years | 277 | 5.2% | | 3,240 | 5.1% | | 9,847 | 5.6% |
| Age 60 to 64 Years | 240 | 4.6% | | 2,752 | 4.4% | | 8,389 | 4.8% |
| Age 65 to 69 Years | 209 | 4.0% | | 2,307 | 3.7% | | 6,639 | 3.8% |
| Age 70 to 74 Years | 165 | 3.1% | | 1,774 | 2.8% | | 5,332 | 3.1% |
| Age 75 to 79 Years | 106 | 2.0% | | 1,109 | 1.8% | | 3,445 | 2.0% |
| Age 80 to 84 Years | 43 | 0.8% | | 480 | 0.8% | | 1,874 | 1.1% |
| Age 85 Years or Over | 37 | 0.7% | | 401 | 0.6% | | 1,541 | 0.9% |
| Female Median Age | 36.6 | | | 35.8 | | | 36.8 | |
| Age 19 Years or Less | 1,334 | 25.3% | | 16,789 | 26.6% | | 45,067 | 25.8% |
| Age 20 to 64 Years | 3,382 | 64.1% | | 40,218 | 63.8% | | 110,818 | 63.4% |
| Age 65 Years or Over | 560 | 10.6% | | 6,070 | 9.6% | | 18,831 | 10.8% |

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| McKinney Towne Crossing | | | | | | | |
|------------------------------|-------|-------------|--------|-------------|---------|-------------|--|
| McKinney, TX 75070 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Male Age Distribution (2023) | | | | | | | |
| Male Population | 5,519 | 51.1% | 63,470 | 50.2% | 173,173 | 49.8% | |
| Age Under 5 Years | 381 | 6.9% | 4,042 | 6.4% | 10,408 | 6.0% | |
| Age 5 to 9 Years | 495 | 9.0% | 5,275 | 8.3% | 13,076 | 7.6% | |
| Age 10 to 14 Years | 445 | 8.1% | 5,132 | 8.1% | 13,432 | 7.8% | |
| Age 15 to 19 Years | 367 | 6.6% | 4,113 | 6.5% | 11,741 | 6.8% | |
| Age 20 to 24 Years | 269 | 4.9% | 3,526 | 5.6% | 9,930 | 5.7% | |
| Age 25 to 29 Years | 271 | 4.9% | 3,469 | 5.5% | 10,274 | 5.9% | |
| Age 30 to 34 Years | 373 | 6.8% | 4,472 | 7.0% | 12,210 | 7.1% | |
| Age 35 to 39 Years | 554 | 10.0% | 6,059 | 9.5% | 15,375 | 8.9% | |
| Age 40 to 44 Years | 559 | 10.1% | 6,412 | 10.1% | 16,112 | 9.3% | |
| Age 45 to 49 Years | 473 | 8.6% | 5,547 | 8.7% | 14,725 | 8.5% | |
| Age 50 to 54 Years | 399 | 7.2% | 4,645 | 7.3% | 13,027 | 7.5% | |
| Age 55 to 59 Years | 279 | 5.1% | 3,330 | 5.2% | 10,114 | 5.8% | |
| Age 60 to 64 Years | 243 | 4.4% | 2,713 | 4.3% | 8,175 | 4.7% | |
| Age 65 to 69 Years | 157 | 2.9% | 1,863 | 2.9% | 5,595 | 3.2% | |
| Age 70 to 74 Years | 121 | 2.2% | 1,439 | 2.3% | 4,159 | 2.4% | |
| Age 75 to 79 Years | 84 | 1.5% | 859 | 1.4% | 2,746 | 1.6% | |
| Age 80 to 84 Years | 37 | 0.7% | 361 | 0.6% | 1,280 | 0.7% | |
| Age 85 Years or Over | 13 | 0.2% | 211 | 0.3% | 795 | 0.5% | |
| Male Median Age | 35.3 | | 35.3 | | 35.9 | | |
| Age 19 Years or Less | 1,687 | 30.6% | 18,562 | 29.2% | 48,658 | 28.1% | |
| Age 20 to 64 Years | 3,420 | 62.0% | 40,174 | 63.3% | 109,942 | 63.5% | |
| Age 65 Years or Over | 412 | 7.5% | 4,734 | 7.5% | 14,574 | 8.4% | |
| Males per 100 Females (2023) | | | | | | | |
| Overall Comparison | 105 | | 101 | | 99 | | |
| Age Under 5 Years | 131 | 56.7% | 114 | 53.2% | 110 | 52.4% | |
| Age 5 to 9 Years | 119 | 54.4% | 110 | 52.3% | 106 | 51.6% | |
| Age 10 to 14 Years | 124 | 55.4% | 108 | 51.8% | 106 | 51.3% | |
| Age 15 to 19 Years | 136 | 57.6% | 112 | 52.9% | 111 | 52.6% | |
| Age 20 to 24 Years | 97 | 49.1% | 102 | 50.5% | 99 | 49.8% | |
| Age 25 to 29 Years | 88 | 46.8% | 91 | 47.6% | 96 | 48.9% | |
| Age 30 to 34 Years | 88 | 46.8% | 88 | 46.8% | 92 | 48.0% | |
| Age 35 to 39 Years | 102 | 50.6% | 95 | 48.8% | 96 | 48.9% | |
| Age 40 to 44 Years | 103 | 50.7% | 103 | 50.7% | 100 | 50.0% | |
| Age 45 to 49 Years | 111 | 52.7% | 108 | 52.0% | 103 | 50.8% | |
| Age 50 to 54 Years | 116 | 53.6% | 112 | 52.9% | 107 | 51.7% | |
| Age 55 to 59 Years | 101 | 50.2% | 103 | 50.7% | 103 | 50.7% | |
| Age 60 to 64 Years | 101 | 50.3% | 99 | 49.6% | 97 | 49.4% | |
| Age 65 to 69 Years | 75 | 43.0% | 81 | 44.7% | 84 | 45.7% | |
| Age 70 to 74 Years | 73 | 42.2% | 81 | 44.8% | 78 | 43.8% | |
| Age 75 to 79 Years | 79 | 44.2% | 77 | 43.7% | 80 | 44.3% | |
| Age 80 to 84 Years | 86 | 46.2% | 75 | 42.9% | 68 | 40.6% | |
| Age 85 Years or Over | 35 | 26.0% | 53 | 34.5% | 52 | 34.0% | |
| Age 19 Years or Less | 126 | 55.8% | 111 | 52.5% | 108 | 51.9% | |
| Age 20 to 39 Years | 95 | 48.6% | 94 | 48.3% | 96 | 48.8% | |
| Age 40 to 64 Years | 107 | 51.6% | 105 | 51.3% | 102 | 50.6% | |
| Age 65 Years or Over | 74 | 42.4% | 78 | 43.8% | 77 | 43.6% | |

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|--|-----------|-------------|-----------|-------------|-----------|-------------|--|
| McKinney, TX 75070 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Household Type (2023) | | | | | | | |
| Total Households | 4,050 | | 45,870 | | 127,305 | | |
| Households with Children | 1,567 | 38.7% | 19,577 | 42.7% | 54,552 | 42.9% | |
| Average Household Size | 2.7 | | 2.8 | | 2.7 | | |
| Household Density per Square Mile | 1,290 | | 1,623 | | 1,622 | | |
| Population Family | 10,088 | 93.5% | 113,980 | 90.1% | 308,174 | 88.6% | |
| Population Non-Family | 707 | 6.5% | 12,550 | 9.9% | 39,050 | 11.2% | |
| Population Group Quarters | - | - | 17 | - | 664 | 0.2% | |
| Family Households | 3,261 | 80.5% | 34,951 | 76.2% | 94,027 | 73.9% | |
| Married Couple Households | 2,618 | 80.3% | 28,528 | 81.6% | 75,932 | 80.8% | |
| Other Family Households with Children | 644 | 19.7% | 6,422 | 18.4% | 18,095 | 19.2% | |
| Family Households with Children | 1,566 | 48.0% | 19,494 | 55.8% | 54,260 | 57.7% | |
| Married Couple with Children | 1,270 | 81.1% | 16,300 | 83.6% | 44,813 | 82.6% | |
| Other Family Households with Children | 296 | 18.9% | 3,193 | 16.4% | 9,446 | 17.4% | |
| Family Households No Children | 1,695 | 52.0% | 15,457 | 44.2% | 39,768 | 42.3% | |
| Married Couple No Children | 1,348 | 79.5% | 12,228 | 79.1% | 31,119 | 78.3% | |
| Other Family Households No Children | 347 | 20.5% | 3,229 | 20.9% | 8,648 | 21.7% | |
| Non-Family Households | 789 | 19.5% | 10,919 | 23.8% | 33,278 | 26.1% | |
| Non-Family Households with Children | - | - | 83 | 0.8% | 292 | 0.9% | |
| Non-Family Households No Children | 788 | 99.9% | 10,837 | 99.2% | 32,985 | 99.1% | |
| Average Family Household Size | 3.1 | | 3.3 | | 3.3 | | |
| Average Family Income | \$210,151 | | \$201,876 | | \$193,430 | | |
| Median Family Income | \$226,812 | | \$188,887 | | \$169,358 | | |
| Average Non-Family Household Size | - | | 1.1 | | 1.2 | | |
| Marital Status (2023) | | | | | | | |
| Population Age 15 Years or Over | 8,410 | | 98,966 | | 276,495 | | |
| Never Married | 2,045 | 24.3% | 22,825 | 23.1% | 68,167 | 24.7% | |
| Currently Married | 5,435 | 64.6% | 62,479 | 63.1% | 168,138 | 60.8% | |
| Previously Married | 930 | 11.1% | 13,662 | 13.8% | 40,190 | 14.5% | |
| Separated | 247 | 26.5% | 2,574 | 18.8% | 8,062 | 20.1% | |
| Widowed | 283 | 30.4% | 2,912 | 21.3% | 9,149 | 22.8% | |
| Divorced | 401 | 43.1% | 8,175 | 59.8% | 22,979 | 57.2% | |
| Educational Attainment (2023) | | | | | | | |
| Adult Population Age 25 Years or Over | 7,227 | | 84,216 | | 234,212 | | |
| Elementary (Grade Level 0 to 8) | 17 | 0.2% | 1,436 | 1.7% | 4,835 | 2.1% | |
| Some High School (Grade Level 9 to 11) | 64 | 0.9% | 1,319 | 1.6% | 4,102 | 1.8% | |
| High School Graduate | 714 | 9.9% | 7,903 | 9.4% | 24,519 | 10.5% | |
| Some College | 996 | 13.8% | 11,802 | 14.0% | 34,938 | 14.9% | |
| Associate Degree Only | 386 | 5.3% | 5,077 | 6.0% | 15,920 | 6.8% | |
| Bachelor Degree Only | 2,568 | 35.5% | 31,023 | 36.8% | 87,743 | 37.5% | |
| Graduate Degree | 2,482 | 34.3% | 25,656 | 30.5% | 62,155 | 26.5% | |
| Any College (Some College or Higher) | 6,433 | 89.0% | 73,558 | 87.3% | 200,756 | 85.7% | |
| College Degree + (Bachelor Degree or Higher) | 5,050 | 69.9% | 56,679 | 67.3% | 149,898 | 64.0% | |

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| McKinney Towne Crossing | | | | | | | |
|--|-------|-------------|---------|-------------|---------|-------------|--|
| McKinney, TX 75070 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Housing | | | | | | | |
| Total Housing Units (2023) | 4,294 | | 47,025 | | 129,265 | | |
| Total Housing Units (2020) | 3,709 | | 44,186 | | 124,913 | | |
| Historical Annual Growth (2020-2023) | 585 - | | 2,839 - | | 4,352 - | | |
| Housing Units Occupied (2023) | 4,050 | 94.3% | 45,870 | 97.5% | 127,305 | 98.5% | |
| Housing Units Owner-Occupied | 2,774 | 68.5% | 30,281 | 66.0% | 80,760 | 63.4% | |
| Housing Units Renter-Occupied | 1,276 | 31.5% | 15,589 | 34.0% | 46,545 | 36.6% | |
| Housing Units Vacant (2023) | 244 | 5.7% | 1,155 | 2.5% | 1,960 | 1.5% | |
| Household Size (2023) | | | | | | | |
| Total Households | 4,050 | | 45,870 | | 127,305 | | |
| 1 Person Households | 692 | 17.1% | 9,693 | 21.1% | 29,022 | 22.8% | |
| 2 Person Households | 1,199 | 29.6% | 13,131 | 28.6% | 35,500 | 27.9% | |
| 3 Person Households | 792 | 19.6% | 9,013 | 19.6% | 24,135 | 19.0% | |
| 4 Person Households | 796 | 19.7% | 9,129 | 19.9% | 24,750 | 19.4% | |
| 5 Person Households | 430 | 10.6% | 3,450 | 7.5% | 9,480 | 7.4% | |
| 6 Person Households | 105 | 2.6% | 1,056 | 2.3% | 3,184 | 2.5% | |
| 7 or More Person Households | 36 | 0.9% | 399 | 0.9% | 1,234 | 1.0% | |
| Household Income Distribution (2023) | | | | | | | |
| HH Income \$200,000 or More | 1,844 | 45.5% | 15,797 | 34.4% | 36,660 | 28.8% | |
| HH Income \$150,000 to \$199,999 | 692 | 17.1% | 7,469 | 16.3% | 18,879 | 14.8% | |
| HH Income \$125,000 to \$149,999 | 187 | 4.6% | 3,767 | 8.2% | 12,917 | 10.1% | |
| HH Income \$100,000 to \$124,999 | 146 | 3.6% | 3,785 | 8.3% | 13,456 | 10.6% | |
| HH Income \$75,000 to \$99,999 | 266 | 6.6% | 4,590 | 10.0% | 13,871 | 10.9% | |
| HH Income \$50,000 to \$74,999 | 447 | 11.0% | 4,533 | 9.9% | 12,753 | 10.0% | |
| HH Income \$35,000 to \$49,999 | 158 | 3.9% | 1,906 | 4.2% | 6,958 | 5.5% | |
| HH Income \$25,000 to \$34,999 | 76 | 1.9% | 1,487 | 3.2% | 4,135 | 3.2% | |
| HH Income \$15,000 to \$24,999 | 47 | 1.2% | 1,079 | 2.4% | 3,170 | 2.5% | |
| HH Income \$10,000 to \$14,999 | 23 | 0.6% | 340 | 0.7% | 1,331 | 1.0% | |
| HH Income Under \$10,000 | 163 | 4.0% | 1,117 | 2.4% | 3,176 | 2.5% | |
| Household Vehicles (2023) | | | | | | | |
| Households 0 Vehicles Available | 52 | 1.3% | 1,108 | 2.4% | 3,691 | 2.9% | |
| Households 1 Vehicle Available | 1,077 | 26.6% | 13,552 | 29.5% | 37,871 | 29.7% | |
| Households 2 Vehicles Available | 1,967 | 48.6% | 22,719 | 49.5% | 59,134 | 46.5% | |
| Households 3 or More Vehicles Available | 954 | 23.6% | 8,491 | 18.5% | 26,609 | 20.9% | |
| Total Vehicles Available | 8,334 | | 87,642 | | 245,173 | | |
| Average Vehicles per Household | 2.1 | | 1.9 | | 1.9 | | |
| Owner-Occupied Household Vehicles | 6,599 | 79.2% | 65,381 | 74.6% | 176,481 | 72.0% | |
| Average Vehicles per Owner-Occupied Household | 2.4 | | 2.2 | | 2.2 | | |
| Renter-Occupied Household Vehicles | 1,735 | 20.8% | 22,261 | 25.4% | 68,692 | 28.0% | |
| Average Vehicles per Renter-Occupied Household | 1.4 | | 1.4 | | 1.5 | | |
| Travel Time (2023) | | | | | | | |
| Worker Base Age 16 years or Over | 6,499 | | 75,000 | | 203,570 | | |
| Travel to Work in 14 Minutes or Less | 623 | 9.6% | 8,445 | 11.3% | 26,630 | 13.1% | |
| Travel to Work in 15 to 29 Minutes | 1,473 | 22.7% | 18,888 | 25.2% | 50,400 | 24.8% | |
| Travel to Work in 30 to 59 Minutes | 1,169 | 18.0% | 15,082 | 20.1% | 44,082 | 21.7% | |
| Travel to Work in 60 Minutes or More | 283 | 4.4% | 2,925 | 3.9% | 7,974 | 3.9% | |
| Work at Home | 2,951 | 45.4% | 29,660 | 39.5% | 74,484 | 36.6% | |
| Average Minutes Travel to Work | 23.1 | | 24.5 | | 24.2 | | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

| McKinney Towne Crossing | | | | | | | |
|--|-------|-------------|--------|-------------|---------|-------------|--|
| McKinney, TX 75070 | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
| Transportation To Work (2023) | | | | | | | |
| Worker Base Age 16 years or Over | 6,499 | | 75,000 | | 203,570 | | |
| Drive to Work Alone | 3,171 | 48.8% | 39,962 | 53.3% | 112,371 | 55.2% | |
| Drive to Work in Carpool | 295 | 4.5% | 3,942 | 5.3% | 12,331 | 6.1% | |
| Travel to Work by Public Transportation | 11 | 0.2% | 192 | 0.3% | 548 | 0.3% | |
| Drive to Work on Motorcycle | - | - | 24 | - | 98 | - | |
| Bicycle to Work | 4 | - | 66 | - | 206 | 0.1% | |
| Walk to Work | 14 | 0.2% | 183 | 0.2% | 976 | 0.5% | |
| Other Means | 54 | 0.8% | 971 | 1.3% | 2,556 | 1.3% | |
| Work at Home | 2,951 | 45.4% | 29,660 | 39.5% | 74,484 | 36.6% | |
| Daytime Demographics (2023) | | | | | | | |
| Total Businesses | 585 | | 5,199 | | 17,139 | | |
| Total Employees | 2,916 | | 25,931 | | 105,017 | | |
| Company Headquarter Businesses | 11 | 1.9% | 84 | 1.6% | 357 | 2.1% | |
| Company Headquarter Employees | 100 | 3.4% | 1,260 | 4.9% | 9,041 | 8.6% | |
| Employee Population per Business | 5.0 | to 1 | 5.0 | to 1 | 6.1 | to 1 | |
| Residential Population per Business | 18.5 | to 1 | 24.3 | to 1 | 20.3 | to 1 | |
| Adj. Daytime Demographics Age 16 Years or Over | 4,674 | | 48,065 | | 172,629 | | |
| Labor Force | | | | | | | |
| Labor Population Age 16 Years or Over (2023) | 8,258 | | 97,138 | | 271,322 | | |
| Labor Force Total Males (2023) | 4,115 | 49.8% | 48,048 | 49.5% | 133,529 | 49.2% | |
| Male Civilian Employed | 3,613 | 87.8% | 40,784 | 84.9% | 109,714 | 82.2% | |
| Male Civilian Unemployed | 96 | 2.3% | 1,254 | 2.6% | 4,169 | 3.1% | |
| Males in Armed Forces | - | - | 4 | - | 93 | - | |
| Males Not in Labor Force | 407 | 9.9% | 6,006 | 12.5% | 19,553 | 14.6% | |
| Labor Force Total Females (2023) | 4,143 | 50.2% | 49,090 | 50.5% | 137,793 | 50.8% | |
| Female Civilian Employed | 2,887 | 69.7% | 34,216 | 69.7% | 93,856 | 68.1% | |
| Female Civilian Unemployed | 59 | 1.4% | 1,244 | 2.5% | 4,229 | 3.1% | |
| Females in Armed Forces | - | - | - | - | 47 | - | |
| Females Not in Labor Force | 1,197 | 28.9% | 13,630 | 27.8% | 39,661 | 28.8% | |
| Unemployment Rate | 155 | 1.9% | 2,497 | 2.6% | 8,399 | 3.1% | |
| Occupation (2023) | | | | | | | |
| Occupation Population Age 16 Years or Over | 6,499 | | 75,000 | | 203,570 | | |
| Occupation Total Males | 3,613 | 55.6% | 40,784 | 54.4% | 109,714 | 53.9% | |
| Occupation Total Females | 2,887 | 44.4% | 34,216 | 45.6% | 93,856 | 46.1% | |
| Management, Business, Financial Operations | 2,122 | 32.7% | 21,971 | 29.3% | 56,719 | 27.9% | |
| Professional, Related | 2,071 | 31.9% | 25,960 | 34.6% | 67,768 | 33.3% | |
| Service | 684 | 10.5% | 7,316 | 9.8% | 21,847 | 10.7% | |
| Sales, Office | 1,067 | 16.4% | 12,815 | 17.1% | 38,285 | 18.8% | |
| Farming, Fishing, Forestry | 5 | - | 155 | 0.2% | 410 | 0.2% | |
| Construction, Extraction, Maintenance | 226 | 3.5% | 2,690 | 3.6% | 7,408 | 3.6% | |
| Production, Transport, Material Moving | 323 | 5.0% | 4,094 | 5.5% | 11,133 | 5.5% | |
| White Collar Workers | 5,261 | 80.9% | 60,746 | 81.0% | 162,772 | 80.0% | |
| Blue Collar Workers | 1,239 | 19.1% | 14,255 | 19.0% | 40,798 | 20.0% | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

| McKinney Towne Crossing | | 1 mi radius | | 3 mi radius | | 5 mi radius | |
|------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| McKinney, TX 75070 | | | | | | | |
| Units In Structure (2023) | | | | | | | |
| Total Units | | 4,050 | | 45,870 | | 127,305 | |
| 1 Detached Unit | | 2,790 | 68.9% | 31,498 | 68.7% | 87,787 | 69.0% |
| 1 Attached Unit | | 129 | 3.2% | 1,896 | 4.1% | 4,290 | 3.4% |
| 2 Units | | 31 | 0.8% | 304 | 0.7% | 913 | 0.7% |
| 3 to 4 Units | | 134 | 3.3% | 1,006 | 2.2% | 2,658 | 2.1% |
| 5 to 9 Units | | 181 | 4.5% | 1,752 | 3.8% | 5,691 | 4.5% |
| 10 to 19 Units | | 185 | 4.6% | 3,161 | 6.9% | 7,991 | 6.3% |
| 20 to 49 Units | | 142 | 3.5% | 1,528 | 3.3% | 3,806 | 3.0% |
| 50 or More Units | | 432 | 10.7% | 4,462 | 9.7% | 13,296 | 10.4% |
| Mobile Home or Trailer | | 25 | 0.6% | 262 | 0.6% | 874 | 0.7% |
| Other Structure | | - | - | - | - | - | - |
| Homes Built By Year (2023) | | | | | | | |
| Homes Built 2014 or later | | 123 | 2.9% | 1,358 | 2.9% | 3,356 | 2.6% |
| Homes Built 2010 to 2013 | | 1,652 | 38.5% | 15,983 | 34.0% | 36,322 | 28.1% |
| Homes Built 2000 to 2009 | | 1,232 | 28.7% | 13,353 | 28.4% | 35,187 | 27.2% |
| Homes Built 1990 to 1999 | | 464 | 10.8% | 8,846 | 18.8% | 27,464 | 21.2% |
| Homes Built 1980 to 1989 | | 318 | 7.4% | 3,566 | 7.6% | 14,829 | 11.5% |
| Homes Built 1970 to 1979 | | 149 | 3.5% | 1,504 | 3.2% | 6,158 | 4.8% |
| Homes Built 1960 to 1969 | | 73 | 1.7% | 706 | 1.5% | 2,404 | 1.9% |
| Homes Built 1950 to 1959 | | 30 | 0.7% | 385 | 0.8% | 1,106 | 0.9% |
| Homes Built 1940 to 1949 | | - | - | 47 | - | 117 | - |
| Homes Built Before 1939 | | 7 | 0.2% | 122 | 0.3% | 361 | 0.3% |
| Median Age of Homes | | 20.4 | yrs | 21.7 | yrs | 24.1 | yrs |
| Home Values (2023) | | | | | | | |
| Owner Specified Housing Units | | 2,774 | | 30,281 | | 80,760 | |
| Home Values \$1,000,000 or More | | 78 | 2.8% | 535 | 1.8% | 1,612 | 2.0% |
| Home Values \$750,000 to \$999,999 | | 169 | 6.1% | 1,582 | 5.2% | 3,447 | 4.3% |
| Home Values \$500,000 to \$749,999 | | 799 | 28.8% | 8,615 | 28.4% | 18,857 | 23.4% |
| Home Values \$400,000 to \$499,999 | | 787 | 28.4% | 7,371 | 24.3% | 18,306 | 22.7% |
| Home Values \$300,000 to \$399,999 | | 623 | 22.4% | 8,068 | 26.6% | 22,925 | 28.4% |
| Home Values \$250,000 to \$299,999 | | 203 | 7.3% | 2,386 | 7.9% | 8,132 | 10.1% |
| Home Values \$200,000 to \$249,999 | | 68 | 2.5% | 947 | 3.1% | 4,210 | 5.2% |
| Home Values \$175,000 to \$199,999 | | 7 | 0.2% | 162 | 0.5% | 802 | 1.0% |
| Home Values \$150,000 to \$174,999 | | 4 | 0.1% | 100 | 0.3% | 494 | 0.6% |
| Home Values \$125,000 to \$149,999 | | 8 | 0.3% | 58 | 0.2% | 170 | 0.2% |
| Home Values \$100,000 to \$124,999 | | 4 | 0.1% | 82 | 0.3% | 330 | 0.4% |
| Home Values \$90,000 to \$99,999 | | - | - | 1 | - | 4 | - |
| Home Values \$80,000 to \$89,999 | | 3 | 0.1% | 28 | - | 159 | 0.2% |
| Home Values \$70,000 to \$79,999 | | - | - | 15 | - | 40 | - |
| Home Values \$60,000 to \$69,999 | | 1 | - | 19 | - | 75 | - |
| Home Values \$50,000 to \$59,999 | | 3 | 0.1% | 78 | 0.3% | 228 | 0.3% |
| Home Values \$35,000 to \$49,999 | | 2 | - | 14 | - | 104 | 0.1% |
| Home Values \$25,000 to \$34,999 | | - | - | 40 | 0.1% | 166 | 0.2% |
| Home Values \$10,000 to \$24,999 | | 5 | 0.2% | 46 | 0.2% | 300 | 0.4% |
| Home Values Under \$10,000 | | 9 | 0.3% | 134 | 0.4% | 397 | 0.5% |
| Owner-Occupied Median Home Value | | \$459,440 | | \$453,354 | | \$426,951 | |
| Renter-Occupied Median Rent | | \$1,444 | | \$1,435 | | \$1,455 | |

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.1276/-96.7313

| McKinney Towne Crossing McKinney, TX 75070 | | 1 mi radius | 3 mi radius | 5 mi radius |
|--|--|---------------|---------------|---------------|
| Total Annual Consumer Expenditure (2023) | | | | |
| Total Household Expenditure | | \$466.17 M | \$5 B | \$13.12 B |
| Total Non-Retail Expenditure | | \$249.79 M | \$2.67 B | \$6.99 B |
| Total Retail Expenditure | | \$216.37 M | \$2.33 B | \$6.12 B |
| Apparel | | \$17.38 M | \$184.88 M | \$482.27 M |
| Contributions | | \$17.69 M | \$185.18 M | \$476.17 M |
| Education | | \$18.71 M | \$193.46 M | \$490.43 M |
| Entertainment | | \$27.85 M | \$296.66 M | \$773.83 M |
| Food and Beverages | | \$66.06 M | \$712.04 M | \$1.88 B |
| Furnishings and Equipment | | \$17.04 M | \$182.11 M | \$476.18 M |
| Gifts | | \$13.97 M | \$145.39 M | \$372.53 M |
| Health Care | | \$35.64 M | \$387.47 M | \$1.03 B |
| Household Operations | | \$19.28 M | \$205.02 M | \$533.87 M |
| Miscellaneous Expenses | | \$8.91 M | \$95.59 M | \$250.53 M |
| Personal Care | | \$6.2 M | \$66.71 M | \$175.51 M |
| Personal Insurance | | \$3.77 M | \$39.74 M | \$102.65 M |
| Reading | | \$1.03 M | \$11.03 M | \$28.85 M |
| Shelter | | \$98.07 M | \$1.05 B | \$2.76 B |
| Tobacco | | \$1.99 M | \$22.44 M | \$61.51 M |
| Transportation | | \$82.55 M | \$890.07 M | \$2.35 B |
| Utilities | | \$30.02 M | \$327.16 M | \$872.41 M |
| Monthly Household Consumer Expenditure (2023) | | | | |
| Total Household Expenditure | | \$9,591 | \$9,079 | \$8,586 |
| Total Non-Retail Expenditure | | \$5,140 53.6% | \$4,853 53.5% | \$4,577 53.3% |
| Total Retail Expenditures | | \$4,452 46.4% | \$4,226 46.5% | \$4,008 46.7% |
| Apparel | | \$358 3.7% | \$336 3.7% | \$316 3.7% |
| Contributions | | \$364 3.8% | \$336 3.7% | \$312 3.6% |
| Education | | \$385 4.0% | \$351 3.9% | \$321 3.7% |
| Entertainment | | \$573 6.0% | \$539 5.9% | \$507 5.9% |
| Food and Beverages | | \$1,359 14.2% | \$1,294 14.2% | \$1,230 14.3% |
| Furnishings and Equipment | | \$351 3.7% | \$331 3.6% | \$312 3.6% |
| Gifts | | \$288 3.0% | \$264 2.9% | \$244 2.8% |
| Health Care | | \$733 7.6% | \$704 7.8% | \$673 7.8% |
| Household Operations | | \$397 4.1% | \$372 4.1% | \$349 4.1% |
| Miscellaneous Expenses | | \$183 1.9% | \$174 1.9% | \$164 1.9% |
| Personal Care | | \$128 1.3% | \$121 1.3% | \$115 1.3% |
| Personal Insurance | | \$78 0.8% | \$72 0.8% | \$67 0.8% |
| Reading | | \$21 0.2% | \$20 0.2% | \$19 0.2% |
| Shelter | | \$2,018 21.0% | \$1,912 21.1% | \$1,807 21.0% |
| Tobacco | | \$41 0.4% | \$41 0.4% | \$40 0.5% |
| Transportation | | \$1,698 17.7% | \$1,617 17.8% | \$1,538 17.9% |
| Utilities | | \$618 6.4% | \$594 6.5% | \$571 6.7% |