

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
<b>Population</b>						
Estimated Population (2023)	3,294		97,353		444,356	
Projected Population (2028)	3,668		107,065		538,874	
Census Population (2020)	2,793		99,451		410,370	
Census Population (2010)	2,402		86,292		311,645	
Projected Annual Growth (2023-2028)	374	2.3%	9,712	2.0%	94,518	4.3%
Historical Annual Growth (2020-2023)	501	-	-2,099	-0.7%	33,986	2.8%
Historical Annual Growth (2010-2020)	392	1.6%	13,159	1.5%	98,725	3.2%
Estimated Population Density (2023)	1,049 <i>psm</i>		1,240 <i>psm</i>		629 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		78.5 <i>sq mi</i>		706.8 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	1,303		41,739		165,279	
Projected Households (2028)	1,468		46,811		203,628	
Census Households (2020)	1,101		39,279		146,122	
Census Households (2010)	962		32,994		110,338	
Projected Annual Growth (2023-2028)	166	2.5%	5,072	2.4%	38,349	4.6%
Historical Annual Change (2010-2023)	340	2.7%	8,745	2.0%	54,940	3.8%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$86,256		\$83,815		\$130,810	
Projected Average Household Income (2028)	\$81,904		\$79,981		\$114,177	
Census Average Household Income (2010)	\$61,609		\$52,303		\$83,527	
Census Average Household Income (2000)	\$64,718		\$47,802		\$69,402	
Projected Annual Change (2023-2028)	-\$4,352	-1.0%	-\$3,834	-0.9%	-\$16,633	-2.5%
Historical Annual Change (2000-2023)	\$21,538	1.4%	\$36,013	3.3%	\$61,408	3.8%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$84,578		\$71,496		\$112,987	
Projected Median Household Income (2028)	\$83,792		\$70,747		\$114,141	
Census Median Household Income (2010)	\$52,143		\$41,739		\$71,277	
Census Median Household Income (2000)	\$54,110		\$37,761		\$57,833	
Projected Annual Change (2023-2028)	-\$786	-0.2%	-\$748	-0.2%	\$1,154	0.2%
Historical Annual Change (2000-2023)	\$30,468	2.4%	\$33,734	3.9%	\$55,154	4.1%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$34,278		\$36,366		\$48,781	
Projected Per Capita Income (2028)	\$32,938		\$35,362		\$43,249	
Census Per Capita Income (2010)	\$24,672		\$19,999		\$29,572	
Census Per Capita Income (2000)	\$24,528		\$18,351		\$24,793	
Projected Annual Change (2023-2028)	-\$1,340	-0.8%	-\$1,004	-0.6%	-\$5,532	-2.3%
Historical Annual Change (2000-2023)	\$9,751	1.7%	\$18,015	4.3%	\$23,988	4.2%
Estimated Average Household Net Worth (2023)	\$469,816		\$389,011		\$742,076	

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Rayzor Ranch Marketplace		1 mi radius		5 mi radius		15 mi radius	
Denton, TX 76201							
<b>Race and Ethnicity</b>							
Total Population (2023)		3,294		97,353		444,356	
White (2023)		2,216	67.3%	55,078	56.6%	291,489	65.6%
Black or African American (2023)		271	8.2%	12,311	12.6%	46,577	10.5%
American Indian or Alaska Native (2023)		28	0.8%	769	0.8%	2,945	0.7%
Asian (2023)		249	7.6%	10,828	11.1%	33,610	7.6%
Hawaiian or Pacific Islander (2023)		2	-	76	-	297	-
Other Race (2023)		176	5.3%	7,400	7.6%	23,978	5.4%
Two or More Races (2023)		351	10.6%	10,891	11.2%	45,460	10.2%
Population < 18 (2023)		516	15.7%	17,607	18.1%	94,851	21.3%
White Not Hispanic		326	63.1%	9,273	52.7%	58,043	61.2%
Black or African American		38	7.4%	2,236	12.7%	9,898	10.4%
Asian		55	10.7%	1,022	5.8%	6,269	6.6%
Other Race Not Hispanic		39	7.6%	838	4.8%	4,786	5.0%
Hispanic		58	11.2%	4,237	24.1%	15,856	16.7%
Not Hispanic or Latino Population (2023)		2,687	81.6%	74,463	76.5%	361,094	81.3%
Not Hispanic White		2,068	76.9%	49,275	66.2%	269,167	74.5%
Not Hispanic Black or African American		266	9.9%	11,892	16.0%	45,543	12.6%
Not Hispanic American Indian or Alaska Native		12	0.4%	236	0.3%	1,082	0.3%
Not Hispanic Asian		246	9.2%	10,593	14.2%	33,142	9.2%
Not Hispanic Hawaiian or Pacific Islander		-	-	38	-	158	-
Not Hispanic Other Race		9	0.3%	129	0.2%	669	0.2%
Not Hispanic Two or More Races		86	3.2%	2,300	3.1%	11,333	3.1%
Hispanic or Latino Population (2023)		607	18.4%	22,890	23.5%	83,262	18.7%
Hispanic White		149	24.5%	5,803	25.4%	22,322	26.8%
Hispanic Black or African American		5	0.8%	419	1.8%	1,034	1.2%
Hispanic American Indian or Alaska Native		16	2.7%	533	2.3%	1,862	2.2%
Hispanic Asian		3	0.5%	235	1.0%	467	0.6%
Hispanic Hawaiian or Pacific Islander		2	0.4%	38	0.2%	140	0.2%
Hispanic Other Race		167	27.5%	7,271	31.8%	23,309	28.0%
Hispanic Two or More Races		265	43.6%	8,591	37.5%	34,127	41.0%
Not Hispanic or Latino Population (2020)		2,271	81.3%	74,000	74.4%	332,199	81.0%
Hispanic or Latino Population (2020)		523	18.7%	25,451	25.6%	78,171	19.0%
Not Hispanic or Latino Population (2010)		2,066	86.0%	67,700	78.5%	260,870	83.7%
Hispanic or Latino Population (2010)		336	14.0%	18,592	21.5%	50,775	16.3%
Not Hispanic or Latino Population (2028)		2,994	81.6%	81,724	76.3%	438,099	81.3%
Hispanic or Latino Population (2028)		674	18.4%	25,341	23.7%	100,775	18.7%
Projected Annual Growth (2023-2028)		67	2.2%	2,450	2.1%	17,513	4.2%
Historical Annual Growth (2010-2020)		187	5.6%	6,860	3.7%	27,396	5.4%

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Denton, TX 76201							
<b>Total Age Distribution (2023)</b>							
Total Population		3,294		97,353		444,356	
Age Under 5 Years		122	3.7%	4,667	4.8%	21,487	4.8%
Age 5 to 9 Years		132	4.0%	4,664	4.8%	26,182	5.9%
Age 10 to 14 Years		133	4.0%	4,832	5.0%	28,480	6.4%
Age 15 to 19 Years		188	5.7%	9,085	9.3%	31,627	7.1%
Age 20 to 24 Years		467	14.2%	15,486	15.9%	34,449	7.8%
Age 25 to 29 Years		264	8.0%	8,474	8.7%	29,197	6.6%
Age 30 to 34 Years		209	6.3%	6,356	6.5%	30,586	6.9%
Age 35 to 39 Years		198	6.0%	5,443	5.6%	31,824	7.2%
Age 40 to 44 Years		212	6.4%	5,350	5.5%	32,988	7.4%
Age 45 to 49 Years		209	6.3%	5,262	5.4%	31,484	7.1%
Age 50 to 54 Years		228	6.9%	5,876	6.0%	32,936	7.4%
Age 55 to 59 Years		195	5.9%	5,343	5.5%	29,390	6.6%
Age 60 to 64 Years		178	5.4%	4,542	4.7%	26,470	6.0%
Age 65 to 69 Years		156	4.7%	3,609	3.7%	20,238	4.6%
Age 70 to 74 Years		116	3.5%	3,059	3.1%	15,587	3.5%
Age 75 to 79 Years		132	4.0%	2,668	2.7%	11,269	2.5%
Age 80 to 84 Years		80	2.4%	1,404	1.4%	5,659	1.3%
Age 85 Years or Over		76	2.3%	1,233	1.3%	4,502	1.0%
Median Age		36.9		32.7		37.7	
Age 19 Years or Less		574	17.4%	23,247	23.9%	107,777	24.3%
Age 20 to 64 Years		2,160	65.6%	62,132	63.8%	279,323	62.9%
Age 65 Years or Over		560	17.0%	11,973	12.3%	57,256	12.9%
<b>Female Age Distribution (2023)</b>							
Female Population		1,674	50.8%	49,694	51.0%	223,535	50.3%
Age Under 5 Years		60	3.6%	2,266	4.6%	10,289	4.6%
Age 5 to 9 Years		67	4.0%	2,250	4.5%	12,535	5.6%
Age 10 to 14 Years		69	4.1%	2,368	4.8%	13,757	6.2%
Age 15 to 19 Years		96	5.7%	5,058	10.2%	15,475	6.9%
Age 20 to 24 Years		218	13.0%	8,054	16.2%	17,444	7.8%
Age 25 to 29 Years		111	6.7%	3,829	7.7%	14,263	6.4%
Age 30 to 34 Years		100	6.0%	2,956	5.9%	15,209	6.8%
Age 35 to 39 Years		97	5.8%	2,714	5.5%	16,186	7.2%
Age 40 to 44 Years		109	6.5%	2,657	5.3%	16,715	7.5%
Age 45 to 49 Years		105	6.3%	2,686	5.4%	15,833	7.1%
Age 50 to 54 Years		121	7.2%	2,931	5.9%	16,279	7.3%
Age 55 to 59 Years		94	5.6%	2,662	5.4%	14,596	6.5%
Age 60 to 64 Years		81	4.8%	2,270	4.6%	13,166	5.9%
Age 65 to 69 Years		94	5.6%	1,989	4.0%	10,681	4.8%
Age 70 to 74 Years		68	4.1%	1,795	3.6%	8,526	3.8%
Age 75 to 79 Years		78	4.6%	1,559	3.1%	6,158	2.8%
Age 80 to 84 Years		50	3.0%	833	1.7%	3,292	1.5%
Age 85 Years or Over		54	3.3%	819	1.6%	3,132	1.4%
Female Median Age		39.3		33.7		38.4	
Age 19 Years or Less		293	17.5%	11,941	24.0%	52,056	23.3%
Age 20 to 64 Years		1,037	61.9%	30,757	61.9%	139,691	62.5%
Age 65 Years or Over		344	20.6%	6,996	14.1%	31,788	14.2%

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Denton, TX 76201							
<b>Male Age Distribution (2023)</b>							
Male Population		1,620	49.2%	47,659	49.0%	220,821	49.7%
Age Under 5 Years		62	3.8%	2,401	5.0%	11,199	5.1%
Age 5 to 9 Years		65	4.0%	2,414	5.1%	13,647	6.2%
Age 10 to 14 Years		63	3.9%	2,464	5.2%	14,723	6.7%
Age 15 to 19 Years		92	5.6%	4,027	8.5%	16,152	7.3%
Age 20 to 24 Years		248	15.3%	7,432	15.6%	17,005	7.7%
Age 25 to 29 Years		152	9.4%	4,645	9.7%	14,934	6.8%
Age 30 to 34 Years		109	6.7%	3,400	7.1%	15,377	7.0%
Age 35 to 39 Years		101	6.2%	2,730	5.7%	15,638	7.1%
Age 40 to 44 Years		102	6.3%	2,693	5.7%	16,272	7.4%
Age 45 to 49 Years		104	6.4%	2,576	5.4%	15,651	7.1%
Age 50 to 54 Years		107	6.6%	2,945	6.2%	16,657	7.5%
Age 55 to 59 Years		101	6.2%	2,682	5.6%	14,794	6.7%
Age 60 to 64 Years		98	6.0%	2,273	4.8%	13,304	6.0%
Age 65 to 69 Years		62	3.9%	1,620	3.4%	9,557	4.3%
Age 70 to 74 Years		48	2.9%	1,264	2.7%	7,062	3.2%
Age 75 to 79 Years		54	3.4%	1,108	2.3%	5,111	2.3%
Age 80 to 84 Years		30	1.8%	572	1.2%	2,367	1.1%
Age 85 Years or Over		21	1.3%	414	0.9%	1,370	0.6%
Male Median Age		34.9		31.8		37.0	
Age 19 Years or Less		282	17.4%	11,306	23.7%	55,721	25.2%
Age 20 to 64 Years		1,123	69.3%	31,375	65.8%	139,633	63.2%
Age 65 Years or Over		216	13.3%	4,978	10.4%	25,467	11.5%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		97		96		99	
Age Under 5 Years		103	50.8%	106	51.4%	109	52.1%
Age 5 to 9 Years		96	49.0%	107	51.8%	109	52.1%
Age 10 to 14 Years		92	47.8%	104	51.0%	107	51.7%
Age 15 to 19 Years		95	48.8%	80	44.3%	104	51.1%
Age 20 to 24 Years		114	53.2%	92	48.0%	97	49.4%
Age 25 to 29 Years		137	57.8%	121	54.8%	105	51.2%
Age 30 to 34 Years		109	52.1%	115	53.5%	101	50.3%
Age 35 to 39 Years		104	51.0%	101	50.1%	97	49.1%
Age 40 to 44 Years		93	48.3%	101	50.3%	97	49.3%
Age 45 to 49 Years		99	49.7%	96	49.0%	99	49.7%
Age 50 to 54 Years		89	47.1%	101	50.1%	102	50.6%
Age 55 to 59 Years		108	51.9%	101	50.2%	101	50.3%
Age 60 to 64 Years		121	54.7%	100	50.0%	101	50.3%
Age 65 to 69 Years		67	39.9%	81	44.9%	89	47.2%
Age 70 to 74 Years		70	41.3%	70	41.3%	83	45.3%
Age 75 to 79 Years		70	41.1%	71	41.5%	83	45.4%
Age 80 to 84 Years		59	37.3%	69	40.7%	72	41.8%
Age 85 Years or Over		39	28.0%	51	33.6%	44	30.4%
Age 19 Years or Less		96	49.0%	95	48.6%	107	51.7%
Age 20 to 39 Years		116	53.7%	104	50.9%	100	49.9%
Age 40 to 64 Years		101	50.1%	100	49.9%	100	50.0%
Age 65 Years or Over		63	38.5%	71	41.6%	80	44.5%

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Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
<b>Household Type (2023)</b>							
Total Households		1,303		41,739		165,279	
Households with Children		318	24.4%	7,467	17.9%	60,978	36.9%
Average Household Size		2.5		2.2		2.6	
Household Density per Square Mile		415		532		234	
Population Family		2,458	74.6%	65,700	67.5%	372,488	83.8%
Population Non-Family		769	23.3%	25,009	25.7%	63,761	14.3%
Population Group Quarters		67	2.0%	6,644	6.8%	8,107	1.8%
Family Households		778	59.7%	21,901	52.5%	115,809	70.1%
Married Couple Households		590	75.9%	15,446	70.5%	89,556	77.3%
Other Family Households with Children		187	24.1%	6,455	29.5%	26,253	22.7%
Family Households with Children		317	40.8%	7,358	33.6%	60,195	52.0%
Married Couple with Children		249	78.6%	4,387	59.6%	47,216	78.4%
Other Family Households with Children		68	21.4%	2,971	40.4%	12,979	21.6%
Family Households No Children		461	59.2%	14,543	66.4%	55,614	48.0%
Married Couple No Children		341	74.1%	11,059	76.0%	42,340	76.1%
Other Family Households No Children		120	25.9%	3,484	24.0%	13,274	23.9%
Non-Family Households		525	40.3%	19,838	47.5%	49,470	29.9%
Non-Family Households with Children		-	-	109	0.6%	783	1.6%
Non-Family Households No Children		524	99.8%	19,729	99.4%	48,686	98.4%
Average Family Household Size		3.2		3.0		3.2	
Average Family Income		\$107,020		\$112,523		\$157,161	
Median Family Income		\$114,063		\$101,856		\$136,044	
Average Non-Family Household Size		1.5		1.3		1.3	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		2,907		83,191		368,206	
Never Married		1,087	37.4%	38,271	46.0%	103,183	28.0%
Currently Married		1,276	43.9%	30,803	37.0%	205,564	55.8%
Previously Married		545	18.7%	14,116	17.0%	59,459	16.1%
Separated		142	26.0%	3,053	21.6%	11,364	19.1%
Widowed		130	23.8%	2,339	16.6%	11,508	19.4%
Divorced		274	50.2%	8,725	61.8%	36,587	61.5%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		2,253		58,620		302,130	
Elementary (Grade Level 0 to 8)		56	2.5%	2,426	4.1%	9,416	3.1%
Some High School (Grade Level 9 to 11)		80	3.5%	2,979	5.1%	10,990	3.6%
High School Graduate		380	16.9%	11,286	19.3%	53,590	17.7%
Some College		479	21.3%	13,264	22.6%	64,609	21.4%
Associate Degree Only		208	9.2%	4,461	7.6%	25,084	8.3%
Bachelor Degree Only		619	27.5%	15,457	26.4%	92,990	30.8%
Graduate Degree		431	19.1%	8,747	14.9%	45,451	15.0%
Any College (Some College or Higher)		1,737	77.1%	41,929	71.5%	228,135	75.5%
College Degree + (Bachelor Degree or Higher)		1,050	46.6%	24,204	41.3%	138,441	45.8%

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Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
<b>Housing</b>							
Total Housing Units (2023)		1,334		42,688		168,040	
Total Housing Units (2020)		1,216		42,174		154,379	
Historical Annual Growth (2020-2023)		118	-	514	-	13,661	-
Housing Units Occupied (2023)		1,303	97.7%	41,739	97.8%	165,279	98.4%
Housing Units Owner-Occupied		794	60.9%	21,271	51.0%	107,048	64.8%
Housing Units Renter-Occupied		509	39.1%	20,468	49.0%	58,231	35.2%
Housing Units Vacant (2023)		31	2.3%	949	2.2%	2,761	1.6%
<b>Household Size (2023)</b>							
Total Households		1,303		41,739		165,279	
1 Person Households		377	28.9%	13,706	32.8%	37,124	22.5%
2 Person Households		416	31.9%	13,081	31.3%	54,575	33.0%
3 Person Households		239	18.4%	6,550	15.7%	29,235	17.7%
4 Person Households		183	14.0%	4,832	11.6%	25,548	15.5%
5 Person Households		54	4.1%	2,181	5.2%	12,085	7.3%
6 Person Households		23	1.8%	883	2.1%	4,589	2.8%
7 or More Person Households		11	0.8%	505	1.2%	2,123	1.3%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		121	9.3%	2,976	7.1%	30,918	18.7%
HH Income \$150,000 to \$199,999		114	8.8%	3,604	8.6%	21,067	12.7%
HH Income \$125,000 to \$149,999		100	7.7%	2,708	6.5%	15,071	9.1%
HH Income \$100,000 to \$124,999		220	16.9%	3,758	9.0%	18,379	11.1%
HH Income \$75,000 to \$99,999		217	16.7%	5,514	13.2%	20,569	12.4%
HH Income \$50,000 to \$74,999		164	12.6%	6,658	16.0%	22,643	13.7%
HH Income \$35,000 to \$49,999		121	9.3%	5,124	12.3%	13,390	8.1%
HH Income \$25,000 to \$34,999		75	5.8%	3,424	8.2%	8,090	4.9%
HH Income \$15,000 to \$24,999		64	4.9%	3,171	7.6%	6,291	3.8%
HH Income \$10,000 to \$14,999		27	2.1%	1,584	3.8%	3,386	2.0%
HH Income Under \$10,000		78	6.0%	3,219	7.7%	5,475	3.3%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		49	3.8%	1,743	4.2%	5,369	3.2%
Households 1 Vehicle Available		473	36.3%	16,269	39.0%	46,073	27.9%
Households 2 Vehicles Available		527	40.5%	15,720	37.7%	72,220	43.7%
Households 3 or More Vehicles Available		253	19.4%	8,007	19.2%	41,617	25.2%
Total Vehicles Available		2,352		74,721		331,759	
Average Vehicles per Household		1.8		1.8		2.0	
Owner-Occupied Household Vehicles		1,584	67.3%	44,837	60.0%	241,756	72.9%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.3	
Renter-Occupied Household Vehicles		769	32.7%	29,883	40.0%	90,003	27.1%
Average Vehicles per Renter-Occupied Household		1.5		1.5		1.5	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		1,969		58,032		264,866	
Travel to Work in 14 Minutes or Less		670	34.0%	16,019	27.6%	42,772	16.1%
Travel to Work in 15 to 29 Minutes		533	27.0%	17,122	29.5%	73,408	27.7%
Travel to Work in 30 to 59 Minutes		337	17.1%	11,474	19.8%	67,409	25.5%
Travel to Work in 60 Minutes or More		48	2.4%	2,454	4.2%	13,843	5.2%
Work at Home		382	19.4%	10,963	18.9%	67,434	25.5%
Average Minutes Travel to Work		15.9		18.6		24.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		1,969		58,032		264,866	
Drive to Work Alone		1,264	64.2%	37,592	64.8%	169,997	64.2%
Drive to Work in Carpool		185	9.4%	5,108	8.8%	18,039	6.8%
Travel to Work by Public Transportation		2	0.1%	571	1.0%	929	0.4%
Drive to Work on Motorcycle		1	-	60	0.1%	178	-
Bicycle to Work		54	2.7%	731	1.3%	1,088	0.4%
Walk to Work		74	3.8%	2,305	4.0%	3,934	1.5%
Other Means		6	0.3%	702	1.2%	3,268	1.2%
Work at Home		382	19.4%	10,963	18.9%	67,434	25.5%
<b>Daytime Demographics (2023)</b>							
Total Businesses		556		4,379		16,902	
Total Employees		6,972		37,400		117,556	
Company Headquarter Businesses		26	4.6%	114	2.6%	415	2.5%
Company Headquarter Employees		492	7.1%	4,423	11.8%	11,095	9.4%
Employee Population per Business		12.5	to 1	8.5	to 1	7.0	to 1
Residential Population per Business		5.9	to 1	22.2	to 1	26.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		7,871		61,441		214,457	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		2,874		82,110		361,944	
Labor Force Total Males (2023)		1,415	49.2%	39,839	48.5%	178,080	49.2%
Male Civilian Employed		1,058	74.8%	29,606	74.3%	138,667	77.9%
Male Civilian Unemployed		91	6.4%	1,781	4.5%	5,641	3.2%
Males in Armed Forces		5	0.4%	33	-	149	-
Males Not in Labor Force		261	18.4%	8,419	21.1%	33,623	18.9%
Labor Force Total Females (2023)		1,459	50.8%	42,272	51.5%	183,864	50.8%
Female Civilian Employed		911	62.5%	28,430	67.3%	126,203	68.6%
Female Civilian Unemployed		53	3.6%	1,609	3.8%	5,257	2.9%
Females in Armed Forces		-	-	-	-	23	-
Females Not in Labor Force		495	33.9%	12,233	28.9%	52,381	28.5%
Unemployment Rate		144	5.0%	3,389	4.1%	10,897	3.0%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		1,969		58,032		264,866	
Occupation Total Males		1,058	53.7%	29,602	51.0%	138,663	52.4%
Occupation Total Females		911	46.3%	28,430	49.0%	126,203	47.6%
Management, Business, Financial Operations		311	-	9,261	16.0%	59,152	22.3%
Professional, Related		533	27.1%	15,956	27.5%	71,608	27.0%
Service		222	11.3%	10,588	18.2%	34,497	13.0%
Sales, Office		552	28.0%	12,310	21.2%	58,030	21.9%
Farming, Fishing, Forestry		-	-	80	0.1%	215	-
Construction, Extraction, Maintenance		167	8.5%	3,827	6.6%	16,243	6.1%
Production, Transport, Material Moving		185	9.4%	6,010	10.4%	25,122	9.5%
White Collar Workers		1,395	70.9%	37,526	64.7%	188,790	71.3%
Blue Collar Workers		574	29.1%	20,505	35.3%	76,076	28.7%



# Complete Profile

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius		5 mi radius		15 mi radius	
<b>Units In Structure (2023)</b>							
Total Units		1,303		41,739		165,279	
1 Detached Unit		902	69.2%	23,594	56.5%	115,109	69.6%
1 Attached Unit		24	1.8%	1,363	3.3%	4,396	2.7%
2 Units		21	1.6%	986	2.4%	2,450	1.5%
3 to 4 Units		92	7.0%	2,334	5.6%	5,371	3.2%
5 to 9 Units		47	3.6%	3,005	7.2%	7,037	4.3%
10 to 19 Units		70	5.4%	3,545	8.5%	9,457	5.7%
20 to 49 Units		21	1.6%	2,662	6.4%	6,775	4.1%
50 or More Units		108	8.3%	3,552	8.5%	10,329	6.2%
Mobile Home or Trailer		16	1.2%	596	1.4%	3,873	2.3%
Other Structure		3	0.3%	102	0.2%	482	0.3%
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		10	0.8%	663	1.6%	3,430	2.0%
Homes Built 2010 to 2013		235	17.6%	7,804	18.3%	41,578	24.7%
Homes Built 2000 to 2009		171	12.8%	7,683	18.0%	43,605	25.9%
Homes Built 1990 to 1999		171	12.9%	5,671	13.3%	24,695	14.7%
Homes Built 1980 to 1989		325	24.3%	7,215	16.9%	24,458	14.6%
Homes Built 1970 to 1979		127	9.5%	5,144	12.0%	13,667	8.1%
Homes Built 1960 to 1969		126	9.4%	3,558	8.3%	6,728	4.0%
Homes Built 1950 to 1959		56	4.2%	1,139	2.7%	2,301	1.4%
Homes Built 1940 to 1949		33	2.5%	1,313	3.1%	2,260	1.3%
Homes Built Before 1939		48	3.6%	1,549	3.6%	2,556	1.5%
Median Age of Homes		37.4	yrs	35.6	yrs	28.3	yrs
<b>Home Values (2023)</b>							
Owner Specified Housing Units		794		21,271		107,048	
Home Values \$1,000,000 or More		11	1.4%	519	2.4%	3,028	2.8%
Home Values \$750,000 to \$999,999		21	2.7%	693	3.3%	4,385	4.1%
Home Values \$500,000 to \$749,999		74	9.3%	2,382	11.2%	15,521	14.5%
Home Values \$400,000 to \$499,999		24	3.1%	2,267	10.7%	15,529	14.5%
Home Values \$300,000 to \$399,999		199	25.1%	4,874	22.9%	28,417	26.5%
Home Values \$250,000 to \$299,999		175	22.1%	3,534	16.6%	16,985	15.9%
Home Values \$200,000 to \$249,999		173	21.8%	2,878	13.5%	10,541	9.8%
Home Values \$175,000 to \$199,999		40	5.0%	1,221	5.7%	2,962	2.8%
Home Values \$150,000 to \$174,999		28	3.5%	732	3.4%	1,901	1.8%
Home Values \$125,000 to \$149,999		17	2.2%	440	2.1%	1,197	1.1%
Home Values \$100,000 to \$124,999		7	0.9%	339	1.6%	1,112	1.0%
Home Values \$90,000 to \$99,999		4	0.5%	141	0.7%	303	0.3%
Home Values \$80,000 to \$89,999		4	0.5%	163	0.8%	330	0.3%
Home Values \$70,000 to \$79,999		4	0.6%	112	0.5%	396	0.4%
Home Values \$60,000 to \$69,999		-	-	18	-	98	-
Home Values \$50,000 to \$59,999		-	-	82	0.4%	370	0.3%
Home Values \$35,000 to \$49,999		2	0.3%	66	0.3%	716	0.7%
Home Values \$25,000 to \$34,999		2	0.2%	215	1.0%	857	0.8%
Home Values \$10,000 to \$24,999		3	0.4%	220	1.0%	849	0.8%
Home Values Under \$10,000		3	0.4%	374	1.8%	1,552	1.4%
Owner-Occupied Median Home Value		\$287,118		\$305,589		\$359,852	
Renter-Occupied Median Rent		\$1,299		\$1,117		\$1,216	



# Complete Profile

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201		1 mi radius	5 mi radius	15 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$82.69 M	\$2.56 B	\$14.05 B
Total Non-Retail Expenditure		\$43.6 M	\$1.35 B	\$7.46 B
Total Retail Expenditure		\$39.09 M	\$1.2 B	\$6.59 B
Apparel		\$2.94 M	\$90.81 M	\$509.28 M
Contributions		\$2.72 M	\$83.24 M	\$493.78 M
Education		\$2.55 M	\$79.16 M	\$490.85 M
Entertainment		\$4.72 M	\$144.59 M	\$819.57 M
Food and Beverages		\$12.17 M	\$376.43 M	\$2.03 B
Furnishings and Equipment		\$2.93 M	\$89.75 M	\$506.06 M
Gifts		\$2.03 M	\$62.91 M	\$380.82 M
Health Care		\$6.91 M	\$212.79 M	\$1.13 B
Household Operations		\$3.25 M	\$100.16 M	\$564.92 M
Miscellaneous Expenses		\$1.56 M	\$48.2 M	\$267.36 M
Personal Care		\$1.11 M	\$34.3 M	\$188.18 M
Personal Insurance		\$590.78 K	\$17.92 M	\$106.9 M
Reading		\$179.86 K	\$5.55 M	\$30.84 M
Shelter		\$17.41 M	\$542.48 M	\$2.95 B
Tobacco		\$481.41 K	\$15.4 M	\$71.48 M
Transportation		\$15.15 M	\$464.76 M	\$2.54 B
Utilities		\$5.99 M	\$186.79 M	\$964.98 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$5,291	\$5,102	\$7,083
Total Non-Retail Expenditure		\$2,789 52.7%	\$2,698 52.9%	\$3,761 53.1%
Total Retail Expenditures		\$2,501 47.3%	\$2,404 47.1%	\$3,322 46.9%
Apparel		\$188 3.6%	\$181 3.6%	\$257 3.6%
Contributions		\$174 3.3%	\$166 3.3%	\$249 3.5%
Education		\$163 3.1%	\$158 3.1%	\$247 3.5%
Entertainment		\$302 5.7%	\$289 5.7%	\$413 5.8%
Food and Beverages		\$778 14.7%	\$752 14.7%	\$1,024 14.5%
Furnishings and Equipment		\$187 3.5%	\$179 3.5%	\$255 3.6%
Gifts		\$130 2.5%	\$126 2.5%	\$192 2.7%
Health Care		\$442 8.4%	\$425 8.3%	\$570 8.1%
Household Operations		\$208 3.9%	\$200 3.9%	\$285 4.0%
Miscellaneous Expenses		\$100 1.9%	\$96 1.9%	\$135 1.9%
Personal Care		\$71 1.3%	\$68 1.3%	\$95 1.3%
Personal Insurance		\$38 0.7%	\$36 0.7%	\$54 0.8%
Reading		\$12 0.2%	\$11 0.2%	\$16 0.2%
Shelter		\$1,114 21.0%	\$1,083 21.2%	\$1,489 21.0%
Tobacco		\$31 0.6%	\$31 0.6%	\$36 0.5%
Transportation		\$969 18.3%	\$928 18.2%	\$1,279 18.1%
Utilities		\$383 7.2%	\$373 7.3%	\$487 6.9%