FIDELIS

Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Population						
Estimated Population (2023)	3,146		105,311		443,076	
Projected Population (2028)	3,479		115,026		509,763	
Census Population (2020)	2,793		99,451		410,370	
Census Population (2010)	2,402		86,292		311,645	
Projected Annual Growth (2023-2028)	333	2.1%	9,716	1.8%	66,687	3.0%
Historical Annual Growth (2020-2023)	353	-	5,860	2.0%	32,706	2.7%
Historical Annual Growth (2010-2020)	392	1.6%	13,159	1.5%	98,725	3.2%
Estimated Population Density (2023)	1,002	*psm*	1,341	*psm*	627	*psm*
Trade Area Size	3.1	*sq mi*	78.5	*sq mi*	706.8	*sq mi*
Households						
Estimated Households (2023)	1,283		42,285		159,922	
Projected Households (2028)	1,535		50,138		198,756	
Census Households (2020)	1,101		39,279		146,122	
Census Households (2010)	962		32,994		110,338	
Projected Annual Growth (2023-2028)	252	3.9%	7,853	3.7%	38,833	4.9%
Historical Annual Change (2010-2023)	321	2.6%	9,291	2.2%	49,584	3.5%
Average Household Income						
Estimated Average Household Income (2023)	$85,335		$79,652		$130,703	
Projected Average Household Income (2028)	$72,098		$67,453		$109,655	
Census Average Household Income (2010)	$61,609		$52,303		$83,527	
Census Average Household Income (2000)	$64,718		$47,802		$69,402	
Projected Annual Change (2023-2028)	-$13,237	-3.1%	-$12,199	-3.1%	-$21,048	-3.2%
Historical Annual Change (2000-2023)	$20,617	1.4%	$31,849	2.9%	$61,301	3.8%
Median Household Income						
Estimated Median Household Income (2023)	$82,132		$68,507		$110,910	
Projected Median Household Income (2028)	$73,958		$62,302		$108,743	
Census Median Household Income (2010)	$52,143		$41,739		$71,277	
Census Median Household Income (2000)	$54,110		$37,761		$57,833	
Projected Annual Change (2023-2028)	-$8,175	-2.0%	-$6,206	-1.8%	-$2,167	-0.4%
Historical Annual Change (2000-2023)	$28,022	2.3%	$30,746	3.5%	$53,077	4.0%
Per Capita Income						
Estimated Per Capita Income (2023)	$34,982		$32,381		$47,302	
Projected Per Capita Income (2028)	$31,966		$29,766		$42,864	
Census Per Capita Income (2010)	$24,672		$19,999		$29,572	
Census Per Capita Income (2000)	$24,528		$18,351		$24,793	
Projected Annual Change (2023-2028)	-$3,016	-1.7%	-$2,614	-1.6%	-$4,438	-1.9%
Historical Annual Change (2000-2023)	$10,454	1.9%	$14,029	3.3%	$22,509	3.9%
Estimated Average Household Net Worth (2023)	$457,823		$385,603		$747,715	

FIDELIS

Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Race and Ethnicity						
Total Population (2023)	3,146		105,311		443,076	
White (2023)	2,195	69.8%	63,497	60.3%	298,366	67.3%
Black or African American (2023)	256	8.1%	12,490	11.9%	42,976	9.7%
American Indian or Alaska Native (2023)	35	1.1%	845	0.8%	3,065	0.7%
Asian (2023)	143	4.6%	9,753	9.3%	29,147	6.6%
Hawaiian or Pacific Islander (2023)	3	-	87	-	309	-
Other Race (2023)	174	5.5%	7,510	7.1%	23,688	5.3%
Two or More Races (2023)	340	10.8%	11,130	10.6%	45,524	10.3%
Population < 18 (2023)	605	19.2%	19,570	18.6%	101,251	22.9%
White Not Hispanic	325	53.7%	8,807	45.0%	54,235	53.6%
Black or African American	50	8.3%	2,629	13.4%	11,259	11.1%
Asian	12	2.0%	579	3.0%	5,060	5.0%
Other Race Not Hispanic	37	6.2%	895	4.6%	5,015	5.0%
Hispanic	180	29.7%	6,661	34.0%	25,682	25.4%
Not Hispanic or Latino Population (2023)	2,501	79.5%	80,768	76.7%	357,880	80.8%
Not Hispanic White	2,026	81.0%	56,348	69.8%	274,919	76.8%
Not Hispanic Black or African American	245	9.8%	12,087	15.0%	41,720	11.7%
Not Hispanic American Indian or Alaska Native	12	0.5%	237	0.3%	1,041	0.3%
Not Hispanic Asian	139	5.6%	9,594	11.9%	28,710	8.0%
Not Hispanic Hawaiian or Pacific Islander	-	-	48	-	183	-
Not Hispanic Other Race	7	0.3%	112	0.1%	560	0.2%
Not Hispanic Two or More Races	72	2.9%	2,342	2.9%	10,745	3.0%
Hispanic or Latino Population (2023)	645	20.5%	24,543	23.3%	85,196	19.2%
Hispanic White	169	26.2%	7,149	29.1%	23,447	27.5%
Hispanic Black or African American	11	1.7%	403	1.6%	1,255	1.5%
Hispanic American Indian or Alaska Native	23	3.5%	609	2.5%	2,024	2.4%
Hispanic Asian	4	0.7%	159	0.6%	437	0.5%
Hispanic Hawaiian or Pacific Islander	3	0.4%	38	0.2%	126	0.1%
Hispanic Other Race	167	25.9%	7,397	30.1%	23,128	27.1%
Hispanic Two or More Races	268	41.5%	8,788	35.8%	34,779	40.8%
Not Hispanic or Latino Population (2020)	2,226	79.7%	73,869	74.3%	329,414	80.3%
Hispanic or Latino Population (2020)	568	20.3%	25,582	25.7%	80,956	19.7%
Not Hispanic or Latino Population (2010)	2,066	86.0%	67,700	78.5%	260,870	83.7%
Hispanic or Latino Population (2010)	336	14.0%	18,592	21.5%	50,775	16.3%
Not Hispanic or Latino Population (2028)	2,769	79.6%	88,191	76.7%	412,082	80.8%
Hispanic or Latino Population (2028)	711	20.4%	26,835	23.3%	97,681	19.2%
Projected Annual Growth (2023-2028)	65	2.0%	2,293	1.9%	12,485	2.9%
Historical Annual Growth (2010-2020)	232	6.9%	6,991	3.8%	30,181	5.9%

Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Total Age Distribution (2023)						
Total Population	3,146		105,311		443,076	
Age Under 5 Years	136	4.3%	5,051	4.8%	23,146	5.2%
Age 5 to 9 Years	154	4.9%	5,175	4.9%	27,631	6.2%
Age 10 to 14 Years	179	5.7%	5,555	5.3%	30,774	6.9%
Age 15 to 19 Years	212	6.7%	10,240	9.7%	34,268	7.7%
Age 20 to 24 Years	385	12.2%	16,791	15.9%	33,541	7.6%
Age 25 to 29 Years	234	7.4%	9,074	8.6%	28,486	6.4%
Age 30 to 34 Years	195	6.2%	6,790	6.4%	29,811	6.7%
Age 35 to 39 Years	188	6.0%	5,834	5.5%	31,146	7.0%
Age 40 to 44 Years	200	6.4%	5,624	5.3%	31,770	7.2%
Age 45 to 49 Years	187	5.9%	5,640	5.4%	31,078	7.0%
Age 50 to 54 Years	206	6.5%	6,134	5.8%	31,507	7.1%
Age 55 to 59 Years	191	6.1%	5,829	5.5%	29,053	6.6%
Age 60 to 64 Years	172	5.5%	4,874	4.6%	25,501	5.8%
Age 65 to 69 Years	151	4.8%	3,871	3.7%	19,374	4.4%
Age 70 to 74 Years	106	3.4%	3,456	3.3%	15,822	3.6%
Age 75 to 79 Years	117	3.7%	2,602	2.5%	10,251	2.3%
Age 80 to 84 Years	70	2.2%	1,526	1.4%	5,637	1.3%
Age 85 Years or Over	63	2.0%	1,244	1.2%	4,283	1.0%
Median Age	35.9		32.2		36.9	
Age 19 Years or Less	681	21.7%	26,022	24.7%	115,818	26.1%
Age 20 to 64 Years	1,958	62.2%	66,590	63.2%	271,891	61.4%
Age 65 Years or Over	507	16.1%	12,699	12.1%	55,367	12.5%
Female Age Distribution (2023)						
Female Population	1,611	51.2%	53,828	51.1%	223,850	50.5%
Age Under 5 Years	67	4.2%	2,448	4.5%	11,255	5.0%
Age 5 to 9 Years	85	5.3%	2,574	4.8%	13,530	6.0%
Age 10 to 14 Years	102	6.3%	2,770	5.1%	15,082	6.7%
Age 15 to 19 Years	111	6.9%	5,756	10.7%	17,344	7.7%
Age 20 to 24 Years	178	11.1%	8,744	16.2%	17,086	7.6%
Age 25 to 29 Years	101	6.3%	4,115	7.6%	13,973	6.2%
Age 30 to 34 Years	97	6.0%	3,196	5.9%	14,996	6.7%
Age 35 to 39 Years	93	5.8%	2,898	5.4%	15,834	7.1%
Age 40 to 44 Years	99	6.2%	2,787	5.2%	16,131	7.2%
Age 45 to 49 Years	94	5.8%	2,854	5.3%	15,532	6.9%
Age 50 to 54 Years	108	6.7%	3,056	5.7%	15,615	7.0%
Age 55 to 59 Years	95	5.9%	2,897	5.4%	14,445	6.5%
Age 60 to 64 Years	81	5.0%	2,460	4.6%	12,738	5.7%
Age 65 to 69 Years	89	5.5%	2,126	4.0%	10,193	4.6%
Age 70 to 74 Years	58	3.6%	1,987	3.7%	8,602	3.8%
Age 75 to 79 Years	68	4.2%	1,506	2.8%	5,588	2.5%
Age 80 to 84 Years	42	2.6%	871	1.6%	3,156	1.4%
Age 85 Years or Over	42	2.6%	784	1.5%	2,750	1.2%
Female Median Age	37.3		32.9		37.3	
Age 19 Years or Less	366	22.7%	13,547	25.2%	57,211	25.6%
Age 20 to 64 Years	947	58.8%	33,006	61.3%	136,350	60.9%
Age 65 Years or Over	299	18.5%	7,274	13.5%	30,289	13.5%

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Male Age Distribution (2023)						
Male Population	1,535	48.8%	51,483	48.9%	219,226	49.5%
Age Under 5 Years	69	4.5%	2,604	5.1%	11,890	5.4%
Age 5 to 9 Years	70	4.5%	2,601	5.1%	14,101	6.4%
Age 10 to 14 Years	77	5.0%	2,785	5.4%	15,692	7.2%
Age 15 to 19 Years	100	6.5%	4,484	8.7%	16,924	7.7%
Age 20 to 24 Years	207	13.5%	8,047	15.6%	16,455	7.5%
Age 25 to 29 Years	133	8.7%	4,959	9.6%	14,513	6.6%
Age 30 to 34 Years	98	6.4%	3,594	7.0%	14,814	6.8%
Age 35 to 39 Years	95	6.2%	2,936	5.7%	15,312	7.0%
Age 40 to 44 Years	101	6.6%	2,838	5.5%	15,639	7.1%
Age 45 to 49 Years	93	6.1%	2,787	5.4%	15,546	7.1%
Age 50 to 54 Years	97	6.3%	3,079	6.0%	15,891	7.2%
Age 55 to 59 Years	96	6.2%	2,931	5.7%	14,608	6.7%
Age 60 to 64 Years	91	5.9%	2,414	4.7%	12,763	5.8%
Age 65 to 69 Years	62	4.0%	1,745	3.4%	9,181	4.2%
Age 70 to 74 Years	48	3.1%	1,469	2.9%	7,221	3.3%
Age 75 to 79 Years	49	3.2%	1,097	2.1%	4,662	2.1%
Age 80 to 84 Years	29	1.9%	654	1.3%	2,481	1.1%
Age 85 Years or Over	22	1.4%	461	0.9%	1,534	0.7%
Male Median Age	34.7		31.5		36.4	
Age 19 Years or Less	316	20.6%	12,474	24.2%	58,607	26.7%
Age 20 to 64 Years	1,011	65.9%	33,583	65.2%	135,541	61.8%
Age 65 Years or Over	208	13.6%	5,425	10.5%	25,078	11.4%
Males per 100 Females (2023)						
Overall Comparison	95		96		98	
Age Under 5 Years	103	50.6%	106	51.5%	106	51.4%
Age 5 to 9 Years	82	45.0%	101	50.3%	104	51.0%
Age 10 to 14 Years	75	42.9%	101	50.1%	104	51.0%
Age 15 to 19 Years	90	47.3%	78	43.8%	98	49.4%
Age 20 to 24 Years	116	53.7%	92	47.9%	96	49.1%
Age 25 to 29 Years	132	57.0%	121	54.7%	104	50.9%
Age 30 to 34 Years	101	50.2%	112	52.9%	99	49.7%
Age 35 to 39 Years	102	50.5%	101	50.3%	97	49.2%
Age 40 to 44 Years	102	50.4%	102	50.5%	97	49.2%
Age 45 to 49 Years	99	49.8%	98	49.4%	100	50.0%
Age 50 to 54 Years	90	47.3%	101	50.2%	102	50.4%
Age 55 to 59 Years	100	50.1%	101	50.3%	101	50.3%
Age 60 to 64 Years	113	53.0%	98	49.5%	100	50.0%
Age 65 to 69 Years	70	41.1%	82	45.1%	90	47.4%
Age 70 to 74 Years	83	45.2%	74	42.5%	84	45.6%
Age 75 to 79 Years	71	41.6%	73	42.1%	83	45.5%
Age 80 to 84 Years	68	40.5%	75	42.9%	79	44.0%
Age 85 Years or Over	51	34.0%	59	37.0%	56	35.8%
Age 19 Years or Less	86	46.3%	92	47.9%	102	50.6%
Age 20 to 39 Years	114	53.2%	103	50.8%	99	49.7%
Age 40 to 64 Years	100	50.0%	100	50.0%	100	50.0%
Age 65 Years or Over	70	41.1%	75	42.7%	83	45.3%

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Household Type (2023)						
Total Households	1,283		42,285		159,922	
Households with Children	297	23.1%	9,733	23.0%	58,048	36.3%
Average Household Size	2.4		2.3		2.7	
Household Density per Square Mile	409		539		226	
Population Family	2,248	71.5%	65,465	62.2%	370,640	83.7%
Population Non-Family	835	26.5%	33,202	31.5%	64,331	14.5%
Population Group Quarters	63	2.0%	6,644	6.3%	8,106	1.8%
Family Households	763	59.5%	20,422	48.3%	114,104	71.3%
Married Couple Households	565	74.0%	13,940	68.3%	89,879	78.8%
Other Family Households with Children	198	26.0%	6,482	31.7%	24,225	21.2%
Family Households with Children	295	38.7%	9,680	47.4%	57,931	50.8%
Married Couple with Children	209	70.8%	6,370	65.8%	44,097	76.1%
Other Family Households with Children	86	29.2%	3,309	34.2%	13,834	23.9%
Family Households No Children	468	61.3%	10,742	52.6%	56,173	49.2%
Married Couple No Children	356	76.0%	7,569	70.5%	45,782	81.5%
Other Family Households No Children	112	24.0%	3,173	29.5%	10,391	18.5%
Non-Family Households	520	40.5%	21,863	51.7%	45,818	28.7%
Non-Family Households with Children	1	0.3%	53	0.2%	116	0.3%
Non-Family Households No Children	519	99.7%	21,810	99.8%	45,702	99.7%
Average Family Household Size	2.9		3.2		3.2	
Average Family Income	$107,422		$116,502		$154,958	
Median Family Income	$109,735		$101,870		$134,997	
Average Non-Family Household Size	1.6		1.5		1.4	
Marital Status (2023)						
Population Age 15 Years or Over	2,676		89,529		361,525	
Never Married	994	37.1%	43,449	48.5%	106,283	29.4%
Currently Married	1,177	44.0%	31,427	35.1%	198,559	54.9%
Previously Married	505	18.9%	14,654	16.4%	56,684	15.7%
Separated	131	26.0%	3,298	22.5%	11,344	20.0%
Widowed	118	23.3%	2,494	17.0%	11,150	19.7%
Divorced	256	50.7%	8,861	60.5%	34,191	60.3%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,080		62,498		293,717	
Elementary (Grade Level 0 to 8)	54	2.6%	2,656	4.2%	9,409	3.2%
Some High School (Grade Level 9 to 11)	81	3.9%	3,254	5.2%	11,086	3.8%
High School Graduate	363	17.5%	11,986	19.2%	52,465	17.9%
Some College	460	22.1%	14,325	22.9%	63,566	21.6%
Associate Degree Only	190	9.1%	4,646	7.4%	24,041	8.2%
Bachelor Degree Only	555	26.7%	16,560	26.5%	89,461	30.5%
Graduate Degree	376	18.1%	9,071	14.5%	43,689	14.9%
Any College (Some College or Higher)	1,581	76.0%	44,602	71.4%	220,757	75.2%
College Degree + (Bachelor Degree or Higher)	931	44.8%	25,631	41.0%	133,151	45.3%

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Housing						
Total Housing Units (2023)	1,423		45,588		172,035	
Total Housing Units (2020)	1,216		42,174		154,379	
Historical Annual Growth (2020-2023)	207	-	3,413	-	17,655	-
Housing Units Occupied (2023)	1,283	90.2%	42,285	92.8%	159,922	93.0%
Housing Units Owner-Occupied	832	64.8%	17,509	41.4%	112,988	70.7%
Housing Units Renter-Occupied	451	35.2%	24,776	58.6%	46,935	29.3%
Housing Units Vacant (2023)	139	9.8%	3,303	7.2%	12,112	7.0%
Household Size (2023)						
Total Households	1,283		42,285		159,922	
1 Person Households	343	26.8%	14,139	33.4%	33,020	20.6%
2 Person Households	485	37.8%	13,940	33.0%	54,012	33.8%
3 Person Households	237	18.5%	6,355	15.0%	29,563	18.5%
4 Person Households	148	11.5%	4,799	11.3%	26,061	16.3%
5 Person Households	49	3.9%	1,903	4.5%	11,393	7.1%
6 Person Households	14	1.1%	750	1.8%	4,101	2.6%
7 or More Person Households	7	0.5%	400	0.9%	1,773	1.1%
Household Income Distribution (2023)						
HH Income $200,000 or More	110	8.5%	2,884	6.8%	29,425	18.4%
HH Income $150,000 to $199,999	103	8.0%	3,501	8.3%	19,962	12.5%
HH Income $125,000 to $149,999	102	7.9%	2,555	6.0%	14,227	8.9%
HH Income $100,000 to $124,999	213	16.6%	3,573	8.4%	17,083	10.7%
HH Income $75,000 to $99,999	212	16.5%	5,310	12.6%	19,245	12.0%
HH Income $50,000 to $74,999	171	13.3%	6,950	16.4%	22,539	14.1%
HH Income $35,000 to $49,999	121	9.5%	5,103	12.1%	13,113	8.2%
HH Income $25,000 to $34,999	80	6.2%	3,736	8.8%	8,399	5.3%
HH Income $15,000 to $24,999	72	5.6%	3,483	8.2%	6,690	4.2%
HH Income $10,000 to $14,999	26	2.0%	1,747	4.1%	3,551	2.2%
HH Income Under $10,000	74	5.8%	3,443	8.1%	5,688	3.6%
Household Vehicles (2023)						
Households 0 Vehicles Available	57	4.5%	1,939	4.6%	4,317	2.7%
Households 1 Vehicle Available	420	32.7%	16,720	39.5%	40,914	25.6%
Households 2 Vehicles Available	549	42.8%	15,541	36.8%	71,521	44.7%
Households 3 or More Vehicles Available	257	20.0%	8,085	19.1%	43,170	27.0%
Total Vehicles Available	2,354		75,124		330,778	
Average Vehicles per Household	1.8		1.8		2.1	
Owner-Occupied Household Vehicles	1,629	69.2%	37,403	49.8%	256,712	77.6%
Average Vehicles per Owner-Occupied Household	2.0		2.1		2.3	
Renter-Occupied Household Vehicles	726	30.8%	37,721	50.2%	74,065	22.4%
Average Vehicles per Renter-Occupied Household	1.6		1.5		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	1,771		61,972		254,184	
Travel to Work in 14 Minutes or Less	606	34.2%	17,619	28.4%	41,772	16.4%
Travel to Work in 15 to 29 Minutes	475	26.8%	17,798	28.7%	69,883	27.5%
Travel to Work in 30 to 59 Minutes	292	16.5%	12,250	19.8%	64,575	25.4%
Travel to Work in 60 Minutes or More	44	2.5%	2,705	4.4%	13,328	5.2%
Work at Home	354	20.0%	11,601	18.7%	64,626	25.4%
Average Minutes Travel to Work	15.8		18.5		24.5	

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	1,771		61,972		254,184	
Drive to Work Alone	1,126	63.6%	40,132	64.8%	163,117	64.2%
Drive to Work in Carpool	164	9.3%	5,509	8.9%	17,286	6.8%
Travel to Work by Public Transportation	1	-	680	1.1%	939	0.4%
Drive to Work on Motorcycle	-	-	80	0.1%	172	-
Bicycle to Work	49	2.7%	783	1.3%	1,093	0.4%
Walk to Work	71	4.0%	2,399	3.9%	3,856	1.5%
Other Means	7	0.4%	789	1.3%	3,095	1.2%
Work at Home	354	20.0%	11,601	18.7%	64,626	25.4%
Daytime Demographics (2023)						
Total Businesses	556		4,379		16,902	
Total Employees	6,972		37,400		117,556	
Company Headquarter Businesses	26	4.6%	114	2.6%	415	2.5%
Company Headquarter Employees	492	7.1%	4,423	11.8%	11,095	9.4%
Employee Population per Business	12.5	to 1	8.5	to 1	7.0	to 1
Residential Population per Business	5.7	to 1	24.0	to 1	26.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,832		63,708		218,137	
Labor Force						
Labor Population Age 16 Years or Over (2023)	2,637		88,318		354,935	
Labor Force Total Males (2023)	1,302	49.4%	42,891	48.6%	174,204	49.1%
Male Civilian Employed	961	73.8%	31,564	73.6%	133,256	76.5%
Male Civilian Unemployed	71	5.5%	1,581	3.7%	4,686	2.7%
Males in Armed Forces	5	0.4%	35	-	143	-
Males Not in Labor Force	264	20.3%	9,711	22.6%	36,120	20.7%
Labor Force Total Females (2023)	1,335	50.6%	45,426	51.4%	180,730	50.9%
Female Civilian Employed	810	60.7%	30,410	66.9%	120,934	66.9%
Female Civilian Unemployed	43	3.2%	1,535	3.4%	4,394	2.4%
Females in Armed Forces	-	-	-	-	21	-
Females Not in Labor Force	482	36.1%	13,482	29.7%	55,382	30.6%
Unemployment Rate	114	4.3%	3,116	3.5%	9,080	2.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	1,771		61,972		254,184	
Occupation Total Males	961	54.2%	31,562	50.9%	133,250	52.4%
Occupation Total Females	810	45.8%	30,410	49.1%	120,934	47.6%
Management, Business, Financial Operations	276	15.6%	9,849	15.9%	56,682	22.3%
Professional, Related	469	26.5%	16,870	27.2%	68,810	27.1%
Service	193	10.9%	11,430	18.4%	33,268	13.1%
Sales, Office	504	28.5%	13,190	21.3%	55,500	21.8%
Farming, Fishing, Forestry	1	-	81	0.1%	190	-
Construction, Extraction, Maintenance	161	9.1%	4,017	6.5%	15,660	6.2%
Production, Transport, Material Moving	167	9.4%	6,534	10.5%	24,074	9.5%
White Collar Workers	1,249	70.5%	39,910	64.4%	180,992	71.2%
Blue Collar Workers	522	29.5%	22,063	35.6%	73,191	28.8%

Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Units In Structure (2023)						
Total Units	1,283		42,285		159,922	
1 Detached Unit	981	76.4%	21,379	50.6%	118,983	74.4%
1 Attached Unit	34	2.6%	1,539	3.6%	3,881	2.4%
2 Units	22	1.7%	1,452	3.4%	2,256	1.4%
3 to 4 Units	75	5.8%	3,193	7.6%	4,951	3.1%
5 to 9 Units	26	2.1%	3,729	8.8%	5,825	3.6%
10 to 19 Units	29	2.3%	3,711	8.8%	6,833	4.3%
20 to 49 Units	23	1.8%	2,973	7.0%	5,002	3.1%
50 or More Units	70	5.5%	3,559	8.4%	7,329	4.6%
Mobile Home or Trailer	19	1.5%	649	1.5%	4,388	2.7%
Other Structure	4	0.3%	100	0.2%	475	0.3%
Homes Built By Year (2023)						
Homes Built 2020 or later	14	1.0%	641	1.4%	3,574	2.1%
Homes Built 2010 to 2019	165	11.6%	7,701	16.9%	40,250	23.4%
Homes Built 2000 to 2009	129	9.1%	7,486	16.4%	42,919	24.9%
Homes Built 1990 to 1999	139	9.8%	5,693	12.5%	24,828	14.4%
Homes Built 1980 to 1989	337	23.7%	7,346	16.1%	22,576	13.1%
Homes Built 1970 to 1979	134	9.4%	5,625	12.3%	12,924	7.5%
Homes Built 1960 to 1969	157	11.1%	3,932	8.6%	6,505	3.8%
Homes Built 1950 to 1959	92	6.5%	1,267	2.8%	2,258	1.3%
Homes Built 1940 to 1949	51	3.6%	1,340	2.9%	2,068	1.2%
Homes Built Before 1939	64	4.5%	1,253	2.7%	2,021	1.2%
Median Age of Homes	42.4	yrs	35.9	yrs	27.9	yrs
Home Values (2023)						
Owner Specified Housing Units	832		17,509		112,988	
Home Values $1,000,000 or More	11	1.4%	424	2.4%	3,233	2.9%
Home Values $750,000 to $999,999	23	2.7%	533	3.0%	4,823	4.3%
Home Values $500,000 to $749,999	89	10.7%	1,875	10.7%	17,000	15.0%
Home Values $400,000 to $499,999	36	4.3%	1,799	10.3%	16,583	14.7%
Home Values $300,000 to $399,999	208	25.1%	3,930	22.4%	29,761	26.3%
Home Values $250,000 to $299,999	163	19.6%	2,987	17.1%	17,685	15.7%
Home Values $200,000 to $249,999	170	20.4%	2,509	14.3%	10,839	9.6%
Home Values $175,000 to $199,999	48	5.7%	1,068	6.1%	2,948	2.6%
Home Values $150,000 to $174,999	24	2.9%	620	3.5%	1,876	1.7%
Home Values $125,000 to $149,999	17	2.0%	302	1.7%	1,220	1.1%
Home Values $100,000 to $124,999	10	1.1%	266	1.5%	1,140	1.0%
Home Values $90,000 to $99,999	6	0.7%	131	0.7%	312	0.3%
Home Values $80,000 to $89,999	5	0.6%	127	0.7%	337	0.3%
Home Values $70,000 to $79,999	7	0.9%	83	0.5%	419	0.4%
Home Values $60,000 to $69,999	1	0.2%	21	0.1%	136	0.1%
Home Values $50,000 to $59,999	1	0.1%	69	0.4%	383	0.3%
Home Values $35,000 to $49,999	2	0.3%	54	0.3%	757	0.7%
Home Values $25,000 to $34,999	3	0.3%	208	1.2%	974	0.9%
Home Values $10,000 to $24,999	4	0.5%	185	1.1%	897	0.8%
Home Values Under $10,000	4	0.4%	316	1.8%	1,663	1.5%
Owner-Occupied Median Home Value	$290,183		$299,835		$364,611	
Renter-Occupied Median Rent	$1,356		$1,117		$1,193	

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Lat/Lon: 33.2299/-97.1738

Rayzor Ranch Marketplace Denton, TX 76201	1 mi radius		5 mi radius		15 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$80.63 M		$2.5 B		$13.6 B	
Total Non-Retail Expenditure	$42.49 M		$1.32 B		$7.22 B	
Total Retail Expenditure	$38.14 M		$1.18 B		$6.39 B	
Apparel	$2.86 M		$88.84 M		$492.14 M	
Contributions	$2.64 M		$81.17 M		$477.98 M	
Education	$2.46 M		$77.34 M		$472.9 M	
Entertainment	$4.6 M		$141.03 M		$793.94 M	
Food and Beverages	$11.87 M		$368.96 M		$1.97 B	
Furnishings and Equipment	$2.86 M		$87.56 M		$490.27 M	
Gifts	$1.99 M		$61.68 M		$367.53 M	
Health Care	$6.77 M		$208.21 M		$1.1 B	
Household Operations	$3.16 M		$97.82 M		$547.29 M	
Miscellaneous Expenses	$1.52 M		$47.12 M		$258.94 M	
Personal Care	$1.09 M		$33.58 M		$182.14 M	
Personal Insurance	$575.22 K		$17.38 M		$103.72 M	
Reading	$175.53 K		$5.43 M		$29.88 M	
Shelter	$16.96 M		$533.66 M		$2.85 B	
Tobacco	$473.04 K		$15.31 M		$69.39 M	
Transportation	$14.79 M		$454.36 M		$2.46 B	
Utilities	$5.85 M		$183.3 M		$937.49 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$5,236		$4,932		$7,088	
Total Non-Retail Expenditure	$2,759	52.7%	$2,611	52.9%	$3,761	53.1%
Total Retail Expenditures	$2,477	47.3%	$2,321	47.1%	$3,328	46.9%
Apparel	$186	3.5%	$175	3.5%	$256	3.6%
Contributions	$172	3.3%	$160	3.2%	$249	3.5%
Education	$160	3.0%	$152	3.1%	$246	3.5%
Entertainment	$299	5.7%	$278	5.6%	$414	5.8%
Food and Beverages	$771	14.7%	$727	14.7%	$1,024	14.5%
Furnishings and Equipment	$185	3.5%	$173	3.5%	$255	3.6%
Gifts	$129	2.5%	$122	2.5%	$192	2.7%
Health Care	$440	8.4%	$410	8.3%	$573	8.1%
Household Operations	$205	3.9%	$193	3.9%	$285	4.0%
Miscellaneous Expenses	$99	1.9%	$93	1.9%	$135	1.9%
Personal Care	$71	1.3%	$66	1.3%	$95	1.3%
Personal Insurance	$37	0.7%	$34	0.7%	$54	0.8%
Reading	$11	0.2%	$11	0.2%	$16	0.2%
Shelter	$1,101	21.0%	$1,052	21.3%	$1,487	21.0%
Tobacco	$31	0.6%	$30	0.6%	$36	0.5%
Transportation	$960	18.3%	$895	18.2%	$1,282	18.1%
Utilities	$380	7.3%	$361	7.3%	$489	6.9%