2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village	4•	P .	a.	P .	F ¹	I . .
Southlake, TX 76092	1 mi radius		3 mi radius		5 mi rac	lius
Population						
Estimated Population (2023)	3,596		37,678		113,532	
Projected Population (2028)	3,984		41,765		124,171	
Census Population (2020)	3,603		37,135		112,417	
Census Population (2010)	2,578		31,410		93,546	
Projected Annual Growth (2023-2028)	388	2.2%	4,087	2.2%	10,639	1.9%
Historical Annual Growth (2020-2023)	-7	-	543	0.5%	1,115	0.3%
Historical Annual Growth (2010-2020)	1,025	4.0%	5,724	1.8%	18,871	2.0%
Estimated Population Density (2023)	1,145	psm	1,334	psm	1,446	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,132		12,419		39,580	
Projected Households (2028)	1,256		13,882		43,569	
Census Households (2020)	1,115		11,883		38,184	
Census Households (2010)	807		10,218		32,081	
Projected Annual Growth (2023-2028)	124	2.2%	1,463	2.4%	3,989	2.0%
Historical Annual Change (2010-2023)	325	3.1%	2,201	1.7%	7,499	1.8%
Average Household Income						
Estimated Average Household Income (2023)	\$433,750		\$340,304		\$263,072	
Projected Average Household Income (2028)	\$425,742		\$330,380		\$258,553	
Census Average Household Income (2010)	\$193,622		\$189,820		\$147,701	
Census Average Household Income (2000)	\$148,752		\$141,926		\$112,187	
Projected Annual Change (2023-2028)	-\$8,008	-0.4%	-\$9,924	-0.6%	-\$4,519	-0.3%
Historical Annual Change (2000-2023)	\$284,999	8.3%	\$198,378	6.1%	\$150,885	5.8%
Median Household Income						
Estimated Median Household Income (2023)	\$274,333		\$235,430		\$189,386	
Projected Median Household Income (2028)	\$279,977		\$237,760		\$192,087	
Census Median Household Income (2010)	\$153,071		\$151,570		\$120,102	
Census Median Household Income (2000)	\$127,619		\$122,052		\$95,434	
Projected Annual Change (2023-2028)	\$5,644	0.4%	\$2,331	0.2%	\$2,701	0.3%
Historical Annual Change (2000-2023)	\$146,715	5.0%	\$113,378	4.0%	\$93,952	4.3%
Per Capita Income						
Estimated Per Capita Income (2023)	\$136,642		\$112,179		\$91,752	
Projected Per Capita Income (2028)	\$134,298		\$109,824		\$90,757	
Census Per Capita Income (2010)	\$60,655		\$61,741		\$50,667	
Census Per Capita Income (2000)	\$47,996		\$44,664		\$38,107	
Projected Annual Change (2023-2028)	-\$2,344	-0.3%	-\$2,355	-0.4%	-\$996	-0.2%
Historical Annual Change (2000-2023)	\$88,647	8.0%	\$67,515	6.6%	\$53,645	6.1%
Estimated Average Household Net Worth (2023)	\$2.05 M		\$1.79 M		\$1.43 M	

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village			- · ·	-		
Southlake, TX 76092	1 mi rad	lius	3 mi rad	lius	5 mi rad	lius
Race and Ethnicity						
Total Population (2023)	3,596		37,678		113,532	
White (2023)	2,397	66.7%	27,581	73.2%	81,708	72.0%
Black or African American (2023)	242	6.7%	2,235	5.9%	7,324	6.5%
American Indian or Alaska Native (2023)	11	0.3%	149	0.4%	542	0.5%
Asian (2023)	596	16.6%	3,956	10.5%	9,607	8.5%
Hawaiian or Pacific Islander (2023)	3	-	32	-	114	0.1%
Other Race (2023)	51	1.4%	498	1.3%	3,387	3.0%
Two or More Races (2023)	296	8.2%	3,227	8.6%	10,850	9.6%
Population < 18 (2023)	980	27.2%	9,513	25.2%	27,544	24.3%
White Not Hispanic	603	61.5%	6,712	70.6%	18,757	68.1%
Black or African American	77	7.9%	554	5.8%	1,750	6.4%
Asian	143	14.6%	935	9.8%	2,113	7.7%
Other Race Not Hispanic	48	4.9%	433	4.6%	1,273	4.6%
Hispanic	109	11.1%	878	9.2%	3,651	13.3%
Not Hispanic or Latino Population (2023)	3,205	89.1%	33,666	89.4%	96,923	85.4%
Not Hispanic White	2,266	70.7%	26,314	78.2%	76,685	79.1%
Not Hispanic Black or African American	238	7.4%	2,210	6.6%	7,221	7.5%
Not Hispanic American Indian or Alaska Native	5	0.2%	59	0.2%	206	0.2%
Not Hispanic Asian	595	18.6%	3,948	11.7%	9,579	9.9%
Not Hispanic Hawaiian or Pacific Islander	-	-	12	-	49	-
Not Hispanic Other Race	7	0.2%	74	0.2%	195	0.2%
Not Hispanic Two or More Races	94	2.9%	1,048	3.1%	2,988	3.1%
Hispanic or Latino Population (2023)	391	10.9%	4,012	10.6%	16,609	14.6%
Hispanic White	132	33.7%	1,267	31.6%	5,023	30.2%
Hispanic Black or African American	4	0.9%	25	0.6%	103	0.6%
Hispanic American Indian or Alaska Native	6	1.5%	90	2.2%	336	2.0%
Hispanic Asian	-	-	8	0.2%	29	0.2%
Hispanic Hawaiian or Pacific Islander	3	0.7%	20	0.5%	65	0.4%
Hispanic Other Race	44	11.2%	424	10.6%	3,192	19.2%
Hispanic Two or More Races	202	51.7%	2,178	54.3%	7,862	47.3%
Not Hispanic or Latino Population (2020)	3,333	92.5%	34,396	92.6%	98,969	88.0%
Hispanic or Latino Population (2020)	270	7.5%	2,739	7.4%	13,448	12.0%
Not Hispanic or Latino Population (2010)	2,439	94.6%	29,769	94.8%	83,893	89.7%
Hispanic or Latino Population (2010)	140	5.4%	1,642	5.2%	9,653	10.3%
Not Hispanic or Latino Population (2028)	3,547	89.0%	37,293	89.3%	105,888	85.3%
Hispanic or Latino Population (2028)	437	11.0%	4,472	10.7%	18,283	14.7%
Projected Annual Growth (2023-2028)	46	2.4%	460	2.3%	1,674	2.0%
Historical Annual Growth (2010-2020)	130	9.3%	1,097	6.7%	3,796	3.9%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village						
Southlake, TX 76092	1 mi rac	lius	3 mi rac	lius	5 mi rac	lius
Total Age Distribution (2023)						
Total Population	3,596		37,678		113,532	
Age Under 5 Years	149	4.1%	1,440	3.8%	4,783	4.2%
Age 5 to 9 Years	278	7.7%	2,584	6.9%	7,561	6.7%
Age 10 to 14 Years	339	9.4%	3,361	8.9%	9,402	8.3%
Age 15 to 19 Years Age 20 to 24 Years	293 124	8.1%	2,933	7.8%	8,223 4,763	7.2%
5		3.5%	1,274	3.4%		4.2%
Age 25 to 29 Years Age 30 to 34 Years	118 147	3.3%	1,128 1,492	3.0%	4,520 5,580	4.0%
		4.1%		4.0%		4.9%
Age 35 to 39 Years Age 40 to 44 Years	263 310	7.3% 8.6%	2,467 3,217	6.5%	7,887 9,734	6.9%
				8.5%		8.6%
Age 45 to 49 Years Age 50 to 54 Years	338 321	9.4% 8.9%	3,538 3,619	9.4%	10,087 9,920	8.9%
	281			9.6%		8.7%
Age 55 to 59 Years Age 60 to 64 Years	281	7.8% 6.7%	3,128 2,802	8.3% 7.4%	8,664 7,844	7.6%
Age 65 to 69 Years	168	6.7% 4.7%		5.1%	5,626	6.9% 5.0%
Age 70 to 74 Years	96	4.7% 2.7%	1,932 1,270	3.4%	3,873	3.4%
Age 75 to 79 Years	61	2.7% 1.7%	777	3.4% 2.1%		2.2%
Age 80 to 84 Years	35	1.7%	400	1.1%	2,515 1,308	1.2%
Age 85 Years or Over	34	0.9%	315	0.8%	1,242	
Median Age	40.4	0.9%	42.6	0.0%	41.1	1.1%
Age 19 Years or Less		29.5%	10,318	27 404	29,969	26 404
Age 20 to 64 Years	2,143	29.5% 59.6%	22,666		69,000	60.8%
Age 65 Years or Over		11.0%		12.5%	14,564	
Female Age Distribution (2023)				12.570	14,004	12.070
Female Population	1,768	49.2%	18,760	49.8%	56,903	50.1%
Age Under 5 Years	68	3.9%	693	3.7%	2,396	4.2%
Age 5 to 9 Years	130	7.4%	1,248	6.7%	3,649	6.4%
Age 10 to 14 Years	158	8.9%	1,626	8.7%	4,565	8.0%
Age 15 to 19 Years	125	7.1%	1,370	7.3%	3,916	6.9%
Age 20 to 24 Years	61	3.4%	608	3.2%	2,254	4.0%
Age 25 to 29 Years	59	3.3%	554	3.0%	2,122	3.7%
Age 30 to 34 Years	80	4.5%	827	4.4%	2,995	5.3%
Age 35 to 39 Years	141	8.0%	1,340	7.1%	4,153	7.3%
Age 40 to 44 Years	168	9.5%	1,725	9.2%	5,107	9.0%
Age 45 to 49 Years	176	10.0%	1,856	9.9%	5,181	9.1%
Age 50 to 54 Years	150	8.5%	1,755	9.4%	4,845	8.5%
Age 55 to 59 Years	139	7.9%	1,503	8.0%	4,137	7.3%
Age 60 to 64 Years	113	6.4%	1,302	6.9%	3,767	6.6%
Age 65 to 69 Years	80	4.5%	915	4.9%	2,795	4.9%
Age 70 to 74 Years	47	2.7%	621	3.3%	1,978	3.5%
Age 75 to 79 Years	27	1.5%	373	2.0%	1,341	2.4%
Age 80 to 84 Years	19	1.1%	229	1.2%	839	1.5%
Age 85 Years or Over	26	1.5%	213	1.1%	864	1.5%
Female Median Age	40.9		42.5		41.4	
Age 19 Years or Less	482	27.2%	4,937	26.3%	14,528	25.5%
Age 20 to 64 Years	1,087	61.5%	11,471		34,559	60.7%
Age 65 Years or Over	199	11.3%		12.5%	7,816	13.7%

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village			- ·			
Southlake, TX 76092	1 mi rad	1 mi radius		3 mi radius		lius
Male Age Distribution (2023)						
Male Population		50.8%	18,918	50.2%	56,629	49.9%
Age Under 5 Years	81	4.4%	747	3.9%	2,386	4.2%
Age 5 to 9 Years	148	8.1%	1,336	7.1%	3,912	6.9%
Age 10 to 14 Years	181	9.9%	1,736	9.2%	4,836	8.5%
Age 15 to 19 Years	168	9.2%	1,563	8.3%	4,307	7.6%
Age 20 to 24 Years	63	3.5%	667	3.5%	2,508	4.4%
Age 25 to 29 Years Age 30 to 34 Years	59 67	3.2%	573 665	3.0%	2,398 2,585	4.2%
		3.7% 6.7%		3.5%		4.6%
Age 35 to 39 Years Age 40 to 44 Years	122 142	6.7% 7.8%	1,127 1,492	6.0% 7.9%	3,734 4,627	6.6% 8.2%
Age 45 to 49 Years	162	8.9%	1,682	8.9%	4,906	8.7%
Age 50 to 54 Years	102	9.4%	1,864	9.9%	5,075	9.0%
Age 55 to 59 Years	142	7.8%	1,625	8.6%	4,528	8.0%
Age 60 to 64 Years	128	7.0%	1,500	7.9%	4,078	7.2%
Age 65 to 69 Years	88	4.8%	1,016	5.4%	2,831	5.0%
Age 70 to 74 Years	49	2.7%	648	3.4%	1,895	3.3%
Age 75 to 79 Years	34	1.8%	404	2.1%	1,175	2.1%
Age 80 to 84 Years	15	0.8%	171	0.9%	469	0.8%
Age 85 Years or Over	8	0.4%	103	0.5%	378	0.7%
Male Median Age	39.9		42.6		40.8	
Age 19 Years or Less	577	31.6%	5,381	28.4%	15,441	27.3%
Age 20 to 64 Years	1,056	57.8%	11,195	59.2%	34,440	60.8%
Age 65 Years or Over	195	10.6%	2,342	12.4%	6,747	11.9%
Males per 100 Females (2023)						
Overall Comparison	103		101		100	
Age Under 5 Years	118	54.2%	108	51.9%	100	49.9%
Age 5 to 9 Years	114	53.2%	107	51.7%	107	51.7%
Age 10 to 14 Years	114	53.3%	107	51.6%	106	51.4%
Age 15 to 19 Years		57.3%		53.3%		52.4%
Age 20 to 24 Years	105	51.1%	110	52.3%	111	52.7%
Age 25 to 29 Years		50.0%		50.8%		53.1%
Age 30 to 34 Years	83	45.5%	80	44.6%	86	46.3%
Age 35 to 39 Years		46.5%		45.7%		47.3%
Age 40 to 44 Years		45.7%		46.4%		47.5%
Age 45 to 49 Years		47.8%		47.5%		48.6%
Age 50 to 54 Years		53.4%		51.5%		51.2%
Age 55 to 59 Years		50.4%		51.9%		52.3%
Age 60 to 64 Years		53.1%		53.5%		52.0%
Age 65 to 69 Years		52.3%		52.6%		50.3%
Age 70 to 74 Years		51.2%		51.1%		48.9%
Age 75 to 79 Years Age 80 to 84 Years		55.2%		52.0%		46.7%
		44.6%		42.7%		35.8%
Age 85 Years or Over Age 19 Years or Less		24.0% 54.5%		32.5%		30.4%
-				52.2%		51.5%
Age 20 to 39 Years Age 40 to 64 Years		47.8% 49.9%		47.7% 50.1%		49.3% 50.2%
Age 65 Years or Over		49.4%		49.9%	86	46.3%

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Lat/Lon: 32.9704/-97.1585

Southlake West Village						
Southlake, TX 76092	1 mi radius		3 mi rad	lius	5 mi rad	lius
Household Type (2023)						
Total Households	1,132		12,419		39,580	
Households with Children	538	47.5%	6,594	53.1%	18,203	46.0%
Average Household Size	3.2		3.0		2.9	
Household Density per Square Mile	361		440		504	
Population Family	3,313	92.1%	34,913	92.7%	102,280	90.1%
Population Non-Family	260	7.2%	2,675	7.1%	10,635	9.4%
Population Group Quarters	23	0.6%	90	0.2%	617	0.5%
Family Households	914	80.7%	10,238	82.4%	30,827	77.9%
Married Couple Households	790	86.4%	8,722	85.2%	25,270	82.0%
Other Family Households with Children	124	13.6%	1,516	14.8%	5,557	18.0%
Family Households with Children	533	58.3%	6,541	63.9%	18,034	58.5%
Married Couple with Children	467	87.5%	5,753	88.0%	15,116	83.8%
Other Family Households with Children	66	12.5%	788	12.0%	2,919	16.2%
Family Households No Children	381	41.7%	3,697	36.1%	12,793	41.5%
Married Couple No Children	323	84.9%	2,968	80.3%	10,154	79.4%
Other Family Households No Children	58	15.1%	729	19.7%	2,639	20.6%
Non-Family Households	219	19.3%	2,181	17.6%	8,753	22.1%
Non-Family Households with Children	5	2.2%	53	2.4%	168	1.9%
Non-Family Households No Children	214	97.8%	2,128	97.6%	8,585	98.1%
Average Family Household Size	3.6		3.4		3.3	
Average Family Income	\$515,089		\$387,915		\$305,981	
Median Family Income	\$289,065		\$248,746		\$211,799	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						_
Population Age 15 Years or Over	2,830		30,293		91,786	
Never Married	508	17.9%	5,961	19.7%	19,808	21.6%
Currently Married	2,047	72.3%	21,002	69.3%	59,059	64.3%
Previously Married	275	9.7%	3,331	11.0%	12,919	14.1%
Separated	46	16.8%	711	21.4%	2,838	22.0%
Widowed	116	42.2%	1,081	32.5%		23.5%
Divorced	113	41.0%	1,538	46.2%	7,039	54.5%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	2,413		26,086		78,801	
Elementary (Grade Level 0 to 8)	9	0.4%	132	0.5%	1,499	1.9%
Some High School (Grade Level 9 to 11)	18	0.8%	282	1.1%	1,575	2.0%
High School Graduate	208	8.6%	2,290	8.8%	9,009	11.4%
Some College	205	8.5%		13.4%	12,406	15.7%
Associate Degree Only	140	5.8%	1,367	5.2%	4,756	6.0%
Bachelor Degree Only	994	41.2%	10,743	41.2%	30,987	39.3%
Graduate Degree		34.8%		29.8%	18,570	23.6%
Any College (Some College or Higher)		90.2%		89.6%	66,718	
College Degree + (Bachelor Degree or Higher)	1,833	76.0%			49,556	
College Degree + (Bachelor Degree or Higher)		76.0%	18,519	71.0%	49,556	62.9%

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Lat/Lon: 32.9704/-97.1585

Southlake West Village		1			5 mi radius		
Southlake, TX 76092	1 mi rac	1 mi radius		ni radius 5 mi ra		radius	
Housing						_	
Total Housing Units (2023)	1,198		12,958		41,461		
Total Housing Units (2020)	1,154		12,100		39,660		
Historical Annual Growth (2020-2023)	45	-	858	-	1,801	-	
Housing Units Occupied (2023)	1,132	94.5%	12,419	95.8%	39,580	95.5%	
Housing Units Owner-Occupied	712	62.9%	8,165	65.7%	25,343	64.0%	
Housing Units Renter-Occupied	420	37.1%	4,253	34.3%	14,237	36.0%	
Housing Units Vacant (2023)	66	5.5%	540	4.2%	1,881	4.5%	
Household Size (2023)							
Total Households	1,132		12,419		39,580		
1 Person Households		16.6%		14.5%	-	18.3%	
2 Person Households		22.1%		27.0%		27.7%	
3 Person Households	205	18.1%		16.7%		17.7%	
4 Person Households	288	25.4%		25.5%	8,564	21.6%	
5 Person Households	128	11.3%		11.8%	4,054	10.2%	
6 Person Households	59	5.2%	444	3.6%	1,281	3.2%	
7 or More Person Households	13	1.2%	116	0.9%	466	1.2%	
Household Income Distribution (2023)							
HH Income \$200,000 or More	760	67.1%	7.049	56.8%	17.385	43.9%	
HH Income \$150,000 to \$199,999	124	11.0%		14.1%	4,939	12.5%	
HH Income \$125,000 to \$149,999	39	3.4%	697	5.6%		7.2%	
HH Income \$100,000 to \$124,999	31	2.7%	656	5.3%	3,063	7.7%	
HH Income \$75,000 to \$99,999	65	5.8%	795	6.4%	3,317	8.4%	
HH Income \$50,000 to \$74,999	64	5.7%	663	5.3%	3,616	9.1%	
HH Income \$35,000 to \$49,999	16	1.5%	220	1.8%	1,581	4.0%	
HH Income \$25,000 to \$34,999	-	-	195	1.6%	872	2.2%	
HH Income \$15,000 to \$24,999	14	1.2%	144	1.2%	681	1.7%	
HH Income \$10,000 to \$14,999	2	0.2%	77	0.6%	580	1.5%	
HH Income Under \$10,000	16	1.4%	176	1.4%	684	1.7%	
Household Vehicles (2023)							
Households 0 Vehicles Available	57	5.1%	589	4.7%	1,775	4.5%	
Households 1 Vehicle Available	182	16.1%	2,656	21.4%	9,963	25.2%	
Households 2 Vehicles Available	638	56.3%	5,912	47.6%	18,012	45.5%	
Households 3 or More Vehicles Available	255	22.5%	3,262	26.3%	9,831	24.8%	
Total Vehicles Available	2,344		25,626		79,288		
Average Vehicles per Household	2.1		2.1		2.0		
Owner-Occupied Household Vehicles	1,733	73.9%	19,741	77.0%	59,197	74.7%	
Average Vehicles per Owner-Occupied Household	2.4		2.4		2.3		
Renter-Occupied Household Vehicles	611	26.1%	5,885	23.0%	20,090	25.3%	
Average Vehicles per Renter-Occupied Household	1.5		1.4		1.4	-	
Travel Time (2023)							
Worker Base Age 16 years or Over	1,894		20,305		63,276		
Travel to Work in 14 Minutes or Less	253	13.4%	2,442	12.0%		14.3%	
Travel to Work in 15 to 29 Minutes	382	20.2%	4,612	22.7%	16,323	25.8%	
Travel to Work in 30 to 59 Minutes	443	23.4%	4,839	23.8%	14,958	23.6%	
Travel to Work in 60 Minutes or More	48	2.5%	423	2.1%	1,365	2.2%	
Work at Home	768	40.5%	7,988	39.3%	21,607	34.1%	
Average Minutes Travel to Work	26.1		25.4		24.4		

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.9704/-97.1585

Southlake West Village	1 mai wa diwa		2	3 mi radius		I		
Southlake, TX 76092	1 mi radius		3 mi rac	Similaulus		adius 5 mi radi		aius
Transportation To Work (2023)								
Worker Base Age 16 years or Over	1,894		20,305		63,276			
Drive to Work Alone	985	52.0%	10,978	54.1%	36,579	57.8%		
Drive to Work in Carpool	118	6.2%	989	4.9%	3,627	5.7%		
Travel to Work by Public Transportation	4	0.2%	60	0.3%	154	0.2%		
Drive to Work on Motorcycle	-	-	5	-	37	-		
Bicycle to Work	-	-	13	-	34	-		
Walk to Work	7	0.3%	92	0.5%	455	0.7%		
Other Means	11	0.6%	179	0.9%	781	1.2%		
Work at Home	768	40.5%	7,988	39.3%	21,607	34.1%		
Daytime Demographics (2023)								
Total Businesses	390		3,758		9,699			
Total Employees	3,264		24,531		65,970			
Company Headquarter Businesses	7	1.9%	78	2.1%	269	2.8%		
Company Headquarter Employees	162	5.0%	2,460	10.0%	7,165	10.9%		
Employee Population per Business		to 1		to 1		to 1		
Residential Population per Business	9.2	to 1	10.0	to 1	11.7	to 1		
Adj. Daytime Demographics Age 16 Years or Over	4,126		33,802		92,491			
Labor Force								
Labor Population Age 16 Years or Over (2023)	2,756		29,575		89,824			
Labor Force Total Males (2023)	1,378	50.0%	14,724	49.8%	44,478	49.5%		
Male Civilian Employed	1,128	81.9%	11,842	80.4%	35,151	79.0%		
Male Civilian Unemployed	10	0.7%	181	1.2%	1,080	2.4%		
Males in Armed Forces	-	-	-	-	27	-		
Males Not in Labor Force	240	17.4%	2,701	18.3%	8,219	18.5%		
Labor Force Total Females (2023)	1,378	50.0%	14,851	50.2%	45,346	50.5%		
Female Civilian Employed	766	55.6%	8,462	57.0%	28,124	62.0%		
Female Civilian Unemployed	29	2.1%	252	1.7%	1,101	2.4%		
Females in Armed Forces	-	-	-	-	-	-		
Females Not in Labor Force	583	42.3%	6,137	41.3%	16,120	35.5%		
Unemployment Rate	40	1.4%	433	1.5%	2,181	2.4%		
Occupation (2023)								
Occupation Population Age 16 Years or Over	1,894		20,305		63,276			
Occupation Total Males	1,128	59.6%	11,842	58.3%	35,151	55.6%		
Occupation Total Females	766	40.4%	8,462	41.7%	28,124	44.4%		
Management, Business, Financial Operations	642	-	6,728	33.1%	18,909	29.9%		
Professional, Related	681	36.0%	6,152	30.3%	16,639	26.3%		
Service	111	5.8%	1,133	5.6%	5,122	8.1%		
Sales, Office	299	15.8%	4,038	19.9%	14,405	22.8%		
Farming, Fishing, Forestry	-	-	14	-	78	0.1%		
Construction, Extraction, Maintenance	70	3.7%	786	3.9%	2,404	3.8%		
Production, Transport, Material Moving	90	4.8%	1,453	7.2%	5,719	9.0%		
White Collar Workers		85.7%		83.3%	49,952	78.9%		
Blue Collar Workers	271	14.3%	3,386	16.7%	13,323	21.1%		

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Southlake West Village	1		- ·		- -	re di ue	
Southlake, TX 76092	1 mi radius		3 mi rac	llus	5 mi rac	lius	
Units In Structure (2023)							
Total Units	1,132		12,419		39,580		
1 Detached Unit		73.8%	-	74.6%	28,214	71.3%	
1 Attached Unit	39	3.4%	505	4.1%	1,626	4.1%	
2 Units	12	1.0%	125	1.0%	526	1.3%	
3 to 4 Units	68	6.0%	505	4.1%	1,515	3.8%	
5 to 9 Units	44	3.9%	463	3.7%	1,683	4.3%	
10 to 19 Units	44	3.9%	498	4.0%	1,886	4.8%	
20 to 49 Units	27	2.4%	320	2.6%	1,159	2.9%	
50 or More Units	46	4.0%	517	4.2%	2,119	5.4%	
Mobile Home or Trailer	18	1.6%	205	1.7%	809	2.0%	
Other Structure	-	-	12	0.1%	42	0.1%	
Homes Built By Year (2023)							
Homes Built 2014 or later	14	1.1%	164	1.3%	486	1.2%	
Homes Built 2010 to 2013	212	17.7%	1,743	13.5%	6,965	16.8%	
Homes Built 2000 to 2009	154	12.9%		13.3%	7,862	19.0%	
Homes Built 1990 to 1999	277	23.1%	3,531	27.2%	8,474	20.4%	
Homes Built 1980 to 1989	219	18.3%	2,392	18.5%	7,431	17.9%	
Homes Built 1970 to 1979	87	7.3%	1,251	9.7%	4,589	11.1%	
Homes Built 1960 to 1969	32	2.6%	367	2.8%	1,505	3.6%	
Homes Built 1950 to 1959	89	7.4%	573	4.4%	1,113	2.7%	
Homes Built 1940 to 1949	4	0.4%	318	2.5%	558	1.3%	
Homes Built Before 1939	44	3.7%	354	2.7%	597	1.4%	
Median Age of Homes	34.5	yrs	35.1	yrs	32.2	yrs	
Home Values (2023)							
Owner Specified Housing Units	712		8,165		25,343		
Home Values \$1,000,000 or More	270	37.9%	1,604	19.6%	2,891	11.4%	
Home Values \$750,000 to \$999,999	117	16.4%	868	10.6%	2,329	9.2%	
Home Values \$500,000 to \$749,999	203	28.5%	2,795	34.2%	7,379	29.1%	
Home Values \$400,000 to \$499,999	28	4.0%	1,092	13.4%	3,982	15.7%	
Home Values \$300,000 to \$399,999	29	4.1%	990	12.1%	4,377	17.3%	
Home Values \$250,000 to \$299,999	15	2.1%	314	3.8%	1,693	6.7%	
Home Values \$200,000 to \$249,999	15	2.1%	185	2.3%	1,230	4.9%	
Home Values \$175,000 to \$199,999	10	1.4%	66	0.8%	284	1.1%	
Home Values \$150,000 to \$174,999	3	0.5%	47	0.6%	263	1.0%	
Home Values \$125,000 to \$149,999	2	0.2%	18	0.2%	149	0.6%	
Home Values \$100,000 to \$124,999	4	0.6%	38	0.5%	146	0.6%	
Home Values \$90,000 to \$99,999	-	-	5	-	26	0.1%	
Home Values \$80,000 to \$89,999	-	-	6	-	27	0.1%	
Home Values \$70,000 to \$79,999	2	0.2%	10	0.1%	29	0.1%	
Home Values \$60,000 to \$69,999	3	0.5%	12	0.1%	31	0.1%	
Home Values \$50,000 to \$59,999	-	-	9	0.1%	34	0.1%	
Home Values \$35,000 to \$49,999	-	-	16	0.2%	132	0.5%	
Home Values \$25,000 to \$34,999	-	-	5	-	30	0.1%	
Home Values \$10,000 to \$24,999	2	0.2%	27	0.3%	141	0.6%	
Home Values Under \$10,000	6	0.8%	58	0.7%	171	0.7%	
Owner-Occupied Median Home Value	\$810,169		\$620,820		\$529,404		
Renter-Occupied Median Rent	\$1,161		\$1,175		\$1,216		

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2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



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Southlake West Village			- · ·		- ·	
Southlake, TX 76092	1 mi rad	lius	3 mi rad	lus	5 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$272.19 M		\$2.39 B		\$6.04 B	
Total Non-Retail Expenditure	\$147.15 M		\$1.29 B		\$3.24 B	
Total Retail Expenditure	\$125.04 M		\$1.1 B		\$2.79 B	
Apparel	\$10.24 M		\$89.55 M		\$224.43 M	
Contributions	\$10.98 M		\$94.74 M		\$232.53 M	
Education	\$11.86 M		\$101.7 M		\$245.07 M	
Entertainment	\$16.42 M		\$143.67 M		\$360.23 M	
Food and Beverages	\$37.92 M		\$334.25 M		\$852.42 M	
Furnishings and Equipment	\$9.99 M		\$87.55 M		\$220.3 M	
Gifts	\$8.97 M		\$76.52 M		\$186.4 M	
Health Care	\$20.21 M		\$179.25 M		\$461.63 M	
Household Operations	\$11.46 M		\$100.04 M		\$250.29 M	
Miscellaneous Expenses	\$5.23 M		\$45.81 M		\$115.61 M	
Personal Care	\$3.59 M		\$31.63 M		\$80.21 M	
Personal Insurance	\$2.28 M		\$19.87 M		\$49.09 M	
Reading	\$609.82 K		\$5.34 M		\$13.44 M	
Shelter	\$57.41 M		\$502.47 M		\$1.27 B	
Tobacco	\$1.04 M		\$9.39 M		\$25.55 M	
Transportation	\$47.23 M		\$416.45 M		\$1.06 B	
Utilities	\$16.75 M		\$148.91 M		\$386.43 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$20,029		\$16,019		\$12,709	
Total Non-Retail Expenditure	\$10,828	54.1%	\$8,637	53.9%	\$6,825	53.7%
Total Retail Expenditures	\$9,201	45.9%	\$7,381	46.1%	\$5,884	46.3%
Apparel	\$754	3.8%	\$601	3.8%	\$473	3.7%
Contributions	\$808	4.0%	\$636	4.0%	\$490	3.9%
Education	\$873	4.4%	\$682	4.3%	\$516	4.1%
Entertainment	\$1,208	6.0%	\$964	6.0%	\$758	6.0%
Food and Beverages	\$2,790	13.9%	\$2,243	14.0%	\$1,795	14.1%
Furnishings and Equipment	\$735	3.7%	\$588	3.7%	\$464	3.6%
Gifts	\$660	3.3%	\$513	3.2%	\$392	3.1%
Health Care	\$1,487	7.4%	\$1,203	7.5%	\$972	7.6%
Household Operations	\$843	4.2%	\$671	4.2%	\$527	4.1%
Miscellaneous Expenses	\$384	1.9%	\$307	1.9%	\$243	1.9%
Personal Care	\$264	1.3%	\$212	1.3%	\$169	1.3%
Personal Insurance	\$168	0.8%	\$133	0.8%	\$103	0.8%
Reading	\$45	0.2%	\$36	0.2%	\$28	0.2%
Shelter	\$4,224	21.1%	\$3,372	21.0%	\$2,673	21.0%
Tobacco	\$76	0.4%	\$63	0.4%	\$54	0.4%
Transportation	\$3,475	17.4%	\$2,794	17.4%	\$2,238	17.6%
Utilities	\$1,233	6.2%	\$999	6.2%	\$814	6.4%

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