

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

<b>336 Marketplace</b>	<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Conroe, TX 77304</b>						
<b>Population</b>						
Estimated Population (2023)	40,572		110,432		182,293	
Projected Population (2028)	52,110		137,705		226,290	
Census Population (2020)	37,648		100,983		165,279	
Census Population (2010)	30,667		73,010		116,106	
Projected Annual Growth (2023-2028)	11,538	5.7%	27,273	4.9%	43,997	4.8%
Historical Annual Growth (2020-2023)	2,924	-	9,449	3.1%	17,015	3.4%
Historical Annual Growth (2010-2020)	6,981	2.3%	27,973	3.8%	49,172	4.2%
Estimated Population Density (2023)	1,436 <i>psm</i>		1,407 <i>psm</i>		1,185 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	14,467		40,504		66,602	
Projected Households (2028)	18,632		50,700		83,191	
Census Households (2020)	13,002		36,522		59,631	
Census Households (2010)	10,407		26,019		41,559	
Projected Annual Growth (2023-2028)	4,165	5.8%	10,196	5.0%	16,589	5.0%
Historical Annual Change (2010-2023)	4,060	3.0%	14,485	4.3%	25,043	4.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$101,303		\$103,694		\$125,002	
Projected Average Household Income (2028)	\$84,519		\$89,047		\$108,003	
Census Average Household Income (2010)	\$63,123		\$67,912		\$83,601	
Census Average Household Income (2000)	\$49,190		\$51,088		\$71,887	
Projected Annual Change (2023-2028)	-\$16,784	-3.3%	-\$14,647	-2.8%	-\$16,999	-2.7%
Historical Annual Change (2000-2023)	\$52,112	4.6%	\$52,606	4.5%	\$53,115	3.2%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$87,626		\$89,721		\$102,555	
Projected Median Household Income (2028)	\$91,869		\$93,588		\$105,339	
Census Median Household Income (2010)	\$51,704		\$57,045		\$69,018	
Census Median Household Income (2000)	\$39,961		\$41,376		\$59,250	
Projected Annual Change (2023-2028)	\$4,243	1.0%	\$3,867	0.9%	\$2,784	0.5%
Historical Annual Change (2000-2023)	\$47,665	5.2%	\$48,345	5.1%	\$43,305	3.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$36,188		\$38,381		\$45,900	
Projected Per Capita Income (2028)	\$30,272		\$33,065		\$39,890	
Census Per Capita Income (2010)	\$21,429		\$24,203		\$29,924	
Census Per Capita Income (2000)	\$16,923		\$17,970		\$24,528	
Projected Annual Change (2023-2028)	-\$5,916	-3.3%	-\$5,316	-2.8%	-\$6,010	-2.6%
Historical Annual Change (2000-2023)	\$19,265	4.9%	\$20,411	4.9%	\$21,373	3.8%
Estimated Average Household Net Worth (2023)	\$551,012		\$569,719		\$688,980	

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336 Marketplace Conroe, TX 77304		3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>							
Total Population (2023)		40,572		110,432		182,293	
White (2023)		22,105	54.5%	64,732	58.6%	116,392	63.8%
Black or African American (2023)		5,012	12.4%	13,486	12.2%	17,741	9.7%
American Indian or Alaska Native (2023)		485	1.2%	1,040	0.9%	1,493	0.8%
Asian (2023)		1,221	3.0%	4,419	4.0%	7,596	4.2%
Hawaiian or Pacific Islander (2023)		42	0.1%	109	-	176	-
Other Race (2023)		6,352	15.7%	12,816	11.6%	16,877	9.3%
Two or More Races (2023)		5,356	13.2%	13,831	12.5%	22,018	12.1%
Population < 18 (2023)		10,191	25.1%	27,096	24.5%	44,280	24.3%
White Not Hispanic		4,349	42.7%	13,451	49.6%	24,742	55.9%
Black or African American		1,247	12.2%	2,760	10.2%	3,764	8.5%
Asian		342	3.4%	1,237	4.6%	1,930	4.4%
Other Race Not Hispanic		278	2.7%	820	3.0%	1,458	3.3%
Hispanic		3,976	39.0%	8,828	32.6%	12,385	28.0%
Not Hispanic or Latino Population (2023)		24,966	61.5%	74,908	67.8%	131,224	72.0%
Not Hispanic White		18,599	74.5%	56,087	74.9%	103,389	78.8%
Not Hispanic Black or African American		4,412	17.7%	12,336	16.5%	16,475	12.6%
Not Hispanic American Indian or Alaska Native		65	0.3%	163	0.2%	264	0.2%
Not Hispanic Asian		1,192	4.8%	4,360	5.8%	7,519	5.7%
Not Hispanic Hawaiian or Pacific Islander		16	-	47	-	76	-
Not Hispanic Other Race		60	0.2%	170	0.2%	309	0.2%
Not Hispanic Two or More Races		621	2.5%	1,745	2.3%	3,191	2.4%
Hispanic or Latino Population (2023)		15,606	38.5%	35,524	32.2%	51,069	28.0%
Hispanic White		3,506	22.5%	8,645	24.3%	13,003	25.5%
Hispanic Black or African American		600	3.8%	1,150	3.2%	1,266	2.5%
Hispanic American Indian or Alaska Native		419	2.7%	877	2.5%	1,229	2.4%
Hispanic Asian		29	0.2%	59	0.2%	77	0.2%
Hispanic Hawaiian or Pacific Islander		25	0.2%	61	0.2%	99	0.2%
Hispanic Other Race		6,292	40.3%	12,646	35.6%	16,568	32.4%
Hispanic Two or More Races		4,734	30.3%	12,086	34.0%	18,827	36.9%
Not Hispanic or Latino Population (2020)		21,632	57.5%	65,632	65.0%	117,356	71.0%
Hispanic or Latino Population (2020)		16,016	42.5%	35,351	35.0%	47,922	29.0%
Not Hispanic or Latino Population (2010)		18,392	60.0%	49,003	67.1%	85,745	73.9%
Hispanic or Latino Population (2010)		12,275	40.0%	24,007	32.9%	30,361	26.1%
Not Hispanic or Latino Population (2028)		32,061	61.5%	93,211	67.7%	162,479	71.8%
Hispanic or Latino Population (2028)		20,048	38.5%	44,494	32.3%	63,811	28.2%
Projected Annual Growth (2023-2028)		4,442	5.7%	8,970	5.1%	12,742	5.0%
Historical Annual Growth (2010-2020)		3,741	3.0%	11,343	4.7%	17,561	5.8%

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336 Marketplace		3 mi radius		5 mi radius		7 mi radius	
Conroe, TX 77304							
<b>Total Age Distribution (2023)</b>							
Total Population		40,572		110,432		182,293	
Age Under 5 Years		2,846	7.0%	7,324	6.6%	10,909	6.0%
Age 5 to 9 Years		2,656	6.5%	7,526	6.8%	12,372	6.8%
Age 10 to 14 Years		2,831	7.0%	7,485	6.8%	12,971	7.1%
Age 15 to 19 Years		2,967	7.3%	7,532	6.8%	12,351	6.8%
Age 20 to 24 Years		3,284	8.1%	8,807	8.0%	12,749	7.0%
Age 25 to 29 Years		3,176	7.8%	8,469	7.7%	11,879	6.5%
Age 30 to 34 Years		2,864	7.1%	7,840	7.1%	12,011	6.6%
Age 35 to 39 Years		2,728	6.7%	7,619	6.9%	12,331	6.8%
Age 40 to 44 Years		2,526	6.2%	7,108	6.4%	12,499	6.9%
Age 45 to 49 Years		2,382	5.9%	6,538	5.9%	12,004	6.6%
Age 50 to 54 Years		2,391	5.9%	6,418	5.8%	12,074	6.6%
Age 55 to 59 Years		2,200	5.4%	5,921	5.4%	10,900	6.0%
Age 60 to 64 Years		2,057	5.1%	5,786	5.2%	10,621	5.8%
Age 65 to 69 Years		1,732	4.3%	5,013	4.5%	8,825	4.8%
Age 70 to 74 Years		1,420	3.5%	4,243	3.8%	7,098	3.9%
Age 75 to 79 Years		1,134	2.8%	3,222	2.9%	5,152	2.8%
Age 80 to 84 Years		701	1.7%	1,950	1.8%	3,059	1.7%
Age 85 Years or Over		676	1.7%	1,629	1.5%	2,489	1.4%
Median Age		34.1		35.2		37.2	
Age 19 Years or Less		11,300	27.9%	29,867	27.0%	48,602	26.7%
Age 20 to 64 Years		23,608	58.2%	64,507	58.4%	107,068	58.7%
Age 65 Years or Over		5,663	14.0%	16,058	14.5%	26,624	14.6%
<b>Female Age Distribution (2023)</b>							
Female Population		20,395	50.3%	54,853	49.7%	91,018	49.9%
Age Under 5 Years		1,403	6.9%	3,585	6.5%	5,343	5.9%
Age 5 to 9 Years		1,302	6.4%	3,632	6.6%	5,952	6.5%
Age 10 to 14 Years		1,371	6.7%	3,678	6.7%	6,356	7.0%
Age 15 to 19 Years		1,339	6.6%	3,468	6.3%	5,744	6.3%
Age 20 to 24 Years		1,690	8.3%	4,288	7.8%	6,251	6.9%
Age 25 to 29 Years		1,590	7.8%	3,971	7.2%	5,642	6.2%
Age 30 to 34 Years		1,422	7.0%	3,777	6.9%	5,944	6.5%
Age 35 to 39 Years		1,399	6.9%	3,657	6.7%	6,076	6.7%
Age 40 to 44 Years		1,139	5.6%	3,333	6.1%	6,077	6.7%
Age 45 to 49 Years		1,126	5.5%	3,147	5.7%	5,994	6.6%
Age 50 to 54 Years		1,193	5.9%	3,185	5.8%	5,955	6.5%
Age 55 to 59 Years		1,118	5.5%	2,957	5.4%	5,427	6.0%
Age 60 to 64 Years		1,089	5.3%	3,070	5.6%	5,494	6.0%
Age 65 to 69 Years		896	4.4%	2,664	4.9%	4,684	5.1%
Age 70 to 74 Years		767	3.8%	2,379	4.3%	3,845	4.2%
Age 75 to 79 Years		645	3.2%	1,835	3.3%	2,865	3.1%
Age 80 to 84 Years		438	2.1%	1,152	2.1%	1,768	1.9%
Age 85 Years or Over		467	2.3%	1,075	2.0%	1,602	1.8%
Female Median Age		34.9		36.5		38.2	
Age 19 Years or Less		5,415	26.6%	14,363	26.2%	23,396	25.7%
Age 20 to 64 Years		11,766	57.7%	31,386	57.2%	52,860	58.1%
Age 65 Years or Over		3,214	15.8%	9,104	16.6%	14,763	16.2%

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336 Marketplace		3 mi radius		5 mi radius		7 mi radius	
Conroe, TX 77304							
<b>Male Age Distribution (2023)</b>							
Male Population		20,177	49.7%	55,579	50.3%	91,275	50.1%
Age Under 5 Years		1,444	7.2%	3,739	6.7%	5,565	6.1%
Age 5 to 9 Years		1,354	6.7%	3,894	7.0%	6,420	7.0%
Age 10 to 14 Years		1,460	7.2%	3,807	6.9%	6,615	7.2%
Age 15 to 19 Years		1,628	8.1%	4,064	7.3%	6,606	7.2%
Age 20 to 24 Years		1,594	7.9%	4,518	8.1%	6,498	7.1%
Age 25 to 29 Years		1,586	7.9%	4,499	8.1%	6,236	6.8%
Age 30 to 34 Years		1,442	7.1%	4,063	7.3%	6,067	6.6%
Age 35 to 39 Years		1,329	6.6%	3,961	7.1%	6,255	6.9%
Age 40 to 44 Years		1,387	6.9%	3,775	6.8%	6,422	7.0%
Age 45 to 49 Years		1,256	6.2%	3,392	6.1%	6,010	6.6%
Age 50 to 54 Years		1,198	5.9%	3,233	5.8%	6,119	6.7%
Age 55 to 59 Years		1,082	5.4%	2,964	5.3%	5,474	6.0%
Age 60 to 64 Years		968	4.8%	2,716	4.9%	5,126	5.6%
Age 65 to 69 Years		836	4.1%	2,349	4.2%	4,142	4.5%
Age 70 to 74 Years		653	3.2%	1,865	3.4%	3,254	3.6%
Age 75 to 79 Years		489	2.4%	1,388	2.5%	2,288	2.5%
Age 80 to 84 Years		263	1.3%	799	1.4%	1,291	1.4%
Age 85 Years or Over		208	1.0%	554	1.0%	887	1.0%
Male Median Age		33.4		34.1		36.3	
Age 19 Years or Less		5,885	29.2%	15,504	27.9%	25,206	27.6%
Age 20 to 64 Years		11,842	58.7%	33,121	59.6%	54,208	59.4%
Age 65 Years or Over		2,450	12.1%	6,954	12.5%	11,861	13.0%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		99		101		100	
Age Under 5 Years		103	50.7%	104	51.0%	104	51.0%
Age 5 to 9 Years		104	51.0%	107	51.7%	108	51.9%
Age 10 to 14 Years		106	51.6%	104	50.9%	104	51.0%
Age 15 to 19 Years		122	54.9%	117	54.0%	115	53.5%
Age 20 to 24 Years		94	48.5%	105	51.3%	104	51.0%
Age 25 to 29 Years		100	49.9%	113	53.1%	111	52.5%
Age 30 to 34 Years		101	50.3%	108	51.8%	102	50.5%
Age 35 to 39 Years		95	48.7%	108	52.0%	103	50.7%
Age 40 to 44 Years		122	54.9%	113	53.1%	106	51.4%
Age 45 to 49 Years		112	52.7%	108	51.9%	100	50.1%
Age 50 to 54 Years		100	50.1%	102	50.4%	103	50.7%
Age 55 to 59 Years		97	49.2%	100	50.1%	101	50.2%
Age 60 to 64 Years		89	47.1%	88	46.9%	93	48.3%
Age 65 to 69 Years		93	48.3%	88	46.9%	88	46.9%
Age 70 to 74 Years		85	46.0%	78	43.9%	85	45.8%
Age 75 to 79 Years		76	43.1%	76	43.1%	80	44.4%
Age 80 to 84 Years		60	37.5%	69	40.9%	73	42.2%
Age 85 Years or Over		45	30.8%	52	34.0%	55	35.6%
Age 19 Years or Less		109	52.1%	108	51.9%	108	51.9%
Age 20 to 39 Years		98	49.4%	109	52.1%	105	51.2%
Age 40 to 64 Years		104	51.0%	102	50.6%	101	50.2%
Age 65 Years or Over		76	43.3%	76	43.3%	80	44.6%

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<b>Household Type (2023)</b>							
Total Households		14,467		40,504		66,602	
Households with Children		4,245	29.3%	13,189	32.6%	23,988	36.0%
Average Household Size		2.8		2.7		2.7	
Household Density per Square Mile		512		516		433	
Population Family		35,072	86.4%	94,178	85.3%	158,806	87.1%
Population Non-Family		5,118	12.6%	13,372	12.1%	20,242	11.1%
Population Group Quarters		383	0.9%	2,882	2.6%	3,245	1.8%
Family Households		10,280	71.1%	29,050	71.7%	49,355	74.1%
Married Couple Households		7,564	73.6%	22,298	76.8%	39,264	79.6%
Other Family Households with Children		2,716	26.4%	6,752	23.2%	10,091	20.4%
Family Households with Children		4,212	41.0%	13,077	45.0%	23,816	48.3%
Married Couple with Children		2,717	64.5%	9,372	71.7%	18,400	77.3%
Other Family Households with Children		1,495	35.5%	3,705	28.3%	5,416	22.7%
Family Households No Children		6,068	59.0%	15,973	55.0%	25,539	51.7%
Married Couple No Children		4,846	79.9%	12,926	80.9%	20,865	81.7%
Other Family Households No Children		1,221	20.1%	3,048	19.1%	4,674	18.3%
Non-Family Households		4,187	28.9%	11,453	28.3%	17,247	25.9%
Non-Family Households with Children		33	0.8%	112	1.0%	172	1.0%
Non-Family Households No Children		4,154	99.2%	11,342	99.0%	17,075	99.0%
Average Family Household Size		3.4		3.2		3.2	
Average Family Income		\$114,472		\$113,984		\$140,084	
Median Family Income		\$102,407		\$106,435		\$120,526	
Average Non-Family Household Size		1.2		1.2		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		32,239		88,097		146,042	
Never Married		10,385	32.2%	27,270	31.0%	41,128	28.2%
Currently Married		15,181	47.1%	43,939	49.9%	79,481	54.4%
Previously Married		6,673	20.7%	16,888	19.2%	25,433	17.4%
Separated		1,976	29.6%	4,195	24.8%	5,919	23.3%
Widowed		2,054	30.8%	4,808	28.5%	7,572	29.8%
Divorced		2,643	39.6%	7,884	46.7%	11,943	47.0%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		25,988		71,758		120,942	
Elementary (Grade Level 0 to 8)		2,610	10.0%	4,989	7.0%	6,789	5.6%
Some High School (Grade Level 9 to 11)		2,276	8.8%	4,798	6.7%	6,928	5.7%
High School Graduate		6,005	23.1%	16,487	23.0%	24,974	20.6%
Some College		4,846	18.6%	13,524	18.8%	22,279	18.4%
Associate Degree Only		1,782	6.9%	5,890	8.2%	9,808	8.1%
Bachelor Degree Only		5,157	19.8%	16,576	23.1%	32,095	26.5%
Graduate Degree		3,312	12.7%	9,495	13.2%	18,070	14.9%
Any College (Some College or Higher)		15,097	58.1%	45,485	63.4%	82,251	68.0%
College Degree + (Bachelor Degree or Higher)		8,469	32.6%	26,071	36.3%	50,164	41.5%

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Conroe, TX 77304							
<b>Housing</b>							
Total Housing Units (2023)		15,484		43,428		71,219	
Total Housing Units (2020)		13,934		39,476		63,912	
Historical Annual Growth (2020-2023)		1,549		3,953		7,307	
Housing Units Occupied (2023)		14,467 93.4%		40,504 93.3%		66,602 93.5%	
Housing Units Owner-Occupied		9,821 67.9%		27,575 68.1%		46,380 69.6%	
Housing Units Renter-Occupied		4,646 32.1%		12,928 31.9%		20,222 30.4%	
Housing Units Vacant (2023)		1,017 6.6%		2,925 6.7%		4,617 6.5%	
<b>Household Size (2023)</b>							
Total Households		14,467		40,504		66,602	
1 Person Households		3,598 24.9%		9,672 23.9%		14,620 22.0%	
2 Person Households		4,560 31.5%		13,098 32.3%		22,410 33.6%	
3 Person Households		2,097 14.5%		6,336 15.6%		10,824 16.3%	
4 Person Households		1,992 13.8%		5,923 14.6%		10,192 15.3%	
5 Person Households		1,148 7.9%		3,097 7.6%		5,086 7.6%	
6 Person Households		642 4.4%		1,440 3.6%		2,223 3.3%	
7 or More Person Households		429 3.0%		938 2.3%		1,247 1.9%	
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		1,828 12.6%		5,290 13.1%		11,405 17.1%	
HH Income \$150,000 to \$199,999		1,387 9.6%		4,390 10.8%		7,898 11.9%	
HH Income \$125,000 to \$149,999		1,053 7.3%		2,936 7.2%		5,000 7.5%	
HH Income \$100,000 to \$124,999		1,354 9.4%		4,032 10.0%		6,914 10.4%	
HH Income \$75,000 to \$99,999		1,980 13.7%		5,567 13.7%		8,725 13.1%	
HH Income \$50,000 to \$74,999		2,185 15.1%		5,853 14.5%		9,258 13.9%	
HH Income \$35,000 to \$49,999		1,489 10.3%		4,574 11.3%		6,347 9.5%	
HH Income \$25,000 to \$34,999		1,096 7.6%		2,723 6.7%		3,995 6.0%	
HH Income \$15,000 to \$24,999		898 6.2%		3,028 7.5%		3,862 5.8%	
HH Income \$10,000 to \$14,999		444 3.1%		660 1.6%		905 1.4%	
HH Income Under \$10,000		753 5.2%		1,449 3.6%		2,294 3.4%	
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		941 6.5%		1,976 4.9%		2,801 4.2%	
Households 1 Vehicle Available		4,602 31.8%		12,905 31.9%		19,519 29.3%	
Households 2 Vehicles Available		5,418 37.5%		17,015 42.0%		29,520 44.3%	
Households 3 or More Vehicles Available		3,506 24.2%		8,607 21.3%		14,762 22.2%	
Total Vehicles Available		27,311		76,104		128,324	
Average Vehicles per Household		1.9		1.9		1.9	
Owner-Occupied Household Vehicles		21,030 77.0%		58,297 76.6%		99,106 77.2%	
Average Vehicles per Owner-Occupied Household		2.1		2.1		2.1	
Renter-Occupied Household Vehicles		6,281 23.0%		17,807 23.4%		29,219 22.8%	
Average Vehicles per Renter-Occupied Household		1.4		1.4		1.4	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		21,202		56,723		92,553	
Travel to Work in 14 Minutes or Less		4,429 20.9%		11,424 20.1%		17,719 19.1%	
Travel to Work in 15 to 29 Minutes		6,738 31.8%		19,253 33.9%		30,852 33.3%	
Travel to Work in 30 to 59 Minutes		6,474 30.5%		15,423 27.2%		24,133 26.1%	
Travel to Work in 60 Minutes or More		1,610 7.6%		5,423 9.6%		9,796 10.6%	
Work at Home		1,951 9.2%		5,200 9.2%		10,053 10.9%	
Average Minutes Travel to Work		23.8		23.9		24.3	

# Complete Profile

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336 Marketplace		3 mi radius		5 mi radius		7 mi radius	
Conroe, TX 77304							
<b>Transportation To Work (2023)</b>							
Worker Base Age 16 years or Over		21,202		56,723		92,553	
Drive to Work Alone		16,525	77.9%	44,894	79.1%	72,061	77.9%
Drive to Work in Carpool		2,080	9.8%	4,900	8.6%	7,564	8.2%
Travel to Work by Public Transportation		123	0.6%	393	0.7%	1,054	1.1%
Drive to Work on Motorcycle		32	0.1%	89	0.2%	96	0.1%
Bicycle to Work		68	0.3%	284	0.5%	387	0.4%
Walk to Work		272	1.3%	557	1.0%	734	0.8%
Other Means		152	0.7%	406	0.7%	604	0.7%
Work at Home		1,951	9.2%	5,200	9.2%	10,053	10.9%
<b>Daytime Demographics (2023)</b>							
Total Businesses		1,976		4,352		7,207	
Total Employees		16,970		37,153		64,033	
Company Headquarter Businesses		44	2.2%	96	2.2%	181	2.5%
Company Headquarter Employees		1,822	10.7%	2,841	7.6%	6,559	10.2%
Employee Population per Business		8.6	to 1	8.5	to 1	8.9	to 1
Residential Population per Business		20.5	to 1	25.4	to 1	25.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		27,314		66,715		114,657	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2023)		31,600		86,494		143,400	
Labor Force Total Males (2023)		15,556	49.2%	43,289	50.0%	71,301	49.7%
Male Civilian Employed		11,749	75.5%	30,839	71.2%	50,510	70.8%
Male Civilian Unemployed		328	2.1%	1,150	2.7%	2,403	3.4%
Males in Armed Forces		52	0.3%	64	0.1%	64	-
Males Not in Labor Force		3,426	22.0%	11,236	26.0%	18,324	25.7%
Labor Force Total Females (2023)		16,045	50.8%	43,205	50.0%	72,099	50.3%
Female Civilian Employed		9,453	58.9%	25,884	59.9%	42,043	58.3%
Female Civilian Unemployed		392	2.4%	956	2.2%	1,685	2.3%
Females in Armed Forces		3	-	145	0.3%	159	0.2%
Females Not in Labor Force		6,197	38.6%	16,219	37.5%	28,212	39.1%
Unemployment Rate		720	2.3%	2,107	2.4%	4,088	2.9%
<b>Occupation (2023)</b>							
Occupation Population Age 16 Years or Over		21,202		56,723		92,553	
Occupation Total Males		11,749	55.4%	30,839	54.4%	50,510	54.6%
Occupation Total Females		9,453	44.6%	25,884	45.6%	42,043	45.4%
Management, Business, Financial Operations		4,099	19.3%	11,566	20.4%	20,693	22.4%
Professional, Related		4,445	21.0%	12,638	22.3%	22,103	23.9%
Service		3,983	18.8%	9,392	16.6%	13,602	14.7%
Sales, Office		3,299	15.6%	10,313	18.2%	17,299	18.7%
Farming, Fishing, Forestry		177	0.8%	311	0.5%	392	0.4%
Construction, Extraction, Maintenance		2,396	11.3%	4,972	8.8%	7,373	8.0%
Production, Transport, Material Moving		2,803	13.2%	7,531	13.3%	11,091	12.0%
White Collar Workers		11,843	55.9%	34,517	60.9%	60,095	64.9%
Blue Collar Workers		9,359	44.1%	22,206	39.1%	32,458	35.1%

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Conroe, TX 77304							
<b>Units In Structure (2023)</b>							
Total Units		14,467		40,504		66,602	
1 Detached Unit		10,089	69.7%	27,543	68.0%	46,245	69.4%
1 Attached Unit		253	1.8%	983	2.4%	1,480	2.2%
2 Units		66	0.5%	158	0.4%	247	0.4%
3 to 4 Units		248	1.7%	645	1.6%	945	1.4%
5 to 9 Units		305	2.1%	946	2.3%	1,237	1.9%
10 to 19 Units		984	6.8%	3,241	8.0%	4,800	7.2%
20 to 49 Units		490	3.4%	1,480	3.7%	2,427	3.6%
50 or More Units		720	5.0%	2,063	5.1%	3,366	5.1%
Mobile Home or Trailer		1,253	8.7%	3,265	8.1%	5,580	8.4%
Other Structure		60	0.4%	179	0.4%	273	0.4%
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		191	1.2%	728	1.7%	1,152	1.6%
Homes Built 2010 to 2013		3,769	24.3%	13,500	31.1%	22,850	32.1%
Homes Built 2000 to 2009		3,356	21.7%	10,872	25.0%	16,443	23.1%
Homes Built 1990 to 1999		1,621	10.5%	4,049	9.3%	9,558	13.4%
Homes Built 1980 to 1989		1,683	10.9%	4,054	9.3%	6,481	9.1%
Homes Built 1970 to 1979		2,371	15.3%	4,078	9.4%	5,764	8.1%
Homes Built 1960 to 1969		735	4.7%	1,822	4.2%	2,292	3.2%
Homes Built 1950 to 1959		335	2.2%	661	1.5%	769	1.1%
Homes Built 1940 to 1949		214	1.4%	306	0.7%	596	0.8%
Homes Built Before 1939		191	1.2%	433	1.0%	698	1.0%
Median Age of Homes		30.5 yrs		26.2 yrs		25.5 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		9,821		27,575		46,380	
Home Values \$1,000,000 or More		158	1.6%	570	2.1%	969	2.1%
Home Values \$750,000 to \$999,999		129	1.3%	477	1.7%	986	2.1%
Home Values \$500,000 to \$749,999		798	8.1%	2,696	9.8%	5,791	12.5%
Home Values \$400,000 to \$499,999		794	8.1%	2,388	8.7%	4,914	10.6%
Home Values \$300,000 to \$399,999		1,647	16.8%	5,938	21.5%	11,235	24.2%
Home Values \$250,000 to \$299,999		1,374	14.0%	3,897	14.1%	5,672	12.2%
Home Values \$200,000 to \$249,999		1,583	16.1%	4,267	15.5%	6,524	14.1%
Home Values \$175,000 to \$199,999		381	3.9%	1,155	4.2%	1,777	3.8%
Home Values \$150,000 to \$174,999		562	5.7%	1,463	5.3%	2,019	4.4%
Home Values \$125,000 to \$149,999		314	3.2%	656	2.4%	829	1.8%
Home Values \$100,000 to \$124,999		458	4.7%	972	3.5%	1,391	3.0%
Home Values \$90,000 to \$99,999		116	1.2%	212	0.8%	280	0.6%
Home Values \$80,000 to \$89,999		211	2.2%	358	1.3%	549	1.2%
Home Values \$70,000 to \$79,999		293	3.0%	437	1.6%	500	1.1%
Home Values \$60,000 to \$69,999		263	2.7%	419	1.5%	525	1.1%
Home Values \$50,000 to \$59,999		45	0.5%	79	0.3%	139	0.3%
Home Values \$35,000 to \$49,999		102	1.0%	148	0.5%	200	0.4%
Home Values \$25,000 to \$34,999		270	2.8%	417	1.5%	462	1.0%
Home Values \$10,000 to \$24,999		175	1.8%	399	1.4%	529	1.1%
Home Values Under \$10,000		146	1.5%	627	2.3%	1,090	2.3%
Owner-Occupied Median Home Value		\$248,283		\$272,999		\$303,838	
Renter-Occupied Median Rent		\$1,111		\$1,118		\$1,131	



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Conroe, TX 77304							
<b>Total Annual Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$1.02 B		\$2.91 B		\$5.49 B	
Total Non-Retail Expenditure		\$539.52 M		\$1.54 B		\$2.91 B	
Total Retail Expenditure		\$480.53 M		\$1.37 B		\$2.58 B	
Apparel		\$36.54 M		\$104.16 M		\$198.01 M	
Contributions		\$34.24 M		\$98.28 M		\$190.75 M	
Education		\$32.72 M		\$93.62 M		\$186.12 M	
Entertainment		\$58.53 M		\$167.12 M		\$318.68 M	
Food and Beverages		\$149.41 M		\$424.99 M		\$796.51 M	
Furnishings and Equipment		\$36.24 M		\$103.47 M		\$196.9 M	
Gifts		\$25.82 M		\$73.98 M		\$145.16 M	
Health Care		\$84.43 M		\$240.66 M		\$447.8 M	
Household Operations		\$40.47 M		\$115.67 M		\$220.24 M	
Miscellaneous Expenses		\$19.31 M		\$55.15 M		\$104.43 M	
Personal Care		\$13.69 M		\$39.03 M		\$73.58 M	
Personal Insurance		\$7.43 M		\$21.29 M		\$41.29 M	
Reading		\$2.23 M		\$6.37 M		\$12.07 M	
Shelter		\$214.79 M		\$611.82 M		\$1.15 B	
Tobacco		\$5.76 M		\$16.23 M		\$28.93 M	
Transportation		\$185.21 M		\$528.12 M		\$992.82 M	
Utilities		\$73.23 M		\$207.93 M		\$383.4 M	
<b>Monthly Household Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$5,876		\$5,983		\$6,869	
Total Non-Retail Expenditure		\$3,108	52.9%	\$3,166	52.9%	\$3,643	53.0%
Total Retail Expenditures		\$2,768	47.1%	\$2,817	47.1%	\$3,226	47.0%
Apparel		\$210	3.6%	\$214	3.6%	\$248	3.6%
Contributions		\$197	3.4%	\$202	3.4%	\$239	3.5%
Education		\$188	3.2%	\$193	3.2%	\$233	3.4%
Entertainment		\$337	5.7%	\$344	5.7%	\$399	5.8%
Food and Beverages		\$861	14.6%	\$874	14.6%	\$997	14.5%
Furnishings and Equipment		\$209	3.6%	\$213	3.6%	\$246	3.6%
Gifts		\$149	2.5%	\$152	2.5%	\$182	2.6%
Health Care		\$486	8.3%	\$495	8.3%	\$560	8.2%
Household Operations		\$233	4.0%	\$238	4.0%	\$276	4.0%
Miscellaneous Expenses		\$111	1.9%	\$113	1.9%	\$131	1.9%
Personal Care		\$79	1.3%	\$80	1.3%	\$92	1.3%
Personal Insurance		\$43	0.7%	\$44	0.7%	\$52	0.8%
Reading		\$13	0.2%	\$13	0.2%	\$15	0.2%
Shelter		\$1,237	21.1%	\$1,259	21.0%	\$1,443	21.0%
Tobacco		\$33	0.6%	\$33	0.6%	\$36	0.5%
Transportation		\$1,067	18.2%	\$1,087	18.2%	\$1,242	18.1%
Utilities		\$422	7.2%	\$428	7.2%	\$480	7.0%