

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

| 336 Marketplace<br>I-45 South @ Loop 336 in Conroe, Texas 77304 | 3 mi radius       |      | 5 mi radius       |      | 7 mi radius        |      |
|---|-------------------|------|-------------------|------|--------------------|------|
| <b>Population</b>   |                   |      |                   |      |                    |      |
| Estimated Population (2019)                                     | 38,810            |      | 100,720           |      | 163,803            |      |
| Projected Population (2024)                                     | 45,517            |      | 117,798           |      | 191,714            |      |
| Census Population (2010)  | 31,106            |      | 72,576            |      | 116,203            |      |
| Census Population (2000)  | 26,077            |      | 48,354            |      | 81,429             |      |
| Projected Annual Growth (2019-2024)                             | 6,707             | 3.5% | 17,078            | 3.4% | 27,911             | 3.4% |
| Historical Annual Growth (2010-2019)                            | 7,704             | 2.2% | 28,144            | 3.1% | 47,600             | 3.2% |
| Historical Annual Growth (2000-2010)                            | 5,029             | 1.9% | 24,223            | 5.0% | 34,774             | 4.3% |
| Estimated Population Density (2019)                             | 1,373 <i>psm</i>  |      | 1,283 <i>psm</i>  |      | 1,064 <i>psm</i>   |      |
| Trade Area Size   | 28.3 <i>sq mi</i> |      | 78.5 <i>sq mi</i> |      | 153.9 <i>sq mi</i> |      |
| <b>Households</b>   |                   |      |                   |      |                    |      |
| Estimated Households (2019)                                     | 13,400            |      | 36,296            |      | 59,646             |      |
| Projected Households (2024)                                     | 15,146            |      | 41,031            |      | 67,358             |      |
| Census Households (2010)  | 10,548            |      | 25,681            |      | 41,601             |      |
| Census Households (2000)  | 8,963             |      | 17,008            |      | 27,860             |      |
| Projected Annual Growth (2019-2024)                             | 1,747             | 2.6% | 4,735             | 2.6% | 7,713              | 2.6% |
| Historical Annual Change (2000-2019)                            | 4,436             | 2.6% | 19,287            | 6.0% | 31,786             | 6.0% |
| <b>Average Household Income</b>                                 |                   |      |                   |      |                    |      |
| Estimated Average Household Income (2019)                       | \$78,441          |      | \$83,645          |      | \$98,064           |      |
| Projected Average Household Income (2024)                       | \$81,581          |      | \$86,847          |      | \$102,537          |      |
| Census Average Household Income (2010)                          | \$63,129          |      | \$67,645          |      | \$83,148           |      |
| Census Average Household Income (2000)                          | \$49,313          |      | \$51,086          |      | \$71,482           |      |
| Projected Annual Change (2019-2024)                             | \$3,141           | 0.8% | \$3,203           | 0.8% | \$4,473            | 0.9% |
| Historical Annual Change (2000-2019)                            | \$29,128          | 3.1% | \$32,558          | 3.4% | \$26,582           | 2.0% |
| <b>Median Household Income</b>                                  |                   |      |                   |      |                    |      |
| Estimated Median Household Income (2019)                        | \$64,294          |      | \$70,907          |      | \$82,401           |      |
| Projected Median Household Income (2024)                        | \$73,874          |      | \$80,920          |      | \$94,887           |      |
| Census Median Household Income (2010)                           | \$52,023          |      | \$57,021          |      | \$68,749           |      |
| Census Median Household Income (2000)                           | \$40,235          |      | \$41,526          |      | \$58,914           |      |
| Projected Annual Change (2019-2024)                             | \$9,580           | 3.0% | \$10,013          | 2.8% | \$12,486           | 3.0% |
| Historical Annual Change (2000-2019)                            | \$24,059          | 3.1% | \$29,381          | 3.7% | \$23,487           | 2.1% |
| <b>Per Capita Income</b>  |                   |      |                   |      |                    |      |
| Estimated Per Capita Income (2019)                              | \$27,143          |      | \$30,442          |      | \$35,895           |      |
| Projected Per Capita Income (2024)                              | \$27,199          |      | \$30,506          |      | \$36,186           |      |
| Census Per Capita Income (2010)                                 | \$21,406          |      | \$23,936          |      | \$29,767           |      |
| Census Per Capita Income (2000)                                 | \$17,020          |      | \$17,954          |      | \$24,423           |      |
| Projected Annual Change (2019-2024)                             | \$56              | -    | \$64              | -    | \$291              | 0.2% |
| Historical Annual Change (2000-2019)                            | \$10,124          | 3.1% | \$12,487          | 3.7% | \$11,472           | 2.5% |
| Estimated Average Household Net Worth (2019)                    | \$540,544         |      | \$602,618         |      | \$789,885          |      |

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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

### I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

#### Race and Ethnicity

|   |        |       |         |       |         |       |
|---|--------|-------|---------|-------|---------|-------|
| Total Population (2019)                       | 38,810 |       | 100,720 |       | 163,803 |       |
| White (2019)                                  | 25,243 | 65.0% | 72,146  | 71.6% | 122,253 | 74.6% |
| Black or African American (2019)              | 4,293  | 11.1% | 9,195   | 9.1%  | 13,713  | 8.4%  |
| American Indian or Alaska Native (2019)       | 539    | 1.4%  | 1,140   | 1.1%  | 1,619   | 1.0%  |
| Asian (2019)                                  | 946    | 2.4%  | 2,898   | 2.9%  | 5,870   | 3.6%  |
| Hawaiian or Pacific Islander (2019)           | 11     | -     | 49      | -     | 79      | -     |
| Other Race (2019)                             | 6,133  | 15.8% | 11,678  | 11.6% | 14,869  | 9.1%  |
| Two or More Races (2019)                      | 1,646  | 4.2%  | 3,613   | 3.6%  | 5,401   | 3.3%  |
| Population < 18 (2019)                        | 10,640 | 27.4% | 25,810  | 25.6% | 41,652  | 25.4% |
| White Not Hispanic                            | 3,105  | 29.2% | 9,660   | 37.4% | 18,409  | 44.2% |
| Black or African American                     | 1,289  | 12.1% | 2,609   | 10.1% | 3,850   | 9.2%  |
| Asian   | 190    | 1.8%  | 617     | 2.4%  | 1,351   | 3.2%  |
| Other Race Not Hispanic                       | 283    | 2.7%  | 727     | 2.8%  | 1,268   | 3.0%  |
| Hispanic                                      | 5,773  | 54.3% | 12,197  | 47.3% | 16,775  | 40.3% |
| Not Hispanic or Latino Population (2019)      | 21,915 | 56.5% | 64,549  | 64.1% | 113,675 | 69.4% |
| Not Hispanic White                            | 16,404 | 74.9% | 51,395  | 79.6% | 92,508  | 81.4% |
| Not Hispanic Black or African American        | 3,853  | 17.6% | 8,236   | 12.8% | 12,159  | 10.7% |
| Not Hispanic American Indian or Alaska Native | 141    | 0.6%  | 424     | 0.7%  | 708     | 0.6%  |
| Not Hispanic Asian                            | 853    | 3.9%  | 2,627   | 4.1%  | 5,370   | 4.7%  |
| Not Hispanic Hawaiian or Pacific Islander     | 7      | -     | 37      | -     | 62      | -     |
| Not Hispanic Other Race                       | 102    | 0.5%  | 337     | 0.5%  | 383     | 0.3%  |
| Not Hispanic Two or More Races                | 554    | 2.5%  | 1,493   | 2.3%  | 2,485   | 2.2%  |
| Hispanic or Latino Population (2019)          | 16,895 | 43.5% | 36,171  | 35.9% | 50,128  | 30.6% |
| Hispanic White                                | 8,839  | 52.3% | 20,751  | 57.4% | 29,745  | 59.3% |
| Hispanic Black or African American            | 439    | 2.6%  | 959     | 2.7%  | 1,554   | 3.1%  |
| Hispanic American Indian or Alaska Native     | 397    | 2.4%  | 717     | 2.0%  | 911     | 1.8%  |
| Hispanic Asian                                | 94     | 0.6%  | 272     | 0.8%  | 500     | 1.0%  |
| Hispanic Hawaiian or Pacific Islander         | 4      | -     | 13      | -     | 17      | -     |
| Hispanic Other Race                           | 6,031  | 35.7% | 11,341  | 31.4% | 14,486  | 28.9% |
| Hispanic Two or More Races                    | 1,092  | 6.5%  | 2,120   | 5.9%  | 2,916   | 5.8%  |
| Not Hispanic or Latino Population (2010)      | 18,635 | 59.9% | 48,480  | 66.8% | 85,641  | 73.7% |
| Hispanic or Latino Population (2010)          | 12,471 | 40.1% | 24,096  | 33.2% | 30,562  | 26.3% |
| Not Hispanic or Latino Population (2000)      | 17,676 | 67.8% | 35,146  | 72.7% | 65,735  | 80.7% |
| Hispanic or Latino Population (2000)          | 8,401  | 32.2% | 13,208  | 27.3% | 15,694  | 19.3% |
| Not Hispanic or Latino Population (2024)      | 25,204 | 55.4% | 74,285  | 63.1% | 131,369 | 68.5% |
| Hispanic or Latino Population (2024)          | 20,313 | 44.6% | 43,513  | 36.9% | 60,345  | 31.5% |
| Projected Annual Growth (2019-2024)           | 3,418  | -     | 7,342   | -     | 10,217  | -     |
| Historical Annual Growth (2000-2010)          | 4,070  | 4.8%  | 10,889  | 8.2%  | 14,868  | 9.5%  |

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2000-2010 Census, 2019 Estimates with 2024 Projections

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RFULL9

## 336 Marketplace

I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

### Total Age Distribution (2019)

|                      | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Population     | 38,810      |       | 100,720     |       | 163,803     |       |
| Age Under 5 Years    | 3,138       | 8.1%  | 7,412       | 7.4%  | 11,306      | 6.9%  |
| Age 5 to 9 Years     | 2,855       | 7.4%  | 7,071       | 7.0%  | 11,427      | 7.0%  |
| Age 10 to 14 Years   | 2,771       | 7.1%  | 6,891       | 6.8%  | 11,668      | 7.1%  |
| Age 15 to 19 Years   | 2,879       | 7.4%  | 7,048       | 7.0%  | 11,633      | 7.1%  |
| Age 20 to 24 Years   | 2,880       | 7.4%  | 7,227       | 7.2%  | 12,053      | 7.4%  |
| Age 25 to 29 Years   | 2,919       | 7.5%  | 7,434       | 7.4%  | 11,209      | 6.8%  |
| Age 30 to 34 Years   | 2,625       | 6.8%  | 6,876       | 6.8%  | 10,505      | 6.4%  |
| Age 35 to 39 Years   | 2,592       | 6.7%  | 6,883       | 6.8%  | 10,886      | 6.6%  |
| Age 40 to 44 Years   | 2,439       | 6.3%  | 6,480       | 6.4%  | 10,747      | 6.6%  |
| Age 45 to 49 Years   | 2,477       | 6.4%  | 6,332       | 6.3%  | 10,938      | 6.7%  |
| Age 50 to 54 Years   | 2,278       | 5.9%  | 5,943       | 5.9%  | 10,361      | 6.3%  |
| Age 55 to 59 Years   | 2,222       | 5.7%  | 5,971       | 5.9%  | 10,335      | 6.3%  |
| Age 60 to 64 Years   | 1,926       | 5.0%  | 5,356       | 5.3%  | 8,875       | 5.4%  |
| Age 65 to 69 Years   | 1,535       | 4.0%  | 4,413       | 4.4%  | 7,186       | 4.4%  |
| Age 70 to 74 Years   | 1,232       | 3.2%  | 3,750       | 3.7%  | 5,903       | 3.6%  |
| Age 75 to 79 Years   | 931         | 2.4%  | 2,605       | 2.6%  | 4,079       | 2.5%  |
| Age 80 to 84 Years   | 542         | 1.4%  | 1,566       | 1.6%  | 2,462       | 1.5%  |
| Age 85 Years or Over | 570         | 1.5%  | 1,463       | 1.5%  | 2,230       | 1.4%  |
| Median Age           | 33.4        |       | 34.9        |       | 35.4        |       |
| Age 19 Years or Less | 11,643      | 30.0% | 28,422      | 28.2% | 46,033      | 28.1% |
| Age 20 to 64 Years   | 22,358      | 57.6% | 58,502      | 58.1% | 95,910      | 58.6% |
| Age 65 Years or Over | 4,809       | 12.4% | 13,796      | 13.7% | 21,860      | 13.3% |

### Female Age Distribution (2019)

|                      |        |       |        |       |        |       |
|----------------------|--------|-------|--------|-------|--------|-------|
| Female Population    | 19,462 | 50.1% | 50,133 | 49.8% | 82,081 | 50.1% |
| Age Under 5 Years    | 1,533  | 7.9%  | 3,554  | 7.1%  | 5,407  | 6.6%  |
| Age 5 to 9 Years     | 1,389  | 7.1%  | 3,407  | 6.8%  | 5,561  | 6.8%  |
| Age 10 to 14 Years   | 1,339  | 6.9%  | 3,369  | 6.7%  | 5,715  | 7.0%  |
| Age 15 to 19 Years   | 1,367  | 7.0%  | 3,344  | 6.7%  | 5,577  | 6.8%  |
| Age 20 to 24 Years   | 1,368  | 7.0%  | 3,333  | 6.6%  | 5,660  | 6.9%  |
| Age 25 to 29 Years   | 1,449  | 7.4%  | 3,596  | 7.2%  | 5,405  | 6.6%  |
| Age 30 to 34 Years   | 1,317  | 6.8%  | 3,388  | 6.8%  | 5,320  | 6.5%  |
| Age 35 to 39 Years   | 1,317  | 6.8%  | 3,398  | 6.8%  | 5,522  | 6.7%  |
| Age 40 to 44 Years   | 1,145  | 5.9%  | 3,084  | 6.2%  | 5,292  | 6.4%  |
| Age 45 to 49 Years   | 1,194  | 6.1%  | 3,119  | 6.2%  | 5,537  | 6.7%  |
| Age 50 to 54 Years   | 1,165  | 6.0%  | 2,973  | 5.9%  | 5,163  | 6.3%  |
| Age 55 to 59 Years   | 1,159  | 6.0%  | 3,090  | 6.2%  | 5,272  | 6.4%  |
| Age 60 to 64 Years   | 991    | 5.1%  | 2,797  | 5.6%  | 4,562  | 5.6%  |
| Age 65 to 69 Years   | 835    | 4.3%  | 2,346  | 4.7%  | 3,793  | 4.6%  |
| Age 70 to 74 Years   | 621    | 3.2%  | 1,951  | 3.9%  | 3,082  | 3.8%  |
| Age 75 to 79 Years   | 544    | 2.8%  | 1,459  | 2.9%  | 2,269  | 2.8%  |
| Age 80 to 84 Years   | 343    | 1.8%  | 960    | 1.9%  | 1,488  | 1.8%  |
| Age 85 Years or Over | 385    | 2.0%  | 965    | 1.9%  | 1,456  | 1.8%  |
| Female Median Age    | 34.6   |       | 36.3   |       | 36.6   |       |
| Age 19 Years or Less | 5,629  | 28.9% | 13,673 | 27.3% | 22,260 | 27.1% |
| Age 20 to 64 Years   | 11,105 | 57.1% | 28,778 | 57.4% | 47,734 | 58.2% |
| Age 65 Years or Over | 2,728  | 14.0% | 7,682  | 15.3% | 12,087 | 14.7% |

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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

### Male Age Distribution (2019)

|                      | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Male Population      | 19,347      | 49.9% | 50,587      | 50.2% | 81,722      | 49.9% |
| Age Under 5 Years    | 1,605       | 8.3%  | 3,858       | 7.6%  | 5,899       | 7.2%  |
| Age 5 to 9 Years     | 1,465       | 7.6%  | 3,664       | 7.2%  | 5,866       | 7.2%  |
| Age 10 to 14 Years   | 1,431       | 7.4%  | 3,523       | 7.0%  | 5,953       | 7.3%  |
| Age 15 to 19 Years   | 1,512       | 7.8%  | 3,704       | 7.3%  | 6,055       | 7.4%  |
| Age 20 to 24 Years   | 1,512       | 7.8%  | 3,894       | 7.7%  | 6,393       | 7.8%  |
| Age 25 to 29 Years   | 1,470       | 7.6%  | 3,837       | 7.6%  | 5,804       | 7.1%  |
| Age 30 to 34 Years   | 1,308       | 6.8%  | 3,489       | 6.9%  | 5,185       | 6.3%  |
| Age 35 to 39 Years   | 1,275       | 6.6%  | 3,485       | 6.9%  | 5,364       | 6.6%  |
| Age 40 to 44 Years   | 1,294       | 6.7%  | 3,396       | 6.7%  | 5,455       | 6.7%  |
| Age 45 to 49 Years   | 1,282       | 6.6%  | 3,213       | 6.4%  | 5,400       | 6.6%  |
| Age 50 to 54 Years   | 1,114       | 5.8%  | 2,970       | 5.9%  | 5,198       | 6.4%  |
| Age 55 to 59 Years   | 1,062       | 5.5%  | 2,881       | 5.7%  | 5,064       | 6.2%  |
| Age 60 to 64 Years   | 935         | 4.8%  | 2,558       | 5.1%  | 4,313       | 5.3%  |
| Age 65 to 69 Years   | 700         | 3.6%  | 2,067       | 4.1%  | 3,394       | 4.2%  |
| Age 70 to 74 Years   | 611         | 3.2%  | 1,799       | 3.6%  | 2,821       | 3.5%  |
| Age 75 to 79 Years   | 387         | 2.0%  | 1,146       | 2.3%  | 1,810       | 2.2%  |
| Age 80 to 84 Years   | 198         | 1.0%  | 605         | 1.2%  | 974         | 1.2%  |
| Age 85 Years or Over | 185         | 1.0%  | 497         | 1.0%  | 774         | 0.9%  |
| Male Median Age      | 32.3        |       | 33.6        |       | 34.3        |       |
| Age 19 Years or Less | 6,014       | 31.1% | 14,749      | 29.2% | 23,773      | 29.1% |
| Age 20 to 64 Years   | 11,253      | 58.2% | 29,724      | 58.8% | 48,176      | 59.0% |
| Age 65 Years or Over | 2,081       | 10.8% | 6,114       | 12.1% | 9,773       | 12.0% |

### Males per 100 Females (2019)

|                      | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Overall Comparison   |             |       |             |       |             |       |
| Age Under 5 Years    | 105         | 51.1% | 109         | 52.1% | 109         | 52.2% |
| Age 5 to 9 Years     | 106         | 51.3% | 108         | 51.8% | 105         | 51.3% |
| Age 10 to 14 Years   | 107         | 51.7% | 105         | 51.1% | 104         | 51.1% |
| Age 15 to 19 Years   | 111         | 52.5% | 111         | 52.6% | 109         | 52.1% |
| Age 20 to 24 Years   | 111         | 52.5% | 117         | 53.9% | 113         | 53.0% |
| Age 25 to 29 Years   | 101         | 50.4% | 107         | 51.6% | 107         | 51.8% |
| Age 30 to 34 Years   | 99          | 49.8% | 103         | 50.7% | 97          | 49.4% |
| Age 35 to 39 Years   | 97          | 49.2% | 103         | 50.6% | 97          | 49.3% |
| Age 40 to 44 Years   | 113         | 53.0% | 110         | 52.4% | 103         | 50.8% |
| Age 45 to 49 Years   | 107         | 51.8% | 103         | 50.7% | 98          | 49.4% |
| Age 50 to 54 Years   | 96          | 48.9% | 100         | 50.0% | 101         | 50.2% |
| Age 55 to 59 Years   | 92          | 47.8% | 93          | 48.3% | 96          | 49.0% |
| Age 60 to 64 Years   | 94          | 48.6% | 91          | 47.8% | 95          | 48.6% |
| Age 65 to 69 Years   | 84          | 45.6% | 88          | 46.8% | 89          | 47.2% |
| Age 70 to 74 Years   | 98          | 49.6% | 92          | 48.0% | 92          | 47.8% |
| Age 75 to 79 Years   | 71          | 41.5% | 78          | 44.0% | 80          | 44.4% |
| Age 80 to 84 Years   | 58          | 36.6% | 63          | 38.7% | 65          | 39.6% |
| Age 85 Years or Over | 48          | 32.5% | 52          | 34.0% | 53          | 34.7% |
| Age 19 Years or Less | 107         | 51.7% | 108         | 51.9% | 107         | 51.6% |
| Age 20 to 39 Years   | 102         | 50.5% | 107         | 51.7% | 104         | 50.9% |
| Age 40 to 64 Years   | 101         | 50.1% | 100         | 49.9% | 98          | 49.6% |
| Age 65 Years or Over | 76          | 43.3% | 80          | 44.3% | 81          | 44.7% |

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## 336 Marketplace

### I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

#### Household Type (2019)

|                                       |          |       |           |       |           |       |
|---------------------------------------|----------|-------|-----------|-------|-----------|-------|
| Total Households                      | 13,400   |       | 36,296    |       | 59,646    |       |
| Households with Children              | 5,236    | 39.1% | 12,797    | 35.3% | 21,317    | 35.7% |
| Average Household Size                | 2.9      |       | 2.7       |       | 2.7       |       |
| Household Density per Square Mile     | 474      |       | 462       |       | 388       |       |
| Population Family                     | 33,501   | 86.3% | 84,002    | 83.4% | 139,400   | 85.1% |
| Population Non-Family                 | 5,013    | 12.9% | 14,478    | 14.4% | 22,088    | 13.5% |
| Population Group Quarters             | 296      | 0.8%  | 2,240     | 2.2%  | 2,315     | 1.4%  |
| Family Households                     | 9,547    | 71.2% | 24,565    | 67.7% | 41,681    | 69.9% |
| Married Couple Households             | 6,473    | 67.8% | 17,549    | 71.4% | 31,357    | 75.2% |
| Other Family Households with Children | 3,074    | 32.2% | 7,016     | 28.6% | 10,324    | 24.8% |
| Family Households with Children       | 5,187    | 54.3% | 12,665    | 51.6% | 21,117    | 50.7% |
| Married Couple with Children          | 3,119    | 60.1% | 8,152     | 64.4% | 14,502    | 68.7% |
| Other Family Households with Children | 2,068    | 39.9% | 4,513     | 35.6% | 6,615     | 31.3% |
| Family Households No Children         | 4,360    | 45.7% | 11,900    | 48.4% | 20,564    | 49.3% |
| Married Couple No Children            | 3,354    | 76.9% | 9,396     | 79.0% | 16,855    | 82.0% |
| Other Family Households No Children   | 1,006    | 23.1% | 2,504     | 21.0% | 3,709     | 18.0% |
| Non-Family Households                 | 3,852    | 28.8% | 11,731    | 32.3% | 17,965    | 30.1% |
| Non-Family Households with Children   | 49       | 1.3%  | 132       | 1.1%  | 201       | 1.1%  |
| Non-Family Households No Children     | 3,804    | 98.7% | 11,599    | 98.9% | 17,764    | 98.9% |
| Average Family Household Size         | 3.5      |       | 3.4       |       | 3.3       |       |
| Average Family Income                 | \$90,023 |       | \$100,011 |       | \$118,343 |       |
| Median Family Income                  | \$76,167 |       | \$84,341  |       | \$98,286  |       |
| Average Non-Family Household Size     | 1.3      |       | 1.2       |       | 1.2       |       |

#### Marital Status (2019)

|                                 |        |       |        |       |         |       |
|---------------------------------|--------|-------|--------|-------|---------|-------|
| Population Age 15 Years or Over | 30,046 |       | 79,346 |       | 129,403 |       |
| Never Married                   | 9,905  | 33.0% | 25,930 | 32.7% | 37,429  | 28.9% |
| Currently Married               | 13,922 | 46.3% | 37,778 | 47.6% | 69,046  | 53.4% |
| Previously Married              | 6,219  | 20.7% | 15,638 | 19.7% | 22,928  | 17.7% |
| Separated                       | 1,920  | 30.9% | 4,499  | 28.8% | 5,855   | 25.5% |
| Widowed                         | 1,564  | 25.1% | 4,361  | 27.9% | 6,823   | 29.8% |
| Divorced                        | 2,734  | 44.0% | 6,778  | 43.3% | 10,249  | 44.7% |

#### Educational Attainment (2019)

|  |        |       |        |       |         |       |
|--|--------|-------|--------|-------|---------|-------|
| Adult Population Age 25 Years or Over        | 24,287 |       | 65,070 |       | 105,717 |       |
| Elementary (Grade Level 0 to 8)              | 3,061  | 12.6% | 5,492  | 8.4%  | 6,929   | 6.6%  |
| Some High School (Grade Level 9 to 11)       | 2,673  | 11.0% | 6,017  | 9.2%  | 8,086   | 7.6%  |
| High School Graduate                         | 6,404  | 26.4% | 16,779 | 25.8% | 24,535  | 23.2% |
| Some College                                 | 4,597  | 18.9% | 13,218 | 20.3% | 20,701  | 19.6% |
| Associate Degree Only                        | 1,545  | 6.4%  | 4,642  | 7.1%  | 7,750   | 7.3%  |
| Bachelor Degree Only                         | 3,559  | 14.7% | 11,975 | 18.4% | 24,035  | 22.7% |
| Graduate Degree                              | 2,447  | 10.1% | 6,948  | 10.7% | 13,682  | 12.9% |
| Any College (Some College or Higher)         | 12,149 | 50.0% | 36,783 | 56.5% | 66,168  | 62.6% |
| College Degree + (Bachelor Degree or Higher) | 6,006  | 24.7% | 18,923 | 29.1% | 37,717  | 35.7% |

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

### I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

#### Housing

|                                      |        |       |        |       |        |       |
|--------------------------------------|--------|-------|--------|-------|--------|-------|
| Total Housing Units (2019)           | 13,802 |       | 37,302 |       | 61,255 |       |
| Total Housing Units (2010)           | 11,433 |       | 28,421 |       | 45,849 |       |
| Historical Annual Growth (2010-2019) | 2,369  | 2.3%  | 8,881  | 3.5%  | 15,406 | 3.7%  |
| Housing Units Occupied (2019)        | 13,400 | 97.1% | 36,296 | 97.3% | 59,646 | 97.4% |
| Housing Units Owner-Occupied         | 7,848  | 58.6% | 21,859 | 60.2% | 39,422 | 66.1% |
| Housing Units Renter-Occupied        | 5,551  | 41.4% | 14,437 | 39.8% | 20,224 | 33.9% |
| Housing Units Vacant (2019)          | 402    | 2.9%  | 1,006  | 2.7%  | 1,610  | 2.6%  |

#### Household Size (2019)

|                             |        |       |        |       |        |       |
|-----------------------------|--------|-------|--------|-------|--------|-------|
| Total Households            | 13,400 |       | 36,296 |       | 59,646 |       |
| 1 Person Households         | 3,083  | 23.0% | 9,651  | 26.6% | 14,813 | 24.8% |
| 2 Person Households         | 3,891  | 29.0% | 10,638 | 29.3% | 18,286 | 30.7% |
| 3 Person Households         | 2,173  | 16.2% | 5,664  | 15.6% | 9,690  | 16.2% |
| 4 Person Households         | 1,963  | 14.7% | 5,033  | 13.9% | 8,776  | 14.7% |
| 5 Person Households         | 1,184  | 8.8%  | 2,826  | 7.8%  | 4,557  | 7.6%  |
| 6 Person Households         | 572    | 4.3%  | 1,345  | 3.7%  | 1,982  | 3.3%  |
| 7 or More Person Households | 534    | 4.0%  | 1,139  | 3.1%  | 1,542  | 2.6%  |

#### Household Income Distribution (2019)

|                                  |       |       |       |       |       |       |
|----------------------------------|-------|-------|-------|-------|-------|-------|
| HH Income \$200,000 or More      | 898   | 6.7%  | 2,522 | 6.9%  | 6,368 | 10.7% |
| HH Income \$150,000 to \$199,999 | 626   | 4.7%  | 2,561 | 7.1%  | 5,587 | 9.4%  |
| HH Income \$125,000 to \$149,999 | 685   | 5.1%  | 2,251 | 6.2%  | 4,213 | 7.1%  |
| HH Income \$100,000 to \$124,999 | 1,103 | 8.2%  | 3,198 | 8.8%  | 5,153 | 8.6%  |
| HH Income \$75,000 to \$99,999   | 2,038 | 15.2% | 5,398 | 14.9% | 8,563 | 14.4% |
| HH Income \$50,000 to \$74,999   | 2,281 | 17.0% | 6,848 | 18.9% | 9,793 | 16.4% |
| HH Income \$35,000 to \$49,999   | 1,764 | 13.2% | 4,708 | 13.0% | 7,016 | 11.8% |
| HH Income \$25,000 to \$34,999   | 1,565 | 11.7% | 3,334 | 9.2%  | 4,797 | 8.0%  |
| HH Income \$15,000 to \$24,999   | 1,156 | 8.6%  | 2,655 | 7.3%  | 4,059 | 6.8%  |
| HH Income \$10,000 to \$14,999   | 521   | 3.9%  | 1,196 | 3.3%  | 1,703 | 2.9%  |
| HH Income Under \$10,000         | 762   | 5.7%  | 1,626 | 4.5%  | 2,393 | 4.0%  |

#### Household Vehicles (2019)

|  |        |       |        |       |         |       |
|--|--------|-------|--------|-------|---------|-------|
| Households 0 Vehicles Available                | 762    | 5.7%  | 1,910  | 5.3%  | 2,531   | 4.2%  |
| Households 1 Vehicle Available                 | 4,223  | 31.5% | 10,780 | 29.7% | 16,053  | 26.9% |
| Households 2 Vehicles Available                | 5,219  | 39.0% | 15,554 | 42.9% | 27,027  | 45.3% |
| Households 3 or More Vehicles Available        | 3,195  | 23.8% | 8,053  | 22.2% | 14,035  | 23.5% |
| Total Vehicles Available                       | 25,178 |       | 68,539 |       | 116,597 |       |
| Average Vehicles per Household                 | 1.9    |       | 1.9    |       | 2.0     |       |
| Owner-Occupied Household Vehicles              | 17,236 | 68.5% | 47,299 | 69.0% | 86,162  | 73.9% |
| Average Vehicles per Owner-Occupied Household  | 2.2    |       | 2.2    |       | 2.2     |       |
| Renter-Occupied Household Vehicles             | 7,942  | 31.5% | 21,240 | 31.0% | 30,435  | 26.1% |
| Average Vehicles per Renter-Occupied Household | 1.4    |       | 1.5    |       | 1.5     |       |

#### Travel Time (2019)

|                                      |        |       |        |       |        |       |
|--------------------------------------|--------|-------|--------|-------|--------|-------|
| Worker Base Age 16 years or Over     | 18,408 |       | 47,837 |       | 78,097 |       |
| Travel to Work in 14 Minutes or Less | 5,072  | 27.6% | 11,506 | 24.1% | 17,281 | 22.1% |
| Travel to Work in 15 to 29 Minutes   | 5,985  | 32.5% | 15,431 | 32.3% | 23,679 | 30.3% |
| Travel to Work in 30 to 59 Minutes   | 5,391  | 29.3% | 13,621 | 28.5% | 21,840 | 28.0% |
| Travel to Work in 60 Minutes or More | 1,981  | 10.8% | 6,040  | 12.6% | 11,807 | 15.1% |
| Work at Home                         | 699    | 3.8%  | 2,502  | 5.2%  | 5,070  | 6.5%  |
| Average Minutes Travel to Work       | 23.0   |       | 23.6   |       | 24.8   |       |

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2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

### Transportation To Work (2019)

|   |        |       |        |       |        |       |
|---|--------|-------|--------|-------|--------|-------|
| Worker Base Age 16 years or Over        | 18,408 |       | 47,837 |       | 78,097 |       |
| Drive to Work Alone                     | 14,768 | 80.2% | 38,661 | 80.8% | 63,391 | 81.2% |
| Drive to Work in Carpool                | 2,116  | 11.5% | 4,870  | 10.2% | 6,766  | 8.7%  |
| Travel to Work by Public Transportation | 237    | 1.3%  | 461    | 1.0%  | 861    | 1.1%  |
| Drive to Work on Motorcycle             | 34     | 0.2%  | 179    | 0.4%  | 219    | 0.3%  |
| Bicycle to Work                         | 174    | 0.9%  | 362    | 0.8%  | 494    | 0.6%  |
| Walk to Work                            | 225    | 1.2%  | 453    | 0.9%  | 697    | 0.9%  |
| Other Means                             | 156    | 0.8%  | 350    | 0.7%  | 599    | 0.8%  |
| Work at Home                            | 699    | 3.8%  | 2,502  | 5.2%  | 5,070  | 6.5%  |

### Daytime Demographics (2019)

|  |        |      |        |      |         |      |
|--|--------|------|--------|------|---------|------|
| Total Businesses                               | 2,044  |      | 4,650  |      | 6,902   |      |
| Total Employees                                | 21,359 |      | 48,465 |      | 73,123  |      |
| Company Headquarter Businesses                 | 5      | 0.2% | 14     | 0.3% | 35      | 0.5% |
| Company Headquarter Employees                  | 533    | 2.5% | 1,660  | 3.4% | 3,967   | 5.4% |
| Employee Population per Business               | 10.4   | to 1 | 10.4   | to 1 | 10.6    | to 1 |
| Residential Population per Business            | 19.0   | to 1 | 21.7   | to 1 | 23.7    | to 1 |
| Adj. Daytime Demographics Age 16 Years or Over | 31,643 |      | 77,044 |      | 120,117 |      |

### Labor Force

|  |        |       |        |       |         |       |
|--|--------|-------|--------|-------|---------|-------|
| Labor Population Age 16 Years or Over (2019) | 29,437 |       | 77,899 |       | 127,031 |       |
| Labor Force Total Males (2019)               | 14,529 | 49.4% | 38,812 | 49.8% | 62,798  | 49.4% |
| Male Civilian Employed                       | 10,729 | 73.8% | 27,583 | 71.1% | 45,450  | 72.4% |
| Male Civilian Unemployed                     | 422    | 2.9%  | 772    | 2.0%  | 1,155   | 1.8%  |
| Males in Armed Forces                        | 21     | 0.1%  | 79     | 0.2%  | 126     | 0.2%  |
| Males Not in Labor Force                     | 3,358  | 23.1% | 10,378 | 26.7% | 16,067  | 25.6% |
| Labor Force Total Females (2019)             | 14,908 | 50.6% | 39,087 | 50.2% | 64,233  | 50.6% |
| Female Civilian Employed                     | 8,399  | 56.3% | 21,649 | 55.4% | 34,452  | 53.6% |
| Female Civilian Unemployed                   | 207    | 1.4%  | 671    | 1.7%  | 1,143   | 1.8%  |
| Females in Armed Forces                      | 5      | -     | 9      | -     | 9       | -     |
| Females Not in Labor Force                   | 6,297  | 42.2% | 16,758 | 42.9% | 28,629  | 44.6% |
| Unemployment Rate                            | 629    | 2.1%  | 1,443  | 1.9%  | 2,298   | 1.8%  |

### Occupation (2019)

|  |        |       |        |       |        |       |
|--|--------|-------|--------|-------|--------|-------|
| Occupation Population Age 16 Years or Over | 19,128 |       | 49,232 |       | 79,902 |       |
| Occupation Total Males                     | 10,729 | 56.1% | 27,583 | 56.0% | 45,450 | 56.9% |
| Occupation Total Females                   | 8,399  | 43.9% | 21,649 | 44.0% | 34,452 | 43.1% |
| Management, Business, Financial Operations | 2,699  | 14.1% | 7,986  | 16.2% | 16,354 | 20.5% |
| Professional, Related                      | 3,106  | 16.2% | 9,361  | 19.0% | 15,817 | 19.8% |
| Service                                    | 4,355  | 22.8% | 9,265  | 18.8% | 13,395 | 16.8% |
| Sales, Office                              | 3,940  | 20.6% | 10,741 | 21.8% | 17,166 | 21.5% |
| Farming, Fishing, Forestry                 | 115    | 0.6%  | 175    | 0.4%  | 204    | 0.3%  |
| Construction, Extraction, Maintenance      | 2,674  | 14.0% | 5,926  | 12.0% | 8,609  | 10.8% |
| Production, Transport, Material Moving     | 2,240  | 11.7% | 5,779  | 11.7% | 8,357  | 10.5% |
| White Collar Workers                       | 9,744  | 50.9% | 28,088 | 57.1% | 49,337 | 61.7% |
| Blue Collar Workers                        | 9,384  | 49.1% | 21,145 | 42.9% | 30,565 | 38.3% |

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

I-45 South @ Loop 336 in Conroe, Texas 77304

3 mi radius

5 mi radius

7 mi radius

### Units In Structure (2019)

|                        | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|------------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Units            | 10,548      |       | 25,681      |       | 41,601      |       |
| 1 Detached Unit        | 8,691       | 82.4% | 23,823      | 92.8% | 41,538      | 99.8% |
| 1 Attached Unit        | 233         | 2.2%  | 1,270       | 4.9%  | 2,020       | 4.9%  |
| 2 Units                | 59          | 0.6%  | 118         | 0.5%  | 139         | 0.3%  |
| 3 to 4 Units           | 385         | 3.6%  | 712         | 2.8%  | 812         | 2.0%  |
| 5 to 9 Units           | 553         | 5.2%  | 1,478       | 5.8%  | 1,860       | 4.5%  |
| 10 to 19 Units         | 1,221       | 11.6% | 2,918       | 11.4% | 4,085       | 9.8%  |
| 20 to 49 Units         | 573         | 5.4%  | 1,845       | 7.2%  | 2,685       | 6.5%  |
| 50 or More Units       | 292         | 2.8%  | 1,276       | 5.0%  | 1,789       | 4.3%  |
| Mobile Home or Trailer | 1,367       | 13.0% | 2,815       | 11.0% | 4,653       | 11.2% |
| Other Structure        | 26          | 0.2%  | 40          | 0.2%  | 65          | 0.2%  |

### Homes Built By Year (2019)

|                           |          |       |          |       |          |       |
|---------------------------|----------|-------|----------|-------|----------|-------|
| Homes Built 2014 or later | 1,073    | 7.8%  | 4,377    | 11.7% | 7,007    | 11.4% |
| Homes Built 2010 to 2013  | 907      | 6.6%  | 3,215    | 8.6%  | 5,245    | 8.6%  |
| Homes Built 2000 to 2009  | 2,686    | 19.5% | 10,289   | 27.6% | 16,271   | 26.6% |
| Homes Built 1990 to 1999  | 2,399    | 17.4% | 5,911    | 15.8% | 13,535   | 22.1% |
| Homes Built 1980 to 1989  | 2,005    | 14.5% | 4,397    | 11.8% | 6,494    | 10.6% |
| Homes Built 1970 to 1979  | 3,009    | 21.8% | 5,367    | 14.4% | 7,449    | 12.2% |
| Homes Built 1960 to 1969  | 446      | 3.2%  | 1,245    | 3.3%  | 1,689    | 2.8%  |
| Homes Built 1950 to 1959  | 686      | 5.0%  | 1,104    | 3.0%  | 1,418    | 2.3%  |
| Homes Built 1940 to 1949  | 127      | 0.9%  | 232      | 0.6%  | 280      | 0.5%  |
| Homes Built Before 1939   | 62       | 0.4%  | 158      | 0.4%  | 258      | 0.4%  |
| Median Age of Homes       | 27.1 yrs |       | 22.6 yrs |       | 21.5 yrs |       |

### Home Values (2019)

|                                    |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| Owner Specified Housing Units      | 5,963     |       | 15,553    |       | 28,250    |       |
| Home Values \$1,000,000 or More    | 36        | 0.6%  | 88        | 0.6%  | 218       | 0.8%  |
| Home Values \$750,000 to \$999,999 | 31        | 0.5%  | 154       | 1.0%  | 399       | 1.4%  |
| Home Values \$500,000 to \$749,999 | 411       | 6.9%  | 960       | 6.2%  | 2,937     | 10.4% |
| Home Values \$400,000 to \$499,999 | 592       | 9.9%  | 1,176     | 7.6%  | 3,662     | 13.0% |
| Home Values \$300,000 to \$399,999 | 911       | 15.3% | 3,604     | 23.2% | 7,919     | 28.0% |
| Home Values \$250,000 to \$299,999 | 726       | 12.2% | 2,644     | 17.0% | 4,847     | 17.2% |
| Home Values \$200,000 to \$249,999 | 1,095     | 18.4% | 3,319     | 21.3% | 5,278     | 18.7% |
| Home Values \$175,000 to \$199,999 | 684       | 11.5% | 2,179     | 14.0% | 3,030     | 10.7% |
| Home Values \$150,000 to \$174,999 | 757       | 12.7% | 2,081     | 13.4% | 3,163     | 11.2% |
| Home Values \$125,000 to \$149,999 | 694       | 11.6% | 1,623     | 10.4% | 2,022     | 7.2%  |
| Home Values \$100,000 to \$124,999 | 499       | 8.4%  | 989       | 6.4%  | 1,391     | 4.9%  |
| Home Values \$90,000 to \$99,999   | 158       | 2.7%  | 387       | 2.5%  | 468       | 1.7%  |
| Home Values \$80,000 to \$89,999   | 315       | 5.3%  | 747       | 4.8%  | 1,048     | 3.7%  |
| Home Values \$70,000 to \$79,999   | 275       | 4.6%  | 441       | 2.8%  | 612       | 2.2%  |
| Home Values \$60,000 to \$69,999   | 121       | 2.0%  | 233       | 1.5%  | 319       | 1.1%  |
| Home Values \$50,000 to \$59,999   | 143       | 2.4%  | 305       | 2.0%  | 484       | 1.7%  |
| Home Values \$35,000 to \$49,999   | 32        | 0.5%  | 142       | 0.9%  | 225       | 0.8%  |
| Home Values \$25,000 to \$34,999   | 139       | 2.3%  | 326       | 2.1%  | 508       | 1.8%  |
| Home Values \$10,000 to \$24,999   | 100       | 1.7%  | 224       | 1.4%  | 383       | 1.4%  |
| Home Values Under \$10,000         | 110       | 1.8%  | 185       | 1.2%  | 272       | 1.0%  |
| Owner-Occupied Median Home Value   | \$198,134 |       | \$212,899 |       | \$258,136 |       |
| Renter-Occupied Median Rent        | \$811     |       | \$959     |       | \$1,028   |       |

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Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

RFULL9

## 336 Marketplace

I-45 South @ Loop 336 in Conroe, Texas 77304

### Total Annual Consumer Expenditure (2019)

|                              | 3 mi radius | 5 mi radius | 7 mi radius |
|------------------------------|-------------|-------------|-------------|
| Total Household Expenditure  | \$788.91 M  | \$2.25 B    | \$4.12 B    |
| Total Non-Retail Expenditure | \$416.05 M  | \$1.19 B    | \$2.18 B    |
| Total Retail Expenditure     | \$372.86 M  | \$1.06 B    | \$1.94 B    |
| Apparel                      | \$27.89 M   | \$79.57 M   | \$146.79 M  |
| Contributions                | \$25.35 M   | \$72.92 M   | \$138 M     |
| Education                    | \$23.22 M   | \$66.91 M   | \$130.44 M  |
| Entertainment                | \$44.32 M   | \$127.08 M  | \$235.55 M  |
| Food and Beverages           | \$116.84 M  | \$332.33 M  | \$602.63 M  |
| Furnishings and Equipment    | \$27.49 M   | \$78.88 M   | \$145.91 M  |
| Gifts                        | \$19.11 M   | \$54.83 M   | \$104.33 M  |
| Health Care                  | \$66.68 M   | \$189.8 M   | \$342 M     |
| Household Operations         | \$30.8 M    | \$88.05 M   | \$162.95 M  |
| Miscellaneous Expenses       | \$14.81 M   | \$42.43 M   | \$77.93 M   |
| Personal Care                | \$10.57 M   | \$30.17 M   | \$55.16 M   |
| Personal Insurance           | \$5.46 M    | \$15.74 M   | \$29.86 M   |
| Reading                      | \$1.7 M     | \$4.88 M    | \$8.98 M    |
| Shelter                      | \$166.76 M  | \$475.79 M  | \$867.61 M  |
| Tobacco                      | \$4.94 M    | \$13.75 M   | \$23.53 M   |
| Transportation               | \$144.06 M  | \$411.38 M  | \$749 M     |
| Utilities                    | \$58.92 M   | \$166.5 M   | \$296.59 M  |

### Monthly Household Consumer Expenditure (2019)

|                              | 3 mi radius   | 5 mi radius   | 7 mi radius   |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure  | \$4,906       | \$5,168       | \$5,752       |
| Total Non-Retail Expenditure | \$2,587 52.7% | \$2,727 52.8% | \$3,042 52.9% |
| Total Retail Expenditures    | \$2,319 47.3% | \$2,441 47.2% | \$2,710 47.1% |
| Apparel                      | \$173 3.5%    | \$183 3.5%    | \$205 3.6%    |
| Contributions                | \$158 3.2%    | \$167 3.2%    | \$193 3.4%    |
| Education                    | \$144 2.9%    | \$154 3.0%    | \$182 3.2%    |
| Entertainment                | \$276 5.6%    | \$292 5.6%    | \$329 5.7%    |
| Food and Beverages           | \$727 14.8%   | \$763 14.8%   | \$842 14.6%   |
| Furnishings and Equipment    | \$171 3.5%    | \$181 3.5%    | \$204 3.5%    |
| Gifts                        | \$119 2.4%    | \$126 2.4%    | \$146 2.5%    |
| Health Care                  | \$415 8.5%    | \$436 8.4%    | \$478 8.3%    |
| Household Operations         | \$192 3.9%    | \$202 3.9%    | \$228 4.0%    |
| Miscellaneous Expenses       | \$92 1.9%     | \$97 1.9%     | \$109 1.9%    |
| Personal Care                | \$66 1.3%     | \$69 1.3%     | \$77 1.3%     |
| Personal Insurance           | \$34 0.7%     | \$36 0.7%     | \$42 0.7%     |
| Reading                      | \$11 0.2%     | \$11 0.2%     | \$13 0.2%     |
| Shelter                      | \$1,037 21.1% | \$1,092 21.1% | \$1,212 21.1% |
| Tobacco                      | \$31 0.6%     | \$32 0.6%     | \$33 0.6%     |
| Transportation               | \$896 18.3%   | \$945 18.3%   | \$1,046 18.2% |
| Utilities                    | \$366 7.5%    | \$382 7.4%    | \$414 7.2%    |

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