

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.2786/-95.4594

<b>336 Marketplace Conroe, TX 77304</b>	<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Population</b>						
Estimated Population (2022)	41,233		107,561		177,170	
Projected Population (2027)	46,635		120,988		201,006	
Census Population (2020)	38,248		100,929		165,279	
Census Population (2010)	31,227		72,985		116,106	
Projected Annual Growth (2022-2027)	5,403	2.6%	13,427	2.5%	23,835	2.7%
Historical Annual Growth (2020-2022)	2,985	-	6,632	3.3%	11,892	3.6%
Historical Annual Growth (2010-2020)	7,021	2.2%	27,944	3.8%	49,172	4.2%
Estimated Population Density (2022)	1,459	psm	1,370	psm	1,151	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
<b>Households</b>						
Estimated Households (2022)	14,306		39,126		64,252	
Projected Households (2027)	16,501		44,908		74,345	
Census Households (2020)	13,194		36,505		59,631	
Census Households (2010)	10,581		26,011		41,559	
Projected Annual Growth (2022-2027)	2,195	3.1%	5,781	3.0%	10,093	3.1%
Historical Annual Change (2010-2022)	3,725	2.9%	13,115	4.2%	22,693	4.6%
<b>Average Household Income</b>						
Estimated Average Household Income (2022)	\$83,922		\$88,554		\$102,537	
Projected Average Household Income (2027)	\$85,232		\$92,198		\$105,097	
Census Average Household Income (2010)	\$62,878		\$67,910		\$83,601	
Census Average Household Income (2000)	\$49,306		\$51,088		\$71,887	
Projected Annual Change (2022-2027)	\$1,310	0.3%	\$3,644	0.8%	\$2,560	0.5%
Historical Annual Change (2000-2022)	\$34,616	3.2%	\$37,466	3.3%	\$30,651	1.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2022)	\$73,304		\$78,049		\$90,666	
Projected Median Household Income (2027)	\$86,945		\$93,170		\$107,393	
Census Median Household Income (2010)	\$51,565		\$57,042		\$69,018	
Census Median Household Income (2000)	\$39,990		\$41,375		\$59,250	
Projected Annual Change (2022-2027)	\$13,642	3.7%	\$15,121	3.9%	\$16,727	3.7%
Historical Annual Change (2000-2022)	\$33,314	3.8%	\$36,674	4.0%	\$31,416	2.4%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2022)	\$29,179		\$32,571		\$37,422	
Projected Per Capita Income (2027)	\$30,213		\$34,540		\$39,080	
Census Per Capita Income (2010)	\$21,314		\$24,204		\$29,924	
Census Per Capita Income (2000)	\$16,945		\$17,971		\$24,528	
Projected Annual Change (2022-2027)	\$1,033	0.7%	\$1,969	1.2%	\$1,658	0.9%
Historical Annual Change (2000-2022)	\$12,235	3.3%	\$14,600	3.7%	\$12,895	2.4%
Estimated Average Household Net Worth (2022)	\$549,323		\$579,835		\$751,658	

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<b>336 Marketplace</b> <b>Conroe, TX 77304</b>	<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Race and Ethnicity</b>						
Total Population (2022)	41,233		107,561		177,170	
White (2022)	22,872	55.5%	63,772	59.3%	114,760	64.8%
Black or African American (2022)	4,964	12.0%	13,427	12.5%	16,895	9.5%
American Indian or Alaska Native (2022)	533	1.3%	1,011	0.9%	1,414	0.8%
Asian (2022)	1,108	2.7%	4,239	3.9%	7,463	4.2%
Hawaiian or Pacific Islander (2022)	44	0.1%	108	0.1%	170	-
Other Race (2022)	2,822	6.8%	5,932	5.5%	8,735	4.9%
Two or More Races (2022)	8,889	21.6%	19,073	17.7%	27,734	15.7%
Population < 18 (2022)	10,959 26.6%		26,347 24.5%		43,348 24.5%	
White Not Hispanic	3,855	35.2%	10,806	41.0%	20,701	47.8%
Black or African American	1,418	12.9%	3,273	12.4%	4,190	9.7%
Asian	227	2.1%	989	3.8%	1,846	4.3%
Other Race Not Hispanic	287	2.6%	781	3.0%	1,433	3.3%
Hispanic	5,172	47.2%	10,497	39.8%	15,178	35.0%
Not Hispanic or Latino Population (2022)	26,321 63.8%		75,467 70.2%		131,045 74.0%	
Not Hispanic White	15,820	60.1%	49,259	65.3%	94,103	71.8%
Not Hispanic Black or African American	2,692	10.2%	9,121	12.1%	11,468	8.8%
Not Hispanic American Indian or Alaska Native	274	1.0%	542	0.7%	732	0.6%
Not Hispanic Asian	869	3.3%	3,474	4.6%	6,330	4.8%
Not Hispanic Hawaiian or Pacific Islander	19	-	44	-	74	-
Not Hispanic Other Race	1,910	7.3%	2,857	3.8%	3,222	2.5%
Not Hispanic Two or More Races	4,736	18.0%	10,171	13.5%	15,116	11.5%
Hispanic or Latino Population (2022)	14,912 36.2%		32,094 29.8%		46,126 26.0%	
Hispanic White	7,053	47.3%	14,513	45.2%	20,657	44.8%
Hispanic Black or African American	2,272	15.2%	4,306	13.4%	5,427	11.8%
Hispanic American Indian or Alaska Native	259	1.7%	469	1.5%	682	1.5%
Hispanic Asian	239	1.6%	766	2.4%	1,133	2.5%
Hispanic Hawaiian or Pacific Islander	24	0.2%	64	0.2%	97	0.2%
Hispanic Other Race	912	6.1%	3,075	9.6%	5,513	12.0%
Hispanic Two or More Races	4,152	27.8%	8,901	27.7%	12,617	27.4%
Not Hispanic or Latino Population (2020)	23,431 61.3%		68,418 67.8%		120,224 72.7%	
Hispanic or Latino Population (2020)	14,817 38.7%		32,512 32.2%		45,054 27.3%	
Not Hispanic or Latino Population (2010)	18,643 59.7%		48,985 67.1%		85,745 73.9%	
Hispanic or Latino Population (2010)	12,584 40.3%		24,001 32.9%		30,361 26.1%	
Not Hispanic or Latino Population (2027)	29,485 63.2%		84,022 69.4%		147,632 73.4%	
Hispanic or Latino Population (2027)	17,150 36.8%		36,966 30.6%		53,374 26.6%	
Projected Annual Growth (2022-2027)	2,238	3.0%	4,873	3.0%	7,248	3.1%
Historical Annual Growth (2010-2020)	2,233	1.8%	8,511	3.5%	14,693	4.8%

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336 Marketplace Conroe, TX 77304		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2022)</b>							
Total Population		41,233		107,561		177,170	
Age Under 5 Years		3,037	7.4%	7,136	6.6%	10,688	6.0%
Age 5 to 9 Years		2,879	7.0%	7,324	6.8%	12,014	6.8%
Age 10 to 14 Years		3,084	7.5%	7,335	6.8%	12,735	7.2%
Age 15 to 19 Years		3,087	7.5%	7,242	6.7%	12,156	6.9%
Age 20 to 24 Years		3,106	7.5%	8,139	7.6%	11,621	6.6%
Age 25 to 29 Years		3,018	7.3%	8,195	7.6%	11,381	6.4%
Age 30 to 34 Years		2,686	6.5%	7,453	6.9%	11,310	6.4%
Age 35 to 39 Years		2,649	6.4%	7,468	6.9%	12,004	6.8%
Age 40 to 44 Years		2,465	6.0%	6,841	6.4%	11,967	6.8%
Age 45 to 49 Years		2,442	5.9%	6,440	6.0%	11,818	6.7%
Age 50 to 54 Years		2,403	5.8%	6,295	5.9%	11,852	6.7%
Age 55 to 59 Years		2,320	5.6%	6,021	5.6%	11,097	6.3%
Age 60 to 64 Years		2,183	5.3%	5,798	5.4%	10,601	6.0%
Age 65 to 69 Years		1,812	4.4%	4,993	4.6%	8,660	4.9%
Age 70 to 74 Years		1,543	3.7%	4,372	4.1%	7,194	4.1%
Age 75 to 79 Years		1,109	2.7%	3,028	2.8%	4,753	2.7%
Age 80 to 84 Years		714	1.7%	1,905	1.8%	2,947	1.7%
Age 85 Years or Over		695	1.7%	1,576	1.5%	2,374	1.3%
Median Age		34.0		35.7		37.6	
Age 19 Years or Less		12,087	29.3%	29,036	27.0%	47,593	26.9%
Age 20 to 64 Years		23,273	56.4%	62,651	58.2%	103,650	58.5%
Age 65 Years or Over		5,874	14.2%	15,874	14.8%	25,927	14.6%
<b>Female Age Distribution (2022)</b>							
Female Population		20,837	50.5%	53,761	50.0%	88,756	50.1%
Age Under 5 Years		1,498	7.2%	3,502	6.5%	5,230	5.9%
Age 5 to 9 Years		1,402	6.7%	3,557	6.6%	5,821	6.6%
Age 10 to 14 Years		1,500	7.2%	3,605	6.7%	6,229	7.0%
Age 15 to 19 Years		1,448	6.9%	3,449	6.4%	5,796	6.5%
Age 20 to 24 Years		1,602	7.7%	4,001	7.4%	5,734	6.5%
Age 25 to 29 Years		1,523	7.3%	3,872	7.2%	5,441	6.1%
Age 30 to 34 Years		1,354	6.5%	3,623	6.7%	5,637	6.4%
Age 35 to 39 Years		1,345	6.5%	3,582	6.7%	5,912	6.7%
Age 40 to 44 Years		1,153	5.5%	3,241	6.0%	5,884	6.6%
Age 45 to 49 Years		1,159	5.6%	3,096	5.8%	5,898	6.6%
Age 50 to 54 Years		1,210	5.8%	3,153	5.9%	5,890	6.6%
Age 55 to 59 Years		1,193	5.7%	3,041	5.7%	5,561	6.3%
Age 60 to 64 Years		1,137	5.5%	3,065	5.7%	5,434	6.1%
Age 65 to 69 Years		961	4.6%	2,687	5.0%	4,629	5.2%
Age 70 to 74 Years		809	3.9%	2,443	4.5%	3,852	4.3%
Age 75 to 79 Years		633	3.0%	1,725	3.2%	2,644	3.0%
Age 80 to 84 Years		441	2.1%	1,112	2.1%	1,685	1.9%
Age 85 Years or Over		469	2.2%	1,006	1.9%	1,479	1.7%
Female Median Age		34.8		36.9		38.5	
Age 19 Years or Less		5,849	28.1%	14,113	26.3%	23,075	26.0%
Age 20 to 64 Years		11,676	56.0%	30,673	57.1%	51,390	57.9%
Age 65 Years or Over		3,313	15.9%	8,974	16.7%	14,290	16.1%

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<b>Male Age Distribution (2022)</b>							
Male Population		20,395	49.5%	53,800	50.0%	88,415	49.9%
Age Under 5 Years		1,539	7.5%	3,634	6.8%	5,459	6.2%
Age 5 to 9 Years		1,477	7.2%	3,766	7.0%	6,193	7.0%
Age 10 to 14 Years		1,583	7.8%	3,730	6.9%	6,506	7.4%
Age 15 to 19 Years		1,639	8.0%	3,793	7.1%	6,360	7.2%
Age 20 to 24 Years		1,504	7.4%	4,139	7.7%	5,888	6.7%
Age 25 to 29 Years		1,495	7.3%	4,323	8.0%	5,940	6.7%
Age 30 to 34 Years		1,332	6.5%	3,830	7.1%	5,672	6.4%
Age 35 to 39 Years		1,304	6.4%	3,885	7.2%	6,092	6.9%
Age 40 to 44 Years		1,312	6.4%	3,600	6.7%	6,083	6.9%
Age 45 to 49 Years		1,283	6.3%	3,344	6.2%	5,920	6.7%
Age 50 to 54 Years		1,193	5.8%	3,143	5.8%	5,963	6.7%
Age 55 to 59 Years		1,127	5.5%	2,980	5.5%	5,535	6.3%
Age 60 to 64 Years		1,046	5.1%	2,733	5.1%	5,167	5.8%
Age 65 to 69 Years		851	4.2%	2,306	4.3%	4,031	4.6%
Age 70 to 74 Years		733	3.6%	1,928	3.6%	3,341	3.8%
Age 75 to 79 Years		476	2.3%	1,302	2.4%	2,109	2.4%
Age 80 to 84 Years		274	1.3%	793	1.5%	1,262	1.4%
Age 85 Years or Over		226	1.1%	570	1.1%	895	1.0%
Male Median Age		33.3		34.6		36.7	
Age 19 Years or Less		6,238	30.6%	14,923	27.7%	24,518	27.7%
Age 20 to 64 Years		11,596	56.9%	31,978	59.4%	52,260	59.1%
Age 65 Years or Over		2,561	12.6%	6,900	12.8%	11,637	13.2%
<b>Males per 100 Females (2022)</b>							
Overall Comparison		98		100		100	
Age Under 5 Years		103	50.7%	104	50.9%	104	51.1%
Age 5 to 9 Years		105	51.3%	106	51.4%	106	51.5%
Age 10 to 14 Years		106	51.3%	103	50.9%	104	51.1%
Age 15 to 19 Years		113	53.1%	110	52.4%	110	52.3%
Age 20 to 24 Years		94	48.4%	103	50.8%	103	50.7%
Age 25 to 29 Years		98	49.5%	112	52.7%	109	52.2%
Age 30 to 34 Years		98	49.6%	106	51.4%	101	50.2%
Age 35 to 39 Years		97	49.2%	108	52.0%	103	50.8%
Age 40 to 44 Years		114	53.2%	111	52.6%	103	50.8%
Age 45 to 49 Years		111	52.5%	108	51.9%	100	50.1%
Age 50 to 54 Years		99	49.6%	100	49.9%	101	50.3%
Age 55 to 59 Years		94	48.6%	98	49.5%	100	49.9%
Age 60 to 64 Years		92	47.9%	89	47.1%	95	48.7%
Age 65 to 69 Years		89	47.0%	86	46.2%	87	46.5%
Age 70 to 74 Years		91	47.5%	79	44.1%	87	46.4%
Age 75 to 79 Years		75	42.9%	75	43.0%	80	44.4%
Age 80 to 84 Years		62	38.3%	71	41.6%	75	42.8%
Age 85 Years or Over		48	32.6%	57	36.2%	60	37.7%
Age 19 Years or Less		107	51.6%	106	51.4%	106	51.5%
Age 20 to 39 Years		97	49.2%	107	51.8%	104	50.9%
Age 40 to 64 Years		102	50.5%	101	50.3%	100	50.0%
Age 65 Years or Over		77	43.6%	77	43.5%	81	44.9%

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336 Marketplace Conroe, TX 77304		3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2022)</b>							
Total Households		14,306		39,126		64,252	
Households with Children		5,566	38.9%	14,013	35.8%	23,350	36.3%
Average Household Size		2.9		2.7		2.7	
Household Density per Square Mile		506		498		418	
Population Family		35,403	85.9%	89,460	83.2%	152,555	86.1%
Population Non-Family		5,445	13.2%	15,236	14.2%	21,379	12.1%
Population Group Quarters		385	0.9%	2,866	2.7%	3,236	1.8%
Family Households		10,243	71.6%	27,021	69.1%	47,121	73.3%
Married Couple Households		7,126	69.6%	19,693	72.9%	36,322	77.1%
Other Family Households with Children		3,117	30.4%	7,329	27.1%	10,799	22.9%
Family Households with Children		5,554	54.2%	13,985	51.8%	23,307	49.5%
Married Couple with Children		3,503	63.1%	9,418	67.3%	16,635	71.4%
Other Family Households with Children		2,050	36.9%	4,567	32.7%	6,672	28.6%
Family Households No Children		4,689	45.8%	13,036	48.2%	23,814	50.5%
Married Couple No Children		3,623	77.3%	10,274	78.8%	19,688	82.7%
Other Family Households No Children		1,067	22.7%	2,762	21.2%	4,127	17.3%
Non-Family Households		4,063	28.4%	12,105	30.9%	17,130	26.7%
Non-Family Households with Children		13	0.3%	28	0.2%	42	0.2%
Non-Family Households No Children		4,050	99.7%	12,077	99.8%	17,088	99.8%
Average Family Household Size		3.5		3.3		3.2	
Average Family Income		\$97,970		\$101,241		\$116,431	
Median Family Income		\$85,653		\$94,728		\$108,453	
Average Non-Family Household Size		1.3		1.3		1.2	
<b>Marital Status (2022)</b>							
Population Age 15 Years or Over		32,233		85,767		141,733	
Never Married		10,543	32.7%	27,345	31.9%	39,793	28.1%
Currently Married		15,022	46.6%	41,929	48.9%	77,270	54.5%
Previously Married		6,667	20.7%	16,493	19.2%	24,670	17.4%
Separated		2,087	31.3%	4,328	26.2%	5,910	24.0%
Widowed		1,810	27.1%	4,493	27.2%	7,286	29.5%
Divorced		2,771	41.6%	7,672	46.5%	11,474	46.5%
<b>Educational Attainment (2022)</b>							
Adult Population Age 25 Years or Over		26,040		70,385		117,956	
Elementary (Grade Level 0 to 8)		2,603	10.0%	4,749	6.7%	6,284	5.3%
Some High School (Grade Level 9 to 11)		2,441	9.4%	5,224	7.4%	7,541	6.4%
High School Graduate		6,552	25.2%	16,547	23.5%	24,654	20.9%
Some College		5,442	20.9%	14,284	20.3%	23,403	19.8%
Associate Degree Only		1,760	6.8%	6,131	8.7%	9,749	8.3%
Bachelor Degree Only		4,612	17.7%	15,290	21.7%	30,261	25.7%
Graduate Degree		2,630	10.1%	8,160	11.6%	16,064	13.6%
Any College (Some College or Higher)		14,444	55.5%	43,865	62.3%	79,478	67.4%
College Degree + (Bachelor Degree or Higher)		7,242	27.8%	23,450	33.3%	46,326	39.3%

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<b>Housing</b>						
Total Housing Units (2022)	15,511		42,671		69,720	
Total Housing Units (2020)	14,132		39,458		63,912	
Historical Annual Growth (2020-2022)	1,379	-	3,212	-	5,808	-
Housing Units Occupied (2022)	14,306	92.2%	39,126	91.7%	64,252	92.2%
Housing Units Owner-Occupied	8,504	59.4%	22,851	58.4%	41,688	64.9%
Housing Units Renter-Occupied	5,802	40.6%	16,276	41.6%	22,564	35.1%
Housing Units Vacant (2022)	1,205	7.8%	3,545	8.3%	5,469	7.8%
<b>Household Size (2022)</b>						
Total Households	14,306		39,126		64,252	
1 Person Households	3,267	22.8%	10,000	25.6%	14,108	22.0%
2 Person Households	4,499	31.5%	12,805	32.7%	22,178	34.5%
3 Person Households	2,339	16.3%	6,210	15.9%	11,137	17.3%
4 Person Households	2,081	14.5%	5,342	13.7%	9,452	14.7%
5 Person Households	1,182	8.3%	2,815	7.2%	4,570	7.1%
6 Person Households	561	3.9%	1,189	3.0%	1,773	2.8%
7 or More Person Households	377	2.6%	765	2.0%	1,034	1.6%
<b>Household Income Distribution (2022)</b>						
HH Income \$200,000 or More	1,310	9.2%	3,691	9.4%	8,977	14.0%
HH Income \$150,000 to \$199,999	851	5.9%	3,054	7.8%	5,697	8.9%
HH Income \$125,000 to \$149,999	892	6.2%	2,647	6.8%	4,847	7.5%
HH Income \$100,000 to \$124,999	1,311	9.2%	4,048	10.3%	6,846	10.7%
HH Income \$75,000 to \$99,999	2,091	14.6%	5,705	14.6%	8,947	13.9%
HH Income \$50,000 to \$74,999	2,393	16.7%	6,833	17.5%	10,775	16.8%
HH Income \$35,000 to \$49,999	1,993	13.9%	4,904	12.5%	6,852	10.7%
HH Income \$25,000 to \$34,999	1,129	7.9%	3,203	8.2%	4,446	6.9%
HH Income \$15,000 to \$24,999	1,080	7.6%	2,950	7.5%	3,749	5.8%
HH Income \$10,000 to \$14,999	493	3.4%	700	1.8%	951	1.5%
HH Income Under \$10,000	763	5.3%	1,391	3.6%	2,165	3.4%
<b>Household Vehicles (2022)</b>						
Households 0 Vehicles Available	974	6.8%	2,034	5.2%	2,690	4.2%
Households 1 Vehicle Available	4,721	33.0%	13,388	34.2%	19,454	30.3%
Households 2 Vehicles Available	5,168	36.1%	16,026	41.0%	28,102	43.7%
Households 3 or More Vehicles Available	3,443	24.1%	7,678	19.6%	14,006	21.8%
Total Vehicles Available	26,588		71,175		122,834	
Average Vehicles per Household	1.9		1.8		1.9	
Owner-Occupied Household Vehicles	18,445	69.4%	48,542	68.2%	90,060	73.3%
Average Vehicles per Owner-Occupied Household	2.2		2.1		2.2	
Renter-Occupied Household Vehicles	8,143	30.6%	22,634	31.8%	32,774	26.7%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.5	
<b>Travel Time (2022)</b>						
Worker Base Age 16 years or Over	19,926		52,519		86,369	
Travel to Work in 14 Minutes or Less	4,411	22.1%	10,824	20.6%	16,626	19.3%
Travel to Work in 15 to 29 Minutes	6,962	34.9%	19,692	37.5%	31,070	36.0%
Travel to Work in 30 to 59 Minutes	5,731	28.8%	13,836	26.3%	22,112	25.6%
Travel to Work in 60 Minutes or More	1,571	7.9%	4,463	8.5%	9,093	10.5%
Work at Home	1,252	6.3%	3,704	7.1%	7,468	8.6%
Average Minutes Travel to Work	23.0		22.7		23.9	

# Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
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336 Marketplace Conroe, TX 77304		3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2022)</b>							
Worker Base Age 16 years or Over		19,926		52,519		86,369	
Drive to Work Alone		15,854	79.6%	42,437	80.8%	68,699	79.5%
Drive to Work in Carpool		2,228	11.2%	4,745	9.0%	7,154	8.3%
Travel to Work by Public Transportation		108	0.5%	244	0.5%	1,061	1.2%
Drive to Work on Motorcycle		31	0.2%	112	0.2%	138	0.2%
Bicycle to Work		116	0.6%	373	0.7%	520	0.6%
Walk to Work		133	0.7%	394	0.8%	625	0.7%
Other Means		203	1.0%	511	1.0%	704	0.8%
Work at Home		1,252	6.3%	3,704	7.1%	7,468	8.6%
<b>Daytime Demographics (2022)</b>							
Total Businesses		1,984		4,390		7,333	
Total Employees		16,797		40,847		68,892	
Company Headquarter Businesses		43	2.1%	99	2.3%	196	2.7%
Company Headquarter Employees		1,116	6.6%	2,224	5.4%	5,685	8.3%
Employee Population per Business		8.5	to 1	9.3	to 1	9.4	to 1
Residential Population per Business		20.8	to 1	24.5	to 1	24.2	to 1
Adj. Daytime Demographics Age 16 Years or Over		28,386		72,469		121,575	
<b>Labor Force</b>							
Labor Population Age 16 Years or Over (2022)		31,560		84,241		139,152	
Labor Force Total Males (2022)		15,421	48.9%	41,872	49.7%	68,922	49.5%
Male Civilian Employed		11,152	72.3%	28,893	69.0%	48,111	69.8%
Male Civilian Unemployed		467	3.0%	1,045	2.5%	2,133	3.1%
Males in Armed Forces		44	0.3%	44	0.1%	44	-
Males Not in Labor Force		3,758	24.4%	11,889	28.4%	18,635	27.0%
Labor Force Total Females (2022)		16,139	51.1%	42,369	50.3%	70,230	50.5%
Female Civilian Employed		8,773	54.4%	23,626	55.8%	38,258	54.5%
Female Civilian Unemployed		260	1.6%	695	1.6%	1,275	1.8%
Females in Armed Forces		2	-	56	0.1%	56	-
Females Not in Labor Force		7,104	44.0%	17,992	42.5%	30,640	43.6%
Unemployment Rate		726	2.3%	1,741	2.1%	3,408	2.4%
<b>Occupation (2022)</b>							
Occupation Population Age 16 Years or Over		19,926		52,519		86,369	
Occupation Total Males		11,152	56.0%	28,893	55.0%	48,111	55.7%
Occupation Total Females		8,773	44.0%	23,626	45.0%	38,258	44.3%
Management, Business, Financial Operations		3,465	17.4%	10,086	19.2%	18,942	21.9%
Professional, Related		3,909	19.6%	11,397	21.7%	20,888	24.2%
Service		3,811	19.1%	8,782	16.7%	12,331	14.3%
Sales, Office		3,138	15.7%	9,567	18.2%	16,054	18.6%
Farming, Fishing, Forestry		153	0.8%	257	0.5%	316	0.4%
Construction, Extraction, Maintenance		2,314	11.6%	4,793	9.1%	7,151	8.3%
Production, Transport, Material Moving		3,135	15.7%	7,639	14.5%	10,687	12.4%
White Collar Workers		10,512	52.8%	31,049	59.1%	55,883	64.7%
Blue Collar Workers		9,414	47.2%	21,470	40.9%	30,486	35.3%

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336 Marketplace Conroe, TX 77304		3 mi radius		5 mi radius		7 mi radius	
<b>Units In Structure (2022)</b>							
Total Units		14,306		39,126		64,252	
1 Detached Unit		8,962	62.6%	23,604	60.3%	42,054	65.5%
1 Attached Unit		244	1.7%	1,064	2.7%	1,631	2.5%
2 Units		139	1.0%	271	0.7%	342	0.5%
3 to 4 Units		335	2.3%	760	1.9%	1,035	1.6%
5 to 9 Units		403	2.8%	1,318	3.4%	1,559	2.4%
10 to 19 Units		1,381	9.7%	4,085	10.4%	5,298	8.2%
20 to 49 Units		590	4.1%	1,783	4.6%	2,480	3.9%
50 or More Units		701	4.9%	2,355	6.0%	3,493	5.4%
Mobile Home or Trailer		1,452	10.1%	3,607	9.2%	5,970	9.3%
Other Structure		97	0.7%	279	0.7%	391	0.6%
<b>Homes Built By Year (2022)</b>							
Homes Built 2020 or later		106	0.7%	525	1.2%	1,067	1.5%
Homes Built 2010 to 2019		4,125	26.6%	12,864	30.1%	20,969	30.1%
Homes Built 2000 to 2009		3,778	24.4%	10,824	25.4%	16,868	24.2%
Homes Built 1990 to 1999		1,945	12.5%	4,788	11.2%	9,790	14.0%
Homes Built 1980 to 1989		1,599	10.3%	4,088	9.6%	6,526	9.4%
Homes Built 1970 to 1979		1,732	11.2%	3,514	8.2%	5,354	7.7%
Homes Built 1960 to 1969		468	3.0%	1,216	2.9%	1,762	2.5%
Homes Built 1950 to 1959		223	1.4%	497	1.2%	657	0.9%
Homes Built 1940 to 1949		151	1.0%	341	0.8%	475	0.7%
Homes Built Before 1939		179	1.2%	468	1.1%	783	1.1%
Median Age of Homes		27.8	yrs	25.7	yrs	25.4	yrs
<b>Home Values (2022)</b>							
Owner Specified Housing Units		8,504		22,851		41,688	
Home Values \$1,000,000 or More		131	1.5%	358	1.6%	903	2.2%
Home Values \$750,000 to \$999,999		144	1.7%	465	2.0%	1,120	2.7%
Home Values \$500,000 to \$749,999		886	10.4%	2,218	9.7%	5,255	12.6%
Home Values \$400,000 to \$499,999		760	8.9%	1,827	8.0%	4,278	10.3%
Home Values \$300,000 to \$399,999		1,296	15.2%	4,625	20.2%	9,647	23.1%
Home Values \$250,000 to \$299,999		1,291	15.2%	3,494	15.3%	5,591	13.4%
Home Values \$200,000 to \$249,999		1,359	16.0%	3,696	16.2%	5,757	13.8%
Home Values \$175,000 to \$199,999		325	3.8%	1,034	4.5%	1,598	3.8%
Home Values \$150,000 to \$174,999		498	5.9%	1,186	5.2%	1,779	4.3%
Home Values \$125,000 to \$149,999		255	3.0%	566	2.5%	750	1.8%
Home Values \$100,000 to \$124,999		286	3.4%	687	3.0%	1,086	2.6%
Home Values \$90,000 to \$99,999		80	0.9%	186	0.8%	277	0.7%
Home Values \$80,000 to \$89,999		173	2.0%	346	1.5%	549	1.3%
Home Values \$70,000 to \$79,999		207	2.4%	327	1.4%	404	1.0%
Home Values \$60,000 to \$69,999		129	1.5%	242	1.1%	336	0.8%
Home Values \$50,000 to \$59,999		44	0.5%	88	0.4%	169	0.4%
Home Values \$35,000 to \$49,999		48	0.6%	93	0.4%	147	0.4%
Home Values \$25,000 to \$34,999		168	2.0%	295	1.3%	350	0.8%
Home Values \$10,000 to \$24,999		127	1.5%	365	1.6%	533	1.3%
Home Values Under \$10,000		294	3.5%	753	3.3%	1,159	2.8%
Owner-Occupied Median Home Value		\$263,327		\$270,168		\$309,264	
Renter-Occupied Median Rent		\$1,062		\$1,090		\$1,110	



# Complete Profile

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<b>336 Marketplace Conroe, TX 77304</b>	<b>3 mi radius</b>		<b>5 mi radius</b>		<b>7 mi radius</b>	
<b>Total Annual Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$875.22 M		\$2.51 B		\$4.57 B	
Total Non-Retail Expenditure	\$462.42 M		\$1.33 B		\$2.42 B	
Total Retail Expenditure	\$412.8 M		\$1.18 B		\$2.15 B	
Apparel	\$31.12 M		\$89.18 M		\$163.17 M	
Contributions	\$28.78 M		\$82.99 M		\$155.36 M	
Education	\$26.89 M		\$77.02 M		\$147.82 M	
Entertainment	\$49.64 M		\$142.7 M		\$262.43 M	
Food and Beverages	\$128.89 M		\$369.27 M		\$665.83 M	
Furnishings and Equipment	\$30.77 M		\$88.52 M		\$162.48 M	
Gifts	\$21.82 M		\$62.64 M		\$118.45 M	
Health Care	\$73.27 M		\$210.47 M		\$377.5 M	
Household Operations	\$34.44 M		\$98.98 M		\$181.6 M	
Miscellaneous Expenses	\$16.52 M		\$47.5 M		\$86.63 M	
Personal Care	\$11.73 M		\$33.71 M		\$61.19 M	
Personal Insurance	\$6.21 M		\$17.86 M		\$33.54 M	
Reading	\$1.9 M		\$5.48 M		\$10 M	
Shelter	\$184.67 M		\$530.27 M		\$959.57 M	
Tobacco	\$5.22 M		\$14.83 M		\$25.36 M	
Transportation	\$159.25 M		\$457.78 M		\$829.19 M	
Utilities	\$64.1 M		\$183.24 M		\$325.11 M	
<b>Monthly Household Consumer Expenditure (2022)</b>						
Total Household Expenditure	\$5,098		\$5,351		\$5,921	
Total Non-Retail Expenditure	\$2,694	52.8%	\$2,828	52.8%	\$3,134	52.9%
Total Retail Expenditures	\$2,405	47.2%	\$2,523	47.2%	\$2,787	47.1%
Apparel	\$181	3.6%	\$190	3.5%	\$212	3.6%
Contributions	\$168	3.3%	\$177	3.3%	\$202	3.4%
Education	\$157	3.1%	\$164	3.1%	\$192	3.2%
Entertainment	\$289	5.7%	\$304	5.7%	\$340	5.7%
Food and Beverages	\$751	14.7%	\$786	14.7%	\$864	14.6%
Furnishings and Equipment	\$179	3.5%	\$189	3.5%	\$211	3.6%
Gifts	\$127	2.5%	\$133	2.5%	\$154	2.6%
Health Care	\$427	8.4%	\$448	8.4%	\$490	8.3%
Household Operations	\$201	3.9%	\$211	3.9%	\$236	4.0%
Miscellaneous Expenses	\$96	1.9%	\$101	1.9%	\$112	1.9%
Personal Care	\$68	1.3%	\$72	1.3%	\$79	1.3%
Personal Insurance	\$36	0.7%	\$38	0.7%	\$43	0.7%
Reading	\$11	0.2%	\$12	0.2%	\$13	0.2%
Shelter	\$1,076	21.1%	\$1,129	21.1%	\$1,245	21.0%
Tobacco	\$30	0.6%	\$32	0.6%	\$33	0.6%
Transportation	\$928	18.2%	\$975	18.2%	\$1,075	18.2%
Utilities	\$373	7.3%	\$390	7.3%	\$422	7.1%