

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 30.1323/-95.3601

RFULL9

Grand Imperial Marketplace SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2019)	1,709		44,326		93,674	
Projected Population (2024)	1,995		51,725		107,110	
Census Population (2010)	1,457		24,305		64,969	
Census Population (2000)	71		6,004		29,018	
Projected Annual Growth (2019-2024)	286	3.3%	7,399	3.3%	13,436	2.9%
Historical Annual Growth (2010-2019)	252	1.6%	20,021	5.0%	28,705	3.4%
Historical Annual Growth (2000-2010)	1,387	196.5%	18,301	30.5%	35,951	12.4%
Estimated Population Density (2019)	544 <i>psm</i>		1,569 <i>psm</i>		1,193 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2019)	560		14,685		31,271	
Projected Households (2024)	628		16,473		34,757	
Census Households (2010)	468		7,862		21,291	
Census Households (2000)	23		1,999		9,711	
Projected Annual Growth (2019-2024)	69	2.5%	1,788	2.4%	3,486	2.2%
Historical Annual Change (2000-2019)	536	121.3%	12,686	33.4%	21,560	11.7%
Average Household Income						
Estimated Average Household Income (2019)	\$94,124		\$120,745		\$105,719	
Projected Average Household Income (2024)	\$98,734		\$127,520		\$111,936	
Census Average Household Income (2010)	\$88,549		\$101,105		\$85,604	
Census Average Household Income (2000)	\$63,598		\$63,195		\$64,370	
Projected Annual Change (2019-2024)	\$4,610	1.0%	\$6,774	1.1%	\$6,218	1.2%
Historical Annual Change (2000-2019)	\$30,526	2.5%	\$57,551	4.8%	\$41,349	3.4%
Median Household Income						
Estimated Median Household Income (2019)	\$97,856		\$117,483		\$98,382	
Projected Median Household Income (2024)	\$115,274		\$138,859		\$115,646	
Census Median Household Income (2010)	\$82,465		\$85,833		\$74,212	
Census Median Household Income (2000)	\$56,153		\$56,848		\$58,146	
Projected Annual Change (2019-2024)	\$17,418	3.6%	\$21,376	3.6%	\$17,264	3.5%
Historical Annual Change (2000-2019)	\$41,703	3.9%	\$60,635	5.6%	\$40,236	3.6%
Per Capita Income						
Estimated Per Capita Income (2019)	\$30,825		\$40,004		\$35,294	
Projected Per Capita Income (2024)	\$31,096		\$40,612		\$36,325	
Census Per Capita Income (2010)	\$28,461		\$32,706		\$28,054	
Census Per Capita Income (2000)	\$20,971		\$21,180		\$21,583	
Projected Annual Change (2019-2024)	\$271	0.2%	\$608	0.3%	\$1,030	0.6%
Historical Annual Change (2000-2019)	\$9,854	2.5%	\$18,823	4.7%	\$13,712	3.3%
Estimated Average Household Net Worth (2019)	\$941,041		\$1.2 M		\$928,857	

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Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

1 mi radius

3 mi radius

5 mi radius

Race and Ethnicity

Total Population (2019)	1,709		44,326		93,674	
White (2019)	1,344	78.6%	36,008	81.2%	71,417	76.2%
Black or African American (2019)	85	5.0%	2,098	4.7%	6,599	7.0%
American Indian or Alaska Native (2019)	14	0.8%	295	0.7%	657	0.7%
Asian (2019)	42	2.5%	1,436	3.2%	3,374	3.6%
Hawaiian or Pacific Islander (2019)	9	0.5%	98	0.2%	180	0.2%
Other Race (2019)	140	8.2%	2,635	5.9%	7,986	8.5%
Two or More Races (2019)	75	4.4%	1,756	4.0%	3,462	3.7%
Population < 18 (2019)	490	28.7%	12,677	28.6%	26,735	28.5%
White Not Hispanic	244	49.8%	7,045	55.6%	13,290	49.7%
Black or African American	29	5.8%	653	5.2%	2,026	7.6%
Asian	11	2.2%	374	3.0%	851	3.2%
Other Race Not Hispanic	16	3.4%	398	3.1%	889	3.3%
Hispanic	190	38.7%	4,206	33.2%	9,679	36.2%
Not Hispanic or Latino Population (2019)	1,183	69.2%	32,757	73.9%	66,589	71.1%
Not Hispanic White	1,013	85.7%	28,358	86.6%	55,138	82.8%
Not Hispanic Black or African American	77	6.5%	1,929	5.9%	6,025	9.0%
Not Hispanic American Indian or Alaska Native	8	0.7%	188	0.6%	385	0.6%
Not Hispanic Asian	38	3.2%	1,320	4.0%	3,120	4.7%
Not Hispanic Hawaiian or Pacific Islander	9	0.7%	83	0.3%	144	0.2%
Not Hispanic Other Race	-	-	2	-	57	-
Not Hispanic Two or More Races	37	3.1%	877	2.7%	1,719	2.6%
Hispanic or Latino Population (2019)	526	30.8%	11,569	26.1%	27,085	28.9%
Hispanic White	331	62.9%	7,650	66.1%	16,279	60.1%
Hispanic Black or African American	8	1.5%	169	1.5%	573	2.1%
Hispanic American Indian or Alaska Native	6	1.1%	107	0.9%	271	1.0%
Hispanic Asian	4	0.7%	115	1.0%	254	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	15	0.1%	36	0.1%
Hispanic Other Race	140	26.5%	2,633	22.8%	7,929	29.3%
Hispanic Two or More Races	38	7.3%	879	7.6%	1,742	6.4%
Not Hispanic or Latino Population (2010)	1,088	74.7%	19,551	80.4%	49,323	75.9%
Hispanic or Latino Population (2010)	369	25.3%	4,754	19.6%	15,646	24.1%
Not Hispanic or Latino Population (2000)	62	88.2%	5,388	89.7%	25,046	86.3%
Hispanic or Latino Population (2000)	8	11.8%	616	10.3%	3,973	13.7%
Not Hispanic or Latino Population (2024)	1,371	68.7%	37,836	73.1%	75,573	70.6%
Hispanic or Latino Population (2024)	624	31.3%	13,889	26.9%	31,537	29.4%
Projected Annual Growth (2019-2024)	98	-	2,320	-	4,451	-
Historical Annual Growth (2000-2010)	361	432.1%	4,138	67.2%	11,673	29.4%

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RFULL9

Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

1 mi radius

3 mi radius

5 mi radius

Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Total Population	1,709		44,326		93,674	
Age Under 5 Years	137	8.0%	3,533	8.0%	7,286	7.8%
Age 5 to 9 Years	139	8.1%	3,531	8.0%	7,530	8.0%
Age 10 to 14 Years	139	8.1%	3,599	8.1%	7,600	8.1%
Age 15 to 19 Years	116	6.8%	2,964	6.7%	6,418	6.9%
Age 20 to 24 Years	86	5.0%	2,068	4.7%	4,892	5.2%
Age 25 to 29 Years	134	7.8%	3,108	7.0%	6,716	7.2%
Age 30 to 34 Years	139	8.1%	3,632	8.2%	7,577	8.1%
Age 35 to 39 Years	133	7.8%	3,668	8.3%	7,805	8.3%
Age 40 to 44 Years	121	7.1%	3,279	7.4%	6,757	7.2%
Age 45 to 49 Years	109	6.4%	2,948	6.7%	6,335	6.8%
Age 50 to 54 Years	102	6.0%	2,729	6.2%	5,615	6.0%
Age 55 to 59 Years	101	5.9%	2,667	6.0%	5,449	5.8%
Age 60 to 64 Years	76	4.4%	2,125	4.8%	4,544	4.9%
Age 65 to 69 Years	63	3.7%	1,640	3.7%	3,426	3.7%
Age 70 to 74 Years	53	3.1%	1,284	2.9%	2,525	2.7%
Age 75 to 79 Years	31	1.8%	793	1.8%	1,607	1.7%
Age 80 to 84 Years	20	1.2%	448	1.0%	883	0.9%
Age 85 Years or Over	12	0.7%	310	0.7%	708	0.8%
Median Age	32.7		33.7		33.3	
Age 19 Years or Less	530	31.0%	13,628	30.7%	28,834	30.8%
Age 20 to 64 Years	1,000	58.5%	26,224	59.2%	55,690	59.5%
Age 65 Years or Over	178	10.4%	4,475	10.1%	9,149	9.8%

Female Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Female Population	849	49.7%	22,268	50.2%	47,194	50.4%
Age Under 5 Years	64	7.6%	1,662	7.5%	3,468	7.3%
Age 5 to 9 Years	63	7.4%	1,700	7.6%	3,668	7.8%
Age 10 to 14 Years	69	8.1%	1,820	8.2%	3,772	8.0%
Age 15 to 19 Years	57	6.7%	1,472	6.6%	3,180	6.7%
Age 20 to 24 Years	43	5.1%	1,032	4.6%	2,392	5.1%
Age 25 to 29 Years	66	7.8%	1,587	7.1%	3,463	7.3%
Age 30 to 34 Years	71	8.4%	1,907	8.6%	3,933	8.3%
Age 35 to 39 Years	66	7.8%	1,844	8.3%	3,949	8.4%
Age 40 to 44 Years	58	6.8%	1,615	7.3%	3,339	7.1%
Age 45 to 49 Years	57	6.7%	1,483	6.7%	3,169	6.7%
Age 50 to 54 Years	55	6.4%	1,369	6.1%	2,800	5.9%
Age 55 to 59 Years	48	5.7%	1,315	5.9%	2,753	5.8%
Age 60 to 64 Years	37	4.3%	1,069	4.8%	2,339	5.0%
Age 65 to 69 Years	32	3.7%	861	3.9%	1,809	3.8%
Age 70 to 74 Years	28	3.3%	668	3.0%	1,328	2.8%
Age 75 to 79 Years	15	1.8%	385	1.7%	851	1.8%
Age 80 to 84 Years	11	1.3%	270	1.2%	516	1.1%
Age 85 Years or Over	9	1.0%	209	0.9%	469	1.0%
Female Median Age	33.4		34.0		33.8	
Age 19 Years or Less	253	29.8%	6,654	29.9%	14,087	29.8%
Age 20 to 64 Years	501	59.0%	13,221	59.4%	28,136	59.6%
Age 65 Years or Over	95	11.2%	2,393	10.7%	4,972	10.5%

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Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

1 mi radius

3 mi radius

5 mi radius

Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius	
Male Population	860	50.3%	22,057	49.8%	46,479	49.6%
Age Under 5 Years	72	8.4%	1,870	8.5%	3,819	8.2%
Age 5 to 9 Years	76	8.8%	1,831	8.3%	3,862	8.3%
Age 10 to 14 Years	70	8.2%	1,780	8.1%	3,828	8.2%
Age 15 to 19 Years	59	6.9%	1,493	6.8%	3,239	7.0%
Age 20 to 24 Years	43	5.0%	1,036	4.7%	2,500	5.4%
Age 25 to 29 Years	68	7.9%	1,521	6.9%	3,253	7.0%
Age 30 to 34 Years	68	7.9%	1,725	7.8%	3,644	7.8%
Age 35 to 39 Years	67	7.8%	1,824	8.3%	3,856	8.3%
Age 40 to 44 Years	63	7.3%	1,665	7.5%	3,419	7.4%
Age 45 to 49 Years	52	6.0%	1,465	6.6%	3,166	6.8%
Age 50 to 54 Years	48	5.6%	1,360	6.2%	2,815	6.1%
Age 55 to 59 Years	52	6.1%	1,352	6.1%	2,697	5.8%
Age 60 to 64 Years	39	4.5%	1,056	4.8%	2,205	4.7%
Age 65 to 69 Years	32	3.7%	779	3.5%	1,617	3.5%
Age 70 to 74 Years	24	2.8%	616	2.8%	1,197	2.6%
Age 75 to 79 Years	15	1.8%	407	1.8%	756	1.6%
Age 80 to 84 Years	9	1.0%	178	0.8%	368	0.8%
Age 85 Years or Over	3	0.4%	101	0.5%	239	0.5%
Male Median Age	32.0		33.5		32.8	
Age 19 Years or Less	278	32.3%	6,974	31.6%	14,748	31.7%
Age 20 to 64 Years	499	58.1%	13,003	58.9%	27,554	59.3%
Age 65 Years or Over	83	9.7%	2,081	9.4%	4,178	9.0%

Males per 100 Females (2019)

	1 mi radius		3 mi radius		5 mi radius	
Overall Comparison						
Age Under 5 Years	113	53.0%	113	52.9%	110	52.4%
Age 5 to 9 Years	120	54.5%	108	51.8%	105	51.3%
Age 10 to 14 Years	102	50.6%	98	49.4%	101	49.4%
Age 15 to 19 Years	104	51.0%	101	50.4%	102	50.5%
Age 20 to 24 Years	100	50.1%	100	50.1%	105	51.1%
Age 25 to 29 Years	103	50.7%	96	48.9%	94	48.4%
Age 30 to 34 Years	96	48.9%	90	47.5%	93	48.1%
Age 35 to 39 Years	101	50.3%	99	49.7%	98	49.4%
Age 40 to 44 Years	108	51.9%	103	50.8%	102	50.6%
Age 45 to 49 Years	90	47.4%	99	49.7%	100	50.0%
Age 50 to 54 Years	88	46.7%	99	49.8%	101	50.1%
Age 55 to 59 Years	108	51.9%	103	50.7%	98	49.5%
Age 60 to 64 Years	106	51.6%	99	49.7%	94	48.5%
Age 65 to 69 Years	99	49.8%	90	47.5%	89	47.2%
Age 70 to 74 Years	85	46.0%	92	48.0%	90	47.4%
Age 75 to 79 Years	99	49.8%	106	51.4%	89	47.1%
Age 80 to 84 Years	81	44.7%	66	39.8%	71	41.6%
Age 85 Years or Over	38	27.8%	48	32.6%	51	33.8%
Age 19 Years or Less	110	52.3%	105	51.2%	105	51.1%
Age 20 to 39 Years	100	50.0%	96	48.9%	96	49.1%
Age 40 to 64 Years	99	49.8%	101	50.2%	99	49.8%
Age 65 Years or Over	87	46.7%	87	46.5%	84	45.7%

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Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

	1 mi radius		3 mi radius		5 mi radius	
Household Type (2019)						
Total Households	560		14,685		31,271	
Households with Children	262	46.9%	6,700	45.6%	13,855	44.3%
Average Household Size	3.1		3.0		3.0	
Household Density per Square Mile	178		520		398	
Population Family	1,553	90.9%	40,498	91.4%	85,005	90.7%
Population Non-Family	156	9.1%	3,824	8.6%	8,640	9.2%
Population Group Quarters	-	-	4	-	28	-
Family Households	443	79.1%	11,770	80.1%	24,676	78.9%
Married Couple Households	349	78.9%	9,528	81.0%	19,505	79.0%
Other Family Households with Children	93	21.1%	2,241	19.0%	5,171	21.0%
Family Households with Children	260	58.8%	6,658	56.6%	13,758	55.8%
Married Couple with Children	200	76.7%	5,251	78.9%	10,437	75.9%
Other Family Households with Children	61	23.3%	1,407	21.1%	3,321	24.1%
Family Households No Children	182	41.2%	5,112	43.4%	10,918	44.2%
Married Couple No Children	150	82.1%	4,278	83.7%	9,068	83.1%
Other Family Households No Children	33	17.9%	834	16.3%	1,850	16.9%
Non-Family Households	117	20.9%	2,915	19.9%	6,595	21.1%
Non-Family Households with Children	2	1.8%	42	1.4%	97	1.5%
Non-Family Households No Children	115	98.2%	2,873	98.6%	6,497	98.5%
Average Family Household Size	3.5		3.4		3.4	
Average Family Income	\$107,954		\$141,627		\$121,264	
Median Family Income	\$117,594		\$129,763		\$109,443	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2019)						
Population Age 15 Years or Over	1,294		33,663		71,258	
Never Married	337	26.1%	7,867	23.4%	18,099	25.4%
Currently Married	776	60.0%	21,880	65.0%	42,393	59.5%
Previously Married	181	14.0%	3,916	11.6%	10,766	15.1%
Separated	31	17.0%	704	18.0%	2,180	20.2%
Widowed	41	22.8%	707	18.1%	2,105	19.5%
Divorced	109	60.2%	2,505	64.0%	6,482	60.2%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	1,093		28,631		59,948	
Elementary (Grade Level 0 to 8)	3	0.3%	271	0.9%	1,881	3.1%
Some High School (Grade Level 9 to 11)	73	6.7%	1,140	4.0%	3,169	5.3%
High School Graduate	156	14.3%	4,518	15.8%	11,622	19.4%
Some College	294	26.9%	6,513	22.7%	14,388	24.0%
Associate Degree Only	104	9.5%	3,198	11.2%	6,498	10.8%
Bachelor Degree Only	399	36.5%	9,386	32.8%	15,914	26.5%
Graduate Degree	64	5.8%	3,605	12.6%	6,476	10.8%
Any College (Some College or Higher)	860	78.7%	22,702	79.3%	43,275	72.2%
College Degree + (Bachelor Degree or Higher)	462	42.3%	12,991	45.4%	22,390	37.3%

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1 mi radius

3 mi radius

5 mi radius

Housing

Total Housing Units (2019)	570		14,932		31,925	
Total Housing Units (2010)	252		8,487		22,733	
Historical Annual Growth (2010-2019)	318	14.0%	6,445	8.4%	9,193	4.5%
Housing Units Occupied (2019)	560	98.3%	14,685	98.3%	31,271	98.0%
Housing Units Owner-Occupied	531	94.9%	13,417	91.4%	26,753	85.6%
Housing Units Renter-Occupied	29	5.1%	1,268	8.6%	4,518	14.4%
Housing Units Vacant (2019)	10	1.7%	247	1.7%	654	2.0%

Household Size (2019)

Total Households	560		14,685		31,271	
1 Person Households	91	16.2%	2,236	15.2%	5,109	16.3%
2 Person Households	165	29.6%	4,458	30.4%	9,410	30.1%
3 Person Households	106	18.9%	2,847	19.4%	5,922	18.9%
4 Person Households	96	17.2%	2,693	18.3%	5,645	18.1%
5 Person Households	59	10.5%	1,450	9.9%	3,021	9.7%
6 Person Households	26	4.7%	641	4.4%	1,350	4.3%
7 or More Person Households	16	2.9%	360	2.5%	814	2.6%

Household Income Distribution (2019)

HH Income \$200,000 or More	68	12.1%	2,671	18.2%	4,001	12.8%
HH Income \$150,000 to \$199,999	61	10.9%	2,024	13.8%	3,373	10.8%
HH Income \$125,000 to \$149,999	87	15.5%	1,861	12.7%	3,240	10.4%
HH Income \$100,000 to \$124,999	54	9.7%	1,696	11.5%	3,662	11.7%
HH Income \$75,000 to \$99,999	114	20.3%	2,315	15.8%	5,172	16.5%
HH Income \$50,000 to \$74,999	112	20.0%	2,413	16.4%	5,426	17.4%
HH Income \$35,000 to \$49,999	31	5.6%	734	5.0%	2,555	8.2%
HH Income \$25,000 to \$34,999	12	2.1%	285	1.9%	1,142	3.7%
HH Income \$15,000 to \$24,999	-	-	316	2.2%	1,370	4.4%
HH Income \$10,000 to \$14,999	5	0.9%	126	0.9%	492	1.6%
HH Income Under \$10,000	15	2.7%	244	1.7%	838	2.7%

Household Vehicles (2019)

Households 0 Vehicles Available	13	2.2%	386	2.6%	751	2.4%
Households 1 Vehicle Available	106	18.9%	2,378	16.2%	6,836	21.9%
Households 2 Vehicles Available	275	49.1%	7,806	53.2%	15,219	48.7%
Households 3 or More Vehicles Available	166	29.7%	4,115	28.0%	8,465	27.1%
Total Vehicles Available	1,243		32,094		66,013	
Average Vehicles per Household	2.2		2.2		2.1	
Owner-Occupied Household Vehicles	1,186	95.4%	29,228	91.1%	57,521	87.1%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	58	4.6%	2,865	8.9%	8,492	12.9%
Average Vehicles per Renter-Occupied Household	2.0		2.3		1.9	

Travel Time (2019)

Worker Base Age 16 years or Over	800		21,160		44,775	
Travel to Work in 14 Minutes or Less	137	17.1%	2,243	10.6%	5,279	11.8%
Travel to Work in 15 to 29 Minutes	241	30.1%	7,156	33.8%	15,488	34.6%
Travel to Work in 30 to 59 Minutes	344	43.1%	8,269	39.1%	17,501	39.1%
Travel to Work in 60 Minutes or More	174	21.8%	3,338	15.8%	6,574	14.7%
Work at Home	13	1.6%	1,662	7.9%	2,588	5.8%
Average Minutes Travel to Work	31.8		29.8		29.1	

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Lat/Lon: 30.1323/-95.3601

RFULL9

Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

1 mi radius

3 mi radius

5 mi radius

Transportation To Work (2019)

Worker Base Age 16 years or Over	800		21,160		44,775	
Drive to Work Alone	708	88.6%	17,570	83.0%	37,396	83.5%
Drive to Work in Carpool	58	7.3%	1,399	6.6%	3,612	8.1%
Travel to Work by Public Transportation	2	0.2%	191	0.9%	466	1.0%
Drive to Work on Motorcycle	-	-	10	-	57	0.1%
Bicycle to Work	-	-	24	0.1%	59	0.1%
Walk to Work	18	2.2%	224	1.1%	384	0.9%
Other Means	-	-	81	0.4%	212	0.5%
Work at Home	13	1.6%	1,662	7.9%	2,588	5.8%

Daytime Demographics (2019)

Total Businesses	28		541		2,127	
Total Employees	229		4,114		14,716	
Company Headquarter Businesses	-	-	-	-	8	0.4%
Company Headquarter Employees	-	-	-	-	134	0.9%
Employee Population per Business	8.1	to 1	7.6	to 1	6.9	to 1
Residential Population per Business	60.1	to 1	81.9	to 1	44.0	to 1
Adj. Daytime Demographics Age 16 Years or Over	584		14,237		36,780	

Labor Force

Labor Population Age 16 Years or Over (2019)	1,270		32,979		69,789	
Labor Force Total Males (2019)	629	49.5%	16,226	49.2%	34,228	49.0%
Male Civilian Employed	489	77.7%	12,449	76.7%	26,073	76.2%
Male Civilian Unemployed	11	1.8%	190	1.2%	459	1.3%
Males in Armed Forces	-	-	10	-	34	-
Males Not in Labor Force	129	20.5%	3,577	22.0%	7,663	22.4%
Labor Force Total Females (2019)	641	50.5%	16,754	50.8%	35,561	51.0%
Female Civilian Employed	427	66.6%	10,397	62.1%	21,618	60.8%
Female Civilian Unemployed	11	1.7%	251	1.5%	576	1.6%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	203	31.7%	6,106	36.4%	13,367	37.6%
Unemployment Rate	22	1.8%	441	1.3%	1,035	1.5%

Occupation (2019)

Occupation Population Age 16 Years or Over	915		22,846		47,692	
Occupation Total Males	489	53.4%	12,449	54.5%	26,073	54.7%
Occupation Total Females	427	46.6%	10,397	45.5%	21,618	45.3%
Management, Business, Financial Operations	165	-	5,108	22.4%	10,342	21.7%
Professional, Related	248	27.1%	5,522	24.2%	9,951	20.9%
Service	219	24.0%	4,364	19.1%	8,114	17.0%
Sales, Office	198	21.6%	5,400	23.6%	11,893	24.9%
Farming, Fishing, Forestry	-	-	5	-	67	0.1%
Construction, Extraction, Maintenance	40	4.3%	934	4.1%	3,221	6.8%
Production, Transport, Material Moving	46	5.0%	1,512	6.6%	4,102	8.6%
White Collar Workers	610	66.7%	16,030	70.2%	32,186	67.5%
Blue Collar Workers	305	33.3%	6,816	29.8%	15,505	32.5%

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Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

1 mi radius

3 mi radius

5 mi radius

Units In Structure (2019)

	1 mi radius	3 mi radius	5 mi radius
Total Units	468	7,862	21,291
1 Detached Unit	555 118.5%	14,233 181.0%	27,502 129.2%
1 Attached Unit	2 0.4%	40 0.5%	397 1.9%
2 Units	- -	- -	21 -
3 to 4 Units	- -	4 -	58 0.3%
5 to 9 Units	1 0.2%	17 0.2%	293 1.4%
10 to 19 Units	- -	16 0.2%	518 2.4%
20 to 49 Units	- -	53 0.7%	300 1.4%
50 or More Units	- -	33 0.4%	202 0.9%
Mobile Home or Trailer	1 0.3%	287 3.7%	1,972 9.3%
Other Structure	- -	2 -	8 -

Homes Built By Year (2019)

	1 mi radius	3 mi radius	5 mi radius
Homes Built 2014 or later	49 8.6%	2,140 14.3%	3,246 10.2%
Homes Built 2010 to 2013	83 14.6%	1,714 11.5%	2,736 8.6%
Homes Built 2000 to 2009	327 57.5%	7,321 49.0%	12,599 39.5%
Homes Built 1990 to 1999	39 6.8%	1,237 8.3%	4,424 13.9%
Homes Built 1980 to 1989	16 2.8%	664 4.4%	3,053 9.6%
Homes Built 1970 to 1979	30 5.2%	1,055 7.1%	3,352 10.5%
Homes Built 1960 to 1969	3 0.6%	95 0.6%	571 1.8%
Homes Built 1950 to 1959	10 1.7%	322 2.2%	948 3.0%
Homes Built 1940 to 1949	2 0.3%	99 0.7%	190 0.6%
Homes Built Before 1939	- -	38 0.3%	153 0.5%
Median Age of Homes	14.5 yrs	15.8 yrs	19.9 yrs

Home Values (2019)

	1 mi radius	3 mi radius	5 mi radius
Owner Specified Housing Units	215	7,333	17,820
Home Values \$1,000,000 or More	- -	148 2.0%	207 1.2%
Home Values \$750,000 to \$999,999	- -	260 3.5%	371 2.1%
Home Values \$500,000 to \$749,999	19 8.9%	1,015 13.8%	1,676 9.4%
Home Values \$400,000 to \$499,999	12 5.5%	1,074 14.7%	1,418 8.0%
Home Values \$300,000 to \$399,999	45 20.9%	2,011 27.4%	3,428 19.2%
Home Values \$250,000 to \$299,999	64 29.6%	1,726 23.5%	3,011 16.9%
Home Values \$200,000 to \$249,999	89 41.3%	2,289 31.2%	4,335 24.3%
Home Values \$175,000 to \$199,999	56 26.2%	1,400 19.1%	3,010 16.9%
Home Values \$150,000 to \$174,999	125 58.2%	1,428 19.5%	2,972 16.7%
Home Values \$125,000 to \$149,999	33 15.4%	516 7.0%	2,030 11.4%
Home Values \$100,000 to \$124,999	45 20.9%	646 8.8%	1,540 8.6%
Home Values \$90,000 to \$99,999	31 14.5%	482 6.6%	779 4.4%
Home Values \$80,000 to \$89,999	1 0.6%	116 1.6%	403 2.3%
Home Values \$70,000 to \$79,999	1 0.6%	57 0.8%	330 1.9%
Home Values \$60,000 to \$69,999	- -	13 0.2%	101 0.6%
Home Values \$50,000 to \$59,999	- -	40 0.5%	167 0.9%
Home Values \$35,000 to \$49,999	1 0.5%	18 0.2%	240 1.3%
Home Values \$25,000 to \$34,999	2 0.7%	53 0.7%	287 1.6%
Home Values \$10,000 to \$24,999	1 0.6%	60 0.8%	202 1.1%
Home Values Under \$10,000	1 0.5%	45 0.6%	177 1.0%
Owner-Occupied Median Home Value	\$184,737	\$247,579	\$221,261
Renter-Occupied Median Rent	\$1,350	\$1,369	\$1,126

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Grand Imperial Marketplace

SWC Hwy 99 @ Imperial Promenade in Spring, TX 77386

	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2019)			
Total Household Expenditure	\$38.19 M	\$1.18 B	\$2.29 B
Total Non-Retail Expenditure	\$20.06 M	\$622.79 M	\$1.21 B
Total Retail Expenditure	\$18.13 M	\$556.45 M	\$1.08 B
Apparel	\$1.37 M	\$42.66 M	\$82.15 M
Contributions	\$1.28 M	\$40.95 M	\$77.05 M
Education	\$1.21 M	\$40.09 M	\$73.71 M
Entertainment	\$2.22 M	\$69.13 M	\$132.54 M
Food and Beverages	\$5.59 M	\$170.96 M	\$334.45 M
Furnishings and Equipment	\$1.38 M	\$42.77 M	\$82.11 M
Gifts	\$975.99 K	\$31.3 M	\$58.31 M
Health Care	\$3.17 M	\$95.82 M	\$188.69 M
Household Operations	\$1.51 M	\$47.31 M	\$90.86 M
Miscellaneous Expenses	\$724.14 K	\$22.44 M	\$43.34 M
Personal Care	\$513.72 K	\$15.82 M	\$30.7 M
Personal Insurance	\$284.52 K	\$9.03 M	\$16.99 M
Reading	\$82.85 K	\$2.58 M	\$4.97 M
Shelter	\$7.92 M	\$245.55 M	\$477.34 M
Tobacco	\$205 K	\$5.92 M	\$12.38 M
Transportation	\$7.05 M	\$215.4 M	\$419.7 M
Utilities	\$2.72 M	\$81.49 M	\$162.48 M
Monthly Household Consumer Expenditure (2019)			
Total Household Expenditure	\$5,688	\$6,692	\$6,097
Total Non-Retail Expenditure	\$2,988 52.5%	\$3,534 52.8%	\$3,212 52.7%
Total Retail Expenditures	\$2,700 47.5%	\$3,158 47.2%	\$2,884 47.3%
Apparel	\$204 3.6%	\$242 3.6%	\$219 3.6%
Contributions	\$190 3.3%	\$232 3.5%	\$205 3.4%
Education	\$180 3.2%	\$228 3.4%	\$196 3.2%
Entertainment	\$330 5.8%	\$392 5.9%	\$353 5.8%
Food and Beverages	\$833 14.6%	\$970 14.5%	\$891 14.6%
Furnishings and Equipment	\$205 3.6%	\$243 3.6%	\$219 3.6%
Gifts	\$145 2.6%	\$178 2.7%	\$155 2.5%
Health Care	\$472 8.3%	\$544 8.1%	\$503 8.2%
Household Operations	\$225 4.0%	\$268 4.0%	\$242 4.0%
Miscellaneous Expenses	\$108 1.9%	\$127 1.9%	\$115 1.9%
Personal Care	\$77 1.3%	\$90 1.3%	\$82 1.3%
Personal Insurance	\$42 0.7%	\$51 0.8%	\$45 0.7%
Reading	\$12 0.2%	\$15 0.2%	\$13 0.2%
Shelter	\$1,180 20.7%	\$1,393 20.8%	\$1,272 20.9%
Tobacco	\$31 0.5%	\$34 0.5%	\$33 0.5%
Transportation	\$1,050 18.5%	\$1,222 18.3%	\$1,118 18.3%
Utilities	\$404 7.1%	\$462 6.9%	\$433 7.1%

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