2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                   |             |       |           |             |           |       |
|----------------------------------------------|-------------|-------|-----------|-------------|-----------|-------|
| Spring, TX 77386                             | 1 mi radius |       | 3 mi rac  | 3 mi radius |           | dius  |
| Population                                   |             |       |           |             |           |       |
| Estimated Population (2023)                  | 2,592       |       | 50,344    |             | 108,811   |       |
| Projected Population (2028)                  | 2,765       |       | 56,938    |             | 123,276   |       |
| Census Population (2020)                     | 2,507       |       | 46,492    |             | 101,356   |       |
| Census Population (2010)                     | 1,419       |       | 23,967    |             | 64,671    |       |
| Projected Annual Growth (2023-2028)          | 173         | 1.3%  | 6,594     | 2.6%        | 14,465    | 2.7%  |
| Historical Annual Growth (2020-2023)         | 84          | -     | 3,853     | 2.8%        | 7,455     | 2.5%  |
| Historical Annual Growth (2010-2020)         | 1,088       | 7.7%  | 22,525    | 9.4%        | 36,685    | 5.7%  |
| Estimated Population Density (2023)          | 825         | psm   | 1,781     | psm         | 1,386     | psm   |
| Trade Area Size                              | 3.1         | sq mi | 28.3      | sq mi       | 78.5      | sq mi |
| Households                                   |             |       |           |             |           |       |
| Estimated Households (2023)                  | 890         |       | 16,410    |             | 35,961    |       |
| Projected Households (2028)                  | 967         |       | 18,925    |             | 41,458    |       |
| Census Households (2020)                     | 852         |       | 14,962    |             | 33,085    |       |
| Census Households (2010)                     | 456         |       | 7,760     |             | 21,265    |       |
| Projected Annual Growth (2023-2028)          | 77          | 1.7%  | 2,515     | 3.1%        | 5,497     | 3.1%  |
| Historical Annual Change (2010-2023)         | 434         | 7.3%  | 8,650     | 8.6%        | 14,696    | 5.3%  |
| Average Household Income                     |             |       |           |             |           |       |
| Estimated Average Household Income (2023)    | \$149,098   |       | \$160,551 |             | \$141,975 |       |
| Projected Average Household Income (2028)    | \$143,433   |       | \$147,599 |             | \$129,630 |       |
| Census Average Household Income (2010)       | \$88,714    |       | \$98,373  |             | \$85,617  |       |
| Census Average Household Income (2000)       | \$64,267    |       | \$62,342  |             | \$64,186  |       |
| Projected Annual Change (2023-2028)          | -\$5,665    | -0.8% | -\$12,952 | -1.6%       | -\$12,345 | -1.7% |
| Historical Annual Change (2000-2023)         | \$84,831    | 5.7%  | \$98,209  | 6.8%        | \$77,788  | 5.3%  |
| Median Household Income                      |             |       |           |             |           |       |
| Estimated Median Household Income (2023)     | \$103,178   |       | \$139,831 |             | \$122,268 |       |
| Projected Median Household Income (2028)     | \$102,321   |       | \$143,460 |             | \$123,028 |       |
| Census Median Household Income (2010)        | \$82,514    |       | \$83,707  |             | \$74,205  |       |
| Census Median Household Income (2000)        | \$56,044    |       | \$56,096  |             | \$57,941  |       |
| Projected Annual Change (2023-2028)          | -\$858      | -0.2% | \$3,628   | 0.5%        | \$760     | 0.1%  |
| Historical Annual Change (2000-2023)         | \$47,134    | 3.7%  | \$83,735  | 6.5%        | \$64,328  | 4.8%  |
| Per Capita Income                            |             |       |           |             |           |       |
| Estimated Per Capita Income (2023)           | \$51,210    |       | \$52,334  |             | \$46,929  |       |
| Projected Per Capita Income (2028)           | \$50,179    |       | \$49,060  |             | \$43,601  |       |
| Census Per Capita Income (2010)              | \$28,484    |       | \$31,874  |             | \$28,166  |       |
| Census Per Capita Income (2000)              | \$21,047    |       | \$21,014  |             | \$21,582  |       |
| Projected Annual Change (2023-2028)          | -\$1,031    | -0.4% | -\$3,274  | -1.3%       | -\$3,328  |       |
| Historical Annual Change (2000-2023)         | \$30,163    | 6.2%  | \$31,320  | 6.5%        | \$25,347  | 5.1%  |
| Estimated Average Household Net Worth (2023) | \$819,620   | 5.270 | \$1.01 M  | 5.5 70      | \$824,936 |       |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                    | 1 mi rac   | liuc          | 3 mi rac | liuc           | 5 mi rac | liuc         |
|-----------------------------------------------|------------|---------------|----------|----------------|----------|--------------|
| Spring, TX 77386                              | I IIII rac | 1 IIII Tadias |          | J IIII I aulus |          | ilus         |
| Race and Ethnicity                            |            |               |          |                |          | _            |
| Total Population (2023)                       | 2,592      |               | 50,344   |                | 108,811  |              |
| White (2023)                                  | 1,510      | 58.2%         | 32,254   | 64.1%          | 65,309   | 60.0%        |
| Black or African American (2023)              | 496        | 19.1%         | 5,861    | 11.6%          | 14,106   | 13.0%        |
| American Indian or Alaska Native (2023)       | 23         | 0.9%          | 301      | 0.6%           | 899      | 0.8%         |
| Asian (2023)                                  | 101        | 3.9%          | 2,875    | 5.7%           | 5,236    | 4.8%         |
| Hawaiian or Pacific Islander (2023)           | 17         | 0.7%          | 105      | 0.2%           | 235      | 0.2%         |
| Other Race (2023)                             | 146        | 5.6%          | 2,788    | 5.5%           | 9,188    | 8.4%         |
| Two or More Races (2023)                      | 298        | 11.5%         | 6,160    | 12.2%          | 13,838   | 12.7%        |
| Population < 18 (2023)                        | 851        | 32.8%         | 15,819   | 31.4%          | 32,435   | 29.8%        |
| White Not Hispanic                            | 372        | 43.7%         | 8,232    | 52.0%          | 14,795   | 45.6%        |
| Black or African American                     | 201        | 23.7%         | 2,025    | 12.8%          | 4,622    | 14.3%        |
| Asian                                         | 26         | 3.1%          | 810      | 5.1%           | 1,367    | 4.2%         |
| Other Race Not Hispanic                       | 41         | 4.8%          | 594      | 3.8%           | 1,150    | 3.5%         |
| Hispanic                                      | 211        | 24.8%         | 4,157    | 26.3%          | 10,501   | 32.4%        |
| Not Hispanic or Latino Population (2023)      | 1,965      | 75.8%         | 38,668   | 76.8%          | 78,633   | 72.3%        |
| Not Hispanic White                            | 1,309      | 66.6%         | 28,950   | 74.9%          | 57,340   | 72.9%        |
| Not Hispanic Black or African American        | 477        | 24.3%         |          | 14.7%          | 13,685   | 17.4%        |
| Not Hispanic American Indian or Alaska Native | 3          | 0.2%          | 53       | 0.1%           | 114      | 0.1%         |
| Not Hispanic Asian                            | 96         | 4.9%          | 2,815    | 7.3%           | 5,120    | 6.5%         |
| Not Hispanic Hawaiian or Pacific Islander     | 11         | 0.6%          | 56       | 0.1%           | 124      | 0.2%         |
| Not Hispanic Other Race                       | 7          | 0.4%          | 69       | 0.2%           | 164      |              |
| Not Hispanic Two or More Races                | 62         | 3.2%          | 1,034    | 2.7%           | 2,086    | 2.7%         |
| Hispanic or Latino Population (2023)          | 626        | 24.2%         | 11,676   | 23.2%          | 30,178   | 27.7%        |
| Hispanic White                                | 201        | 32.1%         | 3,304    | 28.3%          | 7,970    | 26.4%        |
| Hispanic Black or African American            | 20         | 3.1%          | 170      | 1.5%           | 421      |              |
| Hispanic American Indian or Alaska Native     | 20         | 3.2%          | 248      | 2.1%           | 785      | 2.6%         |
| Hispanic Asian                                | 5          |               | 61       | 0.5%           | 116      | 0.4%         |
| Hispanic Hawaiian or Pacific Islander         | 6          | 1.0%          | 48       | 0.4%           | 111      | 0.4%         |
| Hispanic Other Race                           | 139        |               | 2,719    | 23.3%          | 9,024    |              |
| Hispanic Two or More Races                    | 236        | 37.6%         |          | 43.9%          | 11,751   | 38.9%        |
| Not Hispanic or Latino Population (2020)      |            | 75.1%         |          | 78.0%          | 73,393   |              |
| Hispanic or Latino Population (2020)          | 625        |               | 10,225   |                | 27,964   | 27.6%        |
| Not Hispanic or Latino Population (2010)      |            | 74.7%         |          | 80.3%          | 49,367   |              |
| Hispanic or Latino Population (2010)          | 359        | 25.3%         |          | 19.7%          | 15,304   | 23.7%        |
| Not Hispanic or Latino Population (2028)      |            | 76.4%         |          | 76.7%          | 89,201   |              |
| Hispanic or Latino Population (2028)          | 651        |               | 13,252   |                | 34,075   | 27.6%        |
| Projected Annual Growth (2023-2028)           | 25         | 0.8%          | 1,576    |                | 3,897    |              |
| Historical Annual Growth (2010-2020)          | 266        | 7.4%          |          | 2.7%<br>11.7%  | 12,660   | 2.6%<br>8.3% |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace     | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |  |
|--------------------------------|-------------|-------|-------------|-------|-------------|-------|--|
| Spring, TX 77386               |             |       | 3 1111 140  |       |             | aaias |  |
| Total Age Distribution (2023)  | -           |       |             |       |             | -     |  |
| Total Population               | 2,592       |       | 50,344      |       | 108,811     |       |  |
| Age Under 5 Years              | 294         | 11.3% | 4,854       | 9.6%  | 9,090       | 8.4%  |  |
| Age 5 to 9 Years               | 230         | 8.9%  | 4,597       | 9.1%  | 9,262       | 8.5%  |  |
| Age 10 to 14 Years             | 212         | 8.2%  | 4,217       | 8.4%  | 9,139       | 8.4%  |  |
| Age 15 to 19 Years             | 157         | 6.0%  | 3,123       | 6.2%  | 7,318       | 6.7%  |  |
| Age 20 to 24 Years             | 203         | 7.8%  | 2,448       | 4.9%  | 5,967       | 5.5%  |  |
| Age 25 to 29 Years             | 418         | 16.1% | 4,254       | 8.4%  | 8,207       | 7.5%  |  |
| Age 30 to 34 Years             | 300         | 11.6% | 5,132       | 10.2% | 9,817       | 9.0%  |  |
| Age 35 to 39 Years             | 177         | 6.8%  | 4,891       | 9.7%  | 10,076      | 9.3%  |  |
| Age 40 to 44 Years             | 127         | 4.9%  | 3,971       | 7.9%  | 8,501       | 7.8%  |  |
| Age 45 to 49 Years             | 103         | 4.0%  | 2,847       | 5.7%  | 6,716       | 6.2%  |  |
| Age 50 to 54 Years             | 102         | 3.9%  | 2,589       | 5.1%  | 6,059       | 5.6%  |  |
| Age 55 to 59 Years             | 84          | 3.2%  | 2,378       | 4.7%  | 5,572       | 5.1%  |  |
| Age 60 to 64 Years             | 69          | 2.7%  | 1,902       | 3.8%  | 4,749       | 4.4%  |  |
| Age 65 to 69 Years             | 56          | 2.2%  | 1,434       | 2.8%  | 3,495       | 3.2%  |  |
| Age 70 to 74 Years             | 36          | 1.4%  | 890         | 1.8%  | 2,322       | 2.1%  |  |
| Age 75 to 79 Years             | 12          | 0.5%  | 411         | 0.8%  | 1,314       | 1.2%  |  |
| Age 80 to 84 Years             | 4           | 0.1%  | 224         | 0.4%  | 661         | 0.6%  |  |
| Age 85 Years or Over           | 10          | 0.4%  | 182         | 0.4%  | 549         | 0.5%  |  |
| Median Age                     | 26.4        |       | 31.2        |       | 32.3        |       |  |
| Age 19 Years or Less           | 893         | 34.4% | 16,791      | 33.4% | 34,808      | 32.0% |  |
| Age 20 to 64 Years             | 1,582       | 61.0% | 30,411      | 60.4% | 65,662      | 60.3% |  |
| Age 65 Years or Over           | 117         | 4.5%  | 3,142       | 6.2%  | 8,341       | 7.7%  |  |
| Female Age Distribution (2023) |             |       |             |       |             |       |  |
| Female Population              | 1,377       | 53.1% | 25,481      | 50.6% | 55,092      | 50.6% |  |
| Age Under 5 Years              | 186         | 13.5% | 2,447       | 9.6%  | 4,509       | 8.2%  |  |
| Age 5 to 9 Years               | 109         | 7.9%  | 2,210       | 8.7%  | 4,516       | 8.2%  |  |
| Age 10 to 14 Years             | 96          | 7.0%  | 2,070       | 8.1%  | 4,535       | 8.2%  |  |
| Age 15 to 19 Years             | 87          | 6.3%  | 1,524       | 6.0%  | 3,601       | 6.5%  |  |
| Age 20 to 24 Years             | 102         | 7.4%  | 1,310       | 5.1%  | 3,073       | 5.6%  |  |
| Age 25 to 29 Years             | 214         | 15.6% | 2,270       | 8.9%  | 4,319       | 7.8%  |  |
| Age 30 to 34 Years             | 139         | 10.1% | 2,695       | 10.6% | 5,108       | 9.3%  |  |
| Age 35 to 39 Years             | 88          | 6.4%  | 2,392       | 9.4%  | 4,991       | 9.1%  |  |
| Age 40 to 44 Years             | 63          | 4.5%  | 1,933       | 7.6%  | 4,206       | 7.6%  |  |
| Age 45 to 49 Years             | 60          | 4.3%  | 1,441       | 5.7%  | 3,355       | 6.1%  |  |
| Age 50 to 54 Years             | 63          | 4.6%  | 1,299       | 5.1%  | 3,018       | 5.5%  |  |
| Age 55 to 59 Years             | 50          | 3.6%  | 1,241       | 4.9%  | 2,879       | 5.2%  |  |
| Age 60 to 64 Years             | 47          | 3.4%  | 972         | 3.8%  | 2,436       | 4.4%  |  |
| Age 65 to 69 Years             | 28          | 2.0%  | 679         | 2.7%  | 1,768       | 3.2%  |  |
| Age 70 to 74 Years             | 28          | 2.1%  | 497         | 1.9%  | 1,283       | 2.3%  |  |
| Age 75 to 79 Years             | 11          | 0.8%  | 233         | 0.9%  | 754         | 1.4%  |  |
| Age 80 to 84 Years             | 2           | 0.2%  | 145         | 0.6%  | 393         | 0.7%  |  |
| Age 85 Years or Over           | 4           | 0.3%  | 124         | 0.5%  | 349         | 0.69  |  |
| Female Median Age              | 26.5        |       | 31.2        |       | 32.5        |       |  |
| Age 19 Years or Less           | 478         | 34.7% | 8,250       | 32.4% | 17,161      | 31.19 |  |
| Age 20 to 64 Years             | 826         | 60.0% | 15,554      | 61.0% | 33,384      | 60.69 |  |
|                                | 73          | 5.3%  | 1,677       | 6.6%  | 4,547       | 8.3%  |  |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace   |             |       |             |       |             |       |
|------------------------------|-------------|-------|-------------|-------|-------------|-------|
| Spring, TX 77386             | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
| Male Age Distribution (2023) | _           |       |             |       |             |       |
| Male Population              | 1,215       | 46.9% | 24,863      | 49.4% | 53,719      | 49.4% |
| Age Under 5 Years            | 108         | 8.9%  | 2,407       | 9.7%  | 4,581       | 8.5%  |
| Age 5 to 9 Years             | 121         | 10.0% | 2,387       | 9.6%  | 4,746       | 8.8%  |
| Age 10 to 14 Years           | 117         | 9.6%  | 2,146       | 8.6%  | 4,604       | 8.6%  |
| Age 15 to 19 Years           | 69          | 5.7%  | 1,599       | 6.4%  | 3,716       | 6.9%  |
| Age 20 to 24 Years           | 100         | 8.3%  | 1,138       | 4.6%  | 2,893       | 5.4%  |
| Age 25 to 29 Years           | 203         | 16.7% | 1,984       | 8.0%  | 3,888       | 7.2%  |
| Age 30 to 34 Years           | 161         | 13.2% | 2,437       | 9.8%  | 4,709       | 8.8%  |
| Age 35 to 39 Years           | 90          | 7.4%  | 2,498       | 10.0% | 5,085       | 9.5%  |
| Age 40 to 44 Years           | 65          | 5.3%  | 2,038       | 8.2%  | 4,295       | 8.0%  |
| Age 45 to 49 Years           | 43          | 3.5%  | 1,406       | 5.7%  | 3,361       | 6.3%  |
| Age 50 to 54 Years           | 39          | 3.2%  | 1,291       | 5.2%  | 3,041       | 5.7%  |
| Age 55 to 59 Years           | 34          | 2.8%  | 1,136       | 4.6%  | 2,693       | 5.0%  |
| Age 60 to 64 Years           | 22          | 1.8%  | 930         | 3.7%  | 2,312       | 4.3%  |
| Age 65 to 69 Years           | 28          | 2.3%  | 756         | 3.0%  | 1,727       | 3.2%  |
| Age 70 to 74 Years           | 7           | 0.6%  | 394         | 1.6%  | 1,038       | 1.9%  |
| Age 75 to 79 Years           | 1           | -     | 178         | 0.7%  | 560         | 1.0%  |
| Age 80 to 84 Years           | 2           | 0.1%  | 79          | 0.3%  | 268         | 0.5%  |
| Age 85 Years or Over         | 6           | 0.5%  | 58          | 0.2%  | 200         | 0.4%  |
| Male Median Age              | 26.3        |       | 31.3        |       | 32.1        |       |
| Age 19 Years or Less         | 415         | 34.1% | 8,540       | 34.3% | 17,647      | 32.9% |
| Age 20 to 64 Years           | 757         | 62.3% | 14,858      | 59.8% | 32,278      | 60.1% |
| Age 65 Years or Over         | 44          | 3.6%  | 1,465       | 5.9%  | 3,794       | 7.1%  |
| Males per 100 Females (2023) | -           |       | _           |       |             | _     |
| Overall Comparison           | 88          |       | 98          |       | 98          |       |
| Age Under 5 Years            | 58          | 36.7% | 98          | 49.6% | 102         | 50.4% |
| Age 5 to 9 Years             | 111         | 52.7% | 108         | 51.9% | 105         | 51.2% |
| Age 10 to 14 Years           | 122         | 54.9% | 104         | 50.9% | 102         | 50.4% |
| Age 15 to 19 Years           | 79          | 44.2% | 105         | 51.2% | 103         | 50.8% |
| Age 20 to 24 Years           | 98          | 49.5% | 87          | 46.5% | 94          | 48.5% |
| Age 25 to 29 Years           | 95          | 48.7% | 87          | 46.6% | 90          | 47.4% |
| Age 30 to 34 Years           | 116         | 53.6% | 90          | 47.5% | 92          | 48.0% |
| Age 35 to 39 Years           | 102         | 50.5% | 104         | 51.1% | 102         | 50.5% |
| Age 40 to 44 Years           | 104         | 50.9% | 105         | 51.3% | 102         | 50.5% |
| Age 45 to 49 Years           | 72          | 41.8% | 98          | 49.4% | 100         | 50.0% |
| Age 50 to 54 Years           | 61          | 37.9% | 99          | 49.8% | 101         | 50.2% |
| Age 55 to 59 Years           | 68          | 40.6% | 92          | 47.8% | 94          | 48.3% |
| Age 60 to 64 Years           | 48          | 32.4% | 96          | 48.9% | 95          | 48.7% |
| Age 65 to 69 Years           | 99          | 49.8% | 111         | 52.7% | 98          | 49.4% |
| Age 70 to 74 Years           | 26          | 20.9% | 79          | 44.2% | 81          | 44.7% |
| Age 75 to 79 Years           | 10          | 8.7%  | 77          | 43.4% | 74          | 42.6% |
| Age 80 to 84 Years           | 70          | 41.2% | 55          | 35.3% | 68          | 40.6% |
| Age 85 Years or Over         | 141         | 58.6% | 47          | 31.8% | 57          | 36.5% |
| Age 19 Years or Less         | 87          | 46.5% | 104         | 50.9% | 103         | 50.7% |
| Age 20 to 39 Years           | 102         | 50.5% | 93          | 48.2% | 95          | 48.7% |
| Age 40 to 64 Years           | 72          | 41.8% | 99          | 49.7% | 99          | 49.7% |
|                              |             | 37.3% | 07          | 46.6% |             | 45.5% |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                   | 1 mi rad    | 1 mi radius |             | liuc  | 5 mi radius |       |  |
|----------------------------------------------|-------------|-------------|-------------|-------|-------------|-------|--|
| Spring, TX 77386                             | 1 IIII I au | iius        | 3 mi radius |       | Jillitac    | aulus |  |
| Household Type (2023)                        |             | -           |             |       |             | _     |  |
| Total Households                             | 890         |             | 16,410      |       | 35,961      |       |  |
| Households with Children                     | 455         | 51.1%       | 8,180       | 49.8% | 17,001      | 47.3% |  |
| Average Household Size                       | 2.9         |             | 3.1         |       | 3.0         |       |  |
| Household Density per Square Mile            | 284         |             | 581         |       | 458         |       |  |
| Population Family                            | 2,272       | 87.7%       | 46,113      | 91.6% | 98,952      | 90.9% |  |
| Population Non-Family                        | 319         | 12.3%       | 4,230       | 8.4%  | 9,804       | 9.0%  |  |
| Population Group Quarters                    | -           | -           | 1           | -     | 55          | -     |  |
| Family Households                            | 660         | 74.1%       | 13,329      | 81.2% | 28,700      | 79.8% |  |
| Married Couple Households                    | 434         | 65.8%       | 10,914      | 81.9% | 22,807      | 79.5% |  |
| Other Family Households with Children        | 226         | 34.2%       | 2,415       | 18.1% | 5,893       | 20.5% |  |
| Family Households with Children              | 453         | 68.6%       | 8,165       | 61.3% | 16,964      | 59.1% |  |
| Married Couple with Children                 | 279         | 61.6%       | 6,457       | 79.1% | 12,937      | 76.3% |  |
| Other Family Households with Children        | 174         | 38.4%       | 1,708       | 20.9% | 4,026       | 23.7% |  |
| Family Households No Children                | 207         | 31.4%       | 5,164       | 38.7% | 11,737      | 40.9% |  |
| Married Couple No Children                   | 155         | 75.0%       | 4,457       | 86.3% | 9,870       | 84.1% |  |
| Other Family Households No Children          | 52          | 25.0%       | 707         | 13.7% | 1,867       | 15.9% |  |
| Non-Family Households                        | 231         | 25.9%       | 3,082       | 18.8% | 7,261       | 20.2% |  |
| Non-Family Households with Children          | 2           | 0.8%        | 15          | 0.5%  | 37          | 0.5%  |  |
| Non-Family Households No Children            | 229         | 99.2%       | 3,067       | 99.5% | 7,224       | 99.5% |  |
| Average Family Household Size                | 3.4         |             | 3.5         |       | 3.4         |       |  |
| Average Family Income                        | \$179,290   |             | \$163,467   |       | \$148,074   |       |  |
| Median Family Income                         | \$131,303   |             | \$153,231   |       | \$133,078   |       |  |
| Average Non-Family Household Size            | 1.4         |             | 1.4         |       | 1.4         |       |  |
| Marital Status (2023)                        |             |             |             |       |             |       |  |
| Population Age 15 Years or Over              | 1,856       |             | 36,677      |       | 81,320      |       |  |
| Never Married                                | 265         | 14.3%       | 8,680       | 23.7% | 22,411      | 27.6% |  |
| Currently Married                            |             | 75.1%       | 23,882      | 65.1% | 47,546      | 58.5% |  |
| Previously Married                           | 198         | 10.6%       | 4,114       | 11.2% | 11,364      | 14.0% |  |
| Separated                                    | 183         | 92.7%       |             | 37.3% |             | 29.9% |  |
| Widowed                                      | 2           | 0.9%        | 758         | 18.4% | 2,666       | 23.5% |  |
| Divorced                                     | 13          | 6.4%        |             | 44.3% |             | 46.6% |  |
| Educational Attainment (2023)                |             |             |             |       |             | -     |  |
| Adult Population Age 25 Years or Over        | 1,496       |             | 31,105      |       | 68,036      |       |  |
| Elementary (Grade Level 0 to 8)              | 5           | 0.4%        | 664         | 2.1%  | 2,701       | 4.0%  |  |
| Some High School (Grade Level 9 to 11)       | 192         | 12.8%       | 1,068       | 3.4%  | 3,076       | 4.5%  |  |
| High School Graduate                         |             | 19.1%       | 3,711       | 11.9% | 12,451      |       |  |
| Some College                                 |             | 32.4%       |             | 23.5% | 15,835      |       |  |
| Associate Degree Only                        |             | 10.1%       | 2,198       | 7.1%  | 5,567       | 8.2%  |  |
| Bachelor Degree Only                         |             | 18.6%       | 10,425      |       | 18,851      |       |  |
| Graduate Degree                              | 100         | 6.7%        |             | 18.4% |             | 14.0% |  |
| Any College (Some College or Higher)         |             | 67.7%       | 25,662      |       | 49,809      |       |  |
| College Degree + (Bachelor Degree or Higher) |             | 25.3%       | 16,141      |       | 28,407      |       |  |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                                       |             |         |               |             |        |       |
|------------------------------------------------------------------|-------------|---------|---------------|-------------|--------|-------|
| Spring, TX 77386                                                 | 1 mi radius |         | 3 mi rac      | 3 mi radius |        | dius  |
| Housing                                                          |             |         |               |             |        |       |
| Total Housing Units (2023)                                       | 914         |         | 17,349        |             | 38,242 |       |
| Total Housing Units (2020)                                       | 875         |         | 15,490        |             | 34,563 |       |
| Historical Annual Growth (2020-2023)                             | 39          | -       | 1,859         | -           | 3,678  | -     |
| Housing Units Occupied (2023)                                    | 890         | 97.3%   | 16,410        | 94.6%       | 35,961 | 94.0% |
| Housing Units Owner-Occupied                                     | 615         | 69.1%   | 13,351        | 81.4%       | 28,371 | 78.9% |
| Housing Units Renter-Occupied                                    | 275         | 30.9%   | 3,059         | 18.6%       | 7,591  | 21.1% |
| Housing Units Vacant (2023)                                      | 24          | 2.7%    | 939           | 5.4%        | 2,280  | 6.0%  |
| Household Size (2023)                                            |             |         |               |             |        |       |
| Total Households                                                 | 890         |         | 16,410        |             | 35,961 |       |
| 1 Person Households                                              | 159         | 17.9%   | 2,189         | 13.3%       | 5,392  | 15.0% |
| 2 Person Households                                              | 231         | 25.9%   | 4,666         | 28.4%       | 10,691 | 29.7% |
| 3 Person Households                                              | 213         | 23.9%   | 3,445         | 21.0%       | 7,180  | 20.0% |
| 4 Person Households                                              | 168         | 18.8%   | 3,615         | 22.0%       | 7,226  | 20.1% |
| 5 Person Households                                              | 76          | 8.5%    | 1,669         | 10.2%       | 3,492  | 9.7%  |
| 6 Person Households                                              | 30          | 3.3%    | 602           | 3.7%        | 1,386  | 3.9%  |
| 7 or More Person Households                                      | 14          | 1.6%    | 225           | 1.4%        | 595    | 1.7%  |
| Household Income Distribution (2023)                             |             |         |               |             |        |       |
| HH Income \$200,000 or More                                      | 186         | 20.9%   | 4,415         | 26.9%       | 7,377  | 20.5% |
| HH Income \$150,000 to \$199,999                                 | 108         | 12.1%   | 2,828         | 17.2%       | 5,529  | 15.4% |
| HH Income \$125,000 to \$149,999                                 | 146         | 16.4%   | 1,749         | 10.7%       | 3,442  | 9.6%  |
| HH Income \$100,000 to \$124,999                                 | 10          | 1.1%    | 1,558         | 9.5%        | 4,043  | 11.2% |
| HH Income \$75,000 to \$99,999                                   | 173         | 19.5%   | 2,172         | 13.2%       | 4,917  | 13.7% |
| HH Income \$50,000 to \$74,999                                   | 135         | 15.2%   | 1,380         | 8.4%        |        | 11.5% |
| HH Income \$35,000 to \$49,999                                   | 16          | 1.7%    | 788           | 4.8%        | 2,070  |       |
| HH Income \$25,000 to \$34,999                                   | 80          | 9.0%    | 567           | 3.5%        | 1,427  | 4.0%  |
| HH Income \$15,000 to \$24,999                                   | 19          | 2.1%    | 307           | 1.9%        | 1,289  |       |
| HH Income \$10,000 to \$14,999                                   | 4           | 0.4%    | 98            | 0.6%        | 563    | 1.6%  |
| HH Income Under \$10,000                                         | 14          | 1.5%    | 548           | 3.3%        | 1,161  | 3.2%  |
| Household Vehicles (2023)                                        |             |         |               |             |        |       |
| Households 0 Vehicles Available                                  | 5           | 0.6%    | 267           | 1.6%        | 731    |       |
| Households 1 Vehicle Available                                   |             | 13.5%   | •             | 17.8%       |        | 22.6% |
| Households 2 Vehicles Available                                  |             | 57.0%   | •             | 55.0%       |        | 50.7% |
| Households 3 or More Vehicles Available                          |             | 28.9%   |               | 25.6%       |        | 24.7% |
| Total Vehicles Available                                         | 1,912       |         | 34,857        |             | 74,740 |       |
| Average Vehicles per Household Owner-Occupied Household Vehicles | 2.1         | CO 20/  | 2.1           | 02.00/      | 2.1    |       |
| Average Vehicles per Owner-Occupied Household                    | 2.2         | 69.2%   | 28,868<br>2.2 | 02.0%       | 2.1    | 81.4% |
| Renter-Occupied Household Vehicles                               |             | 30.8%   |               | 17.2%       |        | 18.6% |
| Average Vehicles per Renter-Occupied Household                   | 2.1         | 30.6%   | 2.0           | 17.270      | 1.8    |       |
| Travel Time (2023)                                               | 2.1         |         | 2.0           |             | 1.0    |       |
| Worker Base Age 16 years or Over                                 | 1,526       |         | 26,209        |             | 56,452 |       |
| Travel to Work in 14 Minutes or Less                             | 75          | 4.9%    |               | 11.0%       |        | 11.1% |
| Travel to Work in 15 to 29 Minutes                               |             | 35.8%   |               | 31.6%       |        | 34.1% |
| Travel to Work in 30 to 59 Minutes                               |             | 41.7%   |               | 36.1%       |        | 32.5% |
| Travel to Work in 60 Minutes or More                             |             | 16.7%   | 2,418         |             |        |       |
| Work at Home                                                     | 14          | 0.9%    |               | 12.2%       |        | 12.5% |
| Average Minutes Travel to Work                                   | 31.1        | 2.2 / 3 | 28.2          |             | 27.9   |       |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                     |          | 1 mi radius |          |       |          |       |  |
|------------------------------------------------|----------|-------------|----------|-------|----------|-------|--|
| Spring, TX 77386                               | 1 mi rac | lius        | 3 mi rac | lius  | 5 mi rac | adius |  |
| Transportation To Work (2023)                  |          |             |          |       |          | -     |  |
| Worker Base Age 16 years or Over               | 1,526    |             | 26,209   |       | 56,452   |       |  |
| Drive to Work Alone                            | 1,406    | 92.1%       | 20,705   | 79.0% | 43,541   | 77.1% |  |
| Drive to Work in Carpool                       | 91       | 5.9%        | 1,637    | 6.2%  | 4,229    | 7.5%  |  |
| Travel to Work by Public Transportation        | 10       | 0.7%        | 224      | 0.9%  | 452      | 0.8%  |  |
| Drive to Work on Motorcycle                    | -        | -           | 25       | -     | 29       | -     |  |
| Bicycle to Work                                | -        | -           | 34       | 0.1%  | 85       | 0.1%  |  |
| Walk to Work                                   | 2        | 0.1%        | 110      | 0.4%  | 333      | 0.6%  |  |
| Other Means                                    | 2        | 0.1%        | 290      | 1.1%  | 748      | 1.3%  |  |
| Work at Home                                   | 14       | 0.9%        | 3,185    | 12.2% | 7,035    | 12.5% |  |
| Daytime Demographics (2023)                    |          |             |          |       |          |       |  |
| Total Businesses                               | 15       |             | 1,183    |       | 3,478    |       |  |
| Total Employees                                | 51       |             | 5,188    |       | 19,102   |       |  |
| Company Headquarter Businesses                 | -        | -           | 18       | 1.5%  | 85       | 2.4%  |  |
| Company Headquarter Employees                  | 1        | 2.2%        | 118      | 2.3%  | 1,650    | 8.6%  |  |
| Employee Population per Business               | 3.4      | to 1        | 4.4      | to 1  | 5.5      | to 1  |  |
| Residential Population per Business            | 173.6    | to 1        | 42.6     | to 1  | 31.3     | to 1  |  |
| Adj. Daytime Demographics Age 16 Years or Over | 330      |             | 14,746   |       | 41,733   |       |  |
| Labor Force                                    |          |             |          |       |          |       |  |
| Labor Population Age 16 Years or Over (2023)   | 1,808    |             | 35,926   |       | 79,585   |       |  |
| Labor Force Total Males (2023)                 | 852      | 47.1%       | 17,539   | 48.8% | 38,904   | 48.9% |  |
| Male Civilian Employed                         | 737      | 86.5%       | 14,151   | 80.7% | 30,078   | 77.3% |  |
| Male Civilian Unemployed                       | 31       | 3.6%        | 384      | 2.2%  | 822      | 2.1%  |  |
| Males in Armed Forces                          | 3        | 0.4%        | 159      | 0.9%  | 502      | 1.3%  |  |
| Males Not in Labor Force                       | 81       | 9.5%        | 2,846    | 16.2% | 7,501    | 19.3% |  |
| Labor Force Total Females (2023)               | 956      | 52.9%       | 18,387   | 51.2% | 40,681   | 51.1% |  |
| Female Civilian Employed                       | 789      | 82.6%       | 12,058   | 65.6% | 26,374   | 64.8% |  |
| Female Civilian Unemployed                     | 16       | 1.7%        | 628      | 3.4%  | 984      | 2.4%  |  |
| Females in Armed Forces                        | -        | -           | -        | -     | -        | -     |  |
| Females Not in Labor Force                     | 151      | 15.7%       | 5,701    | 31.0% | 13,324   | 32.8% |  |
| Unemployment Rate                              | 47       | 2.6%        | 1,012    | 2.8%  | 1,806    | 2.3%  |  |
| Occupation (2023)                              |          |             |          |       |          |       |  |
| Occupation Population Age 16 Years or Over     | 1,526    |             | 26,209   |       | 56,452   |       |  |
| Occupation Total Males                         | 737      | 48.3%       | 14,151   | 54.0% | 30,078   | 53.3% |  |
| Occupation Total Females                       | 789      | 51.7%       | 12,058   | 46.0% | 26,374   | 46.7% |  |
| Management, Business, Financial Operations     | 221      | 14.5%       | 5,992    | 22.9% | 11,659   | 20.7% |  |
| Professional, Related                          | 229      | 15.0%       | 7,042    | 26.9% | 13,710   | 24.3% |  |
| Service                                        | 196      | 12.8%       | 3,185    | 12.2% | 7,940    | 14.1% |  |
| Sales, Office                                  | 454      | 29.8%       | 5,136    | 19.6% | 11,952   | 21.2% |  |
| Farming, Fishing, Forestry                     | 18       | 1.2%        | 74       | 0.3%  | 126      | 0.2%  |  |
| Construction, Extraction, Maintenance          | 123      | 8.1%        | 1,659    | 6.3%  | 4,567    | 8.1%  |  |
| Production, Transport, Material Moving         | 285      | 18.7%       | 3,121    | 11.9% | 6,498    | 11.5% |  |
| White Collar Workers                           | 904      | 59.2%       | 18,169   | 69.3% | 37,321   | 66.1% |  |
| Blue Collar Workers                            | 622      | 40.8%       | 8,040    | 30.7% | 19,131   | 33.9% |  |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace         |           |       |           |       |           |       |
|------------------------------------|-----------|-------|-----------|-------|-----------|-------|
| Spring, TX 77386                   | 1 mi rac  | lius  | 3 mi rac  | lius  | 5 mi rac  | dius  |
| Units In Structure (2023)          | <u>-</u>  |       |           |       |           |       |
| Total Units                        | 890       |       | 16,410    |       | 35,961    |       |
| 1 Detached Unit                    | 762       | 85.6% | 13,766    | 83.9% |           | 80.5% |
| 1 Attached Unit                    | 5         | 0.5%  | 413       | 2.5%  | 825       | 2.3%  |
| 2 Units                            | 1         | 0.1%  | 66        | 0.4%  | 135       | 0.4%  |
| 3 to 4 Units                       | 3         | 0.3%  | 36        | 0.2%  | 131       | 0.4%  |
| 5 to 9 Units                       | 8         | 0.9%  | 115       | 0.7%  | 477       | 1.3%  |
| 10 to 19 Units                     | 26        | 3.0%  | 409       | 2.5%  | 979       | 2.7%  |
| 20 to 49 Units                     | 16        | 1.8%  | 268       | 1.6%  | 564       | 1.6%  |
| 50 or More Units                   | 22        | 2.4%  | 355       | 2.2%  | 1,311     | 3.6%  |
| Mobile Home or Trailer             | 43        | 4.9%  | 931       | 5.7%  | 2,492     | 6.9%  |
| Other Structure                    | 4         | 0.5%  | 52        | 0.3%  | 107       | 0.3%  |
| Homes Built By Year (2023)         | -         |       |           |       |           | i     |
| Homes Built 2020 or later          | 81        | 8.9%  | 462       | 2.7%  | 1,034     | 2.7%  |
| Homes Built 2010 to 2019           | 290       | 31.7% | 6,784     | 39.1% | 12,284    | 32.1% |
| Homes Built 2000 to 2009           | 408       | 44.6% | 6,270     | 36.1% | 12,105    | 31.7% |
| Homes Built 1990 to 1999           | 48        | 5.3%  | 1,161     | 6.7%  | 3,970     | 10.4% |
| Homes Built 1980 to 1989           | 42        | 4.6%  | 784       | 4.5%  | 2,708     | 7.1%  |
| Homes Built 1970 to 1979           | 11        | 1.2%  | 668       | 3.8%  | 2,626     | 6.9%  |
| Homes Built 1960 to 1969           | 4         | 0.5%  | 102       | 0.6%  | 491       | 1.3%  |
| Homes Built 1950 to 1959           | -         | -     | 76        | 0.4%  | 377       | 1.0%  |
| Homes Built 1940 to 1949           | 2         | 0.2%  | 28        | 0.2%  | 134       | 0.3%  |
| Homes Built Before 1939            | 5         | 0.5%  | 75        | 0.4%  | 233       | 0.6%  |
| Median Age of Homes                | 17.6      | yrs   | 19.1      | yrs   | 22.6      | yrs   |
| Home Values (2023)                 | -         |       |           |       |           | _     |
| Owner Specified Housing Units      | 615       |       | 13,351    |       | 28,371    |       |
| Home Values \$1,000,000 or More    | 5         | 0.8%  | 229       | 1.7%  | 490       | 1.7%  |
| Home Values \$750,000 to \$999,999 | 2         | 0.3%  | 382       | 2.9%  | 728       | 2.6%  |
| Home Values \$500,000 to \$749,999 | 12        | 2.0%  | 1,768     | 13.2% | 2,852     | 10.1% |
| Home Values \$400,000 to \$499,999 | 12        | 1.9%  | 1,579     | 11.8% | 2,212     | 7.8%  |
| Home Values \$300,000 to \$399,999 | 191       | 31.0% | 3,060     | 22.9% | 5,416     | 19.1% |
| Home Values \$250,000 to \$299,999 | 187       | 30.4% | 2,149     | 16.1% | 4,301     | 15.2% |
| Home Values \$200,000 to \$249,999 | 27        | 4.4%  | 1,789     | 13.4% | 5,357     | 18.9% |
| Home Values \$175,000 to \$199,999 | 48        | 7.8%  | 608       | 4.6%  | 1,872     | 6.6%  |
| Home Values \$150,000 to \$174,999 | 90        | 14.6% | 862       | 6.5%  | 2,103     | 7.4%  |
| Home Values \$125,000 to \$149,999 | 3         | 0.4%  | 107       | 0.8%  | 620       | 2.2%  |
| Home Values \$100,000 to \$124,999 | 24        | 3.8%  | 219       | 1.6%  | 761       | 2.7%  |
| Home Values \$90,000 to \$99,999   | 1         | 0.2%  | 81        | 0.6%  | 171       | 0.6%  |
| Home Values \$80,000 to \$89,999   | 3         | 0.4%  | 89        | 0.7%  | 218       | 0.8%  |
| Home Values \$70,000 to \$79,999   | 2         | 0.3%  | 45        | 0.3%  | 168       | 0.6%  |
| Home Values \$60,000 to \$69,999   | 1         | 0.2%  | 29        | 0.2%  | 73        | 0.3%  |
| Home Values \$50,000 to \$59,999   | 1         | 0.2%  | 24        | 0.2%  | 59        | 0.2%  |
| Home Values \$35,000 to \$49,999   | -         | -     | 12        | -     | 49        | 0.2%  |
| Home Values \$25,000 to \$34,999   | 1         | 0.2%  | 25        | 0.2%  | 57        | 0.2%  |
| Home Values \$10,000 to \$24,999   | 2         | 0.3%  | 77        | 0.6%  | 239       | 0.8%  |
| Home Values Under \$10,000         | 3         | 0.5%  | 216       | 1.6%  | 624       | 2.2%  |
| Owner-Occupied Median Home Value   | \$278,404 |       | \$330,000 |       | \$295,003 |       |
| Renter-Occupied Median Rent        | \$1,201   |       | \$1,214   |       | \$1,222   |       |

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



| Grand Imperial Marketplace                    |            |       |            |       |            |       |
|-----------------------------------------------|------------|-------|------------|-------|------------|-------|
| Spring, TX 77386                              | 1 mi rad   | ius   | 3 mi rad   | ius   | 5 mi rac   | dius  |
| Total Annual Consumer Expenditure (2023)      |            |       |            |       |            |       |
| Total Household Expenditure                   | \$84.01 M  |       | \$1.63 B   |       | \$3.26 B   |       |
| Total Non-Retail Expenditure                  | \$44.48 M  |       | \$866.42 M |       | \$1.72 B   |       |
| Total Retail Expenditure                      | \$39.53 M  |       | \$764.94 M |       | \$1.53 B   |       |
| Apparel                                       | \$3.05 M   |       | \$59.93 M  |       | \$118.76 M |       |
| Contributions                                 | \$2.88 M   |       | \$58.26 M  |       | \$113.69 M |       |
| Education                                     | \$2.87 M   |       | \$59.57 M  |       | \$114.24 M |       |
| Entertainment                                 | \$4.88 M   |       | \$96.26 M  |       | \$190.76 M |       |
| Food and Beverages                            | \$12.19 M  |       | \$234.88 M |       | \$471.59 M |       |
| Furnishings and Equipment                     | \$3.02 M   |       | \$59.27 M  |       | \$117.66 M |       |
| Gifts                                         | \$2.3 M    |       | \$45.15 M  |       | \$87.05 M  |       |
| Health Care                                   | \$6.73 M   |       | \$128.85 M |       | \$260.94 M |       |
| Household Operations                          | \$3.35 M   |       | \$66.16 M  |       | \$131.06 M |       |
| Miscellaneous Expenses                        | \$1.59 M   |       | \$31.02 M  |       | \$61.8 M   |       |
| Personal Care                                 | \$1.13 M   |       | \$21.84 M  |       | \$43.63 M  |       |
| Personal Insurance                            | \$630.38 K |       | \$12.71 M  |       | \$24.89 M  |       |
| Reading                                       | \$181.24 K |       | \$3.56 M   |       | \$7.1 M    |       |
| Shelter                                       | \$17.7 M   |       | \$342.05 M |       | \$682.35 M |       |
| Tobacco                                       | \$434.34 K |       | \$7.78 M   |       | \$16.35 M  |       |
| Transportation                                | \$15.29 M  |       | \$294.31 M |       | \$590.28 M |       |
| Utilities                                     | \$5.8 M    | _     | \$109.73 M |       | \$223.53 M |       |
| Monthly Household Consumer Expenditure (2023) |            |       |            |       |            |       |
| Total Household Expenditure                   | \$7,864    |       | \$8,284    |       | \$7,544    |       |
| Total Non-Retail Expenditure                  | \$4,164    | 52.9% | \$4,400    | 53.1% | \$3,997    | 53.0% |
| Total Retail Expenditures                     | \$3,701    | 47.1% | \$3,884    | 46.9% | \$3,547    | 47.0% |
| Apparel                                       | \$286      | 3.6%  | \$304      | 3.7%  | \$275      | 3.6%  |
| Contributions                                 | \$270      | 3.4%  | \$296      | 3.6%  | \$263      | 3.5%  |
| Education                                     | \$268      | 3.4%  | \$303      | 3.7%  | \$265      | 3.5%  |
| Entertainment                                 | \$456      | 5.8%  | \$489      | 5.9%  | \$442      | 5.9%  |
| Food and Beverages                            | \$1,141    | 14.5% | \$1,193    | 14.4% | \$1,093    | 14.5% |
| Furnishings and Equipment                     | \$283      | 3.6%  | \$301      | 3.6%  | \$273      | 3.6%  |
| Gifts                                         | \$215      | 2.7%  | \$229      | 2.8%  | \$202      | 2.7%  |
| Health Care                                   | \$630      | 8.0%  | \$654      | 7.9%  | \$605      | 8.0%  |
| Household Operations                          | \$313      | 4.0%  | \$336      | 4.1%  | \$304      | 4.0%  |
| Miscellaneous Expenses                        | \$148      | 1.9%  | \$158      | 1.9%  | \$143      | 1.9%  |
| Personal Care                                 | \$105      | 1.3%  | \$111      | 1.3%  | \$101      | 1.3%  |
| Personal Insurance                            | \$59       | 0.8%  | \$65       | 0.8%  | \$58       | 0.8%  |
| Reading                                       | \$17       | 0.2%  | \$18       | 0.2%  | \$16       | 0.2%  |
| Shelter                                       | \$1,657    | 21.1% | \$1,737    | 21.0% | \$1,581    |       |
| Tobacco                                       | \$41       | 0.5%  | \$40       | 0.5%  | \$38       | 0.5%  |
| Transportation                                | \$1,431    |       | \$1,495    | 18.0% | \$1,368    |       |
|                                               |            |       |            |       |            |       |