

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	13,256		119,811		281,490	
Projected Population (2028)	15,067		138,567		318,995	
Census Population (2020)	12,404		110,645		265,424	
Census Population (2010)	10,230		75,232		159,024	
Projected Annual Growth (2023-2028)	1,811	2.7%	18,756	3.1%	37,505	2.7%
Historical Annual Growth (2020-2023)	852	-	9,165	2.8%	16,067	2.0%
Historical Annual Growth (2010-2020)	2,174	2.1%	35,413	4.7%	106,400	6.7%
Estimated Population Density (2023)	4,222	psm	4,240	psm	3,585	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,018		37,285		90,941	
Projected Households (2028)	4,701		44,475		105,279	
Census Households (2020)	3,707		33,951		84,826	
Census Households (2010)	3,068		23,691		51,652	
Projected Annual Growth (2023-2028)	683	3.4%	7,190	3.9%	14,338	3.2%
Historical Annual Change (2010-2023)	950	2.4%	13,594	4.4%	39,289	5.9%
Average Household Income						
Estimated Average Household Income (2023)	\$204,149		\$166,615		\$158,376	
Projected Average Household Income (2028)	\$185,646		\$148,685		\$145,034	
Census Average Household Income (2010)	\$143,638		\$130,555		\$115,644	
Census Average Household Income (2000)	\$92,709		\$111,505		\$96,134	
Projected Annual Change (2023-2028)	-\$18,504	-1.8%	-\$17,930	-2.2%	-\$13,342	-1.7%
Historical Annual Change (2000-2023)	\$111,440	5.2%	\$55,110	2.1%	\$62,242	2.8%
Median Household Income						
Estimated Median Household Income (2023)	\$162,725		\$140,032		\$132,325	
Projected Median Household Income (2028)	\$162,435		\$139,695		\$134,017	
Census Median Household Income (2010)	\$123,705		\$112,520		\$98,580	
Census Median Household Income (2000)	\$88,358		\$99,384		\$85,628	
Projected Annual Change (2023-2028)	-\$290	-	-\$337	-	\$1,692	0.3%
Historical Annual Change (2000-2023)	\$74,367	3.7%	\$40,648	1.8%	\$46,697	2.4%
Per Capita Income						
Estimated Per Capita Income (2023)	\$61,885		\$51,853		\$51,181	
Projected Per Capita Income (2028)	\$57,924		\$47,725		\$47,879	
Census Per Capita Income (2010)	\$43,062		\$41,116		\$37,565	
Census Per Capita Income (2000)	\$29,390		\$34,511		\$30,951	
Projected Annual Change (2023-2028)	-\$3,961	-1.3%	-\$4,128	-1.6%	-\$3,302	-1.3%
Historical Annual Change (2000-2023)	\$32,495	4.8%	\$17,342	2.2%	\$20,230	2.8%
Estimated Average Household Net Worth (2023)	\$1.31 M		\$1.03 M		\$923,486	

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Grand Lakes Marketplace Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	13,256		119,811		281,490	
White (2023)	5,857	44.2%	52,729	44.0%	121,971	43.3%
Black or African American (2023)	1,263	9.5%	16,253	13.6%	43,489	15.4%
American Indian or Alaska Native (2023)	38	0.3%	378	0.3%	1,094	0.4%
Asian (2023)	3,844	29.0%	27,093	22.6%	56,874	20.2%
Hawaiian or Pacific Islander (2023)	5	-	51	-	117	-
Other Race (2023)	627	4.7%	6,229	5.2%	17,243	6.1%
Two or More Races (2023)	1,621	12.2%	17,078	14.3%	40,702	14.5%
Population < 18 (2023)	4,221 31.8%		37,705 31.5%		84,590 30.1%	
White Not Hispanic	1,595	37.8%	13,688	36.3%	29,380	34.7%
Black or African American	343	8.1%	5,167	13.7%	13,484	15.9%
Asian	1,346	31.9%	8,687	23.0%	17,362	20.5%
Other Race Not Hispanic	191	4.5%	1,683	4.5%	3,539	4.2%
Hispanic	746	17.7%	8,480	22.5%	20,825	24.6%
Not Hispanic or Latino Population (2023)	10,896 82.2%		93,956 78.4%		215,302 76.5%	
Not Hispanic White	5,474	50.2%	47,806	50.9%	108,948	50.6%
Not Hispanic Black or African American	1,224	11.2%	15,961	17.0%	42,644	19.8%
Not Hispanic American Indian or Alaska Native	16	0.1%	103	0.1%	260	0.1%
Not Hispanic Asian	3,837	35.2%	26,983	28.7%	56,581	26.3%
Not Hispanic Hawaiian or Pacific Islander	3	-	29	-	62	-
Not Hispanic Other Race	32	0.3%	331	0.4%	748	0.3%
Not Hispanic Two or More Races	311	2.9%	2,744	2.9%	6,059	2.8%
Hispanic or Latino Population (2023)	2,360 17.8%		25,855 21.6%		66,188 23.5%	
Hispanic White	383	16.2%	4,923	19.0%	13,023	19.7%
Hispanic Black or African American	40	1.7%	292	1.1%	845	1.3%
Hispanic American Indian or Alaska Native	22	0.9%	275	1.1%	833	1.3%
Hispanic Asian	8	0.3%	110	0.4%	293	0.4%
Hispanic Hawaiian or Pacific Islander	2	-	22	-	56	-
Hispanic Other Race	595	25.2%	5,898	22.8%	16,496	24.9%
Hispanic Two or More Races	1,310	55.5%	14,335	55.4%	34,643	52.3%
Not Hispanic or Latino Population (2020)	10,337 83.3%		87,732 79.3%		205,872 77.6%	
Hispanic or Latino Population (2020)	2,067 16.7%		22,913 20.7%		59,551 22.4%	
Not Hispanic or Latino Population (2010)	8,764 85.7%		62,060 82.5%		128,775 81.0%	
Hispanic or Latino Population (2010)	1,466 14.3%		13,172 17.5%		30,248 19.0%	
Not Hispanic or Latino Population (2028)	12,345 81.9%		108,679 78.4%		244,723 76.7%	
Hispanic or Latino Population (2028)	2,722 18.1%		29,888 21.6%		74,272 23.3%	
Projected Annual Growth (2023-2028)	362	3.1%	4,033	3.1%	8,084	2.4%
Historical Annual Growth (2010-2020)	601	4.1%	9,741	7.4%	29,303	9.7%

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Grand Lakes Marketplace Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)							
Total Population		13,256		119,811		281,490	
Age Under 5 Years		770	5.8%	8,378	7.0%	20,077	7.1%
Age 5 to 9 Years		1,236	9.3%	11,090	9.3%	24,453	8.7%
Age 10 to 14 Years		1,484	11.2%	11,869	9.9%	25,765	9.2%
Age 15 to 19 Years		1,041	7.9%	9,210	7.7%	20,838	7.4%
Age 20 to 24 Years		393	3.0%	4,726	3.9%	13,058	4.6%
Age 25 to 29 Years		334	2.5%	5,079	4.2%	15,151	5.4%
Age 30 to 34 Years		622	4.7%	7,781	6.5%	20,056	7.1%
Age 35 to 39 Years		1,213	9.1%	11,371	9.5%	25,339	9.0%
Age 40 to 44 Years		1,424	10.7%	11,613	9.7%	24,488	8.7%
Age 45 to 49 Years		1,334	10.1%	9,673	8.1%	20,882	7.4%
Age 50 to 54 Years		878	6.6%	7,300	6.1%	17,110	6.1%
Age 55 to 59 Years		652	4.9%	5,482	4.6%	13,896	4.9%
Age 60 to 64 Years		561	4.2%	4,968	4.1%	12,755	4.5%
Age 65 to 69 Years		528	4.0%	4,380	3.7%	10,917	3.9%
Age 70 to 74 Years		366	2.8%	3,306	2.8%	7,876	2.8%
Age 75 to 79 Years		222	1.7%	1,901	1.6%	4,278	1.5%
Age 80 to 84 Years		123	0.9%	960	0.8%	2,538	0.9%
Age 85 Years or Over		75	0.6%	723	0.6%	2,016	0.7%
Median Age		37.1		35.0		34.6	
Age 19 Years or Less		4,531	34.2%	40,546	33.8%	91,133	32.4%
Age 20 to 64 Years		7,411	55.9%	67,994	56.8%	162,733	57.8%
Age 65 Years or Over		1,314	9.9%	11,270	9.4%	27,624	9.8%
Female Age Distribution (2023)							
Female Population		6,766	51.0%	60,593	50.6%	142,905	50.8%
Age Under 5 Years		406	6.0%	4,098	6.8%	9,779	6.8%
Age 5 to 9 Years		625	9.2%	5,415	8.9%	11,939	8.4%
Age 10 to 14 Years		697	10.3%	5,628	9.3%	12,502	8.7%
Age 15 to 19 Years		523	7.7%	4,553	7.5%	10,195	7.1%
Age 20 to 24 Years		186	2.8%	2,411	4.0%	6,586	4.6%
Age 25 to 29 Years		189	2.8%	2,700	4.5%	8,002	5.6%
Age 30 to 34 Years		360	5.3%	4,266	7.0%	10,760	7.5%
Age 35 to 39 Years		664	9.8%	5,986	9.9%	13,230	9.3%
Age 40 to 44 Years		751	11.1%	5,901	9.7%	12,383	8.7%
Age 45 to 49 Years		646	9.5%	4,788	7.9%	10,525	7.4%
Age 50 to 54 Years		403	6.0%	3,445	5.7%	8,347	5.8%
Age 55 to 59 Years		323	4.8%	2,754	4.5%	6,995	4.9%
Age 60 to 64 Years		294	4.3%	2,575	4.2%	6,647	4.7%
Age 65 to 69 Years		279	4.1%	2,305	3.8%	5,702	4.0%
Age 70 to 74 Years		193	2.8%	1,774	2.9%	4,205	2.9%
Age 75 to 79 Years		132	2.0%	1,015	1.7%	2,364	1.7%
Age 80 to 84 Years		54	0.8%	522	0.9%	1,428	1.0%
Age 85 Years or Over		43	0.6%	458	0.8%	1,314	0.9%
Female Median Age		37.1		35.3		35.0	
Age 19 Years or Less		2,250	33.3%	19,694	32.5%	44,416	31.1%
Age 20 to 64 Years		3,815	56.4%	34,825	57.5%	83,476	58.4%
Age 65 Years or Over		700	10.3%	6,074	10.0%	15,013	10.5%

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Grand Lakes Marketplace Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)							
Male Population	6,490	49.0%	59,218	49.4%	138,585	49.2%	
Age Under 5 Years	364	5.6%	4,279	7.2%	10,298	7.4%	
Age 5 to 9 Years	612	9.4%	5,675	9.6%	12,514	9.0%	
Age 10 to 14 Years	787	12.1%	6,241	10.5%	13,263	9.6%	
Age 15 to 19 Years	518	8.0%	4,657	7.9%	10,643	7.7%	
Age 20 to 24 Years	207	3.2%	2,315	3.9%	6,472	4.7%	
Age 25 to 29 Years	145	2.2%	2,380	4.0%	7,149	5.2%	
Age 30 to 34 Years	262	4.0%	3,515	5.9%	9,296	6.7%	
Age 35 to 39 Years	549	8.5%	5,385	9.1%	12,109	8.7%	
Age 40 to 44 Years	673	10.4%	5,713	9.6%	12,104	8.7%	
Age 45 to 49 Years	688	10.6%	4,886	8.3%	10,357	7.5%	
Age 50 to 54 Years	475	7.3%	3,855	6.5%	8,764	6.3%	
Age 55 to 59 Years	328	5.1%	2,728	4.6%	6,901	5.0%	
Age 60 to 64 Years	267	4.1%	2,393	4.0%	6,108	4.4%	
Age 65 to 69 Years	249	3.8%	2,075	3.5%	5,214	3.8%	
Age 70 to 74 Years	174	2.7%	1,532	2.6%	3,671	2.6%	
Age 75 to 79 Years	90	1.4%	886	1.5%	1,914	1.4%	
Age 80 to 84 Years	69	1.1%	438	0.7%	1,110	0.8%	
Age 85 Years or Over	32	0.5%	265	0.4%	702	0.5%	
Male Median Age	37.0		34.6		34.1		
Age 19 Years or Less	2,280	35.1%	20,852	35.2%	46,718	33.7%	
Age 20 to 64 Years	3,596	55.4%	33,169	56.0%	79,257	57.2%	
Age 65 Years or Over	614	9.5%	5,196	8.8%	12,610	9.1%	
Males per 100 Females (2023)							
Overall Comparison	96		98		97		
Age Under 5 Years	90	47.3%	104	51.1%	105	51.3%	
Age 5 to 9 Years	98	49.5%	105	51.2%	105	51.2%	
Age 10 to 14 Years	113	53.0%	111	52.6%	106	51.5%	
Age 15 to 19 Years	99	49.8%	102	50.6%	104	51.1%	
Age 20 to 24 Years	111	52.6%	96	49.0%	98	49.6%	
Age 25 to 29 Years	77	43.5%	88	46.8%	89	47.2%	
Age 30 to 34 Years	73	42.1%	82	45.2%	86	46.3%	
Age 35 to 39 Years	83	45.3%	90	47.4%	92	47.8%	
Age 40 to 44 Years	90	47.3%	97	49.2%	98	49.4%	
Age 45 to 49 Years	107	51.6%	102	50.5%	98	49.6%	
Age 50 to 54 Years	118	54.1%	112	52.8%	105	51.2%	
Age 55 to 59 Years	101	50.4%	99	49.8%	99	49.7%	
Age 60 to 64 Years	91	47.6%	93	48.2%	92	47.9%	
Age 65 to 69 Years	89	47.2%	90	47.4%	91	47.8%	
Age 70 to 74 Years	90	47.4%	86	46.3%	87	46.6%	
Age 75 to 79 Years	68	40.5%	87	46.6%	81	44.7%	
Age 80 to 84 Years	129	56.4%	84	45.6%	78	43.7%	
Age 85 Years or Over	76	43.0%	58	36.7%	53	34.8%	
Age 19 Years or Less	101	50.3%	106	51.4%	105	51.3%	
Age 20 to 39 Years	83	45.4%	88	46.9%	91	47.6%	
Age 40 to 64 Years	101	50.2%	101	50.1%	99	49.6%	
Age 65 Years or Over	88	46.7%	86	46.1%	84	45.7%	

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Grand Lakes Marketplace Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	4,018		37,285		90,941	
Households with Children	2,417	60.1%	20,416	54.8%	45,760	50.3%
Average Household Size	3.3		3.2		3.1	
Household Density per Square Mile	1,280		1,319		1,158	
Population Family	12,831	96.8%	113,714	94.9%	262,355	93.2%
Population Non-Family	425	3.2%	6,073	5.1%	18,684	6.6%
Population Group Quarters	-	-	24	-	452	0.2%
Family Households	3,665	91.2%	32,416	86.9%	75,834	83.4%
Married Couple Households	3,162	86.3%	26,962	83.2%	61,302	80.8%
Other Family Households with Children	503	13.7%	5,454	16.8%	14,531	19.2%
Family Households with Children	2,416	65.9%	20,404	62.9%	45,722	60.3%
Married Couple with Children	2,040	84.5%	16,593	81.3%	35,863	78.4%
Other Family Households with Children	375	15.5%	3,811	18.7%	9,859	21.6%
Family Households No Children	1,249	34.1%	12,013	37.1%	30,112	39.7%
Married Couple No Children	1,122	89.8%	10,369	86.3%	25,440	84.5%
Other Family Households No Children	127	10.2%	1,643	13.7%	4,672	15.5%
Non-Family Households	354	8.8%	4,868	13.1%	15,108	16.6%
Non-Family Households with Children	-	-	12	0.2%	38	0.3%
Non-Family Households No Children	353	99.7%	4,856	99.8%	15,069	99.7%
Average Family Household Size	3.5		3.5		3.5	
Average Family Income	\$184,752		\$170,568		\$170,079	
Median Family Income	\$168,221		\$149,452		\$143,726	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	9,766		88,475		211,195	
Never Married	2,174	22.3%	20,456	23.1%	50,146	23.7%
Currently Married	6,918	70.8%	57,981	65.5%	136,717	64.7%
Previously Married	675	6.9%	10,037	11.3%	24,332	11.5%
Separated	220	32.6%	3,036	30.2%	6,959	28.6%
Widowed	122	18.0%	2,379	23.7%	6,129	25.2%
Divorced	333	49.3%	4,622	46.1%	11,244	46.2%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	8,332		74,538		177,299	
Elementary (Grade Level 0 to 8)	118	1.4%	1,629	2.2%	5,716	3.2%
Some High School (Grade Level 9 to 11)	87	1.0%	1,399	1.9%	4,250	2.4%
High School Graduate	1,161	13.9%	8,286	11.1%	23,151	13.1%
Some College	1,245	14.9%	10,221	13.7%	26,937	15.2%
Associate Degree Only	702	8.4%	4,744	6.4%	11,797	6.7%
Bachelor Degree Only	2,279	27.3%	27,294	36.6%	60,657	34.2%
Graduate Degree	2,739	32.9%	20,965	28.1%	44,791	25.3%
Any College (Some College or Higher)	6,965	83.6%	63,225	84.8%	144,182	81.3%
College Degree + (Bachelor Degree or Higher)	5,017	60.2%	48,259	64.7%	105,449	59.5%

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Housing						
Total Housing Units (2023)	4,060		38,998		95,178	
Total Housing Units (2020)	3,745		35,223		88,306	
Historical Annual Growth (2020-2023)	315	-	3,775	-	6,873	-
Housing Units Occupied (2023)	4,018	99.0%	37,285	95.6%	90,941	95.5%
Housing Units Owner-Occupied	2,978	74.1%	26,622	71.4%	66,026	72.6%
Housing Units Renter-Occupied	1,041	25.9%	10,663	28.6%	24,916	27.4%
Housing Units Vacant (2023)	41	1.0%	1,714	4.4%	4,237	4.5%
Household Size (2023)						
Total Households	4,018		37,285		90,941	
1 Person Households	297	7.4%	3,920	10.5%	12,355	13.6%
2 Person Households	904	22.5%	9,263	24.8%	24,287	26.7%
3 Person Households	992	24.7%	8,384	22.5%	19,860	21.8%
4 Person Households	1,204	30.0%	9,909	26.6%	20,792	22.9%
5 Person Households	459	11.4%	4,098	11.0%	9,376	10.3%
6 Person Households	134	3.3%	1,276	3.4%	3,065	3.4%
7 or More Person Households	27	0.7%	436	1.2%	1,206	1.3%
Household Income Distribution (2023)						
HH Income \$200,000 or More	1,542	38.4%	10,376	27.8%	21,941	24.1%
HH Income \$150,000 to \$199,999	466	11.6%	5,601	15.0%	13,065	14.4%
HH Income \$125,000 to \$149,999	303	7.5%	3,686	9.9%	9,104	10.0%
HH Income \$100,000 to \$124,999	387	9.6%	4,424	11.9%	10,631	11.7%
HH Income \$75,000 to \$99,999	422	10.5%	2,877	7.7%	9,531	10.5%
HH Income \$50,000 to \$74,999	397	9.9%	4,090	11.0%	10,562	11.6%
HH Income \$35,000 to \$49,999	334	8.3%	2,415	6.5%	6,152	6.8%
HH Income \$25,000 to \$34,999	55	1.4%	1,175	3.2%	3,443	3.8%
HH Income \$15,000 to \$24,999	54	1.3%	933	2.5%	2,237	2.5%
HH Income \$10,000 to \$14,999	10	0.3%	399	1.1%	1,012	1.1%
HH Income Under \$10,000	48	1.2%	1,309	3.5%	3,263	3.6%
Household Vehicles (2023)						
Households 0 Vehicles Available	38	0.9%	1,086	2.9%	3,261	3.6%
Households 1 Vehicle Available	783	19.5%	7,751	20.8%	19,745	21.7%
Households 2 Vehicles Available	2,166	53.9%	19,855	53.3%	46,956	51.6%
Households 3 or More Vehicles Available	1,031	25.7%	8,592	23.0%	20,979	23.1%
Total Vehicles Available	8,468		75,883		182,826	
Average Vehicles per Household	2.1		2.0		2.0	
Owner-Occupied Household Vehicles	6,736	79.6%	59,096	77.9%	145,117	79.4%
Average Vehicles per Owner-Occupied Household	2.3		2.2		2.2	
Renter-Occupied Household Vehicles	1,732	20.4%	16,788	22.1%	37,709	20.6%
Average Vehicles per Renter-Occupied Household	1.7		1.6		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	6,592		58,303		139,065	
Travel to Work in 14 Minutes or Less	517	7.8%	6,950	11.9%	16,105	11.6%
Travel to Work in 15 to 29 Minutes	1,108	16.8%	14,366	24.6%	34,400	24.7%
Travel to Work in 30 to 59 Minutes	2,191	33.2%	18,962	32.5%	46,275	33.3%
Travel to Work in 60 Minutes or More	228	3.5%	3,289	5.6%	8,713	6.3%
Work at Home	2,549	38.7%	14,735	25.3%	33,573	24.1%
Average Minutes Travel to Work	31.5		28.3		28.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace Houston, TX 77450	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	6,592		58,303		139,065	
Drive to Work Alone	3,716	56.4%	38,212	65.5%	90,085	64.8%
Drive to Work in Carpool	263	4.0%	3,356	5.8%	10,212	7.3%
Travel to Work by Public Transportation	17	0.3%	630	1.1%	1,784	1.3%
Drive to Work on Motorcycle	6	-	16	-	41	-
Bicycle to Work	-	-	20	-	169	0.1%
Walk to Work	20	0.3%	403	0.7%	1,171	0.8%
Other Means	21	0.3%	930	1.6%	2,030	1.5%
Work at Home	2,549	38.7%	14,735	25.3%	33,573	24.1%
Daytime Demographics (2023)						
Total Businesses	605		4,556		10,623	
Total Employees	3,260		24,443		54,327	
Company Headquarter Businesses	9	1.4%	84	1.8%	194	1.8%
Company Headquarter Employees	102	3.1%	1,723	7.0%	2,755	5.1%
Employee Population per Business	5.4 to 1		5.4 to 1		5.1 to 1	
Residential Population per Business	21.9 to 1		26.3 to 1		26.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,191		52,364		121,448	
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,523		86,261		206,269	
Labor Force Total Males (2023)	4,609	48.4%	41,905	48.6%	99,976	48.5%
Male Civilian Employed	3,775	81.9%	32,242	76.9%	76,215	76.2%
Male Civilian Unemployed	115	2.5%	1,245	3.0%	2,538	2.5%
Males in Armed Forces	-	-	-	-	-	-
Males Not in Labor Force	719	15.6%	8,417	20.1%	21,223	21.2%
Labor Force Total Females (2023)	4,914	51.6%	44,357	51.4%	106,293	51.5%
Female Civilian Employed	2,817	57.3%	26,061	58.8%	62,850	59.1%
Female Civilian Unemployed	111	2.3%	1,240	2.8%	2,732	2.6%
Females in Armed Forces	-	-	37	-	82	-
Females Not in Labor Force	1,986	40.4%	17,018	38.4%	40,629	38.2%
Unemployment Rate	226	2.4%	2,485	2.9%	5,269	2.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	6,592		58,303		139,065	
Occupation Total Males	3,775	57.3%	32,242	55.3%	76,215	54.8%
Occupation Total Females	2,817	42.7%	26,061	44.7%	62,850	45.2%
Management, Business, Financial Operations	1,576	23.9%	13,440	23.1%	31,198	22.4%
Professional, Related	2,448	37.1%	20,211	34.7%	46,560	33.5%
Service	529	8.0%	5,038	8.6%	13,985	10.1%
Sales, Office	1,076	16.3%	12,415	21.3%	27,976	20.1%
Farming, Fishing, Forestry	7	0.1%	58	-	173	0.1%
Construction, Extraction, Maintenance	298	4.5%	2,464	4.2%	6,662	4.8%
Production, Transport, Material Moving	658	10.0%	4,678	8.0%	12,510	9.0%
White Collar Workers	5,100	77.4%	46,065	79.0%	105,734	76.0%
Blue Collar Workers	1,492	22.6%	12,238	21.0%	33,331	24.0%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace Houston, TX 77450		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		4,018		37,285		90,941	
1 Detached Unit		3,384	84.2%	30,016	80.5%	72,004	79.2%
1 Attached Unit		41	1.0%	590	1.6%	1,354	1.5%
2 Units		35	0.9%	376	1.0%	913	1.0%
3 to 4 Units		100	2.5%	1,185	3.2%	1,939	2.1%
5 to 9 Units		63	1.6%	688	1.8%	2,214	2.4%
10 to 19 Units		79	2.0%	1,123	3.0%	3,095	3.4%
20 to 49 Units		97	2.4%	703	1.9%	2,704	3.0%
50 or More Units		149	3.7%	1,790	4.8%	5,205	5.7%
Mobile Home or Trailer		70	1.7%	717	1.9%	1,394	1.5%
Other Structure		-	-	97	0.3%	121	0.1%
Homes Built By Year (2023)							
Homes Built 2020 or later		41	1.0%	684	1.8%	1,743	1.8%
Homes Built 2010 to 2019		933	23.0%	13,097	33.6%	37,061	38.9%
Homes Built 2000 to 2009		2,099	51.7%	13,556	34.8%	24,737	26.0%
Homes Built 1990 to 1999		351	8.6%	5,521	14.2%	11,355	11.9%
Homes Built 1980 to 1989		362	8.9%	2,518	6.5%	7,926	8.3%
Homes Built 1970 to 1979		137	3.4%	1,173	3.0%	6,329	6.6%
Homes Built 1960 to 1969		24	0.6%	362	0.9%	828	0.9%
Homes Built 1950 to 1959		50	1.2%	130	0.3%	366	0.4%
Homes Built 1940 to 1949		8	0.2%	82	0.2%	201	0.2%
Homes Built Before 1939		13	0.3%	162	0.4%	395	0.4%
Median Age of Homes		22.4 yrs		20.9 yrs		21.7 yrs	
Home Values (2023)							
Owner Specified Housing Units		2,978		26,622		66,026	
Home Values \$1,000,000 or More		23	0.8%	300	1.1%	738	1.1%
Home Values \$750,000 to \$999,999		77	2.6%	507	1.9%	1,445	2.2%
Home Values \$500,000 to \$749,999		818	27.5%	3,265	12.3%	7,028	10.6%
Home Values \$400,000 to \$499,999		833	28.0%	4,801	18.0%	11,187	16.9%
Home Values \$300,000 to \$399,999		668	22.4%	8,869	33.3%	19,337	29.3%
Home Values \$250,000 to \$299,999		152	5.1%	4,581	17.2%	10,432	15.8%
Home Values \$200,000 to \$249,999		161	5.4%	2,761	10.4%	8,886	13.5%
Home Values \$175,000 to \$199,999		99	3.3%	421	1.6%	2,909	4.4%
Home Values \$150,000 to \$174,999		74	2.5%	385	1.4%	1,661	2.5%
Home Values \$125,000 to \$149,999		5	0.2%	74	0.3%	401	0.6%
Home Values \$100,000 to \$124,999		5	0.2%	115	0.4%	749	1.1%
Home Values \$90,000 to \$99,999		-	-	11	-	78	0.1%
Home Values \$80,000 to \$89,999		50	1.7%	70	0.3%	134	0.2%
Home Values \$70,000 to \$79,999		1	-	8	-	74	0.1%
Home Values \$60,000 to \$69,999		-	-	6	-	31	-
Home Values \$50,000 to \$59,999		4	0.1%	51	0.2%	82	0.1%
Home Values \$35,000 to \$49,999		2	-	31	0.1%	67	0.1%
Home Values \$25,000 to \$34,999		4	0.1%	62	0.2%	219	0.3%
Home Values \$10,000 to \$24,999		1	-	26	-	174	0.3%
Home Values Under \$10,000		-	-	274	1.0%	394	0.6%
Owner-Occupied Median Home Value		\$437,142		\$355,866		\$339,628	
Renter-Occupied Median Rent		\$1,688		\$1,599		\$1,460	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.7131/-95.7725

Grand Lakes Marketplace Houston, TX 77450		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$485.03 M	\$3.83 B	\$9.01 B
Total Non-Retail Expenditure		\$258.96 M	\$2.04 B	\$4.79 B
Total Retail Expenditure		\$226.08 M	\$1.79 B	\$4.22 B
Apparel		\$17.95 M	\$141.3 M	\$330.32 M
Contributions		\$18.1 M	\$138.28 M	\$321.36 M
Education		\$18.76 M	\$142.97 M	\$328.02 M
Entertainment		\$28.8 M	\$226.41 M	\$530.2 M
Food and Beverages		\$69.08 M	\$550.6 M	\$1.3 B
Furnishings and Equipment		\$17.64 M	\$139.12 M	\$326.36 M
Gifts		\$14.35 M	\$107.59 M	\$249.08 M
Health Care		\$37.65 M	\$300.9 M	\$713.76 M
Household Operations		\$19.92 M	\$155.98 M	\$364.95 M
Miscellaneous Expenses		\$9.26 M	\$73.09 M	\$171.6 M
Personal Care		\$6.45 M	\$51.23 M	\$120.51 M
Personal Insurance		\$3.88 M	\$30.06 M	\$70.01 M
Reading		\$1.07 M	\$8.39 M	\$19.71 M
Shelter		\$101.56 M	\$805.53 M	\$1.89 B
Tobacco		\$2.16 M	\$18.02 M	\$43.47 M
Transportation		\$86.62 M	\$689.06 M	\$1.62 B
Utilities		\$31.78 M	\$255.98 M	\$607.88 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$10,059	\$8,570	\$8,255
Total Non-Retail Expenditure		\$5,370 53.4%	\$4,562 53.2%	\$4,388 53.1%
Total Retail Expenditures		\$4,688 46.6%	\$4,008 46.8%	\$3,868 46.9%
Apparel		\$372 3.7%	\$316 3.7%	\$303 3.7%
Contributions		\$375 3.7%	\$309 3.6%	\$294 3.6%
Education		\$389 3.9%	\$320 3.7%	\$301 3.6%
Entertainment		\$597 5.9%	\$506 5.9%	\$486 5.9%
Food and Beverages		\$1,433 14.2%	\$1,231 14.4%	\$1,189 14.4%
Furnishings and Equipment		\$366 3.6%	\$311 3.6%	\$299 3.6%
Gifts		\$298 3.0%	\$240 2.8%	\$228 2.8%
Health Care		\$781 7.8%	\$673 7.8%	\$654 7.9%
Household Operations		\$413 4.1%	\$349 4.1%	\$334 4.1%
Miscellaneous Expenses		\$192 1.9%	\$163 1.9%	\$157 1.9%
Personal Care		\$134 1.3%	\$114 1.3%	\$110 1.3%
Personal Insurance		\$80 0.8%	\$67 0.8%	\$64 0.8%
Reading		\$22 0.2%	\$19 0.2%	\$18 0.2%
Shelter		\$2,106 20.9%	\$1,800 21.0%	\$1,733 21.0%
Tobacco		\$45 0.4%	\$40 0.5%	\$40 0.5%
Transportation		\$1,796 17.9%	\$1,540 18.0%	\$1,488 18.0%
Utilities		\$659 6.6%	\$572 6.7%	\$557 6.7%