COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

FIDELIS

Lat/Lon: 29.925/-95.2015

Westlake Marketplace **Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044**	**1 mi radius**		**3 mi radius**		**5 mi radius**	
Population						
Estimated Population (2019)	3,869		39,490		128,514	
Projected Population (2024)	3,992		40,714		132,376	
Census Population (2010)	1,532		24,488		84,345	
Census Population (2000)	253		6,974		33,600	
Projected Annual Growth (2019-2024)	124	*0.6%*	1,223	*0.6%*	3,862	*0.6%*
Historical Annual Growth (2010-2019)	2,336	*6.7%*	15,003	*4.2%*	44,170	*3.8%*
Historical Annual Growth (2000-2010)	1,280	*50.6%*	17,513	*25.1%*	50,745	*15.1%*
Estimated Population Density (2019)	1,232	*psm*	1,397	*psm*	1,637	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2019)	1,340		12,655		41,351	
Projected Households (2024)	1,421		13,432		43,864	
Census Households (2010)	506		7,264		25,706	
Census Households (2000)	84		1,634		9,979	
Projected Annual Growth (2019-2024)	81	*1.2%*	778	*1.2%*	2,513	*1.2%*
Historical Annual Change (2000-2019)	1,256	*78.3%*	11,020	*35.5%*	31,372	*16.5%*
Average Household Income						
Estimated Average Household Income (2019)	$138,176		$106,007		$99,749	
Projected Average Household Income (2024)	$153,165		$116,910		$111,281	
Census Average Household Income (2010)	$118,109		$93,115		$84,694	
Census Average Household Income (2000)	$73,323		$57,638		$57,781	
Projected Annual Change (2019-2024)	$14,989	*2.2%*	$10,903	*2.1%*	$11,532	*2.3%*
Historical Annual Change (2000-2019)	$64,853	*4.7%*	$48,369	*4.4%*	$41,968	*3.8%*
Median Household Income						
Estimated Median Household Income (2019)	$111,804		$93,231		$85,131	
Projected Median Household Income (2024)	$128,093		$107,603		$98,126	
Census Median Household Income (2010)	$102,104		$80,513		$74,314	
Census Median Household Income (2000)	$61,055		$53,012		$52,782	
Projected Annual Change (2019-2024)	$16,289	*2.9%*	$14,372	*3.1%*	$12,996	*3.1%*
Historical Annual Change (2000-2019)	$50,749	*4.4%*	$40,219	*4.0%*	$32,349	*3.2%*
Per Capita Income						
Estimated Per Capita Income (2019)	$47,873		$34,493		$32,458	
Projected Per Capita Income (2024)	$54,535		$39,079		$37,226	
Census Per Capita Income (2010)	$39,021		$27,622		$25,812	
Census Per Capita Income (2000)	$23,457		$13,589		$17,120	
Projected Annual Change (2019-2024)	$6,662	*2.8%*	$4,586	*2.7%*	$4,768	*2.9%*
Historical Annual Change (2000-2019)	$24,416	*5.5%*	$20,904	*8.1%*	$15,338	*4.7%*
Estimated Average Household Net Worth (2019)	$1.18 M		$889,862		$754,122	

Demographic Source: Applied Geographic Solutions 10/2019, TIGER Geography

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

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Lat/Lon: 29.925/-95.2015

Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2019)	3,869		39,490		128,514	
White (2019)	2,664	68.9%	25,015	63.3%	75,566	58.8%
Black or African American (2019)	592	15.3%	7,534	19.1%	27,573	21.5%
American Indian or Alaska Native (2019)	17	0.4%	191	0.5%	734	0.6%
Asian (2019)	197	5.1%	1,647	4.2%	5,239	4.1%
Hawaiian or Pacific Islander (2019)	2	-	53	0.1%	266	0.2%
Other Race (2019)	262	6.8%	3,802	9.6%	14,836	11.5%
Two or More Races (2019)	135	3.5%	1,248	3.2%	4,301	3.3%
Population < 18 (2019)	1,082	28.0%	10,755	27.2%	36,340	28.3%
White Not Hispanic	448	41.5%	3,698	34.4%	10,846	29.8%
Black or African American	177	16.4%	2,167	20.1%	7,983	22.0%
Asian	40	3.7%	346	3.2%	1,147	3.2%
Other Race Not Hispanic	41	3.8%	367	3.4%	1,179	3.2%
Hispanic	375	34.7%	4,177	38.8%	15,185	41.8%
Not Hispanic or Latino Population (2019)	2,811	72.7%	27,363	69.3%	84,690	65.9%
Not Hispanic White	1,970	70.1%	17,050	62.3%	48,988	57.8%
Not Hispanic Black or African American	568	20.2%	7,327	26.8%	26,471	31.3%
Not Hispanic American Indian or Alaska Native	5	0.2%	88	0.3%	321	0.4%
Not Hispanic Asian	188	6.7%	1,579	5.8%	4,958	5.9%
Not Hispanic Hawaiian or Pacific Islander	2	-	46	0.2%	226	0.3%
Not Hispanic Other Race	-	-	587	2.1%	1,612	1.9%
Not Hispanic Two or More Races	78	2.8%	687	2.5%	2,114	2.5%
Hispanic or Latino Population (2019)	1,057	27.3%	12,127	30.7%	43,825	34.1%
Hispanic White	694	65.6%	7,965	65.7%	26,578	60.6%
Hispanic Black or African American	24	2.3%	207	1.7%	1,102	2.5%
Hispanic American Indian or Alaska Native	12	1.1%	102	0.8%	413	0.9%
Hispanic Asian	9	0.9%	68	0.6%	281	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	8	-	41	-
Hispanic Other Race	262	24.7%	3,215	26.5%	13,224	30.2%
Hispanic Two or More Races	57	5.4%	562	4.6%	2,186	5.0%
Not Hispanic or Latino Population (2010)	1,189	77.6%	17,030	69.5%	55,544	65.9%
Hispanic or Latino Population (2010)	344	22.4%	7,457	30.5%	28,800	34.1%
Not Hispanic or Latino Population (2000)	224	88.5%	5,474	78.5%	26,219	78.0%
Hispanic or Latino Population (2000)	29	11.5%	1,501	21.5%	7,381	22.0%
Not Hispanic or Latino Population (2024)	2,900	72.6%	28,204	69.3%	87,463	66.1%
Hispanic or Latino Population (2024)	1,092	27.4%	12,509	30.7%	44,913	33.9%
Projected Annual Growth (2019-2024)	35	-	382	-	1,089	-
Historical Annual Growth (2000-2010)	315	108.4%	5,957	39.7%	21,419	29.0%

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2019)						
Total Population	3,869		39,490		128,514	
Age Under 5 Years	298	7.7%	3,024	7.7%	10,349	8.1%
Age 5 to 9 Years	299	7.7%	3,083	7.8%	10,297	8.0%
Age 10 to 14 Years	317	8.2%	3,061	7.8%	10,199	7.9%
Age 15 to 19 Years	254	6.6%	2,643	6.7%	8,924	6.9%
Age 20 to 24 Years	190	4.9%	2,227	5.6%	7,572	5.9%
Age 25 to 29 Years	264	6.8%	3,024	7.7%	9,895	7.7%
Age 30 to 34 Years	314	8.1%	3,378	8.6%	11,250	8.8%
Age 35 to 39 Years	339	8.8%	3,247	8.2%	10,851	8.4%
Age 40 to 44 Years	289	7.5%	2,812	7.1%	9,075	7.1%
Age 45 to 49 Years	266	6.9%	2,526	6.4%	8,158	6.3%
Age 50 to 54 Years	224	5.8%	2,175	5.5%	6,943	5.4%
Age 55 to 59 Years	229	5.9%	2,165	5.5%	6,823	5.3%
Age 60 to 64 Years	207	5.3%	2,023	5.1%	6,209	4.8%
Age 65 to 69 Years	156	4.0%	1,567	4.0%	4,698	3.7%
Age 70 to 74 Years	104	2.7%	1,089	2.8%	3,257	2.5%
Age 75 to 79 Years	60	1.6%	667	1.7%	1,887	1.5%
Age 80 to 84 Years	31	0.8%	395	1.0%	1,104	0.9%
Age 85 Years or Over	27	0.7%	385	1.0%	1,024	0.8%
Median Age	34.0		33.0		32.2	
Age 19 Years or Less	1,168	30.2%	11,812	29.9%	39,769	30.9%
Age 20 to 64 Years	2,322	60.0%	23,576	59.7%	76,775	59.7%
Age 65 Years or Over	379	9.8%	4,103	10.4%	11,970	9.3%
Female Age Distribution (2019)						
Female Population	1,955	50.5%	19,504	49.4%	64,415	50.1%
Age Under 5 Years	139	7.1%	1,416	7.3%	4,954	7.7%
Age 5 to 9 Years	148	7.6%	1,510	7.7%	5,138	8.0%
Age 10 to 14 Years	149	7.6%	1,488	7.6%	4,954	7.7%
Age 15 to 19 Years	129	6.6%	1,242	6.4%	4,260	6.6%
Age 20 to 24 Years	91	4.7%	984	5.0%	3,534	5.5%
Age 25 to 29 Years	139	7.1%	1,517	7.8%	5,027	7.8%
Age 30 to 34 Years	170	8.7%	1,705	8.7%	5,723	8.9%
Age 35 to 39 Years	179	9.2%	1,617	8.3%	5,527	8.6%
Age 40 to 44 Years	144	7.3%	1,331	6.8%	4,474	6.9%
Age 45 to 49 Years	138	7.1%	1,218	6.2%	4,038	6.3%
Age 50 to 54 Years	107	5.5%	1,056	5.4%	3,498	5.4%
Age 55 to 59 Years	120	6.2%	1,133	5.8%	3,555	5.5%
Age 60 to 64 Years	99	5.1%	1,014	5.2%	3,181	4.9%
Age 65 to 69 Years	79	4.0%	795	4.1%	2,413	3.7%
Age 70 to 74 Years	52	2.7%	585	3.0%	1,696	2.6%
Age 75 to 79 Years	35	1.8%	377	1.9%	1,052	1.6%
Age 80 to 84 Years	18	0.9%	242	1.2%	683	1.1%
Age 85 Years or Over	18	0.9%	273	1.4%	709	1.1%
Female Median Age	34.3		33.8		32.9	
Age 19 Years or Less	566	28.9%	5,657	29.0%	19,307	30.0%
Age 20 to 64 Years	1,187	60.7%	11,575	59.3%	38,556	59.9%
Age 65 Years or Over	202	10.3%	2,272	11.6%	6,552	10.2%

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2019)						
Male Population	1,914	*49.5%*	19,987	*50.6%*	64,099	*49.9%*
Age Under 5 Years	159	*8.3%*	1,608	*8.0%*	5,395	*8.4%*
Age 5 to 9 Years	151	*7.9%*	1,573	*7.9%*	5,159	*8.0%*
Age 10 to 14 Years	168	*8.8%*	1,573	*7.9%*	5,245	*8.2%*
Age 15 to 19 Years	125	*6.5%*	1,401	*7.0%*	4,664	*7.3%*
Age 20 to 24 Years	99	*5.2%*	1,243	*6.2%*	4,038	*6.3%*
Age 25 to 29 Years	125	*6.5%*	1,507	*7.5%*	4,868	*7.6%*
Age 30 to 34 Years	145	*7.6%*	1,673	*8.4%*	5,527	*8.6%*
Age 35 to 39 Years	160	*8.3%*	1,630	*8.2%*	5,325	*8.3%*
Age 40 to 44 Years	146	*7.6%*	1,481	*7.4%*	4,601	*7.2%*
Age 45 to 49 Years	128	*6.7%*	1,309	*6.5%*	4,120	*6.4%*
Age 50 to 54 Years	117	*6.1%*	1,119	*5.6%*	3,445	*5.4%*
Age 55 to 59 Years	109	*5.7%*	1,032	*5.2%*	3,268	*5.1%*
Age 60 to 64 Years	107	*5.6%*	1,008	*5.0%*	3,028	*4.7%*
Age 65 to 69 Years	78	*4.1%*	773	*3.9%*	2,285	*3.6%*
Age 70 to 74 Years	52	*2.7%*	504	*2.5%*	1,560	*2.4%*
Age 75 to 79 Years	26	*1.3%*	290	*1.5%*	835	*1.3%*
Age 80 to 84 Years	13	*0.7%*	153	*0.8%*	422	*0.7%*
Age 85 Years or Over	9	*0.5%*	111	*0.6%*	315	*0.5%*
Male Median Age	33.5		32.3		31.5	
Age 19 Years or Less	602	*31.5%*	6,155	*30.8%*	20,462	*31.9%*
Age 20 to 64 Years	1,134	*59.3%*	12,001	*60.0%*	38,220	*59.6%*
Age 65 Years or Over	177	*9.3%*	1,831	*9.2%*	5,418	*8.5%*
Males per 100 Females (2019)						
Overall Comparison						
Age Under 5 Years	114	*53.3%*	114	*53.2%*	109	*52.1%*
Age 5 to 9 Years	102	*50.4%*	104	*51.0%*	100	*50.1%*
Age 10 to 14 Years	112	*52.9%*	106	*51.4%*	106	*51.4%*
Age 15 to 19 Years	97	*49.2%*	113	*53.0%*	109	*52.3%*
Age 20 to 24 Years	109	*52.2%*	126	*55.8%*	114	*53.3%*
Age 25 to 29 Years	90	*47.3%*	99	*49.8%*	97	*49.2%*
Age 30 to 34 Years	85	*46.0%*	98	*49.5%*	97	*49.1%*
Age 35 to 39 Years	89	*47.1%*	101	*50.2%*	96	*49.1%*
Age 40 to 44 Years	101	*50.4%*	111	*52.7%*	103	*50.7%*
Age 45 to 49 Years	92	*48.0%*	107	*51.8%*	102	*50.5%*
Age 50 to 54 Years	109	*52.1%*	106	*51.5%*	98	*49.6%*
Age 55 to 59 Years	91	*47.5%*	91	*47.7%*	92	*47.9%*
Age 60 to 64 Years	108	*51.9%*	99	*49.9%*	95	*48.8%*
Age 65 to 69 Years	99	*49.7%*	97	*49.3%*	95	*48.6%*
Age 70 to 74 Years	99	*49.6%*	86	*46.3%*	92	*47.9%*
Age 75 to 79 Years	74	*42.5%*	77	*43.5%*	79	*44.3%*
Age 80 to 84 Years	71	*41.5%*	63	*38.7%*	62	*38.2%*
Age 85 Years or Over	52	*34.2%*	41	*29.0%*	44	*30.7%*
Age 19 Years or Less	106	*51.6%*	109	*52.1%*	106	*51.5%*
Age 20 to 39 Years	91	*47.7%*	104	*51.0%*	100	*49.9%*
Age 40 to 64 Years	100	*49.9%*	103	*50.8%*	98	*49.6%*
Age 65 Years or Over	88	*46.8%*	81	*44.6%*	83	*45.3%*

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RFULL9

Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Household Type (2019)						
Total Households	1,340		12,655		41,351	
Households with Children	563	42.0%	5,677	44.9%	19,300	46.7%
Average Household Size	2.9		3.0		3.0	
Household Density per Square Mile	427		448		527	
Population Family	3,533	91.3%	34,860	88.3%	114,627	89.2%
Population Non-Family	335	8.7%	3,255	8.2%	10,692	8.3%
Population Group Quarters	-	-	1,376	3.5%	3,195	2.5%
Family Households	1,076	80.2%	10,130	80.1%	32,863	79.5%
Married Couple Households	890	82.7%	7,984	78.8%	25,247	76.8%
Other Family Households with Children	186	17.3%	2,146	21.2%	7,616	23.2%
Family Households with Children	560	52.1%	5,651	55.8%	19,200	58.4%
Married Couple with Children	430	76.9%	4,156	73.5%	13,928	72.5%
Other Family Households with Children	130	23.1%	1,495	26.5%	5,272	27.5%
Family Households No Children	516	47.9%	4,479	44.2%	13,663	41.6%
Married Couple No Children	459	89.1%	3,828	85.5%	11,319	82.8%
Other Family Households No Children	56	10.9%	651	14.5%	2,343	17.2%
Non-Family Households	265	19.8%	2,524	19.9%	8,488	20.5%
Non-Family Households with Children	3	1.1%	26	1.0%	99	1.2%
Non-Family Households No Children	262	98.9%	2,498	99.0%	8,388	98.8%
Average Family Household Size	3.3		3.4		3.5	
Average Family Income	$156,858		$116,344		$109,744	
Median Family Income	$125,567		$102,606		$96,156	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2019)						
Population Age 15 Years or Over	2,955		30,322		97,670	
Never Married	767	26.0%	9,455	31.2%	30,429	31.2%
Currently Married	1,787	60.5%	16,071	53.0%	49,706	50.9%
Previously Married	401	13.6%	4,796	15.8%	17,534	18.0%
Separated	68	17.0%	1,365	28.5%	5,736	32.7%
Widowed	66	16.5%	690	14.4%	3,025	17.3%
Divorced	267	66.5%	2,742	57.2%	8,773	50.0%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	2,510		25,452		81,173	
Elementary (Grade Level 0 to 8)	58	2.3%	1,000	3.9%	4,549	5.6%
Some High School (Grade Level 9 to 11)	54	2.2%	1,461	5.7%	5,407	6.7%
High School Graduate	454	18.1%	5,707	22.4%	19,299	23.8%
Some College	429	17.1%	5,178	20.3%	18,343	22.6%
Associate Degree Only	259	10.3%	2,268	8.9%	7,339	9.0%
Bachelor Degree Only	824	32.8%	6,671	26.2%	17,992	22.2%
Graduate Degree	432	17.2%	3,166	12.4%	8,244	10.2%
Any College (Some College or Higher)	1,943	77.4%	17,283	67.9%	51,918	64.0%
College Degree + (Bachelor Degree or Higher)	1,256	50.0%	9,837	38.6%	26,236	32.3%

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2019)	1,363		12,900		42,136	
Total Housing Units (2010)	740		7,321		28,313	
Historical Annual Growth (2010-2019)	623	9.4%	5,580	8.5%	13,822	5.4%
Housing Units Occupied (2019)	1,340	98.3%	12,655	98.1%	41,351	98.1%
Housing Units Owner-Occupied	1,165	86.9%	10,294	81.3%	33,049	79.9%
Housing Units Renter-Occupied	175	13.1%	2,361	18.7%	8,302	20.1%
Housing Units Vacant (2019)	23	1.7%	246	1.9%	785	1.9%
Household Size (2019)						
Total Households	1,340		12,655		41,351	
1 Person Households	219	16.3%	2,043	16.1%	6,885	16.7%
2 Person Households	436	32.5%	3,864	30.5%	11,774	28.5%
3 Person Households	259	19.3%	2,382	18.8%	7,855	19.0%
4 Person Households	241	18.0%	2,343	18.5%	7,780	18.8%
5 Person Households	119	8.9%	1,217	9.6%	4,128	10.0%
6 Person Households	45	3.3%	497	3.9%	1,738	4.2%
7 or More Person Households	22	1.6%	308	2.4%	1,190	2.9%
Household Income Distribution (2019)						
HH Income $200,000 or More	223	16.7%	1,443	11.4%	3,684	8.9%
HH Income $150,000 to $199,999	226	16.9%	1,579	12.5%	4,245	10.3%
HH Income $125,000 to $149,999	141	10.5%	1,033	8.2%	3,165	7.7%
HH Income $100,000 to $124,999	151	11.3%	1,309	10.3%	4,640	11.2%
HH Income $75,000 to $99,999	181	13.5%	1,953	15.4%	6,726	16.3%
HH Income $50,000 to $74,999	165	12.3%	2,338	18.5%	7,687	18.6%
HH Income $35,000 to $49,999	132	9.9%	1,370	10.8%	4,536	11.0%
HH Income $25,000 to $34,999	57	4.2%	578	4.6%	2,443	5.9%
HH Income $15,000 to $24,999	52	3.9%	575	4.5%	2,108	5.1%
HH Income $10,000 to $14,999	3	0.2%	140	1.1%	695	1.7%
HH Income Under $10,000	9	0.7%	337	2.7%	1,422	3.4%
Household Vehicles (2019)						
Households 0 Vehicles Available	13	1.0%	160	1.3%	703	1.7%
Households 1 Vehicle Available	261	19.5%	2,721	21.5%	9,943	24.0%
Households 2 Vehicles Available	693	51.7%	5,988	47.3%	18,936	45.8%
Households 3 or More Vehicles Available	373	27.8%	3,785	29.9%	11,769	28.5%
Total Vehicles Available	2,888		27,663		87,853	
Average Vehicles per Household	2.2		2.2		2.1	
Owner-Occupied Household Vehicles	2,608	90.3%	23,785	86.0%	74,126	84.4%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.2	
Renter-Occupied Household Vehicles	280	9.7%	3,877	14.0%	13,727	15.6%
Average Vehicles per Renter-Occupied Household	1.6		1.6		1.7	
Travel Time (2019)						
Worker Base Age 16 years or Over	1,926		19,553		63,229	
Travel to Work in 14 Minutes or Less	137	7.1%	1,787	9.1%	6,960	11.0%
Travel to Work in 15 to 29 Minutes	636	33.0%	6,268	32.1%	20,178	31.9%
Travel to Work in 30 to 59 Minutes	1,008	52.3%	8,524	43.6%	27,630	43.7%
Travel to Work in 60 Minutes or More	214	11.1%	2,926	15.0%	8,215	13.0%
Work at Home	138	7.2%	901	4.6%	2,043	3.2%
Average Minutes Travel to Work	31.7		31.5		31.1	

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2019)						
Worker Base Age 16 years or Over	1,926		19,553		63,229	
Drive to Work Alone	1,614	*83.8%*	16,279	*83.3%*	54,043	*85.5%*
Drive to Work in Carpool	135	*7.0%*	1,757	*9.0%*	5,468	*8.6%*
Travel to Work by Public Transportation	22	*1.1%*	331	*1.7%*	842	*1.3%*
Drive to Work on Motorcycle	-	-	20	*0.1%*	57	-
Bicycle to Work	-	-	6	-	25	-
Walk to Work	10	*0.5%*	201	*1.0%*	495	*0.8%*
Other Means	7	*0.4%*	59	*0.3%*	256	*0.4%*
Work at Home	138	*7.2%*	901	*4.6%*	2,043	*3.2%*
Daytime Demographics (2019)						
Total Businesses	117		404		1,912	
Total Employees	1,598		4,050		18,653	
Company Headquarter Businesses	1	*1.0%*	2	*0.5%*	7	*0.3%*
Company Headquarter Employees	46	*2.9%*	86	*2.1%*	317	*1.7%*
Employee Population per Business	13.6	to 1	10.0	to 1	9.8	to 1
Residential Population per Business	33.0	to 1	97.7	to 1	67.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	2,348		13,391		49,421	
Labor Force						
Labor Population Age 16 Years or Over (2019)	2,900		29,806		95,904	
Labor Force Total Males (2019)	1,410	*48.6%*	14,985	*50.3%*	47,434	*49.5%*
Male Civilian Employed	1,142	*81.0%*	10,569	*70.5%*	34,851	*73.5%*
Male Civilian Unemployed	44	*3.1%*	277	*1.8%*	831	*1.8%*
Males in Armed Forces	-	-	-	-	17	-
Males Not in Labor Force	224	*15.9%*	4,138	*27.6%*	11,735	*24.7%*
Labor Force Total Females (2019)	1,490	*51.4%*	14,820	*49.7%*	48,469	*50.5%*
Female Civilian Employed	1,008	*67.6%*	9,895	*66.8%*	30,268	*62.4%*
Female Civilian Unemployed	31	*2.1%*	368	*2.5%*	986	*2.0%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	451	*30.3%*	4,558	*30.8%*	17,216	*35.5%*
Unemployment Rate	75	*2.6%*	645	*2.2%*	1,817	*1.9%*
Occupation (2019)						
Occupation Population Age 16 Years or Over	2,150		20,464		65,119	
Occupation Total Males	1,142	*53.1%*	10,569	*51.6%*	34,851	*53.5%*
Occupation Total Females	1,008	46.9%	9,895	48.4%	30,268	46.5%
Management, Business, Financial Operations	539	25.1%	3,911	19.1%	11,144	17.1%
Professional, Related	710	33.0%	5,815	28.4%	15,484	23.8%
Service	176	*8.2%*	2,339	*11.4%*	9,070	*13.9%*
Sales, Office	387	18.0%	4,522	22.1%	13,845	21.3%
Farming, Fishing, Forestry	2	0.1%	10	-	39	-
Construction, Extraction, Maintenance	143	*6.6%*	1,388	*6.8%*	6,281	*9.6%*
Production, Transport, Material Moving	193	*9.0%*	2,478	*12.1%*	9,256	*14.2%*
White Collar Workers	1,636	*76.1%*	14,249	*69.6%*	40,473	*62.2%*
Blue Collar Workers	514	*23.9%*	6,215	*30.4%*	24,646	*37.8%*

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2019)						
Total Units	506		7,264		25,706	
1 Detached Unit	1,115	220.1%	10,551	145.2%	32,764	127.5%
1 Attached Unit	60	11.9%	405	5.6%	1,210	4.7%
2 Units	1	0.3%	16	0.2%	144	0.6%
3 to 4 Units	18	3.5%	110	1.5%	433	1.7%
5 to 9 Units	12	2.3%	157	2.2%	838	3.3%
10 to 19 Units	45	8.8%	538	7.4%	1,924	7.5%
20 to 49 Units	3	0.6%	154	2.1%	781	3.0%
50 or More Units	32	6.3%	326	4.5%	908	3.5%
Mobile Home or Trailer	55	10.9%	390	5.4%	2,312	9.0%
Other Structure	-	-	7	-	36	0.1%
Homes Built By Year (2019)						
Homes Built 2014 or later	125	9.1%	1,197	9.3%	3,124	7.4%
Homes Built 2010 to 2013	279	20.5%	2,393	18.5%	5,602	13.3%
Homes Built 2000 to 2009	653	47.9%	5,572	43.2%	17,869	42.4%
Homes Built 1990 to 1999	154	11.3%	1,223	9.5%	5,632	13.4%
Homes Built 1980 to 1989	46	3.4%	1,274	9.9%	3,683	8.7%
Homes Built 1970 to 1979	15	1.1%	408	3.2%	3,224	7.7%
Homes Built 1960 to 1969	21	1.6%	242	1.9%	949	2.3%
Homes Built 1950 to 1959	9	0.6%	109	0.8%	496	1.2%
Homes Built 1940 to 1949	6	0.5%	69	0.5%	327	0.8%
Homes Built Before 1939	32	2.4%	167	1.3%	444	1.1%
Median Age of Homes	15.9	yrs	17.3	yrs	19.1	yrs
Home Values (2019)						
Owner Specified Housing Units	624		5,616		20,862	
Home Values $1,000,000 or More	2	0.3%	28	0.5%	148	0.7%
Home Values $750,000 to $999,999	4	0.7%	48	0.9%	229	1.1%
Home Values $500,000 to $749,999	35	5.6%	269	4.8%	963	4.6%
Home Values $400,000 to $499,999	131	21.1%	655	11.7%	1,244	6.0%
Home Values $300,000 to $399,999	224	35.9%	1,521	27.1%	3,852	18.5%
Home Values $250,000 to $299,999	230	36.8%	1,543	27.5%	3,613	17.3%
Home Values $200,000 to $249,999	219	35.2%	1,613	28.7%	4,342	20.8%
Home Values $175,000 to $199,999	120	19.3%	1,048	18.7%	2,922	14.0%
Home Values $150,000 to $174,999	75	12.0%	768	13.7%	4,222	20.2%
Home Values $125,000 to $149,999	25	4.1%	667	11.9%	3,294	15.8%
Home Values $100,000 to $124,999	18	2.9%	737	13.1%	2,955	14.2%
Home Values $90,000 to $99,999	3	0.5%	202	3.6%	773	3.7%
Home Values $80,000 to $89,999	8	1.3%	332	5.9%	824	3.9%
Home Values $70,000 to $79,999	26	4.2%	236	4.2%	793	3.8%
Home Values $60,000 to $69,999	2	0.4%	130	2.3%	651	3.1%
Home Values $50,000 to $59,999	1	0.2%	68	1.2%	390	1.9%
Home Values $35,000 to $49,999	14	2.3%	87	1.5%	448	2.1%
Home Values $25,000 to $34,999	6	0.9%	79	1.4%	312	1.5%
Home Values $10,000 to $24,999	14	2.3%	155	2.8%	603	2.9%
Home Values Under $10,000	-	-	46	0.8%	312	1.5%
Owner-Occupied Median Home Value	$260,439		$217,582		$186,581	
Renter-Occupied Median Rent	$1,061		$1,063		$1,030	

Demographic Source: Applied Geographic Solutions 10/2019, TIGER Geography

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Westlake Marketplace Sam Houston Tollway @ W Lake Houston Pkwy in Humble, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2019)						
Total Household Expenditure	$120.2 M		$926.46 M		$2.89 B	
Total Non-Retail Expenditure	$63.51 M		$488.36 M		$1.52 B	
Total Retail Expenditure	$56.69 M		$438.11 M		$1.37 B	
Apparel	$4.35 M		$33.26 M		$103.4 M	
Contributions	$4.15 M		$31.08 M		$95.01 M	
Education	$4.05 M		$29.66 M		$89.74 M	
Entertainment	$7.03 M		$53.57 M		$165.91 M	
Food and Beverages	$17.43 M		$135.48 M		$424.9 M	
Furnishings and Equipment	$4.35 M		$33.18 M		$102.8 M	
Gifts	$3.12 M		$23.31 M		$71.05 M	
Health Care	$9.79 M		$76.5 M		$240.16 M	
Household Operations	$4.82 M		$36.77 M		$113.93 M	
Miscellaneous Expenses	$2.29 M		$17.55 M		$54.54 M	
Personal Care	$1.61 M		$12.42 M		$38.75 M	
Personal Insurance	$916.46 K		$6.85 M		$20.93 M	
Reading	$263.01 K		$2.01 M		$6.24 M	
Shelter	$25.1 M		$193.83 M		$605.08 M	
Tobacco	$614.75 K		$5.07 M		$16.46 M	
Transportation	$21.95 M		$169.92 M		$531.44 M	
Utilities	$8.35 M		$66.01 M		$209.1 M	
Monthly Household Consumer Expenditure (2019)						
Total Household Expenditure	$7,473		$6,101		$5,823	
Total Non-Retail Expenditure	$3,948	*52.8%*	$3,216	*52.7%*	$3,064	*52.6%*
Total Retail Expenditures	$3,524	*47.2%*	$2,885	*47.3%*	$2,759	*47.4%*
Apparel	$270	*3.6%*	$219	*3.6%*	$208	*3.6%*
Contributions	$258	*3.5%*	$205	*3.4%*	$191	*3.3%*
Education	$252	*3.4%*	$195	*3.2%*	$181	*3.1%*
Entertainment	$437	*5.8%*	$353	*5.8%*	$334	*5.7%*
Food and Beverages	$1,084	*14.5%*	$892	*14.6%*	$856	*14.7%*
Furnishings and Equipment	$270	*3.6%*	$218	*3.6%*	$207	*3.6%*
Gifts	$194	*2.6%*	$153	*2.5%*	$143	*2.5%*
Health Care	$609	*8.1%*	$504	*8.3%*	$484	*8.3%*
Household Operations	$300	*4.0%*	$242	*4.0%*	$230	*3.9%*
Miscellaneous Expenses	$142	*1.9%*	$116	*1.9%*	$110	*1.9%*
Personal Care	$100	*1.3%*	$82	*1.3%*	$78	*1.3%*
Personal Insurance	$57	*0.8%*	$45	*0.7%*	$42	*0.7%*
Reading	$16	*0.2%*	$13	*0.2%*	$13	*0.2%*
Shelter	$1,561	*20.9%*	$1,276	*20.9%*	$1,219	*20.9%*
Tobacco	$38	*0.5%*	$33	*0.5%*	$33	*0.6%*
Transportation	$1,364	*18.3%*	$1,119	*18.3%*	$1,071	*18.4%*
Utilities	$519	*6.9%*	$435	*7.1%*	$421	*7.2%*

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