

# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

RFULL9

| Westlake Marketplace<br>Houston, TX          | 1 mi radius      |       | 3 mi radius       |       | 5 mi radius       |       |
|----------------------------------------------|------------------|-------|-------------------|-------|-------------------|-------|
| <b>Population</b>                            |                  |       |                   |       |                   |       |
| Estimated Population (2020)                  | 3,938            |       | 41,624            |       | 131,863           |       |
| Projected Population (2025)                  | 4,065            |       | 43,062            |       | 136,352           |       |
| Census Population (2010)                     | 1,532            |       | 24,330            |       | 84,947            |       |
| Census Population (2000)                     | 253              |       | 6,831             |       | 34,074            |       |
| Projected Annual Growth (2020-2025)          | 127              | 0.6%  | 1,438             | 0.7%  | 4,489             | 0.7%  |
| Historical Annual Growth (2010-2020)         | 2,405            | 15.7% | 17,294            | 7.1%  | 46,916            | 5.5%  |
| Historical Annual Growth (2000-2010)         | 1,280            | 50.6% | 17,499            | 25.6% | 50,873            | 14.9% |
| Estimated Population Density (2020)          | 1,254 <i>psm</i> |       | 1,473 <i>psm</i>  |       | 1,680 <i>psm</i>  |       |
| Trade Area Size                              | 3.1 <i>sq mi</i> |       | 28.3 <i>sq mi</i> |       | 78.5 <i>sq mi</i> |       |
| <b>Households</b>                            |                  |       |                   |       |                   |       |
| Estimated Households (2020)                  | 1,347            |       | 13,246            |       | 42,040            |       |
| Projected Households (2025)                  | 1,415            |       | 13,969            |       | 44,353            |       |
| Census Households (2010)                     | 506              |       | 7,223             |       | 25,917            |       |
| Census Households (2000)                     | 84               |       | 1,594             |       | 10,142            |       |
| Projected Annual Growth (2020-2025)          | 68               | 1.0%  | 723               | 1.1%  | 2,313             | 1.1%  |
| Historical Annual Change (2000-2020)         | 1,263            | 74.8% | 11,651            | 36.5% | 31,898            | 15.7% |
| <b>Average Household Income</b>              |                  |       |                   |       |                   |       |
| Estimated Average Household Income (2020)    | \$157,684        |       | \$115,596         |       | \$112,781         |       |
| Projected Average Household Income (2025)    | \$180,681        |       | \$131,060         |       | \$126,427         |       |
| Census Average Household Income (2010)       | \$118,109        |       | \$93,397          |       | \$84,640          |       |
| Census Average Household Income (2000)       | \$73,323         |       | \$58,256          |       | \$57,782          |       |
| Projected Annual Change (2020-2025)          | \$22,997         | 2.9%  | \$15,464          | 2.7%  | \$13,646          | 2.4%  |
| Historical Annual Change (2000-2020)         | \$84,361         | 5.8%  | \$57,340          | 4.9%  | \$54,999          | 4.8%  |
| <b>Median Household Income</b>               |                  |       |                   |       |                   |       |
| Estimated Median Household Income (2020)     | \$121,325        |       | \$96,297          |       | \$89,328          |       |
| Projected Median Household Income (2025)     | \$144,539        |       | \$113,370         |       | \$104,442         |       |
| Census Median Household Income (2010)        | \$102,104        |       | \$80,725          |       | \$74,243          |       |
| Census Median Household Income (2000)        | \$61,055         |       | \$53,653          |       | \$52,927          |       |
| Projected Annual Change (2020-2025)          | \$23,214         | 3.8%  | \$17,074          | 3.5%  | \$15,114          | 3.4%  |
| Historical Annual Change (2000-2020)         | \$60,270         | 4.9%  | \$42,644          | 4.0%  | \$36,400          | 3.4%  |
| <b>Per Capita Income</b>                     |                  |       |                   |       |                   |       |
| Estimated Per Capita Income (2020)           | \$53,939         |       | \$37,226          |       | \$36,298          |       |
| Projected Per Capita Income (2025)           | \$62,881         |       | \$42,940          |       | \$41,454          |       |
| Census Per Capita Income (2010)              | \$39,021         |       | \$27,729          |       | \$25,824          |       |
| Census Per Capita Income (2000)              | \$23,457         |       | \$13,685          |       | \$17,181          |       |
| Projected Annual Change (2020-2025)          | \$8,942          | 3.3%  | \$5,714           | 3.1%  | \$5,157           | 2.8%  |
| Historical Annual Change (2000-2020)         | \$30,482         | 6.5%  | \$23,540          | 8.6%  | \$19,116          | 5.6%  |
| Estimated Average Household Net Worth (2020) | \$1.35 M         |       | \$1 M             |       | \$860,288         |       |

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## Westlake Marketplace

Houston, TX

1 mi radius      3 mi radius      5 mi radius

### Race and Ethnicity

|                                               |       |        |        |       |         |       |
|-----------------------------------------------|-------|--------|--------|-------|---------|-------|
| Total Population (2020)                       | 3,938 |        | 41,624 |       | 131,863 |       |
| White (2020)                                  | 2,713 | 68.9%  | 25,148 | 60.4% | 76,018  | 57.6% |
| Black or African American (2020)              | 604   | 15.3%  | 8,920  | 21.4% | 29,204  | 22.1% |
| American Indian or Alaska Native (2020)       | 16    | 0.4%   | 213    | 0.5%  | 788     | 0.6%  |
| Asian (2020)                                  | 220   | 5.6%   | 1,720  | 4.1%  | 5,164   | 3.9%  |
| Hawaiian or Pacific Islander (2020)           | 2     | -      | 62     | 0.1%  | 272     | 0.2%  |
| Other Race (2020)                             | 253   | 6.4%   | 4,200  | 10.1% | 15,845  | 12.0% |
| Two or More Races (2020)                      | 130   | 3.3%   | 1,361  | 3.3%  | 4,571   | 3.5%  |
| Population < 18 (2020)                        | 1,089 | 27.7%  | 11,796 | 28.3% | 37,898  | 28.7% |
| White Not Hispanic                            | 475   | 43.6%  | 3,843  | 32.6% | 11,025  | 29.1% |
| Black or African American                     | 174   | 15.9%  | 2,508  | 21.3% | 8,200   | 21.6% |
| Asian                                         | 48    | 4.4%   | 384    | 3.3%  | 1,143   | 3.0%  |
| Other Race Not Hispanic                       | 40    | 3.7%   | 377    | 3.2%  | 1,157   | 3.1%  |
| Hispanic                                      | 352   | 32.4%  | 4,685  | 39.7% | 16,373  | 43.2% |
| Not Hispanic or Latino Population (2020)      | 2,919 | 74.1%  | 28,122 | 67.6% | 84,549  | 64.1% |
| Not Hispanic White                            | 2,035 | 69.7%  | 16,644 | 59.2% | 48,216  | 57.0% |
| Not Hispanic Black or African American        | 587   | 20.1%  | 8,597  | 30.6% | 27,786  | 32.9% |
| Not Hispanic American Indian or Alaska Native | 5     | 0.2%   | 89     | 0.3%  | 319     | 0.4%  |
| Not Hispanic Asian                            | 212   | 7.3%   | 1,642  | 5.8%  | 4,872   | 5.8%  |
| Not Hispanic Hawaiian or Pacific Islander     | 2     | -      | 50     | 0.2%  | 226     | 0.3%  |
| Not Hispanic Other Race                       | -     | -      | 390    | 1.4%  | 995     | 1.2%  |
| Not Hispanic Two or More Races                | 77    | 2.6%   | 711    | 2.5%  | 2,136   | 2.5%  |
| Hispanic or Latino Population (2020)          | 1,019 | 25.9%  | 13,502 | 32.4% | 47,314  | 35.9% |
| Hispanic White                                | 678   | 66.5%  | 8,504  | 63.0% | 27,803  | 58.8% |
| Hispanic Black or African American            | 16    | 1.6%   | 323    | 2.4%  | 1,419   | 3.0%  |
| Hispanic American Indian or Alaska Native     | 11    | 1.1%   | 124    | 0.9%  | 469     | 1.0%  |
| Hispanic Asian                                | 7     | 0.7%   | 78     | 0.6%  | 291     | 0.6%  |
| Hispanic Hawaiian or Pacific Islander         | -     | -      | 13     | -     | 47      | -     |
| Hispanic Other Race                           | 253   | 24.8%  | 3,811  | 28.2% | 14,850  | 31.4% |
| Hispanic Two or More Races                    | 54    | 5.3%   | 650    | 4.8%  | 2,435   | 5.1%  |
| Not Hispanic or Latino Population (2010)      | 1,189 | 77.6%  | 17,006 | 69.9% | 56,076  | 66.0% |
| Hispanic or Latino Population (2010)          | 344   | 22.4%  | 7,324  | 30.1% | 28,871  | 34.0% |
| Not Hispanic or Latino Population (2000)      | 224   | 88.5%  | 5,421  | 79.4% | 26,655  | 78.2% |
| Hispanic or Latino Population (2000)          | 29    | 11.5%  | 1,410  | 20.6% | 7,419   | 21.8% |
| Not Hispanic or Latino Population (2025)      | 2,982 | 73.4%  | 28,934 | 67.2% | 87,497  | 64.2% |
| Hispanic or Latino Population (2025)          | 1,083 | 26.6%  | 14,128 | 32.8% | 48,855  | 35.8% |
| Projected Annual Growth (2020-2025)           | 64    | -      | 626    | -     | 1,541   | -     |
| Historical Annual Growth (2000-2010)          | 315   | 108.4% | 5,914  | 41.9% | 21,452  | 28.9% |

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## Westlake Marketplace

Houston, TX

1 mi radius      3 mi radius      5 mi radius

### Total Age Distribution (2020)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Population     | 3,938       |       | 41,624      |       | 131,863     |       |
| Age Under 5 Years    | 289         | 7.3%  | 3,180       | 7.6%  | 10,484      | 8.0%  |
| Age 5 to 9 Years     | 307         | 7.8%  | 3,413       | 8.2%  | 10,848      | 8.2%  |
| Age 10 to 14 Years   | 319         | 8.1%  | 3,382       | 8.1%  | 10,758      | 8.2%  |
| Age 15 to 19 Years   | 254         | 6.4%  | 2,927       | 7.0%  | 9,347       | 7.1%  |
| Age 20 to 24 Years   | 181         | 4.6%  | 2,289       | 5.5%  | 7,705       | 5.8%  |
| Age 25 to 29 Years   | 241         | 6.1%  | 2,988       | 7.2%  | 9,701       | 7.4%  |
| Age 30 to 34 Years   | 306         | 7.8%  | 3,530       | 8.5%  | 11,531      | 8.7%  |
| Age 35 to 39 Years   | 340         | 8.6%  | 3,526       | 8.5%  | 11,224      | 8.5%  |
| Age 40 to 44 Years   | 305         | 7.8%  | 3,176       | 7.6%  | 9,749       | 7.4%  |
| Age 45 to 49 Years   | 263         | 6.7%  | 2,644       | 6.4%  | 8,302       | 6.3%  |
| Age 50 to 54 Years   | 237         | 6.0%  | 2,319       | 5.6%  | 7,160       | 5.4%  |
| Age 55 to 59 Years   | 243         | 6.2%  | 2,255       | 5.4%  | 6,878       | 5.2%  |
| Age 60 to 64 Years   | 235         | 6.0%  | 2,142       | 5.1%  | 6,369       | 4.8%  |
| Age 65 to 69 Years   | 181         | 4.6%  | 1,602       | 3.8%  | 4,760       | 3.6%  |
| Age 70 to 74 Years   | 111         | 2.8%  | 1,086       | 2.6%  | 3,340       | 2.5%  |
| Age 75 to 79 Years   | 63          | 1.6%  | 595         | 1.4%  | 1,832       | 1.4%  |
| Age 80 to 84 Years   | 34          | 0.9%  | 297         | 0.7%  | 995         | 0.8%  |
| Age 85 Years or Over | 29          | 0.7%  | 273         | 0.7%  | 880         | 0.7%  |
| Median Age           | 35.0        |       | 32.8        |       | 32.2        |       |
| Age 19 Years or Less | 1,168       | 29.7% | 12,902      | 31.0% | 41,438      | 31.4% |
| Age 20 to 64 Years   | 2,352       | 59.7% | 24,869      | 59.7% | 78,618      | 59.6% |
| Age 65 Years or Over | 418         | 10.6% | 3,853       | 9.3%  | 11,808      | 9.0%  |

### Female Age Distribution (2020)

|                      |       |       |        |       |        |       |
|----------------------|-------|-------|--------|-------|--------|-------|
| Female Population    | 1,984 | 50.4% | 20,481 | 49.2% | 65,663 | 49.8% |
| Age Under 5 Years    | 139   | 7.0%  | 1,532  | 7.5%  | 5,096  | 7.8%  |
| Age 5 to 9 Years     | 143   | 7.2%  | 1,623  | 7.9%  | 5,317  | 8.1%  |
| Age 10 to 14 Years   | 155   | 7.8%  | 1,636  | 8.0%  | 5,194  | 7.9%  |
| Age 15 to 19 Years   | 127   | 6.4%  | 1,372  | 6.7%  | 4,418  | 6.7%  |
| Age 20 to 24 Years   | 92    | 4.6%  | 1,058  | 5.2%  | 3,618  | 5.5%  |
| Age 25 to 29 Years   | 123   | 6.2%  | 1,490  | 7.3%  | 4,869  | 7.4%  |
| Age 30 to 34 Years   | 171   | 8.6%  | 1,811  | 8.8%  | 5,854  | 8.9%  |
| Age 35 to 39 Years   | 176   | 8.9%  | 1,758  | 8.6%  | 5,671  | 8.6%  |
| Age 40 to 44 Years   | 155   | 7.8%  | 1,560  | 7.6%  | 4,871  | 7.4%  |
| Age 45 to 49 Years   | 130   | 6.6%  | 1,255  | 6.1%  | 4,048  | 6.2%  |
| Age 50 to 54 Years   | 119   | 6.0%  | 1,152  | 5.6%  | 3,612  | 5.5%  |
| Age 55 to 59 Years   | 124   | 6.3%  | 1,127  | 5.5%  | 3,491  | 5.3%  |
| Age 60 to 64 Years   | 111   | 5.6%  | 1,071  | 5.2%  | 3,238  | 4.9%  |
| Age 65 to 69 Years   | 90    | 4.5%  | 817    | 4.0%  | 2,453  | 3.7%  |
| Age 70 to 74 Years   | 55    | 2.8%  | 515    | 2.5%  | 1,656  | 2.5%  |
| Age 75 to 79 Years   | 35    | 1.8%  | 345    | 1.7%  | 1,036  | 1.6%  |
| Age 80 to 84 Years   | 20    | 1.0%  | 180    | 0.9%  | 630    | 1.0%  |
| Age 85 Years or Over | 18    | 0.9%  | 180    | 0.9%  | 591    | 0.9%  |
| Female Median Age    | 35.2  |       | 33.2   |       | 32.7   |       |
| Age 19 Years or Less | 564   | 28.4% | 6,163  | 30.1% | 20,025 | 30.5% |
| Age 20 to 64 Years   | 1,201 | 60.6% | 12,281 | 60.0% | 39,273 | 59.8% |
| Age 65 Years or Over | 218   | 11.0% | 2,036  | 9.9%  | 6,366  | 9.7%  |

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## Westlake Marketplace

### Houston, TX

1 mi radius      3 mi radius      5 mi radius

#### Male Age Distribution (2020)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Male Population      | 1,954       | 49.6% | 21,143      | 50.8% | 66,200      | 50.2% |
| Age Under 5 Years    | 150         | 7.7%  | 1,648       | 7.8%  | 5,389       | 8.1%  |
| Age 5 to 9 Years     | 164         | 8.4%  | 1,790       | 8.5%  | 5,531       | 8.4%  |
| Age 10 to 14 Years   | 164         | 8.4%  | 1,745       | 8.3%  | 5,564       | 8.4%  |
| Age 15 to 19 Years   | 127         | 6.5%  | 1,555       | 7.4%  | 4,929       | 7.4%  |
| Age 20 to 24 Years   | 89          | 4.6%  | 1,230       | 5.8%  | 4,087       | 6.2%  |
| Age 25 to 29 Years   | 119         | 6.1%  | 1,498       | 7.1%  | 4,832       | 7.3%  |
| Age 30 to 34 Years   | 136         | 6.9%  | 1,719       | 8.1%  | 5,677       | 8.6%  |
| Age 35 to 39 Years   | 164         | 8.4%  | 1,768       | 8.4%  | 5,552       | 8.4%  |
| Age 40 to 44 Years   | 151         | 7.7%  | 1,617       | 7.6%  | 4,877       | 7.4%  |
| Age 45 to 49 Years   | 132         | 6.8%  | 1,389       | 6.6%  | 4,254       | 6.4%  |
| Age 50 to 54 Years   | 118         | 6.0%  | 1,167       | 5.5%  | 3,548       | 5.4%  |
| Age 55 to 59 Years   | 119         | 6.1%  | 1,128       | 5.3%  | 3,387       | 5.1%  |
| Age 60 to 64 Years   | 123         | 6.3%  | 1,071       | 5.1%  | 3,130       | 4.7%  |
| Age 65 to 69 Years   | 91          | 4.6%  | 786         | 3.7%  | 2,306       | 3.5%  |
| Age 70 to 74 Years   | 56          | 2.9%  | 571         | 2.7%  | 1,685       | 2.5%  |
| Age 75 to 79 Years   | 29          | 1.5%  | 250         | 1.2%  | 796         | 1.2%  |
| Age 80 to 84 Years   | 14          | 0.7%  | 117         | 0.6%  | 365         | 0.6%  |
| Age 85 Years or Over | 11          | 0.6%  | 94          | 0.4%  | 290         | 0.4%  |
| Male Median Age      | 34.9        |       | 32.4        |       | 31.6        |       |
| Age 19 Years or Less | 604         | 30.9% | 6,738       | 31.9% | 21,413      | 32.3% |
| Age 20 to 64 Years   | 1,150       | 58.9% | 12,587      | 59.5% | 39,345      | 59.4% |
| Age 65 Years or Over | 200         | 10.2% | 1,817       | 8.6%  | 5,442       | 8.2%  |

#### Males per 100 Females (2020)

|                      | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|----------------------|-------------|-------|-------------|-------|-------------|-------|
| Overall Comparison   |             |       |             |       |             |       |
| Age Under 5 Years    | 108         | 51.8% | 108         | 51.8% | 106         | 51.4% |
| Age 5 to 9 Years     | 114         | 53.3% | 110         | 52.4% | 104         | 51.0% |
| Age 10 to 14 Years   | 105         | 51.3% | 107         | 51.6% | 107         | 51.6% |
| Age 15 to 19 Years   | 100         | 50.1% | 113         | 53.1% | 112         | 52.7% |
| Age 20 to 24 Years   | 97          | 49.3% | 116         | 53.8% | 113         | 53.0% |
| Age 25 to 29 Years   | 96          | 49.1% | 100         | 50.1% | 99          | 49.8% |
| Age 30 to 34 Years   | 80          | 44.3% | 95          | 48.7% | 97          | 49.2% |
| Age 35 to 39 Years   | 93          | 48.2% | 101         | 50.1% | 98          | 49.5% |
| Age 40 to 44 Years   | 97          | 49.3% | 104         | 50.9% | 100         | 50.0% |
| Age 45 to 49 Years   | 101         | 50.3% | 111         | 52.6% | 105         | 51.2% |
| Age 50 to 54 Years   | 99          | 49.8% | 101         | 50.3% | 98          | 49.6% |
| Age 55 to 59 Years   | 96          | 48.9% | 100         | 50.0% | 97          | 49.2% |
| Age 60 to 64 Years   | 111         | 52.5% | 100         | 50.0% | 97          | 49.2% |
| Age 65 to 69 Years   | 101         | 50.2% | 96          | 49.0% | 94          | 48.5% |
| Age 70 to 74 Years   | 102         | 50.4% | 111         | 52.6% | 102         | 50.4% |
| Age 75 to 79 Years   | 82          | 45.1% | 72          | 42.0% | 77          | 43.4% |
| Age 80 to 84 Years   | 67          | 40.0% | 65          | 39.4% | 58          | 36.7% |
| Age 85 Years or Over | 61          | 38.0% | 52          | 34.3% | 49          | 32.9% |
| Age 19 Years or Less | 107         | 51.7% | 109         | 52.2% | 107         | 51.7% |
| Age 20 to 39 Years   | 90          | 47.5% | 102         | 50.4% | 101         | 50.2% |
| Age 40 to 64 Years   | 100         | 50.1% | 103         | 50.8% | 100         | 49.9% |
| Age 65 Years or Over | 92          | 47.8% | 89          | 47.2% | 85          | 46.1% |

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### Houston, TX

#### Household Type (2020)

|                                       | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|---------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| Total Households                      | 1,347       |       | 13,246      |       | 42,040      |       |
| Households with Children              | 556         | 41.3% | 6,059       | 45.7% | 19,752      | 47.0% |
| Average Household Size                | 2.9         |       | 3.0         |       | 3.1         |       |
| Household Density per Square Mile     | 429         |       | 469         |       | 535         |       |
| Population Family                     | 3,617       | 91.8% | 37,086      | 89.1% | 117,996     | 89.5% |
| Population Non-Family                 | 321         | 8.2%  | 3,300       | 7.9%  | 10,734      | 8.1%  |
| Population Group Quarters             | -           | -     | 1,238       | 3.0%  | 3,133       | 2.4%  |
| Family Households                     | 1,096       | 81.3% | 10,698      | 80.8% | 33,636      | 80.0% |
| Married Couple Households             | 933         | 85.2% | 8,379       | 78.3% | 25,713      | 76.4% |
| Other Family Households with Children | 162         | 14.8% | 2,318       | 21.7% | 7,923       | 23.6% |
| Family Households with Children       | 553         | 50.5% | 6,032       | 56.4% | 19,648      | 58.4% |
| Married Couple with Children          | 441         | 79.8% | 4,400       | 72.9% | 14,140      | 72.0% |
| Other Family Households with Children | 112         | 20.2% | 1,632       | 27.1% | 5,509       | 28.0% |
| Family Households No Children         | 543         | 49.5% | 4,666       | 43.6% | 13,987      | 41.6% |
| Married Couple No Children            | 492         | 90.7% | 3,980       | 85.3% | 11,573      | 82.7% |
| Other Family Households No Children   | 51          | 9.3%  | 686         | 14.7% | 2,414       | 17.3% |
| Non-Family Households                 | 251         | 18.7% | 2,548       | 19.2% | 8,404       | 20.0% |
| Non-Family Households with Children   | 3           | 1.1%  | 27          | 1.0%  | 103         | 1.2%  |
| Non-Family Households No Children     | 249         | 98.9% | 2,521       | 99.0% | 8,301       | 98.8% |
| Average Family Household Size         | 3.3         |       | 3.5         |       | 3.5         |       |
| Average Family Income                 | \$172,323   |       | \$124,715   |       | \$122,867   |       |
| Median Family Income                  | \$137,554   |       | \$109,018   |       | \$102,274   |       |
| Average Non-Family Household Size     | 1.3         |       | 1.3         |       | 1.3         |       |

#### Marital Status (2020)

|                                 |       |       |        |       |        |       |
|---------------------------------|-------|-------|--------|-------|--------|-------|
| Population Age 15 Years or Over | 3,023 |       | 31,649 |       | 99,772 |       |
| Never Married                   | 786   | 26.0% | 9,835  | 31.1% | 30,977 | 31.0% |
| Currently Married               | 1,749 | 57.9% | 16,203 | 51.2% | 49,479 | 49.6% |
| Previously Married              | 488   | 16.1% | 5,611  | 17.7% | 19,317 | 19.4% |
| Separated                       | 80    | 16.3% | 1,623  | 28.9% | 6,431  | 33.3% |
| Widowed                         | 80    | 16.4% | 913    | 16.3% | 3,425  | 17.7% |
| Divorced                        | 328   | 67.2% | 3,075  | 54.8% | 9,461  | 49.0% |

#### Educational Attainment (2020)

|                                              |       |       |        |       |        |       |
|----------------------------------------------|-------|-------|--------|-------|--------|-------|
| Adult Population Age 25 Years or Over        | 2,588 |       | 26,433 |       | 82,720 |       |
| Elementary (Grade Level 0 to 8)              | 77    | 3.0%  | 1,126  | 4.3%  | 4,677  | 5.7%  |
| Some High School (Grade Level 9 to 11)       | 54    | 2.1%  | 1,269  | 4.8%  | 4,957  | 6.0%  |
| High School Graduate                         | 421   | 16.3% | 6,284  | 23.8% | 20,335 | 24.6% |
| Some College                                 | 446   | 17.2% | 5,199  | 19.7% | 17,969 | 21.7% |
| Associate Degree Only                        | 298   | 11.5% | 2,602  | 9.8%  | 8,025  | 9.7%  |
| Bachelor Degree Only                         | 829   | 32.0% | 6,449  | 24.4% | 17,694 | 21.4% |
| Graduate Degree                              | 463   | 17.9% | 3,505  | 13.3% | 9,062  | 11.0% |
| Any College (Some College or Higher)         | 2,036 | 78.7% | 17,755 | 67.2% | 52,750 | 63.8% |
| College Degree + (Bachelor Degree or Higher) | 1,293 | 49.9% | 9,954  | 37.7% | 26,756 | 32.3% |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

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| Westlake Marketplace<br>Houston, TX            | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |
| Total Housing Units (2020)                     | 1,417       |       | 13,941      |       | 44,192      |       |
| Total Housing Units (2010)                     | 723         |       | 7,300       |       | 28,591      |       |
| Historical Annual Growth (2010-2020)           | 694         | 9.6%  | 6,641       | 9.1%  | 15,601      | 5.5%  |
| Housing Units Occupied (2020)                  | 1,347       | 95.1% | 13,246      | 95.0% | 42,040      | 95.1% |
| Housing Units Owner-Occupied                   | 1,175       | 87.2% | 10,867      | 82.0% | 33,725      | 80.2% |
| Housing Units Renter-Occupied                  | 172         | 12.8% | 2,379       | 18.0% | 8,315       | 19.8% |
| Housing Units Vacant (2020)                    | 70          | 4.9%  | 696         | 5.0%  | 2,152       | 4.9%  |
| <b>Household Size (2020)</b>                   |             |       |             |       |             |       |
| Total Households                               | 1,347       |       | 13,246      |       | 42,040      |       |
| 1 Person Households                            | 205         | 15.2% | 2,034       | 15.4% | 6,661       | 15.8% |
| 2 Person Households                            | 431         | 32.0% | 3,895       | 29.4% | 11,839      | 28.2% |
| 3 Person Households                            | 261         | 19.3% | 2,546       | 19.2% | 8,132       | 19.3% |
| 4 Person Households                            | 262         | 19.4% | 2,522       | 19.0% | 8,033       | 19.1% |
| 5 Person Households                            | 124         | 9.2%  | 1,361       | 10.3% | 4,332       | 10.3% |
| 6 Person Households                            | 45          | 3.3%  | 545         | 4.1%  | 1,777       | 4.2%  |
| 7 or More Person Households                    | 20          | 1.5%  | 343         | 2.6%  | 1,266       | 3.0%  |
| <b>Household Income Distribution (2020)</b>    |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 295         | 21.9% | 1,971       | 14.9% | 5,010       | 11.9% |
| HH Income \$150,000 to \$199,999               | 213         | 15.8% | 1,555       | 11.7% | 4,115       | 9.8%  |
| HH Income \$125,000 to \$149,999               | 146         | 10.9% | 1,080       | 8.2%  | 3,503       | 8.3%  |
| HH Income \$100,000 to \$124,999               | 138         | 10.2% | 1,319       | 10.0% | 4,887       | 11.6% |
| HH Income \$75,000 to \$99,999                 | 128         | 9.5%  | 1,608       | 12.1% | 5,813       | 13.8% |
| HH Income \$50,000 to \$74,999                 | 147         | 10.9% | 2,352       | 17.8% | 7,843       | 18.7% |
| HH Income \$35,000 to \$49,999                 | 125         | 9.3%  | 1,389       | 10.5% | 4,150       | 9.9%  |
| HH Income \$25,000 to \$34,999                 | 59          | 4.3%  | 616         | 4.6%  | 2,411       | 5.7%  |
| HH Income \$15,000 to \$24,999                 | 47          | 3.5%  | 538         | 4.1%  | 1,834       | 4.4%  |
| HH Income \$10,000 to \$14,999                 | 14          | 1.1%  | 153         | 1.2%  | 637         | 1.5%  |
| HH Income Under \$10,000                       | 36          | 2.7%  | 665         | 5.0%  | 1,835       | 4.4%  |
| <b>Household Vehicles (2020)</b>               |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 22          | 1.6%  | 274         | 2.1%  | 877         | 2.1%  |
| Households 1 Vehicle Available                 | 258         | 19.1% | 2,832       | 21.4% | 9,991       | 23.8% |
| Households 2 Vehicles Available                | 677         | 50.3% | 5,965       | 45.0% | 18,964      | 45.1% |
| Households 3 or More Vehicles Available        | 390         | 29.0% | 4,175       | 31.5% | 12,208      | 29.0% |
| Total Vehicles Available                       | 2,924       |       | 29,076      |       | 89,833      |       |
| Average Vehicles per Household                 | 2.2         |       | 2.2         |       | 2.1         |       |
| Owner-Occupied Household Vehicles              | 2,662       | 91.1% | 25,343      | 87.2% | 76,586      | 85.3% |
| Average Vehicles per Owner-Occupied Household  | 2.3         |       | 2.3         |       | 2.3         |       |
| Renter-Occupied Household Vehicles             | 261         | 8.9%  | 3,733       | 12.8% | 13,246      | 14.7% |
| Average Vehicles per Renter-Occupied Household | 1.5         |       | 1.6         |       | 1.6         |       |
| <b>Travel Time (2020)</b>                      |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 1,840       |       | 19,300      |       | 60,933      |       |
| Travel to Work in 14 Minutes or Less           | 129         | 7.0%  | 1,313       | 6.8%  | 5,895       | 9.7%  |
| Travel to Work in 15 to 29 Minutes             | 624         | 33.9% | 6,186       | 32.1% | 19,358      | 31.8% |
| Travel to Work in 30 to 59 Minutes             | 941         | 51.1% | 8,693       | 45.0% | 26,151      | 42.9% |
| Travel to Work in 60 Minutes or More           | 227         | 12.4% | 2,543       | 13.2% | 7,461       | 12.2% |
| Work at Home                                   | 125         | 6.8%  | 939         | 4.9%  | 2,319       | 3.8%  |
| Average Minutes Travel to Work                 | 31.6        |       | 31.6        |       | 30.9        |       |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

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| Westlake Marketplace                           | 1 mi radius |       | 3 mi radius |       | 5 mi radius |       |
|------------------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| Houston, TX                                    |             |       |             |       |             |       |
| <b>Transportation To Work (2020)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 1,840       |       | 19,300      |       | 60,933      |       |
| Drive to Work Alone                            | 1,536       | 83.4% | 15,915      | 82.5% | 50,906      | 83.5% |
| Drive to Work in Carpool                       | 134         | 7.3%  | 1,959       | 10.1% | 6,226       | 10.2% |
| Travel to Work by Public Transportation        | 19          | 1.0%  | 295         | 1.5%  | 851         | 1.4%  |
| Drive to Work on Motorcycle                    | -           | -     | 16          | -     | 66          | 0.1%  |
| Bicycle to Work                                | -           | -     | 7           | -     | 19          | -     |
| Walk to Work                                   | 12          | 0.6%  | 81          | 0.4%  | 235         | 0.4%  |
| Other Means                                    | 14          | 0.8%  | 89          | 0.5%  | 311         | 0.5%  |
| Work at Home                                   | 125         | 6.8%  | 939         | 4.9%  | 2,319       | 3.8%  |
| <b>Daytime Demographics (2020)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 120         |       | 753         |       | 2,824       |       |
| Total Employees                                | 1,004       |       | 5,098       |       | 22,495      |       |
| Company Headquarter Businesses                 | 4           | 3.4%  | 20          | 2.6%  | 86          | 3.1%  |
| Company Headquarter Employees                  | 336         | 33.5% | 1,153       | 22.6% | 2,784       | 12.4% |
| Employee Population per Business               | 8.4 to 1    |       | 6.8 to 1    |       | 8.0 to 1    |       |
| Residential Population per Business            | 32.9 to 1   |       | 55.3 to 1   |       | 46.7 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 1,902       |       | 16,394      |       | 59,045      |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2020)   | 2,963       |       | 31,029      |       | 97,854      |       |
| Labor Force Total Males (2020)                 | 1,447       | 48.8% | 15,667      | 50.5% | 48,780      | 49.8% |
| Male Civilian Employed                         | 1,071       | 74.1% | 10,246      | 65.4% | 33,195      | 68.0% |
| Male Civilian Unemployed                       | 159         | 11.0% | 1,164       | 7.4%  | 3,592       | 7.4%  |
| Males in Armed Forces                          | -           | -     | -           | -     | 26          | -     |
| Males Not in Labor Force                       | 216         | 14.9% | 4,257       | 27.2% | 11,968      | 24.5% |
| Labor Force Total Females (2020)               | 1,516       | 51.2% | 15,362      | 49.5% | 49,074      | 50.2% |
| Female Civilian Employed                       | 993         | 65.5% | 9,485       | 61.7% | 28,081      | 57.2% |
| Female Civilian Unemployed                     | 40          | 2.7%  | 931         | 6.1%  | 3,017       | 6.1%  |
| Females in Armed Forces                        | -           | -     | 2           | -     | 3           | -     |
| Females Not in Labor Force                     | 482         | 31.8% | 4,944       | 32.2% | 17,973      | 36.6% |
| Unemployment Rate                              | 200         | 6.7%  | 2,095       | 6.8%  | 6,609       | 6.8%  |
| <b>Occupation (2020)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 2,065       |       | 19,731      |       | 61,276      |       |
| Occupation Total Males                         | 1,071       | 51.9% | 10,246      | 51.9% | 33,195      | 54.2% |
| Occupation Total Females                       | 993         | 48.1% | 9,485       | 48.1% | 28,081      | 45.8% |
| Management, Business, Financial Operations     | 536         | 26.0% | 3,722       | 18.9% | 10,574      | 17.3% |
| Professional, Related                          | 690         | 33.4% | 5,727       | 29.0% | 14,904      | 24.3% |
| Service                                        | 146         | 7.1%  | 2,225       | 11.3% | 8,392       | 13.7% |
| Sales, Office                                  | 367         | 17.8% | 4,045       | 20.5% | 12,183      | 19.9% |
| Farming, Fishing, Forestry                     | 3           | 0.2%  | 14          | -     | 45          | -     |
| Construction, Extraction, Maintenance          | 114         | 5.5%  | 1,349       | 6.8%  | 5,750       | 9.4%  |
| Production, Transport, Material Moving         | 208         | 10.1% | 2,649       | 13.4% | 9,428       | 15.4% |
| White Collar Workers                           | 1,593       | 77.2% | 13,494      | 68.4% | 37,661      | 61.5% |
| Blue Collar Workers                            | 472         | 22.8% | 6,237       | 31.6% | 23,614      | 38.5% |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

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## Westlake Marketplace

Houston, TX

1 mi radius

3 mi radius

5 mi radius

### Units In Structure (2020)

|                        | 1 mi radius  | 3 mi radius   | 5 mi radius   |
|------------------------|--------------|---------------|---------------|
| Total Units            | 506          | 7,223         | 25,917        |
| 1 Detached Unit        | 1,108 218.9% | 11,103 153.7% | 33,578 129.6% |
| 1 Attached Unit        | 43 8.5%      | 295 4.1%      | 871 3.4%      |
| 2 Units                | 2 0.5%       | 36 0.5%       | 182 0.7%      |
| 3 to 4 Units           | 17 3.4%      | 116 1.6%      | 454 1.8%      |
| 5 to 9 Units           | 22 4.3%      | 229 3.2%      | 853 3.3%      |
| 10 to 19 Units         | 31 6.1%      | 458 6.3%      | 1,786 6.9%    |
| 20 to 49 Units         | 19 3.7%      | 223 3.1%      | 873 3.4%      |
| 50 or More Units       | 39 7.6%      | 393 5.4%      | 1,176 4.5%    |
| Mobile Home or Trailer | 61 12.1%     | 364 5.0%      | 2,193 8.5%    |
| Other Structure        | 5 1.0%       | 29 0.4%       | 74 0.3%       |

### Homes Built By Year (2020)

|                           |           |             |              |
|---------------------------|-----------|-------------|--------------|
| Homes Built 2014 or later | 213 15.1% | 1,731 12.4% | 4,682 10.6%  |
| Homes Built 2010 to 2013  | 264 18.6% | 2,367 17.0% | 5,318 12.0%  |
| Homes Built 2000 to 2009  | 552 39.0% | 5,274 37.8% | 16,788 38.0% |
| Homes Built 1990 to 1999  | 162 11.4% | 1,328 9.5%  | 5,736 13.0%  |
| Homes Built 1980 to 1989  | 35 2.5%   | 1,295 9.3%  | 3,575 8.1%   |
| Homes Built 1970 to 1979  | 32 2.2%   | 500 3.6%    | 3,129 7.1%   |
| Homes Built 1960 to 1969  | 25 1.8%   | 245 1.8%    | 1,073 2.4%   |
| Homes Built 1950 to 1959  | 21 1.5%   | 212 1.5%    | 769 1.7%     |
| Homes Built 1940 to 1949  | 12 0.8%   | 114 0.8%    | 499 1.1%     |
| Homes Built Before 1939   | 30 2.1%   | 181 1.3%    | 472 1.1%     |
| Median Age of Homes       | 16.5 yrs  | 17.8 yrs    | 19.4 yrs     |

### Home Values (2020)

|                                    |           |             |             |
|------------------------------------|-----------|-------------|-------------|
| Owner Specified Housing Units      | 1,175     | 10,867      | 33,725      |
| Home Values \$1,000,000 or More    | 5 0.5%    | 82 0.8%     | 252 0.7%    |
| Home Values \$750,000 to \$999,999 | 10 0.9%   | 70 0.6%     | 260 0.8%    |
| Home Values \$500,000 to \$749,999 | 45 3.8%   | 300 2.8%    | 977 2.9%    |
| Home Values \$400,000 to \$499,999 | 130 11.1% | 680 6.3%    | 1,348 4.0%  |
| Home Values \$300,000 to \$399,999 | 241 20.5% | 1,768 16.3% | 4,233 12.6% |
| Home Values \$250,000 to \$299,999 | 246 20.9% | 1,705 15.7% | 4,056 12.0% |
| Home Values \$200,000 to \$249,999 | 218 18.6% | 2,104 19.4% | 5,575 16.5% |
| Home Values \$175,000 to \$199,999 | 81 6.9%   | 790 7.3%    | 2,941 8.7%  |
| Home Values \$150,000 to \$174,999 | 88 7.5%   | 883 8.1%    | 4,314 12.8% |
| Home Values \$125,000 to \$149,999 | 27 2.3%   | 698 6.4%    | 3,210 9.5%  |
| Home Values \$100,000 to \$124,999 | 12 1.1%   | 582 5.4%    | 2,279 6.8%  |
| Home Values \$90,000 to \$99,999   | 2 0.2%    | 218 2.0%    | 660 2.0%    |
| Home Values \$80,000 to \$89,999   | 2 0.2%    | 307 2.8%    | 640 1.9%    |
| Home Values \$70,000 to \$79,999   | 28 2.4%   | 171 1.6%    | 625 1.9%    |
| Home Values \$60,000 to \$69,999   | 1 0.1%    | 123 1.1%    | 609 1.8%    |
| Home Values \$50,000 to \$59,999   | 5 0.5%    | 112 1.0%    | 397 1.2%    |
| Home Values \$35,000 to \$49,999   | 17 1.4%   | 101 0.9%    | 383 1.1%    |
| Home Values \$25,000 to \$34,999   | 5 0.4%    | 46 0.4%     | 189 0.6%    |
| Home Values \$10,000 to \$24,999   | 6 0.5%    | 78 0.7%     | 486 1.4%    |
| Home Values Under \$10,000         | 5 0.4%    | 49 0.4%     | 291 0.9%    |
| Owner-Occupied Median Home Value   | \$139,048 | \$117,817   | \$122,057   |
| Renter-Occupied Median Rent        | \$1,128   | \$1,086     | \$1,054     |

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# COMPLETE PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

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## Westlake Marketplace

### Houston, TX

#### Total Annual Consumer Expenditure (2020)

|                              | 1 mi radius | 3 mi radius | 5 mi radius |
|------------------------------|-------------|-------------|-------------|
| Total Household Expenditure  | \$131.89 M  | \$1.03 B    | \$3.22 B    |
| Total Non-Retail Expenditure | \$69.91 M   | \$542.27 M  | \$1.7 B     |
| Total Retail Expenditure     | \$61.98 M   | \$483.87 M  | \$1.52 B    |
| Apparel                      | \$4.79 M    | \$37.01 M   | \$115.49 M  |
| Contributions                | \$4.65 M    | \$34.99 M   | \$107.27 M  |
| Education                    | \$4.63 M    | \$34.12 M   | \$102.83 M  |
| Entertainment                | \$7.74 M    | \$59.53 M   | \$185.3 M   |
| Food and Beverages           | \$19.04 M   | \$149.5 M   | \$471.58 M  |
| Furnishings and Equipment    | \$4.78 M    | \$36.8 M    | \$114.68 M  |
| Gifts                        | \$3.55 M    | \$26.56 M   | \$81.2 M    |
| Health Care                  | \$10.63 M   | \$83.85 M   | \$265.34 M  |
| Household Operations         | \$5.33 M    | \$40.95 M   | \$127.39 M  |
| Miscellaneous Expenses       | \$2.52 M    | \$19.48 M   | \$60.82 M   |
| Personal Care                | \$1.77 M    | \$13.73 M   | \$43.09 M   |
| Personal Insurance           | \$1.02 M    | \$7.67 M    | \$23.53 M   |
| Reading                      | \$289.55 K  | \$2.23 M    | \$6.96 M    |
| Shelter                      | \$27.57 M   | \$214.88 M  | \$673.65 M  |
| Tobacco                      | \$655.62 K  | \$5.49 M    | \$17.93 M   |
| Transportation               | \$23.89 M   | \$187.03 M  | \$589.49 M  |
| Utilities                    | \$9.05 M    | \$72.32 M   | \$230.49 M  |

#### Monthly Household Consumer Expenditure (2020)

|                              | 1 mi radius   | 3 mi radius   | 5 mi radius   |
|------------------------------|---------------|---------------|---------------|
| Total Household Expenditure  | \$8,159       | \$6,456       | \$6,377       |
| Total Non-Retail Expenditure | \$4,325 53.0% | \$3,412 52.8% | \$3,362 52.7% |
| Total Retail Expenditures    | \$3,835 47.0% | \$3,044 47.2% | \$3,015 47.3% |
| Apparel                      | \$296 3.6%    | \$233 3.6%    | \$229 3.6%    |
| Contributions                | \$288 3.5%    | \$220 3.4%    | \$213 3.3%    |
| Education                    | \$286 3.5%    | \$215 3.3%    | \$204 3.2%    |
| Entertainment                | \$479 5.9%    | \$375 5.8%    | \$367 5.8%    |
| Food and Beverages           | \$1,178 14.4% | \$941 14.6%   | \$935 14.7%   |
| Furnishings and Equipment    | \$296 3.6%    | \$232 3.6%    | \$227 3.6%    |
| Gifts                        | \$220 2.7%    | \$167 2.6%    | \$161 2.5%    |
| Health Care                  | \$658 8.1%    | \$528 8.2%    | \$526 8.2%    |
| Household Operations         | \$330 4.0%    | \$258 4.0%    | \$253 4.0%    |
| Miscellaneous Expenses       | \$156 1.9%    | \$123 1.9%    | \$121 1.9%    |
| Personal Care                | \$109 1.3%    | \$86 1.3%     | \$85 1.3%     |
| Personal Insurance           | \$63 0.8%     | \$48 0.7%     | \$47 0.7%     |
| Reading                      | \$18 0.2%     | \$14 0.2%     | \$14 0.2%     |
| Shelter                      | \$1,706 20.9% | \$1,352 20.9% | \$1,335 20.9% |
| Tobacco                      | \$41 0.5%     | \$35 0.5%     | \$36 0.6%     |
| Transportation               | \$1,478 18.1% | \$1,177 18.2% | \$1,169 18.3% |
| Utilities                    | \$560 6.9%    | \$455 7.0%    | \$457 7.2%    |

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