

# Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, Texas 77044	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2021)	3,561		42,876		138,079	
Projected Population (2026)	4,024		47,956		150,628	
Census Population (2020)	3,149		43,738		129,713	
Census Population (2010)	1,532		24,376		84,947	
Projected Annual Growth (2021-2026)	463	2.6%	5,079	2.4%	12,548	1.8%
Historical Annual Growth (2020-2021)	412	-	-861	-2.0%	8,366	6.4%
Historical Annual Growth (2010-2020)	1,616	10.5%	19,362	7.9%	44,767	5.3%
Estimated Population Density (2021)	1,134	psm	1,517	psm	1,759	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
<b>Households</b>						
Estimated Households (2021)	1,214		13,770		44,072	
Projected Households (2026)	1,403		15,833		49,342	
Census Households (2020)	1,060		13,781		41,207	
Census Households (2010)	506		7,239		25,917	
Projected Annual Growth (2021-2026)	189	3.1%	2,063	3.0%	5,270	2.4%
Historical Annual Change (2010-2021)	707	12.7%	6,531	8.2%	18,155	6.4%
<b>Average Household Income</b>						
Estimated Average Household Income (2021)	\$138,053		\$113,270		\$104,853	
Projected Average Household Income (2026)	\$141,542		\$116,497		\$110,526	
Census Average Household Income (2010)	\$118,109		\$93,449		\$84,640	
Census Average Household Income (2000)	\$73,323		\$58,280		\$57,782	
Projected Annual Change (2021-2026)	\$3,488	0.5%	\$3,227	0.6%	\$5,673	1.1%
Historical Annual Change (2000-2021)	\$64,730	4.2%	\$54,990	4.5%	\$47,070	3.9%
<b>Median Household Income</b>						
Estimated Median Household Income (2021)	\$121,423		\$101,048		\$91,714	
Projected Median Household Income (2026)	\$141,615		\$118,146		\$106,413	
Census Median Household Income (2010)	\$102,104		\$80,770		\$74,243	
Census Median Household Income (2000)	\$61,055		\$53,664		\$52,927	
Projected Annual Change (2021-2026)	\$20,192	3.3%	\$17,098	3.4%	\$14,699	3.2%
Historical Annual Change (2000-2021)	\$60,368	4.7%	\$47,383	4.2%	\$38,787	3.5%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2021)	\$47,055		\$36,744		\$33,729	
Projected Per Capita Income (2026)	\$49,338		\$38,791		\$36,447	
Census Per Capita Income (2010)	\$39,021		\$27,751		\$25,824	
Census Per Capita Income (2000)	\$23,457		\$13,696		\$17,181	
Projected Annual Change (2021-2026)	\$2,284	1.0%	\$2,047	1.1%	\$2,717	1.6%
Historical Annual Change (2000-2021)	\$23,598	4.8%	\$23,048	8.0%	\$16,548	4.6%
Estimated Average Household Net Worth (2021)	\$1.18 M		\$919,420		\$752,257	

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Westlake Marketplace Houston, Texas 77044	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2021)	3,561		42,876		138,079	
White (2021)	1,792	50.3%	17,349	40.5%	53,454	38.7%
Black or African American (2021)	675	18.9%	11,332	26.4%	35,499	25.7%
American Indian or Alaska Native (2021)	18	0.5%	326	0.8%	1,282	0.9%
Asian (2021)	215	6.0%	2,015	4.7%	5,340	3.9%
Hawaiian or Pacific Islander (2021)	3	-	77	0.2%	351	0.3%
Other Race (2021)	279	7.8%	4,934	11.5%	20,078	14.5%
Two or More Races (2021)	579	16.3%	6,843	16.0%	22,074	16.0%
Population < 18 (2021)	998 28.0%		12,348 28.8%		39,983 29.0%	
White Not Hispanic	385	38.5%	3,392	27.5%	9,737	24.4%
Black or African American	193	19.3%	3,121	25.3%	9,897	24.8%
Asian	44	4.4%	433	3.5%	1,162	2.9%
Other Race Not Hispanic	59	5.9%	672	5.4%	2,051	5.1%
Hispanic	318	31.9%	4,729	38.3%	17,137	42.9%
Not Hispanic or Latino Population (2021)	2,593 72.8%		28,984 67.6%		87,403 63.3%	
Not Hispanic White	1,534	59.1%	13,719	47.3%	41,047	47.0%
Not Hispanic Black or African American	665	25.6%	11,149	38.5%	34,792	39.8%
Not Hispanic American Indian or Alaska Native	5	0.2%	88	0.3%	271	0.3%
Not Hispanic Asian	212	8.2%	1,974	6.8%	5,193	5.9%
Not Hispanic Hawaiian or Pacific Islander	3	0.1%	71	0.2%	310	0.4%
Not Hispanic Other Race	29	1.1%	461	1.6%	1,387	1.6%
Not Hispanic Two or More Races	146	5.6%	1,521	5.2%	4,404	5.0%
Hispanic or Latino Population (2021)	968 27.2%		13,893 32.4%		50,676 36.7%	
Hispanic White	259	26.7%	3,629	26.1%	12,408	24.5%
Hispanic Black or African American	10	1.0%	182	1.3%	707	1.4%
Hispanic American Indian or Alaska Native	12	1.3%	238	1.7%	1,012	2.0%
Hispanic Asian	3	0.3%	41	0.3%	148	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	7	-	41	-
Hispanic Other Race	250	25.8%	4,473	32.2%	18,691	36.9%
Hispanic Two or More Races	433	44.8%	5,323	38.3%	17,670	34.9%
Not Hispanic or Latino Population (2020)	2,221 70.5%		28,610 65.4%		79,915 61.6%	
Hispanic or Latino Population (2020)	928 29.5%		15,128 34.6%		49,798 38.4%	
Not Hispanic or Latino Population (2010)	1,189 77.6%		17,042 69.9%		56,076 66.0%	
Hispanic or Latino Population (2010)	344 22.4%		7,334 30.1%		28,871 34.0%	
Not Hispanic or Latino Population (2026)	2,886 71.7%		32,088 66.9%		94,921 63.0%	
Hispanic or Latino Population (2026)	1,138 28.3%		15,868 33.1%		55,707 37.0%	
Projected Annual Growth (2021-2026)	170	3.5%	1,975	2.8%	5,031	2.0%
Historical Annual Growth (2010-2020)	584	17.0%	7,794	10.6%	20,927	7.2%

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<b>Total Age Distribution (2021)</b>							
Total Population		3,561		42,876		138,079	
Age Under 5 Years		302	8.5%	3,714	8.7%	11,752	8.5%
Age 5 to 9 Years		293	8.2%	3,642	8.5%	11,578	8.4%
Age 10 to 14 Years		269	7.6%	3,372	7.9%	10,975	7.9%
Age 15 to 19 Years		201	5.6%	2,666	6.2%	9,232	6.7%
Age 20 to 24 Years		164	4.6%	2,383	5.6%	8,231	6.0%
Age 25 to 29 Years		242	6.8%	3,419	8.0%	10,926	7.9%
Age 30 to 34 Years		325	9.1%	4,143	9.7%	13,078	9.5%
Age 35 to 39 Years		349	9.8%	4,069	9.5%	12,598	9.1%
Age 40 to 44 Years		300	8.4%	3,333	7.8%	10,264	7.4%
Age 45 to 49 Years		239	6.7%	2,720	6.3%	8,573	6.2%
Age 50 to 54 Years		211	5.9%	2,292	5.3%	7,313	5.3%
Age 55 to 59 Years		197	5.5%	2,114	4.9%	6,780	4.9%
Age 60 to 64 Years		169	4.8%	1,822	4.2%	6,010	4.4%
Age 65 to 69 Years		122	3.4%	1,294	3.0%	4,380	3.2%
Age 70 to 74 Years		78	2.2%	864	2.0%	2,932	2.1%
Age 75 to 79 Years		52	1.5%	527	1.2%	1,727	1.3%
Age 80 to 84 Years		25	0.7%	280	0.7%	942	0.7%
Age 85 Years or Over		23	0.6%	221	0.5%	789	0.6%
Median Age		33.8		31.7		31.5	
Age 19 Years or Less		1,065	29.9%	13,394	31.2%	43,537	31.5%
Age 20 to 64 Years		2,195	61.7%	26,296	61.3%	83,772	60.7%
Age 65 Years or Over		301	8.4%	3,186	7.4%	10,770	7.8%
<b>Female Age Distribution (2021)</b>							
Female Population		1,783	50.1%	21,228	49.5%	69,180	50.1%
Age Under 5 Years		155	8.7%	1,768	8.3%	5,759	8.3%
Age 5 to 9 Years		143	8.0%	1,765	8.3%	5,653	8.2%
Age 10 to 14 Years		133	7.4%	1,689	8.0%	5,383	7.8%
Age 15 to 19 Years		93	5.2%	1,242	5.9%	4,337	6.3%
Age 20 to 24 Years		82	4.6%	1,151	5.4%	3,995	5.8%
Age 25 to 29 Years		134	7.5%	1,774	8.4%	5,664	8.2%
Age 30 to 34 Years		182	10.2%	2,182	10.3%	6,768	9.8%
Age 35 to 39 Years		181	10.1%	2,015	9.5%	6,363	9.2%
Age 40 to 44 Years		137	7.7%	1,530	7.2%	4,957	7.2%
Age 45 to 49 Years		113	6.3%	1,293	6.1%	4,177	6.0%
Age 50 to 54 Years		108	6.1%	1,137	5.4%	3,695	5.3%
Age 55 to 59 Years		91	5.1%	1,073	5.1%	3,485	5.0%
Age 60 to 64 Years		80	4.5%	896	4.2%	3,023	4.4%
Age 65 to 69 Years		55	3.1%	664	3.1%	2,285	3.3%
Age 70 to 74 Years		45	2.5%	470	2.2%	1,565	2.3%
Age 75 to 79 Years		26	1.5%	288	1.4%	976	1.4%
Age 80 to 84 Years		18	1.0%	175	0.8%	598	0.9%
Age 85 Years or Over		9	0.5%	116	0.5%	501	0.7%
Female Median Age		33.2		31.8		31.8	
Age 19 Years or Less		524	29.4%	6,464	30.5%	21,131	30.5%
Age 20 to 64 Years		1,107	62.1%	13,050	61.5%	42,125	60.9%
Age 65 Years or Over		153	8.6%	1,714	8.1%	5,923	8.6%

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<b>Male Age Distribution (2021)</b>						
Male Population	1,777	49.9%	21,648	50.5%	68,900	49.9%
Age Under 5 Years	147	8.3%	1,945	9.0%	5,993	8.7%
Age 5 to 9 Years	150	8.4%	1,877	8.7%	5,925	8.6%
Age 10 to 14 Years	136	7.7%	1,683	7.8%	5,593	8.1%
Age 15 to 19 Years	108	6.0%	1,425	6.6%	4,895	7.1%
Age 20 to 24 Years	82	4.6%	1,233	5.7%	4,236	6.1%
Age 25 to 29 Years	108	6.1%	1,645	7.6%	5,262	7.6%
Age 30 to 34 Years	143	8.0%	1,960	9.1%	6,310	9.2%
Age 35 to 39 Years	168	9.5%	2,053	9.5%	6,234	9.0%
Age 40 to 44 Years	163	9.2%	1,803	8.3%	5,307	7.7%
Age 45 to 49 Years	127	7.1%	1,428	6.6%	4,396	6.4%
Age 50 to 54 Years	103	5.8%	1,156	5.3%	3,618	5.3%
Age 55 to 59 Years	106	6.0%	1,042	4.8%	3,295	4.8%
Age 60 to 64 Years	90	5.0%	926	4.3%	2,987	4.3%
Age 65 to 69 Years	67	3.8%	630	2.9%	2,095	3.0%
Age 70 to 74 Years	33	1.9%	394	1.8%	1,368	2.0%
Age 75 to 79 Years	26	1.5%	239	1.1%	751	1.1%
Age 80 to 84 Years	8	0.4%	105	0.5%	344	0.5%
Age 85 Years or Over	14	0.8%	105	0.5%	289	0.4%
Male Median Age	34.5		31.7		31.1	
Age 19 Years or Less	541	30.4%	6,930	32.0%	22,406	32.5%
Age 20 to 64 Years	1,088	61.2%	13,246	61.2%	41,647	60.4%
Age 65 Years or Over	148	8.3%	1,472	6.8%	4,847	7.0%
<b>Males per 100 Females (2021)</b>						
Overall Comparison	100		102		100	
Age Under 5 Years	95	48.7%	110	52.4%	104	51.0%
Age 5 to 9 Years	105	51.2%	106	51.5%	105	51.2%
Age 10 to 14 Years	103	50.7%	100	49.9%	104	51.0%
Age 15 to 19 Years	115	53.5%	115	53.4%	113	53.0%
Age 20 to 24 Years	100	49.9%	107	51.7%	106	51.5%
Age 25 to 29 Years	81	44.7%	93	48.1%	93	48.2%
Age 30 to 34 Years	78	43.9%	90	47.3%	93	48.2%
Age 35 to 39 Years	93	48.2%	102	50.5%	98	49.5%
Age 40 to 44 Years	119	54.4%	118	54.1%	107	51.7%
Age 45 to 49 Years	112	52.9%	110	52.5%	105	51.3%
Age 50 to 54 Years	95	48.8%	102	50.4%	98	49.5%
Age 55 to 59 Years	116	53.7%	97	49.3%	95	48.6%
Age 60 to 64 Years	112	52.9%	103	50.8%	99	49.7%
Age 65 to 69 Years	123	55.2%	95	48.7%	92	47.8%
Age 70 to 74 Years	74	42.6%	84	45.6%	87	46.6%
Age 75 to 79 Years	98	49.4%	83	45.3%	77	43.5%
Age 80 to 84 Years	44	30.3%	60	37.4%	58	36.6%
Age 85 Years or Over	155	60.8%	91	47.6%	58	36.6%
Age 19 Years or Less	103	50.8%	107	51.7%	106	51.5%
Age 20 to 39 Years	86	46.4%	97	49.2%	97	49.2%
Age 40 to 64 Years	111	52.7%	107	51.7%	101	50.3%
Age 65 Years or Over	97	49.2%	86	46.2%	82	45.0%

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Westlake Marketplace Houston, Texas 77044	1 mi radius		3 mi radius		5 mi radius	
<b>Household Type (2021)</b>						
Total Households	1,214		13,770		44,072	
Households with Children	538	44.3%	6,558	47.6%	21,268	48.3%
Average Household Size	2.9		3.0		3.1	
Household Density per Square Mile	387		487		561	
Population Family	3,306	92.8%	38,730	90.3%	124,908	90.5%
Population Non-Family	255	7.2%	3,107	7.2%	10,691	7.7%
Population Group Quarters	-	-	1,040	2.4%	2,480	1.8%
Family Households	1,004	82.7%	11,241	81.6%	35,491	80.5%
Married Couple Households	852	84.9%	8,843	78.7%	26,772	75.4%
Other Family Households with Children	152	15.1%	2,398	21.3%	8,719	24.6%
Family Households with Children	535	53.3%	6,527	58.1%	21,156	59.6%
Married Couple with Children	433	80.9%	4,846	74.2%	15,132	71.5%
Other Family Households with Children	102	19.1%	1,681	25.8%	6,024	28.5%
Family Households No Children	469	46.7%	4,714	41.9%	14,336	40.4%
Married Couple No Children	419	89.4%	3,997	84.8%	11,640	81.2%
Other Family Households No Children	49	10.6%	717	15.2%	2,696	18.8%
Non-Family Households	210	17.3%	2,529	18.4%	8,581	19.5%
Non-Family Households with Children	3	1.4%	31	1.2%	113	1.3%
Non-Family Households No Children	207	98.6%	2,498	98.8%	8,468	98.7%
Average Family Household Size	3.3		3.4		3.5	
Average Family Income	\$148,302		\$120,238		\$112,018	
Median Family Income	\$134,861		\$112,440		\$103,255	
Average Non-Family Household Size	1.2		1.2		1.2	
<b>Marital Status (2021)</b>						
Population Age 15 Years or Over	2,697		32,149		103,774	
Never Married	713	26.4%	9,843	30.6%	32,834	31.6%
Currently Married	1,476	54.7%	16,146	50.2%	50,282	48.5%
Previously Married	509	18.9%	6,159	19.2%	20,658	19.9%
Separated	91	17.9%	1,774	28.8%	6,845	33.1%
Widowed	123	24.2%	1,330	21.6%	4,354	21.1%
Divorced	294	57.9%	3,055	49.6%	9,459	45.8%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	2,332		27,099		86,311	
Elementary (Grade Level 0 to 8)	81	3.5%	1,069	3.9%	5,160	6.0%
Some High School (Grade Level 9 to 11)	30	1.3%	1,107	4.1%	4,768	5.5%
High School Graduate	386	16.6%	6,038	22.3%	20,531	23.8%
Some College	488	20.9%	6,045	22.3%	19,889	23.0%
Associate Degree Only	225	9.6%	2,375	8.8%	7,607	8.8%
Bachelor Degree Only	764	32.8%	7,027	25.9%	19,223	22.3%
Graduate Degree	358	15.4%	3,438	12.7%	9,134	10.6%
Any College (Some College or Higher)	1,835	78.7%	18,885	69.7%	55,853	64.7%
College Degree + (Bachelor Degree or Higher)	1,122	48.1%	10,465	38.6%	28,357	32.9%

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<b>Housing</b>						
Total Housing Units (2021)	1,258		14,497		46,083	
Total Housing Units (2020)	1,099		14,516		43,114	
Historical Annual Growth (2020-2021)	159	-	-19	-	2,969	-
Housing Units Occupied (2021)	1,214	96.5%	13,770	95.0%	44,072	95.6%
Housing Units Owner-Occupied	1,009	83.1%	10,667	77.5%	33,108	75.1%
Housing Units Renter-Occupied	205	16.9%	3,102	22.5%	10,964	24.9%
Housing Units Vacant (2021)	45	3.5%	728	5.0%	2,011	4.4%
<b>Household Size (2021)</b>						
Total Households	1,214		13,770		44,072	
1 Person Households	169	13.9%	2,058	14.9%	6,927	15.7%
2 Person Households	379	31.3%	3,960	28.8%	12,095	27.4%
3 Person Households	247	20.3%	2,685	19.5%	8,503	19.3%
4 Person Households	247	20.4%	2,717	19.7%	8,563	19.4%
5 Person Households	115	9.5%	1,451	10.5%	4,650	10.6%
6 Person Households	37	3.0%	541	3.9%	1,951	4.4%
7 or More Person Households	20	1.6%	358	2.6%	1,382	3.1%
<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	258	21.2%	2,145	15.6%	5,188	11.8%
HH Income \$150,000 to \$199,999	189	15.6%	1,682	12.2%	4,195	9.5%
HH Income \$125,000 to \$149,999	139	11.5%	1,279	9.3%	3,931	8.9%
HH Income \$100,000 to \$124,999	147	12.1%	1,506	10.9%	5,359	12.2%
HH Income \$75,000 to \$99,999	120	9.9%	1,652	12.0%	6,368	14.4%
HH Income \$50,000 to \$74,999	119	9.8%	2,226	16.2%	8,139	18.5%
HH Income \$35,000 to \$49,999	105	8.7%	1,313	9.5%	4,145	9.4%
HH Income \$25,000 to \$34,999	41	3.4%	559	4.1%	2,149	4.9%
HH Income \$15,000 to \$24,999	63	5.2%	590	4.3%	1,975	4.5%
HH Income \$10,000 to \$14,999	16	1.3%	211	1.5%	833	1.9%
HH Income Under \$10,000	17	1.4%	608	4.4%	1,791	4.1%
<b>Household Vehicles (2021)</b>						
Households 0 Vehicles Available	29	2.4%	345	2.5%	1,007	2.3%
Households 1 Vehicle Available	257	21.2%	3,169	23.0%	11,385	25.8%
Households 2 Vehicles Available	567	46.7%	6,024	43.7%	19,205	43.6%
Households 3 or More Vehicles Available	361	29.7%	4,231	30.7%	12,475	28.3%
Total Vehicles Available	2,595		29,496		92,511	
Average Vehicles per Household	2.1		2.1		2.1	
Owner-Occupied Household Vehicles	2,290	88.3%	24,673	83.7%	75,561	81.7%
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.3	
Renter-Occupied Household Vehicles	305	11.7%	4,822	16.3%	16,950	18.3%
Average Vehicles per Renter-Occupied Household	1.5		1.6		1.5	
<b>Travel Time (2021)</b>						
Worker Base Age 16 years or Over	1,865		20,571		65,028	
Travel to Work in 14 Minutes or Less	57	3.1%	1,297	6.3%	5,909	9.1%
Travel to Work in 15 to 29 Minutes	472	25.3%	5,990	29.1%	19,258	29.6%
Travel to Work in 30 to 59 Minutes	950	50.9%	9,898	48.1%	29,933	46.0%
Travel to Work in 60 Minutes or More	211	11.3%	2,191	10.6%	7,239	11.1%
Work at Home	174	9.3%	1,195	5.8%	2,689	4.1%
Average Minutes Travel to Work	33.0		32.5		32.1	

# Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

<b>Westlake Marketplace Houston, Texas 77044</b>	<b>1 mi radius</b>		<b>3 mi radius</b>		<b>5 mi radius</b>	
<b>Transportation To Work (2021)</b>						
Worker Base Age 16 years or Over	1,865		20,571		65,028	
Drive to Work Alone	1,506	80.8%	16,903	82.2%	54,071	83.2%
Drive to Work in Carpool	150	8.1%	2,079	10.1%	6,694	10.3%
Travel to Work by Public Transportation	16	0.9%	194	0.9%	864	1.3%
Drive to Work on Motorcycle	-	-	6	-	43	-
Bicycle to Work	-	-	7	-	26	-
Walk to Work	6	0.3%	91	0.4%	312	0.5%
Other Means	12	0.6%	97	0.5%	330	0.5%
Work at Home	174	9.3%	1,195	5.8%	2,689	4.1%
<b>Daytime Demographics (2021)</b>						
Total Businesses	120		807		2,824	
Total Employees	1,004		5,377		22,492	
Company Headquarter Businesses	4	3.4%	21	2.6%	86	3.1%
Company Headquarter Employees	336	33.5%	1,160	21.6%	2,784	12.4%
Employee Population per Business	8.4 to 1		6.7 to 1		8.0 to 1	
Residential Population per Business	29.7 to 1		53.1 to 1		48.9 to 1	
Adj. Daytime Demographics Age 16 Years or Over	1,786		16,389		59,303	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2021)	2,647		31,587		101,891	
Labor Force Total Males (2021)	1,320	49.9%	15,881	50.3%	50,448	49.5%
Male Civilian Employed	1,012	76.7%	10,942	68.9%	35,715	70.8%
Male Civilian Unemployed	72	5.4%	754	4.7%	2,363	4.7%
Males in Armed Forces	-	-	4	-	51	0.1%
Males Not in Labor Force	236	17.9%	4,181	26.3%	12,319	24.4%
Labor Force Total Females (2021)	1,327	50.1%	15,706	49.7%	51,443	50.5%
Female Civilian Employed	853	64.3%	9,629	61.3%	29,313	57.0%
Female Civilian Unemployed	53	4.0%	651	4.1%	2,044	4.0%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	422	31.8%	5,425	34.5%	20,086	39.0%
Unemployment Rate	124	4.7%	1,405	4.4%	4,407	4.3%
<b>Occupation (2021)</b>						
Occupation Population Age 16 Years or Over	1,865		20,571		65,028	
Occupation Total Males	1,012	54.3%	10,942	53.2%	35,715	54.9%
Occupation Total Females	853	45.7%	9,629	46.8%	29,313	45.1%
Management, Business, Financial Operations	519	27.8%	4,136	20.1%	11,264	17.3%
Professional, Related	578	31.0%	5,835	28.4%	15,659	24.1%
Service	132	7.1%	2,209	10.7%	9,102	14.0%
Sales, Office	314	16.9%	4,062	19.7%	12,496	19.2%
Farming, Fishing, Forestry	4	0.2%	20	-	52	-
Construction, Extraction, Maintenance	115	6.1%	1,433	7.0%	6,045	9.3%
Production, Transport, Material Moving	204	10.9%	2,877	14.0%	10,410	16.0%
White Collar Workers	1,411	75.7%	14,033	68.2%	39,419	60.6%
Blue Collar Workers	454	24.3%	6,539	31.8%	25,609	39.4%

# Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, Texas 77044		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2021)</b>							
Total Units		506		7,239		25,917	
1 Detached Unit		968	191.2%	11,063	152.8%	33,495	129.2%
1 Attached Unit		33	6.6%	365	5.0%	1,418	5.5%
2 Units		2	0.3%	34	0.5%	209	0.8%
3 to 4 Units		18	3.5%	134	1.9%	519	2.0%
5 to 9 Units		23	4.5%	264	3.6%	955	3.7%
10 to 19 Units		15	2.9%	500	6.9%	2,432	9.4%
20 to 49 Units		44	8.7%	385	5.3%	1,329	5.1%
50 or More Units		53	10.5%	603	8.3%	1,627	6.3%
Mobile Home or Trailer		56	11.1%	389	5.4%	2,013	7.8%
Other Structure		2	0.3%	33	0.5%	76	0.3%
<b>Homes Built By Year (2021)</b>							
Homes Built 2014 or later		247	19.6%	2,475	17.1%	6,453	14.0%
Homes Built 2010 to 2013		261	20.8%	2,764	19.1%	5,971	13.0%
Homes Built 2000 to 2009		448	35.6%	4,971	34.3%	16,560	35.9%
Homes Built 1990 to 1999		118	9.4%	1,342	9.3%	5,864	12.7%
Homes Built 1980 to 1989		36	2.9%	979	6.8%	3,428	7.4%
Homes Built 1970 to 1979		26	2.1%	480	3.3%	3,171	6.9%
Homes Built 1960 to 1969		16	1.3%	195	1.3%	1,043	2.3%
Homes Built 1950 to 1959		9	0.7%	131	0.9%	503	1.1%
Homes Built 1940 to 1949		5	0.4%	128	0.9%	381	0.8%
Homes Built Before 1939		47	3.7%	305	2.1%	698	1.5%
Median Age of Homes		16.5 yrs		17.1 yrs		18.6 yrs	
<b>Home Values (2021)</b>							
Owner Specified Housing Units		1,009		10,667		33,108	
Home Values \$1,000,000 or More		8	0.8%	111	1.0%	398	1.2%
Home Values \$750,000 to \$999,999		15	1.5%	105	1.0%	315	1.0%
Home Values \$500,000 to \$749,999		36	3.6%	308	2.9%	1,053	3.2%
Home Values \$400,000 to \$499,999		103	10.2%	684	6.4%	1,405	4.2%
Home Values \$300,000 to \$399,999		234	23.2%	2,082	19.5%	4,676	14.1%
Home Values \$250,000 to \$299,999		231	22.9%	2,016	18.9%	4,389	13.3%
Home Values \$200,000 to \$249,999		206	20.4%	2,278	21.4%	5,886	17.8%
Home Values \$175,000 to \$199,999		48	4.7%	654	6.1%	3,264	9.9%
Home Values \$150,000 to \$174,999		28	2.8%	677	6.4%	4,105	12.4%
Home Values \$125,000 to \$149,999		20	2.0%	513	4.8%	2,385	7.2%
Home Values \$100,000 to \$124,999		16	1.6%	421	3.9%	1,754	5.3%
Home Values \$90,000 to \$99,999		3	0.3%	147	1.4%	530	1.6%
Home Values \$80,000 to \$89,999		16	1.6%	252	2.4%	511	1.5%
Home Values \$70,000 to \$79,999		12	1.2%	90	0.8%	401	1.2%
Home Values \$60,000 to \$69,999		2	0.2%	60	0.6%	411	1.2%
Home Values \$50,000 to \$59,999		5	0.5%	64	0.6%	389	1.2%
Home Values \$35,000 to \$49,999		12	1.2%	68	0.6%	305	0.9%
Home Values \$25,000 to \$34,999		4	0.4%	41	0.4%	228	0.7%
Home Values \$10,000 to \$24,999		5	0.5%	61	0.6%	508	1.5%
Home Values Under \$10,000		5	0.5%	36	0.3%	196	0.6%
Owner-Occupied Median Home Value		\$276,512		\$247,089		\$216,226	
Renter-Occupied Median Rent		\$1,163		\$1,123		\$1,096	



# Complete Profile

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Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, Texas 77044	1 mi radius		3 mi radius		5 mi radius	
<b>Total Annual Consumer Expenditure (2021)</b>						
Total Household Expenditure	\$108.76 M		\$1.06 B		\$3.2 B	
Total Non-Retail Expenditure	\$57.62 M		\$561.57 M		\$1.69 B	
Total Retail Expenditure	\$51.15 M		\$501.2 M		\$1.52 B	
Apparel	\$3.96 M		\$38.45 M		\$115.23 M	
Contributions	\$3.81 M		\$36.06 M		\$106.2 M	
Education	\$3.81 M		\$35.45 M		\$102.29 M	
Entertainment	\$6.38 M		\$61.63 M		\$184.35 M	
Food and Beverages	\$15.73 M		\$155.04 M		\$470.38 M	
Furnishings and Equipment	\$3.94 M		\$38.1 M		\$114.13 M	
Gifts	\$2.91 M		\$27.49 M		\$80.69 M	
Health Care	\$8.75 M		\$86.39 M		\$263.4 M	
Household Operations	\$4.38 M		\$42.35 M		\$126.6 M	
Miscellaneous Expenses	\$2.07 M		\$20.14 M		\$60.45 M	
Personal Care	\$1.46 M		\$14.23 M		\$42.94 M	
Personal Insurance	\$836.06 K		\$7.91 M		\$23.32 M	
Reading	\$237.75 K		\$2.3 M		\$6.91 M	
Shelter	\$22.76 M		\$222.97 M		\$671.8 M	
Tobacco	\$541.39 K		\$5.68 M		\$17.9 M	
Transportation	\$19.73 M		\$193.84 M		\$587.69 M	
Utilities	\$7.46 M		\$74.74 M		\$229.49 M	
<b>Monthly Household Consumer Expenditure (2021)</b>						
Total Household Expenditure	\$7,468		\$6,432		\$6,058	
Total Non-Retail Expenditure	\$3,956	53.0%	\$3,399	52.8%	\$3,192	52.7%
Total Retail Expenditures	\$3,512	47.0%	\$3,033	47.2%	\$2,866	47.3%
Apparel	\$272	3.6%	\$233	3.6%	\$218	3.6%
Contributions	\$262	3.5%	\$218	3.4%	\$201	3.3%
Education	\$261	3.5%	\$215	3.3%	\$193	3.2%
Entertainment	\$438	5.9%	\$373	5.8%	\$349	5.8%
Food and Beverages	\$1,080	14.5%	\$938	14.6%	\$889	14.7%
Furnishings and Equipment	\$270	3.6%	\$231	3.6%	\$216	3.6%
Gifts	\$200	2.7%	\$166	2.6%	\$153	2.5%
Health Care	\$600	8.0%	\$523	8.1%	\$498	8.2%
Household Operations	\$301	4.0%	\$256	4.0%	\$239	4.0%
Miscellaneous Expenses	\$142	1.9%	\$122	1.9%	\$114	1.9%
Personal Care	\$100	1.3%	\$86	1.3%	\$81	1.3%
Personal Insurance	\$57	0.8%	\$48	0.7%	\$44	0.7%
Reading	\$16	0.2%	\$14	0.2%	\$13	0.2%
Shelter	\$1,563	20.9%	\$1,349	21.0%	\$1,270	21.0%
Tobacco	\$37	0.5%	\$34	0.5%	\$34	0.6%
Transportation	\$1,355	18.1%	\$1,173	18.2%	\$1,111	18.3%
Utilities	\$512	6.9%	\$452	7.0%	\$434	7.2%