

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	5,335		45,211		140,052	
Projected Population (2028)	5,874		50,181		148,776	
Census Population (2020)	4,121		44,694		139,199	
Census Population (2010)	2,542		22,383		84,814	
Projected Annual Growth (2023-2028)	539	2.0%	4,970	2.2%	8,724	1.2%
Historical Annual Growth (2020-2023)	1,214	-	517	0.4%	854	0.2%
Historical Annual Growth (2010-2020)	1,580	6.2%	22,312	10.0%	54,385	6.4%
Estimated Population Density (2023)	1,699	psm	1,600	psm	1,784	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	1,808		14,715		43,900	
Projected Households (2028)	1,969		16,175		46,593	
Census Households (2020)	1,442		14,413		43,156	
Census Households (2010)	838		7,072		25,882	
Projected Annual Growth (2023-2028)	161	1.8%	1,460	2.0%	2,693	1.2%
Historical Annual Change (2010-2023)	970	8.9%	7,642	8.3%	18,018	5.4%
Average Household Income						
Estimated Average Household Income (2023)	\$101,382		\$127,693		\$130,739	
Projected Average Household Income (2028)	\$95,930		\$122,522		\$129,358	
Census Average Household Income (2010)	\$117,661		\$93,910		\$84,720	
Census Average Household Income (2000)	\$72,309		\$58,020		\$57,699	
Projected Annual Change (2023-2028)	-\$5,451	-1.1%	-\$5,170	-0.8%	-\$1,381	-0.2%
Historical Annual Change (2000-2023)	\$29,072	1.7%	\$69,673	5.2%	\$73,041	5.5%
Median Household Income						
Estimated Median Household Income (2023)	\$69,691		\$99,682		\$100,047	
Projected Median Household Income (2028)	\$67,379		\$96,106		\$97,482	
Census Median Household Income (2010)	\$101,716		\$80,967		\$74,056	
Census Median Household Income (2000)	\$60,844		\$54,331		\$52,929	
Projected Annual Change (2023-2028)	-\$2,312	-0.7%	-\$3,576	-0.7%	-\$2,565	-0.5%
Historical Annual Change (2000-2023)	\$8,847	0.6%	\$45,351	3.6%	\$47,118	3.9%
Per Capita Income						
Estimated Per Capita Income (2023)	\$34,350		\$41,586		\$41,236	
Projected Per Capita Income (2028)	\$32,149		\$39,516		\$40,751	
Census Per Capita Income (2010)	\$38,792		\$29,688		\$25,856	
Census Per Capita Income (2000)	\$23,188		\$15,725		\$17,128	
Projected Annual Change (2023-2028)	-\$2,201	-1.3%	-\$2,070	-1.0%	-\$485	-0.2%
Historical Annual Change (2000-2023)	\$11,162	2.1%	\$25,861	7.2%	\$24,108	6.1%
Estimated Average Household Net Worth (2023)	\$449,538		\$595,525		\$623,221	

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	5,335		45,211		140,052	
White (2023)	1,818	34.1%	14,572	32.2%	46,478	33.2%
Black or African American (2023)	1,669	31.3%	15,513	34.3%	44,568	31.8%
American Indian or Alaska Native (2023)	37	0.7%	334	0.7%	1,251	0.9%
Asian (2023)	266	5.0%	2,128	4.7%	5,638	4.0%
Hawaiian or Pacific Islander (2023)	6	0.1%	76	0.2%	333	0.2%
Other Race (2023)	600	11.2%	5,216	11.5%	19,464	13.9%
Two or More Races (2023)	939	17.6%	7,372	16.3%	22,320	15.9%
Population < 18 (2023)	1,497	28.1%	13,711	30.3%	42,413	30.3%
White Not Hispanic	322	21.5%	2,649	19.3%	8,351	19.7%
Black or African American	469	31.3%	4,734	34.5%	13,143	31.0%
Asian	62	4.1%	526	3.8%	1,265	3.0%
Other Race Not Hispanic	59	3.9%	459	3.3%	1,236	2.9%
Hispanic	585	39.1%	5,344	39.0%	18,418	43.4%
Not Hispanic or Latino Population (2023)	3,455	64.8%	29,188	64.6%	86,066	61.5%
Not Hispanic White	1,417	41.0%	10,866	37.2%	34,164	39.7%
Not Hispanic Black or African American	1,631	47.2%	15,199	52.1%	43,675	50.7%
Not Hispanic American Indian or Alaska Native	7	0.2%	50	0.2%	128	0.1%
Not Hispanic Asian	263	7.6%	2,084	7.1%	5,472	6.4%
Not Hispanic Hawaiian or Pacific Islander	4	0.1%	41	0.1%	177	0.2%
Not Hispanic Other Race	21	0.6%	147	0.5%	339	0.4%
Not Hispanic Two or More Races	113	3.3%	800	2.7%	2,112	2.5%
Hispanic or Latino Population (2023)	1,880	35.2%	16,023	35.4%	53,986	38.5%
Hispanic White	401	21.3%	3,706	23.1%	12,314	22.8%
Hispanic Black or African American	38	2.0%	314	2.0%	893	1.7%
Hispanic American Indian or Alaska Native	31	1.6%	283	1.8%	1,123	2.1%
Hispanic Asian	4	0.2%	44	0.3%	167	0.3%
Hispanic Hawaiian or Pacific Islander	2	0.1%	34	0.2%	156	0.3%
Hispanic Other Race	579	30.8%	5,069	31.6%	19,125	35.4%
Hispanic Two or More Races	826	43.9%	6,572	41.0%	20,208	37.4%
Not Hispanic or Latino Population (2020)	2,868	69.6%	29,332	65.6%	85,853	61.7%
Hispanic or Latino Population (2020)	1,253	30.4%	15,363	34.4%	53,346	38.3%
Not Hispanic or Latino Population (2010)	1,966	77.3%	15,652	69.9%	56,076	66.1%
Hispanic or Latino Population (2010)	576	22.7%	6,730	30.1%	28,738	33.9%
Not Hispanic or Latino Population (2028)	3,744	63.7%	31,950	63.7%	91,001	61.2%
Hispanic or Latino Population (2028)	2,130	36.3%	18,230	36.3%	57,775	38.8%
Projected Annual Growth (2023-2028)	250	2.7%	2,207	2.8%	3,790	1.4%
Historical Annual Growth (2010-2020)	678	11.8%	8,632	12.8%	24,608	8.6%

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Total Age Distribution (2023)							
Total Population		5,335		45,211		140,052	
Age Under 5 Years		382	7.2%	3,870	8.6%	11,925	8.5%
Age 5 to 9 Years		449	8.4%	4,084	9.0%	12,281	8.8%
Age 10 to 14 Years		460	8.6%	3,885	8.6%	11,917	8.5%
Age 15 to 19 Years		309	5.8%	2,807	6.2%	9,722	6.9%
Age 20 to 24 Years		313	5.9%	2,337	5.2%	8,121	5.8%
Age 25 to 29 Years		376	7.0%	3,706	8.2%	11,200	8.0%
Age 30 to 34 Years		428	8.0%	4,582	10.1%	13,611	9.7%
Age 35 to 39 Years		465	8.7%	4,296	9.5%	12,969	9.3%
Age 40 to 44 Years		410	7.7%	3,442	7.6%	10,518	7.5%
Age 45 to 49 Years		387	7.2%	2,774	6.1%	8,565	6.1%
Age 50 to 54 Years		330	6.2%	2,356	5.2%	7,248	5.2%
Age 55 to 59 Years		312	5.9%	2,107	4.7%	6,486	4.6%
Age 60 to 64 Years		291	5.5%	1,947	4.3%	5,742	4.1%
Age 65 to 69 Years		164	3.1%	1,298	2.9%	4,108	2.9%
Age 70 to 74 Years		118	2.2%	797	1.8%	2,706	1.9%
Age 75 to 79 Years		70	1.3%	499	1.1%	1,517	1.1%
Age 80 to 84 Years		39	0.7%	232	0.5%	782	0.6%
Age 85 Years or Over		33	0.6%	193	0.4%	635	0.5%
Median Age		33.5		31.3		30.9	
Age 19 Years or Less		1,599	30.0%	14,645	32.4%	45,844	32.7%
Age 20 to 64 Years		3,312	62.1%	27,547	60.9%	84,459	60.3%
Age 65 Years or Over		424	8.0%	3,019	6.7%	9,749	7.0%
Female Age Distribution (2023)							
Female Population		2,699	50.6%	22,978	50.8%	70,113	50.1%
Age Under 5 Years		197	7.3%	1,796	7.8%	5,680	8.1%
Age 5 to 9 Years		221	8.2%	1,951	8.5%	5,996	8.6%
Age 10 to 14 Years		226	8.4%	1,943	8.5%	5,853	8.3%
Age 15 to 19 Years		143	5.3%	1,430	6.2%	4,671	6.7%
Age 20 to 24 Years		164	6.1%	1,207	5.3%	3,973	5.7%
Age 25 to 29 Years		191	7.1%	1,997	8.7%	5,826	8.3%
Age 30 to 34 Years		253	9.4%	2,495	10.9%	7,031	10.0%
Age 35 to 39 Years		238	8.8%	2,146	9.3%	6,439	9.2%
Age 40 to 44 Years		197	7.3%	1,709	7.4%	5,162	7.4%
Age 45 to 49 Years		190	7.1%	1,353	5.9%	4,182	6.0%
Age 50 to 54 Years		160	5.9%	1,208	5.3%	3,637	5.2%
Age 55 to 59 Years		153	5.7%	1,101	4.8%	3,372	4.8%
Age 60 to 64 Years		141	5.2%	985	4.3%	2,902	4.1%
Age 65 to 69 Years		77	2.9%	690	3.0%	2,196	3.1%
Age 70 to 74 Years		68	2.5%	421	1.8%	1,447	2.1%
Age 75 to 79 Years		40	1.5%	295	1.3%	861	1.2%
Age 80 to 84 Years		20	0.8%	127	0.6%	471	0.7%
Age 85 Years or Over		19	0.7%	124	0.5%	414	0.6%
Female Median Age		33.2		31.5		31.3	
Age 19 Years or Less		787	29.2%	7,120	31.0%	22,200	31.7%
Age 20 to 64 Years		1,687	62.5%	14,200	61.8%	42,524	60.7%
Age 65 Years or Over		225	8.3%	1,657	7.2%	5,389	7.7%

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Male Age Distribution (2023)							
Male Population		2,636	49.4%	22,234	49.2%	69,939	49.9%
Age Under 5 Years		185	7.0%	2,074	9.3%	6,245	8.9%
Age 5 to 9 Years		228	8.6%	2,133	9.6%	6,284	9.0%
Age 10 to 14 Years		234	8.9%	1,942	8.7%	6,064	8.7%
Age 15 to 19 Years		166	6.3%	1,377	6.2%	5,051	7.2%
Age 20 to 24 Years		148	5.6%	1,130	5.1%	4,148	5.9%
Age 25 to 29 Years		185	7.0%	1,709	7.7%	5,374	7.7%
Age 30 to 34 Years		175	6.6%	2,087	9.4%	6,580	9.4%
Age 35 to 39 Years		227	8.6%	2,150	9.7%	6,530	9.3%
Age 40 to 44 Years		213	8.1%	1,733	7.8%	5,356	7.7%
Age 45 to 49 Years		196	7.4%	1,421	6.4%	4,383	6.3%
Age 50 to 54 Years		171	6.5%	1,148	5.2%	3,611	5.2%
Age 55 to 59 Years		159	6.0%	1,006	4.5%	3,115	4.5%
Age 60 to 64 Years		150	5.7%	962	4.3%	2,839	4.1%
Age 65 to 69 Years		86	3.3%	608	2.7%	1,912	2.7%
Age 70 to 74 Years		50	1.9%	376	1.7%	1,259	1.8%
Age 75 to 79 Years		30	1.2%	204	0.9%	656	0.9%
Age 80 to 84 Years		19	0.7%	106	0.5%	312	0.4%
Age 85 Years or Over		14	0.5%	68	0.3%	221	0.3%
Male Median Age		33.8		30.9		30.4	
Age 19 Years or Less		812	30.8%	7,525	33.8%	23,644	33.8%
Age 20 to 64 Years		1,624	61.6%	13,347	60.0%	41,935	60.0%
Age 65 Years or Over		200	7.6%	1,362	6.1%	4,360	6.2%
Males per 100 Females (2023)							
Overall Comparison		98		97		100	
Age Under 5 Years		94	48.4%	115	53.6%	110	52.4%
Age 5 to 9 Years		103	50.7%	109	52.2%	105	51.2%
Age 10 to 14 Years		103	50.9%	100	50.0%	104	50.9%
Age 15 to 19 Years		116	53.7%	96	49.1%	108	52.0%
Age 20 to 24 Years		90	47.5%	94	48.4%	104	51.1%
Age 25 to 29 Years		97	49.2%	86	46.1%	92	48.0%
Age 30 to 34 Years		69	40.9%	84	45.5%	94	48.3%
Age 35 to 39 Years		95	48.8%	100	50.1%	101	50.3%
Age 40 to 44 Years		108	52.0%	101	50.4%	104	50.9%
Age 45 to 49 Years		103	50.8%	105	51.2%	105	51.2%
Age 50 to 54 Years		107	51.6%	95	48.7%	99	49.8%
Age 55 to 59 Years		104	50.9%	91	47.8%	92	48.0%
Age 60 to 64 Years		106	51.6%	98	49.4%	98	49.5%
Age 65 to 69 Years		111	52.6%	88	46.8%	87	46.5%
Age 70 to 74 Years		74	42.6%	89	47.2%	87	46.5%
Age 75 to 79 Years		77	43.4%	69	40.8%	76	43.3%
Age 80 to 84 Years		92	48.0%	83	45.4%	66	39.8%
Age 85 Years or Over		72	41.9%	55	35.4%	53	34.7%
Age 19 Years or Less		103	50.8%	106	51.4%	107	51.6%
Age 20 to 39 Years		87	46.5%	90	47.4%	97	49.3%
Age 40 to 64 Years		106	51.4%	99	49.7%	100	50.1%
Age 65 Years or Over		89	47.0%	82	45.1%	81	44.7%

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,808		14,715		43,900	
Households with Children	654	36.2%	6,202	42.1%	21,372	48.7%
Average Household Size	3.0		3.1		3.1	
Household Density per Square Mile	576		521		559	
Population Family	4,752	89.1%	41,593	92.0%	127,270	90.9%
Population Non-Family	583	10.9%	3,539	7.8%	10,299	7.4%
Population Group Quarters	-	-	78	0.2%	2,483	1.8%
Family Households	1,384	76.6%	11,942	81.2%	35,922	81.8%
Married Couple Households	871	63.0%	8,129	68.1%	25,538	71.1%
Other Family Households with Children	513	37.0%	3,813	31.9%	10,384	28.9%
Family Households with Children	652	47.1%	6,189	51.8%	21,340	59.4%
Married Couple with Children	446	68.4%	4,600	74.3%	15,158	71.0%
Other Family Households with Children	206	31.6%	1,589	25.7%	6,182	29.0%
Family Households No Children	732	52.9%	5,753	48.2%	14,582	40.6%
Married Couple No Children	425	58.1%	3,528	61.3%	10,380	71.2%
Other Family Households No Children	307	41.9%	2,224	38.7%	4,202	28.8%
Non-Family Households	424	23.4%	2,773	18.8%	7,978	18.2%
Non-Family Households with Children	2	0.5%	12	0.4%	32	0.4%
Non-Family Households No Children	422	99.5%	2,760	99.6%	7,947	99.6%
Average Family Household Size	3.4		3.5		3.5	
Average Family Income	\$114,497		\$132,458		\$136,822	
Median Family Income	\$71,035		\$111,438		\$110,899	
Average Non-Family Household Size	1.4		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	4,045		33,373		103,930	
Never Married	1,232	30.5%	10,476	31.4%	33,963	32.7%
Currently Married	1,937	47.9%	17,051	51.1%	51,738	49.8%
Previously Married	875	21.6%	5,846	17.5%	18,229	17.5%
Separated	395	45.1%	1,749	29.9%	6,595	36.2%
Widowed	128	14.6%	1,243	21.3%	3,426	18.8%
Divorced	353	40.3%	2,854	48.8%	8,208	45.0%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,423		28,229		86,087	
Elementary (Grade Level 0 to 8)	84	2.4%	1,844	6.5%	6,578	7.6%
Some High School (Grade Level 9 to 11)	180	5.2%	1,160	4.1%	4,408	5.1%
High School Graduate	1,071	31.3%	5,565	19.7%	21,005	24.4%
Some College	640	18.7%	5,834	20.7%	16,803	19.5%
Associate Degree Only	139	4.1%	1,816	6.4%	6,442	7.5%
Bachelor Degree Only	986	28.8%	7,087	25.1%	18,937	22.0%
Graduate Degree	324	9.5%	4,923	17.4%	11,914	13.8%
Any College (Some College or Higher)	2,090	61.0%	19,660	69.6%	54,096	62.8%
College Degree + (Bachelor Degree or Higher)	1,310	38.3%	12,010	42.5%	30,851	35.8%

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Housing						
Total Housing Units (2023)	1,949		15,938		46,592	
Total Housing Units (2020)	1,490		15,325		45,465	
Historical Annual Growth (2020-2023)	458	-	614	-	1,126	-
Housing Units Occupied (2023)	1,808	92.8%	14,715	92.3%	43,900	94.2%
Housing Units Owner-Occupied	1,059	58.6%	10,683	72.6%	32,275	73.5%
Housing Units Renter-Occupied	749	41.4%	4,032	27.4%	11,625	26.5%
Housing Units Vacant (2023)	141	7.2%	1,223	7.7%	2,691	5.8%
Household Size (2023)						
Total Households	1,808		14,715		43,900	
1 Person Households	304	16.8%	2,119	14.4%	6,170	14.1%
2 Person Households	561	31.1%	4,394	29.9%	11,901	27.1%
3 Person Households	381	21.1%	3,038	20.6%	8,962	20.4%
4 Person Households	312	17.3%	2,809	19.1%	8,967	20.4%
5 Person Households	155	8.6%	1,451	9.9%	4,727	10.8%
6 Person Households	63	3.5%	557	3.8%	2,016	4.6%
7 or More Person Households	31	1.7%	347	2.4%	1,156	2.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	147	8.1%	1,841	12.5%	6,076	13.8%
HH Income \$150,000 to \$199,999	254	14.0%	2,420	16.4%	5,906	13.5%
HH Income \$125,000 to \$149,999	24	1.3%	1,211	8.2%	4,043	9.2%
HH Income \$100,000 to \$124,999	207	11.5%	1,468	10.0%	4,742	10.8%
HH Income \$75,000 to \$99,999	169	9.4%	1,606	10.9%	5,259	12.0%
HH Income \$50,000 to \$74,999	442	24.5%	2,865	19.5%	7,720	17.6%
HH Income \$35,000 to \$49,999	297	16.4%	1,111	7.6%	3,760	8.6%
HH Income \$25,000 to \$34,999	84	4.7%	774	5.3%	2,418	5.5%
HH Income \$15,000 to \$24,999	65	3.6%	392	2.7%	1,269	2.9%
HH Income \$10,000 to \$14,999	62	3.4%	366	2.5%	1,105	2.5%
HH Income Under \$10,000	55	3.1%	661	4.5%	1,603	3.7%
Household Vehicles (2023)						
Households 0 Vehicles Available	11	0.6%	217	1.5%	888	2.0%
Households 1 Vehicle Available	715	39.5%	4,596	31.2%	12,495	28.5%
Households 2 Vehicles Available	694	38.4%	6,266	42.6%	19,171	43.7%
Households 3 or More Vehicles Available	388	21.5%	3,635	24.7%	11,347	25.8%
Total Vehicles Available	3,361		29,338		89,249	
Average Vehicles per Household	1.9		2.0		2.0	
Owner-Occupied Household Vehicles	2,380	70.8%	23,903	81.5%	71,223	79.8%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	981	29.2%	5,435	18.5%	18,026	20.2%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,127		22,722		69,751	
Travel to Work in 14 Minutes or Less	197	9.3%	1,839	8.1%	7,468	10.7%
Travel to Work in 15 to 29 Minutes	550	25.8%	6,417	28.2%	19,806	28.4%
Travel to Work in 30 to 59 Minutes	763	35.9%	8,191	36.0%	24,660	35.4%
Travel to Work in 60 Minutes or More	236	11.1%	1,688	7.4%	6,460	9.3%
Work at Home	380	17.9%	4,586	20.2%	11,357	16.3%
Average Minutes Travel to Work	31.0		30.1		29.7	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,127		22,722		69,751	
Drive to Work Alone	1,405	66.1%	15,270	67.2%	48,038	68.9%
Drive to Work in Carpool	228	10.7%	1,844	8.1%	6,945	10.0%
Travel to Work by Public Transportation	28	1.3%	307	1.4%	1,042	1.5%
Drive to Work on Motorcycle	-	-	11	-	31	-
Bicycle to Work	7	0.3%	68	0.3%	229	0.3%
Walk to Work	14	0.6%	234	1.0%	769	1.1%
Other Means	64	3.0%	402	1.8%	1,340	1.9%
Work at Home	380	17.9%	4,586	20.2%	11,357	16.3%
Daytime Demographics (2023)						
Total Businesses	162		1,159		3,708	
Total Employees	1,316		6,369		23,795	
Company Headquarter Businesses	6	3.6%	17	1.5%	72	2.0%
Company Headquarter Employees	572	43.5%	700	11.0%	1,899	8.0%
Employee Population per Business	8.1 to 1		5.5 to 1		6.4 to 1	
Residential Population per Business	32.9 to 1		39.0 to 1		37.8 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,156		16,353		55,782	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,967		32,722		101,790	
Labor Force Total Males (2023)	1,949	49.1%	15,792	48.3%	50,301	49.4%
Male Civilian Employed	1,154	59.2%	11,774	74.6%	36,726	73.0%
Male Civilian Unemployed	147	7.5%	471	3.0%	1,324	2.6%
Males in Armed Forces	-	-	17	0.1%	51	0.1%
Males Not in Labor Force	648	33.3%	3,529	22.3%	12,200	24.3%
Labor Force Total Females (2023)	2,017	50.9%	16,930	51.7%	51,489	50.6%
Female Civilian Employed	972	48.2%	10,947	64.7%	33,026	64.1%
Female Civilian Unemployed	47	2.3%	391	2.3%	1,281	2.5%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	998	49.5%	5,592	33.0%	17,183	33.4%
Unemployment Rate	194	4.9%	862	2.6%	2,605	2.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,127		22,722		69,751	
Occupation Total Males	1,154	54.3%	11,774	51.8%	36,726	52.7%
Occupation Total Females	972	45.7%	10,947	48.2%	33,026	47.3%
Management, Business, Financial Operations	390	18.3%	4,498	19.8%	13,053	18.7%
Professional, Related	545	25.6%	6,354	28.0%	16,636	23.8%
Service	214	10.1%	2,927	12.9%	9,973	14.3%
Sales, Office	375	17.6%	4,075	17.9%	13,949	20.0%
Farming, Fishing, Forestry	1	-	12	-	95	0.1%
Construction, Extraction, Maintenance	275	13.0%	2,060	9.1%	6,456	9.3%
Production, Transport, Material Moving	327	15.4%	2,795	12.3%	9,590	13.7%
White Collar Workers	1,309	61.6%	14,927	65.7%	43,638	62.6%
Blue Collar Workers	817	38.4%	7,795	34.3%	26,113	37.4%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
Total Units		1,808		14,715		43,900	
1 Detached Unit		1,016	56.2%	11,560	78.6%	33,724	76.8%
1 Attached Unit		12	0.7%	172	1.2%	1,459	3.3%
2 Units		6	0.3%	82	0.6%	216	0.5%
3 to 4 Units		7	0.4%	46	0.3%	230	0.5%
5 to 9 Units		26	1.4%	146	1.0%	378	0.9%
10 to 19 Units		28	1.6%	717	4.9%	2,027	4.6%
20 to 49 Units		291	16.1%	610	4.1%	1,308	3.0%
50 or More Units		215	11.9%	1,075	7.3%	2,175	5.0%
Mobile Home or Trailer		205	11.4%	285	1.9%	2,332	5.3%
Other Structure		2	-	22	0.1%	50	0.1%
Homes Built By Year (2023)							
Homes Built 2020 or later		16	0.8%	456	2.9%	941	2.0%
Homes Built 2010 to 2019		640	32.8%	6,403	40.2%	15,591	33.5%
Homes Built 2000 to 2009		379	19.4%	4,677	29.3%	14,975	32.1%
Homes Built 1990 to 1999		407	20.9%	965	6.1%	3,975	8.5%
Homes Built 1980 to 1989		110	5.7%	858	5.4%	3,241	7.0%
Homes Built 1970 to 1979		127	6.5%	707	4.4%	3,180	6.8%
Homes Built 1960 to 1969		106	5.4%	208	1.3%	911	2.0%
Homes Built 1950 to 1959		7	0.4%	142	0.9%	410	0.9%
Homes Built 1940 to 1949		3	0.2%	145	0.9%	257	0.6%
Homes Built Before 1939		12	0.6%	154	1.0%	419	0.9%
Median Age of Homes		25.0	yrs	20.7	yrs	22.9	yrs
Home Values (2023)							
Owner Specified Housing Units		1,059		10,683		32,275	
Home Values \$1,000,000 or More		7	0.6%	157	1.5%	417	1.3%
Home Values \$750,000 to \$999,999		5	0.5%	71	0.7%	290	0.9%
Home Values \$500,000 to \$749,999		18	1.7%	388	3.6%	1,283	4.0%
Home Values \$400,000 to \$499,999		92	8.7%	1,016	9.5%	2,218	6.9%
Home Values \$300,000 to \$399,999		302	28.5%	2,666	25.0%	5,984	18.5%
Home Values \$250,000 to \$299,999		223	21.1%	2,045	19.1%	4,643	14.4%
Home Values \$200,000 to \$249,999		155	14.7%	2,143	20.1%	6,731	20.9%
Home Values \$175,000 to \$199,999		19	1.8%	550	5.2%	2,759	8.5%
Home Values \$150,000 to \$174,999		29	2.7%	439	4.1%	2,999	9.3%
Home Values \$125,000 to \$149,999		19	1.8%	231	2.2%	1,024	3.2%
Home Values \$100,000 to \$124,999		52	4.9%	323	3.0%	1,094	3.4%
Home Values \$90,000 to \$99,999		2	0.2%	84	0.8%	229	0.7%
Home Values \$80,000 to \$89,999		30	2.8%	170	1.6%	323	1.0%
Home Values \$70,000 to \$79,999		2	0.2%	18	0.2%	114	0.4%
Home Values \$60,000 to \$69,999		3	0.3%	80	0.8%	194	0.6%
Home Values \$50,000 to \$59,999		7	0.7%	17	0.2%	125	0.4%
Home Values \$35,000 to \$49,999		82	7.7%	101	0.9%	372	1.2%
Home Values \$25,000 to \$34,999		-	-	28	0.3%	180	0.6%
Home Values \$10,000 to \$24,999		7	0.7%	114	1.1%	964	3.0%
Home Values Under \$10,000		4	0.4%	42	0.4%	332	1.0%
Owner-Occupied Median Home Value		\$248,293		\$273,798		\$242,292	
Renter-Occupied Median Rent		\$1,202		\$1,260		\$1,230	

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$128.13 M		\$1.23 B		\$3.74 B	
Total Non-Retail Expenditure	\$67.66 M		\$648.69 M		\$1.98 B	
Total Retail Expenditure	\$60.47 M		\$578.81 M		\$1.77 B	
Apparel	\$4.61 M		\$44.54 M		\$135.89 M	
Contributions	\$4.19 M		\$41.35 M		\$126.62 M	
Education	\$4.05 M		\$41.21 M		\$125.66 M	
Entertainment	\$7.33 M		\$71.29 M		\$217.28 M	
Food and Beverages	\$18.84 M		\$179.18 M		\$546.45 M	
Furnishings and Equipment	\$4.53 M		\$44.1 M		\$134.33 M	
Gifts	\$3.12 M		\$31.2 M		\$96.37 M	
Health Care	\$10.56 M		\$99.52 M		\$303.24 M	
Household Operations	\$5.05 M		\$48.93 M		\$149.23 M	
Miscellaneous Expenses	\$2.42 M		\$23.25 M		\$70.84 M	
Personal Care	\$1.71 M		\$16.46 M		\$50.18 M	
Personal Insurance	\$915.96 K		\$9.13 M		\$27.87 M	
Reading	\$277.06 K		\$2.66 M		\$8.1 M	
Shelter	\$27.05 M		\$257.88 M		\$785.64 M	
Tobacco	\$745.03 K		\$6.53 M		\$19.88 M	
Transportation	\$23.46 M		\$224.07 M		\$683.39 M	
Utilities	\$9.28 M		\$86.2 M		\$262.75 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$5,907		\$6,952		\$7,107	
Total Non-Retail Expenditure	\$3,119	52.8%	\$3,674	52.8%	\$3,755	52.8%
Total Retail Expenditures	\$2,788	47.2%	\$3,278	47.2%	\$3,352	47.2%
Apparel	\$212	3.6%	\$252	3.6%	\$258	3.6%
Contributions	\$193	3.3%	\$234	3.4%	\$240	3.4%
Education	\$187	3.2%	\$233	3.4%	\$239	3.4%
Entertainment	\$338	5.7%	\$404	5.8%	\$412	5.8%
Food and Beverages	\$869	14.7%	\$1,015	14.6%	\$1,037	14.6%
Furnishings and Equipment	\$209	3.5%	\$250	3.6%	\$255	3.6%
Gifts	\$144	2.4%	\$177	2.5%	\$183	2.6%
Health Care	\$487	8.2%	\$564	8.1%	\$576	8.1%
Household Operations	\$233	3.9%	\$277	4.0%	\$283	4.0%
Miscellaneous Expenses	\$112	1.9%	\$132	1.9%	\$134	1.9%
Personal Care	\$79	1.3%	\$93	1.3%	\$95	1.3%
Personal Insurance	\$42	0.7%	\$52	0.7%	\$53	0.7%
Reading	\$13	0.2%	\$15	0.2%	\$15	0.2%
Shelter	\$1,247	21.1%	\$1,460	21.0%	\$1,491	21.0%
Tobacco	\$34	0.6%	\$37	0.5%	\$38	0.5%
Transportation	\$1,081	18.3%	\$1,269	18.3%	\$1,297	18.3%
Utilities	\$428	7.2%	\$488	7.0%	\$499	7.0%