Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

FIDELIS

Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	4,888		47,426		146,232	
Projected Population (2028)	5,098		58,401		169,913	
Census Population (2020)	4,121		44,694		139,199	
Census Population (2010)	2,542		22,383		84,814	
Projected Annual Growth (2023-2028)	210	*0.9%*	10,974	*4.6%*	23,681	*3.2%*
Historical Annual Growth (2020-2023)	767	-	2,732	*2.0%*	7,034	*1.7%*
Historical Annual Growth (2010-2020)	1,580	*6.2%*	22,312	*10.0%*	54,385	*6.4%*
Estimated Population Density (2023)	1,557	*psm*	1,678	*psm*	1,863	*psm*
Trade Area Size	3.1	*sq mi*	28.3	*sq mi*	78.5	*sq mi*
Households						
Estimated Households (2023)	1,592		15,640		45,423	
Projected Households (2028)	1,643		19,232		52,829	
Census Households (2020)	1,442		14,413		43,156	
Census Households (2010)	838		7,072		25,882	
Projected Annual Growth (2023-2028)	51	*0.6%*	3,593	*4.6%*	7,406	*3.3%*
Historical Annual Change (2010-2023)	754	*6.9%*	8,567	*9.3%*	19,541	*5.8%*
Average Household Income						
Estimated Average Household Income (2023)	$113,317		$120,503		$130,756	
Projected Average Household Income (2028)	$119,443		$105,985		$121,280	
Census Average Household Income (2010)	$117,661		$93,910		$84,720	
Census Average Household Income (2000)	$72,309		$58,020		$57,699	
Projected Annual Change (2023-2028)	$6,127	*1.1%*	-$14,518	*-2.4%*	-$9,475	*-1.4%*
Historical Annual Change (2000-2023)	$41,007	*2.5%*	$62,482	*4.7%*	$73,057	*5.5%*
Median Household Income						
Estimated Median Household Income (2023)	$72,208		$99,006		$101,849	
Projected Median Household Income (2028)	$72,732		$98,819		$102,555	
Census Median Household Income (2010)	$101,716		$80,967		$74,056	
Census Median Household Income (2000)	$60,844		$54,331		$52,929	
Projected Annual Change (2023-2028)	$523	*0.1%*	-$187	-	$706	*0.1%*
Historical Annual Change (2000-2023)	$11,364	*0.8%*	$44,675	*3.6%*	$48,920	*4.0%*
Per Capita Income						
Estimated Per Capita Income (2023)	$36,906		$39,856		$40,859	
Projected Per Capita Income (2028)	$38,484		$34,999		$37,918	
Census Per Capita Income (2010)	$38,792		$29,688		$25,856	
Census Per Capita Income (2000)	$23,188		$15,725		$17,128	
Projected Annual Change (2023-2028)	$1,578	*0.9%*	-$4,857	*-2.4%*	-$2,941	*-1.4%*
Historical Annual Change (2000-2023)	$13,718	*2.6%*	$24,131	*6.7%*	$23,731	*6.0%*
Estimated Average Household Net Worth (2023)	$435,870		$568,698		$614,313	

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	4,888		47,426		146,232	
White (2023)	1,731	*35.4%*	15,088	*31.8%*	49,492	*33.8%*
Black or African American (2023)	1,404	*28.7%*	15,889	*33.5%*	43,722	*29.9%*
American Indian or Alaska Native (2023)	41	*0.8%*	406	*0.9%*	1,418	*1.0%*
Asian (2023)	255	*5.2%*	2,331	*4.9%*	6,147	*4.2%*
Hawaiian or Pacific Islander (2023)	5	*0.1%*	66	*0.1%*	259	*0.2%*
Other Race (2023)	550	*11.3%*	5,673	*12.0%*	21,045	*14.4%*
Two or More Races (2023)	902	*18.4%*	7,974	*16.8%*	24,148	*16.5%*
Population < 18 (2023)	1,286	*26.3%*	13,671	*28.8%*	42,645	*29.2%*
White Not Hispanic	349	*27.1%*	3,153	*23.1%*	10,225	*24.0%*
Black or African American	383	*29.8%*	4,518	*33.0%*	12,063	*28.3%*
Asian	70	*5.4%*	723	*5.3%*	1,915	*4.5%*
Other Race Not Hispanic	37	*2.9%*	382	*2.8%*	1,203	*2.8%*
Hispanic	447	*34.8%*	4,896	*35.8%*	17,238	*40.4%*
Not Hispanic or Latino Population (2023)	3,197	*65.4%*	30,625	*64.6%*	88,857	*60.8%*
Not Hispanic White	1,460	*45.7%*	11,661	*38.1%*	37,038	*41.7%*
Not Hispanic Black or African American	1,386	*43.4%*	15,692	*51.2%*	42,985	*48.4%*
Not Hispanic American Indian or Alaska Native	6	*0.2%*	56	*0.2%*	149	*0.2%*
Not Hispanic Asian	254	*8.0%*	2,308	*7.5%*	6,010	*6.8%*
Not Hispanic Hawaiian or Pacific Islander	1	-	27	-	118	*0.1%*
Not Hispanic Other Race	8	*0.2%*	118	*0.4%*	344	*0.4%*
Not Hispanic Two or More Races	82	*2.6%*	763	*2.5%*	2,213	*2.5%*
Hispanic or Latino Population (2023)	1,690	*34.6%*	16,801	*35.4%*	57,375	*39.2%*
Hispanic White	271	*16.0%*	3,428	*20.4%*	12,455	*21.7%*
Hispanic Black or African American	17	*1.0%*	196	*1.2%*	737	*1.3%*
Hispanic American Indian or Alaska Native	35	*2.1%*	350	*2.1%*	1,269	*2.2%*
Hispanic Asian	-	-	23	*0.1%*	137	*0.2%*
Hispanic Hawaiian or Pacific Islander	4	*0.2%*	39	*0.2%*	141	*0.2%*
Hispanic Other Race	542	*32.1%*	5,554	*33.1%*	20,701	*36.1%*
Hispanic Two or More Races	820	*48.5%*	7,210	*42.9%*	21,935	*38.2%*
Not Hispanic or Latino Population (2020)	2,929	*71.1%*	29,511	*66.0%*	85,660	*61.5%*
Hispanic or Latino Population (2020)	1,192	*28.9%*	15,184	*34.0%*	53,539	*38.5%*
Not Hispanic or Latino Population (2010)	1,966	*77.3%*	15,652	*69.9%*	56,076	*66.1%*
Hispanic or Latino Population (2010)	576	*22.7%*	6,730	*30.1%*	28,738	*33.9%*
Not Hispanic or Latino Population (2028)	3,297	*64.7%*	37,359	*64.0%*	102,967	*60.6%*
Hispanic or Latino Population (2028)	1,801	*35.3%*	21,042	*36.0%*	66,946	*39.4%*
Projected Annual Growth (2023-2028)	110	*1.3%*	4,241	*5.0%*	9,571	*3.3%*
Historical Annual Growth (2010-2020)	616	*10.7%*	8,453	*12.6%*	24,801	*8.6%*

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Total Age Distribution (2023)						
Total Population	4,888		47,426		146,232	
Age Under 5 Years	330	*6.7%*	3,836	*8.1%*	11,837	*8.1%*
Age 5 to 9 Years	387	*7.9%*	4,120	*8.7%*	12,486	*8.5%*
Age 10 to 14 Years	389	*7.9%*	3,824	*8.1%*	11,859	*8.1%*
Age 15 to 19 Years	271	*5.5%*	2,883	*6.1%*	9,978	*6.8%*
Age 20 to 24 Years	303	*6.2%*	2,742	*5.8%*	9,151	*6.3%*
Age 25 to 29 Years	336	*6.9%*	3,939	*8.3%*	11,707	*8.0%*
Age 30 to 34 Years	395	*8.1%*	4,922	*10.4%*	14,409	*9.9%*
Age 35 to 39 Years	436	*8.9%*	4,539	*9.6%*	13,619	*9.3%*
Age 40 to 44 Years	398	*8.1%*	3,736	*7.9%*	11,247	*7.7%*
Age 45 to 49 Years	361	*7.4%*	2,917	*6.2%*	8,968	*6.1%*
Age 50 to 54 Years	313	*6.4%*	2,527	*5.3%*	7,731	*5.3%*
Age 55 to 59 Years	288	*5.9%*	2,188	*4.6%*	6,723	*4.6%*
Age 60 to 64 Years	278	*5.7%*	2,017	*4.3%*	6,028	*4.1%*
Age 65 to 69 Years	158	*3.2%*	1,392	*2.9%*	4,428	*3.0%*
Age 70 to 74 Years	110	*2.3%*	840	*1.8%*	2,873	*2.0%*
Age 75 to 79 Years	67	*1.4%*	559	*1.2%*	1,709	*1.2%*
Age 80 to 84 Years	34	*0.7%*	241	*0.5%*	820	*0.6%*
Age 85 Years or Over	35	*0.7%*	204	*0.4%*	661	*0.5%*
Median Age	34.3		31.5		31.2	
Age 19 Years or Less	1,376	*28.2%*	14,663	*30.9%*	46,160	*31.6%*
Age 20 to 64 Years	3,107	*63.6%*	29,528	*62.3%*	89,581	*61.3%*
Age 65 Years or Over	405	*8.3%*	3,236	*6.8%*	10,491	*7.2%*
Female Age Distribution (2023)						
Female Population	2,465	*50.4%*	23,936	*50.5%*	73,039	*49.9%*
Age Under 5 Years	170	*6.9%*	1,777	*7.4%*	5,601	*7.7%*
Age 5 to 9 Years	192	*7.8%*	1,965	*8.2%*	6,095	*8.3%*
Age 10 to 14 Years	188	*7.6%*	1,905	*8.0%*	5,792	*7.9%*
Age 15 to 19 Years	127	*5.2%*	1,434	*6.0%*	4,727	*6.5%*
Age 20 to 24 Years	157	*6.4%*	1,382	*5.8%*	4,490	*6.1%*
Age 25 to 29 Years	172	*7.0%*	2,089	*8.7%*	6,074	*8.3%*
Age 30 to 34 Years	229	*9.3%*	2,666	*11.1%*	7,433	*10.2%*
Age 35 to 39 Years	228	*9.2%*	2,272	*9.5%*	6,775	*9.3%*
Age 40 to 44 Years	189	*7.7%*	1,845	*7.7%*	5,509	*7.5%*
Age 45 to 49 Years	176	*7.2%*	1,395	*5.8%*	4,336	*5.9%*
Age 50 to 54 Years	149	*6.1%*	1,269	*5.3%*	3,857	*5.3%*
Age 55 to 59 Years	143	*5.8%*	1,148	*4.8%*	3,485	*4.8%*
Age 60 to 64 Years	132	*5.4%*	1,013	*4.2%*	3,035	*4.2%*
Age 65 to 69 Years	74	*3.0%*	735	*3.1%*	2,350	*3.2%*
Age 70 to 74 Years	61	*2.5%*	440	*1.8%*	1,545	*2.1%*
Age 75 to 79 Years	39	*1.6%*	333	*1.4%*	976	*1.3%*
Age 80 to 84 Years	18	*0.7%*	135	*0.6%*	514	*0.7%*
Age 85 Years or Over	21	*0.8%*	133	*0.6%*	445	*0.6%*
Female Median Age	33.9		31.8		31.6	
Age 19 Years or Less	677	*27.5%*	7,081	*29.6%*	22,215	*30.4%*
Age 20 to 64 Years	1,575	*63.9%*	15,079	*63.0%*	44,994	*61.6%*
Age 65 Years or Over	213	*8.6%*	1,776	*7.4%*	5,830	*8.0%*

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Male Age Distribution (2023)						
Male Population	2,423	*49.6%*	23,490	*49.5%*	73,193	*50.1%*
Age Under 5 Years	160	*6.6%*	2,059	*8.8%*	6,236	*8.5%*
Age 5 to 9 Years	195	*8.1%*	2,154	*9.2%*	6,392	*8.7%*
Age 10 to 14 Years	200	*8.3%*	1,919	*8.2%*	6,066	*8.3%*
Age 15 to 19 Years	143	*5.9%*	1,449	*6.2%*	5,251	*7.2%*
Age 20 to 24 Years	145	*6.0%*	1,360	*5.8%*	4,661	*6.4%*
Age 25 to 29 Years	164	*6.8%*	1,850	*7.9%*	5,633	*7.7%*
Age 30 to 34 Years	165	*6.8%*	2,257	*9.6%*	6,976	*9.5%*
Age 35 to 39 Years	208	*8.6%*	2,267	*9.7%*	6,844	*9.4%*
Age 40 to 44 Years	209	*8.6%*	1,891	*8.1%*	5,738	*7.8%*
Age 45 to 49 Years	185	*7.6%*	1,522	*6.5%*	4,631	*6.3%*
Age 50 to 54 Years	164	*6.8%*	1,258	*5.4%*	3,874	*5.3%*
Age 55 to 59 Years	145	*6.0%*	1,040	*4.4%*	3,238	*4.4%*
Age 60 to 64 Years	146	*6.0%*	1,004	*4.3%*	2,993	*4.1%*
Age 65 to 69 Years	84	*3.5%*	657	*2.8%*	2,078	*2.8%*
Age 70 to 74 Years	49	*2.0%*	400	*1.7%*	1,329	*1.8%*
Age 75 to 79 Years	28	*1.2%*	225	*1.0%*	732	*1.0%*
Age 80 to 84 Years	16	*0.7%*	106	*0.5%*	306	*0.4%*
Age 85 Years or Over	14	*0.6%*	72	*0.3%*	217	*0.3%*
Male Median Age	34.7		31.2		30.7	
Age 19 Years or Less	699	*28.8%*	7,582	*32.3%*	23,945	*32.7%*
Age 20 to 64 Years	1,532	*63.2%*	14,448	*61.5%*	44,587	*60.9%*
Age 65 Years or Over	192	*7.9%*	1,460	*6.2%*	4,661	*6.4%*
Males per 100 Females (2023)						
Overall Comparison	98		98		100	
Age Under 5 Years	94	*48.5%*	116	*53.7%*	111	*52.7%*
Age 5 to 9 Years	101	*50.4%*	110	*52.3%*	105	*51.2%*
Age 10 to 14 Years	107	*51.6%*	101	*50.2%*	105	*51.2%*
Age 15 to 19 Years	113	*53.0%*	101	*50.3%*	111	*52.6%*
Age 20 to 24 Years	92	*48.0%*	98	*49.6%*	104	*50.9%*
Age 25 to 29 Years	96	*48.9%*	89	*47.0%*	93	*48.1%*
Age 30 to 34 Years	72	*41.9%*	85	*45.8%*	94	*48.4%*
Age 35 to 39 Years	91	*47.8%*	100	*50.0%*	101	*50.3%*
Age 40 to 44 Years	111	*52.6%*	103	*50.6%*	104	*51.0%*
Age 45 to 49 Years	105	*51.1%*	109	*52.2%*	107	*51.6%*
Age 50 to 54 Years	110	*52.3%*	99	*49.8%*	100	*50.1%*
Age 55 to 59 Years	102	*50.5%*	91	*47.5%*	93	*48.2%*
Age 60 to 64 Years	111	*52.5%*	99	*49.8%*	99	*49.7%*
Age 65 to 69 Years	114	*53.2%*	89	*47.2%*	88	*46.9%*
Age 70 to 74 Years	81	*44.7%*	91	*47.6%*	86	*46.2%*
Age 75 to 79 Years	72	*42.0%*	68	*40.3%*	75	*42.9%*
Age 80 to 84 Years	86	*46.3%*	79	*44.1%*	59	*37.3%*
Age 85 Years or Over	70	*41.2%*	54	*35.1%*	49	*32.7%*
Age 19 Years or Less	103	*50.8%*	107	*51.7%*	108	*51.9%*
Age 20 to 39 Years	87	*46.5%*	92	*47.9%*	97	*49.3%*
Age 40 to 64 Years	108	*51.8%*	101	*50.2%*	101	*50.3%*
Age 65 Years or Over	90	*47.4%*	82	*45.1%*	80	*44.4%*

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	1,592		15,640		45,423	
Households with Children	629	*39.5%*	6,534	*41.8%*	20,096	*44.2%*
Average Household Size	3.1		3.0		3.2	
Household Density per Square Mile	507		553		579	
Population Family	4,384	*89.7%*	43,048	*90.8%*	132,001	*90.3%*
Population Non-Family	504	*10.3%*	4,001	*8.4%*	11,748	*8.0%*
Population Group Quarters	-	-	377	*0.8%*	2,483	*1.7%*
Family Households	1,194	*75.0%*	12,161	*77.8%*	36,030	*79.3%*
Married Couple Households	884	*74.0%*	8,690	*71.5%*	25,273	*70.1%*
Other Family Households with Children	310	*26.0%*	3,471	*28.5%*	10,757	*29.9%*
Family Households with Children	619	*51.8%*	6,444	*53.0%*	19,822	*55.0%*
Married Couple with Children	443	*71.6%*	4,449	*69.0%*	13,559	*68.4%*
Other Family Households with Children	176	*28.4%*	1,995	*31.0%*	6,263	*31.6%*
Family Households No Children	575	*48.2%*	5,717	*47.0%*	16,208	*45.0%*
Married Couple No Children	441	*76.7%*	4,242	*74.2%*	11,714	*72.3%*
Other Family Households No Children	134	*23.3%*	1,475	*25.8%*	4,493	*27.7%*
Non-Family Households	398	*25.0%*	3,479	*22.2%*	9,393	*20.7%*
Non-Family Households with Children	10	*2.5%*	90	*2.6%*	273	*2.9%*
Non-Family Households No Children	387	*97.5%*	3,388	*97.4%*	9,119	*97.1%*
Average Family Household Size	3.7		3.5		3.7	
Average Family Income	$130,148		$130,594		$140,798	
Median Family Income	$76,603		$114,505		$114,324	
Average Non-Family Household Size	1.3		1.2		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	3,782		35,647		110,050	
Never Married	1,146	*30.3%*	11,390	*32.0%*	35,981	*32.7%*
Currently Married	1,769	*46.8%*	17,901	*50.2%*	54,861	*49.9%*
Previously Married	867	*22.9%*	6,355	*17.8%*	19,208	*17.5%*
Separated	405	*46.6%*	1,980	*31.2%*	6,970	*36.3%*
Widowed	123	*14.2%*	1,332	*21.0%*	3,598	*18.7%*
Divorced	340	*39.2%*	3,043	*47.9%*	8,639	*45.0%*
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	3,209		30,021		90,921	
Elementary (Grade Level 0 to 8)	71	*2.2%*	1,911	*6.4%*	6,731	*7.4%*
Some High School (Grade Level 9 to 11)	158	*4.9%*	1,187	*4.0%*	4,512	*5.0%*
High School Graduate	969	*30.2%*	5,897	*19.6%*	21,842	*24.0%*
Some College	594	*18.5%*	6,117	*20.4%*	17,546	*19.3%*
Associate Degree Only	120	*3.7%*	1,980	*6.6%*	6,857	*7.5%*
Bachelor Degree Only	959	*29.9%*	7,606	*25.3%*	20,539	*22.6%*
Graduate Degree	338	*10.5%*	5,324	*17.7%*	12,895	*14.2%*
Any College (Some College or Higher)	2,011	*62.7%*	21,027	*70.0%*	57,837	*63.6%*
College Degree + (Bachelor Degree or Higher)	1,297	*40.4%*	12,930	*43.1%*	33,434	*36.8%*

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Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Housing						
Total Housing Units (2023)	1,743		17,232		50,017	
Total Housing Units (2020)	1,490		15,325		45,465	
Historical Annual Growth (2020-2023)	253	-	1,908	-	4,551	-
Housing Units Occupied (2023)	1,592	*91.3%*	15,640	*90.8%*	45,423	*90.8%*
Housing Units Owner-Occupied	889	*55.8%*	8,754	*56.0%*	25,545	*56.2%*
Housing Units Renter-Occupied	703	*44.2%*	6,886	*44.0%*	19,878	*43.8%*
Housing Units Vacant (2023)	152	*8.7%*	1,593	*9.2%*	4,594	*9.2%*
Household Size (2023)						
Total Households	1,592		15,640		45,423	
1 Person Households	307	*19.3%*	2,819	*18.0%*	7,529	*16.6%*
2 Person Households	325	*20.4%*	3,744	*23.9%*	10,564	*23.3%*
3 Person Households	305	*19.2%*	2,864	*18.3%*	8,828	*19.4%*
4 Person Households	369	*23.2%*	3,317	*21.2%*	9,692	*21.3%*
5 Person Households	173	*10.9%*	1,753	*11.2%*	5,158	*11.4%*
6 Person Households	69	*4.3%*	670	*4.3%*	2,159	*4.8%*
7 or More Person Households	42	*2.7%*	473	*3.0%*	1,494	*3.3%*
Household Income Distribution (2023)						
HH Income $200,000 or More	125	*7.9%*	1,895	*12.1%*	6,339	*14.0%*
HH Income $150,000 to $199,999	223	*14.0%*	2,458	*15.7%*	6,181	*13.6%*
HH Income $125,000 to $149,999	47	*3.0%*	1,299	*8.3%*	4,298	*9.5%*
HH Income $100,000 to $124,999	188	*11.8%*	1,573	*10.1%*	4,991	*11.0%*
HH Income $75,000 to $99,999	162	*10.2%*	1,954	*12.5%*	5,900	*13.0%*
HH Income $50,000 to $74,999	371	*23.3%*	3,039	*19.4%*	7,860	*17.3%*
HH Income $35,000 to $49,999	275	*17.3%*	1,172	*7.5%*	3,758	*8.3%*
HH Income $25,000 to $34,999	41	*2.6%*	819	*5.2%*	2,323	*5.1%*
HH Income $15,000 to $24,999	71	*4.5%*	409	*2.6%*	1,122	*2.5%*
HH Income $10,000 to $14,999	43	*2.7%*	310	*2.0%*	989	*2.2%*
HH Income Under $10,000	44	*2.8%*	711	*4.5%*	1,663	*3.7%*
Household Vehicles (2023)						
Households 0 Vehicles Available	28	*1.7%*	468	*3.0%*	1,858	*4.1%*
Households 1 Vehicle Available	654	*41.1%*	5,911	*37.8%*	14,389	*31.7%*
Households 2 Vehicles Available	586	*36.8%*	5,990	*38.3%*	19,100	*42.1%*
Households 3 or More Vehicles Available	325	*20.4%*	3,271	*20.9%*	10,075	*22.2%*
Total Vehicles Available	2,878		28,939		86,882	
Average Vehicles per Household	1.8		1.9		1.9	
Owner-Occupied Household Vehicles	2,013	*69.9%*	19,832	*68.5%*	57,048	*65.7%*
Average Vehicles per Owner-Occupied Household	2.3		2.3		2.2	
Renter-Occupied Household Vehicles	865	*30.1%*	9,107	*31.5%*	29,833	*34.3%*
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	2,009		23,993		73,863	
Travel to Work in 14 Minutes or Less	190	*9.5%*	2,022	*8.4%*	8,014	*10.8%*
Travel to Work in 15 to 29 Minutes	513	*25.5%*	6,857	*28.6%*	20,946	*28.4%*
Travel to Work in 30 to 59 Minutes	719	*35.8%*	8,563	*35.7%*	25,932	*35.1%*
Travel to Work in 60 Minutes or More	228	*11.4%*	1,793	*7.5%*	6,902	*9.3%*
Work at Home	359	*17.8%*	4,758	*19.8%*	12,069	*16.3%*
Average Minutes Travel to Work	31.3		29.9		29.6	

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections

Calculated using Weighted Block Centroid from Block Groups

FIDELIS

Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	2,009		23,993		73,863	
Drive to Work Alone	1,320	*65.7%*	16,065	*67.0%*	50,564	*68.5%*
Drive to Work in Carpool	214	*10.6%*	1,980	*8.3%*	7,347	*9.9%*
Travel to Work by Public Transportation	30	*1.5%*	354	*1.5%*	1,203	*1.6%*
Drive to Work on Motorcycle	-	-	11	-	38	-
Bicycle to Work	7	*0.4%*	81	*0.3%*	261	*0.4%*
Walk to Work	13	*0.7%*	281	*1.2%*	886	*1.2%*
Other Means	66	*3.3%*	463	*1.9%*	1,494	*2.0%*
Work at Home	359	*17.8%*	4,758	*19.8%*	12,069	*16.3%*
Daytime Demographics (2023)						
Total Businesses	162		1,159		3,708	
Total Employees	1,316		6,369		23,795	
Company Headquarter Businesses	6	*3.6%*	17	*1.5%*	72	*2.0%*
Company Headquarter Employees	572	*43.5%*	700	*11.0%*	1,899	*8.0%*
Employee Population per Business	8.1	to 1	5.5	to 1	6.4	to 1
Residential Population per Business	30.2	to 1	40.9	to 1	39.4	to 1
Adj. Daytime Demographics Age 16 Years or Over	3,017		17,339		57,687	
Labor Force						
Labor Population Age 16 Years or Over (2023)	3,710		34,980		107,813	
Labor Force Total Males (2023)	1,831	*49.4%*	17,048	*48.7%*	53,384	*49.5%*
Male Civilian Employed	1,086	*59.3%*	12,279	*72.0%*	38,637	*72.4%*
Male Civilian Unemployed	152	*8.3%*	520	*3.1%*	1,499	*2.8%*
Males in Armed Forces	-	-	17	-	57	*0.1%*
Males Not in Labor Force	594	*32.4%*	4,233	*24.8%*	13,191	*24.7%*
Labor Force Total Females (2023)	1,879	*50.6%*	17,931	*51.3%*	54,429	*50.5%*
Female Civilian Employed	924	*49.2%*	11,714	*65.3%*	35,226	*64.7%*
Female Civilian Unemployed	48	*2.6%*	406	*2.3%*	1,406	*2.6%*
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	907	*48.2%*	5,811	*32.4%*	17,797	*32.7%*
Unemployment Rate	200	*5.4%*	927	*2.6%*	2,905	*2.7%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	2,009		23,993		73,863	
Occupation Total Males	1,086	*54.0%*	12,279	*51.2%*	38,637	*52.3%*
Occupation Total Females	924	46.0%	11,714	48.8%	35,226	*47.7%*
Management, Business, Financial Operations	385	19.2%	4,794	20.0%	13,920	18.8%
Professional, Related	533	26.5%	6,836	28.5%	17,886	24.2%
Service	187	*9.3%*	3,061	*12.8%*	10,511	*14.2%*
Sales, Office	350	*17.4%*	4,294	*17.9%*	14,714	*19.9%*
Farming, Fishing, Forestry	2	-	15	-	105	*0.1%*
Construction, Extraction, Maintenance	256	*12.8%*	2,172	*9.1%*	6,869	*9.3%*
Production, Transport, Material Moving	296	*14.7%*	2,821	*11.8%*	9,858	*13.3%*
White Collar Workers	1,268	*63.1%*	15,924	*66.4%*	46,520	*63.0%*
Blue Collar Workers	741	*36.9%*	8,068	*33.6%*	27,343	*37.0%*

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Complete Profile

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Lat/Lon: 29.925/-95.2015

Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)						
Total Units	1,592		15,640		45,423	
1 Detached Unit	879	*55.2%*	10,054	*64.3%*	29,566	*65.1%*
1 Attached Unit	18	*1.1%*	311	*2.0%*	1,621	*3.6%*
2 Units	10	*0.7%*	180	*1.2%*	447	*1.0%*
3 to 4 Units	18	*1.1%*	223	*1.4%*	716	*1.6%*
5 to 9 Units	37	*2.3%*	429	*2.7%*	1,121	*2.5%*
10 to 19 Units	46	*2.9%*	1,371	*8.8%*	3,445	*7.6%*
20 to 49 Units	246	*15.5%*	881	*5.6%*	2,078	*4.6%*
50 or More Units	231	*14.5%*	1,905	*12.2%*	4,368	*9.6%*
Mobile Home or Trailer	105	*6.6%*	262	*1.7%*	1,999	*4.4%*
Other Structure	2	*0.1%*	23	*0.1%*	62	*0.1%*
Homes Built By Year (2023)						
Homes Built 2014 or later	13	*0.8%*	424	*2.5%*	839	*1.7%*
Homes Built 2010 to 2013	564	*32.4%*	6,672	*38.7%*	15,503	*31.0%*
Homes Built 2000 to 2009	352	*20.2%*	4,723	*27.4%*	15,183	*30.4%*
Homes Built 1990 to 1999	350	*20.1%*	1,022	*5.9%*	4,149	*8.3%*
Homes Built 1980 to 1989	107	*6.2%*	1,051	*6.1%*	3,956	*7.9%*
Homes Built 1970 to 1979	106	*6.1%*	1,064	*6.2%*	3,874	*7.7%*
Homes Built 1960 to 1969	76	*4.3%*	249	*1.4%*	942	*1.9%*
Homes Built 1950 to 1959	8	*0.5%*	144	*0.8%*	406	*0.8%*
Homes Built 1940 to 1949	3	*0.2%*	186	*1.1%*	281	*0.6%*
Homes Built Before 1939	12	*0.7%*	104	*0.6%*	289	*0.6%*
Median Age of Homes	24.7	*yrs*	21.6	*yrs*	23.6	*yrs*
Home Values (2023)						
Owner Specified Housing Units	889		8,754		25,545	
Home Values $1,000,000 or More	5	*0.5%*	131	*1.5%*	341	*1.3%*
Home Values $750,000 to $999,999	4	*0.4%*	46	*0.5%*	189	*0.7%*
Home Values $500,000 to $749,999	12	*1.4%*	296	*3.4%*	900	*3.5%*
Home Values $400,000 to $499,999	94	*10.5%*	826	*9.4%*	1,694	*6.6%*
Home Values $300,000 to $399,999	264	*29.7%*	1,967	*22.5%*	4,565	*17.9%*
Home Values $250,000 to $299,999	194	*21.8%*	1,733	*19.8%*	3,796	*14.9%*
Home Values $200,000 to $249,999	142	*15.9%*	1,844	*21.1%*	5,439	*21.3%*
Home Values $175,000 to $199,999	15	*1.7%*	582	*6.6%*	2,326	*9.1%*
Home Values $150,000 to $174,999	20	*2.3%*	397	*4.5%*	2,361	*9.2%*
Home Values $125,000 to $149,999	14	*1.5%*	214	*2.4%*	823	*3.2%*
Home Values $100,000 to $124,999	37	*4.1%*	242	*2.8%*	847	*3.3%*
Home Values $90,000 to $99,999	2	*0.2%*	60	*0.7%*	185	*0.7%*
Home Values $80,000 to $89,999	21	*2.3%*	122	*1.4%*	231	*0.9%*
Home Values $70,000 to $79,999	-	-	13	*0.1%*	87	*0.3%*
Home Values $60,000 to $69,999	2	*0.2%*	59	*0.7%*	180	*0.7%*
Home Values $50,000 to $59,999	4	*0.5%*	11	*0.1%*	181	*0.7%*
Home Values $35,000 to $49,999	50	*5.7%*	66	*0.8%*	281	*1.1%*
Home Values $25,000 to $34,999	1	*0.2%*	20	*0.2%*	165	*0.6%*
Home Values $10,000 to $24,999	5	*0.6%*	95	*1.1%*	738	*2.9%*
Home Values Under $10,000	3	*0.3%*	30	*0.3%*	214	*0.8%*
Owner-Occupied Median Home Value	$274,591		$269,666		$238,284	
Renter-Occupied Median Rent	$1,181		$1,300		$1,302	

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Westlake Marketplace Houston, TX 77044	1 mi radius		3 mi radius		5 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$121.66 M		$1.25 B		$3.88 B	
Total Non-Retail Expenditure	$64.21 M		$662.47 M		$2.05 B	
Total Retail Expenditure	$57.45 M		$589.55 M		$1.83 B	
Apparel	$4.4 M		$45.7 M		$141.5 M	
Contributions	$3.95 M		$41.89 M		$130.51 M	
Education	$3.86 M		$42.27 M		$131.16 M	
Entertainment	$6.96 M		$72.45 M		$224.48 M	
Food and Beverages	$17.94 M		$183.19 M		$567.11 M	
Furnishings and Equipment	$4.3 M		$44.78 M		$138.71 M	
Gifts	$2.94 M		$31.81 M		$100.19 M	
Health Care	$9.96 M		$100.61 M		$311.53 M	
Household Operations	$4.79 M		$49.77 M		$154.16 M	
Miscellaneous Expenses	$2.29 M		$23.66 M		$73.26 M	
Personal Care	$1.63 M		$16.8 M		$52.02 M	
Personal Insurance	$867 K		$9.22 M		$28.63 M	
Reading	$261.33 K		$2.7 M		$8.36 M	
Shelter	$25.71 M		$264.55 M		$819.23 M	
Tobacco	$702.79 K		$6.71 M		$20.7 M	
Transportation	$22.3 M		$228.13 M		$706.69 M	
Utilities	$8.8 M		$87.78 M		$271.31 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$6,368		$6,671		$7,117	
Total Non-Retail Expenditure	$3,361	*52.8%*	$3,530	*52.9%*	$3,766	*52.9%*
Total Retail Expenditures	$3,007	*47.2%*	$3,141	*47.1%*	$3,351	*47.1%*
Apparel	$231	*3.6%*	$244	*3.7%*	$260	*3.6%*
Contributions	$207	*3.2%*	$223	*3.3%*	$239	*3.4%*
Education	$202	*3.2%*	$225	*3.4%*	$241	*3.4%*
Entertainment	$364	*5.7%*	$386	*5.8%*	$412	*5.8%*
Food and Beverages	$939	*14.7%*	$976	*14.6%*	$1,040	*14.6%*
Furnishings and Equipment	$225	*3.5%*	$239	*3.6%*	$254	*3.6%*
Gifts	$154	*2.4%*	$169	*2.5%*	$184	*2.6%*
Health Care	$521	*8.2%*	$536	*8.0%*	$572	*8.0%*
Household Operations	$251	*3.9%*	$265	*4.0%*	$283	*4.0%*
Miscellaneous Expenses	$120	*1.9%*	$126	*1.9%*	$134	*1.9%*
Personal Care	$85	*1.3%*	$90	*1.3%*	$95	*1.3%*
Personal Insurance	$45	*0.7%*	$49	*0.7%*	$53	*0.7%*
Reading	$14	*0.2%*	$14	*0.2%*	$15	*0.2%*
Shelter	$1,346	*21.1%*	$1,410	*21.1%*	$1,503	*21.1%*
Tobacco	$37	*0.6%*	$36	*0.5%*	$38	*0.5%*
Transportation	$1,167	*18.3%*	$1,216	*18.2%*	$1,296	*18.2%*
Utilities	$461	*7.2%*	$468	*7.0%*	$498	*7.0%*

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