

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8142/-95.3984

Yale Marketplace Houston, TX 77018	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	16,097		159,195		390,763	
Projected Population (2028)	17,324		171,788		419,792	
Census Population (2020)	15,920		155,123		385,037	
Census Population (2010)	13,403		138,985		348,930	
Projected Annual Growth (2023-2028)	1,227	1.5%	12,593	1.6%	29,029	1.5%
Historical Annual Growth (2020-2023)	177	-	4,072	0.9%	5,726	0.5%
Historical Annual Growth (2010-2020)	2,517	1.9%	16,138	1.2%	36,107	1.0%
Estimated Population Density (2023)	5,126 <i>psm</i>		5,633 <i>psm</i>		4,977 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2023)	7,156		66,285		161,206	
Projected Households (2028)	7,727		71,680		174,022	
Census Households (2020)	7,023		64,162		157,152	
Census Households (2010)	5,716		54,926		132,664	
Projected Annual Growth (2023-2028)	571	1.6%	5,395	1.6%	12,816	1.6%
Historical Annual Change (2010-2023)	1,440	1.9%	11,359	1.6%	28,542	1.7%
Average Household Income						
Estimated Average Household Income (2023)	\$215,750		\$158,856		\$139,989	
Projected Average Household Income (2028)	\$216,853		\$157,448		\$137,604	
Census Average Household Income (2010)	\$65,736		\$67,359		\$70,376	
Census Average Household Income (2000)	\$45,644		\$46,168		\$49,904	
Projected Annual Change (2023-2028)	\$1,103	0.1%	-\$1,408	-0.2%	-\$2,385	-0.3%
Historical Annual Change (2000-2023)	\$170,106	16.2%	\$112,688	10.6%	\$90,084	7.8%
Median Household Income						
Estimated Median Household Income (2023)	\$138,509		\$111,443		\$97,414	
Projected Median Household Income (2028)	\$133,987		\$111,841		\$96,021	
Census Median Household Income (2010)	\$49,331		\$52,273		\$50,866	
Census Median Household Income (2000)	\$34,541		\$36,085		\$36,728	
Projected Annual Change (2023-2028)	-\$4,522	-0.7%	\$398	-	-\$1,393	-0.3%
Historical Annual Change (2000-2023)	\$103,968	13.1%	\$75,358	9.1%	\$60,686	7.2%
Per Capita Income						
Estimated Per Capita Income (2023)	\$95,918		\$66,172		\$58,177	
Projected Per Capita Income (2028)	\$96,729		\$65,723		\$57,439	
Census Per Capita Income (2010)	\$28,037		\$26,622		\$26,756	
Census Per Capita Income (2000)	\$17,664		\$16,737		\$17,688	
Projected Annual Change (2023-2028)	\$811	0.2%	-\$450	-0.1%	-\$738	-0.3%
Historical Annual Change (2000-2023)	\$78,254	19.3%	\$49,435	12.8%	\$40,489	10.0%
Estimated Average Household Net Worth (2023)	\$1.08 M		\$876,432		\$755,479	

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Yale Marketplace Houston, TX 77018	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2023)	16,097		159,195		390,763	
White (2023)	8,484	52.7%	75,908	47.7%	163,041	41.7%
Black or African American (2023)	2,774	17.2%	18,972	11.9%	72,063	18.4%
American Indian or Alaska Native (2023)	109	0.7%	1,750	1.1%	4,144	1.1%
Asian (2023)	672	4.2%	6,939	4.4%	17,067	4.4%
Hawaiian or Pacific Islander (2023)	8	-	54	-	218	-
Other Race (2023)	1,752	10.9%	27,358	17.2%	71,004	18.2%
Two or More Races (2023)	2,298	14.3%	28,214	17.7%	63,226	16.2%
Population < 18 (2023)	3,101 19.3%		34,304 21.5%		83,272 21.3%	
White Not Hispanic	1,128	36.4%	8,505	24.8%	15,602	18.7%
Black or African American	508	16.4%	4,055	11.8%	14,126	17.0%
Asian	116	3.8%	1,140	3.3%	2,777	3.3%
Other Race Not Hispanic	119	3.8%	1,003	2.9%	2,016	2.4%
Hispanic	1,229	39.6%	19,600	57.1%	48,749	58.5%
Not Hispanic or Latino Population (2023)	11,067 68.8%		86,114 54.1%		213,709 54.7%	
Not Hispanic White	7,344	66.4%	58,179	67.6%	120,599	56.4%
Not Hispanic Black or African American	2,722	24.6%	18,454	21.4%	70,503	33.0%
Not Hispanic American Indian or Alaska Native	16	0.1%	122	0.1%	271	0.1%
Not Hispanic Asian	663	6.0%	6,773	7.9%	16,621	7.8%
Not Hispanic Hawaiian or Pacific Islander	4	-	22	-	90	-
Not Hispanic Other Race	27	0.2%	263	0.3%	681	0.3%
Not Hispanic Two or More Races	291	2.6%	2,300	2.7%	4,945	2.3%
Hispanic or Latino Population (2023)	5,030 31.2%		73,081 45.9%		177,054 45.3%	
Hispanic White	1,140	22.7%	17,729	24.3%	42,442	24.0%
Hispanic Black or African American	53	1.0%	518	0.7%	1,561	0.9%
Hispanic American Indian or Alaska Native	93	1.8%	1,628	2.2%	3,873	2.2%
Hispanic Asian	9	0.2%	165	0.2%	446	0.3%
Hispanic Hawaiian or Pacific Islander	4	-	32	-	128	-
Hispanic Other Race	1,724	34.3%	27,096	37.1%	70,323	39.7%
Hispanic Two or More Races	2,007	39.9%	25,914	35.5%	58,280	32.9%
Not Hispanic or Latino Population (2020)	11,380 71.5%		85,564 55.2%		212,176 55.1%	
Hispanic or Latino Population (2020)	4,540 28.5%		69,559 44.8%		172,862 44.9%	
Not Hispanic or Latino Population (2010)	8,309 62.0%		65,016 46.8%		178,397 51.1%	
Hispanic or Latino Population (2010)	5,094 38.0%		73,969 53.2%		170,533 48.9%	
Not Hispanic or Latino Population (2028)	11,902 68.7%		93,473 54.4%		230,205 54.8%	
Hispanic or Latino Population (2028)	5,422 31.3%		78,316 45.6%		189,587 45.2%	
Projected Annual Growth (2023-2028)	392	1.6%	5,234	1.4%	12,533	1.4%
Historical Annual Growth (2010-2020)	-555	-1.1%	-4,411	-0.6%	2,329	0.1%

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Total Age Distribution (2023)							
Total Population		16,097		159,195		390,763	
Age Under 5 Years		985	6.1%	10,575	6.6%	24,424	6.3%
Age 5 to 9 Years		829	5.2%	9,367	5.9%	22,798	5.8%
Age 10 to 14 Years		820	5.1%	8,829	5.5%	22,301	5.7%
Age 15 to 19 Years		734	4.6%	8,644	5.4%	22,590	5.8%
Age 20 to 24 Years		839	5.2%	9,346	5.9%	26,756	6.8%
Age 25 to 29 Years		1,343	8.3%	13,632	8.6%	35,707	9.1%
Age 30 to 34 Years		1,490	9.3%	14,143	8.9%	34,579	8.8%
Age 35 to 39 Years		1,327	8.2%	12,468	7.8%	30,036	7.7%
Age 40 to 44 Years		1,244	7.7%	11,045	6.9%	27,003	6.9%
Age 45 to 49 Years		1,094	6.8%	9,998	6.3%	24,511	6.3%
Age 50 to 54 Years		1,087	6.8%	10,091	6.3%	24,474	6.3%
Age 55 to 59 Years		1,041	6.5%	9,813	6.2%	23,414	6.0%
Age 60 to 64 Years		997	6.2%	9,043	5.7%	21,486	5.5%
Age 65 to 69 Years		826	5.1%	7,398	4.6%	17,410	4.5%
Age 70 to 74 Years		593	3.7%	5,918	3.7%	13,502	3.5%
Age 75 to 79 Years		363	2.3%	3,953	2.5%	8,890	2.3%
Age 80 to 84 Years		247	1.5%	2,561	1.6%	5,616	1.4%
Age 85 Years or Over		236	1.5%	2,372	1.5%	5,267	1.3%
Median Age		37.9		36.3		35.4	
Age 19 Years or Less		3,368	20.9%	37,415	23.5%	92,113	23.6%
Age 20 to 64 Years		10,463	65.0%	99,578	62.6%	247,965	63.5%
Age 65 Years or Over		2,266	14.1%	22,202	13.9%	50,685	13.0%
Female Age Distribution (2023)							
Female Population		7,850	48.8%	78,180	49.1%	186,774	47.8%
Age Under 5 Years		460	5.9%	5,235	6.7%	12,072	6.5%
Age 5 to 9 Years		380	4.8%	4,560	5.8%	11,135	6.0%
Age 10 to 14 Years		375	4.8%	4,296	5.5%	10,846	5.8%
Age 15 to 19 Years		364	4.6%	4,242	5.4%	10,685	5.7%
Age 20 to 24 Years		413	5.3%	4,582	5.9%	12,420	6.6%
Age 25 to 29 Years		688	8.8%	6,701	8.6%	16,842	9.0%
Age 30 to 34 Years		704	9.0%	6,680	8.5%	15,713	8.4%
Age 35 to 39 Years		606	7.7%	5,643	7.2%	13,184	7.1%
Age 40 to 44 Years		556	7.1%	5,071	6.5%	12,159	6.5%
Age 45 to 49 Years		522	6.6%	4,713	6.0%	11,027	5.9%
Age 50 to 54 Years		513	6.5%	4,805	6.1%	11,338	6.1%
Age 55 to 59 Years		496	6.3%	4,735	6.1%	11,032	5.9%
Age 60 to 64 Years		491	6.3%	4,543	5.8%	10,525	5.6%
Age 65 to 69 Years		423	5.4%	3,789	4.8%	8,776	4.7%
Age 70 to 74 Years		320	4.1%	3,247	4.2%	7,235	3.9%
Age 75 to 79 Years		216	2.8%	2,256	2.9%	5,085	2.7%
Age 80 to 84 Years		153	2.0%	1,568	2.0%	3,343	1.8%
Age 85 Years or Over		169	2.1%	1,512	1.9%	3,360	1.8%
Female Median Age		38.8		36.9		35.9	
Age 19 Years or Less		1,580	20.1%	18,334	23.5%	44,737	24.0%
Age 20 to 64 Years		4,988	63.5%	47,474	60.7%	114,238	61.2%
Age 65 Years or Over		1,282	16.3%	12,372	15.8%	27,799	14.9%

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Male Age Distribution (2023)							
Male Population		8,248	51.2%	81,015	50.9%	203,989	52.2%
Age Under 5 Years		524	6.4%	5,340	6.6%	12,352	6.1%
Age 5 to 9 Years		450	5.5%	4,807	5.9%	11,663	5.7%
Age 10 to 14 Years		445	5.4%	4,532	5.6%	11,455	5.6%
Age 15 to 19 Years		369	4.5%	4,401	5.4%	11,906	5.8%
Age 20 to 24 Years		426	5.2%	4,764	5.9%	14,336	7.0%
Age 25 to 29 Years		655	7.9%	6,931	8.6%	18,865	9.2%
Age 30 to 34 Years		786	9.5%	7,463	9.2%	18,866	9.2%
Age 35 to 39 Years		721	8.7%	6,824	8.4%	16,853	8.3%
Age 40 to 44 Years		689	8.3%	5,973	7.4%	14,845	7.3%
Age 45 to 49 Years		573	6.9%	5,284	6.5%	13,484	6.6%
Age 50 to 54 Years		575	7.0%	5,286	6.5%	13,136	6.4%
Age 55 to 59 Years		545	6.6%	5,078	6.3%	12,382	6.1%
Age 60 to 64 Years		507	6.1%	4,499	5.6%	10,961	5.4%
Age 65 to 69 Years		403	4.9%	3,609	4.5%	8,633	4.2%
Age 70 to 74 Years		273	3.3%	2,671	3.3%	6,267	3.1%
Age 75 to 79 Years		146	1.8%	1,697	2.1%	3,805	1.9%
Age 80 to 84 Years		94	1.1%	993	1.2%	2,274	1.1%
Age 85 Years or Over		68	0.8%	860	1.1%	1,907	0.9%
Male Median Age		37.2		35.8		34.9	
Age 19 Years or Less		1,788	21.7%	19,081	23.6%	47,376	23.2%
Age 20 to 64 Years		5,475	66.4%	52,104	64.3%	133,727	65.6%
Age 65 Years or Over		984	11.9%	9,830	12.1%	22,885	11.2%
Males per 100 Females (2023)							
Overall Comparison		105		104		109	
Age Under 5 Years		114	53.2%	102	50.5%	102	50.6%
Age 5 to 9 Years		118	54.2%	105	51.3%	105	51.2%
Age 10 to 14 Years		119	54.2%	105	51.3%	106	51.4%
Age 15 to 19 Years		101	50.3%	104	50.9%	111	52.7%
Age 20 to 24 Years		103	50.8%	104	51.0%	115	53.6%
Age 25 to 29 Years		95	48.7%	103	50.8%	112	52.8%
Age 30 to 34 Years		112	52.8%	112	52.8%	120	54.6%
Age 35 to 39 Years		119	54.3%	121	54.7%	128	56.1%
Age 40 to 44 Years		124	55.3%	118	54.1%	122	55.0%
Age 45 to 49 Years		110	52.3%	112	52.9%	122	55.0%
Age 50 to 54 Years		112	52.9%	110	52.4%	116	53.7%
Age 55 to 59 Years		110	52.3%	107	51.8%	112	52.9%
Age 60 to 64 Years		103	50.8%	99	49.8%	104	51.0%
Age 65 to 69 Years		95	48.8%	95	48.8%	98	49.6%
Age 70 to 74 Years		85	46.0%	82	45.1%	87	46.4%
Age 75 to 79 Years		68	40.3%	75	42.9%	75	42.8%
Age 80 to 84 Years		61	38.0%	63	38.8%	68	40.5%
Age 85 Years or Over		40	28.6%	57	36.3%	57	36.2%
Age 19 Years or Less		113	53.1%	104	51.0%	106	51.4%
Age 20 to 39 Years		107	51.8%	110	52.4%	119	54.2%
Age 40 to 64 Years		112	52.8%	109	52.3%	116	53.6%
Age 65 Years or Over		77	43.4%	79	44.3%	82	45.2%

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Yale Marketplace Houston, TX 77018	1 mi radius		3 mi radius		5 mi radius	
Household Type (2023)						
Total Households	7,156		66,285		161,206	
Households with Children	1,648	23.0%	17,870	27.0%	42,368	26.3%
Average Household Size	2.2		2.4		2.4	
Household Density per Square Mile	2,279		2,346		2,053	
Population Family	11,640	72.3%	119,866	75.3%	282,309	72.2%
Population Non-Family	4,446	27.6%	38,882	24.4%	96,534	24.7%
Population Group Quarters	11	-	446	0.3%	11,920	3.1%
Family Households	3,668	51.3%	36,147	54.5%	84,350	52.3%
Married Couple Households	2,369	64.6%	23,350	64.6%	51,772	61.4%
Other Family Households with Children	1,300	35.4%	12,797	35.4%	32,579	38.6%
Family Households with Children	1,646	44.9%	17,842	49.4%	42,306	50.2%
Married Couple with Children	1,043	63.3%	11,095	62.2%	24,857	58.8%
Other Family Households with Children	604	36.7%	6,747	37.8%	17,449	41.2%
Family Households No Children	2,022	55.1%	18,305	50.6%	42,044	49.8%
Married Couple No Children	1,326	65.6%	12,255	66.9%	26,915	64.0%
Other Family Households No Children	696	34.4%	6,050	33.1%	15,129	36.0%
Non-Family Households	3,488	48.7%	30,138	45.5%	76,856	47.7%
Non-Family Households with Children	2	-	28	-	62	-
Non-Family Households No Children	3,486	100.0%	30,110	99.9%	76,794	99.9%
Average Family Household Size	3.2		3.3		3.3	
Average Family Income	\$327,060		\$209,473		\$177,199	
Median Family Income	\$194,654		\$145,592		\$122,447	
Average Non-Family Household Size	1.3		1.3		1.3	
Marital Status (2023)						
Population Age 15 Years or Over	13,463		130,424		321,240	
Never Married	4,757	35.3%	47,354	36.3%	134,569	41.9%
Currently Married	5,918	44.0%	58,287	44.7%	120,928	37.6%
Previously Married	2,788	20.7%	24,783	19.0%	65,743	20.5%
Separated	688	24.7%	6,375	25.7%	19,239	29.3%
Widowed	446	16.0%	5,278	21.3%	13,551	20.6%
Divorced	1,655	59.3%	13,130	53.0%	32,953	50.1%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	11,890		112,434		271,894	
Elementary (Grade Level 0 to 8)	775	6.5%	13,635	12.1%	34,595	12.7%
Some High School (Grade Level 9 to 11)	605	5.1%	7,708	6.9%	20,051	7.4%
High School Graduate	1,866	15.7%	19,704	17.5%	54,459	20.0%
Some College	1,647	13.9%	13,980	12.4%	36,043	13.3%
Associate Degree Only	422	3.5%	4,771	4.2%	11,898	4.4%
Bachelor Degree Only	3,361	28.3%	30,131	26.8%	66,141	24.3%
Graduate Degree	3,215	27.0%	22,504	20.0%	48,708	17.9%
Any College (Some College or Higher)	8,644	72.7%	71,387	63.5%	162,790	59.9%
College Degree + (Bachelor Degree or Higher)	6,576	55.3%	52,636	46.8%	114,849	42.2%

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Housing						
Total Housing Units (2023)	8,183		73,192		180,128	
Total Housing Units (2020)	8,047		70,292		174,529	
Historical Annual Growth (2020-2023)	135	-	2,900	-	5,599	-
Housing Units Occupied (2023)	7,156	87.5%	66,285	90.6%	161,206	89.5%
Housing Units Owner-Occupied	4,066	56.8%	34,183	51.6%	74,066	45.9%
Housing Units Renter-Occupied	3,090	43.2%	32,102	48.4%	87,140	54.1%
Housing Units Vacant (2023)	1,027	12.5%	6,907	9.4%	18,922	10.5%
Household Size (2023)						
Total Households	7,156		66,285		161,206	
1 Person Households	2,886	40.3%	24,083	36.3%	62,755	38.9%
2 Person Households	2,384	33.3%	20,695	31.2%	47,906	29.7%
3 Person Households	829	11.6%	8,813	13.3%	20,073	12.5%
4 Person Households	568	7.9%	6,130	9.2%	14,105	8.7%
5 Person Households	265	3.7%	3,356	5.1%	8,311	5.2%
6 Person Households	126	1.8%	1,773	2.7%	4,541	2.8%
7 or More Person Households	98	1.4%	1,435	2.2%	3,516	2.2%
Household Income Distribution (2023)						
HH Income \$200,000 or More	2,235	31.2%	15,979	24.1%	32,311	20.0%
HH Income \$150,000 to \$199,999	742	10.4%	5,857	8.8%	12,735	7.9%
HH Income \$125,000 to \$149,999	342	4.8%	3,966	6.0%	8,979	5.6%
HH Income \$100,000 to \$124,999	513	7.2%	4,868	7.3%	12,162	7.5%
HH Income \$75,000 to \$99,999	614	8.6%	6,021	9.1%	14,679	9.1%
HH Income \$50,000 to \$74,999	848	11.9%	8,366	12.6%	22,197	13.8%
HH Income \$35,000 to \$49,999	486	6.8%	5,304	8.0%	14,706	9.1%
HH Income \$25,000 to \$34,999	283	4.0%	4,181	6.3%	11,947	7.4%
HH Income \$15,000 to \$24,999	380	5.3%	4,290	6.5%	12,081	7.5%
HH Income \$10,000 to \$14,999	317	4.4%	2,440	3.7%	6,812	4.2%
HH Income Under \$10,000	396	5.5%	5,014	7.6%	12,597	7.8%
Household Vehicles (2023)						
Households 0 Vehicles Available	650	9.1%	6,309	9.5%	15,370	9.5%
Households 1 Vehicle Available	2,636	36.8%	24,864	37.5%	65,408	40.6%
Households 2 Vehicles Available	2,749	38.4%	25,719	38.8%	58,827	36.5%
Households 3 or More Vehicles Available	1,121	15.7%	9,394	14.2%	21,601	13.4%
Total Vehicles Available	12,016		107,832		255,154	
Average Vehicles per Household	1.7		1.6		1.6	
Owner-Occupied Household Vehicles	8,241	68.6%	67,279	62.4%	143,614	56.3%
Average Vehicles per Owner-Occupied Household	2.0		2.0		1.9	
Renter-Occupied Household Vehicles	3,775	31.4%	40,553	37.6%	111,541	43.7%
Average Vehicles per Renter-Occupied Household	1.2		1.3		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	9,432		90,966		210,696	
Travel to Work in 14 Minutes or Less	1,127	11.9%	12,485	13.7%	31,190	14.8%
Travel to Work in 15 to 29 Minutes	3,038	32.2%	29,045	31.9%	68,189	32.4%
Travel to Work in 30 to 59 Minutes	2,919	30.9%	26,839	29.5%	61,645	29.3%
Travel to Work in 60 Minutes or More	237	2.5%	3,197	3.5%	8,195	3.9%
Work at Home	2,110	22.4%	19,400	21.3%	41,477	19.7%
Average Minutes Travel to Work	25.3		25.3		24.8	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8142/-95.3984

Yale Marketplace Houston, TX 77018	1 mi radius		3 mi radius		5 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	9,432		90,966		210,696	
Drive to Work Alone	5,979	63.4%	58,265	64.1%	137,343	65.2%
Drive to Work in Carpool	865	9.2%	8,142	9.0%	18,426	8.7%
Travel to Work by Public Transportation	172	1.8%	1,651	1.8%	4,279	2.0%
Drive to Work on Motorcycle	14	0.1%	75	-	135	-
Bicycle to Work	25	0.3%	379	0.4%	928	0.4%
Walk to Work	110	1.2%	1,225	1.3%	3,259	1.5%
Other Means	157	1.7%	1,829	2.0%	4,849	2.3%
Work at Home	2,110	22.4%	19,400	21.3%	41,477	19.7%
Daytime Demographics (2023)						
Total Businesses	1,752		10,049		30,688	
Total Employees	10,919		72,232		324,958	
Company Headquarter Businesses	62	3.5%	347	3.5%	1,213	4.0%
Company Headquarter Employees	1,637	15.0%	9,954	13.8%	80,775	24.9%
Employee Population per Business	6.2 to 1		7.2 to 1		10.6 to 1	
Residential Population per Business	9.2 to 1		15.8 to 1		12.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	14,795		109,788		430,646	
Labor Force						
Labor Population Age 16 Years or Over (2023)	13,308		128,525		316,554	
Labor Force Total Males (2023)	6,752	50.7%	65,390	50.9%	166,146	52.5%
Male Civilian Employed	4,955	73.4%	49,647	75.9%	117,286	70.6%
Male Civilian Unemployed	177	2.6%	1,376	2.1%	4,195	2.5%
Males in Armed Forces	-	-	3	-	105	-
Males Not in Labor Force	1,621	24.0%	14,364	22.0%	44,559	26.8%
Labor Force Total Females (2023)	6,556	49.3%	63,135	49.1%	150,408	47.5%
Female Civilian Employed	4,477	68.3%	41,319	65.4%	93,415	62.1%
Female Civilian Unemployed	90	1.4%	1,432	2.3%	3,091	2.1%
Females in Armed Forces	-	-	-	-	59	-
Females Not in Labor Force	1,989	30.3%	20,384	32.3%	53,843	35.8%
Unemployment Rate	267	2.0%	2,808	2.2%	7,286	2.3%
Occupation (2023)						
Occupation Population Age 16 Years or Over	9,432		90,966		210,696	
Occupation Total Males	4,955	52.5%	49,647	54.6%	117,283	55.7%
Occupation Total Females	4,477	47.5%	41,319	45.4%	93,413	44.3%
Management, Business, Financial Operations	2,489	26.4%	20,828	22.9%	44,680	21.2%
Professional, Related	2,818	29.9%	24,182	26.6%	53,867	25.6%
Service	1,320	14.0%	11,552	12.7%	29,718	14.1%
Sales, Office	1,527	16.2%	16,107	17.7%	37,063	17.6%
Farming, Fishing, Forestry	3	-	129	0.1%	221	0.1%
Construction, Extraction, Maintenance	599	6.3%	9,389	10.3%	22,375	10.6%
Production, Transport, Material Moving	675	7.2%	8,778	9.7%	22,772	10.8%
White Collar Workers	6,834	72.5%	61,117	67.2%	135,610	64.4%
Blue Collar Workers	2,597	27.5%	29,849	32.8%	75,086	35.6%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8142/-95.3984

Yale Marketplace		1 mi radius		3 mi radius		5 mi radius	
Houston, TX 77018							
Units In Structure (2023)							
Total Units		7,156		66,285		161,206	
1 Detached Unit		5,144	71.9%	41,626	62.8%	83,310	51.7%
1 Attached Unit		166	2.3%	3,537	5.3%	11,251	7.0%
2 Units		181	2.5%	1,878	2.8%	4,388	2.7%
3 to 4 Units		184	2.6%	1,400	2.1%	5,056	3.1%
5 to 9 Units		168	2.4%	1,898	2.9%	5,103	3.2%
10 to 19 Units		205	2.9%	3,396	5.1%	8,485	5.3%
20 to 49 Units		202	2.8%	3,346	5.0%	8,972	5.6%
50 or More Units		806	11.3%	8,340	12.6%	32,317	20.0%
Mobile Home or Trailer		84	1.2%	686	1.0%	2,035	1.3%
Other Structure		16	0.2%	177	0.3%	289	0.2%
Homes Built By Year (2023)							
Homes Built 2020 or later		100	1.2%	687	0.9%	1,736	1.0%
Homes Built 2010 to 2019		1,815	22.2%	13,811	18.9%	33,478	18.6%
Homes Built 2000 to 2009		1,060	13.0%	9,916	13.5%	25,098	13.9%
Homes Built 1990 to 1999		376	4.6%	2,816	3.8%	10,944	6.1%
Homes Built 1980 to 1989		276	3.4%	3,711	5.1%	11,763	6.5%
Homes Built 1970 to 1979		430	5.3%	6,108	8.3%	17,250	9.6%
Homes Built 1960 to 1969		732	9.0%	7,667	10.5%	18,288	10.2%
Homes Built 1950 to 1959		623	7.6%	8,461	11.6%	18,570	10.3%
Homes Built 1940 to 1949		674	8.2%	5,341	7.3%	10,559	5.9%
Homes Built Before 1939		1,070	13.1%	7,767	10.6%	13,521	7.5%
Median Age of Homes		44.9	yrs	46.1	yrs	43.2	yrs
Home Values (2023)							
Owner Specified Housing Units		4,066		34,183		74,066	
Home Values \$1,000,000 or More		323	7.9%	1,937	5.7%	4,525	6.1%
Home Values \$750,000 to \$999,999		370	9.1%	2,473	7.2%	4,479	6.0%
Home Values \$500,000 to \$749,999		874	21.5%	6,275	18.4%	11,511	15.5%
Home Values \$400,000 to \$499,999		780	19.2%	6,328	18.5%	10,674	14.4%
Home Values \$300,000 to \$399,999		568	14.0%	5,980	17.5%	12,067	16.3%
Home Values \$250,000 to \$299,999		248	6.1%	2,496	7.3%	5,670	7.7%
Home Values \$200,000 to \$249,999		284	7.0%	2,369	6.9%	6,269	8.5%
Home Values \$175,000 to \$199,999		130	3.2%	1,319	3.9%	2,869	3.9%
Home Values \$150,000 to \$174,999		75	1.8%	1,299	3.8%	3,273	4.4%
Home Values \$125,000 to \$149,999		33	0.8%	627	1.8%	1,653	2.2%
Home Values \$100,000 to \$124,999		109	2.7%	1,185	3.5%	3,739	5.0%
Home Values \$90,000 to \$99,999		18	0.4%	256	0.7%	868	1.2%
Home Values \$80,000 to \$89,999		32	0.8%	347	1.0%	1,227	1.7%
Home Values \$70,000 to \$79,999		25	0.6%	207	0.6%	905	1.2%
Home Values \$60,000 to \$69,999		18	0.5%	157	0.5%	589	0.8%
Home Values \$50,000 to \$59,999		24	0.6%	126	0.4%	524	0.7%
Home Values \$35,000 to \$49,999		47	1.2%	170	0.5%	814	1.1%
Home Values \$25,000 to \$34,999		42	1.0%	212	0.6%	832	1.1%
Home Values \$10,000 to \$24,999		40	1.0%	231	0.7%	808	1.1%
Home Values Under \$10,000		25	0.6%	189	0.6%	769	1.0%
Owner-Occupied Median Home Value		\$450,729		\$411,742		\$395,092	
Renter-Occupied Median Rent		\$1,178		\$1,088		\$1,138	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 29.8142/-95.3984

Yale Marketplace Houston, TX 77018		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$916.52 M	\$6.57 B	\$14.46 B
Total Non-Retail Expenditure		\$492.45 M	\$3.52 B	\$7.74 B
Total Retail Expenditure		\$424.07 M	\$3.05 B	\$6.72 B
Apparel		\$33.48 M	\$238.64 M	\$523.12 M
Contributions		\$34.48 M	\$238.82 M	\$517.18 M
Education		\$35.26 M	\$240.94 M	\$517.24 M
Entertainment		\$53.91 M	\$382.4 M	\$835.62 M
Food and Beverages		\$130.24 M	\$942.26 M	\$2.08 B
Furnishings and Equipment		\$33.09 M	\$235.39 M	\$514.89 M
Gifts		\$27.36 M	\$188.03 M	\$406.22 M
Health Care		\$71.74 M	\$521.49 M	\$1.16 B
Household Operations		\$37.65 M	\$266.83 M	\$583.81 M
Miscellaneous Expenses		\$17.59 M	\$125.57 M	\$275.86 M
Personal Care		\$12.2 M	\$87.7 M	\$193.11 M
Personal Insurance		\$7.16 M	\$49.94 M	\$107.84 M
Reading		\$2.05 M	\$14.58 M	\$32 M
Shelter		\$194.46 M	\$1.4 B	\$3.08 B
Tobacco		\$4.31 M	\$33.08 M	\$75.89 M
Transportation		\$160.95 M	\$1.16 B	\$2.56 B
Utilities		\$60.6 M	\$445.55 M	\$994.91 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$10,673	\$8,259	\$7,474
Total Non-Retail Expenditure		\$5,735 53.7%	\$4,422 53.5%	\$3,999 53.5%
Total Retail Expenditures		\$4,939 46.3%	\$3,836 46.5%	\$3,475 46.5%
Apparel		\$390 3.7%	\$300 3.6%	\$270 3.6%
Contributions		\$402 3.8%	\$300 3.6%	\$267 3.6%
Education		\$411 3.8%	\$303 3.7%	\$267 3.6%
Entertainment		\$628 5.9%	\$481 5.8%	\$432 5.8%
Food and Beverages		\$1,517 14.2%	\$1,185 14.3%	\$1,077 14.4%
Furnishings and Equipment		\$385 3.6%	\$296 3.6%	\$266 3.6%
Gifts		\$319 3.0%	\$236 2.9%	\$210 2.8%
Health Care		\$835 7.8%	\$656 7.9%	\$597 8.0%
Household Operations		\$438 4.1%	\$335 4.1%	\$302 4.0%
Miscellaneous Expenses		\$205 1.9%	\$158 1.9%	\$143 1.9%
Personal Care		\$142 1.3%	\$110 1.3%	\$100 1.3%
Personal Insurance		\$83 0.8%	\$63 0.8%	\$56 0.7%
Reading		\$24 0.2%	\$18 0.2%	\$17 0.2%
Shelter		\$2,265 21.2%	\$1,754 21.2%	\$1,592 21.3%
Tobacco		\$50 0.5%	\$42 0.5%	\$39 0.5%
Transportation		\$1,874 17.6%	\$1,461 17.7%	\$1,325 17.7%
Utilities		\$706 6.6%	\$560 6.8%	\$514 6.9%