

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy Midland, TX 79705	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	10,067		71,397		132,083	
Projected Population (2028)	9,799		74,234		146,589	
Census Population (2020)	10,551		71,204		130,493	
Census Population (2010)	10,389		67,496		111,028	
Projected Annual Growth (2023-2028)	-268	-0.5%	2,837	0.8%	14,506	2.2%
Historical Annual Growth (2020-2023)	-484	-	193	-	1,590	0.4%
Historical Annual Growth (2010-2020)	162	0.2%	3,708	0.5%	19,465	1.8%
Estimated Population Density (2023)	3,206 <i>psm</i>		2,526 <i>psm</i>		1,683 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2023)	4,129		26,495		46,457	
Projected Households (2028)	4,078		27,837		52,067	
Census Households (2020)	4,573		28,277		47,601	
Census Households (2010)	4,603		27,481		41,916	
Projected Annual Growth (2023-2028)	-51	-0.2%	1,341	1.0%	5,610	2.4%
Historical Annual Change (2010-2023)	-473	-0.8%	-985	-0.3%	4,541	0.8%
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$171,853		\$162,812		\$157,837	
Projected Average Household Income (2028)	\$188,852		\$168,193		\$152,234	
Census Average Household Income (2010)	\$86,997		\$90,691		\$80,610	
Census Average Household Income (2000)	\$66,233		\$61,974		\$55,479	
Projected Annual Change (2023-2028)	\$16,999	2.0%	\$5,381	0.7%	-\$5,603	-0.7%
Historical Annual Change (2000-2023)	\$105,620	6.9%	\$100,837	7.1%	\$102,358	8.0%
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$117,377		\$106,414		\$106,924	
Projected Median Household Income (2028)	\$117,670		\$108,705		\$109,870	
Census Median Household Income (2010)	\$63,461		\$64,134		\$59,640	
Census Median Household Income (2000)	\$54,611		\$48,992		\$44,269	
Projected Annual Change (2023-2028)	\$294	-	\$2,291	0.4%	\$2,946	0.6%
Historical Annual Change (2000-2023)	\$62,766	5.0%	\$57,422	5.1%	\$62,656	6.2%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$70,606		\$60,520		\$55,653	
Projected Per Capita Income (2028)	\$78,721		\$63,167		\$54,196	
Census Per Capita Income (2010)	\$38,542		\$36,929		\$30,433	
Census Per Capita Income (2000)	\$28,512		\$24,896		\$20,726	
Projected Annual Change (2023-2028)	\$8,114	2.3%	\$2,647	0.9%	-\$1,457	-0.5%
Historical Annual Change (2000-2023)	\$42,094	6.4%	\$35,624	6.2%	\$34,928	7.3%
Estimated Average Household Net Worth (2023)	\$746,330		\$741,056		\$721,127	

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Midland Best Buy Midland, TX 79705	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	10,067		71,397		132,083	
White (2023)	6,850	68.0%	44,025	61.7%	73,468	55.6%
Black or African American (2023)	594	5.9%	5,546	7.8%	10,996	8.3%
American Indian or Alaska Native (2023)	82	0.8%	622	0.9%	1,248	0.9%
Asian (2023)	256	2.5%	2,018	2.8%	3,175	2.4%
Hawaiian or Pacific Islander (2023)	22	0.2%	102	0.1%	166	0.1%
Other Race (2023)	803	8.0%	6,774	9.5%	17,209	13.0%
Two or More Races (2023)	1,460	14.5%	12,309	17.2%	25,820	19.5%
Population < 18 (2023)	2,593 25.8%		18,725 26.2%		36,153 27.4%	
White Not Hispanic	1,373	53.0%	8,339	44.5%	13,395	37.1%
Black or African American	143	5.5%	1,528	8.2%	2,946	8.1%
Asian	76	2.9%	568	3.0%	944	2.6%
Other Race Not Hispanic	74	2.8%	532	2.8%	949	2.6%
Hispanic	927	35.7%	7,757	41.4%	17,919	49.6%
Not Hispanic or Latino Population (2023)	6,490 64.5%		42,464 59.5%		68,464 51.8%	
Not Hispanic White	5,442	83.8%	33,693	79.3%	52,714	77.0%
Not Hispanic Black or African American	591	9.1%	5,365	12.6%	10,284	15.0%
Not Hispanic American Indian or Alaska Native	23	0.4%	159	0.4%	272	0.4%
Not Hispanic Asian	253	3.9%	2,001	4.7%	3,129	4.6%
Not Hispanic Hawaiian or Pacific Islander	11	0.2%	32	-	57	-
Not Hispanic Other Race	16	0.2%	108	0.3%	199	0.3%
Not Hispanic Two or More Races	154	2.4%	1,107	2.6%	1,809	2.6%
Hispanic or Latino Population (2023)	3,577 35.5%		28,933 40.5%		63,619 48.2%	
Hispanic White	1,408	39.4%	10,332	35.7%	20,754	32.6%
Hispanic Black or African American	4	-	180	0.6%	712	1.1%
Hispanic American Indian or Alaska Native	59	1.6%	464	1.6%	976	1.5%
Hispanic Asian	3	-	17	-	46	-
Hispanic Hawaiian or Pacific Islander	11	0.3%	70	0.2%	109	0.2%
Hispanic Other Race	787	22.0%	6,667	23.0%	17,010	26.7%
Hispanic Two or More Races	1,306	36.5%	11,202	38.7%	24,011	37.7%
Not Hispanic or Latino Population (2020)	7,905 74.9%		48,616 68.3%		75,625 58.0%	
Hispanic or Latino Population (2020)	2,647 25.1%		22,588 31.7%		54,868 42.0%	
Not Hispanic or Latino Population (2010)	8,477 81.6%		49,810 73.8%		69,745 62.8%	
Hispanic or Latino Population (2010)	1,912 18.4%		17,685 26.2%		41,283 37.2%	
Not Hispanic or Latino Population (2028)	6,321 64.5%		43,687 58.9%		75,138 51.3%	
Hispanic or Latino Population (2028)	3,478 35.5%		30,547 41.1%		71,451 48.7%	
Projected Annual Growth (2023-2028)	-99	-0.6%	1,614	1.1%	7,832	2.5%
Historical Annual Growth (2010-2020)	735 3.8%		4,902 2.8%		13,585 3.3%	

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Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
<b>Total Age Distribution (2023)</b>							
Total Population		10,067		71,397		132,083	
Age Under 5 Years		839	8.3%	5,749	8.1%	10,425	7.9%
Age 5 to 9 Years		762	7.6%	5,530	7.7%	10,778	8.2%
Age 10 to 14 Years		624	6.2%	4,779	6.7%	9,638	7.3%
Age 15 to 19 Years		600	6.0%	4,224	5.9%	8,319	6.3%
Age 20 to 24 Years		827	8.2%	5,261	7.4%	9,326	7.1%
Age 25 to 29 Years		935	9.3%	6,229	8.7%	11,017	8.3%
Age 30 to 34 Years		890	8.8%	6,645	9.3%	12,125	9.2%
Age 35 to 39 Years		781	7.8%	6,077	8.5%	11,490	8.7%
Age 40 to 44 Years		610	6.1%	4,962	7.0%	9,537	7.2%
Age 45 to 49 Years		429	4.3%	3,633	5.1%	7,170	5.4%
Age 50 to 54 Years		461	4.6%	3,400	4.8%	6,579	5.0%
Age 55 to 59 Years		427	4.2%	3,273	4.6%	6,047	4.6%
Age 60 to 64 Years		501	5.0%	3,407	4.8%	6,140	4.6%
Age 65 to 69 Years		426	4.2%	2,657	3.7%	4,746	3.6%
Age 70 to 74 Years		295	2.9%	1,875	2.6%	3,263	2.5%
Age 75 to 79 Years		256	2.5%	1,482	2.1%	2,331	1.8%
Age 80 to 84 Years		171	1.7%	981	1.4%	1,425	1.1%
Age 85 Years or Over		233	2.3%	1,234	1.7%	1,727	1.3%
Median Age		32.4		32.4		32.0	
Age 19 Years or Less		2,825	28.1%	20,281	28.4%	39,160	29.6%
Age 20 to 64 Years		5,860	58.2%	42,886	60.1%	79,432	60.1%
Age 65 Years or Over		1,382	13.7%	8,230	11.5%	13,491	10.2%
<b>Female Age Distribution (2023)</b>							
Female Population		5,112	50.8%	35,464	49.7%	65,272	49.4%
Age Under 5 Years		458	9.0%	2,853	8.0%	5,116	7.8%
Age 5 to 9 Years		382	7.5%	2,687	7.6%	5,246	8.0%
Age 10 to 14 Years		317	6.2%	2,386	6.7%	4,758	7.3%
Age 15 to 19 Years		298	5.8%	2,062	5.8%	4,053	6.2%
Age 20 to 24 Years		431	8.4%	2,619	7.4%	4,601	7.0%
Age 25 to 29 Years		433	8.5%	2,998	8.5%	5,330	8.2%
Age 30 to 34 Years		413	8.1%	3,091	8.7%	5,764	8.8%
Age 35 to 39 Years		349	6.8%	2,743	7.7%	5,318	8.1%
Age 40 to 44 Years		304	5.9%	2,352	6.6%	4,473	6.9%
Age 45 to 49 Years		210	4.1%	1,761	5.0%	3,438	5.3%
Age 50 to 54 Years		219	4.3%	1,685	4.8%	3,200	4.9%
Age 55 to 59 Years		232	4.5%	1,702	4.8%	3,020	4.6%
Age 60 to 64 Years		258	5.1%	1,726	4.9%	3,128	4.8%
Age 65 to 69 Years		230	4.5%	1,410	4.0%	2,523	3.9%
Age 70 to 74 Years		166	3.2%	1,071	3.0%	1,864	2.9%
Age 75 to 79 Years		148	2.9%	875	2.5%	1,346	2.1%
Age 80 to 84 Years		110	2.1%	631	1.8%	926	1.4%
Age 85 Years or Over		152	3.0%	811	2.3%	1,167	1.8%
Female Median Age		32.9		33.2		32.6	
Age 19 Years or Less		1,455	28.5%	9,989	28.2%	19,173	29.4%
Age 20 to 64 Years		2,851	55.8%	20,678	58.3%	38,272	58.6%
Age 65 Years or Over		806	15.8%	4,797	13.5%	7,827	12.0%

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Midland, TX 79705							
<b>Male Age Distribution (2023)</b>							
Male Population		4,955	49.2%	35,933	50.3%	66,811	50.6%
Age Under 5 Years		381	7.7%	2,895	8.1%	5,309	7.9%
Age 5 to 9 Years		379	7.7%	2,843	7.9%	5,532	8.3%
Age 10 to 14 Years		307	6.2%	2,393	6.7%	4,880	7.3%
Age 15 to 19 Years		303	6.1%	2,161	6.0%	4,266	6.4%
Age 20 to 24 Years		396	8.0%	2,642	7.4%	4,725	7.1%
Age 25 to 29 Years		502	10.1%	3,231	9.0%	5,687	8.5%
Age 30 to 34 Years		477	9.6%	3,553	9.9%	6,362	9.5%
Age 35 to 39 Years		432	8.7%	3,334	9.3%	6,172	9.2%
Age 40 to 44 Years		306	6.2%	2,611	7.3%	5,064	7.6%
Age 45 to 49 Years		219	4.4%	1,872	5.2%	3,732	5.6%
Age 50 to 54 Years		241	4.9%	1,715	4.8%	3,380	5.1%
Age 55 to 59 Years		194	3.9%	1,571	4.4%	3,027	4.5%
Age 60 to 64 Years		242	4.9%	1,680	4.7%	3,012	4.5%
Age 65 to 69 Years		197	4.0%	1,247	3.5%	2,223	3.3%
Age 70 to 74 Years		129	2.6%	804	2.2%	1,399	2.1%
Age 75 to 79 Years		108	2.2%	608	1.7%	985	1.5%
Age 80 to 84 Years		62	1.2%	350	1.0%	498	0.7%
Age 85 Years or Over		80	1.6%	423	1.2%	560	0.8%
Male Median Age		31.9		31.8		31.6	
Age 19 Years or Less		1,370	27.6%	10,292	28.6%	19,987	29.9%
Age 20 to 64 Years		3,009	60.7%	22,208	61.8%	41,160	61.6%
Age 65 Years or Over		576	11.6%	3,432	9.6%	5,664	8.5%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		97		101		102	
Age Under 5 Years		83	45.4%	101	50.4%	104	50.9%
Age 5 to 9 Years		99	49.8%	106	51.4%	105	51.3%
Age 10 to 14 Years		97	49.1%	100	50.1%	103	50.6%
Age 15 to 19 Years		102	50.4%	105	51.2%	105	51.3%
Age 20 to 24 Years		92	47.8%	101	50.2%	103	50.7%
Age 25 to 29 Years		116	53.7%	108	51.9%	107	51.6%
Age 30 to 34 Years		115	53.6%	115	53.5%	110	52.5%
Age 35 to 39 Years		124	55.3%	122	54.9%	116	53.7%
Age 40 to 44 Years		101	50.2%	111	52.6%	113	53.1%
Age 45 to 49 Years		104	51.0%	106	51.5%	109	52.0%
Age 50 to 54 Years		110	52.3%	102	50.4%	106	51.4%
Age 55 to 59 Years		84	45.5%	92	48.0%	100	50.1%
Age 60 to 64 Years		94	48.4%	97	49.3%	96	49.1%
Age 65 to 69 Years		86	46.2%	88	46.9%	88	46.8%
Age 70 to 74 Years		78	43.7%	75	42.9%	75	42.9%
Age 75 to 79 Years		73	42.3%	69	41.0%	73	42.3%
Age 80 to 84 Years		56	35.9%	56	35.7%	54	35.0%
Age 85 Years or Over		53	34.6%	52	34.3%	48	32.4%
Age 19 Years or Less		94	48.5%	103	50.7%	104	51.0%
Age 20 to 39 Years		111	52.6%	111	52.7%	109	52.2%
Age 40 to 64 Years		98	49.5%	102	50.6%	106	51.3%
Age 65 Years or Over		72	41.7%	72	41.7%	72	42.0%

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Midland, TX 79705							
<b>Household Type (2023)</b>							
Total Households		4,129		26,495		46,457	
Households with Children		945	22.9%	10,642	40.2%	20,293	43.7%
Average Household Size		2.4		2.7		2.8	
Household Density per Square Mile		1,315		938		592	
Population Family		8,479	84.2%	61,744	86.5%	115,491	87.4%
Population Non-Family		1,445	14.4%	8,859	12.4%	14,962	11.3%
Population Group Quarters		143	1.4%	794	1.1%	1,629	1.2%
Family Households		2,805	67.9%	18,772	70.9%	33,724	72.6%
Married Couple Households		2,313	82.5%	14,920	79.5%	25,245	74.9%
Other Family Households with Children		492	17.5%	3,852	20.5%	8,479	25.1%
Family Households with Children		942	33.6%	10,608	56.5%	20,216	59.9%
Married Couple with Children		671	71.2%	8,526	80.4%	15,534	76.8%
Other Family Households with Children		271	28.8%	2,082	19.6%	4,682	23.2%
Family Households No Children		1,863	66.4%	8,164	43.5%	13,508	40.1%
Married Couple No Children		1,642	88.2%	6,394	78.3%	9,711	71.9%
Other Family Households No Children		221	11.8%	1,770	21.7%	3,797	28.1%
Non-Family Households		1,324	32.1%	7,723	29.1%	12,732	27.4%
Non-Family Households with Children		3	0.3%	34	0.4%	76	0.6%
Non-Family Households No Children		1,321	99.7%	7,689	99.6%	12,656	99.4%
Average Family Household Size		3.0		3.3		3.4	
Average Family Income		\$166,171		\$165,631		\$167,747	
Median Family Income		\$125,035		\$125,260		\$126,004	
Average Non-Family Household Size		1.1		1.1		1.2	
<b>Marital Status (2023)</b>							
Population Age 15 Years or Over		7,842		55,340		101,242	
Never Married		1,970	25.1%	14,514	26.2%	26,252	25.9%
Currently Married		4,439	56.6%	32,562	58.8%	60,178	59.4%
Previously Married		1,433	18.3%	8,264	14.9%	14,812	14.6%
Separated		413	28.8%	2,104	25.5%	4,060	27.4%
Widowed		551	38.5%	2,451	29.7%	4,157	28.1%
Divorced		468	32.7%	3,709	44.9%	6,595	44.5%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		6,415		45,855		83,597	
Elementary (Grade Level 0 to 8)		142	2.2%	2,383	5.2%	6,590	7.9%
Some High School (Grade Level 9 to 11)		356	5.6%	2,235	4.9%	5,821	7.0%
High School Graduate		1,336	20.8%	10,267	22.4%	19,390	23.2%
Some College		1,423	22.2%	9,517	20.8%	17,541	21.0%
Associate Degree Only		371	5.8%	4,039	8.8%	7,008	8.4%
Bachelor Degree Only		1,995	31.1%	12,639	27.6%	19,549	23.4%
Graduate Degree		791	12.3%	4,776	10.4%	7,699	9.2%
Any College (Some College or Higher)		4,580	71.4%	30,970	67.5%	51,797	62.0%
College Degree + (Bachelor Degree or Higher)		2,787	43.4%	17,415	38.0%	27,248	32.6%

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Midland Best Buy Midland, TX 79705	1 mi radius		3 mi radius		5 mi radius	
<b>Housing</b>						
Total Housing Units (2023)	4,979		32,094		56,444	
Total Housing Units (2020)	5,189		32,512		54,669	
Historical Annual Growth (2020-2023)	-211	-	-418	-	1,775	-
Housing Units Occupied (2023)	4,129	82.9%	26,495	82.6%	46,457	82.3%
Housing Units Owner-Occupied	2,734	66.2%	17,758	67.0%	31,292	67.4%
Housing Units Renter-Occupied	1,395	33.8%	8,737	33.0%	15,164	32.6%
Housing Units Vacant (2023)	849	17.1%	5,599	17.4%	9,988	17.7%
<b>Household Size (2023)</b>						
Total Households	4,129		26,495		46,457	
1 Person Households	1,164	28.2%	6,699	25.3%	11,073	23.8%
2 Person Households	1,346	32.6%	7,230	27.3%	12,741	27.4%
3 Person Households	735	17.8%	5,194	19.6%	9,041	19.5%
4 Person Households	538	13.0%	4,486	16.9%	7,814	16.8%
5 Person Households	246	6.0%	1,973	7.4%	3,681	7.9%
6 Person Households	66	1.6%	643	2.4%	1,354	2.9%
7 or More Person Households	35	0.8%	272	1.0%	754	1.6%
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	786	19.0%	4,969	18.8%	8,364	18.0%
HH Income \$150,000 to \$199,999	397	9.6%	3,334	12.6%	5,954	12.8%
HH Income \$125,000 to \$149,999	351	8.5%	2,340	8.8%	4,317	9.3%
HH Income \$100,000 to \$124,999	677	16.4%	2,995	11.3%	4,966	10.7%
HH Income \$75,000 to \$99,999	481	11.6%	3,120	11.8%	5,737	12.3%
HH Income \$50,000 to \$74,999	580	14.1%	3,548	13.4%	6,028	13.0%
HH Income \$35,000 to \$49,999	301	7.3%	1,803	6.8%	3,369	7.3%
HH Income \$25,000 to \$34,999	130	3.2%	1,273	4.8%	2,534	5.5%
HH Income \$15,000 to \$24,999	237	5.7%	1,170	4.4%	2,044	4.4%
HH Income \$10,000 to \$14,999	25	0.6%	481	1.8%	970	2.1%
HH Income Under \$10,000	163	4.0%	1,462	5.5%	2,173	4.7%
<b>Household Vehicles (2023)</b>						
Households 0 Vehicles Available	171	4.2%	1,072	4.0%	1,875	4.0%
Households 1 Vehicle Available	1,377	33.4%	8,545	32.2%	14,626	31.5%
Households 2 Vehicles Available	1,721	41.7%	11,186	42.2%	18,896	40.7%
Households 3 or More Vehicles Available	859	20.8%	5,693	21.5%	11,059	23.8%
Total Vehicles Available	7,611		50,023		90,127	
Average Vehicles per Household	1.8		1.9		1.9	
Owner-Occupied Household Vehicles	5,733	75.3%	37,580	75.1%	67,793	75.2%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2	
Renter-Occupied Household Vehicles	1,878	24.7%	12,443	24.9%	22,334	24.8%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.5	
<b>Travel Time (2023)</b>						
Worker Base Age 16 years or Over	6,349		42,658		77,491	
Travel to Work in 14 Minutes or Less	2,089	32.9%	15,587	36.5%	27,211	35.1%
Travel to Work in 15 to 29 Minutes	2,624	41.3%	15,681	36.8%	28,728	37.1%
Travel to Work in 30 to 59 Minutes	1,137	17.9%	7,443	17.4%	13,825	17.8%
Travel to Work in 60 Minutes or More	368	5.8%	1,722	4.0%	3,298	4.3%
Work at Home	131	2.1%	2,225	5.2%	4,429	5.7%
Average Minutes Travel to Work	18.6		17.2		17.2	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy Midland, TX 79705	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	6,349		42,658		77,491	
Drive to Work Alone	5,510	86.8%	35,269	82.7%	63,902	82.5%
Drive to Work in Carpool	607	9.6%	4,336	10.2%	7,802	10.1%
Travel to Work by Public Transportation	17	0.3%	96	0.2%	142	0.2%
Drive to Work on Motorcycle	-	-	25	-	41	-
Bicycle to Work	44	0.7%	178	0.4%	208	0.3%
Walk to Work	31	0.5%	325	0.8%	552	0.7%
Other Means	9	0.1%	205	0.5%	417	0.5%
Work at Home	131	2.1%	2,225	5.2%	4,429	5.7%
<b>Daytime Demographics (2023)</b>						
Total Businesses	669		3,905		7,340	
Total Employees	4,375		28,877		61,106	
Company Headquarter Businesses	10	1.6%	97	2.5%	222	3.0%
Company Headquarter Employees	322	7.4%	4,896	17.0%	10,439	17.1%
Employee Population per Business	6.5 to 1		7.4 to 1		8.3 to 1	
Residential Population per Business	15.0 to 1		18.3 to 1		18.0 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,740		40,612		82,964	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	7,715		54,433		99,417	
Labor Force Total Males (2023)	3,823	49.6%	27,355	50.3%	50,182	50.5%
Male Civilian Employed	3,439	90.0%	23,512	85.9%	42,881	85.5%
Male Civilian Unemployed	11	0.3%	574	2.1%	1,372	2.7%
Males in Armed Forces	-	-	40	0.1%	67	0.1%
Males Not in Labor Force	373	9.7%	3,230	11.8%	5,861	11.7%
Labor Force Total Females (2023)	3,891	50.4%	27,077	49.7%	49,235	49.5%
Female Civilian Employed	2,910	74.8%	19,146	70.7%	34,610	70.3%
Female Civilian Unemployed	28	0.7%	394	1.5%	694	1.4%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	953	24.5%	7,537	27.8%	13,931	28.3%
Unemployment Rate	40	0.5%	968	1.8%	2,066	2.1%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	6,349		42,658		77,491	
Occupation Total Males	3,439	54.2%	23,512	55.1%	42,881	55.3%
Occupation Total Females	2,910	45.8%	19,146	44.9%	34,610	44.7%
Management, Business, Financial Operations	1,040	-	7,548	17.7%	13,579	17.5%
Professional, Related	1,770	27.9%	10,714	25.1%	18,174	23.5%
Service	913	14.4%	6,119	14.3%	10,965	14.1%
Sales, Office	1,424	22.4%	9,540	22.4%	17,192	22.2%
Farming, Fishing, Forestry	-	-	4	-	10	-
Construction, Extraction, Maintenance	567	8.9%	4,225	9.9%	8,681	11.2%
Production, Transport, Material Moving	634	10.0%	4,507	10.6%	8,890	11.5%
White Collar Workers	4,234	66.7%	27,803	65.2%	48,945	63.2%
Blue Collar Workers	2,115	33.3%	14,855	34.8%	28,546	36.8%

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 32.0348/-102.1175

Midland Best Buy		1 mi radius		3 mi radius		5 mi radius	
Midland, TX 79705							
<b>Units In Structure (2023)</b>							
Total Units		4,129		26,495		46,457	
1 Detached Unit		2,714	65.7%	17,862	67.4%	32,151	69.2%
1 Attached Unit		151	3.7%	1,030	3.9%	1,678	3.6%
2 Units		94	2.3%	489	1.8%	799	1.7%
3 to 4 Units		142	3.4%	651	2.5%	1,071	2.3%
5 to 9 Units		310	7.5%	2,230	8.4%	3,223	6.9%
10 to 19 Units		192	4.6%	1,161	4.4%	2,013	4.3%
20 to 49 Units		154	3.7%	734	2.8%	1,267	2.7%
50 or More Units		334	8.1%	2,127	8.0%	3,647	7.9%
Mobile Home or Trailer		38	0.9%	211	0.8%	608	1.3%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2014 or later		19	0.4%	158	0.5%	554	1.0%
Homes Built 2010 to 2013		390	7.8%	4,272	13.3%	10,174	18.0%
Homes Built 2000 to 2009		281	5.7%	2,299	7.2%	4,297	7.6%
Homes Built 1990 to 1999		452	9.1%	2,211	6.9%	3,470	6.1%
Homes Built 1980 to 1989		1,161	23.3%	6,223	19.4%	8,649	15.3%
Homes Built 1970 to 1979		1,144	23.0%	4,191	13.1%	6,156	10.9%
Homes Built 1960 to 1969		318	6.4%	2,069	6.4%	2,965	5.3%
Homes Built 1950 to 1959		289	5.8%	4,237	13.2%	8,167	14.5%
Homes Built 1940 to 1949		48	1.0%	690	2.1%	1,564	2.8%
Homes Built Before 1939		27	0.5%	145	0.5%	461	0.8%
Median Age of Homes		41.7 yrs		41.6 yrs		40.1 yrs	
<b>Home Values (2023)</b>							
Owner Specified Housing Units		2,734		17,758		31,292	
Home Values \$1,000,000 or More		45	1.6%	213	1.2%	247	0.8%
Home Values \$750,000 to \$999,999		10	0.4%	269	1.5%	414	1.3%
Home Values \$500,000 to \$749,999		85	3.1%	1,555	8.8%	2,973	9.5%
Home Values \$400,000 to \$499,999		446	16.3%	1,691	9.5%	2,743	8.8%
Home Values \$300,000 to \$399,999		1,076	39.3%	4,691	26.4%	7,197	23.0%
Home Values \$250,000 to \$299,999		597	21.8%	3,611	20.3%	5,770	18.4%
Home Values \$200,000 to \$249,999		316	11.6%	3,272	18.4%	5,494	17.6%
Home Values \$175,000 to \$199,999		63	2.3%	530	3.0%	1,648	5.3%
Home Values \$150,000 to \$174,999		36	1.3%	587	3.3%	1,284	4.1%
Home Values \$125,000 to \$149,999		6	0.2%	295	1.7%	729	2.3%
Home Values \$100,000 to \$124,999		15	0.5%	222	1.3%	770	2.5%
Home Values \$90,000 to \$99,999		4	0.2%	103	0.6%	318	1.0%
Home Values \$80,000 to \$89,999		4	0.1%	82	0.5%	227	0.7%
Home Values \$70,000 to \$79,999		1	-	28	0.2%	100	0.3%
Home Values \$60,000 to \$69,999		1	-	34	0.2%	88	0.3%
Home Values \$50,000 to \$59,999		5	0.2%	168	0.9%	355	1.1%
Home Values \$35,000 to \$49,999		9	0.3%	61	0.3%	128	0.4%
Home Values \$25,000 to \$34,999		5	0.2%	105	0.6%	163	0.5%
Home Values \$10,000 to \$24,999		10	0.4%	232	1.3%	619	2.0%
Home Values Under \$10,000		-	-	7	-	25	-
Owner-Occupied Median Home Value		\$332,079		\$311,675		\$298,482	
Renter-Occupied Median Rent		\$1,054		\$1,128		\$1,171	



# Complete Profile

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Lat/Lon: 32.0348/-102.1175

Midland Best Buy Midland, TX 79705	1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$436.35 M	\$2.68 B	\$4.6 B
Total Non-Retail Expenditure	\$231.53 M	\$1.42 B	\$2.44 B
Total Retail Expenditure	\$204.82 M	\$1.26 B	\$2.16 B
Apparel	\$15.71 M	\$97.19 M	\$167.34 M
Contributions	\$15.21 M	\$93.1 M	\$160.75 M
Education	\$14.84 M	\$93.15 M	\$161.47 M
Entertainment	\$25.32 M	\$155.8 M	\$268.05 M
Food and Beverages	\$63.25 M	\$388.26 M	\$666.19 M
Furnishings and Equipment	\$15.65 M	\$96.19 M	\$165.46 M
Gifts	\$11.75 M	\$71.53 M	\$124.07 M
Health Care	\$35.41 M	\$215.48 M	\$368.94 M
Household Operations	\$17.5 M	\$107.59 M	\$185.13 M
Miscellaneous Expenses	\$8.32 M	\$51 M	\$87.55 M
Personal Care	\$5.85 M	\$35.89 M	\$61.65 M
Personal Insurance	\$3.25 M	\$20.12 M	\$34.77 M
Reading	\$959.41 K	\$5.86 M	\$10.07 M
Shelter	\$91.81 M	\$564.85 M	\$969.64 M
Tobacco	\$2.28 M	\$13.83 M	\$23.5 M
Transportation	\$78.95 M	\$483.47 M	\$829.89 M
Utilities	\$30.29 M	\$185.11 M	\$316.67 M
<b>Monthly Household Consumer Expenditure (2023)</b>			
Total Household Expenditure	\$8,806	\$8,424	\$8,253
Total Non-Retail Expenditure	\$4,673 53.1%	\$4,474 53.1%	\$4,384 53.1%
Total Retail Expenditures	\$4,134 46.9%	\$3,950 46.9%	\$3,869 46.9%
Apparel	\$317 3.6%	\$306 3.6%	\$300 3.6%
Contributions	\$307 3.5%	\$293 3.5%	\$288 3.5%
Education	\$300 3.4%	\$293 3.5%	\$290 3.5%
Entertainment	\$511 5.8%	\$490 5.8%	\$481 5.8%
Food and Beverages	\$1,276 14.5%	\$1,221 14.5%	\$1,195 14.5%
Furnishings and Equipment	\$316 3.6%	\$303 3.6%	\$297 3.6%
Gifts	\$237 2.7%	\$225 2.7%	\$223 2.7%
Health Care	\$715 8.1%	\$678 8.0%	\$662 8.0%
Household Operations	\$353 4.0%	\$338 4.0%	\$332 4.0%
Miscellaneous Expenses	\$168 1.9%	\$160 1.9%	\$157 1.9%
Personal Care	\$118 1.3%	\$113 1.3%	\$111 1.3%
Personal Insurance	\$66 0.7%	\$63 0.8%	\$62 0.8%
Reading	\$19 0.2%	\$18 0.2%	\$18 0.2%
Shelter	\$1,853 21.0%	\$1,777 21.1%	\$1,739 21.1%
Tobacco	\$46 0.5%	\$44 0.5%	\$42 0.5%
Transportation	\$1,593 18.1%	\$1,521 18.1%	\$1,489 18.0%
Utilities	\$611 6.9%	\$582 6.9%	\$568 6.9%