

COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.8914/-102.351

RFULL9

Winwood Town Center Odessa, TX 79762	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2021)	76,402		136,843		144,594	
Projected Population (2026)	85,699		156,910		165,449	
Census Population (2010)	65,428		107,533		115,094	
Census Population (2000)	59,887		98,094		104,244	
Projected Annual Growth (2021-2026)	9,297	2.4%	20,067	2.9%	20,855	2.9%
Historical Annual Growth (2010-2021)	10,974	1.5%	29,310	2.5%	29,500	2.3%
Historical Annual Growth (2000-2010)	5,541	0.9%	9,439	1.0%	10,850	1.0%
Estimated Population Density (2021)	2,703 <i>psm</i>		1,743 <i>psm</i>		940 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households						
Estimated Households (2021)	28,039		48,540		50,923	
Projected Households (2026)	29,695		52,577		55,060	
Census Households (2010)	24,980		39,639		42,093	
Census Households (2000)	23,584		36,599		38,603	
Projected Annual Growth (2021-2026)	1,655	1.2%	4,037	1.7%	4,137	1.6%
Historical Annual Change (2000-2021)	4,455	0.9%	11,941	1.6%	12,321	1.5%
Average Household Income						
Estimated Average Household Income (2021)	\$87,835		\$88,128		\$88,920	
Projected Average Household Income (2026)	\$96,213		\$94,170		\$95,857	
Census Average Household Income (2010)	\$64,238		\$62,898		\$63,050	
Census Average Household Income (2000)	\$45,732		\$42,544		\$42,285	
Projected Annual Change (2021-2026)	\$8,378	1.9%	\$6,042	1.4%	\$6,938	1.6%
Historical Annual Change (2000-2021)	\$42,104	4.4%	\$45,584	5.1%	\$46,635	5.3%
Median Household Income						
Estimated Median Household Income (2021)	\$72,368		\$71,589		\$71,440	
Projected Median Household Income (2026)	\$83,758		\$83,060		\$82,793	
Census Median Household Income (2010)	\$50,623		\$48,760		\$48,903	
Census Median Household Income (2000)	\$36,498		\$33,707		\$33,603	
Projected Annual Change (2021-2026)	\$11,390	3.1%	\$11,470	3.2%	\$11,353	3.2%
Historical Annual Change (2000-2021)	\$35,870	4.7%	\$37,883	5.4%	\$37,837	5.4%
Per Capita Income						
Estimated Per Capita Income (2021)	\$32,323		\$31,361		\$31,431	
Projected Per Capita Income (2026)	\$33,416		\$31,642		\$32,001	
Census Per Capita Income (2010)	\$24,525		\$23,186		\$23,059	
Census Per Capita Income (2000)	\$17,907		\$15,778		\$15,599	
Projected Annual Change (2021-2026)	\$1,093	0.7%	\$281	0.2%	\$570	0.4%
Historical Annual Change (2000-2021)	\$14,416	3.8%	\$15,583	4.7%	\$15,832	4.8%
Estimated Average Household Net Worth (2021)	\$577,234		\$572,744		\$577,762	

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RFULL9

Winwood Town Center

Odessa, TX 79762

3 mi radius 5 mi radius 7 mi radius

Race and Ethnicity

Total Population (2021)	76,402		136,843		144,594	
White (2021)	55,675	72.9%	98,188	71.8%	103,890	71.8%
Black or African American (2021)	4,418	5.8%	8,557	6.3%	8,764	6.1%
American Indian or Alaska Native (2021)	917	1.2%	1,536	1.1%	1,620	1.1%
Asian (2021)	1,453	1.9%	2,368	1.7%	2,443	1.7%
Hawaiian or Pacific Islander (2021)	87	0.1%	137	-	138	-
Other Race (2021)	11,354	14.9%	21,827	16.0%	23,316	16.1%
Two or More Races (2021)	2,498	3.3%	4,230	3.1%	4,423	3.1%
Population < 18 (2021)	22,213	29.1%	40,029	29.3%	42,352	29.3%
White Not Hispanic	5,723	25.8%	9,221	23.0%	9,662	22.8%
Black or African American	1,480	6.7%	2,747	6.9%	2,808	6.6%
Asian	362	1.6%	613	1.5%	632	1.5%
Other Race Not Hispanic	594	2.7%	878	2.2%	910	2.1%
Hispanic	14,054	63.3%	26,569	66.4%	28,342	66.9%
Not Hispanic or Latino Population (2021)	34,286	44.9%	55,586	40.6%	57,990	40.1%
Not Hispanic White	28,569	83.3%	45,112	81.2%	47,209	81.4%
Not Hispanic Black or African American	3,261	9.5%	6,639	11.9%	6,802	11.7%
Not Hispanic American Indian or Alaska Native	415	1.2%	628	1.1%	659	1.1%
Not Hispanic Asian	1,099	3.2%	1,831	3.3%	1,879	3.2%
Not Hispanic Hawaiian or Pacific Islander	59	0.2%	97	0.2%	98	0.2%
Not Hispanic Other Race	1	-	13	-	40	-
Not Hispanic Two or More Races	882	2.6%	1,266	2.3%	1,303	2.2%
Hispanic or Latino Population (2021)	42,116	55.1%	81,257	59.4%	86,604	59.9%
Hispanic White	27,106	64.4%	53,076	65.3%	56,681	65.4%
Hispanic Black or African American	1,157	2.7%	1,918	2.4%	1,962	2.3%
Hispanic American Indian or Alaska Native	502	1.2%	908	1.1%	961	1.1%
Hispanic Asian	355	0.8%	537	0.7%	564	0.7%
Hispanic Hawaiian or Pacific Islander	28	-	40	-	40	-
Hispanic Other Race	11,352	27.0%	21,814	26.8%	23,276	26.9%
Hispanic Two or More Races	1,615	3.8%	2,964	3.6%	3,121	3.6%
Not Hispanic or Latino Population (2010)	38,210	58.4%	54,192	50.4%	57,090	49.6%
Hispanic or Latino Population (2010)	27,218	41.6%	53,340	49.6%	58,004	50.4%
Not Hispanic or Latino Population (2000)	41,435	69.2%	58,617	59.8%	61,688	59.2%
Hispanic or Latino Population (2000)	18,452	30.8%	39,476	40.2%	42,556	40.8%
Not Hispanic or Latino Population (2026)	37,929	44.3%	63,598	40.5%	66,244	40.0%
Hispanic or Latino Population (2026)	47,771	55.7%	93,312	59.5%	99,204	60.0%
Projected Annual Growth (2021-2026)	5,655	-	12,056	-	12,600	-
Historical Annual Growth (2000-2010)	8,765	4.8%	13,864	3.5%	15,448	3.6%

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RFULL9

Winwood Town Center

Odessa, TX 79762

3 mi radius

5 mi radius

7 mi radius

Total Age Distribution (2021)

	3 mi radius		5 mi radius		7 mi radius	
Total Population	76,402		136,843		144,594	
Age Under 5 Years	6,677	8.7%	11,838	8.7%	12,475	8.6%
Age 5 to 9 Years	6,564	8.6%	11,701	8.6%	12,364	8.6%
Age 10 to 14 Years	6,040	7.9%	10,993	8.0%	11,674	8.1%
Age 15 to 19 Years	5,516	7.2%	9,879	7.2%	10,466	7.2%
Age 20 to 24 Years	5,898	7.7%	9,878	7.2%	10,396	7.2%
Age 25 to 29 Years	6,675	8.7%	11,436	8.4%	12,018	8.3%
Age 30 to 34 Years	6,459	8.5%	11,360	8.3%	11,974	8.3%
Age 35 to 39 Years	5,702	7.5%	10,193	7.4%	10,774	7.5%
Age 40 to 44 Years	4,742	6.2%	8,529	6.2%	9,059	6.3%
Age 45 to 49 Years	3,933	5.1%	7,290	5.3%	7,722	5.3%
Age 50 to 54 Years	3,643	4.8%	6,696	4.9%	7,122	4.9%
Age 55 to 59 Years	3,556	4.7%	6,683	4.9%	7,069	4.9%
Age 60 to 64 Years	3,356	4.4%	6,280	4.6%	6,633	4.6%
Age 65 to 69 Years	2,535	3.3%	4,846	3.5%	5,151	3.6%
Age 70 to 74 Years	2,020	2.6%	3,627	2.7%	3,835	2.7%
Age 75 to 79 Years	1,333	1.7%	2,396	1.8%	2,515	1.7%
Age 80 to 84 Years	922	1.2%	1,665	1.2%	1,731	1.2%
Age 85 Years or Over	833	1.1%	1,552	1.1%	1,616	1.1%
Median Age	30.0		30.4		30.4	
Age 19 Years or Less	24,796	32.5%	44,411	32.5%	46,979	32.5%
Age 20 to 64 Years	43,963	57.5%	78,345	57.3%	82,767	57.2%
Age 65 Years or Over	7,643	10.0%	14,086	10.3%	14,847	10.3%

Female Age Distribution (2021)

	3 mi radius		5 mi radius		7 mi radius	
Female Population	37,773	49.4%	67,588	49.4%	71,309	49.3%
Age Under 5 Years	3,172	8.4%	5,708	8.4%	6,015	8.4%
Age 5 to 9 Years	3,119	8.3%	5,538	8.2%	5,856	8.2%
Age 10 to 14 Years	2,776	7.3%	5,082	7.5%	5,416	7.6%
Age 15 to 19 Years	2,762	7.3%	4,844	7.2%	5,109	7.2%
Age 20 to 24 Years	2,907	7.7%	4,870	7.2%	5,107	7.2%
Age 25 to 29 Years	3,174	8.4%	5,448	8.1%	5,728	8.0%
Age 30 to 34 Years	3,112	8.2%	5,462	8.1%	5,736	8.0%
Age 35 to 39 Years	2,783	7.4%	4,997	7.4%	5,288	7.4%
Age 40 to 44 Years	2,305	6.1%	4,202	6.2%	4,458	6.3%
Age 45 to 49 Years	2,017	5.3%	3,730	5.5%	3,939	5.5%
Age 50 to 54 Years	1,894	5.0%	3,427	5.1%	3,639	5.1%
Age 55 to 59 Years	1,740	4.6%	3,275	4.8%	3,455	4.8%
Age 60 to 64 Years	1,684	4.5%	3,121	4.6%	3,282	4.6%
Age 65 to 69 Years	1,384	3.7%	2,615	3.9%	2,763	3.9%
Age 70 to 74 Years	1,081	2.9%	1,876	2.8%	1,979	2.8%
Age 75 to 79 Years	777	2.1%	1,390	2.1%	1,454	2.0%
Age 80 to 84 Years	554	1.5%	1,013	1.5%	1,053	1.5%
Age 85 Years or Over	531	1.4%	990	1.5%	1,031	1.4%
Female Median Age	30.9		31.4		31.4	
Age 19 Years or Less	11,830	31.3%	21,172	31.3%	22,396	31.4%
Age 20 to 64 Years	21,616	57.2%	38,532	57.0%	40,633	57.0%
Age 65 Years or Over	4,327	11.5%	7,884	11.7%	8,281	11.6%

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Winwood Town Center

Odessa, TX 79762

3 mi radius 5 mi radius 7 mi radius

Male Age Distribution (2021)

	3 mi radius		5 mi radius		7 mi radius	
Male Population	38,629	50.6%	69,255	50.6%	73,284	50.7%
Age Under 5 Years	3,504	9.1%	6,130	8.9%	6,460	8.8%
Age 5 to 9 Years	3,446	8.9%	6,163	8.9%	6,508	8.9%
Age 10 to 14 Years	3,263	8.4%	5,912	8.5%	6,257	8.5%
Age 15 to 19 Years	2,753	7.1%	5,035	7.3%	5,358	7.3%
Age 20 to 24 Years	2,991	7.7%	5,008	7.2%	5,289	7.2%
Age 25 to 29 Years	3,501	9.1%	5,988	8.6%	6,290	8.6%
Age 30 to 34 Years	3,347	8.7%	5,898	8.5%	6,238	8.5%
Age 35 to 39 Years	2,919	7.6%	5,195	7.5%	5,486	7.5%
Age 40 to 44 Years	2,437	6.3%	4,328	6.2%	4,601	6.3%
Age 45 to 49 Years	1,916	5.0%	3,560	5.1%	3,782	5.2%
Age 50 to 54 Years	1,749	4.5%	3,269	4.7%	3,483	4.8%
Age 55 to 59 Years	1,816	4.7%	3,408	4.9%	3,613	4.9%
Age 60 to 64 Years	1,672	4.3%	3,159	4.6%	3,352	4.6%
Age 65 to 69 Years	1,151	3.0%	2,231	3.2%	2,388	3.3%
Age 70 to 74 Years	939	2.4%	1,752	2.5%	1,856	2.5%
Age 75 to 79 Years	557	1.4%	1,005	1.5%	1,060	1.4%
Age 80 to 84 Years	368	1.0%	652	0.9%	678	0.9%
Age 85 Years or Over	302	0.8%	563	0.8%	584	0.8%
Male Median Age	29.0		29.4		29.5	
Age 19 Years or Less	12,966	33.6%	23,240	33.6%	24,584	33.5%
Age 20 to 64 Years	22,347	57.8%	39,813	57.5%	42,135	57.5%
Age 65 Years or Over	3,316	8.6%	6,202	9.0%	6,566	9.0%

Males per 100 Females (2021)

	3 mi radius		5 mi radius		7 mi radius	
Overall Comparison						
Age Under 5 Years	110	52.5%	107	51.8%	107	51.8%
Age 5 to 9 Years	110	52.5%	111	52.7%	111	52.6%
Age 10 to 14 Years	118	54.0%	116	53.8%	116	53.8%
Age 15 to 19 Years	100	49.9%	104	51.0%	105	51.2%
Age 20 to 24 Years	103	50.7%	103	50.7%	104	50.9%
Age 25 to 29 Years	110	52.4%	110	52.4%	110	52.3%
Age 30 to 34 Years	108	51.8%	108	51.9%	109	52.1%
Age 35 to 39 Years	105	51.2%	104	51.0%	104	50.9%
Age 40 to 44 Years	106	51.4%	103	50.7%	103	50.8%
Age 45 to 49 Years	95	48.7%	95	48.8%	96	49.0%
Age 50 to 54 Years	92	48.0%	95	48.8%	96	48.9%
Age 55 to 59 Years	104	51.1%	104	51.0%	105	51.1%
Age 60 to 64 Years	99	49.8%	101	50.3%	102	50.5%
Age 65 to 69 Years	83	45.4%	85	46.0%	86	46.4%
Age 70 to 74 Years	87	46.5%	93	48.3%	94	48.4%
Age 75 to 79 Years	72	41.7%	72	42.0%	73	42.2%
Age 80 to 84 Years	66	39.9%	64	39.1%	64	39.2%
Age 85 Years or Over	57	36.2%	57	36.3%	57	36.2%
Age 19 Years or Less	110	52.3%	110	52.3%	110	52.3%
Age 20 to 39 Years	107	51.6%	106	51.5%	107	51.6%
Age 40 to 64 Years	99	49.9%	100	50.0%	100	50.1%
Age 65 Years or Over	77	43.4%	79	44.0%	79	44.2%

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Winwood Town Center

Odessa, TX 79762

	3 mi radius		5 mi radius		7 mi radius	
Household Type (2021)						
Total Households	28,039		48,540		50,923	
Households with Children	11,007	39.3%	19,883	41.0%	20,999	41.2%
Average Household Size	2.7		2.8		2.8	
Household Density per Square Mile	992		618		331	
Population Family	64,738	84.7%	117,888	86.1%	124,823	86.3%
Population Non-Family	10,630	13.9%	17,209	12.6%	17,819	12.3%
Population Group Quarters	1,035	1.4%	1,746	1.3%	1,951	1.3%
Family Households	19,293	68.8%	34,239	70.5%	36,115	70.9%
Married Couple Households	13,275	68.8%	23,760	69.4%	25,148	69.6%
Other Family Households with Children	6,018	31.2%	10,479	30.6%	10,967	30.4%
Family Households with Children	10,925	56.6%	19,742	57.7%	20,854	57.7%
Married Couple with Children	6,688	61.2%	12,331	62.5%	13,088	62.8%
Other Family Households with Children	4,236	38.8%	7,411	37.5%	7,765	37.2%
Family Households No Children	8,368	43.4%	14,497	42.3%	15,261	42.3%
Married Couple No Children	6,587	78.7%	11,429	78.8%	12,059	79.0%
Other Family Households No Children	1,782	21.3%	3,068	21.2%	3,202	21.0%
Non-Family Households	8,746	31.2%	14,301	29.5%	14,808	29.1%
Non-Family Households with Children	83	0.9%	141	1.0%	145	1.0%
Non-Family Households No Children	8,663	99.1%	14,161	99.0%	14,663	99.0%
Average Family Household Size	3.4		3.4		3.5	
Average Family Income	\$96,440		\$96,596		\$97,390	
Median Family Income	\$87,870		\$85,466		\$85,086	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2021)						
Population Age 15 Years or Over	57,122		102,311		108,081	
Never Married	21,368	37.4%	36,808	36.0%	38,730	35.8%
Currently Married	24,394	42.7%	44,823	43.8%	47,641	44.1%
Previously Married	11,359	19.9%	20,680	20.2%	21,709	20.1%
Separated	3,162	27.8%	6,025	29.1%	6,321	29.1%
Widowed	2,598	22.9%	4,605	22.3%	4,843	22.3%
Divorced	5,600	49.3%	10,050	48.6%	10,545	48.6%
Educational Attainment (2021)						
Adult Population Age 25 Years or Over	45,708		82,553		87,219	
Elementary (Grade Level 0 to 8)	2,850	6.2%	6,302	7.6%	6,903	7.9%
Some High School (Grade Level 9 to 11)	4,738	10.4%	9,562	11.6%	10,452	12.0%
High School Graduate	14,042	30.7%	24,848	30.1%	26,271	30.1%
Some College	11,571	25.3%	20,301	24.6%	21,216	24.3%
Associate Degree Only	3,596	7.9%	6,352	7.7%	6,648	7.6%
Bachelor Degree Only	6,283	13.7%	10,660	12.9%	11,101	12.7%
Graduate Degree	2,628	5.7%	4,528	5.5%	4,628	5.3%
Any College (Some College or Higher)	24,078	52.7%	41,841	50.7%	43,593	50.0%
College Degree + (Bachelor Degree or Higher)	8,911	19.5%	15,188	18.4%	15,729	18.0%

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Housing						
Total Housing Units (2021)	29,325		50,831		53,369	
Total Housing Units (2010)	26,424		43,341		45,902	
Historical Annual Growth (2010-2021)	2,901	1.0%	7,490	1.6%	7,467	1.5%
Housing Units Occupied (2021)	28,039	95.6%	48,540	95.5%	50,923	95.4%
Housing Units Owner-Occupied	17,097	61.0%	30,733	63.3%	32,585	64.0%
Housing Units Renter-Occupied	10,942	39.0%	17,807	36.7%	18,339	36.0%
Housing Units Vacant (2021)	1,286	4.4%	2,291	4.5%	2,445	4.6%
Household Size (2021)						
Total Households	28,039		48,540		50,923	
1 Person Households	7,145	25.5%	11,848	24.4%	12,278	24.1%
2 Person Households	8,255	29.4%	13,533	27.9%	14,126	27.7%
3 Person Households	5,031	17.9%	8,764	18.1%	9,216	18.1%
4 Person Households	4,138	14.8%	7,592	15.6%	8,018	15.7%
5 Person Households	2,079	7.4%	4,040	8.3%	4,293	8.4%
6 Person Households	863	3.1%	1,684	3.5%	1,832	3.6%
7 or More Person Households	527	1.9%	1,078	2.2%	1,162	2.3%
Household Income Distribution (2021)						
HH Income \$200,000 or More	1,777	6.3%	3,098	6.4%	3,308	6.5%
HH Income \$150,000 to \$199,999	1,795	6.4%	2,969	6.1%	3,162	6.2%
HH Income \$125,000 to \$149,999	2,006	7.2%	3,555	7.3%	3,681	7.2%
HH Income \$100,000 to \$124,999	2,844	10.1%	4,844	10.0%	5,083	10.0%
HH Income \$75,000 to \$99,999	4,220	15.0%	7,128	14.7%	7,401	14.5%
HH Income \$50,000 to \$74,999	5,821	20.8%	9,712	20.0%	10,063	19.8%
HH Income \$35,000 to \$49,999	3,153	11.2%	5,605	11.5%	5,897	11.6%
HH Income \$25,000 to \$34,999	2,417	8.6%	4,169	8.6%	4,465	8.8%
HH Income \$15,000 to \$24,999	1,962	7.0%	3,608	7.4%	3,819	7.5%
HH Income \$10,000 to \$14,999	705	2.5%	1,356	2.8%	1,430	2.8%
HH Income Under \$10,000	1,341	4.8%	2,495	5.1%	2,616	5.1%
Household Vehicles (2021)						
Households 0 Vehicles Available	1,188	4.2%	2,122	4.4%	2,156	4.2%
Households 1 Vehicle Available	10,025	35.8%	16,331	33.6%	16,840	33.1%
Households 2 Vehicles Available	10,930	39.0%	19,423	40.0%	20,363	40.0%
Households 3 or More Vehicles Available	5,897	21.0%	10,664	22.0%	11,564	22.7%
Total Vehicles Available	51,851		91,375		96,897	
Average Vehicles per Household	1.8		1.9		1.9	
Owner-Occupied Household Vehicles	35,630	68.7%	64,296	70.4%	68,864	71.1%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.1	
Renter-Occupied Household Vehicles	16,221	31.3%	27,079	29.6%	28,033	28.9%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5	
Travel Time (2021)						
Worker Base Age 16 years or Over	30,969		55,437		58,573	
Travel to Work in 14 Minutes or Less	10,107	32.6%	16,955	30.6%	17,732	30.3%
Travel to Work in 15 to 29 Minutes	14,329	46.3%	24,254	43.8%	25,268	43.1%
Travel to Work in 30 to 59 Minutes	5,222	16.9%	10,009	18.1%	10,611	18.1%
Travel to Work in 60 Minutes or More	2,037	6.6%	3,917	7.1%	4,229	7.2%
Work at Home	929	3.0%	1,545	2.8%	1,642	2.8%
Average Minutes Travel to Work	18.1		18.6		18.7	

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COMPLETE PROFILE

2000-2010 Census, 2021 Estimates with 2026 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 31.8914/-102.351

RFULL9

Winwood Town Center Odessa, TX 79762	3 mi radius	5 mi radius	7 mi radius
Transportation To Work (2021)			
Worker Base Age 16 years or Over	30,969	55,437	58,573
Drive to Work Alone	25,296 81.7%	45,378 81.9%	47,951 81.9%
Drive to Work in Carpool	3,822 12.3%	6,871 12.4%	7,278 12.4%
Travel to Work by Public Transportation	221 0.7%	286 0.5%	286 0.5%
Drive to Work on Motorcycle	7 -	31 -	31 -
Bicycle to Work	14 -	31 -	31 -
Walk to Work	539 1.7%	1,005 1.8%	1,062 1.8%
Other Means	141 0.5%	290 0.5%	293 0.5%
Work at Home	929 3.0%	1,545 2.8%	1,642 2.8%
Daytime Demographics (2021)			
Total Businesses	2,709	5,097	5,650
Total Employees	28,948	59,219	66,600
Company Headquarter Businesses	118 4.3%	260 5.1%	295 5.2%
Company Headquarter Employees	4,349 15.0%	11,918 20.1%	13,323 20.0%
Employee Population per Business	10.7 to 1	11.6 to 1	11.8 to 1
Residential Population per Business	28.2 to 1	26.8 to 1	25.6 to 1
Adj. Daytime Demographics Age 16 Years or Over	52,423	103,042	113,302
Labor Force			
Labor Population Age 16 Years or Over (2021)	56,202	100,591	106,267
Labor Force Total Males (2021)	27,957 49.7%	50,148 49.9%	53,107 50.0%
Male Civilian Employed	18,866 67.5%	33,466 66.7%	35,296 66.5%
Male Civilian Unemployed	2,395 8.6%	3,794 7.6%	4,038 7.6%
Males in Armed Forces	62 0.2%	62 0.1%	67 0.1%
Males Not in Labor Force	6,634 23.7%	12,827 25.6%	13,705 25.8%
Labor Force Total Females (2021)	28,245 50.3%	50,443 50.1%	53,160 50.0%
Female Civilian Employed	13,799 48.9%	23,240 46.1%	24,201 45.5%
Female Civilian Unemployed	2,132 7.5%	3,665 7.3%	3,834 7.2%
Females in Armed Forces	- -	- -	- -
Females Not in Labor Force	12,314 43.6%	23,538 46.7%	25,125 47.3%
Unemployment Rate	4,527 8.1%	7,458 7.4%	7,872 7.4%
Occupation (2021)			
Occupation Population Age 16 Years or Over	32,665	56,706	59,498
Occupation Total Males	18,866 57.8%	33,466 59.0%	35,296 59.3%
Occupation Total Females	13,799 42.2%	23,240 41.0%	24,201 40.7%
Management, Business, Financial Operations	3,905 12.0%	6,666 11.8%	6,929 11.6%
Professional, Related	4,852 14.9%	8,129 14.3%	8,322 14.0%
Service	4,482 13.7%	7,300 12.9%	7,629 12.8%
Sales, Office	7,990 24.5%	13,754 24.3%	14,304 24.0%
Farming, Fishing, Forestry	8 -	21 -	21 -
Construction, Extraction, Maintenance	5,708 17.5%	9,961 17.6%	10,536 17.7%
Production, Transport, Material Moving	5,720 17.5%	10,875 19.2%	11,758 19.8%
White Collar Workers	16,747 51.3%	28,549 50.3%	29,554 49.7%
Blue Collar Workers	15,918 48.7%	28,157 49.7%	29,943 50.3%

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RFULL9

Winwood Town Center

Odessa, TX 79762

3 mi radius 5 mi radius 7 mi radius

Units In Structure (2021)

	3 mi radius	5 mi radius	7 mi radius
Total Units	24,980	39,639	42,093
1 Detached Unit	19,335 77.4%	33,849 85.4%	35,275 83.8%
1 Attached Unit	482 1.9%	866 2.2%	890 2.1%
2 Units	557 2.2%	978 2.5%	1,005 2.4%
3 to 4 Units	696 2.8%	1,055 2.7%	1,066 2.5%
5 to 9 Units	2,686 10.8%	4,164 10.5%	4,211 10.0%
10 to 19 Units	592 2.4%	846 2.1%	855 2.0%
20 to 49 Units	446 1.8%	733 1.8%	753 1.8%
50 or More Units	657 2.6%	1,051 2.7%	1,061 2.5%
Mobile Home or Trailer	2,336 9.3%	4,583 11.6%	5,342 12.7%
Other Structure	252 1.0%	417 1.1%	465 1.1%

Homes Built By Year (2021)

Homes Built 2014 or later	1,011 3.4%	3,343 6.6%	3,506 6.6%
Homes Built 2010 to 2013	746 2.5%	2,397 4.7%	2,555 4.8%
Homes Built 2000 to 2009	1,307 4.5%	2,908 5.7%	3,153 5.9%
Homes Built 1990 to 1999	2,679 9.1%	4,222 8.3%	4,490 8.4%
Homes Built 1980 to 1989	3,546 12.1%	5,821 11.5%	6,302 11.8%
Homes Built 1970 to 1979	6,020 20.5%	9,150 18.0%	9,577 17.9%
Homes Built 1960 to 1969	4,430 15.1%	7,108 14.0%	7,385 13.8%
Homes Built 1950 to 1959	7,012 23.9%	10,747 21.1%	10,936 20.5%
Homes Built 1940 to 1949	1,192 4.1%	2,605 5.1%	2,769 5.2%
Homes Built Before 1939	95 0.3%	239 0.5%	251 0.5%
Median Age of Homes	42.2 yrs	40.6 yrs	40.3 yrs

Home Values (2021)

Owner Specified Housing Units	17,097	30,733	32,585
Home Values \$1,000,000 or More	87 0.5%	119 0.4%	122 0.4%
Home Values \$750,000 to \$999,999	32 0.2%	158 0.5%	172 0.5%
Home Values \$500,000 to \$749,999	303 1.8%	591 1.9%	649 2.0%
Home Values \$400,000 to \$499,999	949 5.6%	1,668 5.4%	1,805 5.5%
Home Values \$300,000 to \$399,999	1,089 6.4%	1,955 6.4%	2,056 6.3%
Home Values \$250,000 to \$299,999	1,919 11.2%	3,532 11.5%	3,808 11.7%
Home Values \$200,000 to \$249,999	2,196 12.8%	3,820 12.4%	3,938 12.1%
Home Values \$175,000 to \$199,999	1,619 9.5%	2,754 9.0%	2,862 8.8%
Home Values \$150,000 to \$174,999	1,922 11.2%	3,022 9.8%	3,164 9.7%
Home Values \$125,000 to \$149,999	1,278 7.5%	2,369 7.7%	2,513 7.7%
Home Values \$100,000 to \$124,999	1,274 7.4%	2,138 7.0%	2,275 7.0%
Home Values \$90,000 to \$99,999	487 2.8%	947 3.1%	1,010 3.1%
Home Values \$80,000 to \$89,999	1,277 7.5%	2,251 7.3%	2,333 7.2%
Home Values \$70,000 to \$79,999	1,085 6.3%	2,189 7.1%	2,293 7.0%
Home Values \$60,000 to \$69,999	244 1.4%	497 1.6%	541 1.7%
Home Values \$50,000 to \$59,999	467 2.7%	903 2.9%	999 3.1%
Home Values \$35,000 to \$49,999	283 1.7%	541 1.8%	599 1.8%
Home Values \$25,000 to \$34,999	267 1.6%	587 1.9%	649 2.0%
Home Values \$10,000 to \$24,999	90 0.5%	223 0.7%	244 0.7%
Home Values Under \$10,000	231 1.4%	472 1.5%	553 1.7%
Owner-Occupied Median Home Value	\$172,707	\$171,187	\$170,702
Renter-Occupied Median Rent	\$1,028	\$1,008	\$1,008

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Winwood Town Center

Odessa, TX 79762

3 mi radius

5 mi radius

7 mi radius

Total Annual Consumer Expenditure (2021)

Total Household Expenditure	\$1.8 B	\$3.11 B	\$3.28 B
Total Non-Retail Expenditure	\$947.79 M	\$1.64 B	\$1.73 B
Total Retail Expenditure	\$850.63 M	\$1.47 B	\$1.55 B
Apparel	\$63.76 M	\$110.4 M	\$116.54 M
Contributions	\$57.78 M	\$99.93 M	\$105.55 M
Education	\$53.63 M	\$92.89 M	\$98.17 M
Entertainment	\$101.53 M	\$175.71 M	\$185.5 M
Food and Beverages	\$265.99 M	\$460.49 M	\$485.9 M
Furnishings and Equipment	\$63.06 M	\$109.1 M	\$115.14 M
Gifts	\$43.85 M	\$75.73 M	\$79.91 M
Health Care	\$151.05 M	\$261.25 M	\$275.63 M
Household Operations	\$70.28 M	\$121.59 M	\$128.37 M
Miscellaneous Expenses	\$33.84 M	\$58.53 M	\$61.76 M
Personal Care	\$24.13 M	\$41.74 M	\$44.05 M
Personal Insurance	\$12.5 M	\$21.66 M	\$22.88 M
Reading	\$3.88 M	\$6.7 M	\$7.07 M
Shelter	\$379.62 M	\$656.67 M	\$692.93 M
Tobacco	\$10.99 M	\$19.01 M	\$20.04 M
Transportation	\$329.54 M	\$570.43 M	\$601.93 M
Utilities	\$133 M	\$230.28 M	\$242.95 M

Monthly Household Consumer Expenditure (2021)

Total Household Expenditure	\$5,345	\$5,343	\$5,375
Total Non-Retail Expenditure	\$2,817 52.7%	\$2,815 52.7%	\$2,832 52.7%
Total Retail Expenditures	\$2,528 47.3%	\$2,528 47.3%	\$2,543 47.3%
Apparel	\$190 3.5%	\$190 3.5%	\$191 3.5%
Contributions	\$172 3.2%	\$172 3.2%	\$173 3.2%
Education	\$159 3.0%	\$159 3.0%	\$161 3.0%
Entertainment	\$302 5.6%	\$302 5.6%	\$304 5.6%
Food and Beverages	\$791 14.8%	\$791 14.8%	\$795 14.8%
Furnishings and Equipment	\$187 3.5%	\$187 3.5%	\$188 3.5%
Gifts	\$130 2.4%	\$130 2.4%	\$131 2.4%
Health Care	\$449 8.4%	\$449 8.4%	\$451 8.4%
Household Operations	\$209 3.9%	\$209 3.9%	\$210 3.9%
Miscellaneous Expenses	\$101 1.9%	\$100 1.9%	\$101 1.9%
Personal Care	\$72 1.3%	\$72 1.3%	\$72 1.3%
Personal Insurance	\$37 0.7%	\$37 0.7%	\$37 0.7%
Reading	\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter	\$1,128 21.1%	\$1,127 21.1%	\$1,134 21.1%
Tobacco	\$33 0.6%	\$33 0.6%	\$33 0.6%
Transportation	\$979 18.3%	\$979 18.3%	\$985 18.3%
Utilities	\$395 7.4%	\$395 7.4%	\$398 7.4%

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