

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.9513/-88.0053

Southridge Collection Greendale, WI 53129	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	8,532		95,822		267,906	
Projected Population (2027)	8,320		94,064		264,120	
Census Population (2020)	8,900		97,278		272,209	
Census Population (2010)	8,202		97,088		271,748	
Projected Annual Growth (2022-2027)	-212	-0.5%	-1,758	-0.4%	-3,786	-0.3%
Historical Annual Growth (2020-2022)	-368	-	-1,456	-0.7%	-4,303	-0.8%
Historical Annual Growth (2010-2020)	698	0.9%	190	-	461	-
Estimated Population Density (2022)	2,717 <i>psm</i>		3,391 <i>psm</i>		3,412 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>		28.3 <i>sq mi</i>		78.5 <i>sq mi</i>	
Households						
Estimated Households (2022)	3,996		43,476		114,744	
Projected Households (2027)	3,771		41,245		109,507	
Census Households (2020)	4,128		43,787		115,753	
Census Households (2010)	3,930		43,306		113,827	
Projected Annual Growth (2022-2027)	-224	-1.1%	-2,231	-1.0%	-5,237	-0.9%
Historical Annual Change (2010-2022)	66	0.1%	170	-	917	-
Average Household Income						
Estimated Average Household Income (2022)	\$82,580		\$85,472		\$81,859	
Projected Average Household Income (2027)	\$93,538		\$114,406		\$111,197	
Census Average Household Income (2010)	\$60,608		\$61,276		\$59,188	
Census Average Household Income (2000)	\$56,020		\$54,065		\$52,757	
Projected Annual Change (2022-2027)	\$10,958	2.7%	\$28,933	6.8%	\$29,338	7.2%
Historical Annual Change (2000-2022)	\$26,560	2.2%	\$31,407	2.6%	\$29,102	2.5%
Median Household Income						
Estimated Median Household Income (2022)	\$66,308		\$67,890		\$66,745	
Projected Median Household Income (2027)	\$79,727		\$82,333		\$80,918	
Census Median Household Income (2010)	\$48,635		\$51,207		\$50,303	
Census Median Household Income (2000)	\$48,976		\$47,043		\$46,056	
Projected Annual Change (2022-2027)	\$13,419	4.0%	\$14,444	4.3%	\$14,173	4.2%
Historical Annual Change (2000-2022)	\$17,333	1.6%	\$20,847	2.0%	\$20,689	2.0%
Per Capita Income						
Estimated Per Capita Income (2022)	\$38,748		\$38,922		\$35,265	
Projected Per Capita Income (2027)	\$42,477		\$50,309		\$46,311	
Census Per Capita Income (2010)	\$29,041		\$27,335		\$24,793	
Census Per Capita Income (2000)	\$26,076		\$23,771		\$22,239	
Projected Annual Change (2022-2027)	\$3,729	1.9%	\$11,387	5.9%	\$11,046	6.3%
Historical Annual Change (2000-2022)	\$12,672	2.2%	\$15,151	2.9%	\$13,026	2.7%
Estimated Average Household Net Worth (2022)	\$348,474		\$375,316		\$367,843	

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Southridge Collection		1 mi radius		3 mi radius		5 mi radius	
Greendale, WI 53129							
Race and Ethnicity							
Total Population (2022)		8,532		95,822		267,906	
White (2022)		6,694	78.5%	71,797	74.9%	182,359	68.1%
Black or African American (2022)		474	5.6%	5,736	6.0%	19,735	7.4%
American Indian or Alaska Native (2022)		46	0.5%	613	0.6%	2,544	0.9%
Asian (2022)		384	4.5%	5,303	5.5%	14,957	5.6%
Hawaiian or Pacific Islander (2022)		2	-	24	-	75	-
Other Race (2022)		465	5.5%	6,156	6.4%	24,066	9.0%
Two or More Races (2022)		469	5.5%	6,193	6.5%	24,170	9.0%
Population < 18 (2022)		1,758	20.6%	19,118	20.0%	59,424	22.2%
White Not Hispanic		1,089	62.0%	10,271	53.7%	26,249	44.2%
Black or African American		109	6.2%	1,313	6.9%	4,704	7.9%
Asian		102	5.8%	1,461	7.6%	4,380	7.4%
Other Race Not Hispanic		117	6.6%	1,270	6.6%	3,449	5.8%
Hispanic		341	19.4%	4,803	25.1%	20,641	34.7%
Not Hispanic or Latino Population (2022)		7,502	87.9%	81,089	84.6%	208,486	77.8%
Not Hispanic White		5,907	78.7%	61,240	75.5%	149,307	71.6%
Not Hispanic Black or African American		407	5.4%	4,759	5.9%	15,000	7.2%
Not Hispanic American Indian or Alaska Native		40	0.5%	509	0.6%	1,659	0.8%
Not Hispanic Asian		338	4.5%	4,467	5.5%	11,731	5.6%
Not Hispanic Hawaiian or Pacific Islander		2	-	23	-	63	-
Not Hispanic Other Race		403	5.4%	5,040	6.2%	15,341	7.4%
Not Hispanic Two or More Races		404	5.4%	5,051	6.2%	15,385	7.4%
Hispanic or Latino Population (2022)		1,030	12.1%	14,733	15.4%	59,420	22.2%
Hispanic White		786	76.3%	10,557	71.7%	33,052	55.6%
Hispanic Black or African American		66	6.4%	977	6.6%	4,735	8.0%
Hispanic American Indian or Alaska Native		5	0.5%	104	0.7%	885	1.5%
Hispanic Asian		46	4.5%	836	5.7%	3,226	5.4%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	12	-
Hispanic Other Race		62	6.0%	1,116	7.6%	8,725	14.7%
Hispanic Two or More Races		64	6.3%	1,142	7.7%	8,785	14.8%
Not Hispanic or Latino Population (2020)		7,891	88.7%	82,942	85.3%	210,803	77.4%
Hispanic or Latino Population (2020)		1,009	11.3%	14,336	14.7%	61,406	22.6%
Not Hispanic or Latino Population (2010)		7,637	93.1%	88,476	91.1%	225,908	83.1%
Hispanic or Latino Population (2010)		565	6.9%	8,612	8.9%	45,840	16.9%
Not Hispanic or Latino Population (2027)		7,320	88.0%	79,565	84.6%	205,315	77.7%
Hispanic or Latino Population (2027)		1,000	12.0%	14,499	15.4%	58,804	22.3%
Projected Annual Growth (2022-2027)		-30	-0.6%	-233	-0.3%	-616	-0.2%
Historical Annual Growth (2010-2020)		444	7.9%	5,724	6.6%	15,565	3.4%

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Greendale, WI 53129							
Total Age Distribution (2022)							
Total Population		8,532		95,822		267,906	
Age Under 5 Years		475	5.6%	5,209	5.4%	15,857	5.9%
Age 5 to 9 Years		474	5.6%	5,217	5.4%	16,435	6.1%
Age 10 to 14 Years		508	6.0%	5,472	5.7%	17,073	6.4%
Age 15 to 19 Years		441	5.2%	4,847	5.1%	15,440	5.8%
Age 20 to 24 Years		374	4.4%	4,424	4.6%	13,879	5.2%
Age 25 to 29 Years		623	7.3%	7,091	7.4%	20,121	7.5%
Age 30 to 34 Years		582	6.8%	6,938	7.2%	20,310	7.6%
Age 35 to 39 Years		575	6.7%	6,631	6.9%	19,318	7.2%
Age 40 to 44 Years		519	6.1%	5,943	6.2%	17,503	6.5%
Age 45 to 49 Years		436	5.1%	5,374	5.6%	15,719	5.9%
Age 50 to 54 Years		503	5.9%	5,863	6.1%	16,335	6.1%
Age 55 to 59 Years		530	6.2%	6,118	6.4%	16,480	6.2%
Age 60 to 64 Years		596	7.0%	6,520	6.8%	16,926	6.3%
Age 65 to 69 Years		586	6.9%	6,334	6.6%	15,373	5.7%
Age 70 to 74 Years		536	6.3%	5,508	5.7%	12,494	4.7%
Age 75 to 79 Years		319	3.7%	3,318	3.5%	7,570	2.8%
Age 80 to 84 Years		216	2.5%	2,292	2.4%	5,127	1.9%
Age 85 Years or Over		237	2.8%	2,724	2.8%	5,947	2.2%
Median Age		41.3		41.5		38.7	
Age 19 Years or Less		1,899	22.3%	20,745	21.6%	64,804	24.2%
Age 20 to 64 Years		4,739	55.5%	54,902	57.3%	156,591	58.4%
Age 65 Years or Over		1,894	22.2%	20,176	21.1%	46,511	17.4%
Female Age Distribution (2022)							
Female Population		4,573	53.6%	49,648	51.8%	135,703	50.7%
Age Under 5 Years		235	5.1%	2,542	5.1%	7,796	5.7%
Age 5 to 9 Years		248	5.4%	2,573	5.2%	8,047	5.9%
Age 10 to 14 Years		245	5.4%	2,627	5.3%	8,366	6.2%
Age 15 to 19 Years		224	4.9%	2,383	4.8%	7,501	5.5%
Age 20 to 24 Years		201	4.4%	2,300	4.6%	6,908	5.1%
Age 25 to 29 Years		338	7.4%	3,572	7.2%	10,003	7.4%
Age 30 to 34 Years		307	6.7%	3,418	6.9%	9,933	7.3%
Age 35 to 39 Years		289	6.3%	3,289	6.6%	9,504	7.0%
Age 40 to 44 Years		273	6.0%	3,036	6.1%	8,635	6.4%
Age 45 to 49 Years		218	4.8%	2,731	5.5%	7,815	5.8%
Age 50 to 54 Years		258	5.6%	2,925	5.9%	8,002	5.9%
Age 55 to 59 Years		280	6.1%	3,178	6.4%	8,292	6.1%
Age 60 to 64 Years		326	7.1%	3,427	6.9%	8,671	6.4%
Age 65 to 69 Years		326	7.1%	3,405	6.9%	8,069	5.9%
Age 70 to 74 Years		324	7.1%	3,059	6.2%	6,794	5.0%
Age 75 to 79 Years		183	4.0%	1,921	3.9%	4,308	3.2%
Age 80 to 84 Years		131	2.9%	1,406	2.8%	3,099	2.3%
Age 85 Years or Over		166	3.6%	1,859	3.7%	3,961	2.9%
Female Median Age		42.9		43.3		39.9	
Age 19 Years or Less		952	20.8%	10,125	20.4%	31,709	23.4%
Age 20 to 64 Years		2,491	54.5%	27,874	56.1%	77,761	57.3%
Age 65 Years or Over		1,130	24.7%	11,649	23.5%	26,232	19.3%

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Greendale, WI 53129							
Male Age Distribution (2022)							
Male Population		3,959	46.4%	46,174	48.2%	132,203	49.3%
Age Under 5 Years		241	6.1%	2,667	5.8%	8,061	6.1%
Age 5 to 9 Years		226	5.7%	2,644	5.7%	8,389	6.3%
Age 10 to 14 Years		263	6.6%	2,845	6.2%	8,706	6.6%
Age 15 to 19 Years		217	5.5%	2,464	5.3%	7,939	6.0%
Age 20 to 24 Years		174	4.4%	2,124	4.6%	6,971	5.3%
Age 25 to 29 Years		285	7.2%	3,519	7.6%	10,118	7.7%
Age 30 to 34 Years		275	6.9%	3,520	7.6%	10,377	7.8%
Age 35 to 39 Years		286	7.2%	3,342	7.2%	9,815	7.4%
Age 40 to 44 Years		246	6.2%	2,908	6.3%	8,869	6.7%
Age 45 to 49 Years		218	5.5%	2,643	5.7%	7,904	6.0%
Age 50 to 54 Years		246	6.2%	2,938	6.4%	8,333	6.3%
Age 55 to 59 Years		250	6.3%	2,940	6.4%	8,189	6.2%
Age 60 to 64 Years		270	6.8%	3,093	6.7%	8,255	6.2%
Age 65 to 69 Years		259	6.6%	2,929	6.3%	7,304	5.5%
Age 70 to 74 Years		212	5.4%	2,450	5.3%	5,699	4.3%
Age 75 to 79 Years		137	3.4%	1,397	3.0%	3,262	2.5%
Age 80 to 84 Years		85	2.1%	887	1.9%	2,028	1.5%
Age 85 Years or Over		71	1.8%	865	1.9%	1,986	1.5%
Male Median Age		39.8		39.6		37.5	
Age 19 Years or Less		947	23.9%	10,620	23.0%	33,095	25.0%
Age 20 to 64 Years		2,248	56.8%	27,027	58.5%	78,830	59.6%
Age 65 Years or Over		764	19.3%	8,527	18.5%	20,279	15.3%
Males per 100 Females (2022)							
Overall Comparison		87		93		97	
Age Under 5 Years		103	50.7%	105	51.2%	103	50.8%
Age 5 to 9 Years		91	47.6%	103	50.7%	104	51.0%
Age 10 to 14 Years		107	51.8%	108	52.0%	104	51.0%
Age 15 to 19 Years		97	49.2%	103	50.8%	106	51.4%
Age 20 to 24 Years		86	46.4%	92	48.0%	101	50.2%
Age 25 to 29 Years		84	45.7%	99	49.6%	101	50.3%
Age 30 to 34 Years		89	47.2%	103	50.7%	104	51.1%
Age 35 to 39 Years		99	49.7%	102	50.4%	103	50.8%
Age 40 to 44 Years		90	47.4%	96	48.9%	103	50.7%
Age 45 to 49 Years		100	50.0%	97	49.2%	101	50.3%
Age 50 to 54 Years		95	48.8%	100	50.1%	104	51.0%
Age 55 to 59 Years		89	47.1%	93	48.1%	99	49.7%
Age 60 to 64 Years		83	45.3%	90	47.4%	95	48.8%
Age 65 to 69 Years		80	44.3%	86	46.2%	91	47.5%
Age 70 to 74 Years		66	39.6%	80	44.5%	84	45.6%
Age 75 to 79 Years		75	42.8%	73	42.1%	76	43.1%
Age 80 to 84 Years		64	39.2%	63	38.7%	65	39.6%
Age 85 Years or Over		43	30.0%	47	31.8%	50	33.4%
Age 19 Years or Less		99	49.8%	105	51.2%	104	51.1%
Age 20 to 39 Years		90	47.3%	99	49.9%	103	50.6%
Age 40 to 64 Years		91	47.5%	95	48.7%	100	50.1%
Age 65 Years or Over		68	40.3%	73	42.3%	77	43.6%

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Southridge Collection		1 mi radius		3 mi radius		5 mi radius	
Greendale, WI 53129							
Household Type (2022)							
Total Households		3,996		43,476		114,744	
Households with Children		1,011	25.3%	11,132	25.6%	32,291	28.1%
Average Household Size		2.1		2.2		2.3	
Household Density per Square Mile		1,273		1,538		1,462	
Population Family		6,489	76.1%	72,970	76.2%	209,179	78.1%
Population Non-Family		1,960	23.0%	21,192	22.1%	53,946	20.1%
Population Group Quarters		82	1.0%	1,660	1.7%	4,782	1.8%
Family Households		2,313	57.9%	25,439	58.5%	69,929	60.9%
Married Couple Households		1,626	70.3%	18,993	74.7%	50,644	72.4%
Other Family Households with Children		687	29.7%	6,446	25.3%	19,286	27.6%
Family Households with Children		1,009	43.6%	11,116	43.7%	32,237	46.1%
Married Couple with Children		601	59.5%	7,474	67.2%	21,554	66.9%
Other Family Households with Children		408	40.5%	3,642	32.8%	10,683	33.1%
Family Households No Children		1,304	56.4%	14,324	56.3%	37,692	53.9%
Married Couple No Children		1,025	78.6%	11,520	80.4%	29,089	77.2%
Other Family Households No Children		279	21.4%	2,804	19.6%	8,603	22.8%
Non-Family Households		1,683	42.1%	18,036	41.5%	44,814	39.1%
Non-Family Households with Children		2	0.1%	17	-	54	0.1%
Non-Family Households No Children		1,681	99.9%	18,020	99.9%	44,761	99.9%
Average Family Household Size		2.8		2.9		3.0	
Average Family Income		\$102,150		\$105,130		\$98,792	
Median Family Income		\$89,391		\$89,694		\$85,256	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2022)							
Population Age 15 Years or Over		7,074		79,925		218,541	
Never Married		2,308	32.6%	27,204	34.0%	77,618	35.5%
Currently Married		3,240	45.8%	35,935	45.0%	97,289	44.5%
Previously Married		1,526	21.6%	16,785	21.0%	43,634	20.0%
Separated		220	14.4%	2,290	13.6%	6,816	15.6%
Widowed		473	31.0%	5,370	32.0%	12,550	28.8%
Divorced		833	54.6%	9,125	54.4%	24,268	55.6%
Educational Attainment (2022)							
Adult Population Age 25 Years or Over		6,259		70,654		189,223	
Elementary (Grade Level 0 to 8)		237	3.8%	2,008	2.8%	7,676	4.1%
Some High School (Grade Level 9 to 11)		227	3.6%	2,877	4.1%	10,614	5.6%
High School Graduate		1,762	28.1%	21,785	30.8%	59,323	31.4%
Some College		1,205	19.3%	14,335	20.3%	37,059	19.6%
Associate Degree Only		619	9.9%	6,892	9.8%	17,180	9.1%
Bachelor Degree Only		1,614	25.8%	15,949	22.6%	39,402	20.8%
Graduate Degree		596	9.5%	6,808	9.6%	17,970	9.5%
Any College (Some College or Higher)		4,034	64.4%	43,984	62.3%	111,611	59.0%
College Degree + (Bachelor Degree or Higher)		2,209	35.3%	22,757	32.2%	57,372	30.3%

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Housing						
Total Housing Units (2022)	4,172		45,354		120,550	
Total Housing Units (2020)	4,291		45,433		120,952	
Historical Annual Growth (2020-2022)	-119	-	-79	-	-402	-
Housing Units Occupied (2022)	3,996	95.8%	43,476	95.9%	114,744	95.2%
Housing Units Owner-Occupied	2,309	57.8%	27,862	64.1%	75,825	66.1%
Housing Units Renter-Occupied	1,687	42.2%	15,613	35.9%	38,919	33.9%
Housing Units Vacant (2022)	176	4.2%	1,879	4.1%	5,806	4.8%
Household Size (2022)						
Total Households	3,996		43,476		114,744	
1 Person Households	1,438	36.0%	15,369	35.4%	37,403	32.6%
2 Person Households	1,486	37.2%	15,877	36.5%	41,396	36.1%
3 Person Households	521	13.0%	5,705	13.1%	15,680	13.7%
4 Person Households	377	9.4%	4,225	9.7%	12,054	10.5%
5 Person Households	125	3.1%	1,599	3.7%	5,249	4.6%
6 Person Households	36	0.9%	525	1.2%	1,974	1.7%
7 or More Person Households	14	0.3%	177	0.4%	987	0.9%
Household Income Distribution (2022)						
HH Income \$200,000 or More	142	3.6%	1,871	4.3%	4,906	4.3%
HH Income \$150,000 to \$199,999	240	6.0%	2,582	5.9%	6,371	5.6%
HH Income \$125,000 to \$149,999	261	6.5%	2,949	6.8%	7,408	6.5%
HH Income \$100,000 to \$124,999	441	11.0%	4,680	10.8%	12,183	10.6%
HH Income \$75,000 to \$99,999	579	14.5%	7,015	16.1%	17,322	15.1%
HH Income \$50,000 to \$74,999	852	21.3%	9,069	20.9%	24,146	21.0%
HH Income \$35,000 to \$49,999	544	13.6%	5,543	12.8%	14,913	13.0%
HH Income \$25,000 to \$34,999	411	10.3%	3,944	9.1%	10,317	9.0%
HH Income \$15,000 to \$24,999	243	6.1%	2,804	6.4%	8,433	7.3%
HH Income \$10,000 to \$14,999	129	3.2%	1,334	3.1%	3,861	3.4%
HH Income Under \$10,000	155	3.9%	1,684	3.9%	4,883	4.3%
Household Vehicles (2022)						
Households 0 Vehicles Available	233	5.8%	2,694	6.2%	7,883	6.9%
Households 1 Vehicle Available	1,823	45.6%	17,107	39.3%	42,609	37.1%
Households 2 Vehicles Available	1,489	37.3%	17,879	41.1%	46,728	40.7%
Households 3 or More Vehicles Available	451	11.3%	5,796	13.3%	17,524	15.3%
Total Vehicles Available	6,352		72,288		194,831	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	4,345	68.4%	53,063	73.4%	146,554	75.2%
Average Vehicles per Owner-Occupied Household	1.9		1.9		1.9	
Renter-Occupied Household Vehicles	2,007	31.6%	19,225	26.6%	48,277	24.8%
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2	
Travel Time (2022)						
Worker Base Age 16 years or Over	4,646		50,314		134,966	
Travel to Work in 14 Minutes or Less	847	18.2%	9,690	19.3%	27,880	20.7%
Travel to Work in 15 to 29 Minutes	1,760	37.9%	19,931	39.6%	52,219	38.7%
Travel to Work in 30 to 59 Minutes	1,025	22.1%	9,948	19.8%	24,961	18.5%
Travel to Work in 60 Minutes or More	117	2.5%	1,097	2.2%	3,064	2.3%
Work at Home	896	19.3%	9,648	19.2%	26,842	19.9%
Average Minutes Travel to Work	21.8		20.6		20.2	

Complete Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.9513/-88.0053

Southridge Collection		1 mi radius		3 mi radius		5 mi radius	
Greendale, WI 53129							
Transportation To Work (2022)							
Worker Base Age 16 years or Over		4,646		50,314		134,966	
Drive to Work Alone		3,324	71.5%	35,405	70.4%	92,666	68.7%
Drive to Work in Carpool		264	5.7%	2,979	5.9%	9,059	6.7%
Travel to Work by Public Transportation		61	1.3%	929	1.8%	2,493	1.8%
Drive to Work on Motorcycle		2	-	71	0.1%	172	0.1%
Bicycle to Work		8	0.2%	114	0.2%	288	0.2%
Walk to Work		69	1.5%	848	1.7%	2,202	1.6%
Other Means		22	0.5%	321	0.6%	1,243	0.9%
Work at Home		896	19.3%	9,648	19.2%	26,842	19.9%
Daytime Demographics (2022)							
Total Businesses		576		2,616		7,189	
Total Employees		7,150		27,739		101,245	
Company Headquarter Businesses		18	3.0%	70	2.7%	262	3.6%
Company Headquarter Employees		1,025	14.3%	3,612	13.0%	14,319	14.1%
Employee Population per Business		12.4	to 1	10.6	to 1	14.1	to 1
Residential Population per Business		14.8	to 1	36.6	to 1	37.3	to 1
Adj. Daytime Demographics Age 16 Years or Over		9,482		56,205		181,306	
Labor Force							
Labor Population Age 16 Years or Over (2022)		6,980		78,820		215,097	
Labor Force Total Males (2022)		3,188	45.7%	37,470	47.5%	105,333	49.0%
Male Civilian Employed		2,331	73.1%	26,134	69.7%	70,976	67.4%
Male Civilian Unemployed		71	2.2%	765	2.0%	2,692	2.6%
Males in Armed Forces		2	-	41	0.1%	69	-
Males Not in Labor Force		784	24.6%	10,529	28.1%	31,596	30.0%
Labor Force Total Females (2022)		3,792	54.3%	41,351	52.5%	109,764	51.0%
Female Civilian Employed		2,315	61.1%	24,179	58.5%	63,989	58.3%
Female Civilian Unemployed		49	1.3%	923	2.2%	2,456	2.2%
Females in Armed Forces		-	-	-	-	2	-
Females Not in Labor Force		1,427	37.6%	16,248	39.3%	43,317	39.5%
Unemployment Rate		120	1.7%	1,688	2.1%	5,148	2.4%
Occupation (2022)							
Occupation Population Age 16 Years or Over		4,646		50,314		134,966	
Occupation Total Males		2,331	50.2%	26,134	51.9%	70,976	52.6%
Occupation Total Females		2,315	49.8%	24,179	48.1%	63,989	47.4%
Management, Business, Financial Operations		655	14.1%	8,158	16.2%	20,499	15.2%
Professional, Related		1,306	28.1%	13,079	26.0%	33,899	25.1%
Service		584	12.6%	7,043	14.0%	19,421	14.4%
Sales, Office		957	20.6%	10,152	20.2%	25,892	19.2%
Farming, Fishing, Forestry		3	-	41	-	228	0.2%
Construction, Extraction, Maintenance		375	8.1%	3,402	6.8%	10,780	8.0%
Production, Transport, Material Moving		766	16.5%	8,438	16.8%	24,246	18.0%
White Collar Workers		2,918	62.8%	31,389	62.4%	80,290	59.5%
Blue Collar Workers		1,728	37.2%	18,925	37.6%	54,675	40.5%

Complete Profile

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 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.9513/-88.0053

Southridge Collection		1 mi radius		3 mi radius		5 mi radius	
Greendale, WI 53129							
Units In Structure (2022)							
Total Units		3,996		43,476		114,744	
1 Detached Unit		1,952	48.8%	24,335	56.0%	66,198	57.7%
1 Attached Unit		377	9.4%	2,703	6.2%	5,747	5.0%
2 Units		234	5.9%	3,484	8.0%	12,913	11.3%
3 to 4 Units		156	3.9%	2,011	4.6%	4,769	4.2%
5 to 9 Units		520	13.0%	3,815	8.8%	7,605	6.6%
10 to 19 Units		250	6.2%	2,203	5.1%	4,395	3.8%
20 to 49 Units		146	3.7%	2,226	5.1%	5,623	4.9%
50 or More Units		352	8.8%	2,475	5.7%	6,486	5.7%
Mobile Home or Trailer		9	0.2%	224	0.5%	999	0.9%
Other Structure		-	-	-	-	8	-
Homes Built By Year (2022)							
Homes Built 2020 or later		4	0.1%	37	-	107	-
Homes Built 2010 to 2019		267	6.4%	1,399	3.1%	4,087	3.4%
Homes Built 2000 to 2009		167	4.0%	2,392	5.3%	7,146	5.9%
Homes Built 1990 to 1999		176	4.2%	2,864	6.3%	8,466	7.0%
Homes Built 1980 to 1989		297	7.1%	3,373	7.4%	8,315	6.9%
Homes Built 1970 to 1979		697	16.7%	6,108	13.5%	14,160	11.7%
Homes Built 1960 to 1969		531	12.7%	6,372	14.0%	14,172	11.8%
Homes Built 1950 to 1959		832	19.9%	9,678	21.3%	23,412	19.4%
Homes Built 1940 to 1949		353	8.5%	3,767	8.3%	10,610	8.8%
Homes Built Before 1939		672	16.1%	7,485	16.5%	24,269	20.1%
Median Age of Homes		59.3	yrs	60.3	yrs	61.0	yrs
Home Values (2022)							
Owner Specified Housing Units		2,309		27,862		75,825	
Home Values \$1,000,000 or More		16	0.7%	204	0.7%	610	0.8%
Home Values \$750,000 to \$999,999		10	0.4%	169	0.6%	578	0.8%
Home Values \$500,000 to \$749,999		78	3.4%	681	2.4%	2,748	3.6%
Home Values \$400,000 to \$499,999		64	2.8%	1,089	3.9%	4,243	5.6%
Home Values \$300,000 to \$399,999		338	14.7%	3,862	13.9%	10,410	13.7%
Home Values \$250,000 to \$299,999		274	11.9%	3,788	13.6%	9,547	12.6%
Home Values \$200,000 to \$249,999		479	20.7%	5,170	18.6%	12,429	16.4%
Home Values \$175,000 to \$199,999		327	14.2%	3,219	11.6%	7,134	9.4%
Home Values \$150,000 to \$174,999		279	12.1%	4,016	14.4%	10,461	13.8%
Home Values \$125,000 to \$149,999		118	5.1%	1,927	6.9%	5,384	7.1%
Home Values \$100,000 to \$124,999		138	6.0%	1,479	5.3%	5,060	6.7%
Home Values \$90,000 to \$99,999		45	1.9%	413	1.5%	1,346	1.8%
Home Values \$80,000 to \$89,999		21	0.9%	368	1.3%	1,215	1.6%
Home Values \$70,000 to \$79,999		20	0.9%	264	0.9%	800	1.1%
Home Values \$60,000 to \$69,999		27	1.2%	252	0.9%	814	1.1%
Home Values \$50,000 to \$59,999		12	0.5%	163	0.6%	467	0.6%
Home Values \$35,000 to \$49,999		9	0.4%	145	0.5%	406	0.5%
Home Values \$25,000 to \$34,999		11	0.5%	105	0.4%	318	0.4%
Home Values \$10,000 to \$24,999		35	1.5%	368	1.3%	1,157	1.5%
Home Values Under \$10,000		8	0.3%	180	0.6%	698	0.9%
Owner-Occupied Median Home Value		\$218,741		\$213,828		\$216,904	
Renter-Occupied Median Rent		\$825		\$879		\$867	

Complete Profile

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Lat/Lon: 42.9513/-88.0053

Southridge Collection Greendale, WI 53129		1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2022)				
Total Household Expenditure		\$245.14 M	\$2.73 B	\$6.99 B
Total Non-Retail Expenditure		\$129.34 M	\$1.44 B	\$3.68 B
Total Retail Expenditure		\$115.81 M	\$1.29 B	\$3.31 B
Apparel		\$8.53 M	\$95.32 M	\$244.12 M
Contributions		\$7.88 M	\$88.13 M	\$224.51 M
Education		\$6.91 M	\$77.29 M	\$198.44 M
Entertainment		\$13.72 M	\$153.71 M	\$393 M
Food and Beverages		\$36.26 M	\$404.13 M	\$1.03 B
Furnishings and Equipment		\$8.56 M	\$95.78 M	\$244.76 M
Gifts		\$5.88 M	\$65.77 M	\$167.66 M
Health Care		\$21.13 M	\$235.4 M	\$600.26 M
Household Operations		\$9.58 M	\$106.84 M	\$272.86 M
Miscellaneous Expenses		\$4.65 M	\$51.82 M	\$132.3 M
Personal Care		\$3.3 M	\$36.8 M	\$93.96 M
Personal Insurance		\$1.68 M	\$18.9 M	\$48.28 M
Reading		\$538.68 K	\$6 M	\$15.27 M
Shelter		\$51.77 M	\$575.92 M	\$1.47 B
Tobacco		\$1.55 M	\$17.1 M	\$43.78 M
Transportation		\$44.78 M	\$500.5 M	\$1.28 B
Utilities		\$18.44 M	\$204.85 M	\$524.05 M
Monthly Household Consumer Expenditure (2022)				
Total Household Expenditure		\$5,113	\$5,241	\$5,076
Total Non-Retail Expenditure		\$2,697 52.8%	\$2,762 52.7%	\$2,674 52.7%
Total Retail Expenditures		\$2,415 47.2%	\$2,479 47.3%	\$2,402 47.3%
Apparel		\$178 3.5%	\$183 3.5%	\$177 3.5%
Contributions		\$164 3.2%	\$169 3.2%	\$163 3.2%
Education		\$144 2.8%	\$148 2.8%	\$144 2.8%
Entertainment		\$286 5.6%	\$295 5.6%	\$285 5.6%
Food and Beverages		\$756 14.8%	\$775 14.8%	\$751 14.8%
Furnishings and Equipment		\$178 3.5%	\$184 3.5%	\$178 3.5%
Gifts		\$123 2.4%	\$126 2.4%	\$122 2.4%
Health Care		\$441 8.6%	\$451 8.6%	\$436 8.6%
Household Operations		\$200 3.9%	\$205 3.9%	\$198 3.9%
Miscellaneous Expenses		\$97 1.9%	\$99 1.9%	\$96 1.9%
Personal Care		\$69 1.3%	\$71 1.3%	\$68 1.3%
Personal Insurance		\$35 0.7%	\$36 0.7%	\$35 0.7%
Reading		\$11 0.2%	\$11 0.2%	\$11 0.2%
Shelter		\$1,080 21.1%	\$1,104 21.1%	\$1,069 21.1%
Tobacco		\$32 0.6%	\$33 0.6%	\$32 0.6%
Transportation		\$934 18.3%	\$959 18.3%	\$930 18.3%
Utilities		\$384 7.5%	\$393 7.5%	\$381 7.5%