

# SimpleLaw To Reintroduce Upgraded Software at ABA TECHSHOW

SimpleLaw, a legal technology provider of case and practice management software that delivers efficiency to attorneys and peace of mind to their clients, announced today they are reintroducing the software platform at the annual ABA TECHSHOW in Chicago from February 27 to March 1, 2019.



After completing several enhancements to the platform, SimpleLaw is exhibiting at the ABA TECHSHOW to re-introduce the platform to the industry.

“It’s been a while since we last exhibited at a trade show,” said Praveen Medikundam, Esq., co-founder of SimpleLaw and an active attorney. “We recently invested in making a series of upgrades to our platform. While the core benefits have not changed, that of attorneys and clients connecting on the same platform where cases are managed, we further enhanced the user experience. In addition, connections to software commonly used by attorneys were activated. The ABA TECHSHOW gives us a great opportunity to reintroduce our platform to the industry. We are confident attorneys will see an increase in efficiency and clients will have a greater peace of mind.”

Among the enhancements are:

- Overhaul and update of the user-interface
- Expanded connectivity to leading email providers
- Connections to Quickbooks and CalendarRules
- Android app
- Text-to-platform for attorneys to respond to potential clients questions, right from their mobile device

To find out how SimpleLaw can deliver greater efficiency to your cases and practice, visit us at <https://www.simplelaw.com/>. To book a meeting to see the platform or review enhancements, contact us at [hello@simplelaw.com](mailto:hello@simplelaw.com).



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**About SimpleLaw**

SimpleLaw is provider of legal case and practice management software, founded by attorneys. Committed to helping lawyers and clients efficiently resolve their legal matters, we harness the power of technology to transform the delivery of legal services. Check out our blog at <https://www.simplelaw.com/blog>. Like us on [Facebook.com](https://www.facebook.com/simplelaw) and Follow us on Twitter [@\\_simplelaw](https://twitter.com/simplelaw). For more information, go to [www.simplelaw.com](https://www.simplelaw.com).

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