

AUGUST 2019

Welcome to the Rally Software® newsletter. Get the latest product updates, announcements and resources each month.



Visit Rally at the Global SAFe Summit

We're excited to share that Rally Software is a sponsor of the [2019 Global SAFe Summit](#). Join us in San Diego the week of September 29 for the world's largest gathering of SAFe professionals.

This is a must-attend event for any organization that relies on SAFe to drive business outcomes for their customers. Whether you're looking to learn best practices, network with peers, or connect with industry thought leaders, this event will help ensure that your enterprise is focused on continuously delivering value.

Visit the [Rally Software](#) booth to connect with our team and learn how you can apply SAFe principles in our enterprise agile planning and execution platform. Whether you're new to SAFe, or seeking to step up your game, we're here to help.

[Learn More & Register](#)



[Webinar] The Rise of Agile Financial Planning

To be successful, companies must shift not only their development practices, but also their strategic and financial planning practices to an agile mindset by leveraging the power of agile and PPM solution capabilities.

In this upcoming webinar, Margo Visitacion (VP & Principal Analyst, Forrester), will discuss how organizations can evolve toward agile planning and funding practices by:

- Rethinking business cases for agile at scale
- Discovering how agile financial planning requires lean thinking
- Prioritizing investments based on customer lifecycles and value streams
- Driving continuous funding allocations to support an agile business
- Using fast feedback in agile delivery to validate funding decisions

[Register Now](#)



Rally On, Chaos Gone!

We were once again a Title Sponsor at the [Agile2019](#) conference in beautiful National Harbor, MD. Our team had a great time connecting with Rally customers, event attendees, industry leaders and fellow sponsors. Our team gave a sneak peek of our new UI and other exciting functionality—and we did it in true Rally fashion. Check out the blog for a recap of *Rally at Agile2019*.

[Read Blog](#)



More Rally Resources

Bookmark the Rally Documentation portal for easy access to video tutorials, help articles, product documentation and more.

[Visit Documentation Portal](#)

Are you new to agile practices and terminology? Familiarize yourself with some basic concepts in our [Learn Agile](#) section of the Rally documentation portal.



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