

OVER THE PAST DECADE, WE HAVE BECOME THE GLOBALLY-RECOGNISED INDUSTRY-LEADERS IN OFFERING EFFECTIVE PR, SOCIAL MEDIA AND MARKETING SERVICES TO THE BUSINESS AND HIGHER EDUCATION SECTORS.

BLUESKY EDUCATION TAKES A GENUINELY HOLISTIC APPROACH TO HELPING CLIENTS ENGAGE IN THE MOST EFFECTIVE WAY WITH THEIR KEY TARGET AUDIENCES FROM POTENTIAL STUDENTS AND NEW FACULTY HIRES TO CORPORATE BUYERS, PARTNER INSTITUTIONS AND FUNDING BODIES.

WE SECURE EFFECTIVE COVERAGE IN INFLUENTIAL MEDIA TITLES ALL OVER THE WORLD.

## OUR SERVICES

**INTERNATIONAL PR & COMMUNICATIONS  
FOR HIGHER & BUSINESS EDUCATION**

**COMPELLING COVERAGE: SEE OUR LATEST ANNUAL STATS**



### THE EVIDENCE

**CASE STUDIES**

**HOW WE SECURED 240+  
PRESS HITS IN 3 DAYS**

**TESTIMONIALS**

HOW DO WE DO IT?

**FOCUSSED BRIEFINGS AND CONSULTANCY AT INSTITUTIONAL LEADERSHIP LEVEL**

**ANALYSING INNOVATIVE DATA AND RESEARCH**

**INTERVIEWING STUDENTS ABOUT THEIR EXPERIENCES**

**INTERVIEWING ALUMNI ABOUT THEIR SUCCESSES**

**ORGANISING AND SUPPORTING FACULTY TRAVEL**

**MEDIA TRAINING AND COACHING FOR KEY SPOKESPEOPLE**

DEVELOPING ENGAGING THOUGHT-LEADERSHIP

CREATING EFFECTIVE PRESS RELEASES

GHOST WRITING ARTICLES

PITCHING COMPELLING STORY IDEAS

**BUILDING RELATIONSHIPS WITH KEY GLOBAL PRESS**

**DESIGNING AND IMPLEMENTING EFFECTIVE PR STRATEGIES**

**MANAGING DOMESTIC AND INTERNATIONAL MEDIA RELATIONS AND CAMPAIGNS**

**ADVISING ON SOCIAL MEDIA STRATEGY**

DELIVERING HIGHLY EFFECTIVE MIXED MEDIA CAMPAIGNS

CONTINUOUS STRATEGIC COMMUNICATIONS ADVICE THROUGHOUT PARTNERSHIP

GUIDANCE ON THE BEST WAYS TO APPROACH RANKINGS

IN-DEPTH MEDIA RESULTS REPORTING

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