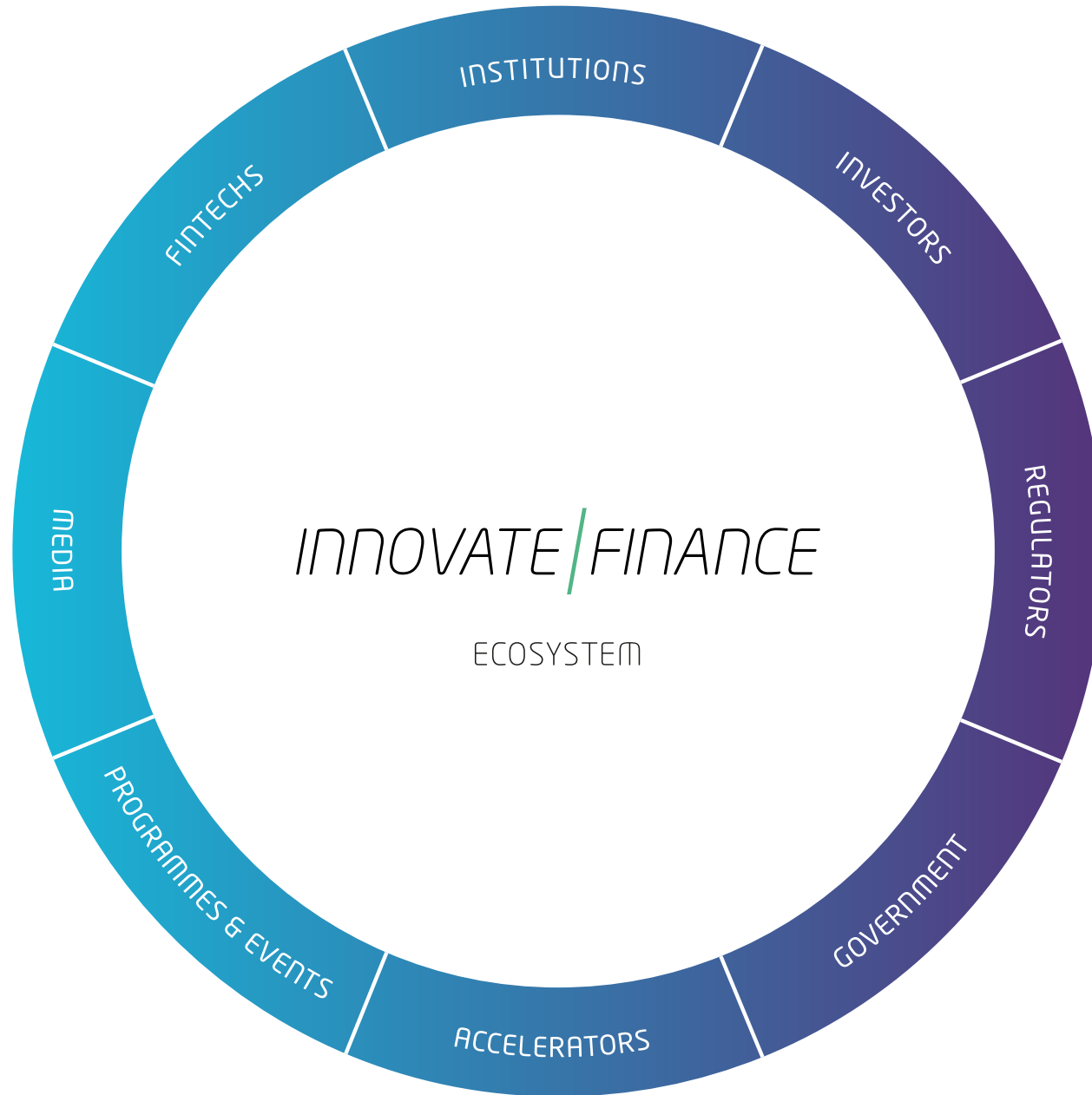




INNOVATE / FINANCE

Membership Snapshot



Innovate Finance is an independent membership association that represents the UK's global FinTech community.

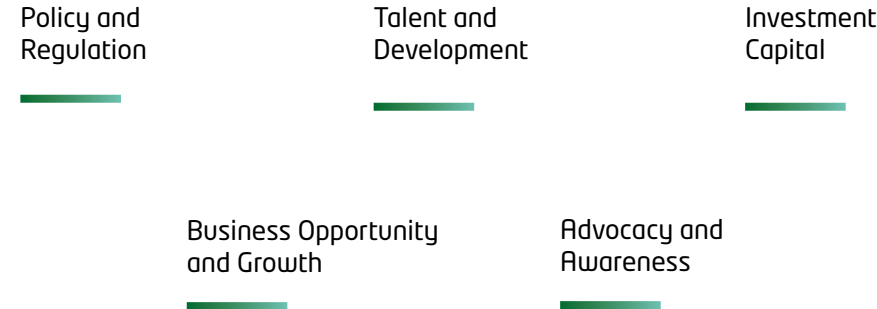
Founded in 2014 and supported by the City of London and Broadgate, Innovate Finance is a not-for-profit whose mission is to accelerate the country's leading position in the financial services sector by directly supporting the next generation of technology-led financial services innovators. More than 250 global members have joined the Innovate Finance ecosystem to date, ranging from seed stage start-ups to global financial institutions and professional services firms.



All benefit from Innovate Finance's leading position as the single point of access to promote enabling policy and regulation, talent development, business opportunity and growth, and investment capital.

By bringing together the most forward-thinking participants in financial services, Innovate Finance is helping create a global financial services sector that is more sustainable, more inclusive and better for everyone.

INNOVATE/FINANCE



Industry Sandbox Design Session

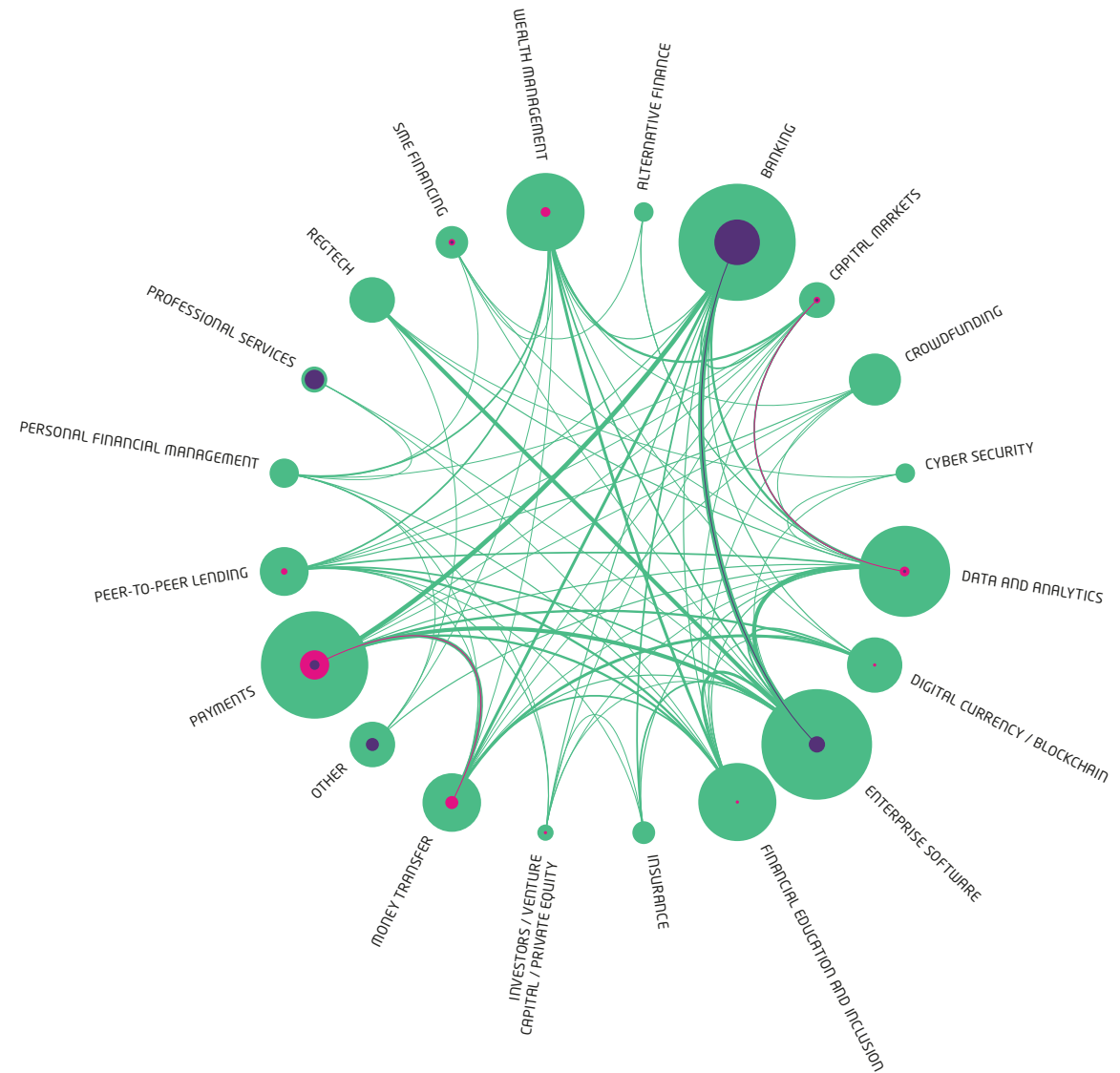
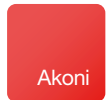
Innovate Finance is Defined by our Members

250+

Members

1:5

Financial Institutions to
FinTech startups



● Startup

● High-Growth

● Enterprise

Our members are at the forefront of financial innovation. To ensure the industry continues to flourish, we work across the following core areas.

Capital and Investment

Innovate Finance aims to ensure the UK continues to be a leading, investment-friendly centre for FinTech globally. We strive to facilitate greater access to capital for our FinTech members, engage closely with the venture community and provide the seminal UK VC investment landscape.

"Innovate Finance provides a great focal point for the FinTech sector. Since its launch in 2014 it has highlighted the role of FinTech in the UK economy and created a vibrant network for its diverse membership. Neyber joined in 2015 and benefits greatly from its membership of the FinTech community created by Innovate Finance."

Monica Kalia Co-Founder, Neyber

Regulation and the Future of FinTech

Innovate Finance continues to support the UK's advancement of proportionate and effective regulation, a proactive policy environment and a commitment to greater global regulatory collaboration.

"From policy insight, to supporting growth journeys, Innovate Finance has become a really powerful part of the FinTech ecosystem in the UK over the last four years and Moneyfarm are proud to be members"

Giovanni Daprà Co-Founder and CEO, Moneyfarm



Innovate Finance Launch



Insuring the Future of FinTech

Talent and Skills

Innovate Finance aims to ensure the UK continues to attract and develop a diverse pool of talented individuals, be it through advocacy work, better understanding of the skills gaps across the UK and ensuring training and development of the next generation of FinTech leaders.

With the global nature of the UK FinTech workforce, access to international talent and developing the UK's domestic skills pipeline remain key priorities in reinforcing its position as a world-leading hub for financial services innovation.

Diversity

Innovate Finance is committed to improving diversity in FinTech and financial services. We continue to develop and support programmes which create positive action in workplaces, investment communities and industry.

Supporting the next generation of female leaders is crucial to creating strong foundations for progress, and making sure these voices can be heard is at the heart of our Women in FinTech initiative - which forms an essential part of our diversity commitments.

"London is the world leader when it comes to FinTech, and Innovate Finance is at the core of that community. The network it's provided us has been invaluable as we've grown, and initiatives like the Industry Sandbox and RegTech Working Group are imperative to the community's continued success."

Eamon Jubbawy COO and Co-Founder, Onfido

FinTech for Good

Innovate Finance continues to support and develop programmes and partnerships which aim to ensure FinTech increasingly contributes to the social betterment of both the UK as well as globally.

"Membership of Innovate Finance is essential for any Fintech which wants the interests of the industry represented. It is also a very effective platform to gain visibility."

Alain Falys CEO, Yoyo Wallet

National FinTech

Innovate Finance is committed to ensuring that FinTech is both supported and represented across the entire breadth of the UK. We strive to showcase the strength of technology innovation, and will continue to both work with, and shine a spotlight on the innovators, academia and institutions shaping the future of financial services.

"DataRobot is proud to be a member of Innovate Finance, we believe both the organization and the global summit provide us with an unparalleled opportunity to reach our target customers and build our brand as the leader in automated machine learning. It's been a pleasure to partner with Innovate Finance, and we look forward to a prosperous future together"

Justin B. Dickerson PhD, MBA, General Manager, Global Fintech, DataRobot



The Global Summit

How We Serve Our Members

Our support of core industry areas is driven by our members' needs. We provide clear engagement points and practical benefits throughout the year so that members feel they are always represented and involved.

We believe that the very heart of Innovate Finance membership is the ability to connect, collaborate, share insights and receive access to wider industry engagements and understanding. We deliver this primarily through our events and programmes, policy insights and support and promotion and advocacy.


Programmes and Events



Policy and Regulation



Promotion and Advocacy



As part of Innovate Finance membership we provide our members:

Connections and Networking

Ensuring our members have regular opportunities to meet with the Innovate Finance community and broader ecosystem. Whether it be in curated events, annual programmes or introductions to policy makers, press and potential partners, we continue to create the right environments for our members to connect.

Thought leadership and Insights

Providing our members access to the most relevant knowledge and intelligence to help navigate the changing financial services landscape. Through regular Member Peer Working Groups (MPWG), ongoing consultations, podcasts and webinars and collaborative industry reports, we ensure our members are always informed.

Wider Industry Engagements

Involving our members in international initiatives, trade missions, parliamentary groups and global events which aim to promote and champion FinTech across borders, sectors and industries. From the building of an Industry Sandbox to the Global FinTech Hubs Federation we provide our members the single point of access to some of the sector's most innovative programmes.

Experience Innovate Finance Events and Programmes

The Global Summit

The Innovate Finance Global Summit is the UK's premier Fintech conference. Every year our members come together to showcase their businesses and brands to a global audience. All the very latest thinking and developments in the space are debated across key stages in the grand Guildhall in London. Members can also take up exhibition spots and present their products and services directly to the industry's leading investors, entrepreneurs, business leaders and technology providers.

The Summit forms a crucial centre point for membership as you network amongst peers, highlight your insights and enjoy the buzz of a truly revolutionary sector and space.

In 2019 the Summit will be on Monday 29th and Tuesday 30th April. All Innovate Finance members receive complimentary tickets to attend and should you decide membership is right for your business, we look forward to welcoming you there.

"The Global Summit is about celebrating the UK's leadership in Fintech. Exciting people, with new ideas, coming together to explore and debate what happens next in our industry"

Anne Boden, CEO, Starling Bank



The Global Summit



FinTech Growth Forum

Vertical Events

Innovate Finance also runs events, roundtables and workshops for our members throughout the year. We convene our members regularly through events focused on more specific verticals or areas within broader FinTech. We look to create with our members outputs to push industry forward, collectively discuss areas of topical importance and share insights on the trends and direction of movement in each space.

Vertical-based events include:

- InsurTech
- RegTech
- Wealth Management
- Lending
- Personal Banking

CXO Forums

Our CXO Forums provide our members an interactive environment to collectively explore the pain-points and challenges facing key roles and departments across our member verticals. This approach ensures that while each member may face a different challenge, the sharing of experience and advice means solutions can be collectively found and Innovate Finance can take industry wide issues into consideration.

Current Running CXO Forums:

- Chief Marketing Officer
- Chief Technology Officer
- Chief Operational Officer

Diversity Programme

Promoting diversity and inclusion are priorities for Innovate Finance, our new range of Women in FinTech initiatives in 2018/19 will extend engagement beyond the successful Powerlist - that already celebrates the achievements and talent of women across the FinTech ecosystem.

Our diversity programme seeks to put members and the industry at the heart, and while our initiative starts with gender issues, we will broaden this out to include all forms of opinions and protected characteristics.

We have created a programme of regular events that include a mix of learning opportunities and community building, working in partnership with our members. We also look to work with our members as partners in curating ad-hoc events around a specific theme. If you decide membership is right for you, the diversity programme is a great way to start your journey.

A selection of the activities we have in store:

- Women in FinTech Power Hours
- Diversity Webinar Series
- Workshop and Thought leadership series



VCs Take the Stage



FinTech Strategy Group

The FinTech Strategy Group (FSG), in collaboration with the City of London Corporation, brings together senior leaders from across the industry, including many of our startup, high growth FinTech and enterprise members, institutional and banking partners and regulators.

The purpose of the FSG is to foster an open and collaborative dialogue on the future of UK FinTech, working to maintain the UK's competitive FinTech advantage while driving innovation in financial services.

The Group is chaired by **Iain Anderson**, Executive Chairman of Cicero Group. The Vice-Chairs are **Catherine McGuinness**, Chair of Policy Resources at City of London Corporation and **Ron Kalifa**, Executive Director of Worldpay.

Members of the FSG include CEO's or Co-Founders from companies such as WorldPay, Zopa, Atom Bank, Neyber, Onfido, Scaleable Capital, GoCardless, Ratesetter, Currency Cloud, Previser, Barclays, Citi, RBS, Santander, Hogan Lovells, Deloitte, EY, KPMG and others active in the UK FinTech ecosystem.

FinTech in the New Parliament

Thought Leadership and Insights

Innovate Finance works closely with our members to produce widely recognised industry reports. From EY's landscape on the innovations in Capital Markets to Hogan Lovells extensive report on Blockchain and Distributed Ledger Technologies, we ensure thought-leadership is at the core of membership.

Reports



Capital

2017 VC FinTech Investment Landscape

Released:
February 2018



Talent and Skills

Supporting UK FinTech:
Accessing a Global
Talent Pool

Released:
May 2018



Regulation

The Future of RegTech
for Regulators

Released:
September 2017



Ecosystem

FinTech Nation 2018

Released:
March 2018



APPG FinTech

Stepping Forward
for FinTech

Released:
July 2016



International

A tale of 44 cities
Connecting Global FinTech:
Interim Hub Review 2017

Released:
April 2017



Policy

2016 Autumn
Statement Submission

Released:
October 2016



Diversity

Celebrating Diversity
in FinTech

Released:
June 2015



Regulation

Blockchain, DLT and the
Capital Markets Journey.
Navigating the Regulatory
and Legal Landscape.

Released:
October 2016



Vertical

The Future of Open Banking

Released:
Nov 2017



Regulation

A Development in Open
Innovation. Industry Sandbox
Consultation Report

Released:
October 2017



Diversity

Women in FinTech
Powerlist 2017

Released:
November 2017

Media



Podcasts

Views from the Front: Interviews
with FinTech Leaders.

A series developed for the
Innovate Finance Global Summit
2018.



Webinars

The Innovation Conversation:
Trending Topics in the Global
FinTech Ecosystem.

Exclusively in partnership with
BrightTalk



Event Highlights

Innovate Finance films all our
key annual events so that the
wider ecosystem can enjoy
insights from leading panellists
and our members.

Become a Member

Startups



From early to late stage startups looking to engage more closely with Innovate Finance's extensive, global community and wanting to engage in exclusive member-only events and gain industry connections - this startup package may be best for you. Please click below to speak directly with our Head of FinTech membership.

High Growths



For established FinTech companies looking for greater promotional and industry-led opportunities, from either policy and regulatory support to greater advocacy and promotional collaboration, the high-growth membership may be right for you. Please enquire below with our Head of Membership.

Institutions



For our banking, professional service and enterprise members we provide unparalleled support for gaining access to the UK FinTech ecosystem. Through our position as an independent association we provide targeted, seamless and worthwhile connections to our community. Please click below to speak directly with our Head of Institutional membership.

To apply to become a member go to **innovatefinance.com/become-a-member**

To enquire about startup and high growth membership contact **arun@innovatefinance.com**

To enquire about institutional membership contact **caroline@innovatefinance.com**



Get in touch:

members@innovatefinance.com

innovatefinance.com/become-a-member

+44 (0)20 3903 1880

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