

M4M dashboard - June 2019

Fundraising update

\$805,000 raised for global M4M charities, of which **\$131,000** has been raised for local M4M charities.

Approximately **\$300,000** in the pipeline based on fundraising targets for future M4M events.

Charity partnerships

4 global M4M charities: Black Dog Institute, Cancer Research UK, InteRed and Plastic Ocean.

20 local charity partnerships, including: Food Angel, Losev, Al Jalila Foundation, Assisi hospice and many more.

23 employee selected charities supported through match funding

Events

117 events have taken place so far including walks, rafts, concerts, hikes, art sales, escape rooms, comedy night and much more.

Top fundraising events to date:

1. Hyperion Atlantic Challenge \$223,873
2. DUAL Rain to Spain bike ride \$170,000
3. Mt Chimborazo \$119,456 (incl. ball)
4. M4M concert with Odelia – Mumbai \$33,000
5. DUAL Alpine ski challenge \$26,469

A million...

94,812 kilometres travelled

630 goals scored

175,700 feet climbed

3711 minutes of exercise by DUAL Asia Pacific

154,860 calories burnt climbing Mt Chimborazo

610 hours volunteered with local charities & schools

And much more...

Engagement update

58 M4M champions

4,000 in combined attendance across all events

Over **1,897** active employees in the M4M group

Did Top 5 posts on WP over this period:

1. Alice Weaver – Yorkshire 3 peaks
2. Mathew Korff – 650km bike ride of Black Dog
3. Sophie Sacarello – Howden's Camino de Santiago
4. Christian Jarvest – Half Iron man
5. Alexander Strehl – M4M Raft Trip

Up and coming events

21 events in the diary going forward and much more to come!

Including: bingo, head shaves, Goodwood 24 hour cycle, static triathlon, go-karting, Wimbledon fundraisers and much more!

