

Doximity provides an opportunity for hospitals to create engaging videos for the Newsfeed with their existing content. Our creative team will turn your content into a 20-30 second video, using brand photos and text overlay along with a relevant headline to clearly depict key brand messages in a feed-friendly format.

Benefits

- Extend the reach of your top-performing, existing content
- Near turnkey content deployed to the ideal physician targets for your system
- Video is one of the top-performing mediums among physicians — the average consumer watches **35 minutes of mobile video daily**

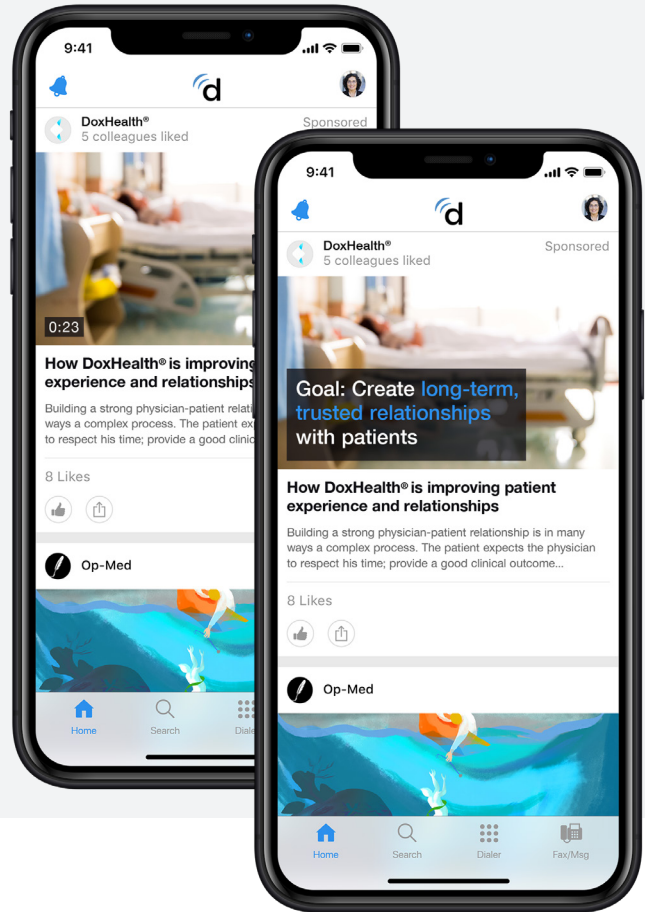
Doximity Video Stats

29.5s

Average Time Watched

76%

Potential increase in engagement when combined with DocNews®



About Us

Doximity is the largest secure medical network with over a million verified members, enabling collaboration across specialties and every major medical center. Our members: search and find any clinician, stay up to date with the newsfeed of medicine, earn free CME on demand, exchange HIPAA-secure messages, and connect with their professional network. Doximity partners with over 200 hospitals, including 20 of the top 21 U.S. News & World Report Best Hospitals, to foster marketing opportunities within the medical community.