

# EFFICIENCY WHERE IT COUNTS

Nearly 20% of a typical household's energy consumption is used for water heating, making it one of the largest energy expenses most homeowners have.

Capable of cutting your water heating expenses by as much as 45%, Electric Thermal Storage water heaters from Marathon™ are the most efficient water heaters there are.

Your energy cooperative makes it easy to save energy and money with the efficient Electric Thermal Storage water heater right for you and your family.

**REBATES UP TO \$200**  
*based on your home needs*

**SAVE UP TO 50%**  
*on home water heating*

**0% FINANCING**  
*from your cooperative*

ENERGY WISE  MN

Visit us online for more information.

# ELECTRIC THERMAL STORAGE WATER HEATERS



SMARTER HOME SOLUTIONS



## USES DISCOUNTED ENERGY

The price of energy can fluctuate depending on how much of it is being consumed by the community. Electric Thermal Storage water heaters can save you energy and money by drawing energy during times of low demand, while it's less expensive. And we all know that when it comes to saving money, every drop counts.

## SKIP THE RUSH

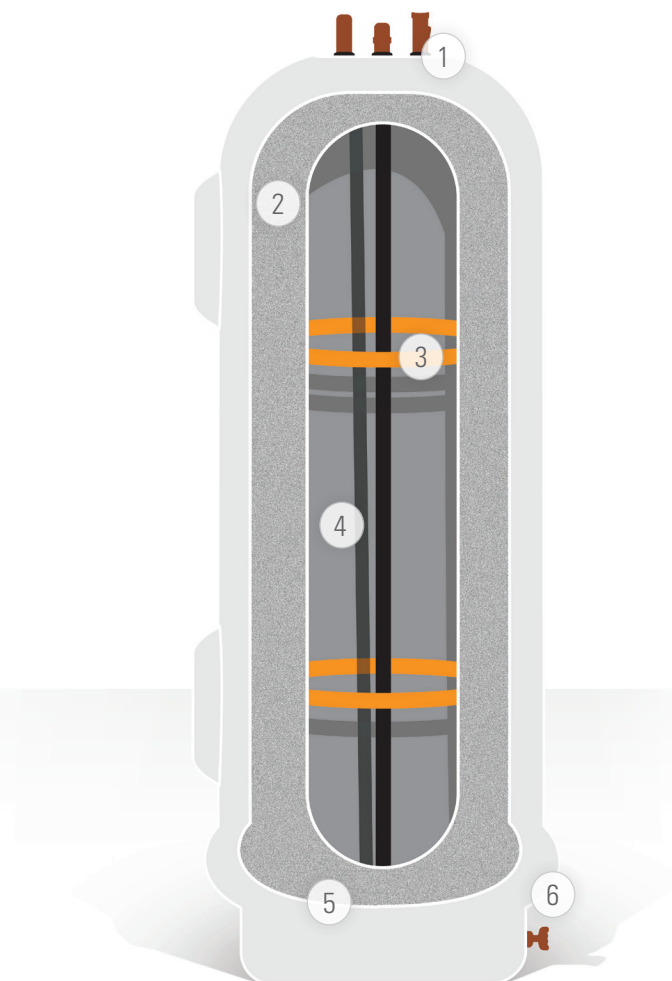
Peak energy refers to periods of time when electricity demand is at its highest. These energy "rush hours" include weekday mornings as people are preparing for work and in the evening around dinner time. Electric Thermal Storage water heaters avoid the congestion by drawing the energy it needs to heat water overnight.

## HOT WATER, NO WORRIES

Since the water heated during off peak energy hours is kept hot within its insulated storage tank until you use it, you and your family can save energy and enjoy all the hot water you need, whenever you need it.



SAVE  
UP TO  
**50%**  
ON WATER HEATING



### THE WORLD'S MOST ADVANCED WATER HEATER

- 1 Avoid burns thanks to an **anti-scald mixing valve** that blends hot water with cold water.
- 2 The 2.5 inches of **Envirofoam® insulation** minimizes standby head loss, keeping water hot and ready to use.
- 3 High-tech **heating elements** are in direct contact with water, minimizing heat loss and achieving nearly 100% efficiency.
- 4 **Storage tanks** are available with a capacity of up to 105 gallons, allowing for even large families to enjoy hot water all day.
- 5 Its **bowl-shaped bottom** easily allows complete drainage, which also helps prevent sediments from building up.
- 6 While still easy to access, the streamlined design of the **recessed drain valve** prevents it from getting damaged and allows for easier transport.



### ► BUILT BY FRIENDS AND NEIGHBORS

Gain even more comfort knowing that these water heaters are made right here in the great state of Minnesota, by fellow Minnesotans.

### ► GUARANTEED TO LAST

Electric Thermal Storage water heaters are easy on energy, but that doesn't mean they're not tough. Made with water-tight polyethylene materials, they resist damage and rust in any environment. In fact, they're the most durable water heaters there are. And a lifetime warranty guarantees that this is the last water heater you'll ever have to buy.

### ► EARTH FRIENDLY

Every tank is 100% free of harmful CFC and HCFC gasses. Marathon is proud to lead the way in environmentally friendly manufacturing, design and operation.

### ► EASY INSTALLATION

Lightweight yet heavy duty, these innovative water heaters are among the lightest available and can be installed without the need for special equipment. For professional installation services, contact your cooperative.