



# NORTH AMERICAN OLIVE OIL ASSOCIATION

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## North American Olive Oil Association and Dr. Oz Settle Georgia Case

**NEPTUNE, N.J., May 25, 2017** - A lawsuit filed by the North American Olive Oil Association against Dr. Mehmet Oz and others which was recently dismissed under the Georgia anti-SLAPP statute has now been settled by both parties. Under the terms of the Agreement NAOOA has agreed to drop its appeal of the dismissal ruling.

“We are pleased to have this lawsuit put to rest,” Dr. Oz said. “The North American Olive Oil Association is a responsible organization that shares my dedication to protecting consumers from adulterated products in the marketplace.”

A spokesperson for the NAOOA said: “There is widespread agreement among scientists, nutritionists and physicians that all varieties of olive oil have significant health benefits. Both the NAOOA and Dr. Oz are working to ensure that all consumers can be confident when buying heart-healthy olive oil that fits both their taste preference and budget.”

About NAOOA: The North American Olive Oil Association seeks to educate consumers about olive oil and promote quality in the market place. For 25 years NAOOA has used independent labs to test hundreds of olive oil samples from supermarket shelves annually, and the results consistently show that more than 98% of olive oil in U.S. retail outlets is authentic.

About Dr. Oz: Currently in its eighth season, the eight-time Daytime Emmy award-winning syndicated daily series “The Dr. Oz Show” is hosted by Dr. Mehmet Oz, accredited health expert, best-selling author, and world renowned cardiac surgeon. “The Dr. Oz Show” is an informative hour that offers audiences the opportunity to learn about a wide range of health and wellness topics. Tackling the balance of mind, body and spirit, Dr. Oz calls on specialists from a variety of disciplines for expert advice on how viewers can be their best selves.

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