

Adtech Fills in Global Investment Firm's Video-Conferencing Gaps

Company Background

A global investment firm with \$23.3 billion in assets under management (AUM) needs video-conferencing technology to host meetings between locations in London, Singapore, Boston, and other places around the world. Following numerous issues with previous audio-visual systems to host these meetings successfully, the organization needed a professionally managed solution to avoid any more productivity losses and also for the design and install of its new Boston location with collaboration technology that seamlessly integrated with its company's workflow.

Challenges

At its previous office, the investment firm had simply bolted-on additional hardware to the existing infrastructure already in its conference rooms, which resulted in unreliable performance and a bad user experience. When trying to host video-conference meetings, the common pain points included systems simply not turning on or if the systems did turn on the sound did not work. To fix these problems, the organization took a two-pronged approach:

- 1** | The investment firm relied on its employees to attempt to fix the system and sound errors, but this was an inefficient solution to an important problem.
- 2** | When it couldn't resolve the problems with its own employees, it called an outside vendor for technical assistance. After comparing multiple service providers, the investment firm partnered with Adtech Systems to access professional AV equipment and support services.

Custom Infrastructure Needed

With plans to move into a new Boston office, the company knew it could not afford to deal with the same headaches it suffered with the video conferencing status quo. The organization needed its new location to have the modern, functional, and integrated AV technology throughout and to ensure its ecosystem was customized and aligned to the way they worked.

Adtech's Solution

After a robust selection process, the investment firm chose Adtech Systems for the design and installation for its new Boston office's video conferencing infrastructure. Adtech built a standards-based systems that is not only reliable and simple to use but also designed to scale as the company grows.

"My favorite part of working with Adtech is the responsiveness. They have a breadth of knowledge and creativity to solve our unique problems."

Investment Firm's COO

Results

Thanks to its integrated infrastructure, the investment firm now hosts productive and consistent videoconferencing meetings compared to its previous system that consistently led to lost time and frustration. Now, instead of wasting time trying to make sure systems turn on or the sound works, employees are free to collaborate and focus on ways to help grow the business in new markets.

Following the successful rollout across its Boston office, the investment firm is now looking to use Adtech's expertise in other areas. The organization wants to upgrade the microphone technology to even further improve the conference room experience for its employees. The company also has plans to open new offices throughout North America, and will rely on Adtech to support the build out with its ecosystems thinking approach collaboration solutions and nationwide support capability.

"Having a technology solution that is easy to work and functioning all the time is really, really important to us. As we look to expand our offices in North America, Adtech will provide us with strategic, customized solutions across these new locations."

Investment Firm's COO

Tired of overcomplicated video-conference and sound equipment that aren't meeting your teams' collaboration needs? Stop trying to fix what's broken and let Adtech design, implement, and maintain a customized, userfriendly AV system that will boost your company's productivity.

[Get in Touch Today!](#)

WHO WE ARE

For over 30 years, Adtech Systems has served some of the largest institutions and companies. We have a team of experts with the highest degree of technical knowledge and professionalism in order to create the most individualized and user-friendly solution for each customer that we serve. Adtech can truly do it all, as our team has the experience needed to design, build, install, manage, and support the complex audio, video, and collaborative technologies used in all corporate environments.

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Start using an audio-visual solution that fosters collaboration, communication, and engagement at your business.

Visit our website at www.adtechsystems.com for more information.