

Chainvu CEO Invited to World Economic Forum Startup Program

Bob Burrows, Chainvu CEO, participating in World Economic Forum as a Technology Pioneer

TORONTO, ON (May 30, 2019) Chainvu Inc. is a Toronto-based company building an interactive community of food and pharma supply-chain members on its IoT and Software as a Service offering. Chainvu welcomes the recognition of its efforts from the World Economic Forum's (WEF) invitation for its CEO to participate in the annual New Champions meeting.

The WEF is the International Organization for Public-Private Cooperation. The Forum engages the foremost political, business and other leaders of society to shape global, regional and industry agendas. Each year it recognizes a limited number of companies as Technology Pioneers and incorporates them into its initiatives, activities and events, where they bring cutting-edge insights and novel perspectives to world-critical discussions. Companies selected in the past include: Airbnb, Google, Spotify and Twitter.

The Annual Meeting of the New Champions is designed as the leading global summit on innovation and entrepreneurship. This invitation is particularly significant as this year's theme of the Annual Meeting of the New Champions is Globalization 4.0 — a mantra that has been driving Chainvu from the start and an appropriate focus considering the unprecedented scale and speed of global change driven by various environmental challenges, social and economic injustice, and technological disruptions. "Chainvu's mission has always been to make the food and pharma supply chains better, to reduce waste, improve product safety and provenance, take social responsibility, and enable consumers to make more ethical choices," says Bob Burrows, Chainvu's CEO.

Chainvu looks forward to its participation in the WEF startup program and to further increasing its impact while facilitating real global change.

To learn more about Chainvu and its solutions, visit www.chainvu.com.

About Chainvu:

Chainvu is revolutionizing food and pharmaceutical supply chain logistics. We give entire supply chains actionable product visibility and 100% traceability of products, live, at every step, providing continuous, live monitoring of location, integrity, safety, and quality of product shipments. Chainvu increases profitability, product security and quality, while

reducing food spoilage and waste. Chainvu's cloud-based platform securely provides real time transparency across supply chains, including automated execution of smart contracts on blockchain services.

CONTACT INFORMATION

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