

Product Development and Innovation Manager in Central London

Looking for a new challenge with ownership whilst working for a leading language provider?

We've got big ambitions and are seeking high calibre candidates to join our incredible expansion journey.

This role requires a high level of autonomy and entrepreneurial mind-set with the ability to proactively lead our innovation and product development plans.

The Opportunity

The Product Development and Innovation Manager will lead and synchronise Eurocentres' efforts in the field of business model, process and product innovation. You will be working with senior stakeholders to lead the innovation effort and draw into the skills and knowledge of your colleagues as well as external stakeholders. Your objective will be to benchmark against competitors and research ideas, evaluate market opportunities, conceptualise chosen opportunities, project manage their development into product/processes and report on performance and learning.

Responsibilities:

- Analyse the industry micro and macro environment to understand trends as well as customers' needs
- Identify market opportunities (new products/processes ideas) and engage with senior stakeholders to justify your proposals and create an innovative portfolio
- Define product strategy and roadmap, and create shared vision across the company by building consensus on priorities
- Project manage the development of these opportunities end-to-end by working with cross-functional teams
- Define budgets, forecast revenue and analyse performance

Who we're seeking:

The ideal person will have a proven track-record in developing and launching successful products or processes that game changers, in their industry. Importantly, the Product Development and Innovation Manager will have extensive experience and understanding of the language education industry and affinities with our core target audiences.

You will be a strong brand advocate, who is passionate about the product and the difference it makes to our customers' lives. Pro-active, team player and committed to the business objectives, you will exceed expectations and go the extra mile to make a difference. You will also have an in-depth understanding of the product and trends in our industry and be creative to contribute largely to idea generation, while being analytical and commercially-minded to report on performance and make informed decisions.

Some requirements:

- BA or MA degree preferred in a technical, business or related field
- Motivated and committed to Eurocentres' mission and values, energetic, driven, not afraid of go the extra mile, exceptional team player and willing to grow professionally

- Eager to be always up-to-date and proactive in learning and understanding the industry and trends
- In-depth understanding of the language travel industry (or very similar industry)
- In-depth understanding of consumer behaviour and digital/IT trends
- Excellent relationship building and management skills
- Excellent project management skills
- Cross-functional team management skills, knows how to navigate a complex structure
- 3-5 years' innovation and product development experience
- 2 years' experience in the language travel industry or a similar industry
- Fluent in English and additional languages a plus

About Eurocentres Global Language Learning Ltd

Eurocentres, founded in 1948, is a global provider for English courses and one of the pioneers in the language travel industry. Today the company operates a network of schools in English speaking countries worldwide as well as schools of French in France. We aim to promote understanding between people and bridge national, cultural and social barriers. Our mission is to prepare individuals to study, work and live successfully in a foreign language and culture.

Eurocentres has recently been acquired by MVC Education & Career Group, a Germany based Investment Company. The owners are making significant investments in the business to grow and expand and help us achieve our mission.

What we offer:

- Competitive Package
- 20 days holiday, plus bank holidays
- Pension Scheme
- Super cool start-up environment
- 1 day off for your birthday because you deserve it
- A young, multi-cultural, driven and creative team
- Unlimited free tea and coffee in the office

If you're looking to make an impact and have the opportunity to shape the role, we strongly encourage you to apply now!