

SPONSORSHIP OPPORTUNITIES

Customize your Bootcamp participation and event experience by choosing from the sponsorship opportunities below. Space for sponsors is limited, so get your package before it's gone!

TABLE DISPLAY | \$5,000 (Partner fee) or \$6,000 (External vendor fee)*

Engage with Bootcamp attendees by showing them how you can make a difference in their retail operations. Use this space to showcase your product offering and entice attendees to start a conversation.

INCLUDES

- **6' table** where you can meet with current and prospective clients and display your products or solutions.
- **Registration for 1 representative** from your company which includes admission to all sessions, social events, and meals during the Bootcamp.
- The option to add-on additional sponsorship options.
- The option to add-on additional attendees from your company for a discounted event ticket price of \$1,000/each.

*A Table Display can be chosen as an add-on option to a Classroom Session for a 50% discount but would not include an additional individual/registration.

CLASSROOM SESSION | \$5,000 (Partner fee) or \$6,000 (External vendor fee)*

Take the time to dive deep into the finer points of your solution or highlight proven best practices to showcase the ROI your solutions can provide. Use this time to educate attendees and show them exactly how you can help their business.

INCLUDES

- **20-25-minute educational session** scheduled as part of the Bootcamp agenda.
- **Registration for 1 representative** from your company which includes admission to all sessions, social events, and meals during the Bootcamp.
- The option to add-on additional sponsorship options.
- The option to add on additional attendees from your company for a discounted price of \$1,000/each.

*A Classroom Sessions can be chosen as an add-on option to a Table Display for a 50% discount but would not include an additional individual/registration.



ADD-ON BRAND EXPERIENCE | \$1,500-\$3,500

Pack a bigger punch and get your brand front and center with one of these add-on experiences to your Table Display or Classroom Session sponsorship. Choose from the following list of add-on packages:

MONDAY NIGHT RECEPTION | \$3,500

REGISTRATION | \$2,500

NETWORKING LOUNGE | \$2,500

WIFI | \$1,500

BREAKFAST & LUNCH | \$1,500

MOBILE APP | \$1,500

Not interested in a Table Display or a Classroom Session but want to ensure your brand is front and center during Bootcamp? Combine one of the above experiences with the cost of an attendee (\$1,000/each) for a complete package.

PARTICIPATION ONLY | \$2,000

Don't see an option that peaks your interest but you're still curious about what Bootcamp has to offer? Join us during the event and see what all the fuss is about!

INCLUDES

- **Registration for 1 representative** from your company which includes admission to all sessions, social events, and meals during the Bootcamp.