

Oaky

Become a **Rockstar** at **Upselling**

Meet the **best converting** upselling
technology for hotels...



GOOD HOTEL



GOOD HOTEL

Hi Paul!

Your journey starts in only 5 days! Here are some deals to improve your stay at The Good Hotel

Get some discounts!

Handpicked deals and experiences (4)



Hi, great to meet you!

Who we are

We are a ambitious, straight forward, open and fun team who all go to work with the same reason: our passion for hospitality and upselling.

What we do

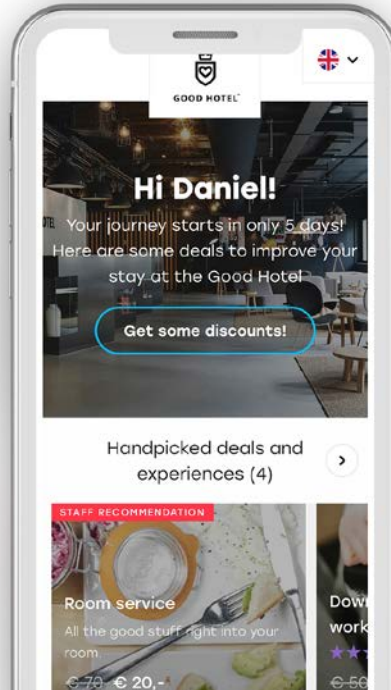
Oaky is a commission-free upselling platform which helps hotels maximize profit and enhance the guest experience. In short, Oaky offers upsells in a way today's travellers enjoy and appreciate. Oaky is a trusted partner by ho(s)tels across 60 countries.



Why Oaky?

Get access to **BookingSuite** a booking.com subsidiary & **Expedia**

Personalised deals.
Instantly bookable.
All available from 1 click

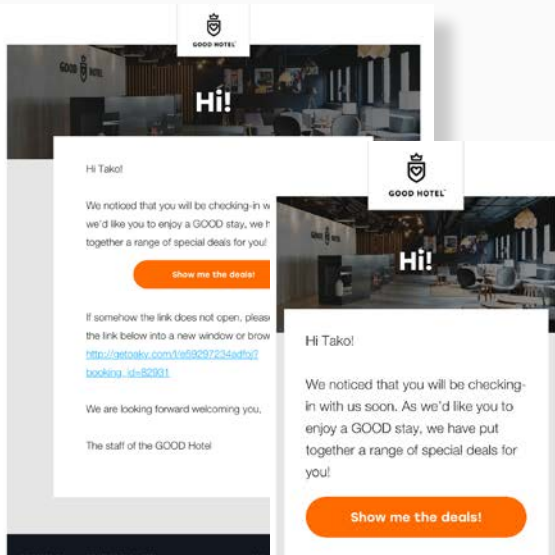


Best upsell conversion in the industry

Drive **loyalty sign-ups**, **upgrades**, **ancillaries**, transport, activities and **experiences**

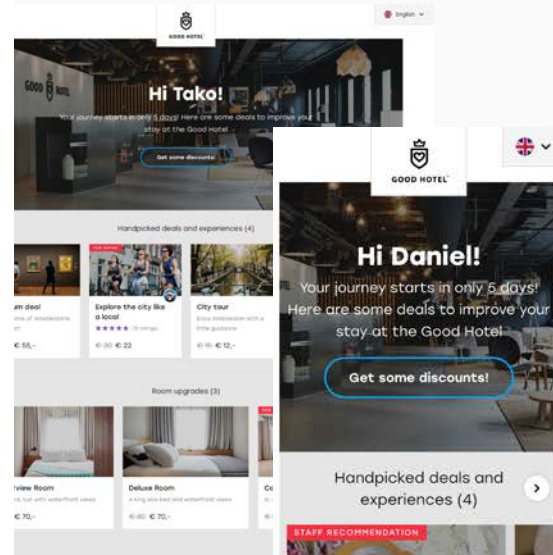
The guest facing product

A **personalised** welcome with one-click access from any device

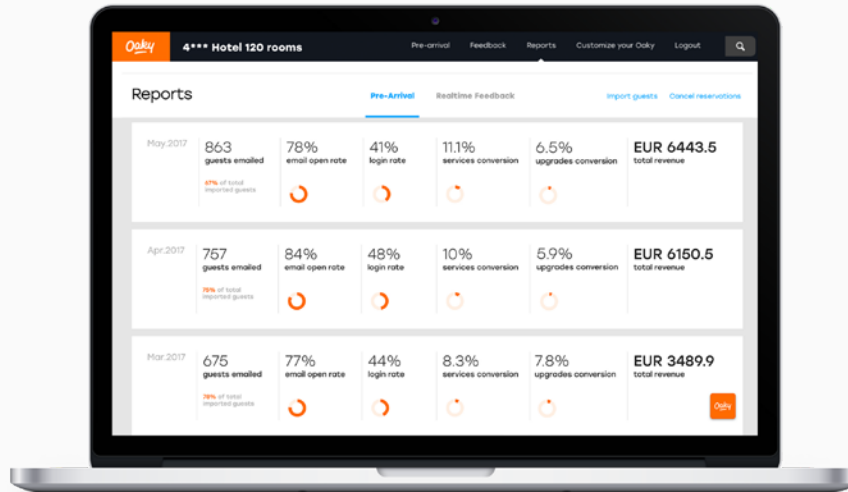


Available in 25 languages

Putting your guests in **control** of designing their stay



Highest ROI in the industry



ROI: 2500%

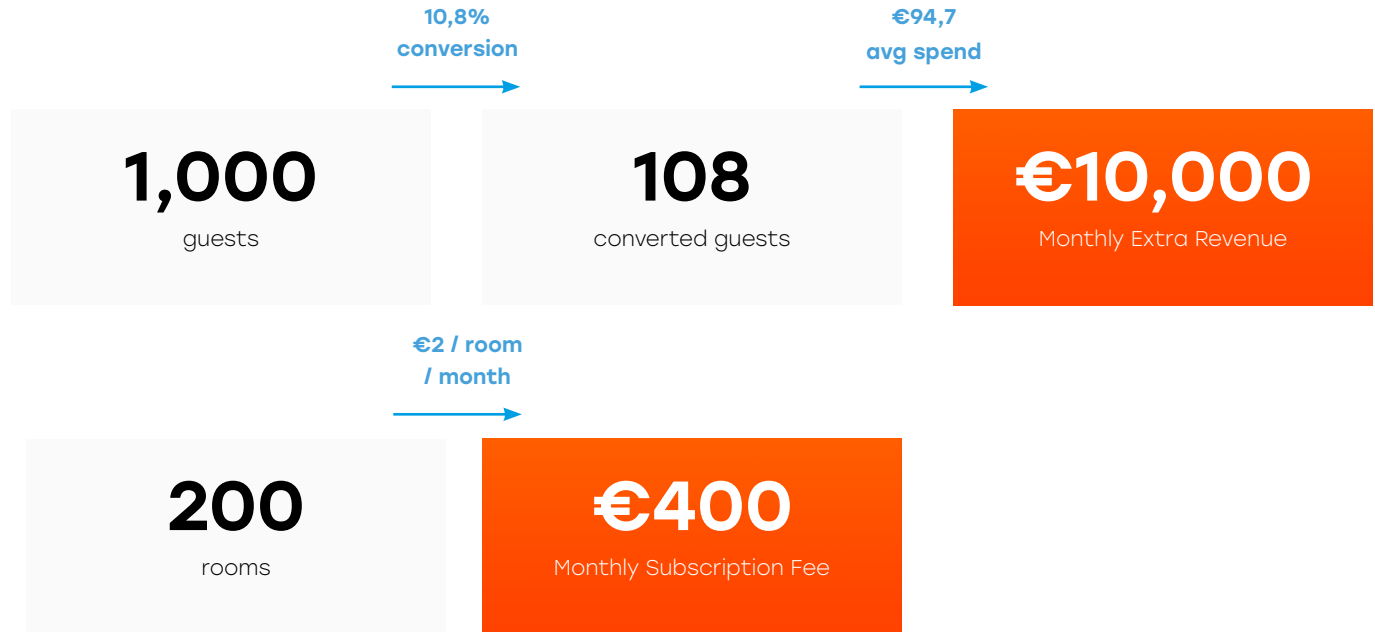
Average spend

per converted reservation

Type of property	Deal conversion via Oaky	Avg spend per reservation
Luxury	10,2%	€94,73
Premium	10,2%	€70,60
Economy	11,2%	€54,61
Budget	7,6%	€31,12



Double-digit return on your spend with Oaky



Incremental revenue

USE CASE

Example:

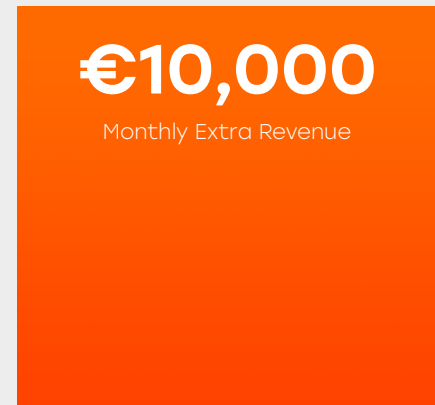
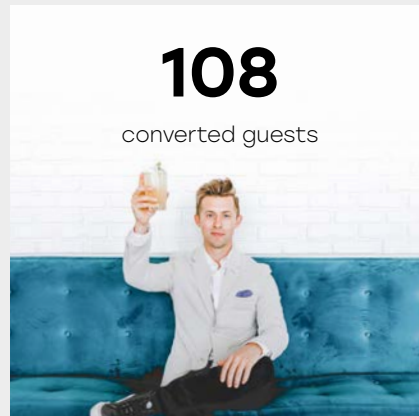
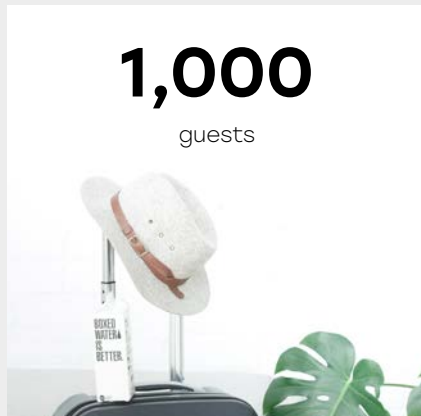
Luxury Hotel

200 rooms

1,000 guests per month

10,8%
conversion
→

€94,7
avg spend
→





Seamlessly
connected



BookingSuite

MEWS



**Little
Hotelier**

amadeus



stardekk ✕



Awards

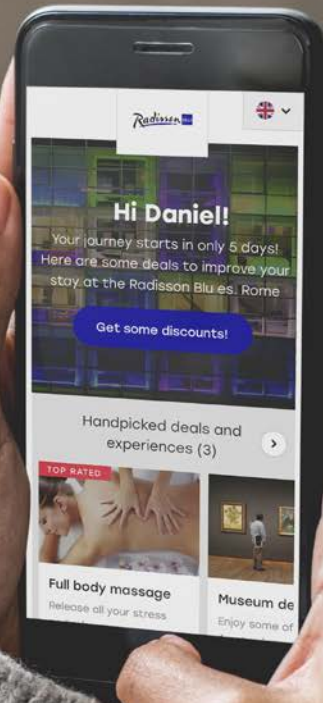
That we are proud of



“With our old tool, we got a conversion rate of around **0.5%** for the breakfast deal. With Oaky, this has risen to **5%**, which has **strongly impacted our breakfast revenue.**”

Michele Di Cesare

Cluster Revenue Manager
Radisson Blu es. Rome



Join over 1,100 hotels around the world.



Contact

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