

Oaky

Become a **Rockstar** at **Upselling**

Meet the **best converting** upselling
technology for hotels...



GOOD HOTEL™



Hi Paul!

Your journey starts in only 5 days! Here are some deals to improve your stay at The Good Hotel

Get some discounts!

Handpicked deals and experiences (4)



Hi, great to meet you!

Who we are

We are a ambitious, straight forward, open and fun team who all go to work with the same reason: our passion for hospitality and upselling.

What we do

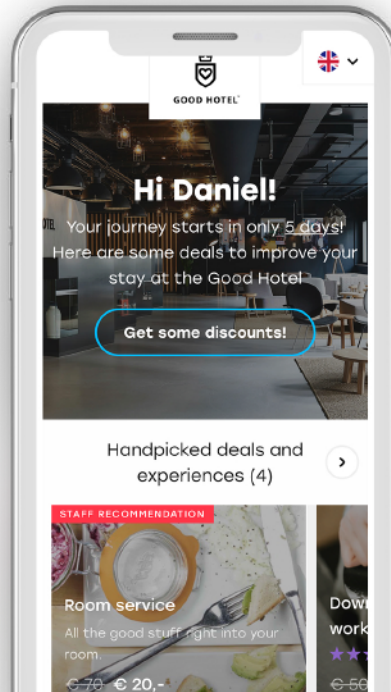
Oaky is a commission-free upselling platform which helps hotels maximize profit and enhance the guest experience. In short, Oaky offers upsells in a way today's travellers enjoy and appreciate. Oaky is a trusted partner by ho(s)tels across 60 countries.



Why Oaky?

Get access to
BookingSuite a booking.com
subsidiary & **Expedia**

Personalised deals.
Instantly bookable.
All available from 1 click

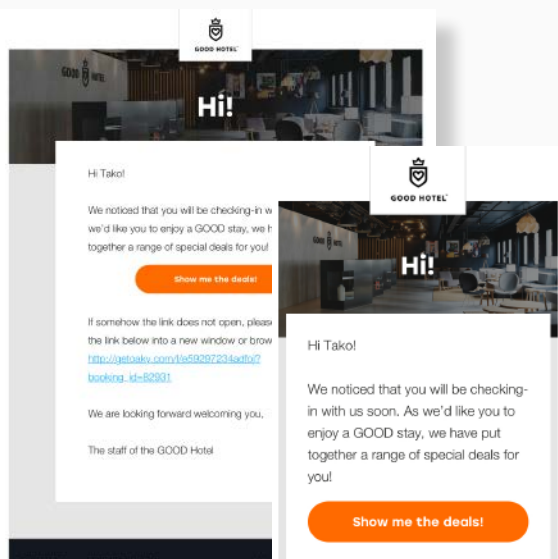


Best upsell conversion in the
industry

Drive **loyalty sign-ups**,
upgrades, ancillaries, transport,
activities and **experiences**

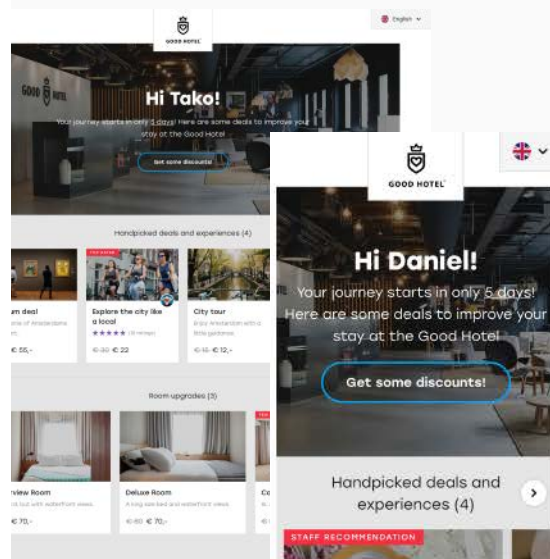
The guest facing product

A **personalised** welcome
with one-click access
from any device

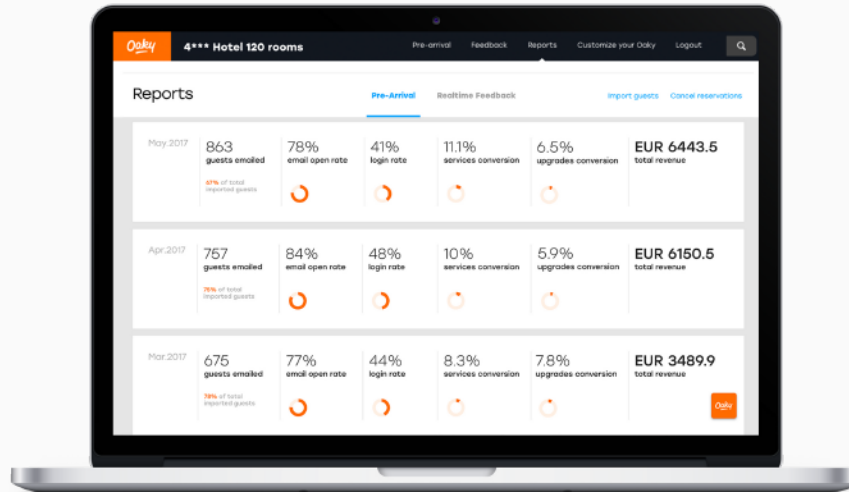


Available in 25 languages

Putting your guests in
control of designing
their stay



Highest ROI in the industry



ROI: 2500%

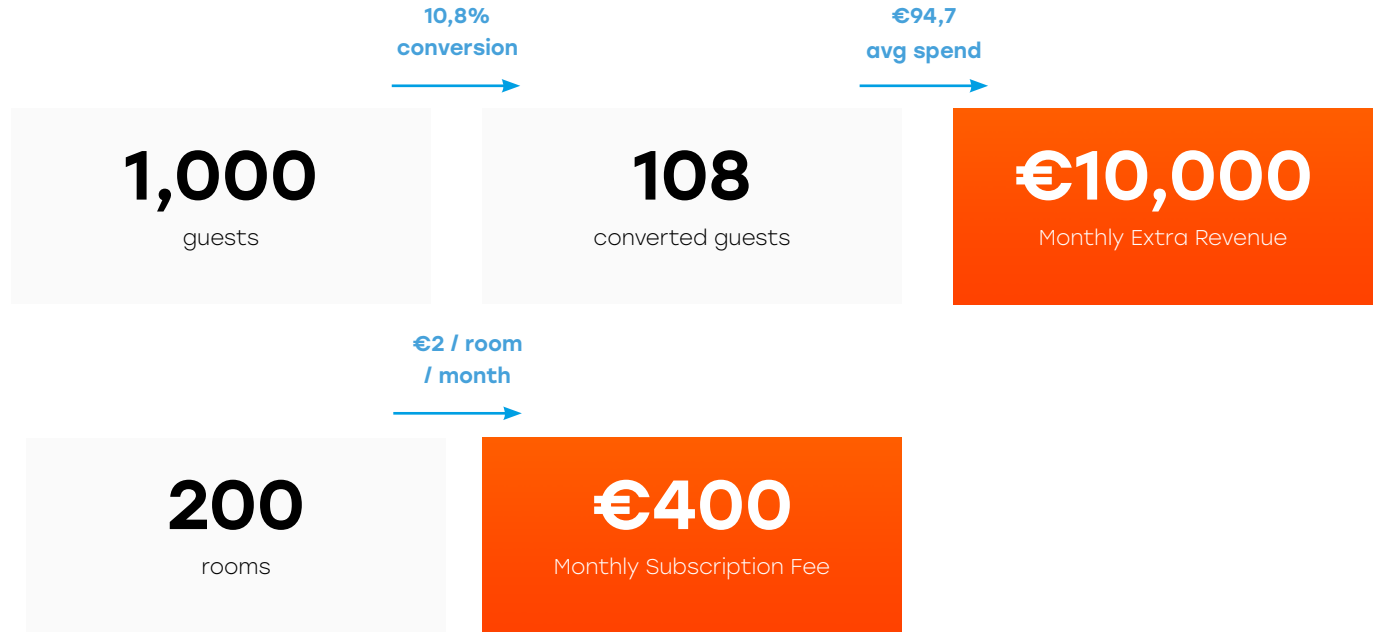
Average spend

per converted reservation

| Type of property | Deal conversion via Oaky | Avg spend per reservation |
|------------------|--------------------------|---------------------------|
| Luxury | 10,2% | €94,73 |
| Premium | 10,2% | €70,60 |
| Economy | 11,2% | €54,61 |
| Budget | 7,6% | €31,12 |



Double-digit return on your spend with Oaky



Incremental revenue

use case

Example:

Luxury Hotel

200 rooms

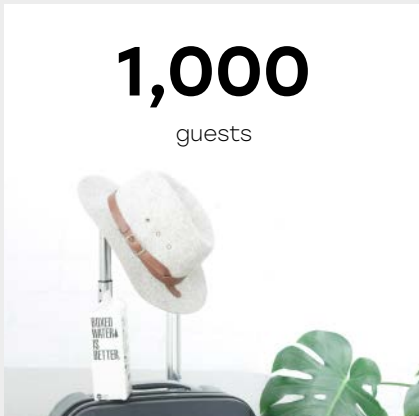
1,000 guests per month

10,8%
conversion
→

€94,7
avg spend
→

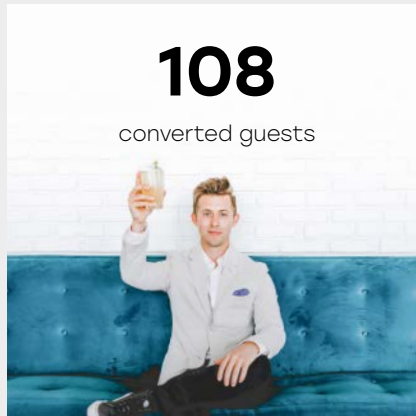
1,000

guests



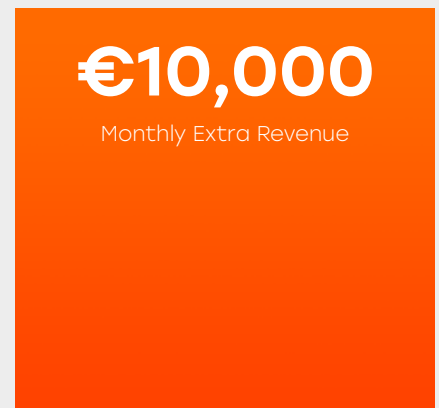
108

converted guests



€10,000

Monthly Extra Revenue





Seamlessly
connected

StayNTouch
STAY WITH US ALWAYS

Guestline

deedge
DIGITAL EXPERIENCE DESIGN

Booking.com

STAAH

MEWS

Opera

protel

amadeus

Cloudbeds

stardekk



Awards

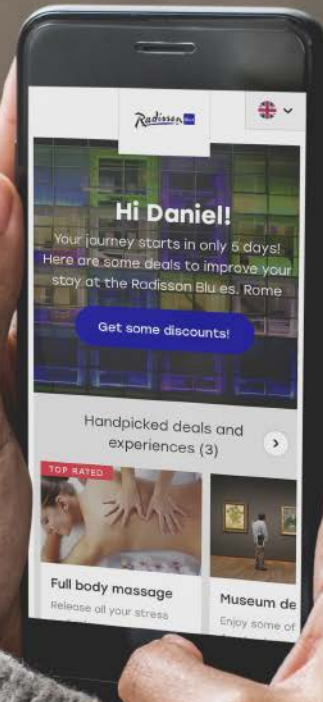
That we are proud of



“With our old tool, we got a conversion rate of around **0.5%** for the breakfast deal. With Oaky, this has risen to **5%**, which has **strongly impacted our breakfast revenue.**”

Michele Di Cesare

Cluster Revenue Manager
Radisson Blu es. Rome



Join over 1,500 hotels around the world.



Contact

Demo

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