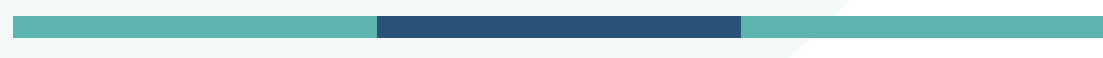




A Global Faith and Family Media Network



Media for Impact



Giving Company delivers great brands that provide a daily connection between media and believers who utilize our unique family of digital resources. These brands provide a variety of content and services to Christians wanting to learn, grow, explore, and live out their faith.

iDisciple®

Daily connection to
God

CHRISTIAN CINEMA

Movies on demand

dove.org

Entertainment
reviews for faith-
oriented families

fc Family
Christian

Equipping families for
real life

Dove
CHANNEL

Dove-approved faith
and family movies

abide

The world's most
popular Christian
meditation app.

Our Solutions

Your Brand. Our Network. One mission.

3

iDisciple®

iDisciple provides our dedicated users with a wonderful tool to create deeper connections with God. Whether it be a daily devotion, help navigating a stage of life, or custom growth plans, our unique approach offers a huge library of resources and renowned voices to meet personalized spiritual needs.

CHRISTIAN CINEMA

The only transactional video-on-demand site dedicated to Christian content. With more than 3,000 titles for rent or purchase, families of faith can turn to Christian Cinema anytime, anywhere for cinema-worthy Christian movies.

dove.org

Dove.org provides movie reviews with a faith-based perspective that helps families make informed decisions based on their own tastes and sensitivities.

fc Family Christian

With the new Family Christian website, families will be equipped in a whole new way with fresh, relevant content and meaningful products through a new world-class online content and shopping experience.

Dove CHANNEL

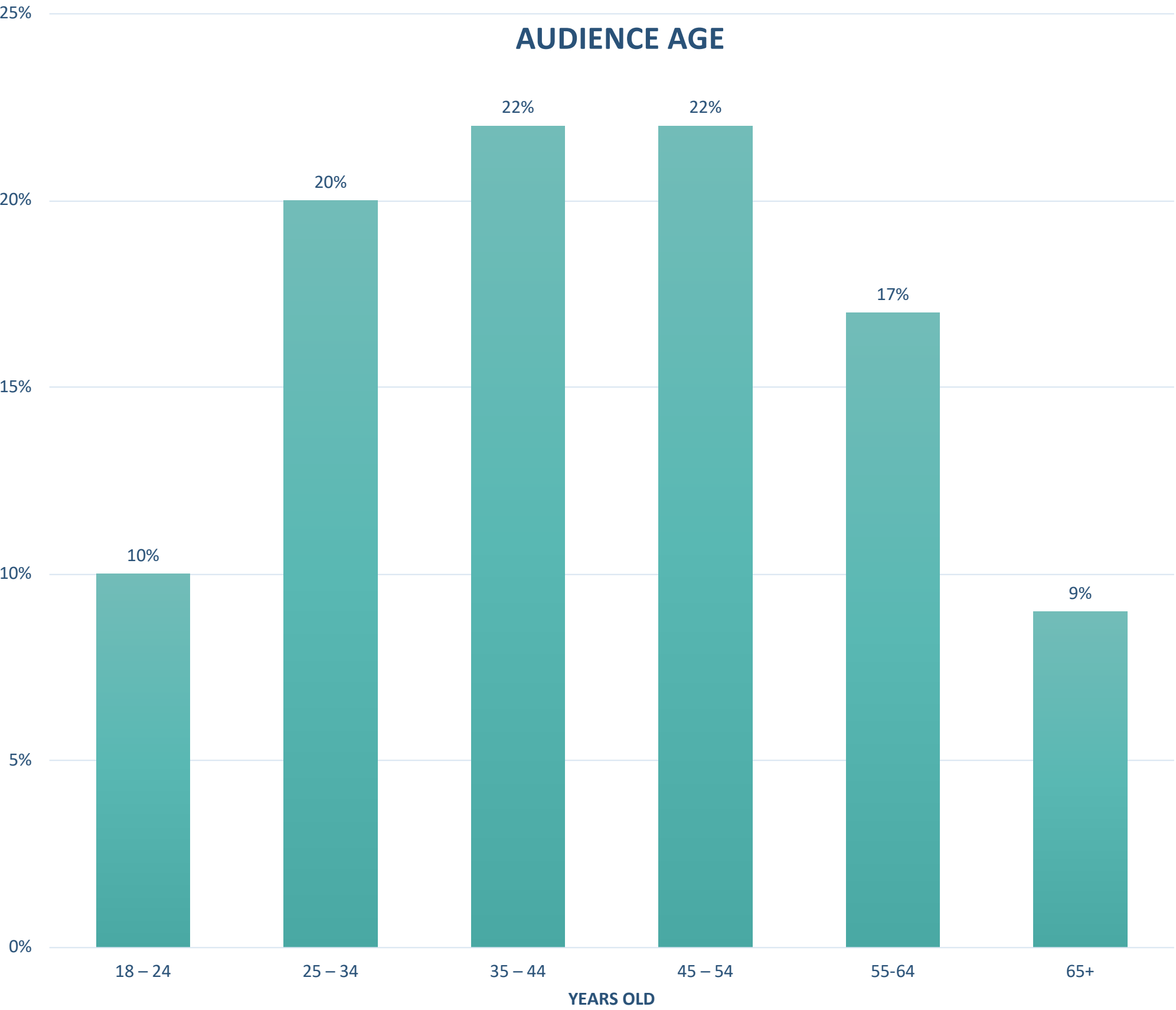
Dove Channel provides a safe walled-garden with hundreds of movies and TV Series that reflect a faith and family centric word view. This platform is known for its trusted *Faith & Family Dove Seals of Approval*.

abide

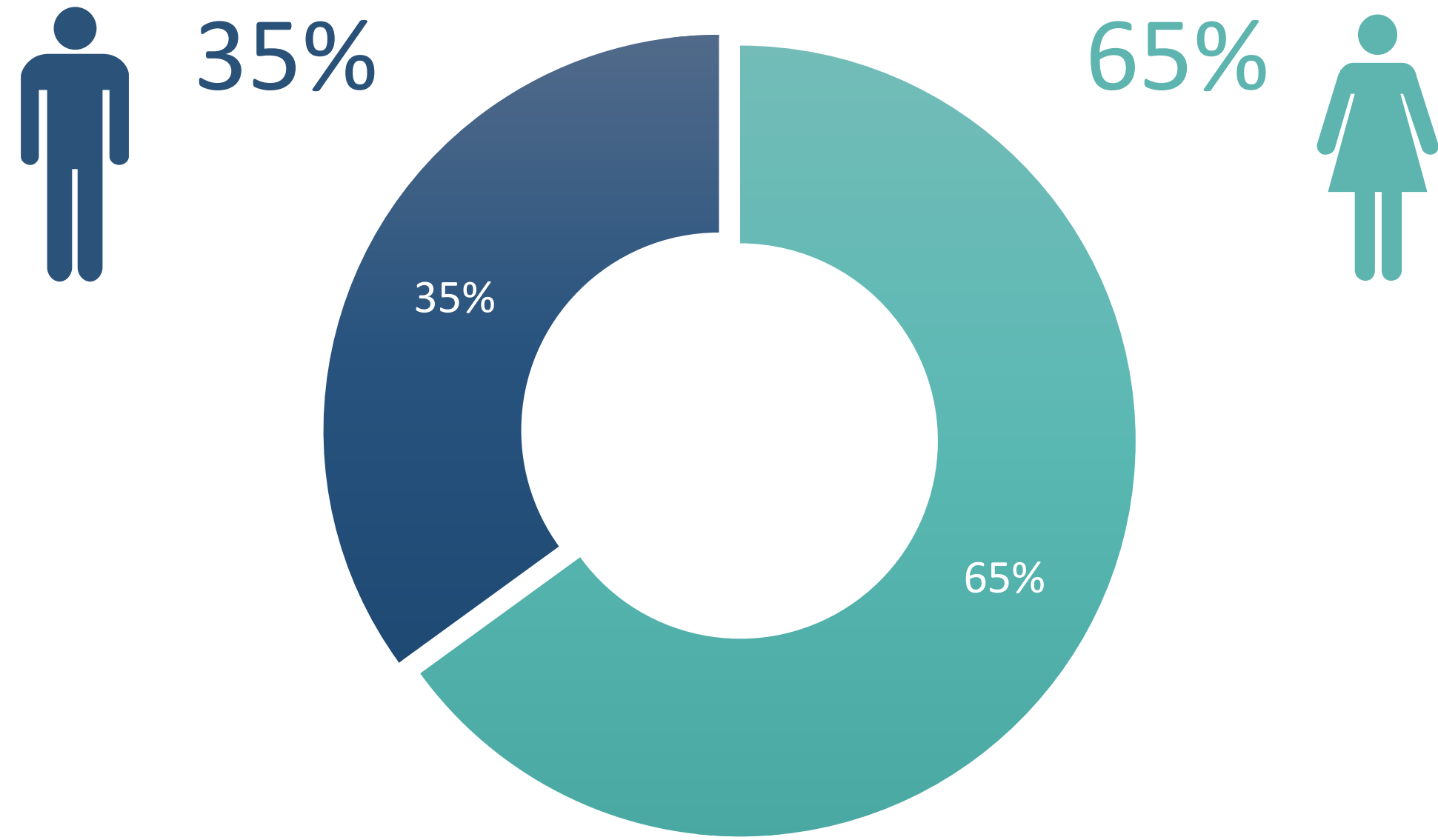
The mobile app, Abide, is the world's most popular Christian meditation app, guiding hundreds of thousands of people around the world in Biblical truth and personal reflection.



OUR AUDIENCE



Our engaged faith-based audience of millions **reads, listens, watches, shares, gives** and **responds**. We expand the reach and impact of your ministry, or amplify your advertising and marketing campaigns.



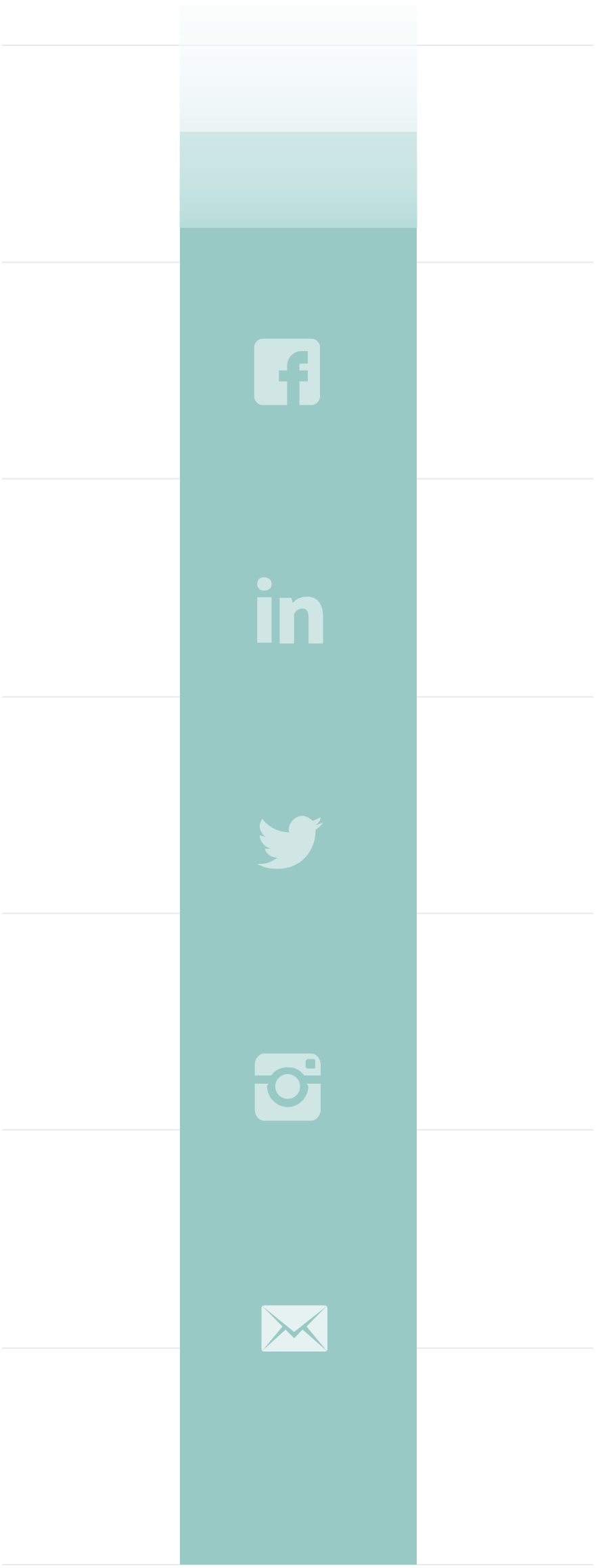
Our Reach

1.2
Billion display adverts

216 Million
Video ad-rolls

75 Million
Social Reach + Paid

1.6 Million
Email Subscribers



Our faith-focused, family-centric audience is a perfect fit for your campaign.

5

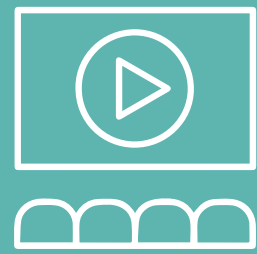


CUSTOM SOLUTIONS

6

Our goal is **to provide content that enhances & affirms the Truth of God's Word.**
We strive to secure partnerships that are aligned, and dedicated, to this cause.
Together, we make a meaningful impact for all our users, and you, our partner.

All of our packages include:



Tailored theatrical, event cinema and home entertainment promotions. Exclusive global streaming solutions for all of your distribution and promotion needs.



New name acquisition and donor development to help grow your database/donor base.



Our diverse digital platform offers unique and proven methods to optimize brand awareness and business growth.



Custom solutions available to optimize all Giving Company brands and audiences.

RATES

EMAIL STARTS AT \$23/000

DISPLAY STARTS AT \$6/000

PRE-ROLL VIDEO STARTS AT \$8/000

COST-PER-LEAD PROGRAMS let's talk

Our Partners

LIBERTY UNIVERSITY
Online Academy

BILLY
GRAHAM
Evangelistic Association

 **LifeWay**
CHRISTIAN STORES

 InTouch Ministries.

AFFIRMFILMS
a Sony Company


Abide

 **BRIDGESTONE**
MULTIMEDIA GROUP

 **DR. JAMES
DOBSON'S**
familytalk™

 **FRONTGATE**®
media

 **ZONDERVAN**®


Harper
Collins

 **The Voice
of the
Martyrs**




GRACE HILL
MEDIA



LIONSGATE®

OUR IMPACT

As a non-profit, our results-oriented mission aligns with our ministry and advertising partners. Our business model is supported by our advertising partners, and these relationships provide meaningful impact for God's Kingdom and fellow believers.

A portion of Giving Company revenue is given to support these important ministries.





A Global Faith and Family Media Network

Your Partner In High Quality and Effective Advertising

Let's Talk!

www.givingcompany.com