

# Be Cyber Smart

Understand the risk. Stay ahead of the threat.



of cyberattacks target healthcare organizations —**the most of any industry**. Given the valuable nature of data, the

increasing migration of data outside the organization, and the growing reliance on electronic systems and processes, it's not surprising that healthcare organizations are at particular risk.<sup>1</sup>



## Over 41 Million

patient records were stolen in 2019 – nearly triple from the previous year.<sup>2</sup>

Medical records are worth **up to 1000x** more than a Social Security Number.<sup>3</sup>

### Hackers attack every



on average.<sup>4</sup>

### Approximately

## 90%

of all cyber claims stem from some type of human error or behavior.<sup>5</sup>

Average Time to Identify a Data Breach:<sup>6</sup>



Average Size of a Data Breach:<sup>7</sup>



Average Total Cost of a Data Breach:<sup>6</sup>



Despite the number of breaches, healthcare has been behind other sectors in taking security measures. **4-7%** of a health system's IT budget is in Cybersecurity, compared to about 15% for other sectors.<sup>8</sup>

Don't let the statistics scare you. Stay ahead of cyber threats with the latest resources, education and best practices. Intalere understands that cybersecurity is an essential piece of your organization's operational continuity plan. We are here to empower you with the resources you need to proactively arm your organization against malicious cyberattacks, and keep your patients' data safe and secure.

Regardless of the size or type of your healthcare organization, we can help you take your next step in strengthening your cybersecurity program. Together, let's change the statistics and stay ahead of the threat.

Contact us to learn more.

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