

Cannabis Banking Innovators: Getting Your Board on Board

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Today's Host



Shane Sarty
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About Green Check Verified

Green Check Verified is a regulatory technology platform that delivers a combination of functionality, automation, and expertise to enable compliant banking for the cannabis industry.

We are:

- Financial institution examiners and auditors
- Credentialed BSA/AML compliance experts
- Cannabis industry regulators
- Technologists

We work with dozens of financial institutions nationwide, as well as a large and growing number of cannabis-related businesses.

Agenda

- Introduction to Katrina Skinner
- Identifying the 'Why'
- Understanding the Legal Environment
- Operational Success Within a Fluid, Emerging Space
- Developing a Business Case
- What To Expect Moving Forward
- Additional Resources

About the Series

We hope that the Cannabis Banking Innovators series will help you:

- Help your institution move to a “Yes” or from a “Yes” to next steps
- Provide relevant insights and advice for implementing your program
- Learn best practices for maintaining and growing your program
- Inspire you and your team and create excitement related to your program
- Build your compliance and advisory network

Today's Guest



Katrina Skinner
Partner

Burns & Levinson

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Identifying the 'Why' and 'Should'

- The North Star
- Finding a Path
- Aligning with Your Mission & Values
- Road blocks

Understanding the Legal Environment

- Conflict between federal and state law
- 2014 FinCEN Guidance
- SAFE Banking Act

Operational Success Within a Fluid, Emerging Space

- Creating a sustainable cannabis banking program
- Empowering your team
- Strategic partners with viable solutions
- Attracting and retaining customers
- Lasting relationships

Developing a Business Case

- No right way
- Organizational change
- Cannabis banking as an extension of current services
- Buy-in of all stakeholders
- Creating a winning team

What To Expect Moving Forward

- Uncertainty and change
- Multiple growth opportunities

Additional Resources

How to Build a Business Case for Cannabis Banking

A straightforward guide with the necessary resources, facts and figures you need to talk about cannabis banking with your team and Board of Directors.

Download



Additional Resources

Burns & Levinson Summary

A brief overview of how Burns & Levinson helps to support and accelerate the growth of cannabis businesses across the country.

Download





Thank You!

Let's keep the conversation going

Cannabis Banking Innovators Newsletter: greencheckverified.com/cannabis-banking-innovators-newsletter

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