



On watch®



## *Offering identity protection can help grow your business.*

Identity theft is one of the fastest growing crimes in America, and **identity protection is a multi-billion dollar industry, with demand increasing nearly 17% each year.**

With Iris® identity protection, your business can generate significant revenue in a short time with minimal effort.



### **Build.**

Select one or more packages containing the identity protection features most relevant to your customers.



### **Brand.**

Choose from white label, co-brand, or Generali Global Assistance's Iris branded options.



### **Plan.**

Develop launch and engagement strategies with support from Generali Global Assistance's marketing team.



### **Launch.**

In as little as 30 days, your program is live – including a customized portal and 24/7 assistance from identity theft resolution specialists.



### **Grow.**

Dedicated business development specialists provide analytics and guidance to further drive revenue.

## *With Iris, it's never been easier.*

For more information on how Iris can help generate revenue and build brand loyalty, contact [iris@us.generaliglobalassistance.com](mailto:iris@us.generaliglobalassistance.com) or visit [irisonwatch.com](http://irisonwatch.com)



**GENERALI**  
GLOBAL ASSISTANCE