



To our valued supporters,

At Chata, we believe in a future where humans interact with computers the same way they interact with other humans. We recognized an opportunity to play a key role in this future by working to revolutionize the way humans interact with their data. In 2017, we launched our app into the cloud accounting ecosystem as a first step towards making that future a reality.

Over the past year, our team has been busy with the development and launch of our next-generation conversational AI solution, AutoQL. This new offering is an end-to-end system that allows software providers to build and deploy natural language driven human-to-database interfaces, integrated within existing software systems, for their end users. The innovation and market demand that has emerged from this process is more expansive than we could have ever anticipated. We realized that bringing our vision of the future to fruition could be better accomplished by making our technology available to a wider audience through integration partnerships with other solution providers. In light of this, we have decided to focus exclusively on AutoQL, and to do so, we've made the difficult decision to discontinue our app offering.

The next step forward is directing our attention, fully, to developing AutoQL into a powerful solution that will help even more business leaders, their teams, and their customers get the most out of their data. With AutoQL, we see a future where any database can be easily and intuitively accessed by absolutely anyone seeking answers and insights from their data.

We'd like to acknowledge that these are transitional times for all of us. The world is changing rapidly, and we want to ensure that we're doing all we can to enable businesses to stay agile and thrive in a new era where access to information continually proves to be more important than ever before.

As is always the case in life, experience is the best teacher, and we could not have created the technology behind AutoQL without the invaluable learnings we gained building and iterating on our app over the last three years.

We are unequivocally grateful to the accountants, bookkeepers, and business owners who invested their time, expertise, and support throughout our journey so far. Without the feedback and encouragement we received from this community, we would not have been able to evolve our technology and grow into the company we are today. We are very excited that a number of the app companies in the cloud accounting ecosystem have already reached out to discuss an AutoQL integration. This enthusiasm tells us that financial professionals and small businesses will be in excellent hands going forward as app providers continue to innovate and embrace opportunities to better serve their customer communities.

To make this transition as smooth as possible, current users will continue to have access to our web and mobile app until Tuesday, July 14, 2020, and will no longer be billed effective immediately. New signups or user additions will no longer be available, effective immediately. Our Customer Success team will be in touch shortly about details regarding your account and next steps. Any questions you have can always be sent over to [support@chata.ai](mailto:support@chata.ai).

Thank you again on behalf of the entire team for your investment in building the future of Chata.

Sincerely,

Kelly Cherniwchan

Founder & CEO  
Chata Technologies Inc.