



Press Release

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FOR IMMEDIATE RELEASE

Vidaris, Inc. Launches New Websites for IBA & Viridian Energy & Environmental

New York City (April 26, 2013). Vidaris, Inc., a leading consulting and monitoring firm specializing in high-performance buildings, announced the launch of its two redesigned websites today.

The updates of www.ibany.com and www.viridianee.com along with their new portal page, www.vidaris.com, highlight Vidaris' brands and their service offerings related to building enclosures, energy efficiency, sustainability, building commissioning and construction monitoring. The new user interface for each site enables visitors to easily access essential service information, project examples, industry links, current news and events. The sites also offer an "opt in" blog on Renewable Energy related topics.

Alexander Argento, Senior Vice President and Director of Operations at Vidaris stated: "We are excited to launch these new sites. We recognized that our previous websites needed a facelift to reflect our growing company, expanding service offerings and breadth of outstanding projects. The new sites illustrate Vidaris' ongoing commitment to providing integrated and holistic services and represent a giant leap forward in navigation ease and efficiency across multiple digital platforms."

Vidaris focuses on serving a niche marketplace in the A/E/C industry, offering consulting and monitoring services for high-performance buildings and specialty structures in all real estate market sectors. By building synergy among brands, Vidaris creates value for its clients through a holistic approach to consulting and monitoring services. Vidaris has approximately 145 employees in New York, Massachusetts, and Connecticut and provides services worldwide.

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