



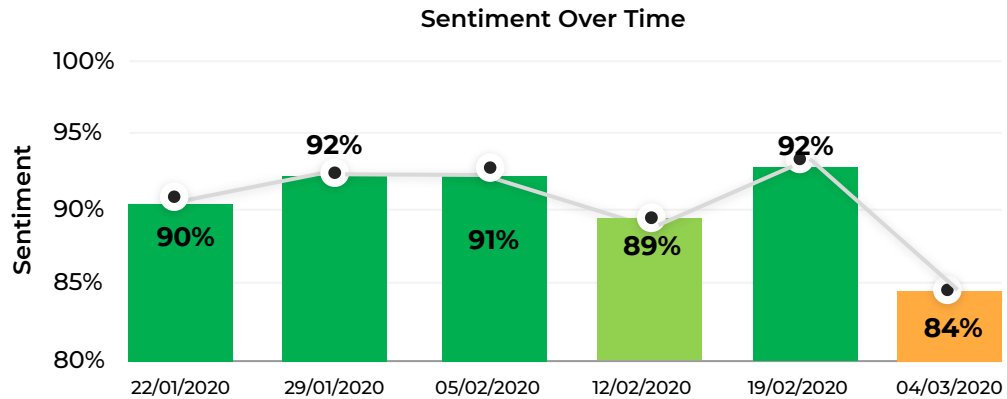
- The overall sentiment for Item Availability dropped **from 47% in Jan to 14% on the first week of March**
- The **Economical sentiment reached a record sentiment of 91%** In January; **yet the dropped to 79% in the March.**
- The **average star rating increased to 4.32** up from 4.18 over the previous period.

YTD Reviews:

12,056

Avg. Star Rating:

4.32 (↑)



Channel	# of Reviews	Sentiment	Average Star Rating
	8852	76.00%	4.27%
	1233	88.00%	4.53%
	1827	87.00%	4.54%

Top 5 Positive Reviews	Top 5 Negative Reviews
" Best tissues on the market! During allergy season, these tissues were always on my night stand ready to go. I always have pretty watery eyes and runny nose and these were so soft and didnt irritate my skin at all. Super soft and were pretty thick for a tissue"	"These little Kleenex packs are the perfect purse size package. They're really hard to find, so I bought several. "
"I mean...its Kleenex. If youre actually reading a review for Kleenex, get out of the house more. Theyre good... durable, soft, and perfect. Kleenex "	"I love this product. I can use any other brand now. Ita exo friendly, cheap, and quality product! It was out of stock once and I panicked. Glad it's back now. It lasts my husband and I a month to get through a box of 12 rolls."
"My favorite brand of tissue. Always soft on the nose but strong enough not to rip when used "	" These are great and hard to find anywhere in stores !!! I love the choice of just a quarter sheet ...we use them for napkins too !!!"
" Great paper towels. Always loved this kind. Got a good deal at the time. Now too expensive. "	"The toilet paper is great, the lead time is ridiculous. I have been waiting for over a month, and the toilet paper still has not arrived. It appears that the toiled paper is traveling all the way from India which completely defeats the purpose of buying sustainable tp."
" This is so nice and soft on my face! I love it so much. I really recommend this to others. "	"Not like it was previously. I had to change to a different brand. "